



Director, ABU Technology & Innovation Department**Position Summary**

Position Title	: Director, ABU Technology & Innovation Department
Tenure Status	: Contract Appointment
Department	: ABU Technology & Innovation
Location	: Based at the ABU Secretariat in Kuala Lumpur

About the ABU

The Asia-Pacific Broadcasting Union (ABU) is an international organisation with a mandate to assist the development of broadcasting in the region. The Union was established in 1964 as a not-for-profit, non-government, non-political, professional association and promotes the collective interests of television and TV broadcasters as well as key industry players and facilitate regional and international media co-operation. It has over 224 members located in more than 60 countries around the world and services these members from the Secretariat, based in the Angkasapuri compound in Kuala Lumpur.

The Secretariat has some 43 staff led by senior experts in the fields of technology, programming, news and sports broadcasting development.

Job Summary

The Director of the ABU Technology & Innovation Department (hereinafter referred to as “the Department”) is responsible for providing strategic leadership and overall management of the Department, including the Secretariat's Information Technology (IT) services and Web services, ensuring that the ABU remains at the forefront of technological innovation while delivering high-quality technical services, advisory support, and capacity-building programmes to its members across the Asia-Pacific region.

Reporting Relationships

Reports to	: Secretary-General
Leads	: Staff members within the Department, IT Department and Web Services
Functional Relationships	: Directors of other departments and Heads of other functional units within the organisation.

For more information, please visit ABU's website www.abu.org.my

Responsibilities and Duties**1. Leadership and Strategic Management**

- o Provide strategic leadership and overall management of the Department and the Information Technology (IT) Service.
- o Develop and implement the Department's strategic objectives in alignment with the ABU Strategic Plan and the evolving needs of member organizations.
- o Foster a culture of innovation, collaboration, continuous improvement, and service excellence within the Department.
- o Regularly review departmental processes, policies, and service delivery to ensure operational efficiency, effectiveness, and value for members.
- o Lead, mentor, and manage departmental staff, promoting professional development, high performance, and cross-functional teamwork.
- o Manage departmental budgets and resources effectively, ensuring prudent financial planning and accountability.
- o Provide guidance and technical support to other ABU Secretariat Departments when necessary

2. Technology Leadership and Innovation

- o Monitor and assess emerging technologies and industry developments, including Artificial Intelligence (AI), cloud broadcasting, IP-based production, 5G Broadcast, cybersecurity, data analytics, immersive media, Internet-based broadcasting, and other digital innovations relevant to broadcasting.

- o Provide strategic guidance to ABU members on the adoption and implementation of new technologies and digital transformation initiatives.
- o Promote the responsible, ethical, and effective application of Artificial Intelligence and other emerging technologies within broadcasting and media operations.
- o Lead research, technical studies, and innovation initiatives on topics of strategic importance to the broadcasting industry.
- o Prepare technical papers, industry reports, policy recommendations, and technical monographs addressing emerging trends, standards, and operational best practices.

3. Member Services and Technical Advisory

- o Ensure the delivery of high-quality technical advisory services to ABU members, providing expert advice and practical solutions to technical and operational challenges.
- o Maintain a strong member-focused approach by understanding the diverse needs, priorities, and operating environments of ABU members and tailoring services accordingly.
- o Build and maintain strong relationships with members, encouraging knowledge exchange, collaboration, and the sharing of technical expertise across the region.
- o Promote active engagement with the ABU Technical Committee, Technical Bureau, and other expert groups to address industry priorities and emerging challenges.

4. Capacity Building and Professional Development

- o Develop and oversee technical training programmes, workshops, conferences, seminars, webinars, and knowledge-sharing initiatives that strengthen members' technical capabilities.
- o Ensure training programmes reflect current and emerging industry practices, technological developments, and modern learning methodologies.
- o Initiate and manage technical development projects that support the long-term needs of ABU members, including securing external funding and partnerships where appropriate.

5. Publications and Knowledge Management

- o Oversee the publication of the ABU Technical Review and contribute technical content to the ABU News, ABU Magazine, and other Union publications.
- o Promote the dissemination of technical knowledge, research findings, standards, and best practices for the benefit of the broadcasting community.

6. International Cooperation and Industry Representation

- o Establish and maintain strong working relationships with international broadcasting unions, standards organizations, technology companies, academic institutions, and relevant regional and international organizations.
- o Represent the ABU at international conferences, technical forums, standards meetings, and industry events, promoting the interests of ABU members and strengthening the Union's global profile.
- o Foster strategic partnerships that advance technical cooperation, innovation, and capacity building across the broadcasting industry.

7. Information Technology Services

- o Oversee the planning, operation, security, and continuous improvement of the ABU Secretariat's IT infrastructure, enterprise systems, digital platforms, and website, ensuring reliable, secure, and uninterrupted services.
- o Promote cybersecurity best practices, data governance, business continuity, and digital resilience across the Secretariat.

8. Governance and Technical Committees

- o Plan, organize, and oversee the annual meetings of the ABU Technical Committee, Technical Bureau, specialist working groups, and other technical forums.
- o Lead and coordinate studies and projects mandated by the Technical Committee, Administrative Council, and the Secretary-General.

9. Management and Administration

- o Establish effective communication and collaborative working relationships across the Secretariat and with ABU members.
- o Organize and prioritize departmental work, ensuring timely delivery of objectives and effective management of multiple priorities.
- o Work independently with minimal supervision while effectively leading multicultural teams in a diverse international environment.
- o Perform any other duties and responsibilities as may be assigned by the ABU Secretary-General.

Qualifications

Mandatory

1. Education

- o Masters degree in Electronics Engineering, Telecommunications Engineering, Electrical Engineering, Computer Science, Information Technology, Media Technology, or a related discipline. PhD in a relevant field will be an added advantage.
- o A Bachelor's degree with relevant professional experience can also be considered.

2. Professional Experience

- o Minimum of 12 years of progressively responsible professional experience in the broadcasting, media technology, telecommunications, or digital media industry, including at least 5 years in a senior leadership or management position.
- o Proven experience in developing and implementing technology strategies, managing complex technical projects, and leading organisational transformation initiatives.
- o Demonstrated experience in managing multidisciplinary technical teams, departmental operations, financial resources, and project budgets.
- o Experience in designing and delivering technical training programmes, conferences, workshops, and capacity-building initiatives for media professionals.
- o Strong experience in providing technical advisory services, preparing technical papers, policy recommendations, and strategic reports for senior management, governing bodies, or industry stakeholders.
- o Demonstrated ability to establish and maintain productive relationships with broadcasters, technology providers, international organisations, academic institutions, and other industry partners.
- o International experience in the development, direct application and management implications of technologies for radio and TV broadcasting and Internet based media delivery.
- o Recognised contributions and presentations to international conferences and forums.

3. Technical Skills

- o Demonstrated expertise in modern broadcasting technologies, including digital television and radio, IP-based production and distribution, cloud broadcasting, OTT platforms, media workflows, transmission systems, and broadcast infrastructure.
- o Strong knowledge of emerging technologies and digital transformation, including Artificial Intelligence (AI), machine learning, data analytics, cloud computing, cybersecurity, automation, 5G Broadcast, immersive media, and their application within broadcasting and media organisations.
- o Sound understanding of international broadcasting standards, spectrum management, media technologies, and technical best practices relevant to the broadcasting industry.
- o Professional certifications in project management, information technology, cybersecurity, cloud technologies, or related disciplines.

4. Leadership & Management Competencies

- o Excellent leadership, strategic planning, communication, negotiation, and stakeholder management skills, with the ability to work effectively in a multicultural and international environment.
- o Proven ability to think strategically, lead innovation, manage change, and foster collaboration across diverse teams and organisations.

5. Communication & Interpersonal Skills

- o Excellent command of written and spoken English. Knowledge of additional languages used within the Asia-Pacific region will be an added advantage.

Personal Skills

- o High standards of professional integrity, sound judgment, diplomacy, and commitment to the mission and values of the Asia-Pacific Broadcasting Union (ABU).
- o Strong member-focused mindset with the ability to understand and respond effectively to the diverse needs of ABU members.
- o Ability to work independently, prioritise multiple assignments, and deliver results within tight deadlines.
- o Ability to lead and motivate multicultural teams while fostering collaboration and continuous improvement.
- o Citizenship of an ABU member country within the Asia-Pacific region.

Applications

You application should accompany the following:

1. Completed Job Application Form.
2. Detailed CV listing the work history and academic qualifications including two referees.
3. Cover letter (maximum 1200 words) outlining why the candidate believes they can successfully fill this role.
4. Copies of Educational/Academic certificates and other documents to support your application.
5. Recent photograph (passport size, not older than six months from application date).

Please note that only shortlisted candidates will be notified via email.

*The deadline for applications is **30/09/2026**, and should be sent via email to the Human Resources Department at: hr@abu.org.my*