



53rd
**ASIA PACIFIC
BROADCASTING
UNION**
GENERAL ASSEMBLY
BALI, INDONESIA 2016

The Report of Copyright Committee

——> new name: Intellectual Property and Legal Committee

Mr Bo Yan, Chairperson of IPLC, the ABU

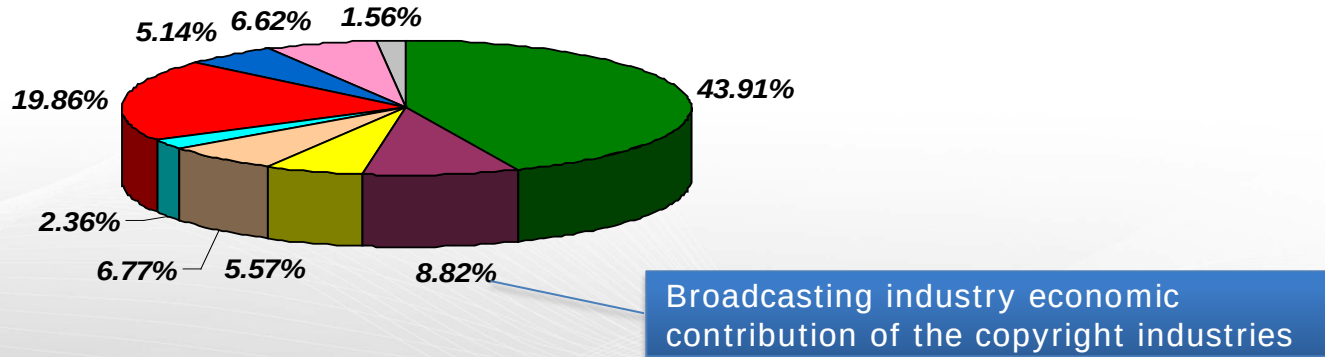
Mr Nawaz Dookhee, Manager Legal of the ABU

22nd ABU Copyright Committee Meeting and Forum

- Held in 14th-15th March, 2016 in Kuala Lumpur, Malaysia
- Topics
 - Sports coverage
 - News Protection
 - DRMs
 - Arbitration

Copyright –

The core value of broadcasting industry

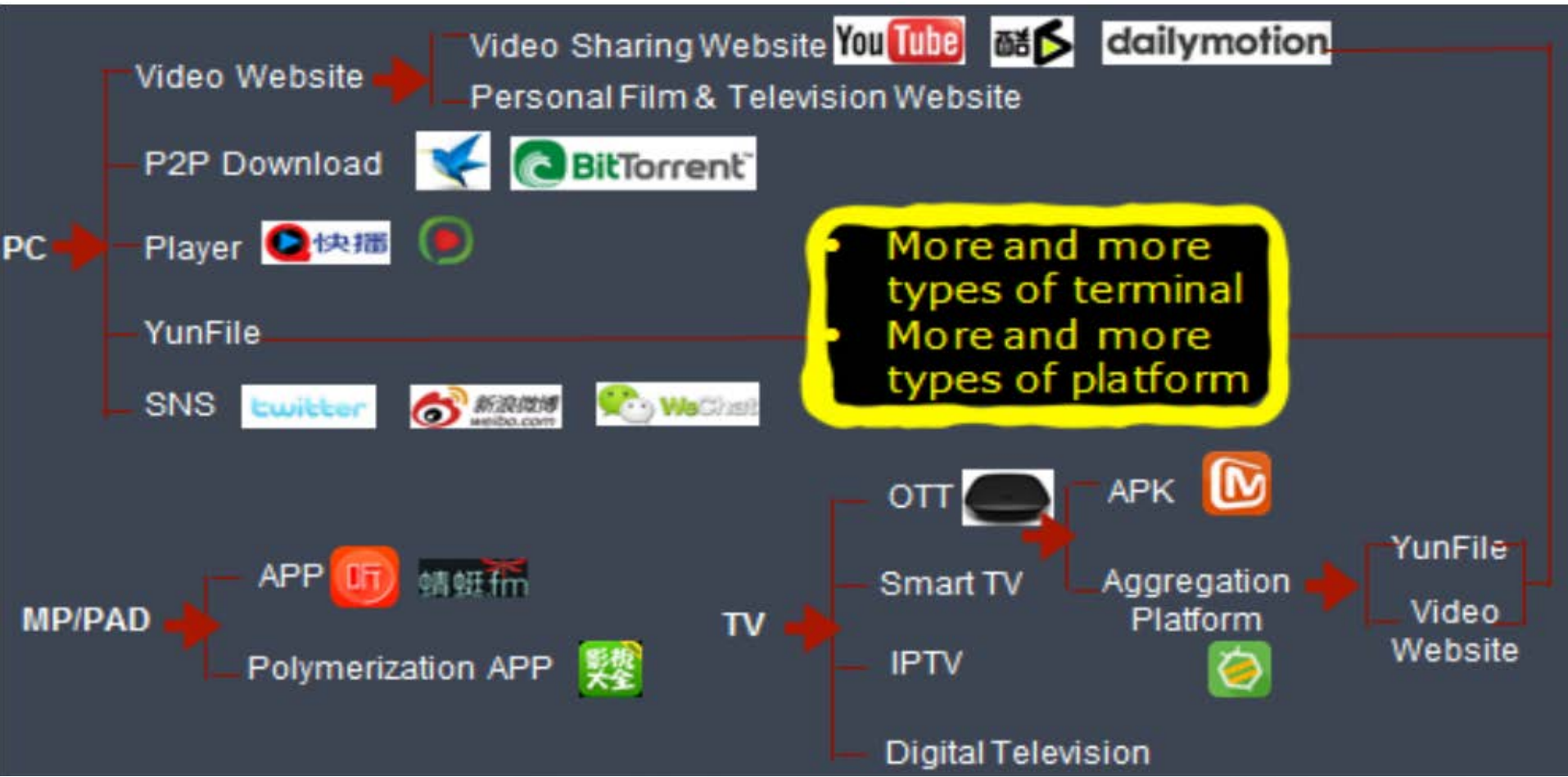


- Copyright industry is a part of the intellectual economy, where knowledge and creativity must be returned.
- Rampant piracy severely hinder the development of the industry in the long run.
- Be careful, new media users want extensive and free content, but do not care what platform they are on, and who pays the bill.

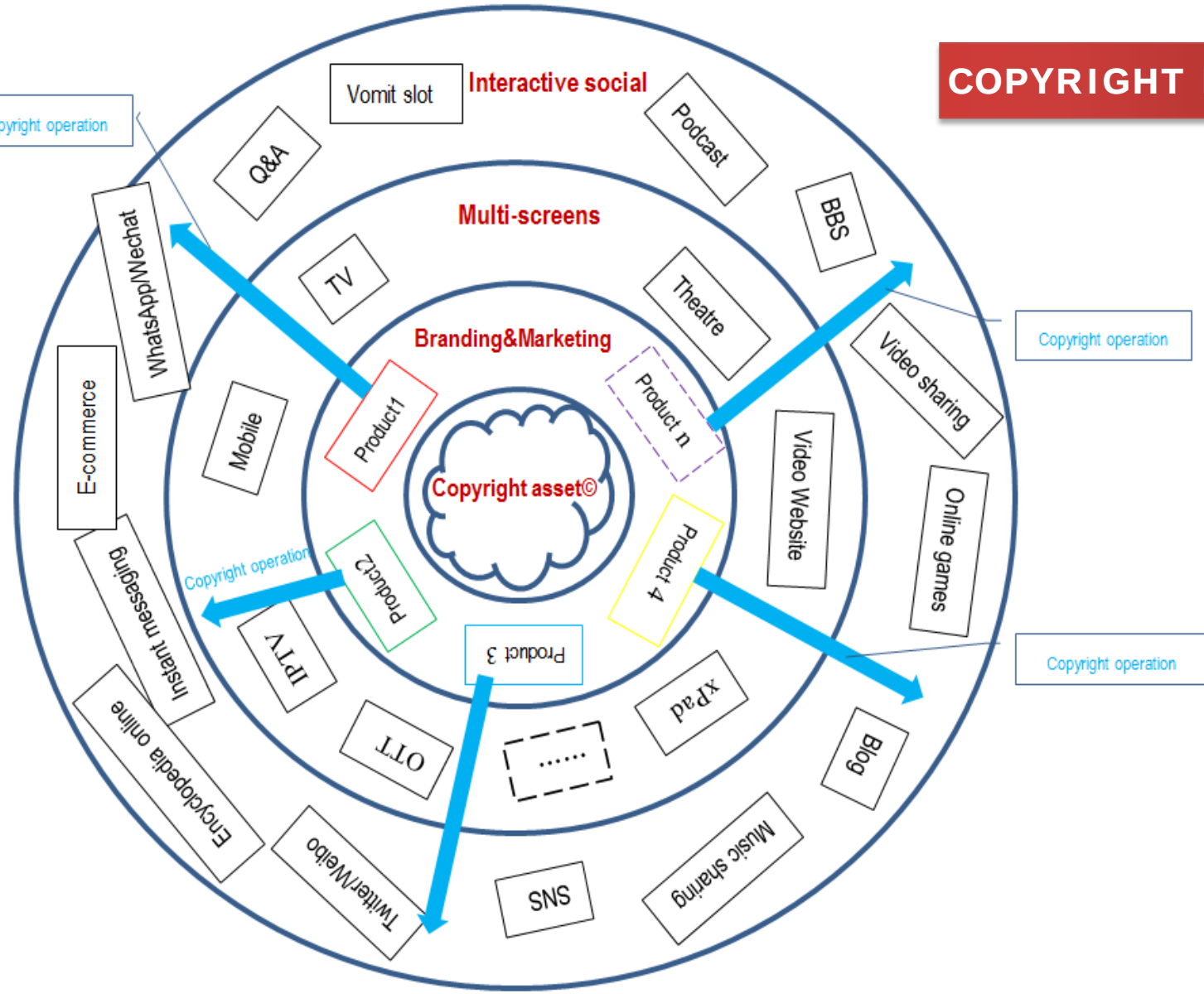
The ecological environment of all-media



Challenge as well as opportunity in all-media



COPYRIGHT IN ALL MEDIA



Copyright Policy —

balance the industrial interests

Interests of
Broadcasting

Illegal and
unfair
competition

Copyright Revenue

Advertisement

Subscription

Inordinate APP,
OTT...

Unauthorized online
retransmission

Infringing encryption

Rampant piracy

Copyright Policy

What is the IPLC?

- A new name for the formerly known — the ABU Copyright Committee
- Name changed in 2016 to reflect the wider issues around intellectual property and legal in the broadcasting industry

Objectives of ABU Legal Dept.

- Promotion and protection of members IPRs
- Organizing conferences and seminars on pertinent legal issues
- Protection ABU rights and interests in contract negotiation and documentation
- Assistance in revision of ABU Statutes and Regulations
- Overall legal and secretarial work of ABU

Task Allocation

- **Regulatory** : IO Status , Tax Free Salary of Expatriates, GST, Income Tax
- **Sports** : Contracts (Olympics, Euro etc.) Elections, MoA, LOI, Breach
- **News** : AVN Membership Contracts and Training
- **Technical** : Contracts – Sponsorship, Exhibitor

... Continued

- **Programme:** Contracts, Negotiations, Discussions
- **Secretariat:** New Members , Membership Queries , Election, Trademark Registration, GA Reports
- **Legal:** Court Cases, Pending Cases, E–Bulletin, Publications, In-Country Consultancy/Workshop
- **Miscellaneous:** Quality Management and Standardization and GA Workshops

Tasks Accomplished 2015-2016

- Overhaul of legal website
- Updated all the Programming and Technical Depts. contracts
- IPLC : Appointment of Legal Liaison Officers
- Amendment of IPLC Terms of Reference
- Contract Drafting and Negotiation for Technical, News, Program and Sports Department (over 50)

Tasks In – Progress

- Seeking International Organisation status for ABU. Support of RTM eagerly awaited
- Fortnightly E–Bulletin
- Article in ABU News Quarterly
- **WIPO Broadcasters Treaty**

Future Course (2016 – 2017)

- Initiating In-Country workshops
- Online webinar
- New Edition of Copyright Handbook
- Legal Consultancy on demand

IPLC for 2017

- **Tentative Venue** : Uzbekistan / Turkmenistan (TBC)
- **Host** : MTRK / TVTM
- **Tentative Date** : by the end of March 2017
- **Tentative Theme** : Proposals are welcome (Still open)

- Fortnightly E–Bulletin : First Edition launched on 15 August 2016 (5 editions)
- Covers important legal developments across the ABU region and world coverage
- Members are encouraged to share relevant legal news from their respective jurisdiction

How can members contribute?

- Legal Liaison Officers encourage to send in materials – give visibility to their organisations
- E-Bulletin has a potential reach of hundreds of people and organisations
- Pro-active role in IPLC by way of suggesting themes, speakers, activities
- Deeper engagement on legal issues affecting broadcasters: Organizing seminars, workshops

