

## ABU Activities Related to Training and Services

Reporting Period: November 2024 – August 2025

### I. Outcome of the ABU Survey on Training Needs

- A new survey form on Training and Services has been circulated to ABU members.
- On 30 June 2025, ABU distributed the survey to all members.
- The survey results will be presented at the upcoming Technical Committee Meeting in Mongolia.

### II. Training Activities Undertaken

#### 1. Workshop on Cloud Service and Remote Tools for Broadcasters

- Date: 26–28 November 2024
- Venue: Dewan Cendekiawan, IPPTAR
- Overview: Introduced emerging cloud technologies to broadcasters.
- Participants: Over 35 attendees from RTM, government agencies, ABU members, and RTHK.

#### 2. ABU-VYPA-NETSTAIRS Webinar – AI TV: The Future of Television!

- Date: 23 January 2025
- Platform: Zoom Webinar
- Overview: Focused on the future impact of AI in television broadcasting.
- Participants: 95 participants from 18 organizations.

#### 3. Engineering Fundamentals for Broadcasters – Level 1

- Start Date: 17 March 2025
- Overview: Multi-level training program aimed at junior engineers and new entrants to broadcast engineering.
- Participants: 52 selected from 138 nominees across 14 ABU member organizations.
- Fee: Free and exclusively for ABU members.

#### 4. ABU-DRM Webinar : DRM Latest Development and Aspect of Implementation

- Start Date: 6 May 2025
- Overview: The webinar brought together digital radio experts and regional broadcasters to explore the latest advancements in Digital Radio Mondiale (DRM) technology and its strategic implementation, particularly across the Asia-Pacific.
- Participants: **15 participants** attended the webinar, representing **7 member organisations**.
- Fee: Free and exclusively for ABU members.

## **5. ABU-ASBU-WorldDAB Technical Workshop – New Development for DAB+ Systems**

- Start Date: 15-17 July 2025
- Overview: The webinar covered a broad range of topics, including the business case, technical standards, network design, and implementation strategies for DAB+ digital radio.
- Participants: A total of 66 participants joined the session from 9 ABU member organisations.
- Fee: Free for all

## **6. Webinar Series on Members' Innovation: Powering Simless Remote Evolving Media Integration (REMI) TV Production**

- Start Date: 31 July 2025
- Overview: The webinar highlighted Malaysia's leadership in developing hybrid 5G broadcast solutions, especially in its role as ASEAN Chair in 2025.
- Participants: A total of 66 participants joined the session from 9 ABU member organisations.
- Fee: Free for all

## **III. Technical Advisory Service (TAS) Missions**

- VOV-Vietnam has requested a workshop for the VOV Technical Staff and a workshop on "Using AI on producing radio programs".
- Still in discussion and waiting for confirmation date.

## **IV. Training Undertaken with ABU Media Academy (AMA)**

### **- Technology-Related Workshops/Webinar:**

- Introduction to TV Production Styles – Hassan Jamalnik London TV Training (The UK) (143 Attendees)
- Latest Techniques in TV Production – Hassan Jamalnik London TV Training (The UK) (85 Attendees)
- Unlocking the Power of Data: Big Data, and Business Intelligence for Smarter Decisions – Dr. Didar Yedilkhan (Kazakhstan) (34 Attendees)
- Enabling seamless broadcasting by APPEAR - Andy Rayner (The UK) (44 Attendees)
- Next Generation Leaders Initiative - Shaping the Future of Media & Technology - Dr Veysel Binbay (ABU)(41 Attendees)
- Lean and Ready: Smart Strategies for Cost-Conscious Production - David Balfour(Australia)(62 Attendees)

## **V. Collaborative Courses with Other Institutes**

### **1. Institut Penyiaran dan Penerangan Tun Abdul Razak (IPPTAR)**

- Workshop on Cloud Services and Remote Tools for Broadcasters (mentioned in Section II)
- Held in collaboration with IPPTAR from 26–28 November 2024 in Kuala Lumpur.
- 30 participants are from members among 71 attendees.

### **2. Digital Radio Mondiale (DRM) Consortium**

- ABU-DRM Webinar on "DRM Latest Developments and Aspects of Implementation"

- Date: 6 May 2025 | Time: 3:00–5:00 PM (MYT)
- 15 participants from 7 ABU member organizations across 6 countries.

### **3. WorldDAB and ASBU**

- ABU-DRM Webinar on “DRM Latest Developments and Aspects of Implementation”
- Date: 6 May 2025 | Time: 3:00–5:00 PM (MYT)
- A total of 167 participants joined the sessions, with 32 attendees representing 11 ABU member organisations out of the 51 organisations participating overall.

### **VI. Non-Technical and Managerial Training via AMA**

- Please refer to the attached workshop list for detailed training sessions targeting non-technical and managerial staff.