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Your monthly update from ABU News

1 March | 1er mars 2026

Editor's note

Welcome to this edition of the newsletter, where we are looking closely at the digital forces reshaping our industry. As we move further into 2026, the "logic of distribution" is changing faster than ever. We are no longer just waiting for audiences to find our websites; we are learning to navigate a world where news must find the user.

In this issue, we dive into the complexities of the modern newsroom. We explore the "communicative limbo" of **shadow banning** and how algorithms are quietly beginning to shape editorial agendas. We also examine the strategic shift toward **human-centric journalism**: a vital tool for maintaining authenticity as audiences grapple with "AI fatigue" and the rise of automated "answer engines."

Beyond the digital screen, we are also looking forward to connecting in person. We are currently in the midst of organising the year's most anticipated event: the **Global News Forum**, set to be held in the vibrant city of **Sydney, Australia**. It is expected to be a definitive gathering for news leaders navigating this era of disruption.

Keep an eye on your inbox, as **registrations will open in April**.

Until then, enjoy the read and stay curious.

From the Director



Sports news on APV

In its quest to provide members with more comprehensive sports news, Asiavision (AVN) is entering into a closer collaboration with the ABU Sports Department. This strategic move marks a significant step forward in our commitment to expanding our sports news offerings.

As part of this initiative, AVN will integrate premium news content from the ABU Sports & Entertainment Network (ASEN) directly onto the Asia Pacific View (APV) platform. This partnership will provide our members with a significantly broader range of sports stories and more extensive coverage from across the region.

Members are also encouraged to share their own sports news content directly on the APV platform. This includes any rights-cleared content, such as color pieces on teams and athletes.

Furthermore, our upcoming effort will focus on major upcoming events—including the FIFA World Cup and the Asian Games—giving our audience a unique, in-depth perspective that goes beyond standard match highlights.

ABU News– Asiavision



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Spring Festival Gala-LIVE

APV live coverages continue

Spanning four hours of high-energy performances, cultural showcases, and cutting-edge production, the broadcast was a resounding success. This achievement is a true testament to the dedication of our members, whose consistent support and technical collaboration continue to drive the advancement of our live features.

The success of the Gala follows a rapid expansion of our live capabilities. Since the official launch of live feature in January—introduced during the AVN Coordinators Meeting—we have successfully hosted a variety of live events, providing members with real-time access to premium regional content.

We would like to extend our sincere thanks to CMG for providing the coverage and for their partnership in making this broadcast possible. The reception from our member organizations has been overwhelmingly positive, reinforcing the value of live integration within the APV ecosystem.

As we continue to scale our live offerings, we invite all members interested in sharing their live broadcasts to reach out. To facilitate a seamless integration into the APV, please provide your live feed details, including:

- SRT Links
- RTMP Links

Contact: Please send all technical details and inquiries to asiavision@abu.org.my.

Monthly updates



January Asiavision Award Winner: CCTV China

A massive well done to CCTV for winning January's Asiavision Monthly Award! Their winning entry offers a

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fascinating piece of journalism.



How the Asiavision Monthly Award works?

We're sticking with our new, member-centric voting system! As a reminder of how it works:

- **The shortlist:** Each month, we identify the five most-downloaded stories.
- **The vote:** We will send you a link to vote & you, our members, cast the final vote to decide the winner.
- **The goal:** To ensure peer recognition remains at the heart of the AVN community.

Don't miss your chance to have your say in this month's honours!

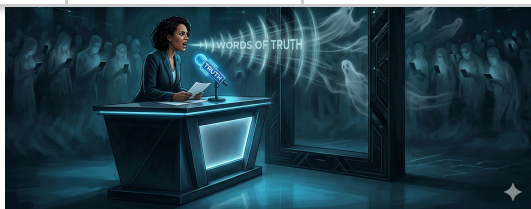


Coming to your feed: ABC News Loop

Is your social feed ready for a deep dive? **ABC News Loop** is the ABC's newest initiative to bring high-production, social-first journalism directly to you. Designed to inform and entertain, this new service aims to combat disinformation by providing "no-nonsense" explainers on the issues that matter.

While the project was officially announced in January; keep your eyes peeled for their first live content, expected to debut this **March**.

[\[Link to the press release\]](#)

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erasure

Is your content being hidden from your followers? As 29% of digital violations now target journalists, understanding "Algospeak" and "bot-like behaviour" has become a vital survival skill. We've summarised expert advice from TRT Haber's Hasan Durmaz on how to spot a shadow ban through analytics and why the "final word" must always belong to the human editor.

[\[Check out our expert tips for algorithmic literacy\]](#)



From newspapers to TikTok: Is the news website going out of fashion?

In a digital landscape where news finds the user rather than the user seeking the news, how must traditional broadcasters adapt? Our latest article explores TRT Türkiye's Birkan Koç's analysis of the "algorithmic feed". From the "first-second hook" on TikTok to the shift from brand trust to personality-led credibility, we examine how the medium is once again reshaping the message.

[\[Explore the evolution of digital news\]](#)



AI vs. Journalism: Why authenticity is the new currency

With 76% of publishers now encouraging journalists to act more like "platform personalities," the line between traditional reporting and content creation is blurring. Our recent article unpacks the latest Reuters Institute survey of 280 global digital leaders. Learn why news organisations are leaning into YouTube, how AI is being integrated into backend operations to boost productivity, and why "over-

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Training & opportunities



We are calling for essay contributions for the **2026 Future of News Report: Mental health and leadership in Newsrooms**. This will be our third edition of its kind. It will be launched at the 2026 Global News Forum in Sydney, Australia. This is your opportunity to share your work to audiences across Asia, the Pacific and beyond. Read our previous reports *The Future of News Report*: [2025](#) | [2024](#)

Upcoming events



ABC Australia will host the 2026 Global News Forum (GNF) this September in Sydney.

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