

News of ABU activities and the broadcasting industry in the Asia-Pacific

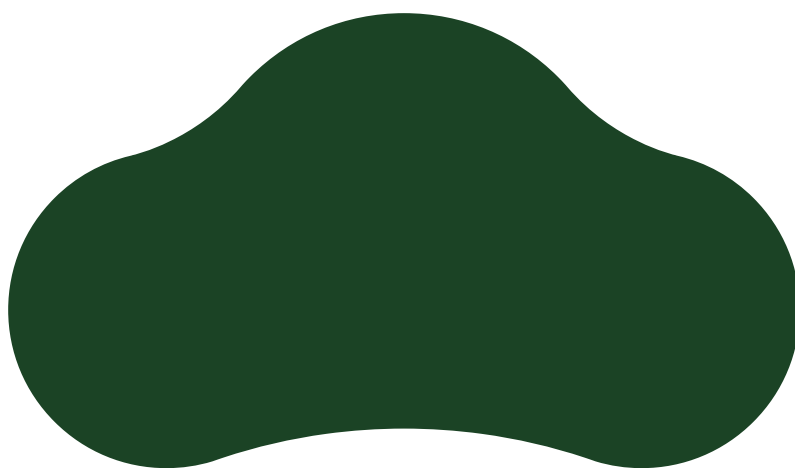
ABU news

Quarter 3 2019

ABU Tokyo 2019

56th ABU General Assembly & Associated Meetings

Building Trust: Enriching Audience Experience



ABU Tokyo 2019

**56th ABU General Assembly
& Associated Meetings**

**Building Trust: Enriching
Audience Experience**

17–22 November 2019, Tokyo, Japan



Samoa's Deputy Prime Minister, Mrs Afioga Fiamē Naomi Mataafa



Mr Ryoichi Ueda, ABU President and NHK President

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Greetings from the ABU!

ABU welcomes you to our Q3 2019 edition of the ABU News! This edition highlights the ABU's 56th Annual General Assembly and Associated meetings to be held in Tokyo, Japan, this November.

The ABU General Assembly and Associated Meetings will be held on 17- 22 November and includes the ABU Sports Group Conference, Radio Working Party, Programme and Technical Committee meetings. In addition, the Women With the Wave Forum, Quality Management Workshop, Master Class on Media ethics and Media Freedom and the Admin Council Meeting would be held prior to the General Assembly. The General Assembly is from 21 to 22 November.

Our generous hosts are also organising a one-day trip including a lunch cruise along Tokyo Bay that will introduce to the GA delegates from all over the world the past and present of the city that will host the 2020 Olympic and Paralympic Games.

The 8th ABU TV Song Festival Gala Concert will be staged in the evening of 19 November at the NHK HALL in front of a live audience, while the winners of the prestigious ABU Prizes will be announced in the evening of 21st November.

For the 56th time, our members across the globe and others in the broadcast industry from Asia – Pacific region and beyond, will gather for 6 days of networking, exchanging of ideas and discussions on future strategies, joint actions and partnerships. The focus of the conversation this year at the GA will be "Building Trust: Enriching Audience Experience", which we feel strongly reflects the strong advantage of broadcasters over other media.

What is it that only broadcasters can provide to the audience in this changing media landscape? What is our strong point? Broadcasters can provide high-quality "experience" and create new forums for diverse audiences to share those experiences among each other through multiple platforms. Broadcasters are now able to deliver a more real experience through 4K, 8K and VR, more social experience via social media, public screenings, more secure experience by open journalism and fact-checking and more free experience through Mobile and catch-up viewing services, anytime, anywhere. Join us at our GA in Tokyo and immerse yourself in these stimulating topics and much more.

Make sure to catch up on all the topics, decisions and news from the GA in our Q4 edition coming out at the end of the year!

Happy Reading!

--The Editor

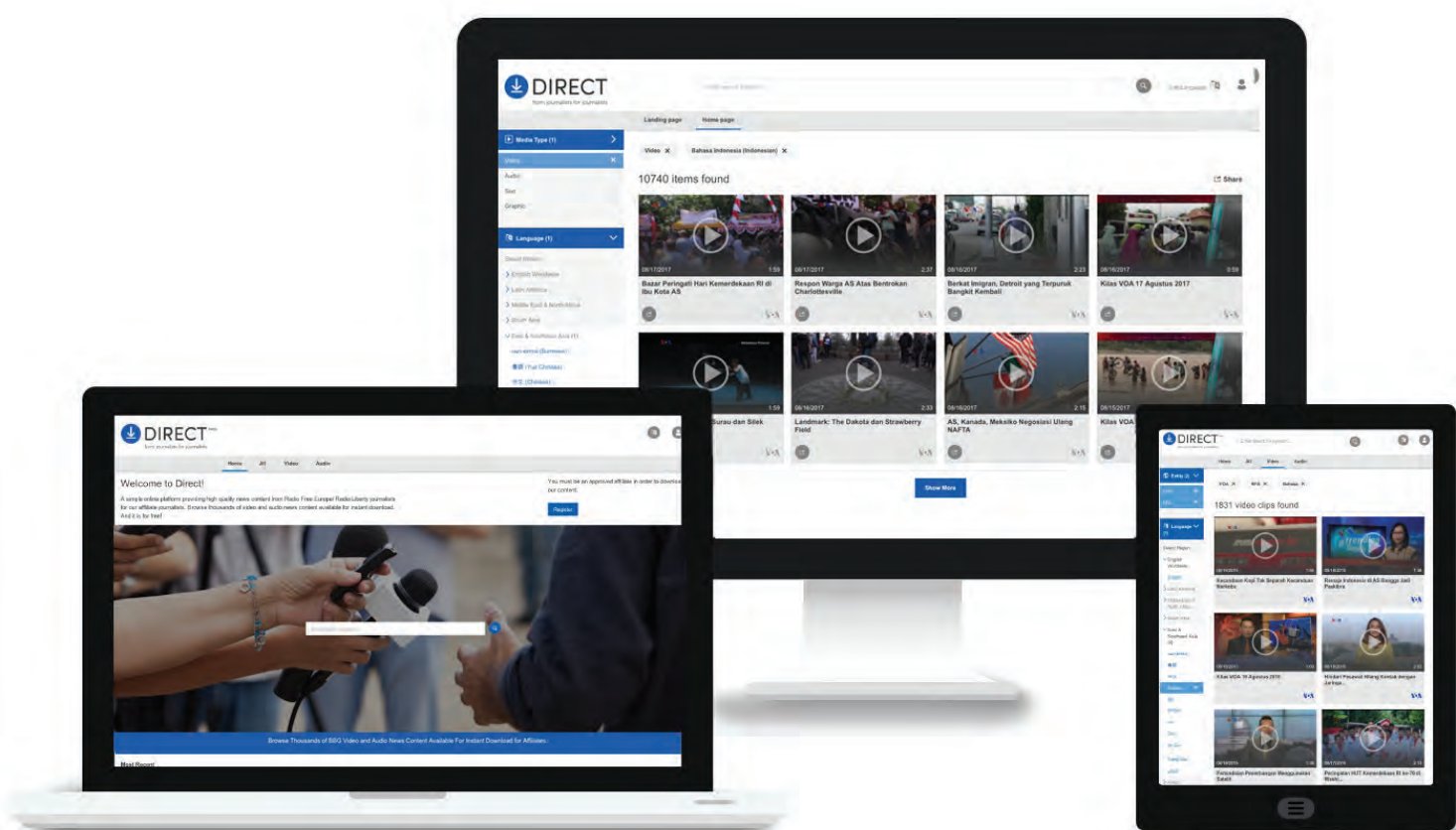
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Radio Free Asia



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Presidents Message

Dear fellow ABU members and distinguished colleagues,

As President of ABU, I am deeply honored to invite you to our 56th General Assembly and Associated Meetings which will be held from November 17 to 22, 2019. And as President of NHK, I also feel privileged to be hosting this event and welcoming you all to Tokyo, a city in transformation as we prepare for the 2020 Olympic and Paralympic Games.

The theme of this year's General Assembly "Building Trust: Enriching Audience Experience" is timely. As the internet expands and broadcasting becomes increasingly digitized, the media landscape is changing drastically, and audiences are seeking more diverse, higher quality experiences. It is no longer sufficient to deliver content and information only through television and radio. Broadcasters must exploit multiple platforms, including social media, and provide the best possible experiences anytime, anywhere to everyone we serve. Only then can we maintain the trust of our diverse audience.

The members of our organization are very familiar with diversity. The Asia-Pacific region is home to four billion people, with a multiplicity of languages and cultures. The GA is a great opportunity to share our diverse experiences and insights and explore ways to meet the demands of this new age.

We at NHK have designed a special event for this occasion to promote thoughtful conversation and interaction; NHK Showcase will introduce our content and technology focusing on "2020 and Beyond", with various exhibitions and presentations. Through this forum, we will share our knowledge and experience with our fellow ABU members. I hope you will find it useful.

We've also planned a one-day introduction to the city of Tokyo where cutting-edge technology and traditional values exist side-by-side. We'll cruise along Tokyo Bay where you'll learn about the past and present of the city that will host the 2020 Games. This taste of Japan's beautiful late-autumn splendors will, we hope, provide a welcome respite from our hectic conference program.

"Unity in diversity" is one of the many strengths ABU is proud of. We believe it will be enhanced by your active participation and strong partnership. I hope that the 56th ABU General Assembly and Associated Meetings will generate productive discussion and knowledge sharing that will make us even stronger. We are very much looking forward to welcoming each and every one of you.

See you in Tokyo!

Ryoichi Ueda

President, ABU (Asia-Pacific Broadcasting Union)

President, NHK (Japan Broadcasting Corporation)



Secretary General's Welcome

Welcome to the 56th ABU General Assembly and Associated Meetings and to vibrant Tokyo.

This year's GA's theme: "Building Trust: Enriching Audience Experience", reflects the strong advantage of broadcasters over other media. What is it that only broadcasters can provide to the audience in this changing media landscape? What is our strong point? Broadcasters can provide high-quality "experience" and create new forums for diverse audiences to share those experiences among each other through multiple platforms.

Connecting and serving diverse audiences on multiple platforms is the only way to secure the future of broadcasting in the digital age. The question is how to use the latest technological advancements in media gathering and delivery to make our content and services irresistible and outstanding the test of time.

In Tokyo we will be joined by distinguished industry professionals from the ABU's family of members across the globe, industry players, academics and others who will discuss debate and provide insight on the numerous challenges and opportunities facing broadcasters in the Asia-Pacific region on this theme.

The Assembly promises to be a memorable and momentous event for all involved. Our thanks go to our highly active and excellent host- NHK.

**Javad Mottaghi,
Secretary-General, ABU**



SCHEDULE OF MEETINGS

TIME	MEETINGS	VENUE	NHK Showcase Exhibition 2 (Technology) VENUE: TENPYO *Closed on 20 Nov	NHK Showcase Exhibition 1 (Content) VENUE: CRYSTAL *Closed on 20 Nov
Saturday, 16 November				
14:00–18:00	Programme Bureau Meeting	ASUKA		
Sunday, 17 November				
09:00-12:30	Radio Working Party Meeting	CENTURY A		
09:00-10:30	Sports Broadcast Rights Committee Meeting	ASUKA		
11:00-12:30	Sports Finance Committee Meeting	ASUKA		
13:00-17:00	Technical Bureau Meeting (TB members only)	NHK HQ (Shibuya)		
14:00-17:30	Sports Group Conference	HAKUHO		
14:00-17:30	Programme Committee Meeting	CENTURY A		
15:00-19:00	Planning & Strategy Group Meeting (PSG members only)	ASUKA		
Monday, 18 November				
09:00-17:30	Sports Group Conference	HAKUHO		
09:00-17:30	Programme Committee Meeting	CENTURY A		
09:00-17:30	Technical Committee Meeting	CENTURY B		
15:00–16:00	PRESIDENT’S NEWS CONFERENCE	NHK HQ (Shibuya)		
19:00-20:00	MEETING OF THE PRESIDENCY	HIGASHIYAMA		
Tuesday, 19 November				
09:00-15:00	Women With the Wave Forum	CENTURY A		
09:00-15:00	09:00-11:00 – Quality Management Workshop 11:30-15:00 – Master Class on Media Ethics and Media Freedom	ASUKA		
09:00-16:30	Technical Committee Meeting	CENTURY B		
09:00-16:30	ADMINISTRATIVE COUNCIL (Council members only)	HAKUHO		
15:30–17:00	NHK Showcase Presentation A	CRYSTAL		
18:00-21:00	18:00-18:45 – WELCOME COCKTAIL PARTY *Bus transfer from Hyatt Regency Tokyo (time TBC) 19:00-21:00 – ABU TV SONG FESTIVAL	NHK HALL (Shibuya)		
Wednesday, 20 November				
08:30 – 16:00	EXCURSION *Bus transfer from Hyatt Regency Tokyo (time TBC)			
18:30 – 20:30	TBS RECEPTION *Bus transfer from Hyatt Regency Tokyo (time TBC)	HOTEL NEW OTANI TOKYO (Chiyoda)		
Thursday, 21 November				
09:00–16:30	GENERAL ASSEMBLY Official Opening & Plenary Sessions	CENTURY & CRYSTAL		
16:45–18:15	NHK Showcase Presentation B	CRYSTAL		
19:00-21:00	Presentation of ABU Prizes Walking distance from Hyatt Regency Tokyo (time TBC)	KEIO PLAZA HOTEL (Shinjuku)		
Friday, 22 November				
09:00-11:15	GENERAL ASSEMBLY 2nd Plenary Session Super Panel Forum 1: Mass Media: Does It Still Matter?	CENTURY		
	Super Panel Forum 2: Beyond Broadcasting: New Era Of Unlimited Possibilities			
11:45-13:00	GENERAL ASSEMBLY 2nd Plenary Session Professional Discussion Presented in Three Thematic Sessions			
14:30-16:30	GENERAL ASSEMBLY 3rd Plenary Session Restricted Working Session (Full and Additional Full members only)	MOMOYAMA		
19:00-21:00	NHK RECEPTION	CENTURY & CRYSTAL		



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Scripts in *English, French, Arabic, Spanish, Russian, Japanese and German*

| Archive

360,000 multilingual video news stories

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| Media Supports

Self-operated studio

Live stand-up position for major events in China

Interview guest resources

www.cctvplus.com

ABU RADIO WORKING PARTY 2019 ANNUAL MEETING

17 NOVEMBER 2019

VENUE: CENTURY A

SUNDAY, 17 NOVEMBER 2019

09:00 - 09:15	ABU Welcome: Koichi Okumura, Director Programming, ABU Host Welcome: NHK
09:15 - 09:30	Confirmation of Agenda Opening remarks: Vice Chair, Radio Working Party
09:30 - 10:00	Report of ABU Radio Activities Undertaken: Olya Booyar, Head of Radio
10:00 - 10:30	BREAK
10:30 - 11:00	The roar of the crowd: A Showcase on Sport in Radio Aaron Kearney, AKS Media
11:00 - 11:30	Feel the Music: A Showcase on Formatting by MBC Korea's Idol Radio
11:30 - 12:00	Tomorrow here today: A Showcase on Innovations in Radio Mr Masakazu IWAKI, Executive Research Engineer, NHK STRL
12:00 - 12:30	Elections Election of Chair and Vice-Chairs. Any other matters. CLOSE



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Broadcasting Union

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SAVE THE DATE!

17-18 June 2020

Kuala Lumpur, Malaysia

digital.abu.org.my

51ST STANDING PROGRAMME COMMITTEE

17 – 18 NOVEMBER 2019

VENUE: CENTURY A

SUNDAY, 17 NOVEMBER 2019

14:00 - 14:20	1. Welcome and Opening Remarks 1.1 Welcome Remarks 1.2 Opening Remarks
14:20 - 15:00	2. Special Session 1: Future Co-Productions for Creating Innovative Contents The session features Co-Productions in the future. How can we create innovative contents through Co-Productions? What will the Co-Productions in the future be like? What are the challenges? The experts will exchange their views on successful future Co-Productions.
15:00 - 15:30	BREAK
15:30 - 17:30	3. Expert Panel: WE HAVE AN AUDIENCE PROBLEM! How would broadcasters cater to increasingly fragmented audiences The session will explore the issues and challenges faced by broadcasters to bring back young audiences. The experts will discuss new approaches and strategies they are using to reach fragmented audiences.

MONDAY, 18 NOVEMBER 2019

09:00 - 09:40	4. Report of Programme Activities (Oct 2018 - Nov 2019) 4.1. Programme Activities 4.2. Legal & Copyright Activities
09:40 - 09:50	5. Report of the Radio Working Party (RWP) Chairperson of the RWP meeting reports on the outcome of the meeting on the previous day and makes recommendation on radio activities
09:50 - 10:00	6. Report of the Programme Bureau (PB) Chairperson of the PB/PC will report on the discussion at the 9th and 10th Programme Bureau (PB) meetings.
10:00 - 10:30	BREAK
10:30 - 11:30	7. Members' Forum: Successful ABU Programme Activities In this session, the Host and EP of the project will share the successful experience of ABU programme activities in the past year.
11:30 - 12:30	8. Special Session 2: Check this out! Members' Flagship Programmes PART1 The session features members' buzz contents. Flagship and Innovative Programmes in the past year will be shared by member broadcasters.
12:30 - 14:00	LUNCH BREAK
14:00 - 15:00	9. Special Session 2: Check this out! Members' Flagship Programmes PART2 The session features members' buzz contents. Flagship and Innovative Programmes in the past year will be shared by member broadcasters.
15:00 - 15:30	BREAK
15:30 - 16:30	10. Invitation to Future Events/Activities In this session, members and ABU secretariat will invite you to various future events/activities.
16:30 - 17:30	11. Election of PB members 12. Election of the Chairperson 13. Any Other Matters 14. Closing

65th ABU SPORTS GROUP CONFERENCE & ASSOCIATED MEETINGS

Transforming Sports Broadcasting in a Digital World

17 – 18 NOVEMBER 2019

VENUE: ASUKA & HAKUHO

SUNDAY, 17 NOVEMBER 2019 - Venue: ASUKA

09:00 - 12:30 **Restricted Session (Committee Members only)**

- Broadcast Committee Meeting
- Coffee Break
- Finance Committee

SUNDAY, 17 NOVEMBER 2019 - Venue: HAKUHO

14:00 - 14:50 **Opening Ceremony, of the 65th Sports Group Conference & Associated Meetings**

- Opening Remarks by the Chairman, ABU Sports
- Welcome Remarks and Keynote Address by the Head of Sports, NHK Japan
- Opening Remarks by the Secretary General of ABU, Dr Javad Mottaghi
- Group photo

14:50 - 15:00 **Report by Director of ABU Sports:** Review of the Past Year & On-Going Activities

15:30 - 16:00 **BREAK**

16:00 - 17:30 **Members Forum:** Selected members share experiences, and perspectives on sports and broadcasting in their country/region

MONDAY, 18 NOVEMBER 2019 - Venue: HAKUHO

09:00 - 10:30 **Industry Presentations & Up-coming Events**

- **Tokyo Organising Committee of the Olympic and Paralympic Games on Tokyo 2020**
- **TMG:** Cybersecurity; a challenge facing broadcasters across Asia
- **LiveU:** Taking your production to the next level
- **Sports Media:** Utilising Sport for Development
- **Dartfish:** Computer Vision' technology for Broadcast
- **DDMCFortis:** a new Asian Football Movement

10:30 - 11:00 **BREAK**

11:00 - 12:30 **E-Sports Forum**

Talks about some of biggest tournaments, the most popular teams, the players and the esports present scenario and its future potential as of one of the fastest-growing sports.

12:30 - 14:00 **LUNCH BREAK**

14:00 - 15:30 **Restricted Session (Full & Additional Full Members only)**

- Opening Remarks by the Chairperson, ABU Sports
- Report by the Chairperson, Broadcast Rights Committee
- Report by the Chairperson, Finance Committee
- ABU Sports Outlook by the Director: Initiatives, Strategies & the Future

15:30 - 16:00 **BREAK**

16:00 - 17:00 **• Presentation by the host of 66th ABU Sports Group Conference – TPT Thailand**

- **Wrap-Up & Chairman's Closing Remarks**

TECHNICAL COMMITTEE MEETING

18 – 19 NOVEMBER 2019

VENUE: CENTURY B

MONDAY, 18 NOVEMBER 2019		TUESDAY, 19 NOVEMBER 2019	
09:00 - 09:30	OPENING SESSION • Welcome address • Opening Address	09:00 - 10:15	TOPIC AREA REPORTS Session Chair: Mr Sunil, Vice Chairman, ABU Technical Committee, Additional Director General (Engineering) & Head International Relations, Doordarshan Production Mr Kazim Pektaş, Chief Engineer, TRT-Turkey Transmission Mr Kenichi Murayama, Senior Manager, Planning & Management Division, Engineering Administration Department, NHK-Japan Capacity Building Mr Tharaka Mohotty, Director Engineering, MTV-Sri Lanka Spectrum Dr Li Leilei, Professor, Academy of Broadcasting Planning, RTPRC-China
09:30 - 10:30	ABU ENGINEERING AWARDS 2019 • Technical Review Prizes Commended & Best Articles • ABU Green Broadcast Engineering Award • ABU Developing Broadcasters' Excellence Award • ABU Engineering Industry Excellence Award • ABU Broadcast Engineering Excellence Award • ABU Distinguished Service Award 2019	10:15 - 10:30	Bureau Proposals (Final Reading)
10:30 - 11:00	BREAK	10:30 - 11:00	BREAK
11:00 - 11:45	TC PROCEEDINGS Session Chair: Mr Hamid Dehghan Nayeri, Chairman, ABU Technical Committee • Confirm Agenda and TC-2018 Proceedings and appointment of Rapporteur • ABU Technology Activity Report • Bureau Proposals (Introduction)	11:00 - 12:30	TECHNOLOGY PANEL The Future of Linear Broadcasting
11:45 - 12:30	Special Keynote Presentation by NHK	12:30 - 14:00	LUNCH BREAK
12:30 - 14:00	LUNCH BREAK	14:00 - 15:15	THE HOST PRESENTS NHK-JAPAN Session Chair: Mr Masashi Kamei, Vice Chairman, ABU Technical Committee
14:00 - 15:30	FUTURE STRATEGIES Session Chair: Dr Kong Bin, Vice Chairman, ABU Technical Committee • WRC-23 – what's at stake for broadcasters? • SDI to IP Migration – The ST-2110 Suite of Standards and Broadcast Applications • Visual Cloud and Expanding Cloud Applications within the Broadcasting Workflow • Lessons from the Digital Switch Over • Cybersecurity strategies for broadcasters	15:15 - 16:30	MEMBER UPDATES Session Chair: Mr Hamid Dehghan Nayeri, Chairman, ABU Technical Committee Information Exchange and Status Reports Members' Updates New members and Updates from Sister Unions & Intl Organisations
15:30 - 16:00	BREAK	16:30 - 17:00	Future Meetings • ABU DBS 2020, Kuala Lumpur, 2-5 March 2020 • ABU Media Summit on Climate Change and DRR 2020 • NHK Broadcasting Technology Research for ABU 2020 • Appointment of Honorary Vice-Chairman from the host of the 2020 ABU GA • Welcome to ABU TC & GA 2020 Hanoi • Closing Remarks by Chairman
16:00 - 17:30	Session Chair: Mr Masashi Kamei, Vice Chairman, ABU Technical Committee, Senior Research Engineer, Science and Technology Research Laboratories, NHK-Japan • Advanced Standards for Terrestrial Broadcast Delivery • Next Generation Audio and its Applications • How is Data, AI/ML revolutionising the Broadcast Environment • 5G and Broadcast Delivery – What we need to know • Satellite Broadcasting and Future Technologies		

8th WOMEN WITH THE WAVE: BROADCASTING FOR ALL, DIVERSITY AND INCLUSION IN THE MEDIA FORUM SERIES

19 NOVEMBER 2019

VENUE: CENTURY A



U.S. AGENCY FOR
GLOBAL MEDIA

UNITED STATES
BROADCASTING
BOARD OF
GOVERNORS



The Asia-Pacific Broadcasting Union, as part of the 2019 General Assembly and Associated Meetings held in TOKYO, JAPAN, with the host broadcaster, NHK, and leading diversity sponsor organisations, presents the ABU 8th Women With the Wave: Broadcasting for All, Diversity and Inclusion in the Media Forum – showcasing gender and diversity leadership, content and participation across the media.

FORUM AIMS

- To showcase content and services that communicate and reflect all groups of society and tell the stories of a diverse range of people.
 - To demonstrate policies and best practice within the media workplace environment, with an emphasis on gender and diversity and a broader and more inclusive workforce.
 - To provide discussion and networking opportunities that bring together people, ideas and contacts to promote gender and diversity.
- The global media plays an important role in promoting diversity and inclusion.
 - Diversity and inclusion is the recognition of a fair and diverse representation in media employment and the provision of a supportive workplace environment for a diverse workforce. With coverage, content and services that reflect the faces, voices, stories, issues and perspectives of the broad range of audiences and consumers across communities and countries.
 - The ABU is an active leader with its commitment to gender and diversity through the ABU outreach campaign BROADCASTING FOR ALL: GENDER AND DIVERSITY IN THE MEDIA. With its commitment in this area, the ABU takes into account UNESCO goals, actions and guides in relation to gender equality, particularly the work of the media in making a difference across regions.
 - Diversity covers a broad range of areas. The 2019 Forum focuses on four groups with panels of experts with ideas, case studies, selections of campaigns and content on: Gender, Disability, Cultural & Religious Diversity and Generational Diversity.

TUESDAY, 19 NOVEMBER 2019

08:30 - 08:45	Registration
08:45 - 08:50	Welcome
08:50 - 09:15	Opening Ceremony ABU Welcoming Remarks Keynote Speaker
09:15 - 10:00	Session 1: Global Progress and Trends of Gender and Diversity in Society and the Media Key representatives of international and regional organisations outline the diversity and inclusion landscape across regions and how the media can make a difference through collaboration and pro-active measures and activities
10:00 - 10:30	Session 2: Diversity and Inclusion Leadership: ABU Gender and Diversity Champions for Media Group A conversation with a panel of senior executives who are participants in the ABU Gender and Diversity Champions for Media Strategy. How they are driving diversity and inclusion commitment and progress in their media organisations and what outcomes have been achieved
10:30 - 10:50	BREAK
10:50 - 11:50	Session 3: Diversity in Action: Focus on Gender Strategies and Content in the Media Key media and gender practitioners present a range of case studies, activities and content to highlight and address gender issues in the media and society and promote gender-balanced representation, portrayal and coverage in content across genres and platforms
11:50 - 12:50	Session 4: Diversity in Action: Focus on Disability Strategies and Content in the Media Disability and accessibility speakers outline the perspectives of representing disability in content and coverage and accessible services for audience/consumers with disabilities
12:50 - 13:30	LUNCH BREAK
13:30 - 14:10	Session 5: Diversity in Action: Focus on Cultural and Religious Strategies and Content in the Media Broadcasters showcase the stories and content that promote and reflect the cultural and religious diversity of their communities and how they tailor campaigns and programmes to reach out and support people from diverse backgrounds
14:10 - 14:45	Session 6: Diversity in Action: Focus on Generational Diversity Strategies and Content in the Media Case studies and conversation on how the media can highlight the representation, participation and relevance of content across generations and platforms
14:45 - 15:00	Summary of Forum

QUALITY MANAGEMENT WORKSHOP and MASTER CLASS ON MEDIA ETHICS AND MEDIA FREEDOM

19 NOVEMBER 2019
VENUE: ASUKA

TUESDAY, 19 NOVEMBER 2019

09:00 - 11:00

QUALITY MANAGEMENT WORKSHOP (QMW) - Consultant: Prof. David Balme

Prof David Balme will be conducting a Quality Management Workshop for two hours from 09:00 – 11:00.

Providing the audience with the best experience is likely to be the grail of any Media organization, with two major targets for public service broadcasters: meeting audience emotional expectations while maintaining its ability to provide exact and independent news of public interest. Trust in a media largely depends on its ability both to provide accurate information and to promote the need for fact-checked news. On the other hand, audience satisfaction depends on the media's ability to "move" its audience and remain attractive from an emotional viewpoint. The ISAS MEDIA 9001 international standard provides a key management tool to cope with these two targets. The QMW is meant for media managers seeking new tools to develop the quality, credibility and efficiency of their newsrooms and other content production units, so as to strengthen the trust in their media and enrich viewing/listening experiences. I invite you to join and contribute to this workshop on 19th November.

11:30 - 15:00

MASTER CLASS ON MEDIA ETHICS AND MEDIA FREEDOM- Consultant: Aidan White

We also invite you to stay on and to participate in an interactive Master Class on Journalism ethics in the context of the global information crisis.

Aidan White, President of Ethical Journalism Network will be conducting this Master Class from 11:30 – 15:00 hours at the same venue.

There will be a special focus on Asia and use of case studies to provide practical and viable answers to some of the most difficult questions of the age:

Why ethics and the basics of journalism are needed to build confident and peaceful society;

How to regulate the internet without resorting to heavy-handed censorship;

The lessons we need to learn from how information technology and social media were used to underpin brutal acts of terror in New Zealand and Sri Lanka;

Ways of combating hate-speech and abusive communications;

Opening news media up to a new engagement with the audience and the public; and

How we can use artificial intelligence can be used to develop a new golden age for journalism. In an age when journalism is under siege from political and corporate centres of power news media need to build public trust.

These two sessions will provide coherent analysis of the crisis and suggest ways in which news leaders and working journalists can provide leadership in a much-needed debate about how to shape public communications for the digital age. I invite you and your delegates to join both events, which will be held in the same venue (ASUKA) from 09:00 hours to 15:00 hours . For more information please refer to the attached document.

We are inviting you to register for the GA and Associated Meetings and book your hotel ASAP. You can access the online registration from the ABU website (www.abu.org.my) or directly by using the link www.abu.org.my/GA2019Tokyo

ABU TV Song Festival

19 NOVEMBER 2019

Venue: NHK HALL (Shibuya)

It's time for the 8th edition of the ABU TV Song Festival and we are happy to welcome you to the show, where a diverse range of singers get together and give you the best performances.

The ABU TV Song Festival is a non-competitive concert of popular music featuring top-class artists representing the Asia-Pacific region. Hosted by NHK-Japan, the Festival will take place at NHK Hall in Tokyo on Tuesday, 19 November, 2019. The venue is used for a variety of big concerts including Red and White Singing Festival, and classical concerts of NHK Symphony Orchestra.

In this year's TV Song Festival, world class performers from ABC-Australia, DD-India, JSC Khabar Agency-Kazakhstan, KBS-Republic of Korea, NHK-Japan, TDM-Macau, TRT-Turkey, TVB-Hong Kong, TVRI-Indonesia and VTV-Vietnam are expected to take the stage.

A warm welcome to the Festival. Please don't miss the special occasion!



NHK HALL (Shibuya)



GA Excursion to highlight Tokyo's History

20 NOVEMBER 2019

The excursion for this year's GA is: "Tokyo Time Travel: Past, Present, 2020 and Beyond". It will be a full day trip from 8:30am to 16:00, to introduce the different aspects of this mega-city.

The morning will start with a tour through the Edo-Tokyo museum, located in Ryogoku area, where traditional Japanese culture still remains. "Edo" is the old name of Tokyo, during the prosperous era of 17-19th Century, when Japanese culture flourished in many ways. It will be a visit full of experiences strolling through the colourful full-scale architecture of the time.

Lunch will be on Tokyo Bay, where you can take a peek of some of the 2020 Tokyo Olympics & Paralympics sites. During the cruise, you will also see the busy modern sides of Tokyo from the sea, including the Haneda Airport, with planes landing and taking off more than 1200 times a day.

In the afternoon, we will visit the Meiji Shrine, the biggest shrine in Tokyo; more than 3 million people visit this place during the three days of the New year. It is also known for its vast forest, now a natural habitat for some rare animals and insects in the midst of this busy city.

Tentative Schedule:

8:30 AM- pickup from Hotel

Morning- EDO Tokyo Museum

Lunch- Tokyo Bay Cruise

Afternoon- Meiji Jingu Shrine

16:00 PM- Return to Hotel

Photo: © EDO-TOKYO MUSEUM



Photo: © EDO-TOKYO MUSEUM



Photo: © EDO-TOKYO MUSEUM



ABU PRIZES 2019

21 NOVEMBER 2019, 19:00-21:00
VENUE: KEIO PLAZA HOTEL (Shinjuku)



2019 TV FINALISTS

DRAMA	TBS Holdings, Inc. TBS - Japan	Stepmom and Daughter Blues
	Radiotelevisione Italiana S.p.A, Rai - Italy	My brilliant Friend
	ZDF German Television ZDF - Germany	Freedom's Calling
	The Japan Commercial Broadcasters Association JBA – WOWOW Inc. - Japan	Behind the door
	Korea Educational Broadcasting System EBS - Republic of Korea	Home of the wind
DOCUMENTARY	The Japan Commercial Broadcasters Association JBA – Nagoya Broadcasting Network Japan	Whole Again
	Sri Lanka Rupavahini Corporation SLRC - Sri Lanka	Never Alone Ever on Earth
	Shandong Radio and TV Station SDRT - China	Tell Movies to the Blind
	Japan Broadcasting Corporation NHK - Japan	A Doctor Beside the Deathbed
NEWS REPORTING	Shandong Radio and TV Station SDRT - China	China's First Deep-sea Fishery Successfully Launched
	Sichuan Radio and TV SRT - China	Forty years in the eyes of a photographer Xiao Quan
	National Broadcasting Services of Thailand NBT - Thailand	Liver Flukes : A Terrible, Silent Danger
	Seoul Broadcasting System SBS - Republic of Korea	SBS 8 News- Terminator Panda : Collusion between Celebrities and Law Enforcement Authorities Uncovered through Jung Joon-young's Phone – The Ugly Side of K-pop Stars
CHILDREN	Radiotelevisione Italiana S.p.A Rai - Italy	Jams
	Korea Educational Broadcasting System EBS - Republic of Korea	Adventures of the four siblings
	Vietnam Television VTV - Vietnam	Brothers
	Japan Broadcasting Corporation NHK - Japan	Bodypedia Baby
ENTERTAINMENT	The Japan Commercial Broadcasters Association JBA-Mainichi Broadcasting System, Inc. - Japan	Todaiji Otobutai
	China Central Television CCTV - China	Everlasting Classics (Season II)
	Shandong Radio and TV Station SDRT - China	Beautiful China
	Japan Broadcasting Corporation NHK - Japan	Late Night Show with Nitty & Gitty: The Yakuza
	International Broadcasting Multimedia Platform of Ukraine UA TV - Ukraine	Chornobyl. Territory of chance



2019 TV FINALISTS

SPORTS	China Central Television CCTV - China	The Football Roadmap
	Northern German Broadcasting NDR - Germany	You'll never walk alone- 30 years after Hillsborough
	Bavarian Broadcasting BR - Germany	Checker Tobi - The Sports with Handicap-Check
	Japan Broadcasting Corporation NHK - Japan	14 Seconds at Rostov Japan vs. Belgium: The Real Story
	Japan Broadcasting Corporation NHK - Japan	The World Reaches for Tokyo: Second Chance Dojo
ABU PERSPECTIVE AWARDS	China Central Television CCTV - China	Impossible Challenge: Go China
	The Japan Commercial Broadcasters Association JBA – Fuji Television Network, Inc. - Japan	Dearest Megumi - Last Battle against the Abductions to North Korea -
	Voice of America VOA - United States	Hell and Hope
	Australian Broadcasting Corporation ABC - Australia	Will Australia Ever Have a Black Prime Minister

2019 TV SPECIAL JURY PRIZE FINALISTS

DOCUMENTARY	Media Niugini Limited-EMTV MNL - Papua New Guinea	The Last Mile
DOCUMENTARY	Thai Public Broadcasting Service Thai PBS - Thailand	Survive 4th episode of the documentary series 'Lost : Find : Found : Survive : Restore'
ENTERTAINMENT	International Broadcasting Multimedia Platform of Ukraine UA TV - Ukraine	Chornobyl. Territory of chance
NEWS REPORTING	Power House Limited DERANA TV - Sri Lanka	Human Elephant Conflict in Sri Lanka



AWARD SPONSORS



ISLAMIC REPUBLIC of IRAN
BROADCASTING
(IRIB)



The Japan Commercial
Broadcasters Association



2019 RADIO FINALISTS

DRAMA	Bangladesh Betar BB - Bangladesh	The House
	All India Radio AIR - India	Still Alone
	Islamic Republic of Iran Broadcasting IRIB - Iran	The elevator
	Japan Broadcasting Corporation NHK - Japan	Gray Canvas
DOCUDRAMA	Busan English Broadcasting Foundation BeFM - Republic of Korea	The Forgotten Kingdom
	China National Radio CNR - China	A Sound Recorder of the Times-Recruitment
	All India Radio AIR - India	Peace-the Paramount Duty
	Radio Republik Indonesia RRI - Indonesia	The Darkness Is Only In My Eyes But It Is Not In My Future (A Life Story Of Sri Sugiyanti - The Blind Athlete Who Becomes The Asian Paragames Medallist)
DOCUMENTARY	China National Radio CNR - China	Slow Train in Cold Pole Only Stops for You
	Radio Television Hong Kong RTHK - Hong Kong, China	Please Do Not Cross the Red Line
	Korean Broadcasting System KBS - Republic of Korea	A Documentary on the fifth anniversary of the Sewol Ferry Sinking
	The Voice of Vietnam VOV - Vietnam	10 MINUTES – ONE LIFE
NEWS REPORTING	China National Radio CNR - China	Kid, I Still Owe You Peach Juice
	Radio Television Hong Kong RTHK - Hong Kong, China	Double Trouble - Aging Disgracefully
	British Broadcasting Corporation BBC Hindi - India	Is this the face of fake news in India?
	Radio Republik Indonesia RRI - Indonesia	Medical Waste
	Islamic Republic of Iran Broadcasting IRIB - Iran	The flood
COMMUNITY SERVICE ANNOUNCEMENT	Bangladesh Betar BB - Bangladesh	Raise our voice
	Shandong Radio and TV Station SDRT - China	Mother earth: please forgive us for our past actions and allow us to make amends
	All India Radio AIR - India	Those 'Golden Minutes' to Life
	The Voice of Vietnam VOV - Vietnam	Message on children right protection

2019 RADIO FINALISTS

ON-AIR PERSONALITY	Shandong Radio and TV Station SDRT - China	Xiaofeng Live Studio, The Belt and Road, Xiaofeng Leads Your Way – The 150th Anniversary of Meiji Restoration, Exploration and Reflection
	Fiji Broadcasting Corporation FBC - Fiji	FIJI HINDI
	Radio Republik Indonesia RRI - Indonesia	SURABAYA MORNING SHOW
	Korea Educational Broadcasting System EBS - Republic of Korea	Attorney of Fifty Million with Baek Seong-moon
ABU PERSPECTIVE AWARDS	China National Radio CNR - China	Song from the Wordless Tongue----Story of the Silence Choir
	China Radio International CRI - China	Resurrecting a Lost Treasure - 40 Years in the Making
	Korean Broadcasting System KBS - Republic of Korea	Hangeul Day Special Program <AI Studies Korean>
	The Voice of Vietnam VOV - Vietnam	Mong community fights abuse of marriage by capture

2019 RADIO SPECIAL JURY PRIZE FINALISTS

DRAMA	Bangladesh Betar BB - Bangladesh	The House
DRAMA	Bhutan Broadcasting Service BBS - Bhutan	A Job Seeker's Plight
NEWS REPORTING	Bangladesh NGOs Network for Radio and Communication BNNRC - Bangladesh	Abortion is taking place in Charfasion due to fear of the birth of a baby girl
ON-AIR PERSONALITY	Fiji Broadcasting Corporation FBC - Fiji	Happy moment with Papa

2019 NEW MEDIA FINALISTS

DIGITAL CONTENT AWARDS	China Central Television CCTV - China	A flyover of the Guangdong-Hong Kong-Zhuhai-Macao —Media Report on Opening of Hong Kong-Zhuhai-Macao Bridge
	Sichuan Radio and TV SRT - China	Never Forget the Past and Do Not Miss the Spring
	British Broadcasting Corporation BBC Hindi - India	Goodbye Father
	Japan Broadcasting Corporation NHK - Japan	The Last Night of Summer Vacation -My Diary-

56th ABU GENERAL ASSEMBLY

BUILDING TRUST: ENRICHING AUDIENCE EXPERIENCE

21- 22 NOVEMBER 2019

VENUE: CENTURY, CRYSTAL & MOMOYAMA

THURSDAY, 21 NOVEMBER 2019 - Venue: CENTURY & CRYSTAL		
07:45 - 08:45	REGISTRATION AT CONFERENCE VENUE	
08:45 - 08:55	DELEGATES ARE REQUESTED TO BE SEATED	
09:00 - 09:45	OPENING CEREMONY Congratulatory Speech by Guest of Honor (TBC) Welcome Remarks by ABU/NHK President Mr Ryoichi Ueda Opening Remarks by ABU Secretary-General Dr javad Mottaghi	
09:45 - 10:15	BREAK	
10:15 - 12:15	PLENARY SESSION 1	
	1. PRESIDENT'S OPENING REMARKS	
	2. CONFIRMATION OF THE AGENDA	GA 56/2
	3. COMMUNICATIONS AND WELCOME TO OBSERVERS	
	4. WORKING PROCEDURES FOR THE 56th GENERAL ASSEMBLY	GA 56/4
	5. CONFIRMATION OF MINUTES FROM THE PLENARY SESSIONS OF THE 55th GENERAL ASSEMBLY HELD IN ASHGABAT- TURKMENISTAN	GAM 167 GAM 168 GAM 169
	6. MEMBERS' STORIES – PART 1 Building Trust: Enriching Audience Experience	GA 56/6
	7. SECRETARY-GENERAL'S REPORT 7.1 SG'S ANNUAL REPORT AND PRESENTATION 7.2 HIGHLIGHTS OF MAJOR ABU ACTIVITIES 7.3 New INITIATIVES • THE 1ST ABU SONG CONTEST • ABU ASIA- PACIFIC VIEW	GA 56/7.1 GA 56/7.2 GA 56/7.3
	8. FINANCIAL MATTERS 8.1 FINANCIAL REPORT FOR 2018/2019 8.2 AUDITORS' REPORT FOR 2018/2019 8.3 2019/2020 BUDGET 8.4 APPOINTMENT OF AUDITORS FOR 2019/2020 8.5 OTHER FINANCIAL MATTERS	GA 56/8 GA 56/8.1 GA 56/8.2 GA 56/8.3 GA 56/8.4 GA 56/8.5
	CHAIRPERSON'S REPORT - PLANNING & STRATEGY GROUP	GA 56/9
12:15 - 13:45	LUNCH BREAK	
13:45 - 15:00	10. MEMBERS' FORUM 10.1 PROGRAMME COMMITTEE 10.2 TECHNICAL COMMITTEE 10.3 SPORTS GROUP MEETING 10.4 NEWS GROUP MEETING 10.5 INTELLECTUAL PROPERTY AND LEGAL COMMITTEE (COPYRIGHT COMMITTEE)	GA 56/10 GA 56/10.1 GA 56/10.2 GA 56/10.3 GA 56/10.4 GA 56/10.5
	11. MEMBERS' STORIES- PART 2 Building Trust: Enriching Audience Experience	GA 56/11
15:00 - 15:30	BREAK	
14:00 - 15:30	12. MOVING FORWARD Successful Digital Strategies to Engage Audiences	GA 56/12
	13. FUTURE ABU MEETINGS	GA 56/13
	14. OTHER BUSINESS	GA 56/14


FRIDAY, 22 NOVEMBER 2019- Venue: CENTURY

09:00 - 10:00	15. SUPER PANEL Forum 1: MASS MEDIA: DOES IT STILL MATTER?	GA 56/15
10:15 - 11:15	Forum 2: BEYOND BROADCASTING: NEW ERA OF UNLIMITED POSSIBILITIES	
11:15 - 11:45	<i>BREAK</i>	
11:45 - 13:00	16. PLENARY SESSION 2 PROFESSIONAL DISCUSSION	GA 56/16
13:00 - 14:30	<i>LUNCH BREAK</i>	

FRIDAY, 22 NOVEMBER 2019- Venue: MOMOYAMA

14:30 - 16:30	PLENARY SESSION 3 RESTRICTED SESSION (Open to Full and Additional Full Members only)	
	17. RECOMMENDATIONS OF THE ADMINISTRATIVE COUNCIL (IF ANY)	GA 56/17
	18. MEMBERSHIP MATTERS	GA 56/18
	19. ELECTIONS TO THE ADMINISTRATIVE COUNCIL	GA 56/19
	20. VOTE OF THANKS TO THE HOST	



'Trust and Transparency the new currency for media in the Digital Age': ABU's Global News Forum



Director News and Programs, TRT World, Selim Atalay

With the theme Trust and Truth in Journalism, the ABU's Global News Forum reflected on some of the key news events of the past year including the Christchurch Massacre, the Khashoggi Killing and the Easter Sunday terrorist bombings in Sri Lanka.

Chairman and Director General, TRT, and Vice-President of the ABU, Ibrahim Eren, welcomed 125 delegates from 34 countries to the two-day event in Istanbul, Turkey on July 30-31. Stressing the importance of journalists sharing only the truth, he said it was the responsibility of broadcasting bodies to take care of the utmost trust.

"Our aim here is to discuss the dynamics of journalism being affected and influenced by the happenings in

the real or virtual world. We will be figuring out the new challenges in our profession, emphasising the new types of responsibility," Mr Eren said. "In this world of misinformation and fake news, putting humans at the forefront is more important than ever."

Secretary General of the ABU, Javad Mottaghi, said recent global headlines such as the murder of journalist Jamal Khashoggi, the Christchurch Massacre and the Sri Lankan terrorist bombings made it even more critical for the Media to have a strong sense of social responsibility and to offer true, accurate and objective reports.

"As evidence mounts around the world of manipulation on a vast scale, of Fake News, of social media hoaxes and of



blatant propaganda, it is clear that Trust and Transparency are the new currency for media in the Digital Age,” Dr Mottaghi said.

The GNF Panel Discussions started with a focus on Turkey and the murder in Istanbul in October, 2018 of journalist Jamal Khashoggi. As part of a Case Study presentation, Director News and Programs, TRT World, Selim Atalay told the Forum: “The murder of Jamal Khashoggi is still a developing news story. We need to keep the pressure on to solve this.”

On the Panel discussing **“The power and peril of global journalism – what will change for journalists after Khashoggi’s death?”**, TRT World Digital Content Manager, Yusuf Ozhan said: “We as journalists, our existence cannot be taken for granted. The audience is evolving where everyone is becoming their own gatekeeper.”

The President of the Confederation of ASEAN Journalists, Thepchai Yong from Thai PBS, told delegates: “Reporting has become a daily struggle for human rights and democracy. We need to have faith that such crimes will not go unpunished as more and more reporters are being branded as enemies of information.”



Project Manager AUBvision, Audrey Kamsu

Continue to next page >>

>> Continued from previous page



Chairman and Director General TRT and ABU Vice President, Ibrahim Eren (right) and ABU Secretary General, Javad Mottaghi (left)



Top: Manager TRT World Research Centre, Tarek Cherkaoui and President Ethical Journalism Network, Aidan White



Right: Global IT Innovation, NHK-Japan, Genichi Inabe



Fact Check Editor Rachel Blundy, AFP

In the aftermath of the Christchurch Massacre, a Case Study from Glen Scanlon, Head, News and Digital at Radio New Zealand, revealed the level of humanity required to lead a team of young reporters in what may be the most challenging and traumatic story of their careers: "Journalists are human, not an algorithm, not a computer. We must be human. We need to better represent the under-represented. The best journalism needs time and space, even when it feels like there is none. It must be human and humane – people first, platform last."

The President of the Ethical Journalism Network, Aidan White told the Panel that discussed '**The Christchurch Massacre and media responsibilities**' that good journalism would always be slower than social media because "good journalism takes time - it needs contemplation of the consequences."

In the Panel '**Why the coverage of humanitarian crises, conflicts and natural disasters is an ethical issue**', Director of News and Programs, TRT Arabi, Resul Serdar Atas, told delegates that journalists cannot be put in a position where they disconnect from their heart in story-telling. He said journalism must look for positive angles, for solutions to problems and above all to challenge hopelessness and despair.



CEO Ethical Journalism Network, Hannah Storm



Thai PBS Executive Advisor, Thepchai Sae Yong



Senior Vice-President News ABS-CBN, Regina 'Ging' Reyes



Head, News and Digital, Radio New Zealand, Glen Scanlon



Former BBC Africa Correspondent, Mark Doyle

Driving the offline dialogue online

For the 2019 News Group Meeting and the 5th Global News Forum, the Asiavision Secretariat delivered live coverage of the Meetings and Forums on its social media platforms.

Through live tweeting and prompt video highlights on Facebook, the online conversation was joined by followers from the Pacific to the Americas, including NGOs, Sister Unions, Member broadcasters and big name news wires. The Twitter conversation garnered more than 94,800 impressions and AVN's new Facebook page reached more than 10,240 users.

The CEO of the Ethical Journalism Network, Hannah Storm, called for a new movement to strengthen journalism in the face of political pressure, social media chaos and falling public confidence in the new media: "We need to stick close to our ethics in times of information noise and disruption," she said.

The final panel of the day looked at **'The role of public media organisations in a Fake News world'** was moderated by David Bottomley, from Mediacorp, and included Anna Belkina from RT, David Hua from the ABC and Song Yeon Ha from KBS.

On Day Two, there was an enthusiastic rollup for the Fact Checking Master Class, presented by Rachel Blundy, a Fact Check editor with Agence France Presse in Hong Kong.



Master of Ceremonies Maria Ramos, TRT-Turkey



Asiavision's News Group to tackle the problem of online abuse of journalists



Top photo: Senior Vice-President News ABS-CBN, Regina 'Ging' Reyes and News Group Chairman Indra Singh, FBC-Fiji

Bottom photo: Director General News All India Radio Ira Joshi and Director General Doordarshan News Mayank Kumar Agrawal

At the very start of the 2019 News Group Meeting, Chairman Indra Singh challenged participants to make the best use of the three-day conference to network and participate in the discussions with the aim of developing the Asiavision News Exchange into the **go-to-wire service** for AVN Members.

The Manager News and Sports at Fiji's FBC said: "We need to work together in a bid to showcase Asia and the Pacific to the world through our stories. They need to be stories that reveal our cultures, our politics and our nations to the world through great story-telling. Asiavision is a great platform to do this."

A total of 67 people from 28 Asiavision broadcasters in 26 countries gathered at the Swissotel, The Bosphorus in Istanbul, Turkey, on July 29 for the News Group Meeting, with Turkish Radio and Television Corporation (TRT) showing why the country is famous for its hospitality.

In his welcome, Editor-in-Chief, TRT International News Channels, Serdar Karagöz, said TRT was dedicated to

fighting injustice and inequality. He urged AVN Members to approach their news-making in the same way, to inspire audiences to make the change they want to see in world.

Welcoming Members on behalf of the Asia-Pacific Broadcasting Union, Secretary General Javad Mottaghi, stressed the importance of earning the public's trust as broadcasters by ensuring their news was accurate, timely, reliable, accountable, transparent and impartial.

The Meeting included expert presentations and special panels on issues that resonate across newsrooms in today's volatile media landscape. They included a presentation on 'Building Newsroom Leadership' by Regina 'Ging' Reyes, Senior Vice-President News at ABS-CBN, 'Roadman: A Creative News Format for Generation Z' by Kyunhyun Yun, Senior Producer at MBC TV, and panels on 'Making the Most of All Broadcasting Resources' and 'Open Forum: Social Media Abuse of Journalists - Where to Draw the Line', led by Master-of-Ceremonies Maria Ramos, an anchor at TRT World.



Director News ABU, Wendy Everett



CEO FBC-Fiji, Riyaz Sayed-Khaiyum



Manager DZMM TeleRadyo, ABS-CBN, Marah Capuyan

Presenting the Asiavision Review of the past year, Director News Wendy Everett told the story of how Papua New Guinea's EMTV implemented a Digital First strategy after attending the Asiavision Coordinator's Meeting in Jakarta in March. Senior reporter Scott Waide said: "The presentation on creating news content that can



Asiavision and TRT International Relations: Shabana Jan, Berna Batmaz, Kyial Sydykova and Nisha Parmanadan

be adapted for all platforms - and the Mobile Journalism workshop were a huge, huge impact. We took the knowledge and applied it."

With the backing of CEO Sheena Hughes - Scott and News boss Neville Choi bought some Mojo equipment and held a workshop to show staff what the future would look like - Digital First – as much LIVE as possible.

Using Facebook Live to broadcast all news first – including the 6pm main network news – delegates heard how EMTV's engagement with viewers was rising fast. Recent digital data shows that Facebook 'likes' are up from 90,000 to 150,000 a week, Facebook 'shares' are averaging 700 for EVERY item and 'three-second views' are a remarkable 300,000 each week.

There was a new Member presentation from UATV, Ukraine, and a Sister Union presentation from the European Broadcasting Union.

The News Group Closed Session deliberated on key issues, vital to ensure the content of Asiavision's news exchange continues to improve. These included quality control measures, discussions on a cancellation policy for pre-paid hotel rooms and flights, and the presentation of the accounts for 2018-19.

Delegates passed a motion backing a Cancellation Policy that requires any Member to refund the cost of pre-paid air flights and accommodation to conferences and training, if these

services are forfeited due to careless actions (change of mind, missed flights or incorrect visas etc). In the case of missed deadlines, AVN Members must refund the difference between the cost of flights and accommodation on the deadline date and the date of purchase. The Closed Session heard that at every conference or workshop, AVN funds and resources are wasted when Members don't meet the deadline or catch purchased flights.

The ABU Secretary General, Javad Mottaghi, and the CEO of the African Union of Broadcasting, Gregoire Ndjaka, signed a Sister Union Agreement to swap 60 news items a month between Asiavision and AUBvision, with the deal to be reviewed every six months.

The Meeting agreed to form a Task Group to tackle abuse of journalists on social media after an Open Forum on the topic – 'Social Media Abuse of Journalists – Where to Draw the Line' – heard some chilling first-hand accounts from panel Members – Chairman Indra Singh, Thepchai Yong from Thai PBS and Maria Ramos from TRT – as well as delegates.

The Task Group will formulate a declaration by public broadcasters in Asia-Pacific which will look at several issues: How to tackle online trolls who attack journalists, how to ensure freedom of speech is guaranteed, how to take legal action against online abuse, and helping broadcasters to set up support systems for targeted journalists.



AUB CEO Gregoire Ndjaka, ABU Director News Wendy Everett, Project Manager AUBvision Audrey Kamsu and Secretary General ABU, Javad Motthagi

Asiavision signs Sister Union agreement with African broadcasters

There were celebrations all round when the ABU and the AUB signed a Sister Union agreement at the NewsGroup Meeting in Istanbul in July.

The African Union of Broadcasting is headquartered in Dakar, Senegal, and is an emerging Union that has just started a television news exchange, AUBvision.

The AUB has 48 Members, of which 20 are active on AUBvision. These countries include Angola, Benin, Botswana, Burkina Faso, Cameroon, Ghana, Guinea, Kenya, Nigeria, Rwanda, Senegal, Togo and Zambia. At the moment, AUBvision uploads around 200 stories a month.

AVN and the AUB have agreed to swap up to 60 news items a month. This limit and the operation will be reviewed every six months for the first two years of the contract.





Sri Lanka, Vietnam, Turkey and China win the Annual Asiavision Awards



After a five-year hiatus, the Annual Asiavision Awards were re-introduced at the Closed Session of the 2019 News Group Meeting, in Istanbul, Turkey in July. Public broadcasters from Sri Lanka, Vietnam, Turkey and China won the Annual Asiavision Awards, which recognised excellence in news shared among Members of the Asia-Pacific Broadcasting Union's news exchange platform.

This year, the Awards were presented in three categories and the winners were:

- Best Breaking News: SLRC, Sri Lanka and VTV, Vietnam
- Best Vision: TRT, Turkey
- Best Story: CCTV, China

There was a tie between SLRC of Sri Lanka and VTV of Vietnam for the Best Breaking News award.

SLRC won for its coverage of the Easter Sunday bombings in April, 2019, with up-to-date information shared to all Members within an hour of the first blasts as well as follow-up vision from the massacre and information in the months following.

VTV won for its prompt and extensive up-to-date coverage of the historic meeting between the Leader of DPRK Kim Jong Un and United States President Donald Trump that took place in Hanoi, Vietnam in February, 2019.

CCTV won the Best Story award for its comprehensive coverage of the series of news stories shared with Members on the state visit by Chinese President Xi Jing Ping to the Democratic People's Republic of Korea in June, 2019. The vision and accompanying scripts exemplified the spirit of the importance of an exchange program like Asiavision.

With stunning visuals of the Turkey's mountain region, TRT won the Best Vision award for its story on the daily journey of shepherds to the high peaks of Mount Nemrut on a tough, gruelling trek to graze their sheep. The beautiful landscapes and breathtaking aerial footage accompanied by a powerful human story of survival won the prize for TRT.

Additionally, Asiavision gave honourable mentions to NHK, Japan and VTV for submitting strong contenders in all three award categories.

The entry period for next year's Awards is from July 1, 2019 to May 30, 2020. An additional category "Best News Coverage" is being introduced for the 2020 Asiavision Awards. As well, the rules and criteria will be revised to include deliberations and suggestions from Members at the 2019 News Group Meeting. These revised rules will be communicated to Members in the coming months.

Using Facebook Live to expand the reach of broadcasting in the Pacific

Can a selfie stick and a smartphone change the face of broadcasting in the Pacific? It can certainly enhance a broadcaster's online offering and be part of a Digital First strategy, as participants at an Asiavision workshop at the Pacific Media Partnership Conference in Samoa in August found out.

Lead by Kartini Ariffin, founder of DBilique Media which pioneered independent, live-streaming television in Malaysia, the one-day workshop attracted journalists, camera operators, editors and even a CEO.

Ms Ariffin is well-known in Malaysia after 10 years hosting 3R (Respek, Relaks, Respon), a TV show aimed at empowering young women. She followed that with a 10-year career in radio before founding DBilique, a personality-driven digital channel in Malaysia.

For Ms Ariffin, Facebook Live is a medium with plenty to recommend it – it's user-friendly and interactive, it has a global reach and it can generate revenue.

As she points out – surveys show 80 percent of people would rather watch a video from a brand than read a blog while Google searches are more likely to bring up videos first and, they're mobile-friendly – most people watch videos on their smartphone.

Once Ms Ariffin had shown them the basics, participants were surprised at how simple it was to 'go live' on Facebook. Along with learning a new skill, the Workshop helped develop an understanding of the shift from traditional media to digital platforms and how to respond in a cost-effective and easy way.

"Facebook Live was awesome – the session was great, it was so interactive," said FBC reporter Angelita Sharma. "We learned you don't need traditional media to pump out your news. You could use Facebook Live to do that – it's instant, it's easy and you don't need 20 to 30 people ... you just need to have 5-6 on set. It's cost effective and efficient."



The many aspects of Kartini Ariffin's Facebook Live workshop at the PMPC



Just one day in a workshop with trainer Corinne Podger and this group of media professionals knows the basis of Mojo



Want to get your Mojo working? Use a smartphone!

Mojor or Mobile Journalism is the buzz word of the moment for broadcasters keen for a cost-effective way to create content for online and on-air.

Journalists and producers use their phones all day and those who attended a one-day Asiavision Mojo Workshop at the Pacific Media Partnership Conference in Samoa in August now have the skills to craft news stories and content using their fingertips.

Trainer Corinne Podger, from the Australian-based Digital Skills Agency, taught a large group how to shoot and edit on

their smartphones, using minimal equipment. Participants learned about free or inexpensive apps for editing and also that the equipment basics could simply be a smartphone with headphones and a charger. Of course, an external mic, tripod or selfie stick is always helpful, but not essential.

Participants found the one-day Mojo Workshop empowering with everyone saying the practical training left them keen to learn more. The trainees included sales and marketing staff, two CEOs, news reporters, radio presenter/managers and an engineer - all said the knowledge they gained in the Workshop could be applied to their area of broadcasting.

Ame Tanielu, a reporter/editor for Radio Polynesia and TV3, was thrilled by the opportunity to gain new knowledge: "I'm 58 and it's never too old to learn and I've just got myself a new skill. It is a major step forward for me."

While the news reporters saw it as the most relevant training topic for their profession, especially the editing software: "I definitely think Mobile Journalism is the way forward for Pacific Island countries," said Koroi Tadulala, from FBC.

"If we pair Facebook Live with Mobile Journalism, it's definitely going to revolutionise everything about Pacific media and how it operates because it broadcasts content there and then and it's very efficient as you don't need a lot of people to operate it."



#Hashtag News Stories at Your Fingertips

platforms, including social media and traditional TV broadcast systems.

A feature of Yusuf and Sumaiya's approach is to teach the skills needed to use Facebook Live to report direct from a scene or for first-person stories with swiftly-edited video for social media platforms.

Participants were also trained in how to increase their social visibility and increase social audiences through various techniques of aggressive social branding. On the final day of the training, there was a competition for the best field report from the workshop, won by Matthew Mohan from Mediacorp, Singapore. The runners-up were Elly Duncan from SBS, Australia and Moh'd Azizi Ahmad from RTB, Brunei.

Summing up the Mojo experience in Putrajaya, Yusuf said: "These guys are good - the Workshop has been an amazing experience, meeting people from Australia to Bangladesh, across the whole region ... empowering them to tell stories with their phones. It's amazing how quickly they learnt to do it, they are digital natives, they are naturals and the biggest hope is that they will go back to their countries and empower the rest of their newsrooms to do the same."

With every news broadcaster determined to build their digital strategy and video dominating internet traffic, Asiavision is focused on developing the Mojo (mobile journalism) skills of its Member newsrooms. Its latest regional workshop was a three-day MasterClass in July, facilitated by well-known international trainers Yusuf and Sumaiya Omar, founders of Hashtag Our Stories, a global network of mobile storytellers.

Asiavision hosted 23 on-the-road reporters from 18 broadcasters - from IRIB in the west to Fiji and VBTC in the east - for the three-day workshop at Putrajaya, Malaysia. The workshop focused on using smartphones and editing apps to produce and send news content from the field to multiple



ABU Pacific media conference comes at critical time, says Samoa Deputy Prime Minister



Samoa's Deputy Prime Minister, Mrs Afioga Fiaame Naomi Mataafa

The two strands were also brought together in Apia by guest speaker Nisha, Director of Office and UNESCO Representative to the Pacific States.

She said the marriage between science and environment journalism was a critical one for climate reporting but one that was challenged by financial pressures that media houses have come under. She hoped media would increasingly demonstrate awareness of the complexity of climate-change.

"Media need to contribute to professional dialogue around the ethical dimensions of climate change," she said. "Journalists must seek clarity from scientists, while scientists and climate advocates must demand of journalists that the journalists resist the temptation to oversimplify or hype the latest empirical findings."

This year's ABU Pacific Media Partnership Conference in Samoa occurred at a place and time critical for many reasons.

Not only was the theme "Safeguarding Tomorrow: Building media sustainability in the Pacific" directly relevant to many island nations confronting global warming and sea level rises, but the media around the region are facing their own challenges of sustainability in a rapidly evolving digital age.

This message was driven home in the Keynote Speech from Samoa's Deputy Prime Minister, Mrs Afioga Fiaame Naomi Mataafa.

She said climate change was the most topical issue not just because she was the Minister for Natural Resources and Environment, but also as a human being.

While acknowledging there was good reporting about climate change, broadcasters needed to work with the

communities so that people could take back the agenda about climate change and how it is affecting them and their planet.

She also said the high rates of domestic violence in the Pacific and globally meant 50 per cent of the population unable to fulfil their potential was very perilous for any country.

She urged that - as well as news about war, destruction and fighting - people needed to celebrate good stories and set the agenda to continue to be a relevant organisation to service the ABU.

The importance of gatherings such as the PMPC were stressed by TV1 Samoa host, CEO Faiese Matafeo, in welcoming delegates.

She said sustainability was an important challenge everywhere but was especially critical in the Pacific region, given its geographic spread and diversity across the world's greatest ocean.

In thanking the Deputy Prime Minister and other guests, ABU Secretary-General Dr Javad Mottaghi said the great value of the PMPC was that it focused on Pacific Islands broadcasting and new media issues and acted as a bridge with ABU members throughout the Asia-Pacific and globally.

"It is also a great opportunity for ABU Pacific Islands Members to keep up-to-date with new developments right across the media - radio, television and online," he said. "It is an excellent platform for mutually beneficial exchange of information, experiences, lessons learned, case studies and most of all member-to-member networking."

He thanked the Samoa Broadcasting Corporation for hosting the PMPC and reminded delegates that the ABU would continue to be very active in the Pacific Islands region, with the next two year's PMPCs in Vanuatu and Tonga and the 2020 Robocon finals and the 2021 ABU General Assembly in Fiji.



Regional workshop on digital radio held in Kuala Lumpur

A regional workshop on DAB+ Digital Radio Broadcasting was held in Kuala Lumpur, Malaysia. The five-day event started on 8th July and ended on 12th July. Sixteen participants from radio broadcasters and regulators in the Asia-Pacific Region including the Arab States took part in the workshop.

The workshop focused on system architecture, network planning, transmission systems, business cases, and receiver availability for the DAB+ digital radio system.

Case studies and design examples of the DAB+ Digital Radio take-up around the world were presented in multiple sessions by expert speakers from the industry over the five days. Participants got to know more from hands-on and demonstration sessions on designing DAB+ Head-end systems and different receiver designs in the market.

The workshop was organized by the Asia-Pacific Broadcasting Union (ABU) together with the Arab States Broadcasting Union (ASBU), Asia-Pacific institute for Broadcasting Development (AIBD) and the global industry forum WorldDAB.

CLIMATE RACE GATHERS PACE

ABU Leading the Information Race for Climate Change Adaptation

by Martin Hadlow, Media Consultant and ABU Alumni

The ABU has long been a front-runner in the race in ensuring that media professionals in the Asia-Pacific region have the special skills to provide critical, unbiased subject analysis and to report on transitions and local action solutions

In berating world leaders at the recent UN Climate Action Summit in New York, a young Swedish activist, Greta Thunberg, scolded those present for not being active enough and made the claim that “You have stolen my dreams and childhood”. Her passionate words quickly echoed around the world and media coverage was extensive, the comments almost eclipsing the statement of the UN Secretary-General, Antonio Guterres, who called for global action to reverse the rising temperatures and sea levels.

Also hiding in plain sight was the latest report of the World Meteorological Organisation, which told of both a current acceleration in sea-level rise to 3.2mm a year and scientific evidence that the five-year period from 2014 to 2019 had been the warmest on record on planet Earth. On the issue of sea-levels, the WMO Secretary-General spoke of the alarm of his organisation should there be an “abrupt decline” in the Antarctic and Greenland ice sheets as this would “exacerbate further rise”.

While some of the basic information on climate change adaptation disseminated by scientists is clearly understandable to the general public, it is usually the task of media professionals to scrutinise and analyse more comprehensive data and to provide understandable context for viewers, listeners and readers. Often, journalists and production personnel

themselves require additional support and training in taking on the challenge.

In the climate change and disaster risk preparedness space, the ABU has been active for more than a decade in meeting the needs of its member organisations in developing the expertise and skills of media workers in news reporting and programme production. The ABU's highly successful annual Media Summits on the subject, which offer both in-depth information sessions and practical training workshops, have been hosted by member organisations in Indonesia, Thailand, Japan, Bangladesh, Fiji and Nepal. Additionally, the ABU is an active and respected partner with major UN organisations, such as the UNDRR (formerly UNISDR) and UNESCO, intergovernmental bodies such as the ADPC, and a wide range of Governments, development banks and NGOs in addressing the climate change message.

The recent UN Climate Action Summit in New York had as its theme *A Race We Can Win, A Race We Must Win*. The ABU has long been a front-runner in the race in ensuring that media professionals in the Asia-Pacific region have the special skills to provide critical, unbiased subject analysis and to report on transitions and local action solutions. As the information race becomes increasingly urgent, so the ABU also picks up the pace.





ABU AT THE HEART OF DRR AND CLIMATE CHANGE MOMENTUM

By Russell Isaac, Independent Media Consultant, Lead Trainer of ABU Climate and Disaster Literacy Initiative

"The role of media should be strengthened to effectively contribute to disaster risk reduction by ensuring critical communication infrastructure is in place and functions, providing information to help communities reduce risk and how to seek help in a disaster event."

2019 Geneva Global Platform on DRR Statement

Four years ago, Japan was the location of a vital step forward in the attempt to help mankind in the ever-increasing battle against Climate Change. The Sendai Framework of 2015 set out a 15-year plan charting a global course to understand, improve and implement Disaster Risk Reduction policies. We now have an opportunity in Tokyo to underline the role that the ABU and our fellow stakeholders should be playing in this fight for the future of our planet.

We at the ABU are proud to be at the heart of the innovative, educational and responsible projects that are underpinning our members' efforts to deal with environmental issues. The ABU Climate Change Summits in Jakarta, Krabi, Dhaka, Nadi, and Kathmandu have all established strong declarations of intent to improve the broadcasting of Climate Change across the Asia-Pacific region and this

years' General Assembly will see the strengthening of our commitment.

This year has already seen the ABU help launch the UNESCO Handbook for Journalists in Asia, the implementation of capacity building workshops and webinars for Pacific Island broadcasters in Fiji and Samoa, in addition to a Twinning Workshop in Kuala Lumpur that brought participants from across Asia and Africa together to initiate and cooperate on new, ground-breaking projects.

One of the objectives has been to establish environmental correspondents or units where possible across the continent to enable climate issues to be at the forefront of editorial thinking and for organisations without the resource for specialisation to be able to cooperate with larger broadcasters for help and assistance. Under this initiative, FBC



in Fiji became the first broadcaster to establish such a unit and they are proving fundamental in constructing an environmental framework for Pacific Island development.

The momentum for these projects was given substance following a presentation at the Global Platform for DRR in Geneva. The ABU representatives presented policy suggestions to the Media Stakeholders Group which were positively reflected in the Co-Chairman's summary and particularly within clause 21 of that statement:

"The role of media should be strengthened to effectively contribute to disaster risk reduction by ensuring critical communication infrastructure is in place and functions, providing information to help communities reduce risk and how to seek help in a disaster event. Mechanisms need to be developed for better cooperation between national media organisations and United Nations entities dealing

with information crucial for disaster risk reduction."

Further to the Geneva meeting, a subsequent presentation was made in Bangkok to the Partners' Dialogue on Media Engagement for DRR in conjunction with UNDRR and ADPC, the outcome of which was to consider a full assessment of the media landscape in Asia and the Pacific that would help adopt more strategic approaches from the stakeholders.

In the meantime, UNESCO has initiated a research project which will interest and engage a number of ABU members in a high-profile documentary series during 2020 and beyond. Many of the UN Heritage Sites along the routes of the Silk Road are in danger as a result of Climate Change. The documentary series will investigate and highlight the extent of the danger and examine the circumstances and means that mitigation could play in maintaining our invaluable heritage. Details of the

project will be discussed with member organisations in Tokyo with a view to co-producing the series across Asia.

We are also honoured by the presence of Ms Mami Mitzutori – Special Representative of the UN Secretary General for DRR who will be speaking at the Professional Discussion on November 22nd in Tokyo. We look forward to hearing her views on the current developments within the DRR sphere and how ABU can continue to develop as stakeholders and media partners.

Our role in DRR and Climate Change projects is increasing as the world-wide momentum to safeguard the future of our planet is gaining more attention and traction. Our responsibility to our audiences is to continue our efforts across the breadth and depth of our media platforms and the next steps in fulfilling the Sendai goals can be achieved in Tokyo this year, not by "empty words" but by member actions.

INTERVIEW With Mami Mitzutori- Special Representative of the UN Secretary General for DRR



1. In May there was a top-level meeting between global media associations and UN agencies in Geneva. What is the significance of this gathering?

The meeting held in Geneva on 13 May 2019, during the Global Platform for Disaster Risk Reduction was indeed a very important gathering. For the first time, it brought together around the same table, key media partners who can influence and reshape the way we communicate on disaster risk reduction issues and resilience.

For the first time, Heads of UN agencies including the International Telecommunication Union (ITU) and The World Meteorological Organization (WMO) met with heads of TV and print global media associations such as the Asia Pacific Broadcasting Union (ABU), the European Broadcasting Unions (EBU), the African Union of Broadcasting (AUB), the World Association of Newspapers and News Publishers (WAN-IFRA) and The World Association of Community Radio Broadcasters (AMARC). We explored better ways to communicate to the general public and secure the “last mile” of the early warning chain. Media organizations, and especially public broadcasters are a critical information conduit for informing and educating populations at risk, and also in alerting populations on hazard risks as part of the early warning chain. We discussed how we could improve the current protocols on prevention and ensure that timely and accurate early warning messages are delivered when they are most needed, with particular attention to vulnerable groups living in hazard-exposed areas.

2. The Asia - Pacific is perhaps the most disaster-prone part of the world. How does Asia- Pacific media involvement in DRR compare to the rest of the world?

Asia and the Pacific are very much affected by disasters, and we know that nothing undermines sustainable development like a disaster. A recent UN Economic and

Social Commission for Asia and the Pacific (ESCAP)'s disaster report warns that economic losses in Asia could quadruple to USD 675 billion per year as a result of "the new climate reality," which underlines the importance of investing more in disaster risk reduction.

The media, if proactively programming around risk reduction issues, helps to deepen public understanding of individual and communal risk. It helps to advocate to governments, urging them to invest in the public good. The media is able- through smart programming, editorial input and by working with informed journalists- to call for greater social and political commitment to reducing disaster losses and reducing disaster risk. Media coverage can also encourage governments for example, to ensure investments in critical infrastructure and make risk informed decisions.

The Asia - Pacific Broadcasting Union has been a very active UNDRR partner in supporting national broadcasters to develop their understanding of and participation in risk communication. ABU has organised regular workshops on climate change and disaster risk reduction for the Pacific Small Islands Developing States (SIDS) and Asian - Pacific countries. It is a strong supporter of the Sendai Framework for Disaster Risk Reduction, the global plan of action to reduce disaster losses by 2030, and a key partner in advancing the 2030 Development agenda.

Thai PBS, which is an ABU member, is a great example of an Asian national broadcaster going beyond headline news on disaster impacts to report on the root causes of disasters and to promote prevention measures.

In Asia, we are starting to see that national disaster management agencies such as the Indonesian National Board for Disaster Management (BNPB) are using social media to alert their populations when disasters happen and media agencies are using new technologies and their social media platforms to better alert and prepare populations at risk. It's encouraging to see that alongside technology being used to great advantage, that there

is a commensurate improvement in knowledge. In particular, linkages between disaster risk reduction and global issues such as the climate emergency, migration, and displacement are better recognized. This makes disaster risk reduction even more relevant to media. Understanding disaster risk should be part of the basic knowledge of any serious reporting on these global issues, and ABU is already working with UNESCO and UNDRR to better inform journalists.

3. How do you see the role of organizations like ABU in advancing DRR efforts?

The ABU and other public media agencies play a pivotal role in achieving the global plan to reduce disaster impacts. TV is a big part of people's daily life in Asia, and ABU and others have great potential to train its broadcasters on the issue. That can be done through more awareness and training to encourage more documentaries and risk-informed news reporting. Reducing disaster risk is everybody's business, and the media's role is crucial to shape opinions and convince more governments to invest in resilience.

4. What do you think about the involvement of young people in Climate Action and DRR? Do you think the next generation will be more involved and more responsible and can the media accelerate this process?

It is very encouraging to see how young people, such as Greta Thunberg from Sweden, are now taking the lead in the fight for action on climate. We are the generation who created the problem, and they will be the one facing the extreme consequences. The way they are mobilized all over the world is impressive: raising public awareness, holding decision makers to account, and building inter-generational solidarity. Climate change is becoming an important electoral topic. You may have seen what happened in Europe and how climate change influenced the results of the European elections. Media cannot ignore it. Media is more than just a simple mirror of society. Media- in all its forms- is a powerful force that can change the minds of people and influence policy change.



ABU KIDS 22-25 JULY 2019 @ Bangkok, hosted by THAI PBS

ABU's annual meeting on childrens programming, ABUKIDS, took place in Bangkok, Thailand from 22-25 July, hosted by ThaiPBS. Starting with the welcome remarks from Ms Varinthra Boonchai, Academic Institute of Public Media, ThaiPBS, the meeting covered an array of exciting sessions including "Workshop on Choosing Appropriate Music for Kids Programme", "Members' Showcase", "Report of Prix Jeunesse; Festival that awards the best in children's television", and discussion on "Global Summit on Media for Children 2020" international conference scheduled to take place in Jakarta, Indonesia next summer.

Chaired by Dr Chung Hyunsook, EBS-Korea, the last 2-day meeting focused on Children's Item Exchange screening. 14 producers from 7 organisations screened

39 short video clips from ABU members and 31 from EBU, and exchanged their opinions about what they can learn from these clips to produce quality contents for children. The video clips were shared among participating members and will be used in their broadcast for free. Members attended the meeting were; CCTV-China, EBS-Korea, NBT-Thailand, NHK-Japan, RTB-Brunei, ThaiPBS-Thailand, and VTV-Vietnam.





Reflection on Choosing Appropriate Music Workshop by the trainer, music consultant Mr Effy Izwan Mustapha

It was such an honour to be invited and appointed as one of the speakers/trainers of ABU Kids 2019 held in Bangkok, Thailand. My workshop session was scheduled to be from 9.30am until 3pm on the first day of the four-day event (22 July – 25 July 2019).

I arrived in Bangkok with Mrs Hanizah, Mr Okumura, and Ms Qairunnisa of Asia-Pacific Broadcasting Union (ABU) on 21 July 2019 and checked-in at Bliston Suwan Park View in the afternoon. We went to the hall of the event later that evening to set up the AV and seating arrangements. ABU and Thai Public Broadcasting Service (Thai PBS) representatives, alongside the technical staff of Bliston Suwan were so committed to make sure all the cables and equipment I requested were available. There were two cables yet to arrive at the venue at the time of setting up, so I could not fully test my setup that evening. However, they promised to get the cables ready by the next morning.

Early the next morning the event

started at around 9am after all invitees and participants had arrived. There were participants and representatives from Thailand, Korea, Japan, Indonesia, Brunei, and China. Mrs Hanizah of ABU as the host, initiated the event by welcoming everyone and introducing the host partners Thai PBS, and the participants including myself. After the short welcoming-speech by the Chairperson Mrs Hyunsook Chung, self-introduction, and group photo session, everyone was seated at the other half of the hall for my workshop session.

I started the workshop with a brief ice-breaking activity. The focus of my session was more towards bridging the gap between the content producers and music composers, which had been quite an issue in kids' contents production. Among the areas that I covered were exploring the many platforms available for kids' contents, knowing the types of contents & elements, understanding the music workflow in creating music for kids' contents, and learning the musical elements such as melody, rhythm,

harmony, tone colour etc. I showed examples of music by playing the keyboard through simple exercises. The interaction and responds from the participants were good and positive. Then came the first activity where the participants had to present and express their musical ideas based on still images given to respective groups. All of them did very well. The objective of this activity was to ensure that the participants who were producers themselves were able to convey their musical ideas to their music composers in detail in hope to make the whole workflow of the production much more efficient, cost-effective, less time-consuming.

I am very happy to be able to deliver the contents and conduct activities of the workshop effectively and accordingly, with good responds from the participants.

Many thanks to ABU and Thai PBS for the invitation and great hospitality. It was a very memorable and valuable experience for me.



ABU Children Drama Co-production 16th Series 2nd Producers' Meeting 25-27 June 2019 @ Hong Kong hosted by RTHK

The second producers' meeting of 16th ABU Children Drama Co-production was held in Hong Kong from 25-27 June, hosted by RTHK. Under the leadership of Mr. Yoichiro Takahashi, EP of the Co-production from NHK, eighteen participants from nine organisations presented the latest scripts and discussed how they can improve their stories. RTHK also kindly organized the study tour of RTHK and School of Communication, Hong Kong Baptist University during the 3-day meeting. Those organisations took part in the meeting were; CCTV-China, MRTV-Myanmar, NHK-Japan, RTB-Brunei, RTHK-Hong Kong, RTM-Malaysia, SLRC-Sri Lanka, Thai PBS-Thailand and TVRI-Indonesia. BBS-Bhutan and EBS-Korea joined via Skype.



RTB's producer Mr Nazri Satri

I attended a 4-days meeting for the Children TV Drama Co-Production 2nd Producers' Meeting and I loved it.

Producers who attended the meeting were from Hongkong itself RTHK, China CCTV, Thailand Thai PBS, Sri Lanka SLRC, Malaysia RTM, Indonesia TVRI, Myanmar MRTV and Brunei RTB. It refreshes me to see what other producers have created just to entertain and even to teach the children valuable lessons through TV programs. Every country has its own culture and they also have their own restrictions and regulations so that it will not offend other cultures who are

going to broadcast the drama.

Having this meeting in Hong Kong also gave me opportunities to travel and see this beautiful place. I can see more than a picture could tell. It's a really good way to held a meeting in a different country or environment, maybe it is good for our creativity.

Overall, the meeting was awesome and I would like to come again here in the future.



18th ABU ROBOCON 2019 in Ulaanbaatar, Mongolia

The 18th ABU ROBOCON took place in Ulaanbaatar, Mongolia on 25 August, hosted by MNB. 17 teams from 16 countries and region gathered at Buyant Ukhua Sport Palace in Ulaanbaatar and competed heated matches by robots.

This year's theme was "Great Urtuu", which was a relay messenger system innovated by the nomadic Mongolians. Mongol officials and envoys carried a tablet called Gerege to signify certain privileges and authority.

In the ABU Robocon, each team had two messenger robots. Messenger-Robot 1, which is a manual robot, carries a Gerege from the starting

point and passes it to the Messenger-Robot 2, which is an automatic robot. Once the Messenger-Robot 2 successfully receives the Gerege, it directs to the elevated place called Mountain Urtuu and raise the Gerege on top of the mountain. Each team competed to raise the Gerege faster than the other team.

Out of 17 teams, 8 team advanced to the Final round, which included 2 Mongolian teams. The quarterfinal matches were; Hong Kong vs Indonesia, Mongolia 2 vs China, Vietnam vs Thailand and Mongolia 1 vs Japan. Hong Kong, China, Vietnam and Mongolia 1 won the match respectively.

The semi-final matches were; Hong Kong vs China and Vietnam vs Mongolia 1. Hong Kong and Mongolia 1 won the match respectively.

The final match was between Hong Kong and Mongolia 1, and Hong Kong won the Grand-Prix for the first time. The ABU ROBOCON Award, which is presented to the most excellent robot in terms of ingenuity and high technical skill, went to the Lac Hong University, Vietnam.

The ABU ROBOCON 2020 will be held in Suva, Fiji, hosted by Fiji TV. The theme of the contest is "Robo Rugby 7s", which was officially announced during the Ulaanbaatar contest.



#ABUdigital Debut Features Digital Experiences From Around the Globe



Koichi Okumura, Director ABU Programming

ABU's brand new digital content forum #ABUdigital, the first-of-its-kind organised by Programme Department, debuted in Kuala Lumpur on 3-4 July 2019 featuring a series of inspiring talks and presentations on digital concepts and trends from around the world. The two-day comprehensive event made its debut at Connexion Conference & Event Center (CCEC) at Nexus.

Bringing together more than 20 expert speakers from Asia, Europe, North America and Africa, the event offered an array of exciting sessions covering major topics including digital storytelling, immersive journalism, virtual reality (VR), data-driven

innovation, smart speakers, blockchain and Artificial Intelligence (AI).

The Concept

Conceived as a meeting space for digital dreamers, #ABUdigital was unveiled as an event aimed at inspiring ABU members with the latest digital trends, tools and best practices to guide them to adapt into digital ways of doing things. The objective of this unique conference-slash-knowledge sharing event was to explore all things digital at the intersection where Technology meets Content and how it impacts broadcasters.

The concept for the event is derived from the power of hashtag, which



enabled powerful and far reaching digital conversations on the internet. This event sought to translate this notion and transform that into a forum setting to address the need for broadcasters to reinvent the way they create and distribute content.

#ABUdigital was comprised of a Digital Experts' Forum covering 3 tracks featuring 3 keynotes and 15 presentations on Day 1 and 6 workshops and an expert panel on Day 2.

The Storytellers

ABU's first-ever digital content forum brought together 24 speakers from 15 countries across 4 continents in which digital content creators and experts from major global brands such as CNN, BBC, NHK, CCTV and TRT shared their inspiring experiences and case studies ranging from the use of mobile phones in news gathering to the impact of AI on broadcasting. They were joined by an eclectic mix of new media professionals, specialists, experts,

storytellers, technology and digital enthusiasts, digital content creators and strategists from major European broadcasters and other independent digital establishments and brands from around the world.

"Digital is something that we are very much into lately, and #ABUdigital is an eye-opening event with lots of inputs from the speakers and the workshop helps as well, very interesting, and the speakers are really insightful."

Faeza Farrah Abdullah, Brand Manager, Media Prima, Malaysia

The Digital Dreamers

The main target audience of the event was creative storytellers, online and web content creators and producers of audio, video and digital content among ABU members in addition to top industry

experts in the digital field and media professionals who wish to learn more about digital developments and its impact on broadcast practices.

More than 150 participants from 45 organisations in 20 countries in Asia-Pacific and beyond attended #ABUdigital and benefited from the various sessions offered throughout the two days of the inaugural edition.

The Concept

2 Days
3 Tracks
3 Keynotes
15 Presentations
6 Workshops
1 Expert Panel

The Storytellers

24 Speakers
15 Countries
4 Continents
19 Organisations

The Digital Dreamers

156 Participants
45 Organisations
20 Countries

"#ABUdigital is really interesting because I can share my idea to many people and I can get many ideas from other people. It's a great chance to know about other countries' cases."

Tatsuichiro Yasuda, Senior Producer, NHK News Department, Japan

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"It's good that all the speakers come from different places so we can learn about different digital tools and methods that we can use to tell TV stuff and even news in the different ways. Things like AR, VR, 360 degree video, I think we know about them but to see them actually being used in different contexts, I think that's very useful and there's a lot of things we can learn."

Ben Ho, Deputy Editor, Mediacorp, Singapore

The Content

The event was designed to look deeper into everything digital from digital strategies to digital storytelling on a wide spectrum of genres and themes relevant to the broadcasting industry. Strategies to develop successful digital formats were the major focus of the conference along with the latest developments in digital media landscape and digital transformations for broadcasters.

The featured main event of the conference, the Digital Experts' Forum, was divided into 3 major tracks. Track 1 on Technology Meets Content explored the impact technology has on content and how it has revolutionized the role of broadcasters to fit to the ever-growing needs of digitally-savvy audiences.

Track 2 on Storytelling and Innovation took deeper look into innovations in content creation and how storytelling across genres has evolved dramatically in the technological era. From emerging formats to tools and techniques, it addressed how broadcasters are creating fresh and ground-breaking content specifically to cater to digital audiences.



"#ABUdigital has been both a mix of incredible speakers from around the world, bringing the very best expertise and knowledge about their field and it also has been an incredible place to meet people from the region from Malaysia, Singapore, across various Asian countries who are doing really innovative stuff. I think when we look into the future of journalism and technology all of the great innovations are not coming from the west, they are coming from the east, and we learn a lot about that at #ABUdigital."

Yusuf Omar, Co-founder, Hashtag Our Stories

"#ABUdigital is a very good opportunity to know about what other people are doing because the TV industry in Japan is very domestic and heavily dependent on the culture. So it's a good experience to know what people in other countries are doing. The workshops are very interactive and very practical. They introduced the tools and how to use them for social media."

Koji Arie, Program Director, NHK Digital Center, Japan

Track 3 on Digital Trends and Future Forecasts featured key digital trends that are shaping up the broadcast industry and what trends that we need to be following. This segment also included future predictions and forecasts on where the digital industry will lead broadcasters.

The event also offered six workshops covering several digital genres ranging

from interactive documentaries to data driven innovation and social media to mobile journalism.

#ABUdigital provided the opportunity for delegates to learn inspiring case studies on the latest digital trends and tools and walk away with a plan of action from specialised workshops in addition to network with top industry experts and fellow broadcasters.



ABU New Media Task Group Convenes for 5th Annual Meeting

The ABU New Media Task Group convened in Kuala Lumpur for its 5th annual meeting on 5 July 2019 under the frame of #ABUdigital content forum. 10 participants representing 8 ABU member organisations from NHK, TVNZ, TRT, Thai PBS, VOV, VTV, New Media Networks and Happy Campers Productions joined the meeting and shared their views and insights on designing future new media events as well as improving existing activities. The Task Group had fruitful discussions on improving the quality of the next edition of #ABUdigital and shared valuable feedback from lessons learned from its inaugural edition. Members also shared the digital initiatives undertaken at their respective organisations.

In addition, new initiatives to be launched were also discussed at the meeting including the proposed ABU Media Lab Days in collaboration with WAN-IFRA Global Alliance for Media Innovation (GAMI).

The New Media Task Group was established in 2016 to facilitate a forum of information and knowledge sharing among digital departments and units of ABU broadcasters and to provide advice and recommendations to the design and implementation of custom-made new media activities and initiatives for ABU Members.

Up until now, the Task Group's annual meetings were held on the side-lines of ABU General Assembly each year.



From this year onwards, it was decided to shift the New Media Task Group meetings to be held under the frame of #ABUdigital every year. This change was proposed to make it easier for members to attend #ABUdigital and the NMTG meetings in one location.



Soundbites: What Participants Say

"We have always been looking for new ways to tell documentary stories and through this workshop we are very excited to learn from the RT team the way to film documentary using 360 camera. The RT team was very generous with their knowledge and we can't wait to show them our upcoming 360 documentary production." – Nurashikin Zaharuddin (Malaysia)

"It was an amazing experience to discover the process behind 360 video production. Looking forward to take things to the next level and create our first 360 short film and give our digital users another viewing experience. Thank you ABU and RT team for this wonderful workshop." – Pravish Rampall (Mauritius)

"I'm writing my thesis about the interaction between Imagination and Reality in Cinema. When I heard about the ABU workshop on 360 Virtual Reality, It was an interesting subject for me to get more involved with and to learn more about it. I'm so grateful to the organizers and the instructors for providing us with this unique opportunity." – Zeinab Lotfalkhani (Iran)

"After the workshop, I guess some day we need to re-define, re-structure the world of videos. It will be no more 'rough rectangles'. The audiences will decide themselves what to see." – Doan Tri Thuc (Vietnam)

"The workshop is really practical. What you learn here is not only the technical issues but talented ideas from other participants as well. I think that's the most important thing." – Zheng Chenlei (China)

"I'm a 2D artist and I was wondering about the possibilities of mixing 2D animations with 360 Virtual Reality. I've learned some interesting tips at this workshop. Many thanks to everyone who made this workshop a wonderful experience." – Alireza Lotfalkhani (Iran)

ABU Partners with RT for Second Round of 360VR Co-Production

ABU partnered with Russia's RT Channel for the second time to bring together a group of online content creators from ABU member organisations as part of a new edition of the 360VR co-production initiative. 9 participants from 5 ABU member organisations including CCTV, VTV, Radio Plus, Happy Campers Productions and IRIBU took part in the creative workshop held at the RT Headquarters in Moscow, Russia from 20-22 August 2019.

During the three days, participants received hands-on training from the award-winning Russian team that sent a 360° camera into space, learned how to create videos in 360° virtual reality format and had individual consultations with the RT360 team to develop their own 360° stories for the co-production. They also took part in

an exclusive tour of the state-of-the-art facilities of RT Channel and learned more about the success behind RT360.

Over the next four months, participating organisations will work on producing a short film each to contribute to the 360VR portfolio under the co-production initiative. The 360 VR Short Film Co-production Initiative, organised by Asia-Pacific Broadcasting Union (ABU) in joint collaboration with RT Channel, aims to encourage ABU members to produce 360 VR short films and tell compelling stories in 360° to promote innovative online content tailor-made for the internet generation. The first edition of the co-production workshop was held in Moscow in August 2018. The 2018 edition resulted in the successful production and exchange of six 360VR short films.



New EP: Mr. Jeong-Joong KIM, Senior Producer

Below are feedbacks from participating organizations.

I've been participating in CARE Project since the 6th CARE. I can see how the project is developing better and better each year. I think this year's participants are the most active ones. They gave so many valuable inputs to each other's documentaries. Some of the documentaries are so well made even though they are not finished yet. Participants are very well experienced and open minded. They are willing to give and get suggestions from each other. I'm happy that this time we also have participants from Europe(RAI-Italy) who showed us a very good and different style of documentary.

I hope more and more experienced film makers could join this project in future, so that each one can learn a lot during brain storming sessions. I would like to give thumbs up to ABU, KBS and VTV the opportunity to meet colourful and experienced producers from different parts of the world.

CCTV-China (Ms Ye Xiaoqian)

This is our first time joining the CARE Series and we enjoyed the experience very much. To be surrounded by passionate documentary film makers is very refreshing and valuable experience. We enjoyed watching different storytelling styles by all countries which is very valuable knowledge to us. To see how each country approach "The New Generation" theme is very eye opening.

Happy Campers Productions-Malaysia (Ms Nurashikin Binti Zaharuddin)

First time here. The meeting is very insightful, great organization, friendly atmosphere, non-judgemental with very helpful criticism and recommendations.

Khabar Agency JSC – Kazakhstan (Ms Lyazzat Shatayeva)

Thank you ABU for giving MNB's younger producer/director this opportunity to improve their skill on documentary making. Through CARE9 Series, I've learnt a lot of new knowledge which is a wonderful experience for me.

MNB-Mongolia (Ms Erdenesuvd Enkhtaivan)

CARE9 2nd Meeting 12-14 June 2019 @ Ho Chi Minh City, Vietnam hosted by VTV



CARE (abbreviation for 'Change Asia Rescue the Earth') is a documentary co-production project of the ABU which was initiated by Korean Broadcasting System (KBS). CARE aims to inform the public about the United Nations Millennium Development Goals (MDG) as well as to promote media social responsibility to make this place a better place for all.

16 producers from 11 organisations participated in the 2nd producers' meeting of CARE9 co-production in Ho Chi Minh City from 12 to 14 June, hosted by VTV, Vietnam Television. The meeting started with Welcome Remarks by Mr Ho Kien, Director General of International Cooperation Department of VTV, Mr Jeong-Joong Kim, new Executive Producer of CARE9 series from KBS, and Ms Jenny Woo, project manager of CARE9 series from KBS, and followed by Mr Jeong-Joong Kim's masterclass on documentary storytelling. The following two and half days, participants screened the rough cuts they produced on the theme of "New Generation" and exchanged their views and opinions. Each episode will be completed by the end of September, and distributed to participating members during Tokyo GA by KBS, Korea.

Those members attended the meeting were; CCTV-China, Happy Campers-Malaysia, JSC Khabar Agency-Kazakhstan, KBS-Korea, MNB-Mongolia, NHK-Japan, RAI-Italy, Rekam Indonesia-Indonesia, RTHK-Hong Kong, TRT-Turkey and TVRI-Indonesia. RTM-

Malaysia didn't join the meeting, but their rough cuts were screened during the meeting.

Mr. Jeong-Joong Kim started his career in 1994, working as a director and producer for KBS Documentary and Factual productions. He covered a broad range of themes especially on History and Current Affairs. 'History Special' 'People's Modern History' and 'World Today' are some of his finest works, which were highly appreciated by the Korean viewers.

In 2015, he was appointed Head of International Content Acquisition and Co-Production department, starting to explore the international Content market, and implementing the latest and most comprehensive International perspective to KBS TV channels. During his term of office, he not only imported some of the most excellent documentaries from the world but also initiated and have successfully executed high profile co-productions such as Hockey Dreams (2018) with Finnish Production companies and 'Korea: Never-Ending War (2019)' with WETA, ZED and BBC.



The AESF team and ABU Sports Department



AESF DG Mr Sebastian C. Lau and ABU SG Dr Javad Mottaghi sign the MOU

ABU and Asian Electronic Sports Federation sign MOU

The Asia-Pacific Broadcasting Union signed a Memorandum of Understanding with the Asian Electronic Sports Federation (AESF) at ABU headquarters in Kuala Lumpur on Wednesday 30 September. This MOU expresses the willingness of ABU and AESF to engage in an effort to optimise upon benefits from their mutual interest in fostering and developing broadcasting and E-Sports.

With the signing of this memorandum, ABU with AESF will carry out activities in co-hosting forums, workshop and promoting the events to provide awareness to the audience. During the signing ceremony AESF Secretary-General Mr. Sebastian C. Lau, ABU Secretary General Dr Javad Mottaghi and Mr Cai Yanjiang, Director ABU Sports, discussed how their cooperative efforts can benefit both parties in the future.



The ABU Vice President and Director- General Doordarshan, Ms Supriya Sahu and Dr. Javad Mottaghi, ABU Secretary – General met Mr Prakash Javadekar, Minister of Environment, Forest and Climate Change and Minister of Information and Broadcasting (I&B) in New Delhi on 5th September 2019 to further strengthen ABU's partnership with Prasar Bharati, Doordarshan and All India Radio.

Minister Prakash Javadekar called for a closer partnership between, Indian broadcasters and ABU on news exchange, digital technology and know- how, new media, Robot contest, climate change and disaster preparedness, among other areas. "It is essential for the ABU and Doordarshan to enhance and expand partnership on news and content exchange between India and other countries across the globe," said Mr Javadekar.

Minister Prakash Javadekar also emphasised the importance of reflecting news from Kashmir and other parts of India as well as focusing on saving lives at the time of natural disasters.

"Technology has changed the entire media environment and broadcasters should benefit from the opportunities offered by new digital technology to reach the audiences and serve the public," said Minister Javadekar. The Minister also emphasised on the technical prowess of ABU and appreciated the endeavours of ABU on newer technologies

ABU Strengthens Ties with India

like Artificial Intelligence, Cybersecurity, cloud and IP infrastructure and enhancing experience like UHD (4k), 8k.

Mr Amit Khare, Secretary, Ministry of Information and Broadcasting who was also present at this meeting informed that the Ministry of I&B, India is prepared to strengthen ties with ABU.

ABU Vice President, Supriya Sahu emphasised that the ABU's partnership with Prasar Bharati is at the highest possible level and both parties are determined to further enhance and expand their cooperation. Prasar Bharati successfully hosted several ABU events in India including the ABU General Assembly, ABU ROBOCON and ABU Dance Festival said Supriya Sahu.

The media industry has been greatly developed in India and the ABU is prepared to foster ties with Prasar Bharati, Doordarshan and All India Radio in all potential areas, said Dr. Javad Mottaghi, ABU Secretary – General.



Heads of WBU meet in Oslo on 25th June

World
Broadcasting
Unions



The World Broadcasting Union meeting was held in Oslo prior to the EBU General Assembly with the following participants: Javad Mottaghi, ABU, Gregoire Ndjaka, AUB, Noel Curran, EBU, Michael McEwen, NABA, Giacomo Mazzone, EBU, Heijo Ruijsnaars, EBU (via phone for agenda item 4.1) and Mr Juan Andres Lerena, IAB

The ABU President, Mr Ryoichi Ueda attended this year's EBU General Assembly in Oslo late June where he met several EBU members and invited them to join the ABU GA in Tokyo. Mr Ueda also had a meeting with Mr Tony Hall, the President of EBU and Director- General of the BBC to enhance and expand the ABU/ EBU partnership. Mr Tony Hall accepted Mr Ueda's invitation to join this year's ABU GA in Tokyo and join the Super Panel Forum 2 as a panellist. ABU Secretary General, Javad Mottaghi, ABU Secretary General and Mr Toshiyuki Sato, PBI Secretary- General were also present at this meeting.



Partnership with the Ministry of I&B- India

In a productive meeting with Mr Amit Khare , Secretary, Ministry of Information and Broadcasting, India, both parties agreed to further enhance their mutual partnership. The ABU Secretary – General Requested Mr Khare to consider hosting the 2022 ABU ROBOCON and 2021 ABU Dance Festival in India. The two also agreed to run several in-country workshops on new technologies, new media, climate change and mobile journalism. In addition, Prasar Bharati will be attending the ABU GA.



ABU Secretary General meets with CEO of Prasar Bharati, India

In a meeting with Mr. Shashi Shekhar Vempati, Chief Executive Officer, Prasar Bharati, India, both parties agreed to further strengthen ABU/ PB ties. Mr Shashi agreed to consider hosting the 2022 ABU ROBACON in New Delhi. He also agreed to join the high level Super Panel Forum 2 at the GA in Tokyo and the two also talked on the topic of exploring the possibility of hosting the 3rd ABU Dance Festival in India in 2021.



Productive meeting held with DDI and AIR DG's

In a productive meeting with Ms Supriya Sahu, ABU Vice President and Director – General, DDI, and Mr Fayyaz Shehriyar, DG of AIR, the three parties agreed to run more in – country workshops within India. Several topics were also discussed and agreed upon in principle.



Supriya Sahu, Director – General Doordarshan, steps down as ABU Vice President

Ms. Supriya Sahu, Director – General Doordarshan and ABU Vice President will soon be promoted to Additional Secretary and will be taking up a higher assignment with the Government of India. As a result, Ms Supriya will be leaving her position as Director- General, DD- Doordarshan and will be stepping down from her position as the ABU Vice President with effect from 27 September 2019.

Ms Supriya Sahu had been unanimously elected as the ABU Vice President at the ABU General Assembly in Bali in

October 2016, for a period of three years up to the end of December 2019.

While the ABU is pleased to note that Ms Supriya will be promoted to Additional Secretary and will be taking up a higher assignment with the Government of India, we will be miss her and her invaluable contribution to the ABU Family.

She has been instrumental for giving her time and efforts in leading the Administrative Council Meetings and the ABU General Assembly and

Associated Meetings in Ashgabat in 2018. The ABU values Ms Supriya's meaningful contribution and partnership in strengthening the ABU and its position as a key player in media industry.

She initiated and hosted several major ABU activities including the 2017 and 2019 ABU International Dance Festival in Hyderabad and New Delhi.

Everyone at the ABU Secretariat wishes her the very best in her future endeavours!

ABU Comings and Goings

The ABU Secretariat saw the departure of Ms. Seemantani Sharma, Seemantani Sharma Legal & IP Services Officer who will be replaced by Ms. Nuratul Fakriah Abdul Thalib, a Malaysian and ABU's new Legal Officer.

Ms Seema was a highly appreciated and capable employee and she will be greatly missed.



Ms. Seemantani Sharma

Ms. Nuratul holds a Bachelor of Legal Studies (Hons.) from University Technology Mara (UiTM) and is currently pursuing her master in law (LLM) at University Malaya (UM). Prior to joining ABU, she was an academician in Multimedia University for 5 years. She also comes with a strong background in trademark law as she has previously worked with the Malaysian Intellectual



Ms. Nuratul

Property Office (MyIPO) as Ex-Parte Hearing Officer for almost 3 years.

Also joining the Secretariat as Project Manager – Media Streaming and Web Applications Mr Saravanna, a Malaysian, has already been assisting the ABU with its new website. He will be working in the Technical Department at the Secretariat.



Mr. Saravanna

New Leadership for ABU member organisation Khabar Agency JSC from Kazakhstan



Mr Alan Azhibayev



Mr Yerlan Bekkhozhin

ABU's valued member Khabar Agency JSC has seen a new leader join its board. Mr Alan Azhibayev, former Chairman of the Board has left his position. We at the ABU would like to thank him for his partnership and wish him all the best in his future endeavours. The new Chairman at Khabar Agency JSC is now Mr Yerlan Bekkhozhin. He was appointed on 20th of August 2019. He graduated from Kirov Kazakh National University majoring in Journalism and Central Asian university majoring in Law. He is an academician of the Academy of Journalism of the Republic of Kazakhstan (2001).

Top Nepalese journalist Rajendra Dev Acharya dies

By Alan Williams

Nepal Television's longest-serving News Director, Rajendra Dev Acharya, has died in Kathmandu at the age of 61.

Mr Acharya died in hospital on 6 October after a battle with liver disease.

He was NTV's News Director from 1996 until 2016, steering the national broadcaster's news division through tumultuous times, including the decade-long Maoist rebellion and the abolition of the monarchy.

Under his leadership, NTV was an active participant in the ABU's daily news

exchange, Asiavision, and he attended many ABU meetings.

Mr Acharya joined Nepal Television in 1987 as a news reporter and editor.

During his time at NTV News, he hosted several talk shows, including 'Chintan Manan', a popular political talk show. He also produced many documentaries.

Mr Acharya was promoted to Deputy General Manager several months before his retirement from NTV in October 2016.

In February 2019, he joined a private



news channel, News24, as news chief.

For the past 12 years, Mr Acharya had also been teaching Mass Communication for masters students at Ratna Rajya Laxmi College in Kathmandu.

He leaves his wife, Salina, and daughter, Sanskriti.



First ever ABU-KBS Peace Forum a Move in the Right Direction

Media experts from around the world came together in Seoul to chart media's course for peace and reconciliation in the Korean Peninsula.

Hosted in Seoul by KBS's Global Korean Network Channel, the two-day forum themed "The Role of Media in Social Integration and Peace" looked at how the media dealt with divided countries and cultures in the Korean peninsula and in similar hotspots around the world.

Former UN Secretary-General Ban Ki-moon delivered a keynote address [See separate story] and among the global experts who spoke at the conference was KBS President and CEO Yang Sung-dong.

He described the hopes of everyone in South Korea for reunification and reconciliation and he said in that sense the media's job was not only to report what was going on but also to consider how to heal the effects of the long separation and look forward to a peace and future that both Koreas could create together.

He also thanked the ABU for their partnership and spoke of the role of media in peace and reconciliation, in particular the role of KBS as the largest broadcaster in Korea and one with a Public Service remit.

"This year's KBS broadcasting policy is 'Peace Together or a Future Together', he said. "Of course, the peace process on the Korean Peninsula will not be smooth. However, I am confident that with your support and solidarity, the journey toward the peace will be in the right direction."

Mr Noh Woong Rae, Chairman of the National Assembly's

Science and Technology Broadcasting and Communications Commission (Korea) said the forum came at an opportune time. Korea was a proud country that dreamed of peace and stability not only in the Korean Peninsula, but for everyone wanting to live and prosper together.

In welcoming delegates and guests, ABU Secretary-General Dr Javad Mottaghi said the theme of the conference was "very dear to the core mission of the ABU and the hearts of all our members who are working towards global, regional, and local peaceful coexistence".

"We at the ABU believe in dialogue and have faith in media being both the vehicle and the product of dialogue," he said. "In the process of dialogue, reaching a common view is not as important as reaching a mutual understanding. Such initiatives will help establish peace and tolerance in the extremely complex world we live in today."

"I highly appreciate and support KBS's initiative in creating and strengthening such a meaningful dialogue."

Other leaders in the field of peace-building and the media who led discussions at the FKI Conference Centre and KBS from 19-20 August included: Helmy Yahya, President Director of TVR; Moon Chung-in, Special Advisor to the Republic of Korea President for Foreign and National Security Affairs; Claudio Cappon, Secretary-General of the Permanent Conference of the Mediterranean Audiovisual Operators (COPEAM); Hannah Storm, CEO of the Ethical Journalism Network (EJN); Grégoire Ndjaka, CEO of the African Union of Broadcasting (AUB); Bob Collins, former Director-General of Ireland's public broadcaster RTÉ, Zeljka Lekic-Subasic, Head of ERNO, and many others.

One of the highlights was Hannah Storm's interview with Mr Moon Chung-in. His comments on the past, current and future administrations in both Koreas and what they did right, wrong and the missed opportunities had delegates hanging on every word.

In the scene-setting first session, Mr Helmy Yahya, the CEO of TVRI-Indonesia, gave a gripping presentation about the recent national elections and how TVRI made a decision to resist provocation and stay the course of providing balanced and accurate coverage of everything before, during and after the election, including the riots, the aftermath and the eventual reconciliation.

Alexander Freund, Managing editor of the Business and Environment Department for DW-Germany spoke about what German media did right and wrong both before and after reunification and the lessons that needed to be learned about journalists not demonising the other side or running them down as being slow, uneducated or not knowing anything about the world. He said that could alienate people to such an extent that it drove them to extremism.

Mr Jung Pil Mo, Executive Vice President of KBS, described the groundbreaking KBS live broadcast in 1983 that lasted 187 days and reunited 10,000 families in South Korea that were separated during the war. He also spoke about the challenges journalists in South Korea had with covering the North, while Mr David Hua from ABC-Australia talked about the tasks of media in a country like his to engage with and reflect audiences which were deeply multicultural and where many people received news and information directly from the "homeland" rather than from the national broadcaster.

Another highlight was a panel of Korean language Radio services whose programs covered both North And South Korea. These included the BBC, VOA, RFA and the Forum Host, Global Korean Network Channel.

International delegates were also treated to a tour of the KBS Visual Radio Studios and the KBS Newsroom's Disaster Reporting Centre as well as a showcase about 5G and a digital



Mr Ban-Ki Moon, Former UN Secretary General

archiving project that preserved the 1983 family reunification live broadcast.

The ABU's forum organiser, Head of Radio Olya Booyar, said the forum was at the cutting edge of efforts to engage the media in general and Radio in particular, in the practical process of peace building.

"Too often the media are seen as encouraging or exploiting conflict," she says. "This conference demonstrated not only that media can be beneficial in creating peace but it also shared with journalists, producers and other content-makers useful tools for achieving this."

In closing the Forum, Ms Eunju Kook, Managing Director of KBS Radio echoed all delegates' observations of how important this initiative was not only for KBS and Korea, but also for countries around the world hoping for peace:

"I am confident that our wishes, words and determination for ever lasting peace in the Korean peninsula and elsewhere in the world will have a strong resonance."

Belo are the speeches made at the event verbatim:

Keynote Remarks by Mr Ban-Ki Moon

Thank you for your kind introduction. Mr. Yang Sung-dong, President and

CEO of KBS, Distinguished Guests, Ladies and Gentlemen,

It is my great honor and privilege to deliver this keynote speech to open the KBS-ABU International Radio Forum.

This dynamic Forum is taking place at a critical time for our collective future, as well as the media's role in helping the public contextualize and navigate the uncertainties unfolding all around the world.

I am confident that this Forum will go a long way in further expanding the positive role of the media in helping to instill greater knowledge, confidence, social integration, and peace in our societies.

I take this opportunity to express my deep appreciation to our hosts, KBS, Korea's leading public service media, and ABU, the Asia-Pacific region's broadcasting union, for realizing such an important event.

My special thanks go to all of the media professionals, scholars, activists, and others who have traveled to Seoul from around Asia and around the world for this Forum.

I commend your ongoing role in informing and empowering the public.

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This is also essential to achieving the overriding global peace and development goals of the United Nations.

Today, I'm excited to speak to you about the United Nations' work in the fields of peace and reconciliation, as well as how media professionals and journalists such as yourselves can play an integral role in supporting the UN's efforts to this end.

Distinguished Guests, Ladies and Gentlemen,

In 1945, as the ashes of war lifted, the UN was born to provide an international forum for maintaining global peace and security. Its critics were numerous then, but the UN offered all nations and peoples an alternative to the bombs, guns, and destruction of the Second World War.

This alternative was anchored by the guiding belief that diplomacy and cooperation offered the international community a better way for resolving conflicts.

And so, 74 years later, the UN remains the preeminent institution that both maintains and builds peace.

Today, the UN does this through preventative diplomacy and the mediation of conflicts; peacekeeping; peacebuilding; countering the scourge of terrorism; and disarmament and

non-proliferation activities. Peacekeeping is one of the most effective ways that the UN helps countries overcome conflict and secure peace.

These are complex and multidimensional operations that contain a mix of international military, police, and civilian experts working side-by-side with host countries to protect civilians, kick-start political processes, promote human rights, and help reinstitute the rule of law.

UN peacekeeping operations are currently deployed in 14 countries such as Mali, Lebanon, Cyprus, and Haiti.

The work of the United Nations is also critical in working to build sustainable peace and achieve reconciliation in post-conflict settings after the cessation of conflict.

UN peacebuilding activities strengthen societies by lessening the chance of a country relapsing back into conflict. This is done through international, national, and local efforts led by the UN that prioritize a wide range of integrated actions to build and sustain peace.

Such actions stretch across the UN's entire peace, development, and humanitarian nexus. They include demobilizing and reintegrating former combatants back into societies;

expanding human rights protections and assisting displaced communities; monitoring ceasefires; and facilitating transitional justice processes to promote reconciliation and social integration.

The heart of peacebuilding, however, is to strengthen local capacity to construct a sustainable culture of peace and conflict resolution. And this is where the media has an important role to play.

Radio, print, broadcast, digital, and community-driven independent media platforms can all facilitate efforts towards peace, reconciliation, and social integration by building knowledge, expanding freedom of expression, and disseminating important voices and narratives.

Media tells local stories, raises awareness of ongoing peace and reconciliation efforts, holds those in power accountable, and spurs greater political participation.

In addition, it helps inform and amplify the voices of often marginalized communities such as women, refugees, and young people.

In this connection, expanding knowledge and community empowerment pathways for girls and women is essential to resolve conflicts, build sustainable peace, and foster social integration.

Indeed, higher levels of gender equality and women's rights are routinely associated with a lower likelihood of conflict. Consider the fact that, according to the International Peace Institute, peace accords are 35 per cent more likely to last at least 15 years if women are at the table.

Under this backdrop, I respectfully call on media professionals and ABU members such as you to expand your cooperation and solidarity in support of peace and reconciliation efforts both locally and internationally.

Give voice to the voiceless. Cover peacebuilding issues in post-conflict societies. Tell stories that enhance social integration. Collaborate with and support local communities and journalists, including women and youth.

And as positive steps towards peace, stability, and reconciliation are being taken right here on the long-divided Korean Peninsula, it is my great hope that the ABU continues to offer its support and cooperation in highlighting these transformational developments.

Distinguished Guests, Ladies and Gentlemen,

During my ten years as UN Secretary-General, I have seen firsthand the power of public service media in helping to promote international peace and reconciliation.

Quality media provides new viewpoints, brings diverse communities together, and is an essential public good in conflict, post-conflict, and peaceful societies. The positive work the UN does, all around the world, deserves increased coverage from important unions such as yours.

I take this opportunity to also mention the great need for fact-based, holistic coverage of climate change to educate the public to be informed and take action on this issue of critical importance for our planet and collective futures.

Our climate crisis is now simply inextricable from peace and security issues as the planet warms to record temperatures, sea levels rise higher, and resources such as water and food are under pronounced stress.

So the media's role is essential in this regard, both now and moving forward, to provide the necessary coverage on the most urgent issue not only of our lifetimes, but also of our children's and grandchildren's lifetimes. Please, continue to bring important climate stories to light.

If the international community is to succeed in advancing global peace, we need all sectors of society to join together in partnership. Media is a key partner to this end.

With your active and sustained efforts in support of the truth, the public, and the UN, I am confident that our world will flourish and be peaceful and sustainable for the next generations and beyond.



KBS President and CEO Mr Yang Sung Dong

Speech by KBS President and CEO Mr Yang Sung Dong at the KBS-ABU International Radio Forum 19 August 2019, Seoul, Korea

Dr. Ban Ki-moon, former UN Secretary General, Dr. Javad Mottaghi, secretary general of the Asia-Pacific Broadcasting Union, Mr. Noh Woong-rae, chairman of the National Assembly's Science, Technology, Information, Broadcasting and Communications Committee, distinguished participants of the 2019 KBS-ABU International Radio Forum. Welcome.

The theme of the International Forum, co-hosted by KBS and ABU, is "The Role of Media in Social Integration and Peace"

Earlier this year, KBS, Korea's leading public service broadcaster and ABU, the world's largest union of broadcasting proposed to the media professionals around the world to have a Forum on the subject of social integration and peace. Many influential media professionals from Africa, Asia, the Pacific, Europe, and the United States supported the proposal and have kindly accepted our invitation to join the Forum in Seoul.

In the Forum, we will discuss the role of media in healing various social conflicts caused by the difference in ideology, race, and religion and what can media

do to move towards the unity.

As world's attention increases on peace initiatives in the Korean peninsula, we will also take this opportunity to explore the role of media in peace building process in Korea. In addition, a meaningful session with editors of broadcasting channels for North Korean audience will take place in the Forum.

KBS has played a leading role in media cooperation with North Korea such as KBS Symphony Orchestra's concert in North Korea in 2002, the live broadcast of 2007 Inter-Korean summit in Pyongyang, and the host-broadcaster of the 2018 inter-Korean summit in Panmunjom and Pyongyang. Viewers in Korea can see the potentials of reconciliation and peace in the Korean peninsula through KBS.

This year's KBS broadcasting policy is "Peace Together or a Future Together." Of course, the peace process on the Korean Peninsula will not be smooth. However, I am confident that with your support and solidarity, the journey toward the peace will be in the right direction.

Thank you again for participating in the 2019 KBS-ABU International Forum.

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Speech by ABU Secretary General Dr Javad Motaghi

Dr. Ban Kimoon, Former UN Secretary General

Mr Yang Sung dong, President and Chief Executive Officer; KBS

Mr. Noh Woong Rae, Chairman of the National Assembly's Science and Technology Broadcasting and Communications Commission
Distinguished guests, Ladies and Gentlemen,

It gives me great pleasure to welcome you all to this peace-building initiative on "The Role of Media in Social Integration and Peace". This is very dear to the core mission of the ABU and to the hearts and minds of members working towards peaceful coexistence. We at the ABU are working in a very diverse region and the key for us to succeed is to respect all cultures and civilizations and focus on commonalities. We also try to analyse differences with a view to finding areas of common interest.

We live in a world that is full of challenges and uncertainties and we are not sure if the situation will improve for our children.

People across the globe suffer from both natural and man-made disasters. Hundreds of millions of people are on the move escaping conflict and poverty. Refugees from war, economic migrants and run-aways from climate change are moving to safer places all over the world, thus creating even more anger in societies already divided between the haves and the have-nots. We have also seen expansion of violence and terrorism in many places in the East and West including Christchurch, Sri Lanka and barbaric acts against journalists, such

as the murder of Jamal Khashoggi in Istanbul. Conflicts certainly destroy economies, societies, environments, hopes and opportunities for the next generation and grandchildren to have fulfilling lives. Human race does not develop through war and conflict – it thrives on peace and advances through cooperation.

However, people are not seeing serious policies addressing the roots of violence such as poverty, racism, discrimination, religious and cultural diversity, political affiliation, gender, sexuality, hate speech and acts of terror. People are not seeing serious action to resolve or prevent conflicts. We live in a world where nothing can be taken for granted. The only certainty is uncertainty.

ABU Welcomes New Affiliate Members

NHK Engineering Systems- NES, Japan

NHK-ES is a general incorporated foundation whose purpose is to contribute to the development of society and technology by making the technological achievements based on research and development that NHK has made for the advancement of broadcasting available to the public, including industries other than broadcasting.

NES *NHK Engineering System, Inc.*

Communication University of China- CUC

Founded in 1954, Communication University of China is one of key universities of the Project 211 under the administration of Ministry of Education with preferential supports for developments. It is the top university in China featuring media education, also comprehensively covering inter-disciplinary courses including film and TV art, information engineering, journalism and communication, management, business, creative arts, information science, economics and law, animation and digital arts and liberal arts



National Institute of Mass Communication- NIMC Bangladesh

The National Institute of Mass Communication (NIMC) is one of the leading training Institutes in Bangladesh under the Ministry of Information. Established in 1980 as the National Broadcasting Academy, its name was changed to National Institute of Mass Communication in 1984 by the government following the report of the Martial Law Committee on reorganization of set up phase-II. It is the apex training institute under the Ministry of Information for professional training of officials under its various attached departments, and also for freelancers, personnel working in Private Radio, Television and Film Media.

ABU Calendar of Events

OCTOBER

3 – 4	5th Media2020 Conference	Bucharest
7 – 12	Getting The Message Across on Climate Change – Twinning Workshop between Journalists from Sub-Sahara, Southeast Asia and the Pacific	Kuala Lumpur
9 – 10	REGIONAL WORKSHOP ON DRM DIGITAL RADIO IMPLEMENTATION AND ROLLOUT	Kuala Lumpur
29 – 31	ABU RadioAsia Conference	Dhaka
30	ABU Radio Song Festival	Dhaka

NOVEMBER

17 – 22	56th ABU General Assembly and Associated Meetings	Tokyo
19	ABU TV Song Festival 2019	Tokyo

DECEMBER

16 – 17	ABU Media Lab Days	TBC
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Director of Engineering,
Beasley Media Group Detroit



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