

ABU news

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59th ABU GA 2022

Serving the People: Media's Role in Times of Crisis



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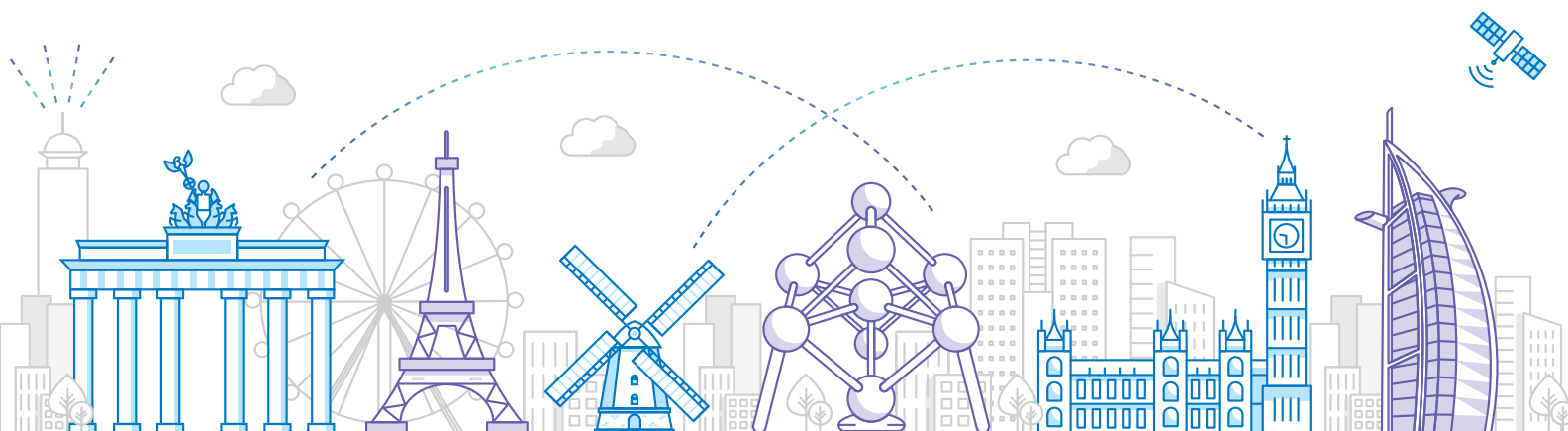
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When ABU members met in New Delhi from 25 to 30 November, it was a welcome return to in-person annual meetings for the first time since 2019.

Hosted by India's public broadcaster, Prasar Bharati, the 59th General Assembly and Associated Meetings brought together more than 450 people from the region and beyond.

The meetings saw important decisions on the future leadership of the ABU on two fronts.

Three new ABU Vice-Presidents from Korea, China and India were elected on the final day of the General Assembly. And the next Secretary-General was chosen at a special Administrative Council meeting a few days earlier.

In between these momentous events, five days of meetings under the theme 'Serving the People: Media's Role in Times of Crisis', saw participants discuss the latest technical, programming, sports, news, governance and international cooperation issues.

The two-day General Assembly itself focused on key issues such as understanding audience behaviour in times of crisis and the need for media to lead on climate action.

The meetings took place at the Pullman New Delhi Aerocity, with delegates travelling to other venues in the Indian capital for events such as the TV Song Festival and the NHK Reception – both among the highlights of the week.

Thanks to Prasar Bharati, they were even able to visit the famed Taj Mahal in Agra, southeast of New Delhi.

In this issue we look at all the key events in New Delhi, along with other ABU activities. We also report on noteworthy new developments among ABU members. The Secretariat extends its appreciation to all members for their invaluable support for the Union.

Happy reading.

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Mr Sunil, Additional Director General (Global Outreach) and Head of International Relations, All India Radio, Prasar Bharati.

Mr Ahmed Nadeem is the next Secretary-General. Mr Nadeem, who is from the Maldives, is currently Director, ABU Technology & Innovation. He will succeed Dr Javad Mottaghi on 1 April 2023.

In addition, three broadcasters were elected to the Administrative Council, which serves as a board of directors for the ABU. They are PTNI-Philippines, TVK-Cambodia and ABC-Australia.

Earlier, VBTC-Vanuatu was elected to a seat on the Administrative Council specifically for small members from the Pacific Islands. This brought to 18 the number of council members. The seat will be rotated among small Pacific Island members every three years.

India's public broadcaster, Prasar Bharati, hosted the General Assembly and Associated Meetings on 25-30 November. Because of the pandemic, they were the ABU's first in-person annual meetings since 2019. They brought together more than 450 people from the region and beyond.

The meetings saw lively discussions based around the theme 'Serving the People: Media's Role in Time of Crisis'.

ABU chooses its new leaders

The ABU has chosen a new leadership team to steer its activities for the next three years.

Three new Vice-Presidents were elected on 30 November at the ABU General Assembly in New Delhi. And the next Secretary-General was appointed six days earlier.

The ABU President, Mr Masagaki Satoru of NHK-Japan, described the choice of new leaders as a "major turning point" for the ABU.

The new Vice-Presidents are: Mr Kim Eui-chul, President and CEO, KBS-Korea;

Mr Yan Chengsheng, Director General of International Cooperation Department, RTPRC-China;



Meet the ABU's new Vice-Presidents



Kim Eui-chul, KBS

Mr Kim Eui-chul, the 25th President and CEO of Korean Broadcasting System, took office and commenced his tenure on 10 December 2021.

During the inauguration ceremony, Mr Kim emphasised his strong commitment to independence, audience trust, and public service values. He said: "We must strive to uphold our distinctive and unparalleled dignity, remain firm by any external pressure, and win overwhelming audience trust. Today, I declare the independence of the Public Service Media KBS to better serve the nation".

Mr Kim has an extensive background in news and current affairs production since joining KBS as a journalist in 1990. He was head of Investigative News. He served as Executive Managing Director of News, followed by CEO of KBS Business, a subsidiary company of KBS, responsible for managing assorted facilities and businesses of KBS.

Born in 1962, Mr Kim will lead KBS as President and CEO for a three-year term until 9 December 2024.

President and CEO Kim is also Chairman of the Korean Broadcasters Association. He will serve in the role for two years until 31 July 2024.

He has a B.A. in Sociology from Yonsei University in Seoul, Korea.



Dr Yan Chengsheng, NRTA

Dr Yan Chengsheng is the Director-General of the International Cooperation Department of the National Radio and Television Administration and President of the International Communication Committee of China Netcasting Services.

He has long been engaged in international exchanges of radio and television and has participated in the formulation and implementation of major policies. He has conducted in-depth studies on international media communication and public diplomacy.

Dr Yan holds a Ph.D. in Communication from Peking University and is a part-time doctoral tutor of the Communication University of China.



Sunil, Prasar Bharati

Mr Sunil is the Additional Director General of India's public service broadcaster Prasar Bharati with its two components, Doordarshan India (DDI) and All India Radio (AIR).

At the corporate level, he currently heads the Technology Division, International Relations, Design and Planning Wings of Terrestrial Transmitters, TV Studios & Satellite Division, Global & Domestic Distribution. He has headed the Direct to Home (DTH) Division of DDI, Marketing division and the Central Archives division of Prasar Bharati.

Mr Sunil is the President of the Broadcast Engineering Society of India (BES) and Governing Council Member of the Institution of Electronics and Telecommunication Engineers (IETE), which has 27,000 members across the country and globe.

With over three decades of experience in the field of broadcast engineering, Mr Sunil has worked on the installation of broadcasting projects in India and overseas.

He has been a Member of the Technical Advisory Group of ICC (INSAT Coordination Committee) of the Indian Space Research Organisation (ISRO), was the winner of the ABU Broadcast Engineering Excellence Award for 2018 and is Vice Chairman of the ABU Technical Bureau.

Ahmed Nadeem appointed next ABU Secretary-General

The Asia-Pacific Broadcasting Union has appointed Mr Ahmed Nadeem as its next Secretary-General.

The announcement was made by the ABU Administrative Council after a meeting in New Delhi on 24 November 2022.

Mr Nadeem, who is from the Maldives, is currently Director, ABU Technology & Innovation.

He succeeds Dr Javad Mottaghi, who has been Secretary-General since May 2010 and completes his term at the end of March 2023. Mr Nadeem will take up the position on 1 April 2023.

An experienced electronic and ICT engineer, he has over 25 years of experience in the field of broadcasting and telecommunications. He has been working in the ABU Technology Department since 2008 and was appointed Director in May 2018.

Mr Nadeem previously worked as a Project Engineer at LSV Enterprises of Singapore from 2007 to 2008.

Before that he was with Television Maldives, where he worked from 1996 to 2007 as Head of Engineering.

Mr Nadeem holds a BTEC HND in Electrical & Electronic Engineering from Nottingham Trent University in the UK and an Honours Degree in Electrical & Electronic Engineering from the University of Hertfordshire in the UK.

He is married with four children.

59TH ABU
GENERAL ASSEMBLY
& ASSOCIATED MEETINGS

‘We must streamline our work’

The Secretary-General designate, Ahmed Nadeem, told the General Assembly an important aim would be to improve member engagement.

“We need to work more closely with you to understand your requirements so that we can streamline our work to meet your needs.”

He said helping members with their digital transformation would be key to enabling them to develop and compete in the current marketplace.

It would be an honour and a privilege to lead Secretariat colleagues in helping members, he said.

The ABU President, Masagaki Satoru, told Mr Nadeem: “We are looking forward to working with you together for the better future of our Union.”



SG's Report: a 12-year journey

In his report to the General Assembly, the Secretary-General, Dr Javad Mottaghi, took members on a journey from 2010, when he assumed the position, to 2022.

He looked at what had been achieved, the challenges faced – including the pandemic – the improvements made to existing activities and the new activities launched.

Dr Mottaghi said two parallel strategic approaches had been adopted: to strengthen existing core activities and initiate innovative new ones based on members' needs. He thanked the Planning & Strategy Group and the Administrative Council for drafting long-term actions plans.

The focus had been on quality, reducing the digital divide and offering both online and face-to-face meetings, he said.

He mentioned ABU awards as an existing activity that had been built upon. The ABU Prizes had attracted 172 entries in 2010. By 2020 the figure had reached 313.

Meanwhile the ABU had established the Together for Peace Awards in partnership with UNESCO, and Asiavision had launched 10 new annual awards.

He reported that the annual Digital Broadcasting Symposium had been expanded and enhanced since 2010 in the number of participating organisations, exhibitors, partners and annual income.

Dr Mottaghi noted that the major events introduced since 2010 included the Pacific Media Partnership Conference, the Central Asia Media Forum, the ABU TV Song Festival, the Women With the Wave Forum (WWW), the Copyright free Music Exchange Network, the Global News Forum (GNF), the ABU Dance Festival, the Media Summit on Climate Change and Disaster Risk Reduction, and #ABUdigital.

Dr Mottaghi also launched the annual ABU-Rai Days, as an East-West media dialogue, in 2016 in partnership with Italy's public service broadcaster, Rai, and the ABU/Radio Romania Media & Culture Days in partnership with Radio Romania in 2015.

In 2019, the ABU launched the content sharing platform Asia-Pacific View, bringing all its online activities under one umbrella. In 2020 it introduced the ABU Media Academy, offering massive online and face-to-face training, as well as the Children Media Hub to exclusively offer training and coproduction on Children Programmes. The ABU also hosted the World Summit on Media for Children in 2014. In 2022 it launched ABU TV-CON.

Dr Mottaghi said the ABU Sports Department had a strong presence at successive Olympic Games and other major sporting events. The ABU Sports had also launched the copyright free Sports Content Exchange Network (ASEN).

The ABU successfully enhanced and strengthened the ABU's partnership with international organisations including UNESCO, IPDC, UNEP and UNDRR, bringing a sizable amount of funds and partnership in the interest of members.

Membership of the ABU increased from 192 in 2010 to 250 in 2022. The Asiavision membership increased from 19 in 2010 to 28 in 2022.

The ABU had been able to increase its services to members to offer 160 projects per year while operating on a reasonable surplus every year.

Dr Mottaghi expressed his thanks to the ABU Presidents and Vice-Presidents, the Administrative Council, the Planning & Strategy Group, his colleagues at the Secretariat and all ABU members.



Maintaining trust is key for media, says Indian minister

Maintaining public trust should be the highest guiding principle for responsible media organisations, India's Minister of Information and Broadcasting, Anurag Thakur, said.

Addressing the opening of the ABU General Assembly in New Delhi on 29 November, he said India's public broadcasters Doordarshan and All India Radio had always stood by the truth and had won people's trust for their truthful reporting.

Mr Thakur stressed the importance of broadcasters in different countries exchanging views and strengthening partnerships to keep each other abreast about the latest developments in broadcasting.

He said the ABU had emerged as a "vibrant platform for such exchanges", and he congratulated the Union's past and present leadership.

Referring to the theme of the General Assembly, Mr Thakur said the media's role in time of crisis became critical as it directly concerned saving lives.

"Media needs to report with responsibility on the cases of earthquake, fire and more importantly terrorist attacks. Media should ensure that any live reporting of terrorist attacks should not provide clues to the attackers and facilitate their ill motives."

The minister said media, in all its forms, had immense ability to shape public perceptions and perspectives as an effective tool of empowerment.

Hosting prestigious international events, such as the ABU General Assembly, provided excellent opportunities for the Indian media industry to interact and learn from the outside world and advance the interests of broadcasting across the world, he said.



The broadcasting business environment has changed significantly because of the pandemic, the ABU President, Masagaki Satoru, said.

Speaking at the opening of the ABU General Assembly in New Delhi on 29 November, he said the pandemic had accelerated the digitalisation of society around the world and changed media consumption patterns.

"As a result, competition among media platforms has intensified further and the broadcasting business environment has changed significantly.

"This General Assembly will be a valuable opportunity to sum up our recent experiences. Now we must consider the way to face the post-COVID era, an era in which digitalisation has further deepened."

Mr Masagaki, who is also Executive Vice President of Japan's public broadcaster NHK, said the ABU itself had learned a great deal from the pandemic, with activities being held online for the past three years.

This had enabled the ABU to broaden its participants, making activities more accessible to general staff members.

"On the other hand, we were reminded once again that face-to-face meetings are essential for networking and deepening friendships among top management.

"In the future, I believe we can organically combine physical and virtual means to create an efficient and effective way, suitable for the post-COVID era."

Pandemic has intensified media competition, says ABU President



59TH GENERAL ASSEMBLY OFFICIAL OPENING

Peacock Ballroom | 29 November, 2022



Asia-Pacific
Broadcasting Union







Prasar Bharati CEO welcomes General Assembly delegates

India's public broadcaster Prasar Bharati was delighted and honoured to be hosting the 2022 ABU annual meetings, its CEO, Gaurav Dwivedi, told the opening of the General Assembly.

"I extend a warm welcome to all the distinguished delegates to India, a country known for its warmth, rich culture and great hospitality," he said.

"The last physical meeting was held in Japan in the year 2019 and it's a great joy to see the delegates warm up to the bonhomie of meeting in person and exchanging thoughts after a long spell."

Mr Dwivedi said the theme of the meetings, 'Serving the people – media's role in times of crisis' – was an apt one for deliberations, particularly in sharing the lessons learned from the pandemic that had engulfed the whole world.





ABU members have passed pandemic test, says SG

ABU members have passed the test of the COVID pandemic with flying colours by sticking to the core values of public service media, the Secretary-General, Dr Javad Mottaghi, told the General Assembly.

Describing the pandemic as a test for public trust in media, he said the ratings of members had increased because they had shown independence, impartiality and accuracy.

"The public domain has changed drastically. The turbulence of our time requires a fundamental shift in our thinking and re-considering how to serve and engage our audiences.

"People are worried in the face of natural disasters, political calamities, wars and economic crises. Like never before, they need accurate information from trusted sources."

Dr Mottaghi said the technological revolution was also shaping inequalities between countries and people.

"We are witnessing now not only a growing economic divide between countries but also a divide between 'digital haves' and 'digital have nots' in terms of access to digital technologies and digital literacy.

"Yes, the challenges are overwhelming, but we have proven during COVID that together we can turn the new challenges into new opportunities."

He said the pandemic had strengthened the bond among ABU members. Through cooperation and the introduction of new regional initiatives, the ABU had reached a new level of service to its members.

GA 2022

PLANNING & STRATEGY GROUP MEETING

Peacock 3 | Time : 15:00 - 19:00 | 25 November, 2022



Planning & Strategy Group meets

The ABU Planning & Strategy Group met in New Delhi on 25 November to discuss the Union's activities. Chaired by Frederico Rosario of TDM Macau-China, the group serves as a think tank for the ABU.





Administrative Council meets

The ABU Administrative Council met in New Delhi on 27 November. The council is the ABU's "board of directors" consisting of 18 Full and Additional Full members who meet to review the Union's finances and discuss current issues facing it.





Engaging audiences on multi-platforms

Five sessions devoted to the role of broadcasters in times of crisis were a highlight of the second day of the General Assembly on 30 November.

They began with a Super Panel Forum on Reaching and Engaging Audiences on Multi-platforms.

Moderated by Craig Dale of Mediacorp-Singapore, the session featured high-level speakers from India, Indonesia and Japan.

Shashi Vempati, former CEO of India's public broadcaster Prasar Bharati, said

reaching and engaging audiences across multiple platforms was extremely important and a key challenge for public broadcasters.

He said YouTube statistics showed user generated content in India was no longer about large media organisations. "Everybody is a creative, attention times are low and the format is short."

Dr I Hendrasmo, President Director of Radio Republik Indonesia, said Indonesian audiences were now listening to the radio for less than 38 minutes a day, making it increasingly

hard to build and engage with audiences.

In response, he said RRI had adopted a multi-platform strategy and launched the RRI Play Go app. It was also reaching new audiences via student festivals and by broadcasting at markets to reach small and medium sized businesses.

Usui Hirotsuke, Senior Expert of Media Strategy and Planning at TBS-Japan, said the company's move to digital platforms had dramatically increased since 2015. While there was not enough revenue to subsidise the broadcasting business, TBS had been able to identify other services to monetise and to curate content across platforms.

He said TBS had launched a new website, TBS News Dig, in April 2022. It integrated news from 28 affiliates, already had more than 160 million monthly page views and was continuing to grow quickly.



‘All voices should be valued’

Session 2 of the Super Panel Forum on 30 November took a detailed look at Broadcasting for All: Deep Dive into Diversity. The ABU Director of News, Deborah Steele, moderated the session.

Gregoire Ndjaka, Director General of the African Union of Broadcasting, said diversity was at the heart of the AUB’s strategy.

He said most AUB members had switched to online media platforms to disseminate authentic and real-time content to a wider and diverse audience and to promote cultural diversity.

Lack of funding had hindered efforts, he said, and challenges remained, including addressing a lack of gender balance in top management and lifting the representation of minority groups at media organisations.

Pamela Cook, Head of Planning and Delivery at SBS Radio, Australia, described how the broadcaster’s coronavirus portal had provided information on the COVID pandemic in more than 60 languages.

More recently, SBS had launched Mind Your Health, a portal aimed at helping improve the mental and physical wellbeing of all Australians.

The portal was aimed at diverse audiences, with a key focus on 10 languages – Arabic, Cantonese, English, Filipino, Hindi, Korean, Mandarin, Punjabi, Spanish and Vietnamese.

Selman Tecim, Head of Planning at TRT World, said Türkiye’s international broadcaster believed in creating a sense of belonging and an atmosphere of respect where all voices felt heard and valued.

TRT World acknowledged what diverse perspectives could bring to the table and was ready to lean into difficult topics related to diversity and inclusion.

It also promoted and supported a diverse workforce, he said, and focused on issues such as discrimination, xenophobia, the refugee crisis, climate change and the environment.



Together for Peace: Media Building Culture of Tolerance was the subject of Super Panel Forum 2. Francis Herman, Chief Executive Officer of Vanuatu Broadcasting and Television Corporation (VBTC), chaired the session.

Shigeru Aoyagi, Director, Asia and Pacific Regional Bureau for Education at UNESCO, spoke of the damage caused by disinformation. It had discouraged life-saving health decisions, sold out the need to mitigate man-made climate crises, reinforced polarisation and normalised hate speech.

He said online disinformation was a viral threat but at the same time an opportunity for trusted and professional public service broadcasters to distinguish themselves by providing audiences with objective, humanistic and science-based news and information.

Mr Aoyagi said UNESCO offered tools and resources to combat online disinformation. He added UNESCO and the ABU stood together to support independent journalism, media and information literacy and critical thinking skills for global citizens as the foundation for peace building.

Iman Brotoseno, President Director, Televisi Republik Indonesia (TVRI), said tolerance was essential in a democratic society, particularly in a country like Indonesia with 276 million people, 700 ethnic groups and 300 spoken languages, spread over 17,000 islands.

He said TVRI promoted tolerance, humility, diversity and equality and always strived to improve understanding between different ethnic groups.

He said media organisations should encourage people to listen to others. Media had the power to define what was acceptable and what was not. People needed to learn to respect and embrace cultural, ethnic and religious differences.

Media 'should encourage people to listen to others'



Shigeru Aoyagi, UNESCO



Iman Brotoseno, TVRI





Mayank Agrawal, DD (right)



Paola Albrito, UNDRR



Hayashi Rie, NHK

Climate crisis: 'Media should play a bigger role'

The Professional Discussion on 30 November addressed the subject The Climate is Changing and So Should We. Akim Mogaji of New Media Networks chaired the session.

Paola Albrito, Director of the United Nations Office for Disaster Risk Reduction (UNDRR) said climate change was going to present us with unprecedented challenges because human activity was causing changes that were going to be irreversible and would affect every single individual.

She said responsible media would look at the causes, decisions and actions that created the vulnerabilities that led to the disaster.

Media organisations should raise awareness of climate change and be an active agent of change, she said.

She hoped the media would continue to build engagement and trust with their audiences, keep governments and the private sector accountable for their actions, and focus on the needs of the most vulnerable – including people with a disability and older people.

Hayashi Rie, Executive Director for Media Operations at NHK, said the media should play a bigger role in responding to the climate crisis.

She said NHK had a series of climate action initiatives. They included accelerating efforts to reduce its own carbon emissions and promoting awareness of climate change.

Ms Hayashi said NHK was cooperating with various institutions on the climate change issue and aimed to make a bolder commitment to carbon reduction.

She said the catalyst for NHK's commitment on climate change was recognising that decarbonisation efforts were widespread in society and many companies were publicising their efforts, while audiences had become more environmentally conscious.

Mayank Kumar Agrawal, Director General of Doordarshan-India, said climate change was an issue affecting every aspect of human life.

He said people were relying on media organisations not just to disseminate information, but to set the agenda. He said worldwide awareness was rising, but more needed to be done to ensure the message reached all people, including people in the villages.

He also encouraged the media to highlight solutions at a local level. He said media organisations needed to become catalysts for change.



A senior Philippine journalist, Regina Reyes, has described how her organisation, ABS-CBN, turned to digital alternatives after the government shut down its free-to-air television and radio services in 2020.

In a presentation to the General Assembly on 30 November titled Leaving No One Behind: Reaching the Last Mile, she said the shutdown had deprived more than 60 million Filipinos of the news and information, analysis and commentary provided by ABS-CBN.

“It cut our reach; two out of three viewers are unable to watch our news programmes on free TV.”

Ms Reyes, Senior Vice President of Integrated News and Current Affairs at ABS-CBN, said the news team was now relying on digital alternatives through social media and through partnerships with smaller news outlets, schools, universities, NGOs and local government offices.

Its primetime newscast TV Patrol was finally back on air via a partnership deal with a small free TV station (Channel 11) only last January, nearly two years since the ABS-CBN broadcast shutdown.

“Our coverage of crisis has taken on a deeper meaning. It required a level of courage and resilience like never before,” she said.

“We could not reach those who were most vulnerable to crisis and disasters.

Giving voice to the voiceless



Some of our regional journalists still provide news and information to their communities, but now as freelancers.

“People in these areas say they were deprived of important information when we went off the air and now they don’t just share their stories, they share valuable knowledge about their localities and how they help each other.

“We are noticing an affection for our journalists and our network. This is a new level of engagement which is also serving as a trust building measure for us.”

Ms Reyes said ABS-CBN now saw its audience as a community, of which journalism was an essential part.

“This way we are truly giving voice to the voiceless. And rather than speaking for them, we are giving them a platform to speak out.

“At the same time, we are opening doors for a better understanding of the role of the news media. All of this redefines public engagement – one that goes beyond clicks and likes.”

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Retaining trust crucial, says ABU President

Public service broadcasters had been able to retain the trust of audiences during the pandemic by providing accurate news and information, the ABU President, Masagaki Satoru, has said.

Speaking at a press conference for local media on 26 November, he said traditional media would be able to meet the competition from digital giants and others by ensuring their audiences were accurately informed and educated.

The new CEO of Prasar Bharati, Gaurav Dwivedi, said public broadcasters could help meet the challenge from private stations by learning from the experiences of their counterparts in other countries.

This was one of the benefits of the ABU annual meetings, he said. Prasar Bharati hosted this year's meetings.

The ABU Secretary-General, Dr Javad Mottaghi, said Prasar Bharati had played a key role during the pandemic by providing education for children who had been unable to attend school for extended periods.

He said the role of the ABU was one of partnership – broadcasters working together to meet challenges and solve problems.

Public broadcasters had suffered a lot during the pandemic but their task of serving the public had not changed, he said.



59th ABU GA 2022

Serving the People:
Media's Role in Times of Crisis

New Delhi, India
25-30 November, 2022

Members' Forum hears range of reports

This year's Members' Forum on the first day of the General Assembly was moderated by Akhtar Viqar Azim, Senior Vice-President, HUM Network Limited, Pakistan.

It included reports from several committees:

- Programme Committee
- Technical Committee
- Sports Group Meeting
- News Group Meeting
- Media Academy Forum
- Intellectual Property and Legal Committee (Copyright Committee)



Claire Gorman, ABC-Australia



Hamid D. Nayeri, IRIB-Iran



Deborah Steele, ABU



Cai Yanjiang, ABU



Francis Herman, VBTC-Vanuatu



Suranga Jayalath, MTV-Sri Lanka



Grégoire Ndjaka (left) and Emmanuel Wongibe of the AUB



Jean Philip De Tender, EBU



Mr Masagaki (left) and Dr Mottaghi

Dr Javad Mottaghi honoured in New Delhi

The outgoing ABU Secretary-General, Dr Javad Mottaghi, has been presented with a lifetime achievement award and appointed an ABU Honorary Councillor.

The honours were bestowed on him at a special session on the first day of the ABU General Assembly in New Delhi on 29 November.

Dr Mottaghi, who has been Secretary-General since May 2010, completes his service at the end of March 2023.

He received a standing ovation after the ABU President, Masagaki Satoru,

presented him with his lifetime achievement award and named him an Honorary Councillor.

Representatives of two sister broadcasting unions, the African Union of Broadcasting and the European Broadcasting Union, paid tribute to Dr Mottaghi, describing him as a mentor and a strong advocate of public service broadcasting.

Responding, Dr Mottaghi said he was greatly moved by the awards and the acknowledgement of his work.

He noted that he had been involved

with the ABU since 1980 and had become friends with all broadcasters.

"We have tirelessly worked together to find new meaning and relevance for broadcasters in the digital age."

He said diversity had always been at the heart of the ABU. What gave it strength was its unified approach in dealing with challenges.

"Working in unity we can continue to do more in the future. Through cooperation and solidarity we can bridge the digital divide and raise the standards of content production."



The ABU President, Masagaki Satoru of NHK-Japan, led a tribute to the outgoing Secretary-General, Dr Javad Mottaghi, after the ABU annual meetings concluded in New Delhi.

The tribute took place at the NHK reception for delegates on 30 November, which was held for the first time in three years.

Mr Masagaki praised Dr Mottaghi's dedicated service to the ABU and presented him with a gift. A video presentation highlighted his years of service.

Also paying tribute were former ABU President Yoshinori Imai, NHK Executive Controller, General Media Administration, Akinori Hashimoto, Akhtar Viqar Azim of HUM TV-Pakistan and Francis Herman of VBTC-Vanuatu.

As his family looked on, Dr Mottaghi said he was touched by the "beautiful and moving" presentation.

"In my new capacity as a lecturer and scholar in a Canadian university, I will continue to support the ABU family in any way I can.

"The lifetime achievement award means a lifetime commitment to the Union that I love."

NHK leads tribute to Dr Javad Mottaghi





Serving audiences in times of crisis

A practical workshop on the challenges facing public service broadcasters in times of crisis and how to meet them was a highlight of a daylong Quality Management Workshop on 27 November.

Held as part of the ABU's annual meetings in New Delhi, the meeting was conducted by David Balme, CEO, Challenge Optimum SA.

It looked at how quality management can contribute to continuously optimising content design and production.

Speaking on a live link from Canada, Michel Lemay, an expert in strategic communication, offered valuable insights into how broadcasters can best serve their audiences by ensuring their news coverage is accurate and objective.

He described how to frame a news story to make it more understandable. It was important to speak to all sides in a crisis, he said, including those who appeared to contradict the main narrative.

Mr Lemay urged reporters to avoid making premature judgements about who were the heroes and villains in a crisis without knowing the full picture.



ABU Engineering Award winners announced

The 2022 ABU Engineering Awards were announced and presented on 26 November at the Technical Committee Meeting in New Delhi.

The winners of the four awards are:

ABU Engineering Award on SDGs Implementation (three joint winners)

NHK-Japan

For the innovative development of online broadcast service using the AI Multi-Language technology to reduce the inequality between people from different countries.

All India Radio & Doordarshan, Dibrugarh Prasar Bharati

For establishing broadcasting infrastructure within the AIR-Dibrugarh using energy-efficient systems while promoting and preserving existing environment & ecosystem.

The Radio, Film & TV Design and Research Institute RTPRC-China

For leading the development of Oriental Movie Metropolis while focusing on the ecological & environmental protection, energy conservation, and other sustainable development methods.

Broadcast Engineering Excellence Award:

Mr Cui Jianwei, China Media Group

For his outstanding innovation in the implementation of a new development strategy promoting new technologies such as 4K/8K, 5G & AI.

Engineering Industry Excellence Award:

Qiao Xiaoyan, Wasu Media Holding Co., Ltd., RTPRC-China

For her distinguished leadership and breakthrough innovation in developing interactive TV for Smart Home & Smart City implementation towards realisation of "Digital China" and "Digitalisation Reform".

Developing Broadcasters' Excellence Award:

Mr Udaya Krishna Shrestha, Radio Broadcasting Service Radio Nepal (RNE)

For his outstanding contribution to the implementation of digital audio archiving system, expansion of FM transmission and his work towards digitalisation of radio in Nepal.

Click [here](#) to view photos of the award ceremony during the Technical Committee Meeting.



NHK-Japan



All India Radio & Doordarshan, Dibrugarh Prasar Bharati



Mr Udaya Krishna Shrestha, Radio Broadcasting Service Radio Nepal (RNE)



Full schedule for Technical Bureau

The annual meeting of the ABU Technical Bureau was held in New Delhi on 25 November alongside the ABU General Assembly. It was held in hybrid mode, with some members attending in-person and others online.

The Technical Committee Chairman, Hamid D Nayeri from IRIB-Iran, chaired the meeting. The ABU Secretary-General Dr Javad Mottaghi also joined the meeting and thanked Mr Sunil and Prasar Bharati for doing an excellent job in hosting the General Assembly and the TB/TC meetings.

He said broadcasters were in a new environment, with a digital gap among ABU members. A lot remained to be done. The challenge for TB members was to develop an action plan for conducting activities in the years ahead.

The meeting heard status updates from the bureau members. Members from KBS-Korea, RRI-Indonesia, NTV-Nepal, NBT-Thailand, SBA-Saudi Arabia, Prasar Bharati-India, VTV-Vietnam, NHK-Japan, Phoenix TV-Hong Kong, TVB-Hong Kong, TRT-Türkiye, Mediacorp-Singapore, RTPRC-China, RTM-Malaysia, VOV-Vietnam and IRIB-Iran shared technological developments within their organisations during the last year.

The meeting also discussed progress on various tasks and action items. It passed two decisions and drew up two ABU recommendations.

The bureau heard progress reports from the chairmen of its study projects in the areas of Production, Transmission, Training & Services and Spectrum.

The meeting was followed by a two-day meeting of the ABU Technical Committee.





PROGRAMME BUREAU MEETING

Peacock 2 | Time : 09:00 - 12:30 | 25 November, 2022



ABU Programme Bureau looks at future activities

The Programme Department kicked off a series of General Assembly events in New Delhi with a meeting of the ABU Programme Bureau on 25 November. A total of 21 members from 10 organisations participated in the first in-person meeting of the PB since 2019.

The bureau is an advisory body to the Programme Committee and makes suggestions for future ABU programming activities. Participants reviewed programming activities over the past year and discussed future activities, with a view to continuing to improve services for members.

The Programme Committee Chair, Claire Gorman of ABC-Australia, chaired the bureau meeting assisted by Vice-Chair, Keizo Izuta of NHK-Japan.

25 - 30 November, 2022





Radio Working Party confirms new leadership team

The Radio Working Party (RPW) met on 25 November, attended by almost 100 delegates from the Asia-Pacific region and beyond. This was the first in-person meeting since the Tokyo GA in 2019.

The new leadership team elected by ABU's Radio members earlier this year was formally introduced to the RWP. It includes Mr Mistam (RRI) as Chair and Mr Hamit Yaz (TRT) and Ms Fan Xuan of (CMG) as Vice Chairs.

After a group photo to celebrate being together once again, the meeting started with an overview of All India Radio and its services to the Indian public.

The Head of Radio then reported on the activities of the Radio Division, which included conferences, online workshops, training initiatives, in country meetings and the first in-person RadioAsia conference which took place in Kuala Lumpur in September, back-to-back with Radiodays Asia.

A highlight of the meeting was the Radio Around the World segment which showcased new, compelling and innovative programmes and initiatives from Radio Members, including VBTC-Vanuatu, Lebanon Radio, SBS-Australia and ACORAB-Nepal. A lively discussion followed each presentation.





ABU Programme Committee Meeting with beneficial information, music and laughter

The 54th ABU Programme Committee Meeting was held on 26 November, with over 100 participants, at the Pullman Hotel, New Delhi India.

Claire Gorman, the Chairperson of the PC, chaired the meeting along with the Vice-Chairperson Keizo Izuta and Yasu Nagahata, the director of ABU Programming.

After welcome remarks from Dr Atul Kumar Tiwary, Additional Director General, AIR News and Programmes, and Dr Javad Mottaghi, ABU Secretary-General, followed by opening remarks from the chairs, Mr Nagahata reported on the activities of the Programme Department over the past year.

The chairs/representative of the Programme Bureau, Radio Working Party, Digital Media Working Group, and Intellectual Property & Legal

Committee also explained what each meeting had discussed.

In the Member's Forum, the host/representative shared the successful ABU Programme activities between December 2021 and October 2022.

The events and speakers were: ABU Media & Culture Days 2021 by Dr Dan Santa (ROR-Romania), ABU Children Media Hub Workshop by Hanizah Hamzah (ABU TV), 12th Pacific Media Partnership Conference by Olya Booyar (ABU Radio), ABU-RAI Days by Simona Martorelli (RAI-Italy), Thai PBS-ABU ASEAN Documentary Co-Production by Jnani Pongpakatien (Thai PBS-Thailand), ABU Robocon by Takushi Yoshida (NEP-Japan), and ABU Doc by Akim Mogaji (New Media Network-UK). In Special Sessions, Pradeep Agnihotri (DD-India), Ryohei Nakano (NHK-Japan), Ta Bich Loan (VTV-Vietnam), Thu Ho (VOV-Vietnam), Nesryn Bouziane



(ABC-Australia) and Wansoo Kim (KBS-Korea) shared their new ideas and new techniques on programme production.

The Executive Producer of ABU Children Drama Co-Production, Yoichiro Takahashi (NHK-Japan) and the Special Trainer of ABU Children's Programmes, Dr Hyunsook Chung (EBS-Korea) explained how beneficial the international co-production really was and encouraged members to participate in our future projects.

At a fun session called "60 Seconds Pitch", moderated by Akim Mogaji, NHK-Japan, RAI-Italy and JAMCO-Japan, and some members from the audience pitched their future projects.

The host and ABU Programme Department announced and invited members to future events such as ABU Media & Culture Days 2022 by Mistam (RRI-Indonesia), ABU-RAI Days / CARE

Series 2023 by Simona Martorelli (RAI-Italy), 13th Pacific Media Partnership Conference 2023 by Francis Herman (VBTC-Vanuatu), Global Media Summit for Children / ABU Kids by Irianto (TVRI-Indonesia), and Mr Nagahata announced the new big event from the ABU Programme Department for the first time, "ABU Con-Fest" in June 2023.

At the end of the meeting, Wansoo Kim (KBS-Korea) was invited to the stage and invited all to the next General Assembly in Seoul Korea.

This year's PC meeting, the first face-to-face in three years, not only shared valuable information about programme productions but also proceeded in a very friendly atmosphere with lots of music and humorous conversations. It certainly succeeded in deepening members' bonds.





TV Song Festival a highlight of ABU annual meetings

An excited audience watched the 2022 ABU TV Song Festival in New Delhi on 27 November.

Held at the Siri Fort Auditorium, the colourful two-hour concert was a highlight of the ABU annual meetings, with delegates travelling from their hotels for the event.

It featured performers from nine countries: India, Indonesia, Japan, Kazakhstan, Republic of Korea, Maldives, Turkmenistan, Türkiye and Vietnam.

The festival has been held annually since 2012. This year's was the first live concert since 2019, after it was held online with pre-recorded performances for the past two years.

See [here](#) for details of the performers.



Rishab Rikhiram Sharma



*Vietnam Television (VTV) – Vietnam
Performer: Le Thi Minh Ngoc*



Turkish Radio Television Corporation (TRT) – Türkiye
Performer: Sedat Anar





Korean Broadcasting System (KBS) – Republic of Korea
Performer: Kang Daniel



Khabar Agency (JSC) – Kazakhstan
Performer: Madi Syzdikov



Doordarshan (DD) – India
Performer: Sniti Mishra



Japan Broadcasting Corporation (NHK) – Japan
Performer: Morisaki Win





*The State Committee for Television, Radiobroadcasting and Cinematography of Turkmenistan (TVTM) – Turkmenistan
Performer: Ahmet Atajanov*



*LPP Televisi Republik Indonesia (TVRI) – Indonesia
Performer: Putri Ayu*



Public Service Media (PSM) – Maldives
Performer: Shammoon Mohamed



Toshi Sabri





ABU Prizes presented in spectacular show

ABU members from eight countries are winners of the 2022 ABU Prizes.

The winners were announced at a colourful show in New Delhi on 29 November featuring spectacular dance performances from around India. In all, 17 prizes were presented.

Here's a list of winners and commended entries.

2022 TV WINNERS

TV DRAMA

Media Service Support and Asset Management Fund, MTVA

– Hungary
Lost Ages

TV DOCUMENTARY

Japan Broadcasting Corporation, NHK

– Japan
SATOYAMA Niigata: Living with Snow

TV NEWS REPORTING

Korean Broadcasting System, KBS

– Republic of Korea
Ending the Vicious Cycle of Child Abuse

TV CHILDREN

Korean Broadcasting System, KBS

– Republic of Korea
TV Kindergarten - Crocodile

TV ENTERTAINMENT

China Media Group-China Central Television, CMG-CCTV

– China
The Nation's Greatest Treasures – A Special Season on Exhibition and Performance

TV SPORTS

The Japan Commercial Broadcasters Association-Kansai Television Co. Ltd, JBA-Kansai TV

– Japan
Kiyon's Kata

TV ABU PERSPECTIVE AWARD

Korea Educational Broadcasting System, EBS

– Republic of Korea
The Child Next Door: A Yearlong Record After Self-reporting of Child Abuse

TV SPECIAL JURY PRIZE

The Japan Commercial Broadcasters Association-Fuji Television Network, JBA-Fuji TV

– Japan
The nonfiction: Memories of Me and Dad

2022 TV COMMENDED ENTRY

TV SPORTS SPECIAL COMMENDATION

Korean Broadcasting System, KBS

– Republic of Korea
Super Hero

TV SPORTS SPECIAL COMMENDATION

Japan Broadcasting Corporation, NHK

– Japan
The Pride of Yokozuna: Hakuho's Lone Battle

TV CHILDREN SPECIAL COMMENDATION

Radiotelevisione Italiana S.P.A, RAI

– Italy
Kids Vet Academy 2

TV DRAMA SPECIAL COMMENDATION

China Media Group-China Central Television, CMG-CCTV

– China
A Lifelong Journey, the 13th episode

TV PERSPECTIVE AWARD SPECIAL COMMENDATION

CCTV International Network Co., Ltd./ SMG Documentary Center/ Bilibili

– China
Second Life -Running for a future

TV ENTERTAINMENT SPECIAL COMMENDATION

Sichuan Radio and TV, SRT

– China
Full-blooming National Charm 2022 New Year's Concert



2022 RADIO WINNERS

RADIO DRAMA

China Media Group-China National Radio, CMG-CNR

– China

Annie's Ocean of Flowers

RADIO PODCAST

China Media Group-China Radio International, CMG-CRI

– China

Beat the Rush

RADIO DOCUMENTARY

Korean Broadcasting System, KBS

– Republic of Korea

Replaying The Day: through the Sewol Ferry Archives

RADIO NEWS REPORTING

The Voice of Vietnam, VOV

– Vietnam

"Bon" Phuc

RADIO COMMUNITY SERVICE ANNOUNCEMENT

Radio Republik Indonesia, RRI

– Indonesia

Together But Empty

RADIO ON-AIR PERSONALITY

Australian Broadcasting Corporation, ABC

– Australia

Classic Breakfast on ABC Classic

RADIO ABU PERSPECTIVE AWARD

China Media Group-China National Radio, CMG-CNR

– China

They Add Life to My Years

RADIO SPECIAL JURY PRIZE

All India Radio, AIR

– India

Victory's Voice: The Radio, 1971

2022 RADIO COMMENDED ENTRIES

RADIO DRAMA SPECIAL COMMENDATION

Japan Broadcasting Corporation, NHK

– Japan

Two Worlds

RADIO PODCAST SPECIAL COMMENDATION

Australian Broadcasting Corporation, ABC

– Australia

Australia, If You're Listening; Coal Addiction

RADIO DOCUMENTARY SPECIAL COMMENDATION

All India Radio, AIR

– India

Victory's Voice: The Radio, 1971

RADIO COMMUNITY SERVICE ANNOUNCEMENT SPECIAL COMMENDATION

China Media Group-China National Radio, CMG-CNR

– China

Healthy Mindset: A Train Named Anxiety

RADIO ON-AIR PERSONALITY SPECIAL COMMENDATION

China Media Group-China National Radio, CMG-CNR

– China

Blessed or cursed? How will virtual humans change our life?

RADIO ABU PERSPECTIVE AWARDS SPECIAL COMMENDATION

Radio Republik Indonesia, RRI

– Indonesia

Desi, an Angel for under bridge children

RADIO ABU PERSPECTIVE AWARDS SPECIAL COMMENDATION

The Voice of Vietnam, VOV

– Vietnam

Overcoming adversity

2022 DIGITAL MEDIA WINNER

DIGITAL CONTENT AWARD

The Voice of Vietnam, VOV

– Vietnam

The small alley

2022 DIGITAL MEDIA COMMENDED ENTRIES

DIGITAL CONTENT AWARD SPECIAL COMMENDATION

Mediacorp Pte Ltd, Mediacorp

– Singapore

Digital extension of "Inside Maximum Security"

Click [here](#) to view photos of the winners and the spectacular awards ceremony.



Visiting the Taj Mahal

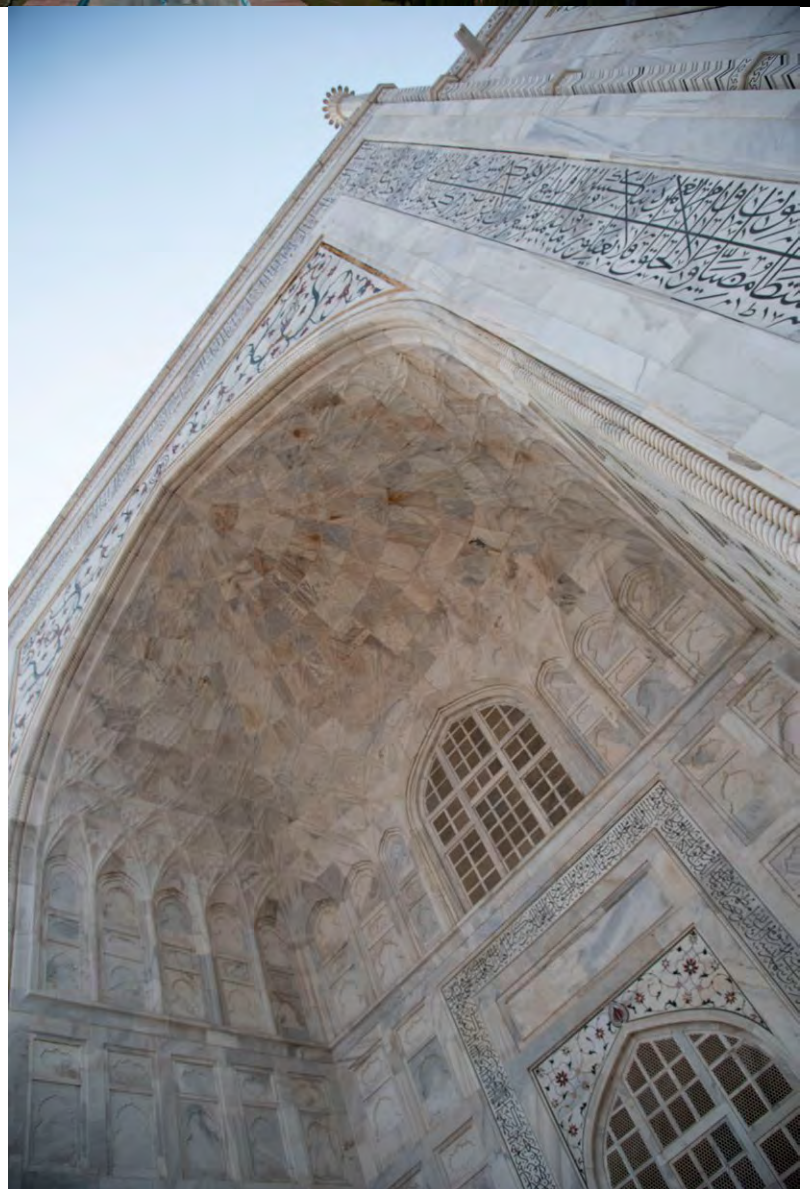
The General Assembly hosts, Prasara Bharati, arranged an excursion on 28 November to the city of Agra, south of New Delhi, to see India's most renowned landmark, the Taj Mahal.

The full day trip provided participants with an unforgettable opportunity to explore one of the world's most famous buildings.

The Taj Mahal, an immense mausoleum of white marble, was built between 1631 and 1648 by the Mughal emperor Shah Jahan in memory of his favourite wife, Mumtaz Mahal, who died in 1631.

This monument to love, with its flawless architecture, is one of the world's favourite travel destinations and the first thing that comes to mind when many a visitor thinks of India.

Click [here](#) to view more photos on Flickr.











ABU Media & Culture Days looks at the positive force of culture



Almost 50 broadcasters from 12 countries across the Asia-Pacific and Europe, including 18 presenters, gathered in Indonesia on 6-8 December to demonstrate how culture – far from dividing – can be a positive force for uniting people within nations and between countries and continents.

In a keynote address to delegates at the second edition of ABU's Media & Culture Days, in Bali, Dr I Hendrasmo, President Director of host Radio Republik Indonesia, said that culture should not be seen in the narrow sense as something related to the art of dance or music but be interpreted in a broad

sense, namely about the role of media in developing our civilisation.

In the partner keynote, Dr Dan Santa, Director of International Relations for Radio Romania, echoed that culture was not a collection of books, nor a museum for paintings, musical scores, or sculptures but a way of being.

He said we are really enriched if we manage to have a cultural dialogue and that it is our duty as public media to support, to promote and create culture and to encourage cultural dialogue.

The opening panel discussed media's role in the economics of cultural

activities. Mr Mistam, Director of Programs and Production at Radio Republik Indonesia, spoke about how the broadcaster promoted the unifying effect of culture and its ability to expand diversity and tolerance in the country.

Mr Mohd Dzulfirzal, CEO of Malaysia's Sarawak Media Group, outlined the challenges and opportunities in launching a new television service and how broadcasters can support the economic benefits of culture and in turn profit from them.

Anastasiia Marushevskaya, Global Communications Co-ordinator of the Ukrainian project, talked about how the digital project started as tool to promote travel and tourism but ended up preserving culture in a time of crisis; and Alexander Pletser, producer at Belgium's RTBF and member of URTI, shared his experience about how to tap into various global and local funding opportunities to initiate and carry out international cultural co-productions.

The highlights of the conference were showcases from the ABU as well as ABU members and delegates about cultural projects and programmes that made an impact on their audiences. This included presentations by Director of ABU Programming Yasu Nagahata and Harimau Entertainment's Hakim Amir about ABU's range of cultural activities including Children Drama Co-production, the ABU TV Song Festival, ABU Doc, Thai PBS-ABU ASEAN Documentary Co-production with some video clips.

VOV's Uyen Thi Nguyen demonstrated how her ABU Prize-winning Digital Media Project "The Alley" chronicled the lives and daily struggles of families



during COVID; and Florin Brusten and Flavia Voinea presented Radio Romania's youth culture initiatives as well as the Gaudeamus Book fair project which proved that it is possible to monetise culture and create compelling content at the same time.

Journalism consultant and trainer Sanne Breimer shared findings from the European research into Digital Media habits as well as her work in inclusive journalism and decoloniality, while Mr Rizal spoke about Sarawak Media Group's journey in creating a television channel that reflected and celebrated the region's unique cultural and ecological identity.

Ms Siriluck of NBT Thailand showcased the innovative Three Takeaways social media project that promoted local economy after the pandemic.

Ms Dwi Hernuninsih from LEMHANNAS RI spoke about how the traditional art of puppetry changed the social and economic landscape of Indonesia during the COVID period by helping citizens understand and rise to the challenges of a prolonged pandemic; and Ms Jnani Pongkatapten showcased Thai PBS's newest cross-cultural

children's project "Kid Rangers" which used STEAM education to promote fun and participative travelogues by young people across the ASEAN region.

Akim Mogaji of UK's New Media Networks picked up on the key issues covered by the different presenters and demonstrated how to harness new platforms to make great cultural programmes.

Through a number of practical Workshop Challenges, he led the delegates on a learning journey of how to plan and realise a cultural programme exchange supported by a cross-platform co-production. The conference then proposed creating an ABU Culture Group to drive such projects year-round.

ABU's co-partner in the Media & Culture Days initiative, Radio Romania, announced that the 3rd edition of the conference will be held in Romania in 2023 and extended an invitation to all delegates present to join.

The conference ended on a high note with a brilliant interactive presentation by NHK's Senior Producer Taro Kunimi, and Program Director Shinji Suzuki,

about the Cultural Heritage in 8K project, a collaboration between NHK and the Tokyo National Museum.

This project produced an ultra-high definition 3DCG digital inventory of the artifacts in the museum including national treasures and made it possible to capture every detail of the artifacts inside and out for viewers to see.

NHK offered the latest technological knowledge and innovative storytelling, while the museum curated the selection of the artifacts and advised how best to show them.

Combining their expertise, both organisations collaborated to seek new ways of art appreciation in the forms of VR, AR, Projection Mapping, and other digital means. The project culminated this year, to celebrate the museum's 150th anniversary, with a special VR and AR 8K exhibition based on this joint research.

After an initial demonstration by the presenters, delegates were able to use the gaming console by themselves, to examine each artifact in ways which wouldn't be possible in physical reality.



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RENAISSANCE PERIOD FOR BROADCASTERS

Roman philosopher Seneca once said, "Luck is what happens when preparation meets opportunity."

Some people say that the broadcast industry was born in the 1830's when Samuel Morse invented the telegraph. Others claim that the invention of the Radio by Guglielmo Marconi in 1901 gave birth to the broadcast industry. While this debate continues – there is no debate that the industry was born due to technological inventions. Technology continues to shape and change the industry today.

Currently – a huge number of technological changes are sweeping across the broadcasting industry. New inventions and new technologies are coming thick and fast. Change is in the air. I have tried to list a few of them below >

Broadcasters have been using the green screen for more than a decade for chroma keying and virtual sets. This entire era looks set to change with LED walls and XR. XR will eventually replace the virtual sets. Real-time 3D space from the Unreal Engine will make it easier for Broadcasters to come up with virtual reality. EPIC Games is scheduled to make an important announcement soon. The industry waits for it with bated breath.

Video technology continues to change. All the broadcasters are contemplating a system with a much higher resolution (HD to UHD / 4K). along with this comes new compression technology, new formats, new storage systems, new frames per second, new connectivity and so on....

Professional audio has changed beyond recognition with the advent of Dante, AES67 / AES70 and MADI. There is such a huge range of microphones, big range of speakers, big changes in Audio editing, audio special FX and so on....

In a short duration – Video cameras have gone from SD to HD to UHD and now 8K. they are now enabled with Wide color gamut and High Dynamic range. So, the images are not just more dense, but also much more nuanced, colorful and brighter. Ultra Slow mo cameras catch action as never before.

Television screens are growing in size. Today – the smallest TV screen is 42 inches. SD and HD television sets will soon no longer be available. Hence broadcasters have to prepare videos for a much larger screen. Broadcasters also have to make videos for the smaller screens like a mobile phone, PC, Laptops, handheld devices and so on.

The biggest change has come in the transmission technology. Now, broadcasters have to have a MCR which can transmit in / to :

- Terrestrial transmission system (sometimes it is digital and analog transmission together)
- Satellite transmission
- To their own website
- To Youtube
- To Facebook (and other social media variables – specially TIK TOK)

With this change – the change of advertiser is also necessary. The broadcaster has to liaise with the advertising agency for terrestrial and satellite transmission, but has to switch to the digital advertising engine for website and social media.

Probably – the biggest change is in the business model. "Free to air" Broadcasting is not free any more. The cable subscription or the DTH subscription charges money – even for free to air TV channels. Hence the only "free to air" TV is terrestrial broadcasting. However, the switch to Pay per view is accelerating.

Another big change is the switch to digital to IP. Entire workflows are

changing from SDI to ST2110 / NDI / SRT. Some years ago when I visited IBC and NAB – I saw the – "SDI is dead" posters. At that time, it seemed premature – but now it looks like a reality. Recently, many companies have launched products with IP connectivity – the latest being the Panasonic camera (**AK-PLV100GSJ**).

IP Video switchers, IP multiviewers, IP teleprompters, IP converters, IP cameras are all available now. Unlike SDI – IP connectivity enables all kinds of video file transport. We can go into details of the IP formats and plethora of benefits – but I will leave that for another day.

The Broadcaster has to embrace all these changes – rapidly, with full vigour. These are fundamental changes and cannot be left to the engineering department alone. The c – level executives need to demand the changes and need to lead them. Many broadcasters have benefited from being the early adopters. Others – who did not spend the time / effort / money are left by the way side with dwindling viewerships and low revenues (lets not talk about profits).

The one biggest issue that is slowing the technical change is the adversarial relationship between the broadcaster and the purveyor of technology – the system integrator (SI). The correct deployment of technology is complex, time consuming and difficult. It is fraught with mis-steps and mistakes. At such a time – the best friend is the SI. Yet, the broadcaster does not take advantage of the SI. It is the SI who can help navigate the best path. It is the SI who can choose the right product / technology and build a functional system for the broadcaster.

We as the SI are sometimes left wondering why the broadcaster is treating us as an outsider and adversary – when they need us the most.

We urge the Broadcaster to select a long term technology partner. This technology partner can help the broadcaster to navigate the changes.

There are a lot of opportunities in the market for a tech savvy broadcaster. The question is – is he prepared to take full advantage of the opportunity?



Be an award winner!

DD India has increased its chances of winning even more awards after undertaking the first Asiavision Awards workshop.

The half-day workshop focused on the criteria and judging process, and looked at past nominees and winners for inspiration.

Participants brainstormed ideas for possible stories for the various categories, and discussed how to produce these stories in a way that would garner bigger audiences, and be in the running for an award as well.

Asiavision's Senior Editor, Ahmed Afruh Rasheed, conducted the half-day workshop on the sidelines of the recent General Assembly and Associated Meetings in New Delhi. The workshop was attended by journalists, news editors, producers and video editors.

It included discussion of the key considerations when writing for international audiences.

The training will be offered to other members in 2023.



Asiavision members welcome live crosses

The addition of live crosses to the Asiavision service brief has been welcomed by members, at the final Editors-In-Chief meeting for the year.

The first live cross was conducted at the APEC Summit in Bangkok in November. Thai PBS provided a live cross to ABS-CBN Philippines.

The decision to facilitate live crosses was made at the 2022 News Group Meeting on October 3, at the request of Asiavision members.

The December Editors-in-Chief meeting assessed the roll-out of the initiative with feedback from members on how to improve coordination. Members agreed that Asiavision should continue to coordinate and facilitate live crosses.

The Editor-in-Chief of Thai PBS, Kiratikorn Naksompob Blauw, noted that the crosses benefit members by providing an important opportunity for reporters to develop and improve their live cross skills, as well as their knowledge of specific issues.

Hector Bryant L. Macale, Head of News Production at ABS-CBN Philippines, noted that with proper planning, the initiative would elevate the news bulletins of members.

Members agreed to notify the Asiavision team of events and stories from where they could provide a reporter for a live cross, and to supply anchor questions well in advance of a scheduled cross.

Reporter packages and as-live pieces to camera (PTC's) are also now part of Asiavision, following the Delhi News Group meeting.



Thirty-one participants took part over a full week and included participants from Bangladesh, Maldives, Mauritius, Vanuatu and host country Malaysia.

The training was led by senior AFTRS lecturers Peter Herbert, Professor Pia Aquila and Maija Howe along with guest lecturers.

The second phase of the Academy's Empowering Investigative Journalism training began with an Introductory Zoom on 10 November with 90 participants registered, representing 18 countries from the Pacific through to West Asia.

More than 100 people have registered for the self-paced training on the Media Academy's learning platform. The 18-month initiative is funded by UNESCO's Global Media Defence Fund (GMDF).

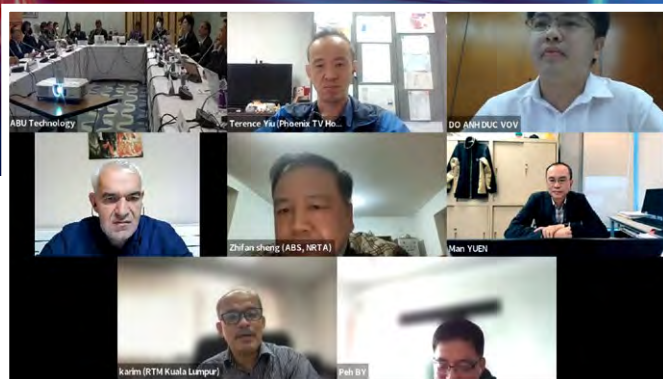
The HEC Authentic Leadership online graduation ceremony took place on 2 November, with 35 attendees.

ABU Media Academy holds more training



The ABU Media Academy delivered three courses to 156 registered participants in November.

It conducted a seven-day, face-to-face Advanced TV and Film Production Skills Workshop in collaboration with the Australian Film Television and Radio School (AFTRS) and IPPTAR, Kuala Lumpur.



Big turnout for webinar series on archiving

ABU Technology held a Webinar Series on Archiving and Media Asset Management on 1-4 November 2022.

Seven sessions covered a wide range of topics related to archive systems for broadcasters including Approaches and Solutions for building, Preservation, and Management of Audio-Visual archives.

The speakers highlighted challenges, solutions, storage technologies, software tools, cloud options and practical applications with regards to building and maintaining digital archives.

Experts representing Whiteways Systems, Benchmark Broadcast Systems, IPSB Technology, AWS, Arista, Qumulo, Archiware, Archive TV and DamSmart shared their insights and experiences.

Expert engineers from ABU Members RTM-Malaysia and TRT-Türkiye provided broadcasters' perspectives about their in-house experiences in digitising and managing audio video archives.

The event was attended by 534 participants over the four days. They joined from 45 countries representing 100 ABU member & non-member organisations from Asia, Europe and elsewhere.



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'A firm commitment to customised training'

HEC Montréal is a Canadian business school that works closely with the ABU Media Academy to provide leadership training programmes for ABU members. It has now joined the ABU as an Affiliate Member.

ABU News talks to Prof. Marie-Hélène Jobin, its Director International Relations and Partnerships.

HEC MONTRÉAL

Why choose HEC Montréal for training?

International, forward-thinking, and well respected—just a few words to describe HEC Montreal, one of the top management schools in the world.

In its century-long history, the School has established an enduring tradition of cutting-edge thinking in fields ranging from teaching, research and international initiatives to executive programmes for middle and top managers.

HEC Montreal applies an avant-garde approach and wide-ranging capabilities to all its activities. By providing students and faculty with an environment conducive to self-improvement, the School provides businesses with a first-rate new generation of innovative leaders. Always a step ahead, HEC Montreal is a source of learning for managers and executives seeking new managerial techniques and practical tools for navigating the ever-changing management landscape.

Founded in 1907, HEC Montreal is Canada's first business school. It is also the first North American school to hold the triple accreditation: EQUIS (European Quality Improvement System), AMBA (Association des MBA) and AACSB international (Association to Advance Collegiate Schools of Business).

HEC Montreal is regularly recognised as one of the top business schools in Canada and around the globe, in rankings of thousands of educational institutions including Forbes, Bloomberg, Poets & Quants, BusinessWeek, América Economía and The Economist.

HEC Montréal appears in the Top 100 worldwide of management schools according to their research publications, according to a ranking made by the University of Texas at Dallas from 24 major journals of different management disciplines.



HEC Montreal proposes training programmes in all areas of management for managers and executives of companies and conglomerates of various industries including energy, healthcare, banking, and sustainable development, as well as for managers of multilateral organisations. The training programmes are tailor-made in collaboration with partners and designed to meet their particular needs. The training programmes are offered as seminars whose content is aligned with specialisations from HEC Montreal's faculty.

What can you tell us about HEC Montréal's mission in relation to leadership development?

HEC Montreal offers numerous management study programmes in undergraduate, graduate and doctoral levels that use diverse teaching approaches, making it a distinctive feature of the school. Case studies, individual and team projects, discussions, role plays, simulations, social networks, and in-firm practical work all require an active participation of students, thus preparing them for the numerous challenges awaiting them in the business world. HEC Montreal therefore uses a teaching method that combines theory with practice, analysis and synthesis, reflection and action. In fact, more than 50 percent of teaching methods are oriented toward practice. Similarly, executive education programmes use an approach based on the following principles:

1. Training content must be adapted to the specific needs of the partners and participants. The content is defined in close collaboration with the partners and evaluated as the activity progresses. In all its projects, HEC Montreal is committed to maintaining a close relationship with its partners so that it can evaluate project activities on an ongoing basis and adjust whenever necessary.
2. The instructional methods are based on active teaching that integrates practice and theory. Case studies, a cornerstone of HEC training content, are adapted to the client's context, reflecting HEC Montreal's firm



commitment to customised training programmes. Training must be based on the use of active teaching methods. Case studies and group projects are an integral part of training at HEC Montreal.

3. Pedagogical materials must be adapted to the client's environment. This shows HEC Montreal's commitment to delivering tailor-made training programmes.
4. Knowledge transfer is integrated within programme activities.
5. Ethical principles are embedded in every aspect of our training programmes.
6. The relationship between HEC Montreal and its partners is coordinated by a project leader that mobilises the institutional resources required to keep the project running smoothly. Given the department's wide range of operational flexibility, projects can easily be adapted to the specific needs of the clients, partners, and participants. This type of involvement promotes the establishment of partnerships that ensure a successful collaboration well beyond the life of the project.

In its executive education programmes, HEC Montreal uses, in addition to its regular faculty, experienced executives who have occupied strategic positions within various types of firms. Most instructors also have the title of affiliate professor at HEC Montreal.

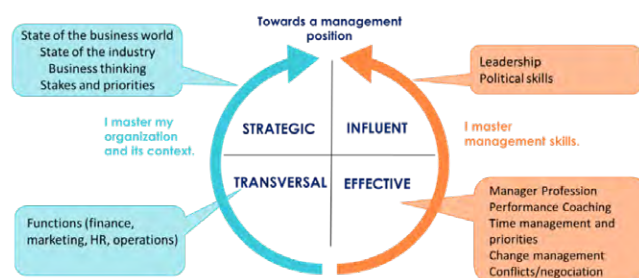
Organisations feel the urgency to bridge the gap between the leaders it needs to meet its many challenges and those it currently has. The solution is often found internally in the

potential of committed people who want to contribute more, fully exercise their leadership and advance in their careers.

HEC Montréal favors a balanced development approach along two complementary axes:

- Axis 1: the competent leader must master the fundamental skills of his job as a manager in order to be effective and influential.
- Axis 2: the competent leader must also master the main facets of the organisation (functions, issues) and its context in order to have transversal and strategic thinking

HEC Montréal's view on professional growth



How is international influence manifested / evidenced?

HEC Montreal's international character is evident in its strategies and activities, carried out under the tutelage of the school's international advisory board. The members of this board are business and government leaders. HEC Montreal offers the largest international exchange programme in the country engaging in partnerships with 166 universities and business schools in 45 countries. The School strongly encourages multilingual teaching and offers its students the opportunity to follow the B.A.A. programme in trilingual pathway (French - English - Spanish), the Executive MBA in bilingual, the M.Sc. and MBA programmes in English and French.

In addition to study programmes, HEC Montreal offers executive education to managers and executives of Canadian and foreign companies, with a comprehensive range of management topics through local and international training programmes. Each year, HEC Montreal trains more than 9000 managers, executives and professionals in 100 management programmes.

The International Programmes team selects HEC Montreal professors to conduct its activities abroad. These experts have been trained at world-leading universities and are widely known for their top-quality teaching and, for the most part, have practical international experience in Asia, Africa, Europe, North and South America. Public and private organisations throughout the world have expressed appreciation for the consulting services provided by HEC Montreal's faculty members.

HEC Montreal proposes training programmes in all areas of management for managers and executives of companies and conglomerates of various industries including energy, healthcare, banking, and sustainable development, as well as for managers of multilateral organisations. The training programmes are tailor-made in collaboration with partners and designed to meet their particular needs. The training programmes are offered as seminars whose content is aligned with specialisations from HEC Montreal's faculty.

The International Programmes team diligently adapts its activities to the region or sector's context and works in close cooperation with partners to design programmes customised to their specific needs. In addition, HEC Montreal uses experts from its faculty as well as Canadian industry specialists to successfully implement quality projects while earning HEC Montreal a worldwide reputation.

What can you tell us about the EsMBAo ABU programme?

The "Essentials of an MBA Online" programme was designed specifically to support organisations in their desire to accelerate the development of leaders at all levels and to support those who wish to develop their potential. It allows them to take a step back to get to know themselves better, determine their professional growth needs and then acquire the knowledge, management tools and analytical grids they need to succeed in the new business world that is currently emerging.

Participation in such a development programme should be seen as a quick return investment in human capacity building that allows to:

- Develop a high-quality succession in management to support growth and success;
- Facilitate the alignment of the skills of key individuals, selected based on the strategic need of the organisation;
- Send a positive message to high potential individuals in order to increase their engagement and retention;
- Provide high potential employees with an opportunity to grow, to surpass themselves, thus gaining confidence, and therefore, performance.

We know professionals and managers are busy people with demanding responsibilities. We are therefore aware that they are looking for a development approach that is in line with their needs:

- Accelerate their career by preparing for the next step;
- Be part of a short and intensive programme that goes to the essentials of management;
- Access high level, practical and relevant content for your workplace;
- Benefit from an active and engaging pedagogy that makes use of cases, interactive discussions, simulations and solution of concrete problems;
- Put learning into action as they progress through their development;
- Tap into the rich and diverse experience of other participants;
- Consider all functions of the organisation, its context and its challenges;
- Strengthen strategic thinking and people management skills;
- Allow a certain customisation in the development path;
- Be part of the HEC Montréal community

The Essential of an MBA Online programme is built around this vision of developing a competent leader. It offers two modules of different magnitude corresponding to each of the development axes.

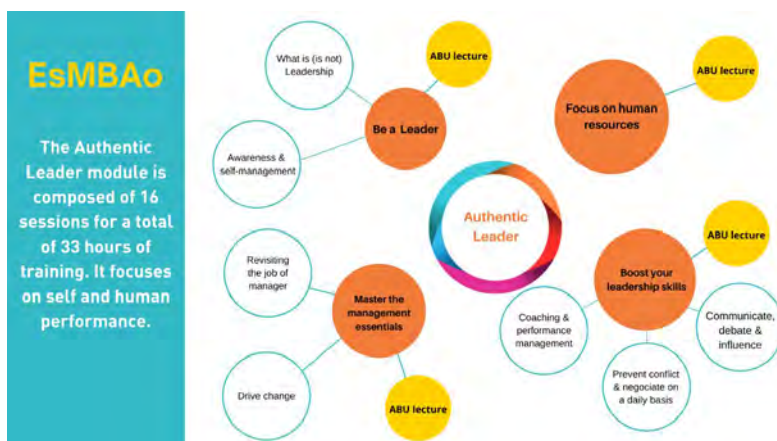
As this programme is flexible, and ABU manifested specific training needs, Authentic Leader module one has been offered, and personalised with adding the seminar "Focus on Human Resources to Succeed".

• Introduction

• Seminar 1: Be a Leader (2 sessions)

This is the most important skill in the eyes of organisations. However, people do not share the same vision of leadership. It is therefore important to have a shared understanding of what leadership is (and is not). A leader aligns those around him or her with the goals and priorities of the organisation. It also leads them to surpass themselves and collaborate with each other. Also, since the first quality of a leader is to know himself or herself well, self-awareness must be addressed since one has to manage himself or herself before managing others.

- What is (is not) leadership (2 hours)
- Awareness and self-management (2 hours)



- **Seminar 2: Master the Management Essentials (2 sessions)**

In a context that is growing in complexity, instability, and pressure, it is becoming essential to revisit the job of manager - its roles and responsibilities, its skills and best practices. Participants will be invited to examine their values, attitudes, beliefs, and behaviors as a manager. Particular attention will be paid to the importance, for the manager, of being proactive in the face of changes and of supporting his staff with confidence in new ways of doing things.

- Revisiting the job of manager (4 hours)
- Drive change (4 hours)

- **Seminar 3: Boost your Leadership Skills (6 sessions)**

The responsibility of leading a team to performance has never been easy. But, in a context where we tend to lose our bearings (working from home, new generation), managers often find themselves helpless and short of solutions. The programme devotes a significant portion of Module 1 to helping participants upgrade their people management skills and review their toolbox to maintain engagement, increase performance, and build loyalty among their team members.

- Coaching and performance management (4 hours)
- Prevent conflicts and negotiate on a daily basis (4 hours)
- Communicate, debate and influence (4 hours)

- **Seminar 4: Focus on Human Resources to Succeed (4 sessions – 9 hours)**

Achieving an organisation's goals depends on its people. Any manager must be comfortable with the tools that will allow him to deal effectively with the essential concerns in human resources management: aligning the interests and skills of staff with strategic priorities, avoiding selection errors, identifying and developing talent and equitably recognise contributions.

The programme as a duration of about 4-6 weeks or more, depending on the session's rhythm. It's a blended approach with online sessions (synchronous) + learning material (asynchronous - readings, videos, exercises). We also use a collaborative learning platform user-friendly to share the material.

What were the keys to the success of the last two cohorts?

Certainly, we have assembled a great team for the delivery of this programme whose design is at the cutting edge of knowledge in management. The success of this programme is based above all on its relevance and the commitment of our professors and lecturers. I should also mention that we are carrying out a very stimulating research project in parallel with some of the member organisations of ABU. This project certainly feeds our understanding and the contextualisation of our programme.

The success of this programme is also based on the quality of the participants. Our professors and speakers are delighted with the members of ABU who participated in the first two cohorts. The commitment to their learning is to be highlighted.

I believe that the programme was also well presented by the top management of ABU and the promotion is very well conducted by the team in place. So we had in both groups well-prepared people with the right expectations.

We are also grateful to ABU for working with us to fully understand their members' needs and customise this programme to meet the needs of your industry. It was real teamwork!

We are embarking on the third cohort with enthusiasm. I am also very excited that we will be able to offer a follow-up to this first part. This will allow those who have attended the programme to deepen their knowledge and their abilities to successfully lead their organisations.

The relationship between HEC Montréal and ABU is here to last and we want to become a partner of choice for member training and coaching.



HEC professor visits ABU Secretariat

Prof. Marie-Hélène Jobin, Director International Relations and Partnerships at HEC Montreal, has visited the ABU Secretariat in Kuala Lumpur.

During her visit on 6 December she met Directors and staff of the ABU Media Academy.

Prof. Jobin described as a successful partnership the past two series of HEC-ABU online leadership and management courses, in which 80 broadcasters were trained. She said a third follow-up plan would be delivered from April for almost four months for another group of 40 participants.

HEC Montreal would be pleased to offer elite training to senior managers of ABU member organisations in a module of face-to-face programmes in Asia from 2023 onwards, she said.

She also offered opportunities to support members and ABU staff with an immersive week or two in Montreal to complete the course and provide an intense experience in their learning ecosystem.

Visits to studios, radio, television or production or special effects houses could also be on the programme, Prof. Jobin said.

HEC Montreal would also offer two annual online courses of 90 minutes each at two different time slots to reach all ABU members in various parts of the region.

SG holds high-level meetings



Ms Niken Widiastuti, Advisor to the Indonesian Minister of Communication and Information Technology.

The Secretary-General, Dr Javad Mottaghi, held a series of high-level meetings in October.

He met Dr I Hendrasmo, the President Director of RRI, during a short visit to Jakarta. He also met the Supervisory Board of RRI and officials in the Ministry of Foreign Affairs and Immigration.

In addition, he met Ms Niken Widiastuti, Advisor to the Indonesian Minister of Communication and Information Technology.

Dr Mottaghi participated in the Ministerial Conference of Organisation of Islamic Cooperation in Istanbul on 21 and 22 October. While there he met Ms Marriyum Aurangzeb, Pakistan's Minister of Information and Broadcasting. They discussed matters related to the development of the country's public service broadcasters PBC and PTV.

Dr Mottaghi also met Sheikh Abdulaziz bin Thani bin Khalid al-Thani, Chief Executive Officer of Qatar Media Corporation, a Full Member of the ABU.

In a meeting with Mr Mohammad Ben Fahd Al-Harathi, President of the Saudi Broadcasting Authority who is also ASBU President, Dr Mottaghi discussed the continuous cooperation between the unions.

He also met Mr Mohamed Hisan, Director-General of the Office of the President of the Republic of Maldives. Pending issues with the ABU members in Maldives, PSM and VTV, were discussed.



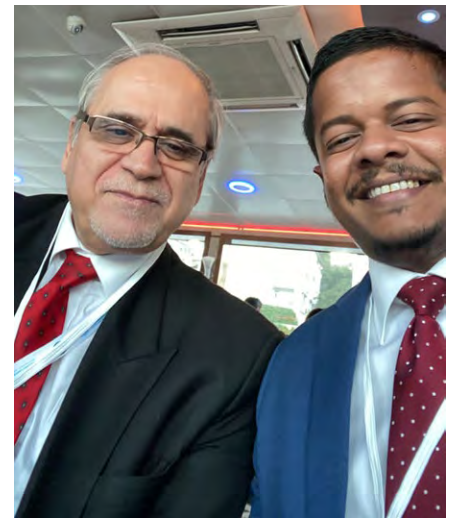
Ms Marriyum Aurangzeb, Pakistan Minister of Information and Broadcasting



Mr Mohammad Ben Fahd Al-Harathi, President Saudi Broadcasting Authority and ASBU President



Sheikh Abdulaziz bin Thani bin Khalid al-Thani, Chief Executive Officer of Qatar Media Corporation



Mr Mohamed Hisan, Director-General of the Office of the President of the Republic of Maldives



Dr I Hendrasmo, President Director of RRI

Mehrnoosh Bestar joins Secretariat



Mehrnoosh Bestar has joined the ABU Secretariat as Programme Manager in the ABU Media Academy.

An Iranian, Mehrnoosh was previously Manager, International Marketing Department, at HELP University in Kuala Lumpur, where she

worked for more than a decade.

Before that she worked as Programme Manager at the Global Media Centre for Development (GMCD) in Kuala Lumpur from 2008 to 2011.

From 1987 to 2007, Mehrnoosh held a range of positions at Islamic Republic of Iran Broadcasting (IRIB) in Tehran.

She has 20 years of experience in broadcasting and TV production, and played a key role in establishing the Youth and Sports Channel of IRIB and hosting several international conferences including the ABU General Assembly in Tehran in 1995.

Welcome to Nazira Omarova

Nazira Omarova joined the ABU in December 2022 as an Academy Project Manager.



Nazira is from Kazakhstan. She has over 15 years of experience in Khabar Agency JSC. She worked on news and programme websites as an editor and editor in-chief and in the regional correspondence network department as a broadcast editor.

In recent years she worked in the news department of Khabar 24 channel as a news executive and editor in-chief.

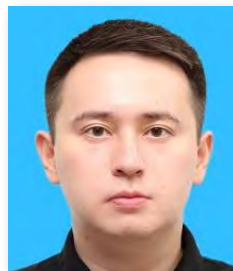
Nazira holds a Bachelor's Degree in International Relations from Kazakh University of International Relations and World Languages and a Master's Degree in Philosophy and Political Science from Kazakh National University. She speaks Kazakh, Russian, Turkish and English.

Carol Lee Ling joins Media Academy



Carol Lee Ling has joined the ABU Secretariat as a team assistant at the ABU Media Academy.

A Malaysian, Carol has previously worked in administrative roles in events management, membership services and professional development in Malaysia and Singapore.



Amir Khaidar is TV Production Project Manager

Amir Khaidar has joined the ABU Secretariat as TV Production Project Manager.

Amir joined the ABU in December 2022 and holds a Bachelor of Arts in Television from Columbia College Chicago in the United States. In his decade-long career in national television channels covering news and sports, he has worked as a television director, digital producer, broadcast and print journalist as well as a marketing and promotions manager in his native Kazakhstan.



ABU Staff of the Year

The ABU Secretary-General, Dr Javad Mottaghi, announced the winners of the ABU Staff of the Year Award on 10 November 2022.

The Award went to two people for their excellent contributions to the work of the Secretariat:

- Joanne Lee, ABU Finance Manager
- Saravana Kuma, Project Manager - Media Streaming and Web Applications



(As at 16 December)

Total numbers between October and December

- Total number of the uploaded items are 67 (including 14 programmes and 53 songs)
- Total number of downloads are 32

No of member: 26

No of uploaded music content: 381

No of uploaded song: 539

Total number of uploaded items: 920

Mediacorp named Terrestrial Broadcaster of the Year

Mediacorp Singapore has been named Terrestrial Broadcaster of the Year at the Asian Television Awards.

The award was announced during the ATA Gala Dinner at Resorts World Sentosa in Singapore on 8 December. It was the second of two in-person events held to celebrate the best in Asian entertainment.

"We are honoured to be named Terrestrial Broadcaster of the Year at the Asian Television Awards 2022. This distinction would not have been possible without the hard work, dedication and tireless pursuit of excellence by everyone in the Mediacorp family," said Mediacorp CEO, Tham Loke Kheng.

"We also thank our partners for their support and will draw inspiration from this win as we continue to create engaging, quality content for our audiences."

The win brings Mediacorp's total award haul to eight. The national broadcaster clinched seven other awards on 1 December at the ATA Live Show where the winners of the Entertainment and Performance categories were announced in Pasay City, Philippines.

See [here](#) for the full list of Mediacorp winners.

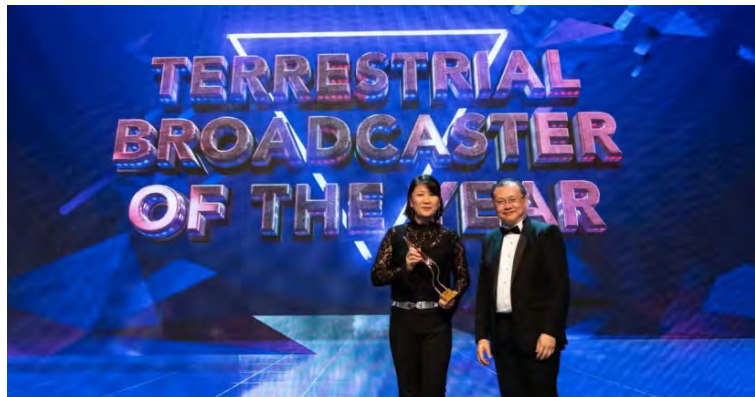


Photo: Wonder Paradise

Actress Sora Ma wins award for Mediacorp drama



Photo: Mediacorp

Malaysian-born actress Sora Ma has won the Best Supporting Actress award at the 2022 Asian Contents Awards for her role in a drama produced by Singapore's Mediacorp.

Ma took home her first acting award at the awards ceremony held in Busan, Korea, on 8 October for her role in Mediacorp's English-language period drama *This Land Is Mine*, CNA reports.

A beauty pageant winner turned actress, Ma was a full-time Mediacorp artiste from 2010 to 2017, when she left full-time acting, taking on projects as time allowed.

BBC preparing to go online-only, says DG

The BBC is preparing to shut down its traditional television and radio broadcasts as it becomes an online-only service over the next decade, according to the director general, Tim Davie.

"Imagine a world that is internet-only, where broadcast TV and radio are being switched off and choice is infinite," he told the Royal Television Society. "A switch-off of broadcast will and should happen over time, and we should be active in planning for it."

Mr Davie said the BBC was committed to live broadcasting but Britons should prepare for the closure of many



Tim Davie, BBC Director General – Photo: BBC

standalone channels and radio stations by the 2030s, the Guardian reports.

"Over time this will mean fewer linear broadcast services and a more tailored joined-up online offer."

The future will involve "bringing the

BBC together in a single offer", possibly in the form of one app combining everything from television programmes to local news coverage and educational material.

This could ultimately see the end of distinct brands such as BBC One or BBC Radio 4, although the programmes they currently air could continue online.

Although the BBC's television and radio channels continue to reach tens of millions of Britons a month, almost all of its outlets are seeing long-term declines in their live audiences.

Mr Davie has already announced plans to shift the children's channel CBBC and BBC Four to online-only, with other channels expected to follow suit in the coming years.

NHK-Japan joins TNI to combat disinformation

Japan's public broadcaster, NHK, says it has joined the Trusted News Initiative (TNI).

The TNI is an industry collaboration of major news and global tech organisations, led by the BBC, working together to stop the spread of disinformation where it poses risk of real-world harm.

Since its launch in 2019, the TNI partners have worked to quickly alert, discuss trends and solutions, offer media education and share knowledge.

Now, as a partner of the wider TNI, NHK will draw on its expertise to share best practices and findings with fellow news organisations and alert each other to the most dangerous forms of disinformation through the TNI cooperative network.

NHK considers disinformation as a serious threat to human life and democracy. Its TV programme, 'Fake Busters', focuses on the trends and insights about tackling disinformation.

Executive Director of NHK, Hayashi Rie, says: "As Tim Davie, BBC Director General, stated: this is a moment when a coalition of the willing is needed. I absolutely agree.



"As part of the Trusted News Initiative, NHK will work with our partners to fight disinformation and misinformation to deliver the best and most accurate information to our audience."

See [here](#) for more on the TNI.



Photo: The Star

Malaysia's RTM reliable and trustworthy, says new minister

the challenges they are facing with regard to viewership. These are some aspects that I am interested in.

"I look forward to getting to know more about RTM and exploring new opportunities for our media."

Malaysia's national broadcaster RTM was one of the most reliable and trustworthy news outlets in terms of its coverage of the recent general election, the country's new Digital Communications Minister has said.

Fahmi Fadzil told the New Straits Times that Malaysians still relied on RTM because it was free-to-air and it was an important aspect of his ministry.

"At the same time, we have to look at what can be done for RTM, either in terms of content or format, as well as

Mr Fahmi said fighting the spread of fake, misleading and extremist content, especially on social media, was top on the list of missions.

He described the situation as worrying, with the latest being the dissemination of racially charged hate videos on TikTok.

"We must draw the line. People who spread misinformation, fake news and extremist content must be taken to court. Social media platforms must respect laws in this country."



Photo: CRA

New Chair of CRA Australia named

The CEO and Managing Director of media entertainment business HT&E, Ciaran Davis, has been appointed the new Chair of Australian industry body Commercial Radio & Audio (CRA).

Mr Davis takes over from Southern Cross Austereo CEO Grant Blackley, who has stepped down as Chair after four years in the role but remains on the CRA Board.

CRA represents 260 commercial radio stations across Australia, with members including Australian Radio Network (ARN), SCA, NOVA Entertainment, Nine Radio, ACE Radio Broadcasters and Super Radio Network.

Ex-Bank of Japan executive chosen as next NHK President



Photo: NHK-World Japan

NHK's board of governors has appointed former Bank of Japan executive director Inaba Nobuo as the new President of the Japanese public broadcaster.

The governors met on 5 December to discuss a successor to President Maeda Terunobu, whose term ends on 24 January, [NHK-WORLD JAPAN](#) reports. They reached a unanimous decision to appoint Mr Inaba.

Mr Inaba is 72 years old. After graduating from the University of Tokyo, he joined Japan's central bank and later assumed the position of executive director. He then moved to precision equipment maker Ricoh, where he served in senior posts. He is currently executive advisor for the Ricoh Institute of Sustainability and Business.

Mr Inaba's three-year term as NHK President will begin on 25 January.

TBS and NHK among winners at Tokyo Drama Awards

TBS Television's 'Dearest,' which mixes mystery with a love triangle story, has won the Grand Prix for a drama series at the Tokyo Drama Awards, Variety reports.

The Grand Prix in the single drama category went to the NHK drama 'Bullets, Bones and Blocked Noses'.

The annual awards for dramas broadcast during the past year are presented every October at the International Drama Festival in Tokyo.



Photo: TBS



Photo: NST

Malaysia opens media city complex

Malaysia now has its own media city complex, with impressive infrastructure to emulate the success of Hollywood or BBC studios, the New Straits Times reports.

Angkasapuri Kota Media in Kuala Lumpur, opened on 26 October, is equipped with high-tech infrastructure, including a central archive for broadcasting material.

Similar projects that house various broadcasting companies under one roof have been carried out in Dubai, Manchester, Singapore and Sydney.

A total of RM860 million (US\$182 million) was pumped into the construction of the building, which covers offices and technical space within an area of 62,027 square metres.

NBC-PNG looks to Indonesia for expertise



Papua New Guinea's National Broadcasting Corporation (NBC-PNG) is looking to Indonesia to advance its broadcasting capabilities.

Its Managing Director, Kora Nou, met executives of Indonesian government television and radio stations to start the process towards a memorandum of understanding, NBC News reports.

The move to look towards Indonesia is in line with the government's intention to look to PNG's closest neighbour for economic opportunities.

Mr Nou said his visit to broadcasters TVRI and RRI was the start of the process towards developing the MOU.

Prasar Bharati 'most trusted brand'

Gaurav Dwivedi, the new Chief Executive Officer of Indian public broadcaster Prasar Bharati, has said its television and radio services are considered the most credible and trusted brand.

Mr Dwivedi said efforts would be made to further strengthen the two services, Doordarshan and All India Radio.

He was speaking at a function attended by the Director General of All India Radio, Dr Vasudha Gupta, the Director General of Doordarshan, Mayank Agrawal, and other senior officials.

Mr Dwivedi was appointed on 14 November for a five-year term.



Photo: Prasar Bharati



Photo: KBS

KBS wins International Emmy

Korean broadcaster KBS's historical romance series 'The King's Affection' (2021) won Best Telenovela at the International Emmy Awards held on 21 November in New York City.

It is the first Korean series to win an award in the 49-year-history of the International Emmy Awards, the Korea JoongAng Daily reports.

Lee Kun-joon, head of the KBS Drama Centre, expressed his pride and happiness about the series' achievement.

"I am very happy that 'The King's Affection' won the International Emmy Award for the first time as a Korean drama. It is a great achievement that I feel recognises the potential of all Korean dramas."

CNN names new Beijing correspondent

CNN has announced Selina Wang as its new Beijing correspondent, replacing David Culver who has relocated to the network's Los Angeles bureau.

Wang was pivotal to CNN's coverage of the Beijing 2022 Winter Olympics, held under the world's strictest COVID measures.

She was previously based at CNN's Tokyo bureau where she led the network's coverage of the Tokyo Olympics and Paralympics, reporting on the challenges Japan faced hosting the Games during the pandemic.



Photo: CNN



Manila's MBC migrates to MEASAT-3d

MEASAT Global Berhad, Malaysia's premier satellite operator, has begun migrating Manila Broadcasting Company stations onto its new MEASAT-3d satellite.

This makes MBC the first media organisation in the Philippines to broadcast through the new state-of-the-art satellite, which was launched in June.

MBC is among the largest broadcast networks in Asia, with over 200 stations throughout the Philippines archipelago. It operates six AM and FM networks.



Farewell Constance Haslam

Constance Haslam, one of Radio Television Malaysia's most popular presenters from the 1960s onwards, has died at the age of 77.

Ms Haslam died in Versailles, France, where she had lived with her husband Erwin Behr for many years, the New Straits Times reports.

Known as one of the "golden voices" of Malaysian radio, she spent more than two decades as a presenter on Radio 4, now known as Traxx FM. She also read the English news on TV2 in the 1980s.

Described by fans as "cheerful, chirpy and informative", she was best known for her morning radio segments.



Photo: DW

Deutsche Welle opens Asia-Pacific bureau

Germany's international broadcaster Deutsche Welle has opened a new Asia-Pacific bureau in Jakarta.

DW Director General Peter Limbourg opened the bureau. He described it as "an important step for DW to get closer to our target groups in one of the most important regions of the world".

DW is building a team of correspondents in the region who will contribute to the Indonesian language service as well as the network's global journalistic output.

With a network of reporters and video journalists across the region, all coordinated from the Asia-Pacific Bureau, DW will be able to boost its output of exclusive stories.



Australia's ABC to get more funding

ABC audiences around Australia and across the Indo-Pacific region will directly benefit from the increase in funding announced in the federal budget.

The increase of A\$83.7 million (US\$54.2 million) in operational funding and \$32 million for international services across four years (\$20.9 million and \$8 million each year respectively) will allow significant investment in services across all platforms.

It will also help the ABC to deal with rising costs affecting the media industry and support the sustainability of ABC services, ABC News reports.

The government followed through with its pre-election promise to restore A\$83.7 million in funding to the national broadcaster. The money was cut by the previous government in 2018 and saw the ABC cut 250 jobs.

Both the ABC and public broadcaster SBS will move to five-year funding terms from July next year from the current three-year terms.

The government said this would "better safeguard the independence of the national broadcasters, as well as support long-term strategic planning and innovation in high-quality content provision and service delivery, across Australia".

ABC Radio Australia returns to Marshall Islands

ABC Radio Australia is being heard in the Marshall Islands for the first time in more than five years.

Under a new Memorandum of Understanding, ABC Radio Australia programmes are being carried on the Marshall Islands' national broadcaster, V7AB, since 13 October.

The ABC's Managing Director, David Anderson, said the new partnership is a first step towards the aim of establishing a full FM radio service in the Pacific Island country.

For ways to listen to ABC Radio Australia in countries across the Pacific region see [here](#).



Photo: Radio Pakistan

Radio Pakistan DG vows to revive golden era

The Director General of Radio Pakistan, Muhammad Tahir Hassan, has vowed to revive the national broadcaster's golden era and serve the needs of its listeners through effective and informative broadcasts.

He was speaking while visiting Radio Pakistan's first English-language channel, Planet-FM 87.6, in Islamabad. The channel was launched in November.

The head of Planet FM 87.6, Imran Javed, said it would broadcast round the clock in areas such as entertainment, current affairs, education, health, book reviews and interviews.

Earlier, a team from China Radio International visited Planet FM 87.6 in Islamabad and commended Radio Pakistan for launching the channel.



Photo: Greg Martin – IOC

Beijing Winter Olympics reached huge audience

The Olympic Winter Games Beijing 2022 reached a global broadcast audience of more than 2 billion people, according to independent research conducted on behalf of the International Olympic Committee (IOC).

A total of 2.01 billion viewers tuned in to watch coverage from Beijing across linear TV and digital platforms, representing a five percent increase on the audience for the Olympic Winter Games PyeongChang 2018.

Media Rights Partners made more hours of coverage available to fans than at any previous Olympic Winter Games edition, including a record 120,670 hours through digital platforms.



Photo: Greg Martin – IOC

China Media Group wins 4 Olympic Golden Rings awards

China Media Group has won four gold awards at the Olympic Golden Rings awards at Olympic House in Lausanne, Switzerland.

The awards honoured the best broadcast coverage of the Olympic Winter Games Beijing 2022. Trophies were awarded across nine categories.

CMG's awards included gold for Most Sustainable Operation and Best Olympic Programme.

IOC President Thomas Bach said: "These awards recognise the creativity, passion and innovation that our media rights-holders display when sharing the magic of the Olympic Games with their audiences."

"Through the IOC's partnerships with these leading media companies, the Olympic Winter Games Beijing 2022 reached a global audience of more than two billion people, highlighting the unifying power of the Olympic Games."

"The success of these partnerships can also be seen from the fact that consumer research after Beijing 2022 confirmed the Olympic Games as the world's most appealing sports and entertainment event."

See the full list of winners [here](#).

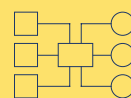


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