

Q1/
2025

News of ABU activities and the broadcasting industry in the Asia-Pacific

ABU NEWS



ABU DIGITAL BROADCASTING SYMPOSIUM 2025

PERSONAL-CAST: INTERACTIVE BROADCASTING, TAILORED FOR YOU



13-15
MAY 2025

DUBAI WORLD
TRADE CENTRE

WITNESS THE FUTURE OF MEDIA AND ENTERTAINMENT TECHNOLOGY

Be part of the leading event uniting the Media industry across the Content and Technology landscape in the **Middle East, Africa and South Asia.**

REGISTER TO ATTEND

CABSAT.COM



SCAN TO GET YOUR
COMPLIMENTARY ACCESS

Organised by



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE



JAPAN PRIZE 2025

International Competition for Educational Media



Call for Entries!

The Japan Prize 2025 is now open. Enter now!

Submission Deadline | June 3, 2025

募集開始!

日本賞2025のエントリー受付を開始しました!

締め切り | 2025年6月3日



NHK



Celebrating the Power of Media for Education

The mission of the Japan Prize is to contribute to the advancement of the quality of educational content around the world and to foster mutual understanding between societies and cultures, by recognizing works that make innovative use of visual media. Since its establishment in 1965, the competition has supported the power of the media by awarding outstanding works that foster people's aspirations to further learn, reflect, empathize, and take action for the betterment of the world.

Submit your work and be a part of Japan Prize 2025!

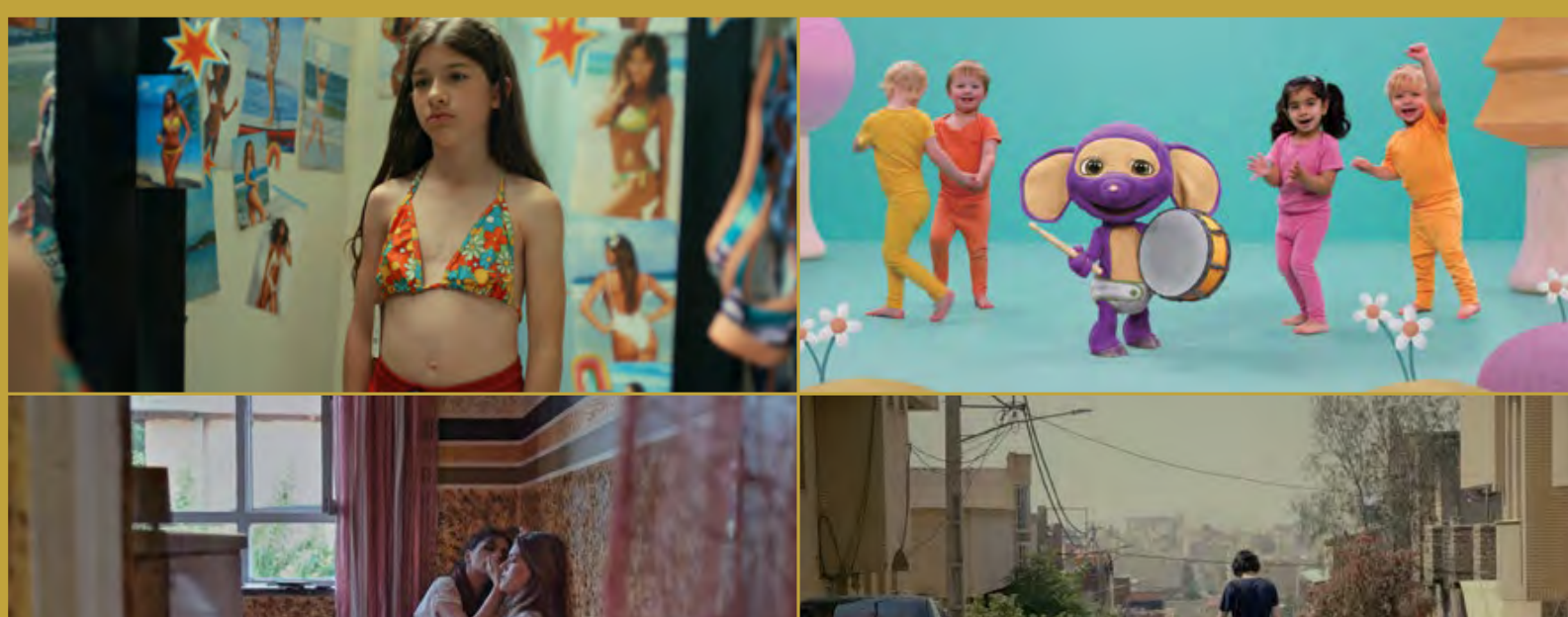
Divisions for Audiovisual Works

- Pre-school (0-6 yrs)
- Primary (6-12 yrs)
- Youth (12-18 yrs)
- Lifelong Learning (18 yrs and over)

Proposal Pitch

The Japan Prize supports the realization of ideas for educational programs in countries/regions with limited budgets and/or technical facilities. Prize-winners must produce and premiere the proposed program by September 30, 2026.

Visit our website
for more information.



Published by the
Asia-Pacific Broadcasting Union



Publisher

Ahmed Nadeem
nadeem@abu.org.my

Editor

Zeti Zamri
zeti@abu.org.my

**Media Communications
Designer**

Nadzim Zainal

Contributors

Deborah Steele
Ahmed Afruh Rasheed
Nargiza Numanova
Fazrien Razali
Seemantani Sharma
Nur Aqilah Mohd Izam
Hanizah Hamzah
Olya Booyar
Naim Ramin
Daniyar Tussupbekov
Swaroophaa Ratha Krishnan
Natalia Ilieva
Chrissie Tucker

From the editor

Welcome to the first edition of ABU News for 2025. The year has begun with significant developments, reinforcing ABU’s commitment to advancing the broadcasting industry and strengthening collaboration among our members.

A key milestone this quarter was the 21st anniversary of the ABU Digital Broadcasting Symposium. Over the years, ABU DBS has become a leading platform for industry leaders to discuss trends and challenges. This year’s symposium, themed “Personal-cast: Interactive Broadcasting, Tailored for You”, focused on the growing importance of personalised and interactive content in the evolving media landscape.

ABU has also been actively engaging with its members. Our Secretary-General, Mr. Ahmed Nadeem, met with representatives from several ABU Full Members, fostering meaningful discussions on the issues public broadcasters face and how the Union can better support them in addressing these challenges.

The ABU/UNDRR Media Saving Lives initiative has entered its next phase, further emphasising the critical role of media in saving lives during disasters. This phase focuses on best practices in early warning dissemination, the implementation of the ABU DRR Model Plan, and enhanced collaboration between broadcasters, governments, and humanitarian agencies.

This edition also features updates from each ABU department, including Technical, Legal, Programme, Sports, and ABU News. We also take this opportunity to congratulate Myanma Radio and Television (MRTV) on its 78th anniversary and Nepal Television (NTV) on 41 years of service.

As we progress through 2024 and look ahead to 2025, ABU remains dedicated to supporting our members and driving innovation in the broadcasting sector. Wishing you all a successful and productive year ahead.

Happy reading!

Asia-Pacific Broadcasting Union
Level 2, IPPTAR Building, Angkasapuri,
50614 Kuala Lumpur, Malaysia

Tel: +60 3 2282 3592
Fax: +60 3 2282 5292
Website: www.abu.org.my

For advertising enquiries, please contact the Editor. Editorial contributions are welcome. ABU News is supplied free of charge to ABU members and is available by subscription to others.

CONTENT

MAJOR ACTIVITY

- 6 DBS 2025
- 10 PMPC 2025

NEWS

- 11 Personalities
- 13 Sports
- 16 Members Spotlight

ABU ACTIVITIES

- 25 ABU Secretary-General visits to MyDIGITAL Corporation & NAIIO
- 25 ABU Secretary-General attends 44th ASBU General Assembly
- 26 ABU Outstanding Staff Award 2024

– ABU NEWS

- 27 VTV pays tribute to Asiavision
- 28 DD India tops Asiavision contributors in 2024
- 28 Asiavision finalises 12 month plan
- 29 Journalism workshop features newsroom tools
- 29 TRT to host 2025 Global News Forum

– ABU PROGRAMMING

- 30 Masterclass and webinars on podcast trends and audio storytelling
- 31 High-level discussions on broadcast challenges in the Pacific
- 32 ABU/CMG-CGTN Co-production Project CARE12: Finding Strength in Traditions and Culture

– ABU SPORT

- 33 ABU Sports provides english commentary for Asian Winter Games Harbin 2025
- 33 ABU secures rights for Asian Winter Games Harbin 2025
- 34 ABU gains broadcast rights for the 9th Asian Winter Games

– ABU ACADEMY

- 35 ABU Media Academy webinars in high demand

– LEGAL

- 36 Who Owns AI-Generated Content? Legal Challenges for Asia-Pacific Broadcasters

– DIVERISTY AND INCLUSION

- 37 Elevating women in broadcast technology: strategies for inclusion & leadership
- 38 Broadcasting for All: Focus on Diversity and Inclusion in the Media

– MEDIA SAVING LIVES

- 39 Joint commitment by ABU Pacific Members at the EW4All Forum
- 39 2nd EW4All Forum: strengthening media's role in disaster preparedness
- 40 Fijian Broadcasting Corporation leads in disaster resilience

– FUTURE EVENTS

- 41 Don't miss the ABU Sports Media Conference 2025
- 41 ABU IPLC sets 2025 theme: Intellectual Property (IP) & The Next Chapter of Sports Broadcasting
- 42 Register for the Global News Forum
- 42 ABU-Rai Days 2025 registration now open



ABU Digital Broadcasting Symposium 2025 kicks off

The ABU Digital Broadcasting Symposium 2025 (DBS 2025) officially opened on 25 February 2025 with Malaysia's Deputy Minister of Communications, YB Teo Nie Ching, officiating the grand opening. Held at the Wyndham Acmar Klang Hotel until 27 February 2025, the event gathers industry leaders, experts, and stakeholders from over 40 countries and 200 organisations.

In her speech, YB Teo underscored this year's theme, 'Personal-cast: Interactive Broadcasting, Tailored for You', highlighting the increasing significance of personalised content in digital broadcasting.

"The theme of ABU DBS 2025 reflects the evolving landscape of broadcasting, where viewers seek content that is relevant, engaging, and delivered on their terms."

Now in its 21st year, DBS remains a flagship ABU event, supporting the industry's digital transformation. This year, it is backed by four Major Sponsors—RTM, WorldDAB, IPSB Technology, and TM One—alongside nearly 50 Sponsors, Exhibitors, and Partners.





ABU Secretary-General, Mr Ahmed Nadeem, emphasised the event's role in advancing digital transformation in broadcasting. "The ABU and DBS continue to support members and the industry in digital transformation. This event remains a cornerstone for the media and broadcasting industry, uniting experts and innovators to explore the latest advancements," he noted.

The symposium features 12 conference sessions, specialised workshops, masterclasses, and an exhibition showcasing over 25 companies presenting cutting-edge products and solutions. More than 60 speakers from across the globe share insights on digital transition, technology implementation, creative content development, and enhancing user experiences.

Malaysia's commitment to digital broadcasting is further exemplified through RTM's ongoing innovations. YB Teo commended RTM's role in the country's digital transformation. She underscored: "For two decades, RTM has been a strong partner in digital broadcasting, ensuring Malaysians have access to high-quality, free-to-air content. With advancements in MYTV, RTMKlik, and AI-driven news, RTM continues to shape the future of broadcasting."

Among the notable speakers is Malaysia's Deputy Secretary-General (S), Ministry of Communications, YBrs. Encik Nik Kamaruzaman Nik Husin, who highlighted the nation's leadership in digital broadcasting advancements: "Malaysia has made significant progress in digital transformation and broadcasting innovation, adopting IP-based broadcasting, 5G integration, and AI-driven media solutions to enhance efficiency and accessibility."

Other notable speakers include:

- Mr Nasaruddin bin Abdul Muttalib, Deputy Director-General of Broadcasting (Strategic), RTM
- YBrs. Encik Roslan Ariffin, Director, Institut Penyiaran dan Penerangan Tun Abdul Razak
- Ms Bernie O'Neill, WorldDAB
- Datuk Nasir bin Baki, Managing Director, IPSB Technology
- Ms Megawati Norhashim, Vice President, Enterprise Business, TM One

With engaging discussions, hands-on workshops, and cutting-edge exhibitions, DBS 2025 is set to become a pivotal platform for the broadcasting and media industry, paving the way for the future of digital broadcasting. ■■■

ABU DBS 2025 workshop day

The ABU DBS 2025 Workshops Day, held on 24 February 2025 at the Wyndham Acmar Hotel, Malaysia, explored the latest advancements in broadcasting technology and media diversity.

The day kicked off with Workshop 1: The Paradox of Choice: How Technology Moved from Scarcity to Abundance, led by IPSB Technology. Speakers Mardhiah Nasir (Executive Director, IPSB Technology), Alia Sarah Zainal Abidin (Head of Marketing & Business Development, IPSB Technology), and Nusrat Lovely (Regional Manager & Application Engineer, Axle AI Inc.) explored how technological advancements have transformed media accessibility.

The next session continued with Workshop 2: Sustainability in Broadcasting: Navigating the Next Decade, hosted by IPSB Technology. This workshop dived into sustainable strategies for the industry. Speakers include Mardhiah Nasir, Khairul Anwar Md Zain (Business Development Manager, IPSB Technology), Ashran Dato Ghazi (CEO, Dattel Asia Group), and Thibault Morisse (Solutions Architect, Ateme).

The Innovations in Implementing DAB+ workshop, centered on enhancing safety and efficiency in digital radio, delivered key insights into the future of broadcasting. Moderated by Dr. Les Sabel (Chair, WorldDAB APAC Technical Group), the session featured expert presentations from Bernie O'Neill (Project Director, WorldDAB), Lindsay Cornell (Chair, WorldDAB Technical Committee), alongside specialists from Paneda, AVT Audio Video Technologies, GatesAir, Aldena, and RFmondial GmbH. The discussions explored the latest breakthroughs in DAB+ technology, highlighting best practices, infrastructure advancements, and real-world applications. Attendees are gaining critical knowledge on the evolving landscape of digital radio.

Meanwhile, the UNESCO–ABU Regional Workshop continues to foster important conversations on promoting diversity and inclusion in the media landscape.

With an exceptional line-up of industry leaders and thought-provoking discussions, today's workshops offer a unique opportunity for learning, collaboration, and networking within the broadcasting sector. ■■■





ABU DBS 2025 wraps up in Kuala Lumpur

The ABU DBS 2025 successfully concluded in Kuala Lumpur, attracting nearly 50 sponsors, exhibitors, and partners, along with over 800 visitors. The event took place from 24 to 27 February 2025 and marked the 21st edition of this annual gathering dedicated to advancing the broadcasting and media industry.

With the theme “Personal-cast: Interactive Broadcasting, Tailored for You,” ABU DBS 2025 highlighted the evolving landscape of broadcasting, where personalised and interactive content is becoming increasingly essential.

The symposium was officially opened by Malaysia’s Deputy Minister of Communication, Teo Nie Ching, who delivered the keynote address. She noted: “The theme of ABU DBS 2025 reflects the evolving landscape of broadcasting, where viewers are demanding more. They want content

that is relevant to their interests, delivered when and how they want it.”

The four-day event featured a series of conference sessions, panel discussions, workshops, and masterclasses led by over 60 distinguished experts from around the world. Discussions covered key topics such as digital transition, technology implementation, creative content development, and enhancing user experiences.

The main focus of DBS 2025 was Hybrid Media Ecosystems – IP & Traditional Broadcasting. Speaking at the event, RTM Director-General, YBhg. Datuk Suhaimi Sulaiman, emphasised the transformative role of AI in the industry: “AI is reshaping news, from presentation to production. As we embrace AI for decision-making and future planning, the future lies in micro—micro dramas, magazines, concerts, and endless possibilities.”

At the closing ceremony, Dr Veysel Binbay, Director of ABU Technology and Innovation, expressed his gratitude to attendees, exhibitors, sponsors, ABU staff, and the student volunteers who contributed to the event’s success.

DBS 2025 once again reaffirmed its role as a premier platform for knowledge-sharing and collaboration in the broadcasting industry, setting the stage for future advancements in digital broadcasting.

PMPC marks World Radio Day 2025 with special outside broadcast



At this year's Pacific Media Partnership Conference (PMPC), a special outside broadcast was conducted by the Fiji Broadcasting Corporation (FBC) to mark World Radio Day 2025, themed "Radio and Climate Change." The broadcast was officially opened by Fiji's Assistant Minister for Information, the Hon. Aliki Bia.

ABU Secretary-General Mr Ahmed Nadeem addressed the audience, highlighting the ABU's role in the Pacific and the importance of radio in the region. A special message from UNESCO was also featured during the broadcast.

The broadcast concluded with a panel of four Pacific media CEOs discussing the vital role radio plays in the Pacific, emergency broadcasting and the transition to digital. The main topics included emergency broadcasting, and the ongoing transition to digital platforms.

This special broadcast underscored the enduring significance of radio in the Pacific, particularly in the face of climate change. As a trusted source of information, radio continues to play an important role in keeping communities informed, connected, and prepared for the challenges ahead.



Jonathan Seto joins Mediacorp as Head of Commercial Engagement



Mediacorp has appointed Jonathan Seto as head of commercial engagement, reporting to Angeline Poh, chief customer and corporate development officer, and Jacqui Lim, chief commercial officer. In this role, Seto will drive alignment and collaboration across teams to achieve audience and financial growth.

With over 20 years of experience, Seto has led roles in media publishing, marketing, and tech agencies. Previously, he was chief growth officer at The Smart Local Media Group, shaping growth strategies across Southeast Asia. At MOI Global, he expanded APAC revenue 18-fold and led teams for clients like Google Cloud, Meta, and AWS.

Seto praised Mediacorp's role in Singapore's media landscape and looks forward to exploring content monetisation opportunities. His appointment follows other key hires, including Jacqui Lim, who is spearheading revenue and innovation strategies. ■■■

KBS appoints first solo female weekend news anchor in 33 years



Korea Broadcasting System (KBS) has appointed Lee Yoon-hee as the sole anchor of its weekend news programme, "News 9," making her the first woman in 33 years to hold the role. Lee, Yoon-hee who joined KBS in 2001, has covered social affairs, politics, and the economy, previously anchoring key programmes like "News Time" and "Newsline W." KBS stated that her experience makes her the ideal choice to lead the weekend news.

As part of a broader reshuffle, KBS has also changed the lineup for "News 7," now hosted by Kim Hee-soo and Heo Yoo-won. Meanwhile, other broadcasters are also increasing female representation—SBS has Jung Yu-mi leading its weekend news since 2023, while MBC continues with mixed-gender co-anchors for its main news programmes. ■■■

Gihan De Silva appointed Chairman of Sri Lanka Rupavahini Corporation (SLRC)

Mr Gihan De Silva has been appointed as Chairman of Sri Lanka Rupavahini Corporation (SLRC). An alumnus of Nalanda College, he holds an MBA from the University of Sri Jayewardenepura and a Postgraduate Diploma in Business Management from the University of Colombo.

With over 25 years of experience, Mr De Silva is renowned for his expertise in marketing, strategic planning, and management. He has led successful campaigns, launched brands, and achieved record-breaking results, showcasing strong leadership and a focus on measurable success.



A member of the Presidential Task Force for the "Clean Sri Lanka" Programme, Mr De Silva brings strategic vision and innovation to SLRC, reinforcing its role as a leading broadcaster. ■■■



Hugh Marks appointed as ABC's New Managing Director

The Australian Broadcasting Corporation (ABC) has appointed Hugh Marks as its new Managing Director, effective 9 March 2025.

A highly experienced media executive, Hugh has an extensive background in content production, broadcasting, and digital media in Australia and internationally. During his tenure as CEO of Nine (Australia), he transformed the company from a traditional broadcaster into a digital media powerhouse, leading the merger with Fairfax Media and acquiring minority interests in Macquarie Radio.

Hugh has also owned and managed independent companies specialising in broadcast content, pay TV, talent management, and digital video production. He previously served as CEO of the ASX-listed Southern Star Group, Australia's largest independent production and distribution company at the time.

With over two years as an authority member of the Australian Communications and Media Authority, Hugh brings extensive expertise to his new role at ABC. ■■■

Public Service Media (PSM) appoints new Managing Director

Mr. Ibrahim Nasreen (Nattu) has been appointed as the new Managing Director of Public Service Media (PSM), bringing over 20 years of expertise in service innovation and design. With First Class Honours in an MSc from Thammasat University, Thailand, and a Bachelor's Degree from Limkokwing University, Malaysia, Mr. Nattu's academic achievements include the Boeing Master Student Research Award and the National Award for Innovation and Academic Research. His work has played a key role in positioning the Maldives as a luxury tourism destination.

Since joining PSM in 2010, Mr. Nattu has held significant roles, including Chief Commercial Officer and Director of Sales and Marketing. His diverse professional background spans business innovation, marketing, and creative design, contributing to his reputation as a dynamic leader in the media industry.



In addition to his corporate contributions, Mr. Nattu is a visiting lecturer at institutions such as Villa College and the Maldives National University. His expertise in marketing and service innovation, coupled with his leadership and commitment to excellence, makes him a driving force in shaping the future of PSM. ■■■

PTV World's special transmission covers ICC Champions Trophy 2025



PTV World is bringing cricket fans an exclusive special transmission, providing extensive coverage of the highly anticipated ICC Champions Trophy 2025.

Airing live every day from 11:05 PM to 12:00 AM, the programme features in-depth analysis, expert opinions, and insightful commentary on the tournament's matchups, teams, and players. Seasoned analysts and cricket experts will share their predictions and strategic insights, offering a comprehensive perspective on the competition.

Viewers can also expect live updates, pre- and post-match discussions, and highlights of crucial moments, ensuring they stay up to date with every thrilling development.

Stay tuned to PTV World for exclusive coverage, expert insights, and real-time updates on the ICC Champions Trophy 2025. ■■■

DP World ILT20 season 3 kicks off on Ariana Television with star-studded lineup



Ariana Television and Radio Network (ATN) is kicking off 2025 with the much-anticipated Season 3 of the DP World International League T20 (ILT20). With exclusive broadcasting rights for the tournament, ATN will air all the matches live on Ariana Television. Running from 11 January to

9 February, this third season promises to be the biggest yet, building on the success of Season 2, which saw 220 million viewers tuning in globally. The league has cemented its place as the second-most-watched T20 league in the world.

Season 3 will feature a grand opening ceremony at the Dubai International Stadium on 11 January, with the first match showcasing defending champions MI Emirates against the Dubai Capitals in a rematch of last year's thrilling finale. The tournament boasts a star-studded lineup, with franchises retaining key players like David Warner, Nicholas Pooran, and Adil Rashid. New additions include Fakhar Zaman, Lockie Ferguson, and Shai Hope, ensuring an exciting competition.

Stay updated with all the action by following Ariana Television's social media platforms. ■■■

China Media Group (CMG) prepares for 9th Asian Winter Games coverage

China Media Group (CMG) held a pre-event meeting for its team covering the 9th Asian Winter Games, scheduled for February in Harbin, Heilongjiang. CMG will serve as the exclusive all-media broadcaster for the Chinese mainland and Macao, overseeing the international broadcasting centre and providing public signals for the opening and closing ceremonies and competitions.

Under the theme “Dream of Winter, Love Among Asians,” the Games coincide with Chinese New Year and mark China’s first major international ice and snow event since the 2022 Beijing Winter Olympics.

CMG aims to enhance the festive season with diverse programming, combining its experience from the Paris Olympics with state-of-the-art production technologies, including AI systems, 8K ultra-high-definition equipment, and immersive audio.

For the first time, CMG will act as the main broadcaster for an international winter sports



event, producing 4K and 8K public signals for events like short track speed skating and figure skating.

It will also implement innovative techniques such as remote production and multi-angle live broadcasts to bring an engaging experience to global audiences. ■■■

Ariana Television to broadcast Ariana Snooker Championship

Ariana Radio & Television Network (ATN) will produce and broadcast the Ariana Snooker Championship in Kabul from 11 February to 17 February 2025. The tournament will feature Afghanistan’s top 16 players and two Afghan refugee players from Iran and Pakistan, showcasing the nation’s talent in snooker.

ATN’s deputy managing director, Lutfullah Stanikzai, highlighted the network’s commitment to sports development in Afghanistan, while Wahidullah Asghari, head of the National Snooker Federation, called the partnership “a positive step” in motivating youth and promoting the sport nationwide.

Televised coverage of the event aims to boost snooker’s popularity, extending its reach from cities to rural areas. Both ATN and federation officials believe the championship will significantly impact the growth and mechanisation of snooker across Afghanistan. ■■■



2025 Australian Road National Championships live on SBS



The 2025 Australian Road National Championships will showcase Australia's top cycling talent from 10-12 January 2025 in Perth, introducing brand-new courses after 18 years in Ballarat. Riders will compete for the green and gold jersey, with live coverage available on SBS, SBS VICELAND, and SBS On Demand, which will also feature replays and highlights.

The event begins on 10 January 2025, with the Elite Women's and Men's Kriteriums, followed by the Under-23 Men's Road Race on 11 January 2025. Sunday features the Elite Road Races, with Ruby Roseman-Gannon defending her title in the Women's event and three-time champion Luke Plapp joined by Giro d'Italia winner Jai Hindley in the Men's race.

Don't miss the excitement, with live broadcasts starting Friday evening and culminating in Sunday's thrilling Elite Men's Road Race. SBS and SBS On Demand are your go-to destinations for all the action. ■■■



AFA & UEFA held U-17 Euro 2025 draw live on RTSH

On 31 March 2025, the AFA hosted an event at the "House of Football", the draw for the U-17 European Championship "Albania 2025." The ceremony determined the paths for the eight finalist teams in this tournament, marking an important milestone in Albanian football.

The organisation of the event had been underway for some time with a dedicated team ensuring that every detail was carefully planned and executed to the highest standard. The event was a testament to the commitment of the AFA in delivering a top-tier experience for all involved.

The draw was attended by UEFA officials, representatives from the finalist teams, and former legends of Albanian football as well as personalities from politics, media, and other associations with the ceremony being broadcast live on RTSH and the official AFA YouTube channel from 19:00. ■■■



2025 CMG Spring Festival Gala goes global

As the Chinese Spring Festival approaches, China Media Group's CCTV Video News Agency (CCTV+) has partnered with five major global media organisations, Asia-Pacific Broadcasting Union (ABU), Arab Broadcasting Union (ASBU), African Broadcasting Union (AUB), European News Exchange (ENEX), and Latin American News Union (ULAN), to promote the CCTV Spring Festival Gala worldwide. This marks the first such collaboration, with over 300 media outlets across 169 countries and regions set to air related content.

Recognized by Guinness World Records as the most-

watched TV variety show, the gala is a cultural cornerstone for Chinese people globally. This year's event, following the Spring Festival's UNESCO World Heritage recognition, will celebrate Chinese culture and welcome the Year of the Snake with vibrant festivities.

Each alliance is promoting the gala uniquely: ABU is showcasing it on its platform, AUB and ULAN are featuring exclusive behind-the-scenes content, and ASBU and ENEX will highlight key moments on Chinese New Year's Eve. AUB is also using social media to engage African audiences.

Leaders of the alliances

extended New Year greetings. ABU Secretary-General, Ahmed Nadeem praised the snake as a symbol of wisdom. Director General of the ASBU Abdul Rahim Suleiman, highlighted the festival's message of peace, AUB's Jaca commended growing Africa-China cultural ties, ENEX of Managing Director, Adrian Wells emphasized joint reporting successes, and ULAN's Isasha expressed optimism for deeper cooperation with China Media Group.

This unprecedented global promotion underscores the gala's cultural significance and strengthens international ties, sharing the joy of Chinese traditions with the world. ■■■

Sixth TRT World Citizen Awards winners announced

The Sixth TRT World Citizen Awards, held in Istanbul, celebrated individuals who have made significant global contributions to their communities. Launched in 2017 under the principle of "Inspiring Positive Change," the awards aim to amplify the stories of these heroes and inspire positive change worldwide.

The event was hosted by Director General of TRT, Mehmet Zahid Sobaci and attended by key figures, including Fahrettin Altun, Head of Communications for the Presidency, and representatives from various sectors. Palestinian singer Llnur performed at the ceremony, singing "Wake Up" and "Keep Your Key" in support of Palestine.

The awards honoured individuals in various categories, including the "Communicator" award, which went to Azima Dhanjee and Arhum Ishtiaq, and the "Educator" award, presented to Rana Dajani. Helene Ba received the "Youth" award, while the "Lifetime Achievement Award" was given



to Steve Sosebee, the founder of the Palestine Children's Relief Fund, for his work saving the lives of children in conflict zones.

The prestigious "World Citizen of the Year" award was posthumously awarded to Aysenur Ezgi Eygi, who was tragically killed during a protest in Nablus. Her father, Mehmet Suat Eygi, received the award in her honour. Additionally, the "TRT Special Award" was presented to Dr. Amani Ballour for her leadership in managing a hospital in Syria amidst war. These awards highlight the extraordinary efforts of individuals working to foster justice, goodness, and hope in the world.



NHK to launch Vietnamese Language service in Hanoi

Nippon Hoso Kyokai (NHK) will host “Discover Japan with NHK World-Japan” from 17 to 23 January 2025 at Aeon Mall Hà Đông in Hà Nội. The event aims to introduce NHK’s Vietnamese language service and share information about Japanese culture and heritage, enhancing service quality for Vietnamese audiences.

NHK

Highlights include interactive games, video screenings, and the distribution of the textbook Learning Japanese Together. NHK representatives see the event as a chance to connect directly with Vietnamese audiences, gather feedback, and improve their service.

NHK, Japan’s only public broadcaster, operates four TV and three radio channels. NHK World is international arm and it promotes Japanese culture and fosters cultural exchange, strengthening ties between Việt Nam and Japan. ■■■

TBS partners with Stories International for IP remakes



Tokyo Broadcasting System (TBS) has partnered with Los Angeles-based Stories International to adapt TBS’s acclaimed TV dramas for international and English-speaking audiences. Under this partnership, the two companies will select approximately 40 drama IPs from TBS’s extensive catalogue for remakes.

The partnership aims to blend TBS’s compelling narratives with Hollywood production standards, broadening their reach and captivating global viewers. Stories International, the primary producer with offices in both Los Angeles and Tokyo, will lead the development process, working closely with showrunners, producers, and key industry professionals to bring these series to life.

TBS, with a legacy spanning over 69 years, is renowned for producing more than 500 successful TV dramas and unscripted shows, cementing its reputation as a cornerstone of Japanese television. This partnership marks an exciting new chapter for TBS’s iconic storytelling on the international stage. ■■■

Fiji TV and Mai TV secure PSB grant

FIJITV

Fiji Television Limited and Mai TV have secured allocations from the Public Service Broadcast (PSB) grant, aimed at boosting their daily operations and diversifying their content. The grant, part of the Fijian government’s \$10.4 million allocation in the current National Budget, was awarded to the two companies following a successful tender.

Director of Mai TV, Stanley Simpson welcomed the grant, emphasising its importance for the station, which has faced financial challenges

as the smallest TV station in the market. The PSB funds will be used to produce independent news, current affairs, cultural storytelling, and educational content to serve the Fijian public.

Assistant Minister for Information Alikia Bia stated that the grant would help the stations create informative and educational local content. Focus now shifts to finalising the tender for the radio component of the PSB grant ■■■

ABC News Top Stories heads podcast rankings in December



ABC News Top Stories was the most listened-to podcast in Australia in December, according to the Triton Podcast Ranker. This marks the first time an ABC podcast has claimed the top spot since the network joined Triton in November 2023. Designed for digital audiences, the podcast provides key news stories in under two minutes, delivering a concise and informative update.

ABC's Director of News, Justin Stevens, expressed his pleasure at the podcast's

success, saying, "I'm delighted to see ABC News Top Stories resonating so strongly with audiences."

The ongoing engagement across the quiet summer period demonstrates how well we are adapting our news offering to meet the changing needs of our audience." The podcast's ability to offer timely and accessible news has clearly struck a chord with listeners.

In addition to the success of ABC News Top Stories, ABC

also retained its position as the No. 3 podcast publisher in December.

The network had more titles in the top 200 than any other publisher, with 27 titles making the list.

Audiences can enjoy all of ABC's podcasts for free and ad-free on ABC Listen. The Australian Podcast Ranker, which tracks the nation's most popular podcasts, has been providing monthly insights since 2019.



MRTV marks 78th anniversary with employee awards



The Ministry of Information's Myanmar Radio and Television (MRTV) celebrated its 78th anniversary at its auditorium in Tatkon, Nay Pyi Taw. The event was attended by Union Minister U Maung Maung Ohn, Deputy Minister U Ye Tint, departmental officials, and MRTV staff. The celebration began with a performance of Athit Taphan Khit Thadan by MRTV staff, followed by the Union Minister's speech, in which he commended

MRTV's progress in modernising State-owned media and encouraged staff to embrace innovation and technological advancements.

During the ceremony, long-serving employees were recognised, with awards presented to 13 staff members with 37 years of service, 21 recipients of the Good Public Service Medal, and teams involved in developing the DTH system.

The minister's wife also honoured winners of competitions held in conjunction with World Tourism Day, Anti-Corruption Day, and the Myanmar Traditional Cultural Performing Arts Competition. Additionally, the Union Minister presented awards to the MRTV Team for their achievements in the Union Minister Cup Sepak Takraw event and the National Sports Festival.

Further awards were given by senior officials, including recognition for excellence in programme production, news editing, news presentation, filming, business performance, and workplace cleanliness. The event concluded with a lucky draw for MRTV employees, with prizes presented by both the Union Minister and Deputy Minister.



Nepal Television celebrates 41 years of service



Nepal Television (NTV) celebrates an important milestone on 30 January 2025, completing 41 years of service. It all began on 17 Magh 2041 with the slogan of “Communication for Development”, which is the country’s leading audiovisual broadcasting organization along with the first television broadcast of Nepal.

Over the past four decades, Nepal Television (Nepal TV) has evolved into a leading public service broadcaster which playing a vital role in shaping the Nepal’s broadcast. The journey reflects a legacy of commitment to development, education, and cultural preservation, making it a proud symbol of Nepal’s media landscape. ■■■

Saudi Broadcasting Authority prequalifies firms for TV and Radio Towers PPP

The Saudi Broadcasting Authority (SBA) and the National Centre for Privatisation & PPP (NCP) have prequalified three consortia and one company for a major PPP project to modernise and expand the Kingdom’s TV and radio infrastructure. Covering 143 locations, the 25-year Rehabilitate-Finance-Operate-Maintain-Transfer (RFOMT) contract aims to enhance broadcast services.

The prequalified entities are:

- Consortium of Alfanar Company and Albabtain Leblanc Company
- Haji Abdullah Alireza & Co Ltd (HAACO)
- Consortium of MADA International Holding and Tawal
- Consortium of Technical Links Services, Mawarid, Mediagates, TDF, and Rai Way

Issued in June 2024, the Expression of Interest (EOI) attracted strong interest. The project supports Vision 2030 by boosting private sector involvement and improving broadcasting efficiency. ■■■

Radio Nepal and Nepal Television merge as Public Service Broadcasting Nepal

Radio Nepal and Nepal Television have officially merged into a unified entity, Public Service Broadcasting Nepal (PSBN), marking Nepal’s entry into the realm of public service broadcasting. This historic transformation follows the enactment of the Public Service Broadcasting Act, which was passed by both houses of Parliament. The new law paves the way for a more integrated and effective approach to broadcasting in Nepal.

Dr. Mahendra Bista has been appointed as the Executive Chairman of PSBN’s Board of Directors. With a distinguished career in both the academic and broadcasting sectors, including his tenure as president of the Federation of Nepali Journalists Associations, Dr. Bista brings extensive experience to this pivotal role. His leadership is expected



to drive the growth of PSBN as a key player in Nepal’s media landscape.

As longstanding members of the Asia-Pacific Broadcasting Union (ABU), Radio Nepal and Nepal Television have worked in close collaboration with ABU and its members. Dr. Bista has expressed a strong desire to continue this partnership, fostering regional cooperation in the development of broadcasting. Under his leadership, PSBN aims to contribute to the growth of public service broadcasting across the Asia-Pacific region. ■■■

Bangladesh media delegation visits PBC and PTV



A 10-member media delegation from Bangladesh visited the Pakistan Broadcasting Corporation (PBC) and Pakistan Television Corporation (PTV) in Lahore on 22 February 2025. At Radio Pakistan, Lahore Station Director Dr Ahmer Sohail Basra briefed them on the organisation's history, operations, and current programmes. The delegation toured various sections, watched a pictorial documentary, and enjoyed performances, including songs by Runa Laila, Shehnaz Begum, and Bashir Ahmad. Music In-charge Saleem Bazmi also gave a live performance, which was well received.

The delegation then visited the PTV Lahore Centre,

where General Manager Qasir Sharif provided insights into Pakistan Television's operations and its channels, including PTV Sports, PTV Home, and PTV World. They toured the facility, viewing a gallery of artists' photographs and exploring studios used for morning shows and current affairs programmes. PID Director General Shafqat Abbas Khan was also present during the visit.

The delegation included journalists from prominent Bangladeshi media outlets such as The Daily Star, The Business Standard, Daily Jugantor, NTV, RTV, and The Diplomat Magazine. Their visit strengthened media ties between the two countries and concluded with a group photograph.



Prasar Bharati grants HD channels access to revised DD Free Dish auction



Prasar Bharati has updated its e-auction guidelines for DD Free Dish slots, allowing high-definition (HD) channels to participate. The reserve price for MPEG-4 slots for private HD channels is set at Rs 80 lakhs, with a one-lakh escalation for the second slot. MPEG-4 slots will now be equivalent to 40 SD slots, a significant increase from the previous 11–12 slots.

The e-auction procedure for MPEG-4 slots will be conducted bucket-wise, with one slot auctioned at a time. Following Prasar Bharati's e-Auction Methodology for Slot Allocation on DD Free Dish Platform 2025, two HD slots, or the number of

applications submitted, whichever is lower, will be up for e-auction. Only qualified HD channels will be allowed to place bids.

The revised technique for the open round for regional channels specifies that the e-auction will be held for two slots plus any unfilled slots, if any, following the completion of the e-auction for R1, R2, and R3 buckets. This round is open to all eligible unsuccessful bidders from these buckets, as well as channels in these languages that have not yet launched or have been relaunched. Channels must be approved or licensed by the MIB to participate in the auction.



Voice of Vietnam aired special programme for World Radio Day 2025

On World Radio Day (WRD) 2025, Vietnamese national radio broadcaster Voice of Vietnam (VOV) aired a one-hour programme focusing on this year's theme – Radio and Climate Change.

The 13th edition of WRD highlighted radio's crucial role in promoting awareness and dialogue on climate change issues.

The programme featured guest speakers from the Asia-Pacific Institute of Broadcasting Development (AIBD), the Australian Broadcasting Corporation (ABC), and the German development agency GIZ.

The broadcast went live at 9am (Vietnam time) on 13 February 2025 and was also livestreamed on VOV's official Facebook page.



RTM enhances broadcast capabilities with Vislink's live video technology in tower upgrade



Radio Television Malaysia (RTM) has entered a strategic partnership with Vislink Technologies, investing over USD 1 million to upgrade its infrastructure at the Kuala Lumpur

Tower. The project will feature Vislink's state-of-the-art 4K UHD portable IP-based transmission solution, including the Quantum Encoder and high-speed bi-directional IP links.

This advanced system will enable RTM to deliver high-quality 4K UHD video from remote locations, enhancing live broadcasts on its nationwide television channels. The scalable solution is designed to support RTM's future transition to IP-based workflows and higher resolutions, ensuring the broadcaster stays at the forefront of next-generation media technology.

RTM expressed excitement about the collaboration, which aligns with its commitment to providing high-quality, real-time content to viewers. Zaidi Anuar, Managing Director of ACS Solution Sdn Bhd, Vislink's Malaysian system integrator, praised the technology's adaptability in meeting both current and future broadcasting needs.

CEO of Vislink, Mickey Miller added that the partnership underscores the company's dedication to providing resilient, future-ready solutions for broadcasters in the fast-evolving media landscape, particularly in the Asia-Pacific region. ■■■

Media Prima's relocation to enhance broadcasting quality

Deputy Prime Minister Datuk Seri Dr Ahmad Zahid Hamidi expressed his optimism that Media Prima Bhd's full transition to Balai Berita in Jalan Riong will enhance the company's broadcasting coverage and improve content quality. During his visit to the revamped facility, he also the Rural and Regional Development Minister, described the new amenities as "very impressive."

"I congratulate the chairman, CEO, and management of Media Prima for the successful relocation, which is equipped with the latest facilities. I am confident this move will not only generate financial gains but also elevate the quality of their broadcasts," he said.



Datuk Seri Ahmad Zahid Hamidi, who spent three hours touring the facilities, also highlighted the potential for strengthening collaboration between the Rural and Regional Development Ministry and the Media Prima network.

The visit was warmly welcomed by Media Prima group chairman Datuk Seri Dr Syed Hussian Aljunid and group managing director Rafiq Razali, along with key Media Prima executives. Following the tour, he participated in recording the Podcast Buletin TV3, hosted by Azaria Tagaya and Halim Mohamed. ■■■

RTHK and Law Society to launch new season of legal series

Radio Television Hong Kong (RTHK), in partnership with the Law Society, is set to launch a new season of The Nitty Gritty of Law next month, aiming to explore a range of legal issues with insights from industry experts.

At the launch ceremony on 29 January 2025, Assistant Director of RTHK, Vincent Lee remarked that the inaugural season, which was solely in audio format, had been well-received by the public. Building on this success, the upcoming season will also be broadcast on television and online platforms, with the addition of a radio drama designed to promote legal knowledge.

President of the Law Society, Roden Tong, emphasised the importance of public legal education, stating that a better understanding of



legal principles empowers citizens to recognise their rights and responsibilities. He added that the collaboration with RTHK reflects the Law Society's commitment to fostering legal transparency and community engagement.

The new season of The Nitty Gritty of Law will cover a broad range of topics, from everyday legal issues such as property disputes and employment rights to more complex matters like cybercrime and intellectual property. ■■■

SBS celebrates Lunar New Year with diverse content

SBS welcomes the Year of the Snake with a vibrant 10-week celebration across 25 languages, featuring entertainment, documentaries, music, food, and a special SBS On Demand collection. Running from 5 January to 14 March 2025, the network will also support 24 community events nationwide, including in Adelaide, Eastwood Koreatown, and with the Vietnamese Community Association.

Highlights include multilingual storytelling on SBS Audio, exploring traditions and personal Lunar New Year experiences, while SBS TV offers Asia's Ancient Civilisations, Destination Flavour China, and top Asian films like Broker and Hero. SBS Food presents festive culinary traditions, and SBS On Demand showcases award-winning films such as Fly By Night and Inside the Yellow Cocoon Shell.

As SBS marks its 50th anniversary in 2025, it continues to celebrate Australia's rich cultural diversity. Educational resources on Lunar New Year are available via SBS Learn, and the full programme can be found at www.sbs.com.au/lny25. ■■■



BBC unveils '25 for 25: Sounds of the Century'



The BBC has launched its '25 for 25: Sounds of the Century' programme, commissioning 25 new compositions inspired by key British events from the 21st century. Running from 25 January 2025 to 12 July 2025, the series reflects on moments like 9/11, the 2012 London Olympics, and the death of Queen Elizabeth II.

Kicking off with *The Eye* by Anna Clyne, performed by the BBC Philharmonic, the series explores social and technological changes. Highlights include Elena Kats-Chernin's piece on the Marriage Act for same-sex couples, performed by the BBC Scottish Symphony, and Jasper Dommett's composition on the creation of the smartphone for the BBC National Orchestra of Wales.

The project offers a unique reflection on how these events have shaped the UK's national identity, and could inspire similar initiatives in other countries, like Canada. ■■■

MEASAT signs MoU with SPACESAIL on advancing LEO satellite services

MEASAT has signed a Memorandum of Understanding (MoU) with Shanghai SPACESAIL Technologies to collaborate on Low Earth Orbit (LEO) satellite services. The agreement, signed in Shanghai by Chief Operating Officer of MEASAT, Yau Chyong Lim and President of SPACESAIL Dr Jason Zheng, will see both companies work together to market LEO broadband solutions, conduct R&D, and support joint promotional initiatives. This includes integrating SPACESAIL's Thousand Sails megaconstellation with MEASAT's geostationary satellites to enhance connectivity across Malaysia and the wider Asia region.

The partnership aims to advance technologies such as Direct-to-Device (D2D) communications, satellite-based Internet of Things (IoT), and Earth Observation (EO) services. A joint study on Q/V-band high-frequency transmission will also be conducted. Communications Minister YB Fahmi Fadzil welcomed the collaboration, highlighting its potential to drive innovation, support government services, and boost economic growth, particularly as Malaysia chairs ASEAN in 2024.



Dr Jason Zheng emphasised that the agreement strengthens China-Malaysia technological ties while contributing to global broadband connectivity. With 72 satellites already launched, SPACESAIL's Thousand Sails megaconstellation aims to expand to over 15,000 satellites, providing high-speed, low-latency internet services worldwide.

Read the full press release here: [MEASAT-Partners-with-SPACESAIL-Shanghai-to-Advance-LEO-satellite-services-20250206](#) ■■■

National Broadcasting and Telecommunications Commission (NBTC) wins four digital government awards

The National Broadcasting and Telecommunications Commission (NBTC) has received four prestigious honours at the 2024 Digital Government Awards, organised by the Digital Government Development Agency (DGA). The regulator topped the “department-level organisation that provides digital services” subcategory and was recognised as a “quality organisation” in digital governance and promoting public participation through electronic platforms. Acting Secretary-General Trairat Viriyasirikul was also named “Outstanding Digital Organisation Leader”.

Prasert Jantararungtong, Minister of Digital Economy and Society, praised the winners

for advancing Thailand’s digital government initiatives. He emphasised the government’s focus on enhancing digital competitiveness, ensuring secure technology adoption, and developing a skilled workforce to deliver accessible and efficient online services. The awards reflect efforts to simplify public access to information, welfare, and licensing, while fostering collaboration between agencies to maintain data accuracy, security, and compliance with international standards.

The DGA’s 2024 survey on digital readiness informed award decisions and provided recommendations for organisational improvements. Minister Prasert called for a united effort to build a responsive and sustainable digital government framework that addresses public needs and ensures Thailand’s steady progress in the digital era. ■■■



DRM Consortium releases consumer radio receiver functionality recommendation

The DRM Consortium has released its DRM Consumer Radio Receiver Functionality Recommendation (rxspec.drm.org), providing essential guidance for receiver manufacturers, broadcasters, and regulators to ensure a consistent digital radio experience. The document applies to all consumer-targeted DRM receivers, including automotive receivers, mobile devices, and stand-alone radios, and builds upon the DRM Minimum Receiver Requirements Specification (mrr.drm.org). It covers DRM digital radio across all broadcasting bands—LW, MW, SW, and VHF (Bands I, II, and III)—as well as analogue AM and FM radio.



Johannes von Weyssenhoff, Chairman of the DRM Technical Committee, stated that the guide defines three functionality levels—Essential Radio, Feature Radio, and Advanced Radio—offering manufacturers flexibility in receiver design. The Feature Radio level includes key features for a well-rounded user experience, while all levels ensure high-quality reception.

Chairman of DRM, Ruxandra Obreja highlighted the guide’s importance for manufacturers, broadcasters, and regulators, enabling the production of receivers that support additional services such as distance learning and emergency warnings. She emphasised its role in expanding the DRM ecosystem, encouraging the development of devices suited to the needs of diverse communities worldwide. For more details, visit www.drm.org. ■■■

ABU Secretary-General visits to MyDIGITAL Corporation & NAIIO

On 7 February 2025, Mr Ahmed Nadeem, Secretary-General of the Asia-Pacific Broadcasting Union (ABU), visited MyDIGITAL Corporation and the National AI Office (NAIO), Ministry of Digital, Malaysia. The ABU Secretariat was received by Ms Ellina Roslan, Senior Director of MyDIGITAL Corporation, and Ms Mimi Roshaniza, Head of Strategic Communications at NAIIO. Also present were officers from the International Relations Section, RTM.

The meeting provided a valuable opportunity to exchange insights, explore potential collaborations, and strengthen regional ties. This engagement marks an important step in fostering partnerships and aligning efforts toward a more connected and technology-driven future.

As AI continues to shape the future of media and technology, ABU remains committed to driving innovation and collaboration in the evolving AI landscape, working together with key stakeholders to advance the industry. ■■■



ABU Secretary-General attends 44th ASBU General Assembly



The 44th General Assembly of the Arab States Broadcasting Union (ASBU) took place on 15–16 January in Yasmine Hammamet, Tunisia, gathering senior officials from regional and international broadcasting organisations, including ABU Secretary-General Ahmed Nadeem.

Tunisia's Minister of Tourism, Sofiane Tekaya, reaffirmed the country's support for Arab cooperation, highlighting ASBU's investment projects such as the ASBU Link Centre. Director General of the ASBU, Abdul Rahim Suleiman reviewed 2024 achievements, announced a new partnership with the Latin media union, and emphasised ASBU Cloud's role in content exchange.

On 16 January 2025, he participated in the Professional Discussion session on Broadcasters in the Age of Digital Convergence and Multiplatform Services, and he spoke about the Strategies and Tools for Successful Technological Convergence.

The chairman of the ASBU, Mohammed bin Fahd Al-Harthi described the General Assembly as an opportunity to strengthen Arab media and international cooperation. The Union reaffirmed its focus on cloud and satellite technology, AI integration, and expanded training programmes. ■■■

ABU Outstanding Staff Award 2024



On 13 January 2025, the Asia-Pacific Broadcasting Union (ABU) hosted its annual staff meeting and gathering at Vasco's, Hilton Kuala Lumpur to reflect on the past year's accomplishments and celebrate shared successes. A highlight of the event was the recognition of Anis Aiman Mohd Ithnin as the ABU Outstanding Staff of the Year 2024, celebrating his dedication, commitment, and valuable contributions to the ABU.

Anis Aiman's work across various areas has demonstrated professionalism, teamwork, and a proactive approach, earning him the respect of both colleagues and management. His efforts have notably improved internal processes, communication, and event support at ABU.

The award not only celebrates Anis Aiman's individual achievements but also reflects the collective strength, collaboration, and dedication of the entire team. The staff lunch served as a moment for the ABU family to come together, celebrate achievements from the past year, and strengthen bonds as a team.

Congratulations to Anis Aiman Mohd Ithnin for this well-deserved recognition. His dedication exemplifies the values that drive the ABU forward, and we look forward to his continued success and contributions to the ABU.





VTV pays tribute to Asiavision

The President of VTV paid tribute to the ABU's video news exchange, Asiavision, at the opening of the 2025 Asiavision Coordinators' meeting in Hanoi on 16-17 January.

Mr Nguyen Thanh Lam said Asiavision, as one of ABU's flagship initiatives, is a testament to the power of unity among diverse nations, cultures and perspectives.

He added: "In an era defined by rapid technological change and shifting audience behaviours, our ability to inform, engage, and inspire audiences across borders is more critical than ever. Asiavision has played a pivotal role in amplifying regional voices, fostering mutual understanding, and showcasing stories that matter—not just to our immediate communities but to the world at large."

The VTV President said VTV, as a top Asiavision contributor, values the platform for showcasing diverse perspectives, especially from smaller nations.

The theme for the meeting, hosted by VTV, was 'Going Global – News for an International Audience', reflecting VTV's plans to launch a global TV channel to present in-depth insights into Vietnam's culture, people, and socio-economy.

Kuriki Seiichi from the Global Strategy Division of NHK World shared insights from more than 30 years in international broadcasting. He emphasised the importance of identifying the targeted audience and customising content for specific audiences. He also noted NHK's use of AI to improve services and efficiency.



CNA Singapore's Digital Growth Editor, Liu Kai Ying, said CNA's digital news strategy focused on "one platform at a time". In 2023, CNA focused on creating videos for TikTok and in 2024, it was YouTube Shorts. She explained "growth still came on all platforms due to the rapid increase in social video consumption overall".

KBS Korea's Head of International Relations, Lina Ha Song-yeon said KBS World content is distributed to 150 million households in 146 countries. KBS World viewers may select subtitles in seven languages.

DD India Deputy News Director, Utsav Parmar reported that its YouTube views and X impressions combined tripled in one year from December 2023 to December 2024. Both DD India and DD News channels can be streamed via YouTube Live.

Thai PBS' Senior Content Creator, Jeerapa Booyantus highlighted that Reels and short videos on TikTok and Facebook garnered highest engagement.

CMG China's TV News Program Producer, Ming Zhou, highlighted plans to expand their digital presence through three major websites (including CGTN), a 5G digital platform (Yangshipin) and an online audio streaming (Yunting).

The 2025 Asiavision Coordinators meeting was attended by 57 people from 28 ABU members.



DD India tops Asiavision contributors in 2024



Analysis of Asiavision data shows 16,122 stories were shared on the platform in 2024, up from 15,663 in 2023 and representing an average of 44 stories each day.

There were 28,097 downloads by members and sister unions, averaging 77 stories each day.

The top contributors were DD India, VTV Vietnam, CCTV China, NHK Japan and Thai PBS.

The most popular story was NHK's coverage of the Miyazaki earthquake, which was downloaded 20 times.

The most popular content providers were CCTV, VTV, DD India, NHK and the EBU.

About 59 percent of stories were hard news, including coverage of the Gaza and Ukraine wars, politics, international affairs, crime and legal issues.

Of the remaining stories, 22 percent were on culture and traditions, business and trade 11.5%, human interest 10%, technology and innovation 7%, and environment and climate 9.5%. ■■■



Asiavision finalises 12 month plan

The Asiavision 12-month plan has been finalised after discussions with members at the Asiavision Coordinators' meeting.

The plan prioritises increased usage of Asiavision content on digital platforms, with measures including a new digital/social media weekly advisory and the inclusion of stories suitable for social media in the review program advisory. It has also resulted in the launch of Asiavision reels, demonstrating how Asiavision content can be used on social media platforms, and the launch of an Asiavision award for the best use of Asiavision content on digital platforms.

It also includes a new award for the most popular AVN video, the launch of a mentoring program for journalists and training priorities for the next year. ■■■

Journalism workshop features newsroom tools

A visit to the Pacific Island Forum Secretariat and a media conference on the International Court of Justice hearings on climate change were two highlights of a journalism workshop for Pacific members, held on 10-11 February to coincide with the Pacific Media Partnership Conference in Suva.

The 1.5 day workshop featured newsroom tools and briefings on how to use them. It was led by BenarNews/RFA's Stefan Armbruster and the ABU's Director of News, Deborah Steele.

The tools discussed included CapCut, Canva, resources for science news and Digital Earth Pacific.

The workshop included presentations by the SPC Pacific Community development



organisation, the New Zealand Science Media Centre, Starlink and PhD students in marine science. The media conference on the International Court of Justice hearings on climate change was with Vishal Prasad, Director Pacific Island Students Fighting Climate Change, and SPC human rights advisor Johanna Gusman. ■■■

TRT to host 2025 Global News Forum



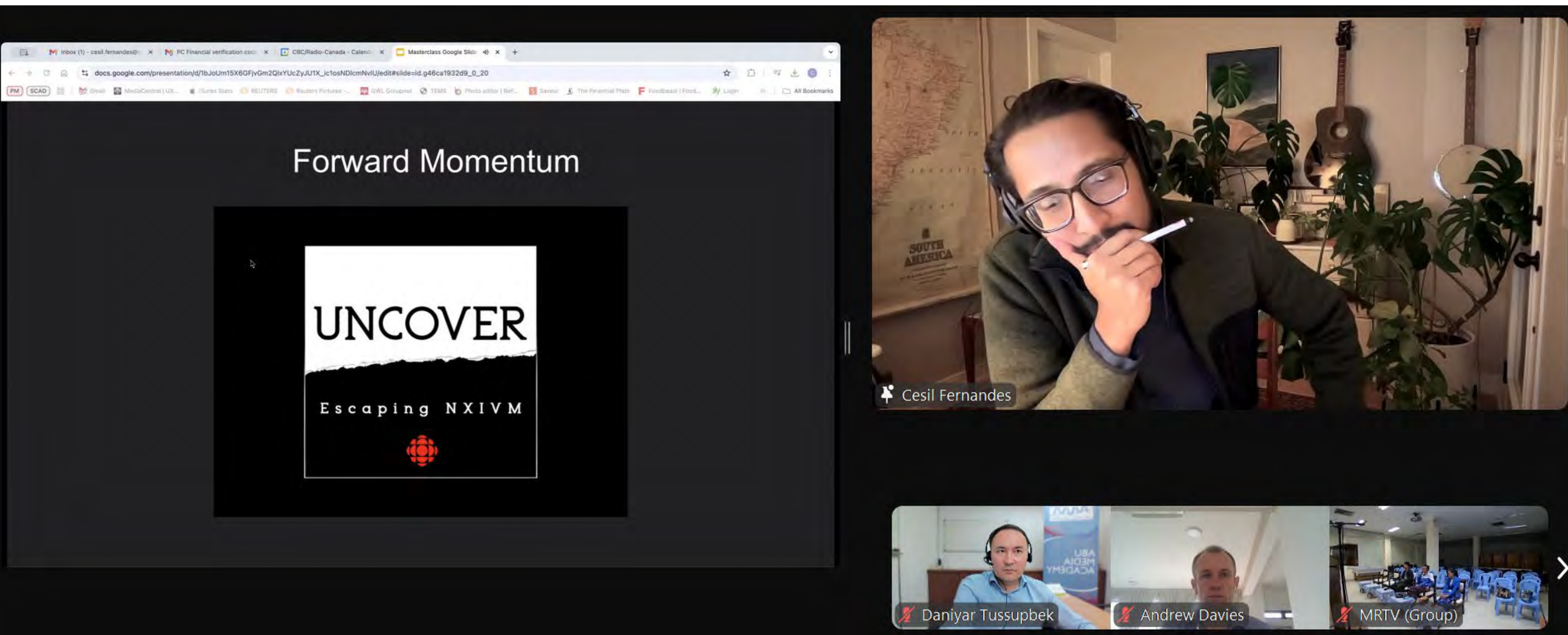
TRT Türkiye is hosting the 2025 Global News Forum in Istanbul on 21-23 May 2025.

This year's theme, Journalism Under Fire, will explore journalism in conflict zones, the battle against disinformation, and the dangers of algorithmic bias. The Forum will also feature showcases on innovations in news and developments in Generative AI.

An ABU News report, Innovations in News, will be launched at the forum.

This three-day event includes the ABU News Group Meeting, the Global News Forum, the Asiavision Awards and masterclasses.

Asiavision members eligible for sponsored travel must register by 20 April 2025. ■■■



Masterclass and webinars on podcast trends and audio storytelling

On 27 February 2025, Mr. Andrew Davies, Head of Radio at the ABU led a masterclass at ABU DBS 2025 exploring the latest trends in podcasting. He highlighted the rise of video podcasts, the shift from series-based shows to always-on content, and the growing popularity of live podcast events. He also discussed the adaptation of podcasts into multiple languages and the dominance of genres such as true crime, news, comedy, and society & culture. Additionally, he introduced AI-driven audio tools for editing, music creation, automated transcription, synthetic voices, and enhancing the discoverability of audio archives.

In collaboration with the ABU Media Academy, Mr. Davies also conducted a webinar on 28 February 2025, focusing on successful podcasting and global trends. The session covered the differences between podcasts, radio, and audiobooks, audience preferences, presenter selection, podcast styles, and publishing strategies. The webinar attracted 240 registrations, with 122 participants from 18 ABU member organisations.

A second webinar on audio storytelling was led by Cesil Fernandes, an award-winning Executive Producer at the Canadian Broadcasting Corporation's podcast team. He shared best practices for field recording, storytelling through audio, and effective editing techniques. This session was attended by 55 participants.

These sessions provided valuable insights for broadcasters navigating the evolving podcasting landscape. ■■■

High-level discussions on broadcast challenges in the Pacific



During the PMCP 2025 happening in Suva, Fiji, CEOs of ABU member organizations from the Pacific Islands convened for a high-level discussion on the pressing challenges faced by broadcasters in the region. The focus of the discussions was the need for an effective emergency broadcast plan, especially in light of the recent earthquake in Vanuatu, which resulted in prolonged broadcast outages, leaving communities without critical information during a time of crisis.

The discussions underscored the importance of collaboration among broadcasters to build a regional network that enhances emergency communication capabilities. Participants explored ways in which broadcasters can support one another by establishing mutual aid agreements, sharing resources, and strengthening

information-sharing channels to ensure a timely and coordinated response during disasters.

One of the outcomes of the meeting was a consensus on the need to establish a Technical Working Group for Pacific broadcasters. This group will serve as a platform for exchanging ideas, sharing practical solutions, and enhancing technical expertise across the region. Through collaboration, broadcasters can develop robust contingency plans, strengthen disaster preparedness strategies, and ensure media resilience in times of crisis.

These discussions reaffirm the collective commitment of ABU Pacific members to fostering a stronger, more resilient broadcast network that effectively serves communities, particularly during emergencies. ■■■

ABU/CMG- CGTN Co- production Project CARE12: Finding Strength in Traditions and Culture



The ABU has launched the 12th edition of the CARE Co-production Series, themed “*Finding Strength in Traditions and Culture*”. Through compelling human-centred narratives, the CARE12 Series will highlight the richness of cultural heritage across the Asia-Pacific, showing how traditions continue to inspire resilience and solidarity.

CARE (*Change Asia, Rescue the Earth*), the annual co-production initiative developed in cooperation with the Korean Broadcasting System (KBS) and the Asia-Pacific Broadcasting Union (ABU), launched its first co-production in 2010 under the theme of the UN Millennium Development Goals (MDGs). For over a decade, ABU member broadcasters have contributed to this project, helping to achieve the UN goals of building a better future for all.

Hosted by China Media Group/China Global Television Network (CMG/CGTN), the 12th CARE co-production will focus on *Finding Strength in Traditions and Culture* as its main theme. Traditions and culture play a crucial role in shaping identities and fostering a sense of community. By understanding and embracing cultural heritage, individuals strengthen their connection to society, promoting unity, solidarity, and mutual respect.

The ABU CARE12 Series also marks a new chapter in this long-running co-production initiative. It reaffirms its core mission to “*Change Asia and Rescue the Earth*”, contributing to sustainable development through impactful storytelling.

Production Timeline

- End of January 2025 – CARE12 Call for Entry
- 9-11 April 2025 – First Producers’ Meeting, Beijing, China
- June 2025 – Online updates
- Early September 2025 – Second Meeting, Kuala Lumpur, Malaysia (tbc)
- End of September 2025 – Distribution of Broadcast Materials (tbc)

Guidelines for Co-Production of the CARE series

Proposed stories should:

- Focuses on human-centred narratives, highlighting the main character(s).
- An option of 30 minutes or 50 minutes in duration
- Reflects the current status of traditions and culture of respective countries

The ABU CARE12 Series serves as an international announcement for a fresh new start in the long-running co-production project, reaffirming its ultimate goal to “*Change Asia and Rescue the Earth*”. Broadcasters are encouraged to take part in this meaningful collaboration and showcase inspiring stories that highlight the strength found in traditions and culture.

For more details, contact Mr. Irfan at irfan@abu.org.my, or visit the [ABU CARE12 Series website](#).

ABU Sports provides english commentary for Asian Winter Games Harbin 2025

ABU Sports delivered English commentary for the Asian Winter Games Harbin 2025, starting from the first day of competition on 3 February 2025.

On the opening day, ABU covered both men's and women's ice hockey, with coverage extending across 10 sports disciplines as well as the opening and closing ceremonies. A team of 18 commentators provided live commentary on-site, with 13 based in Harbin and five stationed at Yabuli Mountain.

This initiative ensures wider accessibility for international audiences, enhancing the reach and impact of the Games. ■■■



ABU secures rights for Asian Winter Games Harbin 2025

The Opening Ceremony of the Asian Winter Games Harbin 2025 was a resounding success, marking the start of a thrilling competition.

In a last-minute request, Mongolian National Public Radio & Television (MNB) sought broadcasting rights for the Games. The ABU Sports which had been working on site, promptly engaged in urgent discussions and negotiations to accommodate the request. Thanks to its strong ties with the Olympic Council of Asia (OCA) and careful deliberation, ABU successfully secured the rights, ensuring that MNB Mongolia could broadcast the Games from the Opening Ceremony to the Closing Ceremony.

Additionally, highlights and news from the Asian Winter Games will be available on the ABU Sports Entertainment Network (ASEN). ■■■



ABU gains broadcast rights for the 9th Asian Winter Games

The 9th Asian Winter Games took place in Harbin, China, where temperatures dropped as low as -29°C. With sports delegations from 34 countries competing across 11 disciplines and 64 events, the Games showcased top-tier winter sports action.

ABU successfully secured the broadcasting rights for MNB Mongolia in the final week before the opening ceremony through an agreement with the Olympic Council of Asia (OCA). The event feeds were delivered seamlessly via SRT and Cloud, supported by MNB Mongolia's professionals and CMG China Booking Service. ABU also facilitated onsite coverage for two MNB Mongolia reporters as a Rights Holder Broadcaster.

The opening ceremony was held on 7th February, while ABU began providing English commentary from 3rd February for the Men's and Women's Ice Hockey events. The closing ceremony took place on 14th February. ABU's English commentary teams provided live coverage from Harbin and the Yabuli Mountain venue, delivering 332 hours



and 30 minutes of broadcasts across 121 live sessions.

ABU successfully provided 13 English commentators and five analysts for seven sports disciplines, working closely with the Host Broadcaster to ensure comprehensive coverage of the Games. ■■■



ASIA-PACIFIC BROADCASTING UNION
**SPORTS MEDIA
CONFERENCE**
2025

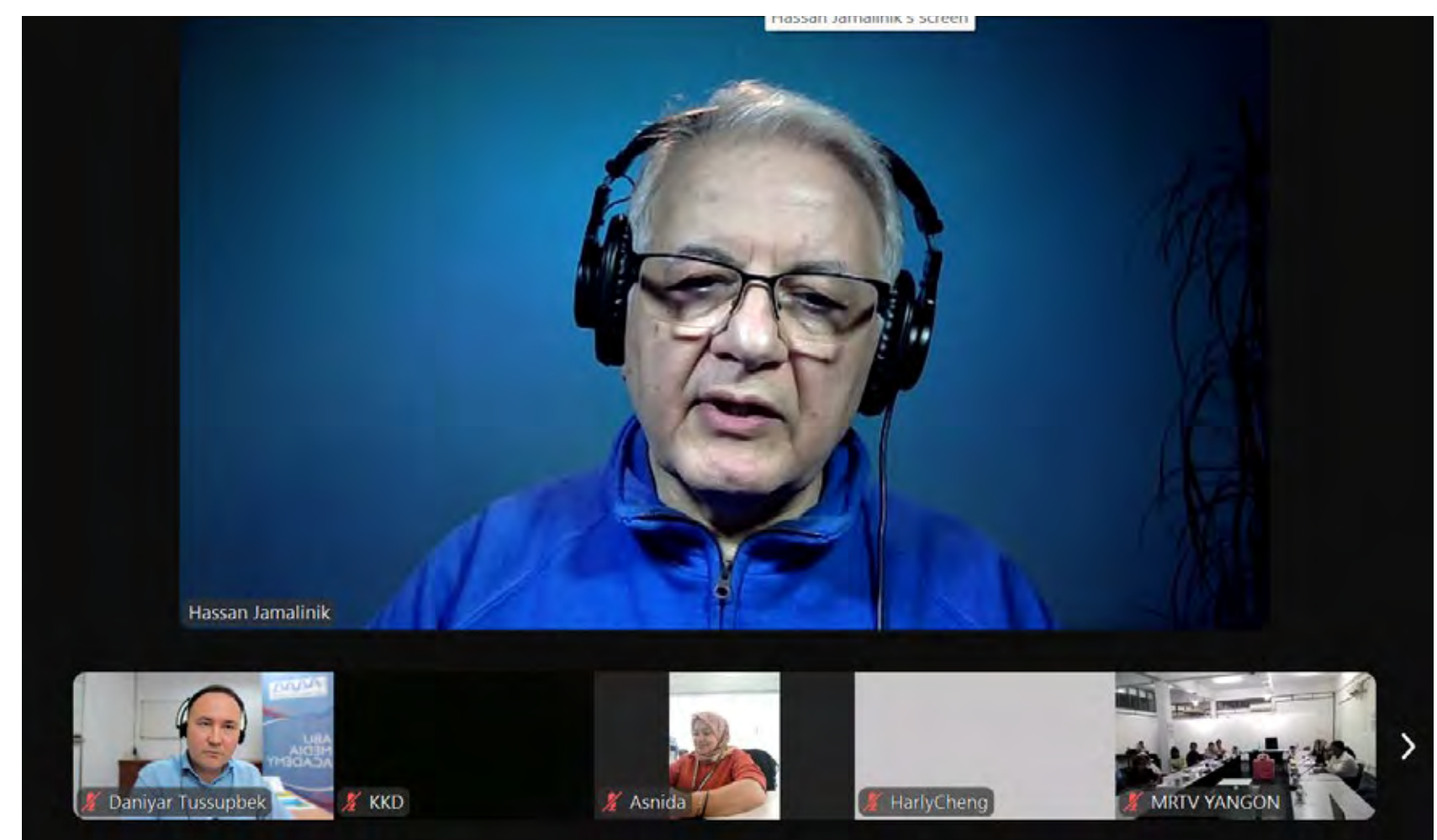
FAST >>>>>
FORWARD:
**THE NEXT
CHAPTER
OF SPORTS
BROADCASTING**

M WORLD HOTEL PETALING JAYA, MALAYSIA

**14-16
MAY
2025**



ABU Media Academy webinars in high demand



The ABU Media Academy has remained steadfast in its mission to enhance media skills across the Asia-Pacific region. From January to March 2025, the Academy curated a series of specialised courses for media professionals. In January focused on enabling seamless hybrid broadcast workflows, ensuring participants could integrate traditional and digital broadcasting methods effectively. In February, the Academy introduced two TV production courses, covering different production styles and the latest techniques. Additionally, a programme on successful podcasting explored global podcast trends, equipping attendees with strategies to create impactful content.

March offerings catered to both audio storytelling and data-driven decision-making. The Sounding Like a Pro course helped participants refine their storytelling techniques through sound, while the “Unlocking the Power of Data” programme highlighted the importance of big data and business intelligence in media. These courses provided professionals with essential skills to navigate an evolving industry.

March is set to be an exciting month additionally three back-to-back webinars lined up. First, we’ll dive into the world of Generative AI, exploring

how to master writing skills using this powerful technology. Next, we’ll turn our attention to the ABU Prizes, uncovering their significance and the many benefits they offer. Finally, we’ll navigate the complex legal and ethical implications of drone usage, shedding light on the responsibilities that come with this rapidly evolving technology.

The Academy’s commitment to accessible education was further demonstrated through its webinar series in the first quarter of 2025. With nearly 900 registered participants and attendance exceeding 500, these sessions highlighted the increasing demand for professional development in media. ■■■

Emerging Broadcast Technologies

ABU Technology

GOAL SETTING 2025

MRTV (Myanmar)

swaroophaa

Who Owns AI-Generated Content? Legal Challenges for Asia-Pacific Broadcasters



Artificial Intelligence (AI) is revolutionizing content creation, from automated news reporting to AI-generated scripts, voiceovers, and even entire video productions. For ABU members, AI presents significant opportunities. Nonetheless, it also raises complex legal challenges especially regarding intellectual property (IP) ownership, licensing issues, defamation, and the like.

Who Owns AI-Generated Content?

One of the biggest legal ambiguities surrounding AI-generated content is the question of ownership. Traditionally, IP laws recognize human authorship as the foundation for copyright protection. However, AI-generated works challenge this norm, as they are often created with minimal human intervention. In most Asia-Pacific jurisdictions, copyright law does not explicitly recognize AI as an author. Countries like Australia, India, and Malaysia follow the [Berne Convention for the Protection of Literary and Artistic Works](#) which requires human authorship for copyright protection. However, some countries such as Singapore, are exploring frameworks that acknowledge AI's role in content creation. The absence of harmonized rules means broadcasters must navigate a patchwork of regulations when it comes to AI-generated content.

Legal Risks for Broadcasters

ABU members using AI-generated content face multiple legal risks. These are:

Unclear Copyright Ownership

Without clear authorship, broadcasters may struggle to enforce copyright claims over AI-generated content. If an AI system produces content without significant human input, it may not qualify for copyright protection, leaving it vulnerable to unauthorized use.

Licensing Issues

If AI-generated content incorporates copyrighted material, broadcasters could face potential infringement claims. AI models trained on copyrighted content may inadvertently reproduce protected elements, leading to legal disputes.

Defamation & Liability Concerns

AI-generated news articles, videos, or scripts could contain misinformation or defamatory statements. Unlike human journalists, AI lacks intent, but broadcasters could still be held liable for publishing false or harmful content.

Compliance With Broadcast Regulations

Media and broadcast regulators across the Asia-Pacific region may impose restrictions on AI-generated content, requiring broadcasters to disclose when AI is used in content creation. Non-compliance could lead to penalties or restrictions on content generation.

Solutions

To mitigate these challenges, ABU members may consider establishing clear policies on AI-generated content, including contractual agreements that define ownership and licensing rights. Further, they may also implement AI governance frameworks to ensure transparency, accuracy, and responsible AI use. Lastly, ABU members may also collaborate with policymakers to shape AI-related copyright laws and broadcasting regulations that balance innovation with legal clarity. As AI continues to reshape content creation, Asia-Pacific broadcasters must proactively address these legal challenges (especially related to copyright ownership of AI-generated content) to remain competitive in the evolving media landscape. ■■■



Elevating women in broadcast technology: strategies for inclusion & leadership

The special session on “Elevating Women in Broadcast Technology: Strategies for Inclusion & Leadership” explored strategies for enhancing inclusion and leadership opportunities for women in the industry. Moderated by Nargiza Numanova, Head of the ABU Secretary-General’s Office, the session featured professional, including:

- Mardhiah Nasir, Executive Director, IPSB Technology
- Bernie O’Neill, Project Director, WorldDAB
- Ritika Pratap, Deputy Manager of News, FBC, Fiji
- Nusrat Lovely, Regional Manager & Application Engineer, Axle AI, Inc.

On this important discussion on advancing inclusion in broadcast technology distinguished panellists shared their insights on elevating young professionals and particularly women in broadcast technology. It is known that for a long time, the media and broadcast technology industry has been a male-dominated space. However, the landscape is evolving—more women are stepping into leadership roles, breaking barriers, and driving

innovation. While this progress is encouraging, challenges remain, and the question we must address today is: “How can we accelerate inclusion and ensure equal opportunities for everyone in this industry?”

The panel discussion explored strategies to empower women but not only in broadcast technology, panellists shared the insights on fostering diversity, and creating an industry where talent and leadership thrive for all.

Additionally, Emily Dubs, Head of Technology at DVB Project told her story of her challenging but exciting journey in the broadcast industry, and Chrissie Tucker, Chair of the ABU Diversity and Inclusion Group shared about the ABU Broadcasting for All Initiative driving inclusivity and equal opportunity for all.

The session underscored the need for continued engagement to foster inclusion. By working together, the industry can ensure equal opportunities and create a more diverse, and innovative future. We would like to extend our heartfelt gratitude to all speakers and attendees for their contributions to this educational discourse.



Broadcasting for All: Focus on Diversity and Inclusion in the Media



The Asia-Pacific Broadcasting Union (ABU) Broadcasting for All: Focus on Diversity and Inclusion in the Media campaign is supported by the UNESCO Partnership Programme 2024–2025 under the Capacity Building for Advancing Gender Equality, Diversity, and Inclusion in Media Organisational Policy project.

As part of this initiative, a one-day workshop was held on 24 February 2025 at the Wyndham Acmar Klang Hotel, Malaysia and was chaired by Chrissie Tucker, a consultant and the chair of the ABU Diversity and Inclusion Task Group.

In her opening address, Chrissie Tucker emphasised that the overall objective is to enhance regional capacity in promoting equal opportunities for all, diversity, and inclusion in media organisations: “The way forward for the media in the Asia-Pacific region is to develop diversity and inclusion action plans to assist broadcasters in adopting a strategic approach, raising awareness, and implementing a broad range of tailored actions.”

The one-day workshop focused on exploring each broadcaster’s diversity and inclusion profile, country demographics and influences, examining case studies, assessing the business case, considering communication strategies, and working through the main focus areas for Diversity and Inclusion Action Plans.

Participants gained insights and practical tools to develop effective action plans, contributing to meaningful change in media representation across the Asia-Pacific.





Joint commitment by ABU Pacific Members at the EW4All Forum

ABU Pacific Members came together to make a joint commitment at the EW4All Forum held in Suva in conjunction with PMPC2025. This commitment underscores their collective dedication to strengthening early warning systems through broadcasting, enhancing community resilience, and ensuring timely and accurate information reaches vulnerable populations across the Pacific.

The Pacific media community commits to the following:

- Development of a Comprehensive Disaster Preparedness and Response Plan (DPRP) for Broadcasters.
- Develop a structured framework with clear guidelines, defined responsibilities, and collaborative strategies to enhance disaster

preparedness, sustain broadcasting operations during crises, and improve communication with emergency agencies and stakeholders.

- Research on Backup Technical Arrangements and Minimum Requirements for Operational Continuity.

Assess existing backup infrastructure, define minimum technical requirements for uninterrupted broadcasting during emergencies, and develop strategies to enhance redundancy, alternative transmission pathways, and overall resilience.

This joint commitment reflects the shared dedication of Pacific broadcasters to ensuring reliable, timely, and effective communication, especially during crises, to protect and serve their communities. ■■■

2nd EW4All Forum: strengthening media's role in disaster preparedness

The second edition of the EW4All Forum will build on the crucial discussions initiated by ABU Pacific Members last year in Brisbane, reinforcing their mandate to save lives and support resilient communities. This year, CEOs and senior leaders will convene in Suva, Fiji, as part of the Pacific Media Partnership Conference (PMPC) 2025 to explore ways to enhance collaboration, improve preparedness strategies, and strengthen the media's role in early warning systems.

The main focus of the 2nd EW4All Forum will be the development of Disaster Preparedness and Response Plans (DPRP) to ensure business continuity during crises. Discussions will also centre on co-production initiatives, encouraging regional broadcasters to share resources, knowledge, and best practices to improve disaster communication.

The event will feature expert presentations, panel discussions, and case studies addressing critical issues such as building resilient media infrastructure and ensuring the timely and effective dissemination of early warnings. In addition, the forum will serve as a platform for broadcasters across the Pacific and beyond to showcase collaborative efforts in producing impactful content on disaster resilience.

The 2nd EW4All Forum marks a significant step forward in fostering stronger regional cooperation and enhancing broadcasters' capacity to support disaster risk reduction. Through these efforts, the media continues to play an essential role in ensuring early warning messages reach communities effectively, helping to save lives. ■■■

Fijian Broadcasting Corporation leads in disaster resilience

The Fijian Broadcasting Corporation (FBC) has become the first broadcaster in the South Pacific to develop a Resilience Action Plan, officially handed over to Kamal Kishore, Special Representative of the UN Secretary-General for Disaster Risk Reduction (SRSR-DRR). The handover took place at the Pacific Media Partnership Conference, where Asia-Pacific Broadcasting Union (ABU) members reinforced the importance of disaster preparedness, aligning with UNDRR's disaster risk reduction efforts.

Mr Kishore commended FBC for ensuring the continuous delivery of early warning messages to at-risk communities. "Disaster risk reduction is everybody's business. You have truly embraced resilience building in your operations," he said.

FBC's plan was developed after the participation in the UNDRR-World Broadcasting Unions "Media Saving Lives" initiative in 2021. It was shaped by lessons from Cyclone Winston in 2016, which severely disrupted FBC's operations. Following extensive consultations, the plan became operational in late 2024, setting a benchmark for Small Island Developing States (SIDS) media organisations.

The Resilience Action Plan focuses on:

- Leadership & Development
- Media Awareness Content
- Stakeholder Engagement
- Safety & Sustainability



It includes staff training, infrastructure protection, and emergency content protocols. A Resilience Committee and Incident Management Team will oversee crisis responses, with contingency broadcast stations and emergency schedules ensuring uninterrupted public service.

"Having a Resilience Action Plan puts us in control of our future, though there is still much to improve," said Fabian Randerath, Chair of the FBC Resilience Committee.

By leading this initiative, FBC strengthens disaster resilience efforts across the Pacific, supporting UNDRR's strategic goals and the UN Secretary-General's Early Warnings for All Initiative. ■■■



Don't miss the ABU Sports Media Conference 2025

The ABU Sports Media Conference 2025 will take place from 14 to 16 May 2025 in Malaysia bringing together ABU members, sports media professionals, and industry leaders to explore the future of sports broadcasting.

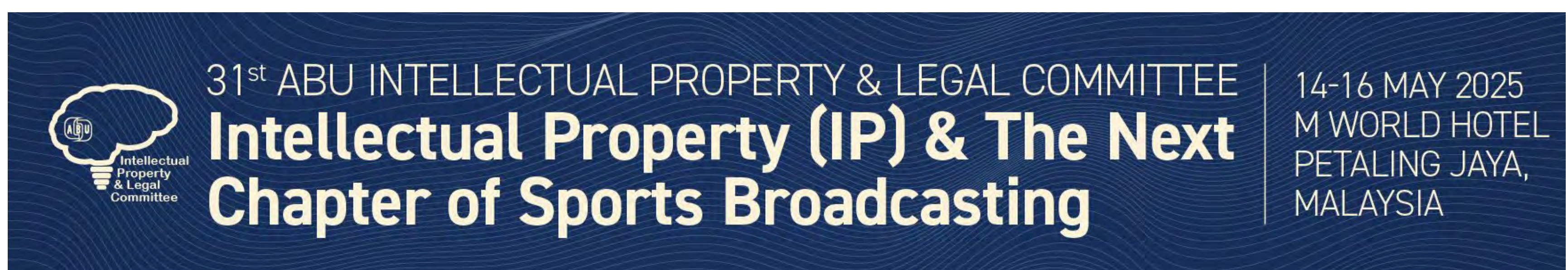
Under the theme Fast Forward: The Next Chapter of Sports

Broadcasting, the conference will feature engaging discussions, networking opportunities, and insights into the latest trends, challenges, and technological advancements in sports media.

Participants will gain valuable knowledge through presentations, panel discussions, masterclasses,

and workshops.

For more information, contact Mrs. Swaroophaa at swaroophaa@abu.org.my or Mr. Izzuddin at izzuddin@abu.org.my. Secure your spot now by registering at [ABU Sports Media Conference 2025 Registration](#). ■■■



ABU IPLC sets 2025 theme: Intellectual Property (IP) & The Next Chapter of Sports Broadcasting

The 31st ABU Intellectual Property & Legal Committee (IPLC) from 14th to 16th May 2025 in Kuala Lumpur, Malaysia will explore the future of intellectual property (IP) in sports broadcasting. Under the theme “Intellectual Property (IP) & The Next Chapter of Sports Broadcasting”, the event will address media rights protection, licensing, and anti-piracy as digital platforms reshape content distribution.

With rapid technological advancements, securing sports media rights is more critical than ever. The IPLC Forum on 14th May 2025 will discuss IP trends, while the IP & Sports Media Conference on 15th May 2025 will examine digital rights, AI-driven content management, and monetisation strategies.

The IPLC Meeting on 16th May 2025 will gather ABU members to strengthen collaborative policies in sports media governance. As the industry evolves, IPLC 2025 will be key to ensuring a secure and sustainable future for sports broadcasting.

Register for the Global News Forum



Join us in Europe for the 2025 Global News Forum to be held on 21–23 May at the Hilton Bomonti in Istanbul.

This year's theme, Journalism Under Fire, will explore journalism in conflict zones, the battle against disinformation, and the dangers of algorithmic bias.

Cohosted by TRT Türkiye and ABU News, the Forum will also feature showcases on innovations in news and developments in Generative AI.

An ABU News report, Innovations in News, will be launched at the forum.

This three-day event includes the ABU News Group Meeting, the Global News Forum, the Asiavision Awards and masterclasses.

Asiavision members eligible for sponsored travel must register by 20 April 2025.

After 20 April, no bookings will be made for sponsored GNF travel.

[Click here to register now.](#)



ABU-Rai Days 2025 registration now open



ABU-Rai Days 2025

12-13 June 2025

Naples, Italy

The 7th edition of ABU-Rai Days will take place in Naples, Italy, from 12 to 13 June 2025. Hosted by ABU and Rai, this year's theme, “*Children and the Media: Ensuring Relevance for Public Media in the 21st Century*”, will explore how public media can continue to engage and educate young audiences amid the rise of digital platforms, streaming services, and social media. Discussions will focus on innovation, inclusivity, and media literacy to help broadcasters navigate evolving consumption habits.

ABU-Rai Days 2025 will address the challenges such as digital transformation, cultural representation, and balancing investment in children's and adults' content. The event will serve as a vital platform for exchanging insights and strategies to ensure public media remains a trusted and relevant source for young audiences.

Registration is now open. For more details, contact Andrew Davies at andrew@abu.org.my or visit [ABU-Rai Days 2025](#).

