63RD ABU GENERAL ASSEMBLY & ASSOCIATED MEETINGS
TECHNICAL COMMITTEE MEETING
09:00-17:00 | 30-31/OCT
Asia-Pacific Broadcasting Union
CINNAMON LIFE, CITY OF DREAMS
COLOMBO, SRI LANKA

Doc T-26/21-1

Submission of Document on key Developments to the Technical Committee meeting- 63rd ABU General Assembly & Associated meetings – Technical Committee Meetings.

Abstract – Digital Transformation Strategy

MTV Sri Lanka – Engineering and Technology Development Report

This report outlines MTV Sri Lanka's engineering digital transformation strategy, focusing on improved workflows, program quality, preventive maintenance, digital systems, and reliable signal handover to DBNO, which will handle transmission.

The strategy emphasizes skilled engineering personnel, technical training, careful maintenance of analogue equipment, and phased, cost-effective equipment purchasing based on operational priorities and compatibility with future digital systems.

As the ASO date remains uncertain and could extend to 2032 or beyond, MTV should maintain analogue services until official authorization is received, retain essential spare parts, and avoid premature equipment replacement or disposal.

A powerful maintenance engineering team, periodical machinate procedure and gradual planned investment approach will minimize service interruptions, control costs, protect existing assets, and ensure a smooth transition to digital broadcasting.