

TC PROGRAMME
Venue: Connie-II Hall

SATURDAY | 19 OCTOBER

TC PROCEEDINGS

- 09:00–09:30 **Welcome address by the Chairman, Technical Committee**
Masashi Kamei, Chairman, ABU Technical Committee and Senior Research Engineer, NHK STRL-Japan
- Welcome address from the Host**
Mahmut Hilmi Önger, Head of the Archive Department, TRT-Türkiye
- Opening Address by ABU Secretary-General**
Ahmed Nadeem, Secretary-General, ABU

ABU ENGINEERING AWARDS 2024

- 09:30-10:15 **Announcement of Winners of the Annual ABU Engineering Award and Technical Review Prizes 2024**
- 10:15-10:45 *Tea, coffee & networking*

KEYNOTE PRESENTATION

- 10:45-11:45 **Michael McEwen**, Media Consultant, Advisor to the ATSC,
Technology Choices in the Ever Changing Environment

TC PROCEEDINGS

- 11:45-12:30 **Confirm Agenda and TC-2024 Proceedings and appointment of Rapporteurs**
ABU Technology Activity Report
Bureau Proposals –
 - “Recommendation on Assess WRC-27 Agenda Items Related to Broadcasters in the Asia-Pacific Region”

- 12:30 - 14:00 *Networking lunch*

INVITED PRESENTATIONS – Part 1
Advancements in Broadcasting Technology & Standards

- 14:00-15:00 Moderator: **Masashi Kamei**, Chairman, ABU Technical Committee, NHK STRL-Japan
Lindsay Cornell, Principal Systems Architect, BBC and Chairman, WorldDAB Technical Committee
Alexander Zink, Vice Chairman DRM Consortium and Chief Business Development Manager, Fraunhofer II
Mei Jianping, Director of the Data Application Department, Technology Bureau of the China Media Group

THE HOST PRESENTS | TRT

15:00-16:00

Moderator: **Kazim Pektaş**, Chief Engineer, TRT-Türkiye,

Dr. Ruhi TAŞ, Deputy Director of Information Technologies, TRT, Türkiye
The Opportunities of AI in Broadcasting.

Soud Hyder, Deputy Director; Strategy & Audience, TRT, Türkiye

End of TC Meeting Day 1

SUNDAY | 20 OCTOBER

TOPIC AREA REPORTS

09:00-10:30

Production

Kazim Pektaş, Chief Engineer, TRT-Türkiye

Transmission

Dr Hirokazu Kamoda, NHK-Japan

Spectrum

Dr Li Leilei, Professor, Academy of Broadcasting Planning, NRTA-China

Training & Services

Prakash Veer, Deputy Director General, NABM, Prasar Bharati-India

10:30-11:00

Tea, coffee & networking

Panel: AI in Broadcasting Workflows: Should We Fear Being Replaced?

11:00-12:30

Moderator: Dr Veysel Binbay

Panellist:

Dr. Ruhi TAŞ, Deputy Director of Information Technologies

Dr. Mohieddin Moradi, Director of R&D, IRIB, Iran

Ir. Ts. Ahmad Shafiq Mirza Bin Mansor, Senior Engineer, RTM, Malaysia

Mr. Bishnu Ram Neupane, DGM, NTV, Nepal

Mr Leung Chi Wah, Head/Engineering, RTHK, Hong Kong-China

Soud Hyder, Deputy Director; Strategy & Audience, TRT, Türkiye

12:30 - 14:00

Networking lunch

INVITED PRESENTATIONS – Part 2

Advancements in Broadcasting Technology & Standards

14:00-15:30

Moderator: **Kazim Pektaş**, Chief Engineer, TRT-Türkiye

Dr Peter Siebert, Adcom Member & VP, IEEE Broadcast Technology Society

Dr Mohieddin Moradi, Director of R&D, IRIB, Iran

Masashi Kamei, Chairman, ABU TC, and Senior Research Engineer, NHK STRL-Japan

Michael McEwen, Media Consultant, Advisor to the ATSC

MEMBERS' UPDATES & CLOSING

15:30-16:30

Members' Updates

New members and Updates from Sister Unions & Intl Organisations

Information Exchange and Status Reports

16:30-17:30

Future Meetings

ABU DBS 2025, Kuala Lumpur, 24 – 27 February 2025

Leroy Zhang, Global Marketing Manager, NRTA, China, Introducing CCBN event

Appointment of Honorary Vice-Chairman from the host of the 2025 ABU General Assembly

Closing remarks by TC Chairman

End of TC Meeting