



ABU Sports and Entertainment Network

The ABU Sports and Entertainment Network aims to provide ABU members with access to a diverse range of rights-cleared sports, entertainment and other audiovisual content from across the Asia-Pacific region. It facilitates content sharing and exchange between members, with live streaming capabilities currently being introduced as part of the network's ongoing development.

What?

- Share and exchange rights-cleared sports and entertainment content
- Share and distribute highlights and programmes
- Live stream sports and entertainment-related content
- Explore premium content exchange in the future

Why:

- Increase diversity and variety of content available to members
- Share and distribute content among members for free
- Help members reach a larger audience across Asia and the Pacific
- Facilitate greater content exchange and cooperation between members
- Develop opportunities to trade and license premium content in the future

How:

- Sign up and become a registered user by contacting ABU Sports
- Contribute sports, entertainment, news and other rights-cleared content
- Access and use other members' contributions for free, subject to applicable rights
- Share highlights, programmes and other content
- Access selected live streams as the service is progressively developed and improved
- Subscription and access are currently FREE