

ABU news

Quarter 3 2018

55th ABU General Assembly & Associated Meetings



*Thriving in the
New Media Era:
Broadcasting for
Diverse Audiences*

ANNOUNCING THE NEXT ABU DIGITAL BROADCASTING SYMPOSIUM 4-7 MARCH 2019 KUALA LUMPUR

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DIGITAL
BROADCASTING
SYMPOSIUM 2019**



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2018 ABU Radio Song Festival, Astana, Kazakhstan

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Publisher

Dr Javad Mottaghi
javad@abu.org.my

Editor in Chief

Larson Moth
larson@abu.org.my

Media Communications Designer

Nadzim Zainal
nadzim@abu.org.my

Contributors

Javad Mottaghi
Cai Yanjiang
Natalia Ilieva
Ahmed Nadeem
Olya Booyar
Hanizah Hamzah
Tan Hock Guan
Kesang
Nguyen Thanh Nam
Seemantani Sharma
Hamdhoon Rashad
Chrissie Tucker
Jean Hur

Address

Asia-Pacific Broadcasting Union
2nd Floor, IPPTAR Building,
Angkasapuri,
50614 Kuala Lumpur, Malaysia

Tel: +60 3 2282 3592

Fax: +60 3 2282 5292

Website: www.abu.org.my

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Greetings from the ABU!

Greetings from the ABU!

ABU welcomes you to our Q3 2018 edition of the ABU News! The third quarter of 2018 was an exciting one for the ABU as our 55th Annual General Assembly and Associated meetings will be underway in Ashgabat, Turkmenistan.

The **2018 ABU CARE 8 2nd Producers Meeting** was held recently in Kuala Lumpur. The annual co-production initiative Change Asia Rescue the Earth, initiated by KBS-Korea and developed by the Asia-Pacific Broadcasting Union, with the theme of Green Warrior, was intended to create a documentary series that illuminates an individual or group who has dedicated to protecting the environment for future generations.

Of course, the **ABU General Assembly and Associated Meetings** will be underway in Ashgabat shortly after this edition is published. The GA is being held on 4th and 5th October 2018 and as usual, the annual meetings of the ABU Sports Group, Radio Working Party, Programme and Technical Committees will precede the GA. The Women With the Wave Forum, Quality Management Workshop and the Admin Council Meeting would be held on 2nd October 2018.

Our host, TVTM has kindly arranged a full day excursion on 3rd October 2018, which will provide an unforgettable trip through history – from the UNESCO World Heritage ancient Parthian Fortresses of Nisa to the National Museum of Turkmenistan. The final stop of the excursion is the International Equestrian Sports Complex where the delegates can experience history – the beautiful, shiny Ahal- Teke horses – a rare racing breed, believed to be at least 3000 years old.

The **7th ABU TV Song Festival Gala Concert** on 2nd October will be staged in Ashgabat Ice Palace in front of 7,000 spectators, while the winners of the prestigious ABU Prizes will be announced on 4th October 2018.

For the 55th time the movers and shakers in the broadcast industry from Asia – Pacific region and beyond will gather for 6 days of networking, exchange of ideas and discussions on future strategies, joint actions and partnerships. The focus of the conversation this year at the **55th GA is Thriving in the New Media Era: Broadcasting for Diverse Audiences**. Decision makers and industry influencers will search for answers of some questions that can make or break broadcasting organisations in the new media age.

Make sure to catch up on all the topics, decisions and news from the GA in our Q4 edition coming out at the end of the year!

In this edition, we showcase and introduce our latest members, interview our member's leaders, as well as inform you about events, training and other items that we feel you, our members, will enjoy. We hope you enjoy the latest issue.

-- The Editor

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ACTING PRESIDENT'S MESSAGE

Dear ABU Members,

As we are approaching our annual General Assembly, we can be proud of moving closer to achieving ABU's mission and vision. In Ashgabat we will use our wisdom and experience to further advance the Union's services to members, so they can stay relevant to their audiences.

The theme of the 55th GA "Thriving in the New Media Era: Broadcasting for Diverse Audiences" reflects our commitment to support members to be better prepared for new challenges in terms of new technology, increased competition and changing audience demographics and fragmentation.

Our region is dynamic, diverse, challenging and exciting. The Asia-Pacific region is on the way of becoming the world's economic powerhouse and on the crest of the digital revolution in media and broadcasting.

The Asia – Pacific region also is a home to some of the most developed and least developed countries in the world. This is why the region has unique challenges and opportunities for broadcasters.

The ABU constantly aims to inform, educate and provide premium services to our members. As the ABU Acting President, it is indeed an honour for me to fully support the Union and to work together to fulfil our collective responsibilities to serving such a diverse region. I thank all members for their trust and partnership and ongoing support in taking our Union into the future.

On behalf of ABU, I take this opportunity to express our gratitude and sincere thanks to our gracious hosts TVTM and the Government of Turkmenistan for their warm invitation to the beautiful country of Turkmenistan.

I wish all delegates an enlightening, productive and enjoyable General Assembly in Ashgabat.

Ms Supriya Sahu

Acting President, Asia-Pacific Broadcasting Union



A MESSAGE FROM THE HOST

Dear colleagues and friends,

I am pleased to welcome you all to the historical and majestic country of Turkmenistan, a land full of hospitality, happiness and a cultural heritage spanning thousands of years. In accordance that, This year – 2018 has the special meaning for Turkmen nation. We are celebrating 2018 year as Turkmenistan is the heart of the Great Silk Road.

Meanwhile that State Committee of Turkmenistan For Television, Radio broadcasting and cinematography – TVTM has the honour of hosting the 55th General Assembly and Associated Meetings of the Asia Pacific Broadcasting Union (ABU), to be held from 30th September to the 5th October 2018.

The ABU has always played a significant role in promoting cooperation and exchange as well as in facilitating the development of radio and television in the Asia-Pacific region. In hosting this year's GA, TVTM believes it will be an excellent forum for broadcasters in the Asia-Pacific to further discuss, improve and promote services, ideas and cooperation, as well as create an opportunity to further enhance interaction amongst the Union's members.

In addition, there is a lovely planned excursion, in which delegates may enjoy various culturally significant sights. We are confident that all attendees will cherish the experiences they will definitely have while in Ashgabat.

We look forward to meeting you all in Turkmenistan and wish a great success for the 55th ABU General Assembly 2018.

**DEAR COLLEAGUES,
WELCOME TO THE HEART OF THE
GREAT SILK ROAD – TURKMENISTAN**

Mr Nurmammet Garlyyev

Chairman of State Committee of Turkmenistan For Television, Radio broadcasting and Cinematography



SECRETARY GENERAL'S WELCOME



Welcome to the 55th ABU General Assembly and Associated Meetings and to the beautiful city of Ashgabat.

In recent times, technology has revolutionised the media industry. Digitalisation and the internet have brought new challenges for programme content production and delivery. New and diverse audiences are the norm today. Younger generations are accessing content differently and broadcasters need to keep up with all latest developments.

This year's GA's programme theme offers insights into that very issue. The theme "Thriving in the New Media Era: Broadcasting for Diverse Audiences" provides a unique opportunity for decision - makers and industry influencers to search for answers to questions that can make or break broadcasting organisations in the new media age. The Ashgabat General Assembly is a chance to revisit and reconsider the impact of modern technology on our audiences.

In Ashgabat we will be joined by distinguished industry professionals from the ABU's family of members, industry players, academics and others who will discuss debate and provide insight on the numerous challenges and opportunities facing broadcasters in the Asia-Pacific region today.

The Assembly promises to be a memorable and momentous event for all involved. Our thanks go to our highly active and excellent host- The State Committee of Turkmenistan for Television, Radio Broadcasting and Cinematography– TVTM Turkmenistan.

Javad Mottaghi, Ph.D., BEng.
ABU Secretary-General



55th ABU General Assembly & Associated Meetings

Thriving in the New Media Era: Broadcasting for Diverse Audiences

30 September – 5 October 2018 Ashgabat, Turkmenistan



DATE-TIME	MEETINGS	VENUE
SATURDAY, 29 SEPTEMBER		
14:00 - 18:00	Programme Bureau Meeting	Banquet Room 1
SUNDAY, 30 SEPTEMBER		
09:00 - 12:30	Radio Working Party Meeting	Banquet Room 4
09:00 - 10:30	Sports Broadcast Rights Committee Meeting	Banquet Room 1
11:00 - 12:30	Sports Finance Committee Meeting	Banquet Room 1
14:00 - 17:30	Sports Group Conference	Banquet Room 2
14:00 - 17:30	Programme Committee Meeting	Banquet Room 4
14:00 - 17:30	Technical Bureau Meeting (TB members only)	Banquet Room 3
15:00 - 19:00	Planning & Strategy Group Meeting (PSG members only)	Banquet Room 1
MONDAY, 1 OCTOBER		
09:00 - 17:30	Sports Group Conference	Banquet Room 2
09:00 - 17:30	Programme Committee Meeting	Banquet Room 4
09:00 - 17:30	Technical Committee Meeting	Banquet Room 3
18:30 - 19:30	Meeting of the Presidency	ABU SG's Office
TUESDAY, 2 OCTOBER		
09:00 - 16:30	Women With The Wave Forum	Banquet Room 2
09:00 - 16:00	Quality Management Workshop	Banquet Room 4
09:00 - 16:30	Technical Committee Meeting	Banquet Room 3
09:00 - 16:30	Administrative Council (Council Members only)	Banquet Room 1
18:00 - 18:45	Welcome Cocktail Party (Buses leave hotels at 17:30)	Hall of the ICE Palace
19:00 - 21:00	ABU TV SONG FESTIVAL (LIVE BROADCAST)	ICE Palace
WEDNESDAY, 3 OCTOBER		
07:15 - 17:00	EXCURSION (Buses leave hotels at 07:15)	
17:30 - 18:30	President's News Conference	Library Lvl 3, Yyldyz Hotel
19:00 - 21:00	Dinner hosted by the State Committee of Turkmenistan for Television, Radio Broadcasting and Cinematography (TVTM) (Buses leave hotels at 18:30)	Gul Zaman restaurant Complex
THURSDAY, 4 OCTOBER		
09:00 - 16:30	Official Opening of 55th General Assembly (Live Transmission) & 1st Plenary Session	Banquet Hall, Level 1, Yyldyz Hotel
19:00 - 21:00	Presentation of ABU Prizes (Buses leave hotels at 18:00)	Ashgabat Exhibition Centre
FRIDAY 5, OCTOBER		
09:00 - 11:15	General Assembly: Super Panel Session	Banquet Hall, Level 1, Yyldyz Hotel
	Forum 1: Thriving in the New Digital Age: Content for Diverse Audiences	
	Forum 2: Making the Future Work for Public Broadcaster	
11:45 - 13:00	GA 2nd Plenary Session - Professional Discussion Bringing Asia to the World: Asian Stories for Global Audiences	Banquet Hall, Level 1, Yyldyz Hotel
14:30 - 16:30	GA 3rd Plenary Session - Restricted Working Session (Full and Additional Full Members only)	
19:00 - 21:00	NHK RECEPTION (Buses leave hotels at 18:10)	Archabil Hotel

ABU SPORTS GROUP CONFERENCE & ASSOCIATED MEETINGS

30 September - 1 October 2018

Venue: Banquet Room 1 & 2

SUNDAY, 30 SEPTEMBER - BANQUET ROOM 1	
08:00 - 09:00	Registration
09:00 - 10:30	Broadcast Rights Committee Meeting
10:30 - 11:00	Break
11:00 - 12:30	Finance Committee Meeting
SUNDAY, 30 SEPTEMBER - BANQUET ROOM 2	
14:00 - 14:10	Opening Remarks by the Chairperson of the ABU Sports Group
14:10 - 14:20	Welcome Remarks by Vice Chairman, News and Sports TVTM
14:20 - 14:30	The Opening Keynote Address
14:30 - 14:40	Opening Remarks by the Secretary-General, Asia-Pacific Broadcasting Union
14:40 - 14:50	Group Photo
14:50 - 15:30	Report by Director of the ABU Sports followed by Q&A
15:30 - 16:00	Break
16:00 - 17:30	Members Forum Followed by Q&A & Discussion Broadcasters share their stories about sports broadcasting, opportunities and challenges in a fast evolving industry. These include acquiring broadcast rights to production and transmission and technological developments. The forum has proved to be successful in providing a space for members to share their experiences and challenges. The presentations are followed by a Q & A with speakers.
MONDAY, 1 OCTOBER - BANQUET ROOM 2	
09:00 - 12:30	Industry Presentation and Up-Coming Events followed by Q&A This session features comprehensive presentation on up-coming international sporting events. Host Broadcasters to organising committees and right holders are invited to share information and their plans. The session also features presentations by leading experts from within and outside sports and the broadcast industry. Engaging and thought provoking discussion moderated by experts are featured at this session. Topics range from right acquisition to production and transmission, marketing and sales and the latest technological developments. UP-Coming Events: This session feature comprehensive information on the up-coming sporting events, that broadcasters need to know to plan the broadcast. For example, ABU Sports will invite the organising committee of the FINA Swimming Championships in Hangzhou, China. Similar, several other speakers are invited to speak which is always followed by question and answer session.
14:00 - 17:00	Restricted to Full & Additional Full Members
14:00 - 14:05	Opening Remarks by the Chairperson, ABU Sports
14:05 - 14:10	Report by the Chairperson, Broadcast Rights Committee
14:10 - 14:15	Report by the Chairperson, Finance Committee
14:15 - 14:30	Report by Sports Director
14:30 - 15:00	Discussion on the Director's Report on the Initiatives.
15:30 - 16:00	Break
16:00 - 17:00	Election to the Sports Committees
17:00 - 17:30	Chairman's Closing Remarks

ABU RADIO WORKING PARTY 2018 ANNUAL MEETING

30 September 2018

Venue: Banquet Room 4

SUNDAY, 30 SEPTEMBER

09:00 - 09:15	ABU WELCOME: KOICHI OKUMURA, <i>DIRECTOR PROGRAMMING, ABU</i> HOST WELCOME: TVTM
09:15 - 09:30	CONFIRMATION OF CHAIRPERSON OF RADIO WORKING PARTY CONFIRMATION OF VICE-CHAIRPERSONS OF RADIO WORKING PARTY OPENING REMARKS: CHAIR, RADIO WORKING PARTY
09:30 - 10:00	REPORT OF ABU RADIO ACTIVITIES UNDERTAKEN: OLYA BOOYAR, HEAD OF RADIO • WORD RADIO DAY 2018 • ABU PRIZES - RADIO • RADIOASIA2018 • RADIO SONG FESTIVAL • MEDIA2020 • ABU-RAI INNOVATION DAYS • WITH YOU CAMPAIGN • ABU SONIC RADIO DRAMA FESTIVAL • PROGRESS OF ABU MUSIC EXCHANGE (AMX) • UPCOMING EVENTS
10:00 - 10:30	<i>Break</i>
10:30 - 11:00	THE RADIO PITCH PITCH YOUR PROGRAM OR CO-PRODUCTION IDEAS TO ABU MEMBERS AND FIND LIKE-MINDED PARTNERS FOR YOUR INITIATIVES.
11:00 - 11:30	SUCCESSFUL RADIO FORMATS SPECIAL PRESENTATION BY NHK OF ITS BOSAI INITIATIVE, WHICH USES RADIO TO EDUCATE ITS AUDIENCES ABOUT DISASTERS AND PREPAREDNESS.
11:30 - 12:10	NEW INITIATIVES SHOWCASE ABU MEMBERS SHARE THEIR BEST NEW INITIATIVES IN RADIO AND ONLINE
12:10 - 12:30	IDEAS FOR DEVELOPMENT OF ABU RADIO ACTIVITIES IDENTIFICATION OF STRATEGIES FOR FURTHER GROWTH OF RADIO IN THE ABU ANY OTHER MATTERS.



A Diverse and Exciting List of Participants in this Year's ABU TV Song Festival

2 October 2018
Venue: Ice Palace

The ABU, with the cooperation of Television, Radio and Cinematography Turkmenistan (TVTM), will be hosting the 7th International TV Song Festival on 2nd October 2018 in conjunction with the 55th ABU General Assembly from 30 September - 5 October, this year in Ashgabat, Turkmenistan. KBS-Korea will be supporting TVTM's production team with efforts to host the Song Festival.

The festival will bring together the best of Asia-Pacific top solo or group talents hailing from an array of national music scenes. This year, host TVTM will organize the 2018 ABU TV

Song Festival at the beautiful Ashgabat Ice Palace.

A full house of ABU delegates and fans are expected to watch the show.

Afghanistan – ATN, African Union of Broadcasters – AUB, Hong Kong – TVB, India – DD, Indonesia – TVRI, Japan – NHK, Macau – TDM, Malaysia – ASTRO, Kazakhstan – Khabar Agency, Korea – KBS, Maldives – PSM, Turkey – TRT, Turkmenistan – TVTM, Vietnam – VTV, Tunisia – ASB, and Uzbekistan – MTRK

50TH STANDING PROGRAMME COMMITTEE

30 September - 1 October 2018

Venue: Banquet Room 4

SUNDAY, 30 SEPTEMBER

14:00 - 14:20	1. Welcome and Opening Remarks 1.1 Welcome Remarks 1.2 Opening Remarks
14:20 - 15:00	2. Special Session: Broadcast Landscape in Central Asia This session gives our members the opportunity to know more about broadcasting industry in Central Asia. Speakers from several organisations will give us the overview of current media environment of Central Asia, focusing on content making.
15:00 - 15:30	<i>Break</i>
15:30 - 17:30	3. Expert Panel "Digital Forward: The Future of Media Content" This session features a collection of talks, presentations, demonstrations or showcases on the latest digital trends that are shaping the future of media content delivered by a diverse mix of expert speakers prominent in the digital field.

MONDAY, 1 OCTOBER

09:00 - 09:40	4. Report of Programme/Copyright Activities (Nov 2017 - Sep 2018) 4-1. Programme Activities 4-2. Legal & Copyright Activities
09:40 - 09:50	5. Report of the Programme Bureau (PB) Chairperson of the PB/PC will report on the discussion at the 7th and 8th Programme Bureau (PB) meetings.
09:50 - 10:20	<i>Break</i>
10:20 - 12:00	6. Members' Forum: Successful and Innovative Activities In this session, members will make a presentation on their contribution to ABU programme activities and/or share the experience of successful and innovative programme activities in their organisations in the past year.
12:00 - 13:30	<i>Lunch break</i>
13:30 - 13:45	7. Reports from Partner Organisations 7-1 Institute of Broadcasting and Information Tun Abdul Razak (IPPTAR) 7-2 Asia-Pacific Institute for Broadcasting Development (AIBD)
13:45 - 14:30	8. Expert Dialogue
14:30 - 15:00	<i>Break</i>
15:00 - 16:30	9. Invitation to Future Events/Activities In this session, various invitation to future events/activities by our members are made.
16:30 - 17:30	10. Election of the PB members 11. Election of the Vice-Chairpersons 12. Any Other Matters 13. Closing

ABU Technical Committee Meeting

1 - 2 October 2018

Venue: Banquet Room 3

MONDAY, 1 October

09:00 - 10:30	1. Opening Session Welcome address Mr Masakazu Iwaki, Chairman, ABU Technical Committee, Deputy Director, Science & Technology Research Laboratories (STRL), NHK-Japan Welcome address, TVTM-Turkmenistan Opening Address, Dr Javad Mottaghi, Secretary-General, ABU ABU ENGINEERING AWARDS 2018 Announcement and Presentation of 2018 ABU Engineering Awards and Technical Review Prizes • Technical Review Prizes – Commended & Best Articles Presented by Mr Hamid D Nayeri, Director, International Technical Affairs, IRIB-Iran, Panel Chairman, ABU Engineering Industry Excellence & Green Broadcast Engineering Award • ABU Green Broadcast Engineering Award Presented by Mr Aale Raza, Director, Whiteways Systems Pte Ltd • ABU Engineering Industry Excellence Award Presented by Mr Chuck W Kelly, Regional Sales Manager Asia/Pacific, Nautel • ABU Broadcast Engineering Excellence Award Presented by Mr Masakazu Iwaki, Chairman, ABU Technical Committee, Deputy Director, Science & Technology Research Laboratories (STRL), NHK-Japan Panel Chairman, Broadcast Excellence & Developing Broadcasters' Awards
	Industry Keynote: Special Invitee from the Broadcast Industry
10:30 - 11:00	<i>Break</i>
11:00 - 12:30	Session Chair: Mr Masakazu Iwaki, Chairman, ABU Technical Committee 2. Confirm Agenda and TC-2017 Proceedings and appointment of Rapporteurs 3. ABU Technology Activity Report 4. Bureau Proposals 5. Industry Updates and Developments Session Chair: Mr Masakazu Iwaki, Chairman, ABU Technical Committee 5.1 DVB Updates Dr Peter Siebert, Executive Director, DVB Project Office, DVB 5.2 Technical Issues for Expanding Terrestrial UHD Broadcasting Mr Haeng Un Jung, Head of Transmission Planning Department, Korean Broadcasting System 5.3 Digital Radio Update Mr Lindsay Cornell, Principal Systems Architect, BBC Digital
12:30 - 14:00	<i>Lunch break</i>
14:00 - 15:30	6. Future Strategies Session Chair: Dr Kong Bin, Vice Chairman, ABU Technical Committee, and Operation Director/Senior Engineer, Academy of Broadcasting Planning, SAPPRFT, PRC 6.1 Topic Mr Aale Raza, Director, Whiteways Systems 6.2 WRC-19 Preparations 6.3 Topic Mr Charles W Kelly Jr, Regional Sales Manager Asia/Pacific, Nautel, Canada

15:30 – 16:00	<i>Break</i>
16:00 – 17:00	7. Members' Present – Digital Implementation and Migration Session Chair: Mr Tharaka Mohotty , Vice-Chairman, ABU Technical Committee and MTV-Sri Lanka 7.1 Digital Switch Over in Thailand 7.2 Digital Migration Roadmap Mr Nguyen Duc Tue , Deputy Director, Technical Centre, VTV-Vietnam 7.3. Looking back at the Digital Transition and Looking Forward to the New Era Ms HONG, Young-Kyung , Senior Manager, Technology Management and ABU Technical Liaison Officer, Korean Broadcasting System 7.4 Digital Migration Status TVTM Turkmenistan
TUESDAY, 2 OCTOBER	
09:00 – 10:30	8. Summary from Topic Area Chairmen Session Chair: Dr Kong Bin , Vice Chairman, ABU Technical Committee, and Operation Director/Senior Engineer, Academy of Broadcasting Planning, SAPPRFT, PRC • Production Mr Kazim Pektaş, Chief Engineer, TRT-Turkey • Transmission Mr Kenichi Murayama, Senior Manager, Planning & Management Division, Engineering Administration Department, NHK-Japan • Capacity Building Mr Tharaka Mohotty, Director Engineering, MTV-Sri Lanka • Spectrum Dr Li Leilei, Professor, Academy of Broadcasting Planning, RTPRC-China 9. Bureau Proposals Session Chair: Mr Masakazu Iwaki , Chairman, ABU Technical Committee
10:30 – 11:00	<i>Break</i>
11:00 – 12:30	10. TC ELECTIONS
12:30 – 14:00	<i>Lunch break</i>
14:00 – 15:00	11. Technology Panel Theme: Cyber Security and Big Data in Media - Panel Discussion
15:00 – 16:00	12. Updates from Status Reports 13. Useful to know 13.1 New members 13.2 Updates from Sister Unions & Intl Organisations AIBD, ASBU, EBU, WorldDAB, DRM, DVB, IABM, NABA, ITU, etc. 14. Any other matters 14.1 Announcements of Upcoming ABU Events • ABU Digital Broadcasting Symposium, Kuala Lumpur, 4-7 March 2019 ABU Technology • ABU Media Summit on Climate Change and DRR, 25-26 April 2019, Kathmandu, Nepal NTV-Nepal • NHK Broadcasting Technology Research for ABU 2019 Mr Akira Negishi, Senior Manager, NHK World Department, NHK-Japan 14.2 Appointment of Honorary Vice-Chairman from the host of the 2019 ABU General Assembly. 14.3 Welcome to ABU TC & GA 2019 Tokyo
	15. Closing

ABU 7th WOMEN WITH THE WAVE FORUM

BROADCASTING FOR ALL, DIVERSITY AND INCLUSION IN THE MEDIA

2 October 2018

Venue: Banquet Room 2

TUESDAY, 2 OCTOBER

08:30 - 09:00	Registration
09:00 - 09:30	Opening Ceremony Welcoming remarks ABU welcoming remarks Keynote Speaker
09:30 - 10:15	Session 1: Global Progress and Trends of Gender and Diversity in Society and the Media Interview panel with key representatives of international and regional organisations, on the gender and diversity landscape across societies and the importance of the influence of media to make a difference through inclusion and content
10:15 - 10:30	Session 2: #MeToo and #TimesUp Exposes the Long-term Discrimination, Harassment and Bullying Worldwide across industries including the Media A summary of the evolution of the global campaigns that brought to light the long-standing gender discrimination, harassment and bullying tactics used by those in power in media companies and other industries
10:30 - 10:50	<i>Break</i>
10:50 - 11:15	Session 3: Launch of the Championing Gender and Diversity in the Media A conversation with a panel of senior managers working in the media who are "broadcasting" the gender and diversity message through their organisations and in content and services. The ABU launches its new Gender and Diversity Champions for Media Strategy with leaders' insights and actions related to the role
11:15 - 12:15	Session 4: Broadcasting for All: Stories and content that reflect the diversity of all of our audiences Broadcasters showcase the stories and content that promote and reflect the gender and diversity of their communities and how they tailor campaigns and programmes to reach out and support people from diverse backgrounds

12:15 - 12:50	Session 5: Broadcasting for All: Strategies in the media workplace, diversity in action Panel of media practitioners provide a snapshot of recent gender and diversity initiatives that strive to make a difference to increasing awareness and representation of a diverse workforce and inclusive workplace environment
12:50 - 13:00	Summary and Wrap Up
13:00 - 14:00	<i>Lunch break</i>
ABU DIVERSITY AND INCLUSION MASTERCLASS FACILITATOR: Chrissie Tucker	
14:00 - 14:05	Introduction and Objectives
14:05 - 14:20	LEADING THE WAY Gender and Diversity Plan Development, <i>case study</i>
14:20 - 14:50	WORKING WITH DIVERSITY Unconscious Bias/Inclusive Thinking, <i>learning workshop</i>
14:50 - 15:10	WHAT'S IN IT FOR EVERYONE? Business Case and Marketing Campaign for Gender and Diversity Plan, <i>group activity</i>
15:10 - 15:20	<i>Break – networking with ABU Gender and Diversity Champions</i>
15:20 - 15:50	MAKING A DIFFERENCE WITH DIVERSITY IN CONTENT Diversity in Content, Access and Services, <i>panel presentation by leading media practitioners</i>
15:50 - 15:55	MENTORING IN THE MEDIA Framework for a Gender and Diversity Mentoring Program for Media Staff, <i>case study</i>
15:55 - 16:00	HARASSMENT AND DISCRIMINATION IN THE MEDIA Workplace Harassment, Discrimination and Bullying Policies and Training, <i>case study</i>
16:00 - 16:25	MAKING A DIFFERENCE WITH DIVERSITY IN THE MEDIA WORKPLACE How to Recruit, Develop and Support Diverse Media Staff, <i>panel of media practitioners</i>
16:25 - 16:30	TAKEAWAY ACTIONS AND MASTERCLASS SUMMARY Participants share the initiatives that could be adopted in their organisations, <i>group activity</i> Closing

QUALITY MANAGEMENT WORKSHOP

2 October 2018

Venue: Banquet Room 4

TUESDAY, 2 OCTOBER

08:30 - 09:00 Registration

09:00 - 10:30 **Introduction and Background**

Lessons learnt from the Swiss referendum debates against/in favour of the public broadcasting fee

Pascal Crittin, CEO of RTS, Swiss public service broadcaster (TBC)

Public added value of certification according to ISAS MEDIA 9001

David Balme, CEO, Challenge Optimum SA

Digital Asset Management & Certification

François Blayo, CEO, Ipseite (TBC)

10:30 - 11:00 **Break**

11:00 - 12:30 **Lessons learnt: Testimonial from certified Media**

Khun Tanadate Tanboriphan, Academic Institute of Public Media, Thai PBS (TBC)
Khun Anothai Udomsilp (TBC)
Mrs Nedra Weerasinghe, Head of Media, Maharadja Group (TBC)

12:30 - 14:00 **Lunch break**

14:00 - 16:00

Workshop

What are the key success factors to make newsrooms sound boxes of their countries stakes to get to a more developed and competitive nation?

EXCURSION

3 October 2018

Buses departure time 07:15

Drive-through the sights of white marble Ashgabat, which are included in the Guinness Book of Records on the way to the venues. (On vehicle):

- World's largest indoor ferries wheel
- Wedding palace
- Olympic Complex
- One of the world's tallest flagstaff (Near the National museum, group photo)

8:00 - 10:00 - National Museum of Turkmenistan



Like a lost palace in the urban desert, the National Museum is situated in front of the Kopet Dag mountain range. It boasts a full collection of Turkmenistan's most significant archaeological monuments, history of modern culture and ethnography.

10:30 - 12:00 - Parthian Fortresses of Nisa



A UNESCO World Heritage Site, the Parthian Fortresses of Nisa is one of the earliest and most important cities of the Parthian Empire from mid-3rd century BC to the 3rd century AD. Situated at a strategic crossroad, it was a barrier to Roman expansion, while serving important communication,

trading and religious functions between east, west, north and south.

12:30 - 16:30 - International Equestrian Sports Complex Lunch (12.30 - 14.30) will be at the same venue

(International Equestrian Sports Complex) in Turkmen style with national cuisine, dances and songs, showing the traditions and hospitality of Turkmenistan.

The show of Akhal Teke horses (14.30 - 16:30)



It is the largest horse racing hippodrome in Turkmenistan with a total area of 90 hectares. Akhal-Teke horses are a national emblem of Turkmen with a reputation for speed, endurance, intelligence, and a distinctive metallic sheen.

Delegates leave the International Equestrian Sports Complex at 16:30 and return to hotel.

55th ABU GENERAL ASSEMBLY THRIVING IN THE NEW MEDIA ERA BROADCASTING FOR DIVERSE AUDIENCES

4 - 5 October 2018

Venue: Banquet Hall, Level 1, Yyldyz Hotel



THURSDAY, 4 OCTOBER		
07:45 - 08:45	REGISTRATION AT CONFERENCE VENUE	
08:45 - 08:55	DELEGATES ARE REQUESTED TO BE SEATED	
09:00 - 09:45	OPENING CEREMONY	
09:45 - 10:15	Break	
10:15 - 12:15	PLENARY SESSION 1	
	1. PRESIDENT'S OPENING REMARKS	
	2. CONFIRMATION OF THE AGENDA	GA55/2
	3. COMMUNICATIONS	
	4. WELCOME TO OBSERVERS	
	5. WORKING PROCEDURES FOR THE 55th GENERAL ASSEMBLY	GA55/5
	6. CONFIRMATION OF MINUTES FROM THE PLENARY SESSIONS OF THE 54th GENERAL ASSEMBLY HELD IN CHENGDU-CHINA	GAM 164 GAM 165 GAM 166
	7. SECRETARY-GENERAL'S REPORT 7.1 SG'S ANNUAL REPORT AND PRESENTATION 7.2 HIGHLIGHTS OF MAJOR ABU ACTIVITIES	GA55/7.1 GA55/7.2
	8. CHAIRPERSON'S REPORT - PLANNING & STRATEGY GROUP	GA55/8
	9. LAUNCHING ABU TELEVISION SONG CONTEST	GA55/9
12:15 - 13:45	Lunch break	
13:45 - 15:00	10. MEMBERS' FORUM: 10.1 PROGRAMME COMMITTEE 10.2 TECHNICAL COMMITTEE 10.3 SPORTS GROUP MEETING 10.4 NEWS GROUP MEETING 10.5 INTELLECTUAL PROPERTY AND LEGAL COMMITTEE (COPYRIGHT COMMITTEE)	GA55/10 GA55/10.1 GA55/10.2 GA55/10.3 GA55/10.4 GA55/10.5
	11. FINANCIAL MATTERS: 11.1 FINANCIAL REPORT FOR 2017/2018 11.2 AUDITORS' REPORT FOR 2017/2018 11.3 2018/2019 BUDGET 11.4 APPOINTMENT OF AUDITORS FOR 2018/2019 11.5 OTHER FINANCIAL MATTERS	GA55/11
15:00 - 15:30	Break	
15:30 - 16:30	12. MEMBERS' STORIES: INNOVATION AND CREATIVITY IN ACTION 13. FUTURE ABU MEETINGS 14. OTHER BUSINESS	GA55/12 GA55/13

FRIDAY, 5 OCTOBER

09:00 - 10:00	15. SUPER PANEL Forum 1: Thriving in the New Digital Age: Content for Diverse Audiences	GA55/15
10:15 - 11:15	Forum 2: Making the Future Work for Public Broadcasters	
11:15 - 11:45	<i>Break</i>	
11:45 - 13:00	PLENARY SESSION 2: PROFESSIONAL DISCUSSION 16. Bringing Asia to the World: Asian Stories for Global Audiences	GA55/16
13:00 - 14:30	<i>Lunch break</i>	
14:30 - 16:30	PLENARY SESSION 3 RESTRICTED SESSION (Open to Full and Additional Full Members only)	
	17. RECOMMENDATIONS OF THE ADMINISTRATIVE COUNCIL	GA55/17
	18. MEMBERSHIP MATTERS	GA55/18
	19. ELECTIONS TO THE ADMINISTRATIVE COUNCIL	GA55/19
	20. ELECTIONS OF THE PRESIDENCY	GA55/20

Super Panel Forum 1: Thriving in the New Digital Age: Content for Diverse Audiences

It is well known fact that the landscape of broadcasting is changing rapidly. People and especially young generation are watching less and less scheduled TV. The competition from digital giants is growing. There is an explosion of new platforms and devices. Amazon Prime Video and Netflix are growing in popularity globally. Apple, Facebook and Google are now offering original content.

What can be done? The recipe might look simple: high quality programmes that appeal to broad audience, including young people. But is that enough. Obviously more has to be done. A united approach and coordinated actions are needed to face this competition. We have to reach out to more partners and influencers. It is crucial to feed the channels used by the young like Facebook, Instagram, Twitter, Snapchat with quality content. Try to adapt as quickly as possible to new tastes and perceptions. A panel of regional experts and practitioners will share their experience and winning strategies in developing content for multi – platform delivery.

Super Panel Forum 2: Making the Future Work for Public Broadcasters

If we are not able to change the global trends our only option is to embrace them and turn the challenges into opportunities. This might sound like a cliché but it is a valid point. Broadcasters need to change with the times and try to predict and be ready for the next big thing, whatever it is. We may not look at social media as the enemy but rather as a possible partner. Work for the development of free view platforms and online services that allow audiences to watch whenever and whatever they want. Innovation does not apply only to devices and platforms but to storytelling as well.

Distinguished public service media professionals will discuss how to adjust the organisations in order to thrive in the new digital age.

PROFESSIONAL DISCUSSION: Bringing Asia to the World: Asian Stories for Global Audiences

Asia- Pacific is undoubtedly one of the most diverse regions on the globe. It is a real treasure trove of stories which need to be “cooked” and presented to the world in an accessible way. To do that we need to make everything possible to encourage and promote local talent, to establish and maintain strong global and regional networks. We have to create the necessary environment in which Asia- Pacific producers, film makers, scriptwriters etc. can work together with proven professionals from around the world to export Asian content globally. Technology and rising Internet connectivity are key factors for the constant growth of popularity of Asia- Pacific stories.

To repeat the mantra “Content is King” is not enough. Skilful storytelling implies material that is not just interesting or exotic but also digestible and useful for a very demanding and spoilt for choice global audience. By choosing the right topic, the Asia- Pacific producers can make local stories understandable to a wide public and awake an interest in cultures and traditions, which are not very well known in other parts of the world.

Media professionals from ABU member organisations will showcase successful projects for sharing Asian stories with the world.

ABU PRIZES 2018

4 October 2018

Venue: Banquet hall, Ashgabat Exhibition Centre



2018 TV FINALISTS

DRAMA	ZDF German Television, ZDF - Germany	Ku'damm 59
	Seoul Broadcasting System, SBS - South Korea	Return
	Channel One Russia, 1TV - Russia	Trotsky
	Japan Broadcasting Corporation, NHK - Japan	KURARA: The Dazzling Life of Hokusai's Daughter
DOCUMENTARY	The Japan Commercial Broadcasters Association, JBA - Chukyo TV - Japan	Father in a bottle: The true intention of the investigation on A-bomb survivors
	Radiotelevisione Italiana S.p.A, Rai - Italy	"L'IMBROGLIO" The migrant trade in Libya
	Shanghai Media Group, SMG - China	Tibet, The Way of Nature
	Norddeutscher Rundfunk, NDR - Germany	The Invisible Enemy - Deadly Superbugs From Pharmaceuticals Factories
NEWS REPORTING	Ada Derana (Power House Limited), TV Derana - Sri Lanka	Investigation into the death of famous tusker "Dalapootuwa"
	Radio Television Hong Kong, RTHK - Hong Kong	Prisoners' Rights
	Korean Broadcasting System, KBS - South Korea	KBS News 9, 'I am a Single mother in Korea'
	Shandong Radio and TV Station, SDRT - China	Saline soil rice experiment a success in China
CHILDREN	Korea Educational Broadcasting System, EBS - South Korea	Culture and Arts Special: Winter Expedition
	Mediacorp - Singapore	On The Red Dot: Wonderkids (Ep 3) - The 10-year old Star Gymnast
	Japan Broadcasting Corporation, NHK - Japan	PythagoraSwitch : The Marble Brothers' Great Adventure!
	Vietnam Television, VTV - Vietnam	Khanh
	Shanghai Media Group, SMG - China	Brain of Brains
ENTERTAINMENT	Shandong Radio and TV Station, SDRT - China	Teenaged Scholars of Chinese Classics
	Japan Broadcasting Corporation, NHK - Japan	The Body: Mysteries of Our Inner Network Episode 6 The Beginning of Life: The Micro Dialogue in the Womb
	Korean Broadcasting System, KBS - South Korea	Immortal Songs: Singing the Legend
	Television Broadcasts Limited, TVB - Hong Kong	Line Walker: The Hunting Game
SPORTS	Attitude Pictures - New Zealand	Being Us: Nathan and Michael
	The Japan Commercial Broadcasters Association, JBA - WOWOW Inc. - Japan	IPC & WOWOW Paralympic Documentary Series WHO I AM Season2 #1The Golden Phoenix: Beatrice Vio
	Japan Broadcasting Corporation, NHK - Japan	Spirits of the Athletes Overcoming FEAR: Halfpipe Snowboarder Ayumu Hirano
	Islamic Republic of Iran Broadcasting, IRIB - Iran	Eskandar
ABU PERSPECTIVE AWARDS	Munhwa Broadcasting Corporation, MBC - South Korea	Song of Longing, Chorus of Courage
	Korean Broadcasting System, KBS - South Korea	(Journey on Foot) 'Homeward'
	Japan Broadcasting Corporation, NHK - Japan	The Fisherman and the Forest
	Shandong Radio and TV Station, SDRT - China	A Greeting

2018 RADIO FINALISTS

DRAMA	Radio Television Hong Kong, RTHK - Hong Kong	Twenty Years
	All India Radio, AIR - India	Brain-Wash
	Islamic Republic of Iran Broadcasting, IRIB - Iran	Metamorphosis
	Japan Broadcasting Corporation, NHK - Japan	Two Souls, One Lifeline
	China National Radio, CNR - China	Shimmering Hearts under the Moonlight
DOCUDRAMA	Sichuan Radio and TV, SRT - China	The Evacuation
	Busan English Broadcasting Foundation, BeFM - Busan	BeFM Special Talkmentary - Busan Youth Eco Status Report_Part I_An Island of Their Own
	Korean Broadcasting System, KBS - Korea	The 70th year of Jeju 4.3 Special Docudrama Trilogy (Uncle Soon-Yi)
	China National Radio, CNR - China	Seeking dreams on Gulangyu Island
DOCUMENTARY	Radio Television Hong Kong, RTHK - Hong Kong	Our Times: Our Voice
	Japan Broadcasting Corporation, NHK - Japan	From the Atomic Bomb Dome
	Shandong Radio and TV Station, SDRT - China	The Affection of the People at the Yellow River Estuary for Lu Opera
	Busan English Broadcasting Foundation, BeFM - Busan	Teaching the Unseen World
	China National Radio, CNR - China	A Singing Bowl
	All India Radio, AIR - India	An Upbringing Such As This
NEWS REPORTING	Radio Republik Indonesia, RRI - Indonesia	Warung Guguk
	Radio Television Hong Kong, RTHK - Hong Kong	Forgotten Little Victims
	Hungarian Public Service Media, MTVA - Hungary	Bagazs
	China National Radio, CNR - China	A Life-or-Death Decision
COMMUNITY SERVICE ANNOUNCEMENT	Shandong Radio and TV Station, SDRT - China	If only humans were left in the world, how long would humans survive?
	Islamic Republic of Iran Broadcasting, IRIB - Iran	Plants suffer from pain too
	Radio Television Hong Kong, RTHK - Hong Kong	Community Involvement Broadcasting Service - Your Voice, Your Stories
	Public Service Media, PSM - Maldives	We have to give attention to our children
	China National Radio, CNR - China	Happiness
	All India Radio, AIR - India	Dropped Bottles Make an Ocean
ON-AIR PERSONALITY	Shandong Radio and TV Station, SDRT - China	The People's Poet with Roots Deep in the Ground (A People's poet who took root)
	iM4U Radio, iM4U - Malaysia	Eco Love With Amrita
	China National Radio, CNR - China	Literary works as elocuted by Yu Fang
	All India Radio, AIR - India	Riding On Air
	Radio Television Hong Kong, RTHK - Hong Kong	The Steve James Afternoon Drive
ABU PERSPECTIVE AWARDS	Shandong Radio and TV Station, SDRT - China	A 84-Year-Late 'Home Letter' From Russia
	Radio Television Hong Kong, RTHK - Hong Kong	You're One of Us- Made in Hong Kong
	Islamic Republic of Iran Broadcasting, IRIB - Iran	Turquoise Man
	Shanghai Media Group, SMG - China	Following the Sound
	China National Radio, CNR - China	Mom and Dad, I'm on my way!

2018 TV SPECIAL JURY PRIZE FINALISTS

DRAMA	Sri Lanka Rupavahini Corporation, SLRC - Sri Lanka	Water Cart (Pankoraththaya)
DOCUMENTARY	Mongolian National Public Radio and Television, MNB - Mongolia	Five Ankle Bones
ENTERTAINMENT	Mongolian National Public Radio and Television, MNB - Mongolia	Human Script of Mongolia
ABU PERSPECTIVE AWARDS	Sri Lanka Rupavahini Corporation, SLRC - Sri Lanka	Brethren

2018 RADIO SPECIAL JURY PRIZE FINALISTS

DRAMA	Bangladesh Betar, BB - Bangladesh	Kathali (A Jackfruit Tree)
DOCUDRAMA	Bhutan Broadcasting Service Corporation, BBS - Bhutan	The Last Smile
ON-AIR PERSONALITY	Bhutan Broadcasting Service Corporation, BBS - Bhutan	Drive & Talk Back
	Bangladesh NGOs Network for Radio and Communication, BNNRC - Borendro Radio - Bangladesh	News

2018 NEW MEDIA FINALISTS

DIGITAL CONTENT AWARDS	Japan Broadcasting Corporation, NHK - Japan	A Day Of... ALS
	China National Radio, CNR - China	24 Solar Terms in Farmers' Proverbs
	Derana TV - Sri Lanka	Mihintale VR Project
	RT Channel, RT - Russia	First Time in the Universe-Spacewalk360



2018

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ABU Sports Director, Mr Cai Yanjiang (second from right), and Senior Project Manager, Mr Kesang (seated), at the Asian Games



ABU SPORTS at the 18th Asian Games: Taking the “Energy of Asia” Far and Beyond

The ABU is playing a significant role at the Asian Games currently underway in Jakarta, Indonesia. The 18th Asian Games Jakarta Palembang 2018 began with a grand opening ceremony at the Gelora Bung Karno (GBK) Stadium on August 18, 2018.

The ABU Sports Department is delivering Asia's premier multi-sporting event to free to air broadcasters in small under-developed countries. Some of these include Timor Leste and Papua New Guinea, and Laos to Mongolia.

RTTL Timor Leste broadcast live the football match between their national squad against UAE on August 16. Timor Leste lost 4-1. After the match the ABU sports received this text message “People are very happy and appreciate the ABU, even Timor Leste lost”. Reaching the un-reached and taking the event to its small and under-developed members still remain a priority and a challenge for the ABU Sports.

The ABU Sports Director Cai Yanjiang



said, “Besides financial constraints, many broadcasters still lack proper and adequate technical infrastructure and logistics to receive live feeds. There are instances where ABU Sports purchased demodulators and ship to broadcasters during such events. In several cases, Mr Yanjiang added, the ABU subsidise and deliver the events for free”.

For the 18th Asian Games Jakarta Palembang 2018, ABU Sports is delivering seven feeds, over 12 hours

of content each per match day. Some 12 staff are involved in the production at the IBC. It has also partnered and collaborated with certain right holding broadcasters to produce and deliver unilateral feed.

The ABU and the Olympic Council of Asia - OCA both signed on to acquire mainly the terrestrial rights in Mongolia, Macau, Myanmar, Timor Leste, Laos, Cambodia and other countries in the Asia-Pacific region.

Mrs Nurgul Oserbaevna Mairberlinova addressing the audience.



Nurgul Mairberlinova, Georgică Severin, and Dr Javad Mottaghi attended this year's RadioAsia Conference

RadioAsia 2018, the Europe-Asia Media 2020 dialogue and the Radio Song Festival celebrating the diversity of the Union's membership has concluded in Kazakhstan.

ABU Secretary General Dr Javad Mottaghi praised the hosts, Kazmedia, for putting on a highly organised event.

Media 2020 is dedicated to discussing topical issues, current and long-term trends in the development of the media industry.

Mrs Nurgul Oserbaevna Mairberlinova, Vice-Minister of Information and Communications of the Republic of Kazakhstan stated "The Media2020 provides a unique opportunity for media professionals representing different cultures to discuss the biggest challenges the media is facing today such as fake news and how to harness the huge potential of the new digital technologies."

"This is also an opportunity to reassess the role of Central Asia as a crossroad of information streams and highlight the new trends in the development of our industry."

Georgică Severin, President Director General of Radio Romania at the closing of the event stated, "Together we have made a consistent step forward in shaping our future considering our local experiences and difficulties in the current global frame. For all of us it has been exceptionally refreshing to learn from the experiences of our speakers."

The event brought together more than 100 representatives of 37 member countries of the Asia-Pacific Broadcasting Union. The event contributes to strengthening of international cooperation of the media industry of Kazakhstan, a dialogue on the discussion of global media trends, promotion of the image of the capital of Kazakhstan.

Mr Georgică Severin, President Director General of Radio Romania, making point to the attendees.



ABU Secretary-General Dr Javad Mottaghi addresses the audience.



Media 2020 opens with a call for more understanding and cooperation

Speaking at the opening session of the Media 2020 Dialogue in Astana, All India Radio Director-General Fayyaz Sheheryar encouraged Eastern and Western media to understand each other better, rather than taking adversarial positions on media issues. The following is an edited extract of the address delivered at the Media 2020 conference.

Edwin "Buzz" Aldrin, the second man to set foot on the moon, looking at the Earth from his space craft had described it as one round whole beautiful blue planet with no rough edge.

Unfortunately notwithstanding this Cosmonauts' world view there is no such exalted synchronized holistic view of anything in the world. World looks differently from different angles and often seen from a bipolar prism of east and west.

From the broad differences between East and West, it is becoming increasingly clear that history, geography and culture can change how we all think in subtle and surprising ways – right down to our visual perception.

Former Indian Prime Minister Mrs. Indira Gandhi had once told Mrs. Thatcher the then British Prime Minister "World looks so different from Delhi and London"

The western perceptions on world order, peace, justice, equality, rights and duties, humanism, sustainable development, progress, environment, religion, terrorism etc., are often completely different from oriental perspectives on all these.

There are myriad factors which contribute to such divergent perceptions on things and issues: culture being one.

Western culture, conditions people to think of themselves as highly independent entities. When looking at scenes, Westerners tend to focus on central objects more than on their surroundings.



All India Radio Director-General Fayyaz Sheheryar addressing the audience in Astana.

In contrast, East Asian cultures stress interdependence. When Easterners take in a scene, they tend to focus more on the context as well as the object: the whole block, say, rather than the BMW parked in the foreground.

Some of the most notable differences also revolved around the concepts of "individualism" and "collectivism"; whether you consider yourself to be independent and self-contained, or entwined and interconnected with the other people around you, valuing the group over the individual. Generally speaking - there are many exceptions - people in the West tend to be more individualist, and people from Asian countries like India, Japan or China tend to be more collectivist.

This divergence in perceptions is also something that is true of media. World media is thus often classified as Western and Eastern.

The Media of west and east which are conditioned by their respective world view and order.

The theory of a bi-polar media which is essentially perceived as western and eastern also needs to be further scrutinized as the world is getting more aspirational and more and more centres of gravity are emerging every passing day.

It's vague and monolithic, making it convenient as a pejorative label but difficult to pin down for analysis.

There are more than a dozen countries and more than 20,000 news media outlets in Europe and America that qualify for the "Western" label. Among these, there are local and national newspapers, television and radio broadcasters, wire services, satire sites, magazines, blogs, and trade publications. Given the differing and often conflicting interests and views these countries have on issues, to refer to all these as "Western media" would be a broad brush.

However, the fact of bias of western media about the east or the developing world is something which is generally shared view among the countries of Asia and Africa.

Wang Qiu, a member of China's legislature and head of state-owned broadcaster China National Radio, said 60 percent of all mainstream Western media reports smear China. Many Chinese share the idea that Western media outlets don't cover China fairly. Similar bias of western media is accused by the Russians, India, West Asian Countries, and countries of the Islamic world, Africa and many countries in Central Asia.

A substantial body of independent research conducted over many decades highlights the proximity between western

Continue to next page.

Continued from previous page.

news media and their respective governments, especially in the realm of foreign affairs. In a study by Manchester University of UK media coverage of the 2003 Iraq invasion, found that most UK mainstream media performed to reinforce official views rather than to challenge them.

On the other hand, the west perceives that Chinese, Russian and media from the Islamic countries is characterized by intrusive, state-mandated ideological and political bias.

Before the 19th century, Western notions of Islam and Islamic life were often vague and based on imperfect understandings of Arabic texts and the often-exaggerated accounts of a few intrepid travelers and diarists. Many impressions still lingered from the West's initial, adversarial contact with Islam during the crusades — almost 900 years earlier. Much of the

western media's view on Islam and the Islamophobia spread by them are directly linked to this. It is this lack of understanding of Islam that prompts them to create sweeping narratives equating Islam and Muslims as evil incarnate and synonymous with terrorism.

The Western notion of national interest is another factor which largely influences the perception of world and world affairs by the western media. But it also often brings it in conflict with the media across the world. Classic cases are Syria, Iran, Iraq, Afghanistan, etc.

Thus these are confusing times for consumers of the news, and the issue of which media outlets should be trusted is as demanding and critical as ever. The first step towards becoming more informed is to avoid seeing our governments and media as free

from manipulation while demonising "foreign" governments and media as full of propagandistic lies.

The liberal Media of India is also fascinating the media practitioners in central Asia particularly the younger ones trained in media schools in India and having exposure to it.

Western media has to come out of its patronizing attitude of the era of White Man's Burden and stop viewing the world from a narrow western perspicacity. These are confusing times for consumers of the news, and the issue of which media outlets should be trusted is as demanding and critical as ever. Given the level of conflict and potential conflict in the world today, plus pressing global issues regarding environmental crisis, poverty and resources, it is essential that people learn to navigate the media and defend themselves against manipulation.

Performers from ten countries came together in Astana in a musical showcase from across Asia and the Pacific, embracing and recognising the diverse musical talents of young artists in the region.

The fifth edition of the popular showcase of young talent in the Asia Pacific saw artists from Afghanistan, Indonesia, Macau, Maldives, Nepal, Turkey, Turkmenistan, Vietnam and the host country, Kazakhstan take to the stage in an exciting and energetic showcase that brought the crowd to its feet.

The Festival, which took place in the impressive Kazmedia Concert Hall, was broadcast live in the host country and beamed to participating countries in the region.

The ABU Radio Song Festival is a musical showcase from across Asia and the Pacific. The Festival embraces and recognizes the diverse musical talents of nations within the region by uncovering the best original and unsigned musicians.

The inaugural Festival was held in Seoul in 2012 and second edition in Colombo in 2014, followed by third edition in Yangon in 2015 and fourth edition in Beijing in 2016.

Talent shines in Astana at the 5th ABU Song Festival







Participants at ABU Headquarters in Kuala Lumpur

Long-running ABU Children's Item Exchange Programme Rebranded as ABU KIDS



The ABU Children's TV Programme Item Exchange first started in 1992 and has grown from strength to strength each year and as a result has been running successfully for the past 26 years. The quality of the programmes has improved tremendously largely due to the continuing efforts of the ABU as well as regular participants from member organisations.

More than two decades later, ABU Children's Item Exchange is moving in a new direction with the aim to encourage ABU members to produce innovative kids' programmes fit for the digital age. The idea behind the revamping of ABU Children's Programme Item Exchange is to promote contents kids love with a heavy focus on latest digital trends.

Strategically divided into multiple parts, the soft launch of ABU Kids held from 23-26 July in Kuala Lumpur saw an experts' forum, members' showcase, a

workshop and a masterclass in addition to a success story showcase. On the first day of the event, the experts' forum focused on discussing the latest trends in kids' content including interactive shows while some participating ABU members showcased unique, outstanding or note-worthy children's programmes they have created at their organisations. The day wrapped up with an engaging workshop on Integration of kids' content delivered by David Kleeman of Dubit Limited, USA. During the workshop, he shared how to use resources more effectively to disseminate content and practical advice on how to attract children.

Day 2 kicked off with a masterclass on multiplatform storytelling focused for young audiences delivered by Alison Stewart, a Children's Media Expert from the UK. This masterclass explored how kids' content has evolved from traditional to digital platforms with relevant examples and case studies.



Speakers and experts at the forum.

The Success Story Showcase part of the event focused on Fierce Girls, a youth-oriented transmedia project featuring two indigenous young girls. David Oxenbridge, a transmedia expert from New Zealand, walked the participants through the elements that make the project unique and successful among young audiences.

Last two days of the ABU Kids was dedicated to the customary items exchange screening and discussions around the standard four themes: How things are made, Nature and Animals, Children's Stories and the World around Us. More than 30 participants from 17 ABU member organisations took part in the 4-days-long event.

The ABU Kids also featured a Working Group Meeting on the side-line of the event in which experts from member organisations gathered and discussed what they can do to improve kids' content and ABU Kids in general.



2018 ABU CARE 8 2nd Producers Meeting held in Kuala Lumpur



New Executive Producer, Mr Ra Won-Sik from KBS Korea chairing the exchange



The annual co-production initiative: Change Asia Rescue the Earth, initiated by KBS-Korea and developed by the Asia-Pacific Broadcasting Union, with the theme of Green Warrior, was to create a documentary series that illuminates an individual or group who has dedicated to protecting the environment of his (or her or their) community for future generations.

The term environment refers to environmental issues such as global warming as well as social, cultural, and political aspects of life that threaten community values.

The CARE 2018 series brings stories of highly devoted green warriors from all corners of the world. The series will explore challenges and continuing efforts made by Asian countries to create a society that is understood by all human beings.

Mr. Ra Won-Sik, Deputy Director and Senior Producer, Documentary & Factual Department, Korean Broadcasting System (KBS) chaired the event held at the Pacific Regency Hotel and Suites in Kuala Lumpur.

Ra Won-Sik has been working as a TV producer for Korean Broadcasting System (KBS) since 1995. As Chief Producer, he currently oversees the

operations of Documentary and Factual Department. He has enjoyed an extensive career in the production of documentaries and current affairs programs.

Participants from Fiji, Mauritius, China and Turkey were represented. They discussed, exchanged ideas and resulted in fruitful and productive outcomes.

Participants roundly enjoyed and the discussions and opportunity to learn from each other:

"It is the first time that I participated ABU- CARE Project . I was so excited about this project. Having this CARE 8 meeting in the amazing city of Kuala Lumpur was also such a beautiful experience. All the documentaries coming from different countries & cultures has also showed the common values about protecting the environment for the future generations. This inspired me a lot. I hope all these documentaries help the awareness of people about protecting the environment."

Ms Fatma Tülay DEMİR, TRT Turkey

"It was my first time to attend ABU Doc and it turned out to be a wonderful experience. I enjoyed all the films and comments from the moderators/EPs as

well as other participants.

It is very nice to meet fellow Asian film makers and hear about their experiences and insight in documentary making. The discussions also bring about a wonderful sense of Asian community and truly broaden our horizons.

I applaud and thank ABU for the great efforts that brought us all together and wish such exchanges could continue to benefit ABU members."

Ms Liu ChangYing, EP, CGTN China (CCTV English News Channel)

"ABU Doc exchange was one of the best learning experiences because we got to be part of human stories from all across Asia. Through watching the documentaries, we got to learn about the creative process and use ideas discussed to further develop our own productions. After meeting these exceptional individuals and seeing their creativity, I am inspired to pursue a future in documentary filmmaking."

Ms Iyya, PSM Maldives

"I feel very privileged to attend the workshop of ABU DOC 2018. With all the speakers' intensive experiences, expertise and the high quality of the exchanged and screened documentaries, I am truly benefited from this workshop and feel



delighted to meet the other producers and exchange our views on the exchanged items. The atmosphere of the workshop was great and I am looking forward to attending this workshop again in the future. Thank you everyone involved."

Ms Nina, KST Thailand

"It was such an amazing and really interesting workshop!

We have learned a lot during this meeting. The documentary preview was very insightful and demonstrated various filming techniques including cinematography, editing, script writing, voice over and soundtrack usages.

In addition, the question and answer session provided useful feedback on how to improve the documentaries particularly in highlighting the emotional aspect of the story and delivering it to the audience.

Furthermore, the meeting was a great platform for producers to share their experiences as well as culture, foster friendship and enhance cooperation.

We were so honoured to meet all representatives from background and marvelled by their experiences. Thank you very much for inviting us in this wonderful programme and we are hoping for more to come."

Khairunnisa binti Yakub, Radio Television Brunei

'The ABU Doc Exchange in KL was very helpful to me as a TV Producer for FBC TV and the Fiji Broadcasting Corporation as a whole and for that, we sincerely thank you. This event proved to be both educational and informative as we are still quite new in the Documentary production arena. Learning from the various participants' presentation and constructive criticism was the best part about this gathering and it sure did create growth on a professional level as a documentary producer and also on personal level as we got to experience the lifestyles and cultures of the participants and their respective organizations and nations.

To end the 3 day meeting with very informative master classes was probably the cherry on the cake leaving us craving for more to satisfy our hunger for knowledge and thirst for inspiration.

An extremely well organized program. Looking forward to more similar programs in future.'

Jolame Cagi, Fiji Broadcasting Corporation

'The workshop organised by ABU increased my knowledge in the production of better documentaries. The exchange programme will benefit all the televisions who participated. The moderators were of high calibre and sharing between the participants were very beneficial.'

Soomansing Jeewoath, Chief Technical Producer, MBC, Mauritius

ABU-VTV In-Country New Media Workshop Explores Emerging Digital Media Concepts

ABU-VTV In-Country Workshop on Digital and Transmedia Storytelling was held in Hanoi, Vietnam from 27-28 June 2018. In a first-of-its-kind organised by ABU Programme Department, this in-country workshop focused on emerging new and innovative content with a special focus on digital and transmedia storytelling.

Divided into 3 major parts (transmedia, digital content and audience engagement) and delivered over 2 days, participants explored the latest new media trends including innovative formats of storytelling and content creation with practical exercises. Participants also learned how to deliver their content to new age audiences through an engaging group exercise. The workshop was facilitated by Hamdhoon Rashad, Project Manager New Media at ABU Programme Department.

The workshop provided an opportunity for VTV participants to familiarise with emerging digital media concepts and new formats of storytelling, to explore the latest new media trends including innovative content such as micro-formats, mini-documentaries and 360 format videos and to learn how to engage new age audiences in the digital age.

The main target audience for the new media workshop was content creators in various departments at VTV. In total, 27 participants from VTV Documentary Centre, Education Program Production Centre, Foreign TV Department, Youth Department and Science and Education Department benefited from the workshop.

ABU Programme Department plans to further expand the reach of its in-country new media workshop by planning to organise a series of capacity building programmes in several member organisations.



Participants in Hanoi

ABU and RT Join Hands for the First-Ever 360VR Co-Production Initiative

RT hosted the creative workshop of the first-ever 360VR short film co-production at its headquarters in Moscow from 21-23 August 2018, marking the launch of a brand new collaboration between the two organisations. The 360VR Short Film Co-production Initiative, organised by ABU in joint collaboration with RT Channel, aims to encourage ABU members to produce 360VR short films and tell compelling stories in 360° to promote innovative online content tailor-made for the internet generation.

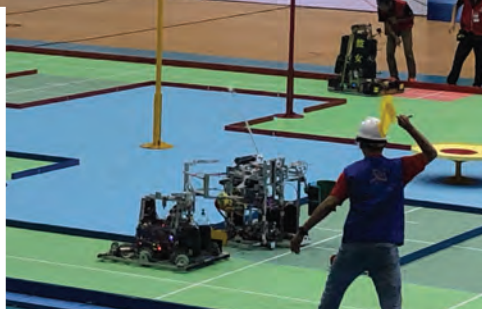
With a packed schedule delivered over 3 days, the creative workshop was focused on sharing the secrets and tricks of filming 360 stories. 22 participants from 10 ABU member organisations travelled to Moscow for the workshop and received hands-on training from the award-winning RT team specialising in 360 videos. Participants pitched their story ideas for their respective short films and received critical feedback from the RT team during their one-on-one meetings. They also spent time in further developing their stories so that they can begin filming when they return home under the guidance from the RT team led by Eduard Chizhikov, Head of RT360.

The workshop marks the first step in the co-production scheme which will culminate with a 360VR online portfolio of all the short films that will be created under this initiative. Under the initiative, each participating broadcaster will develop a 5-minutes short film in 360 degrees 'panoramic format' in any factual genre. ABU will work closely with RT in all aspects of the production and post-production phases of the initiative over the next 4 months to drive the project to its completion. All participating organisations are entitled to freely use other short films produced under this initiative on their own platforms, channels or social networks.



Robocon 2018: The Festival Wishing Happiness and Prosperity

“NÉM CÒN”



Hosted by Vietnam Television and Ninh Binh Province, the 17th ABU ROBOCON took place on 26th August. 18 teams from 17 countries and region gathered at Ninh Binh Sport Center and competed heated matches by robots.

This year's theme was "Nem con; shuttlecock throwing", based on a traditional folk game in North Vietnam, wishing happiness and prosperity. Audience were amazed by the skillful throwing of colorful shuttlecocks by the robots.

The final match was fought between Northeastern University, China and Lac Hong University, Vietnam. After a close match, Lak Hong University won the Grand Prix. The ABU ROBOCON Award, which is presented to the most excellent robot in terms of ingenuity and high technical skill, went to the University of Tokyo, Japan.

NHK live webcasted the contest in 13 languages by using automatic translation system from Japanese to each language.

Participating organisations are: DD-India, Fiji TV-Fiji, IRIB-Iran, ITN-Sri Lanka, NHK-Japan, KA-Kazakhstan, MNB-Mongolia, Modernine TV/MCOT-Thailand, National Media Authority-Egypt, NTV-Nepal, PTV-Pakistan, RTHK-Hong Kong, RTM-Malaysia, SDTV-China, TVK-Cambodia, TVRI-Indonesia and VTV-Vietnam.





Participants absorbing the insightful training



Mr Ahmed Nadeem, Director, ABU Technology & Innovation

ABU conducts a Metric based workshop for Broadcast Managers

This workshop was a unique opportunity for “Middle Managers” in broadcasting organisations to learn how to accelerate company’s growth, improve its competitiveness and avoid decline through effective business innovation management based on proven metrics, comprehensive methodologies and effective tools.

Many media organisations waste significant efforts, time and money because they do not nurture a corporate culture of innovation and do not manage their innovation activities comprehensively, competitively and methodically, taking into account market and management realities and using metrics appropriate for their life cycle stages of evolution.

This workshop sought to enable participants to enhance their organisation’s value and organisational reputation, build successful media organisations through metrics-based engineering methodologies through competitive analyses. Participants learned to nurture methodically a culture of innovation and ensure effective executive teams.

Two Canadian consultants led by Dr. Sorin Cohn, Founder & CEO, c-IM&E Inc.. & BD Consulting Inc. conducted the workshop.



Dr Cohn conducting the workshop at ABU in Kuala Lumpur



Participants in Kuala Lumpur

Developing skills to take radio into the 21st century

A DAB+ workshop held in Kuala Lumpur, Malaysia from 23-27 July 2018, saw a diverse mix of countries working together to take the next steps in establishing DAB+ digital radio.

The event was jointly organised by the Asia-Pacific Broadcasting Union, the Asia-Pacific Institute for Broadcast Development (AIBD), the Arab States Broadcasting Union (ASBU) and WorldDAB. The intensive 5-day technical workshop was attended by 35 representatives from 17 countries from Africa, the Middle East, South East Asia and the Pacific.

The workshop covered a wide range of topics, from the business case for DAB+ through to technical standards and systems operations and RF planning.

All sessions were well supported by the digital radio industry, with representatives from Paneda, Gates Air, R&S, ATDI and All In Media, along with presentations provided by receiver manufacturers VQ, Pure and Richter. In addition, Aaron Alphonso, CTO at Macquarie Media provided an insightful presentation on how the

radio industry is moving forward in an increasingly connected world, with examples of why their radio stations are moving listeners to DAB+.

Delegates were also hosted by the Radio Television Malaysia (RTM) for an afternoon tour of their radio and television studios. RTM is currently undergoing substantial upgrades in facilities as they move forward to full digital infrastructure.

The workshop was led by Dr Les Sabel, who was particularly impressed with the way the delegates worked together. "The delegates were challenged to a

rapid design exercise to provide DAB+ in an area of their choice," he said. "The groups were very multicultural and the four teams worked well together, demonstrating their new-found skills to provide rollout plans for a number of scenarios."

The delegates have now returned to their own countries to take the next steps in establishing DAB+ digital radio and enthusiastically taking radio into the 21st century. For more information on how WorldDAB is supporting the rollout of DAB+ digital radio in Asia Pacific, please contact the WorldDAB Project Office.



ABU/IRIB and RTA Partnership for Afghanistan



From left: Mr Mohammad Ismail Alizai, Director, Local News, RTA, Mr Sayed Sarabi, International Affairs Manager of IRIB-University, and Mr Farhad Ahmad Noori, Deputy Manager, International News Studio, RTA



The ABU has extended its support to the National Radio and Television of Afghanistan (RTA), Afghanistan in establishing its own Media Training Centre within RTA in Kabul. In collaboration with the IRIB (Islamic Republic of Iran Broadcasting), the ABU has arranged a study tour for two colleagues from RTA to the IRIB headquarter, Tehran, Iran from 22-29 June 2018. The two colleagues, Mr Farhad Ahmad Noori, Deputy Manager, International News Studio and Mr Mohammad Ismail Alizai, Director, Local News were nominated by RTA for implementing of its Media Training Centre. The main objective of the study tour was to learn the useful concepts and experiences of the experts from IRIB for the new establish media training center in RTA.

IRIB is one of the largest media broadcaster organisations in the Asia Pacific region and is a member of ABU. The IRIB has Local, National, International, IPTV and OTT broadcasting services in different languages. The IRIB also designed a Media City for Radio, TV, Social Media, Film, Press TV, Span TV and Media University in Tehran which about 49,000 staffs are working.

The two colleagues visited a campus of IRIB University located in Qom, Iran. On this visit, the international relations department shown its media university that a large number of the students are studying media lessons in three different faculties (Faculty of Radio and TV Productions, Faculty of Broadcasting Engineering and Faculty of Communications). Graphic, 3D Animations and Virtual Scene are also teaching in this university. For the

practical work of the students, there are some Radio and TV studios inside of the university. A part of the practice, even some produced programs by the students, nominated for ABU Prizes previously.

The two colleagues also met with the chairman of IRIB university Dr. Shahab Asfandiyari and with the faculties authorities to discuss on mutual relations and short term training for RTA. IRIB authorities promised that whenever RTA wants to have the trainings, they are happy to send teachers to RTA or invite the trainees from RTA to IRIB on base of an agreement for the improvement of the capacity building of the new establish media training center and quality broadcasting of RTA. The university selected three general topics for theory discussing, such as (Pre-Production, Production and Post Production) which were very useful. After the discussion about each part, the related departments were shown by the university arrangement. During of the training (Radio and TV Working Procedure, Automation Studios, Archive Methods, the Newsroom System and many more were shown to the RTA colleagues.

The two colleagues also took the opportunity to study about IRIB TV, Press TV, Span TV, IRIB Radio, IRIB Social Media and IRIB Film City during their visit.

"It was a really useful tour. I'm grateful to IRIB colleagues for their warm hospitality, excellent arrangements and providing opportunity to visit different broadcasting departments of IRIB" Mr Farhad said.



2018 GLOBAL NEWS FORUM

July 24-25 – Ho Chi Minh City, Vietnam



Dr Javad addresses the forum

The theme for the 2018 Global News Forum – **News in the Digital Age** – brought together broadcast leaders, decision-makers and news specialists from around the world to discuss and debate the mutual challenges that have come with the advent of the digital wave.

With Vietnam Television (VTV) as hosts, the fourth Global News Forum featured lively discussions, forums, side-meetings and debates on the challenges broadcasters are facing

with the ever-increasing use of digital and mobile technologies to gather and deliver news.

Director-General, International Cooperation Department for Vietnam Television, Ho Kien, welcomed the speakers and delegates and wished all an informative and enjoyable Forum.

In his opening address, ABU Secretary General Dr Javad Mottaghi said too often the mainstream news media just touched the surface when reporting on major issues and he called on them to dig deeply and to use investigative journalism to analyse what was happening, to explain the ramifications and to discuss the many perspectives.

Dr Mottaghi said this approach was one of the ways to counter the phenomenon of Fake News. He said fabricated information masquerading as news was not a modern concept but in the Digital Age, with technology enabling every broadcaster and news reporter to be connected, and social media acting as a conduit inside and outside borders, fake, false and

fabricated stories could quickly go viral, easily believed by millions: "In this digital era, I believe broadcasters have even more responsibility – that is to be a reference point for the public," Dr Mottaghi told 120 international news leaders.

Leading the Forum, the first session – **The End of the Monopoly on Information: Social Media – Disruptive or Constructive?** – was moderated by **Grant Sherlock**, Managing Editor, ABC News Digital, Australia. He led a panel of three – **Nigel Baker**, Chief Executive, Thomson Foundation, UK, **David Bottomley**, Deputy Chief Editor, CNA Digital News, Singapore, and **Arthur Sokolov**, Head of Social Media Projects, Russia Today – to discuss the effect that social media is having on news gathering.

Among the debates – the merits of driving consumption from Facebook to a news channel website. During his presentation, Mr Sokolov said broadcasters needed to be creating content for smartphones: "Or you are invisible."



impacted on the way that story was told.

Session Five - **Harassment Against Journalists on Digital Media** – was hosted by **Hiroko Date**, Deputy Director, Media Strategy, NHK, Japan. Panelists for this session were **Anna-Claire Bevan**, Assistant Director, International News Safety Institute, from London and **Maria Ressa**, Chief Executive Officer, Rappler, based in the Philippines.

The emerging issue of sexual harassment on the job was illustrated by Ms Bevan, citing the example of a New York Times reporter who was attacked online and threatened with serious physical violence. She urged the audience to understand that virtual threats made online often manifested themselves in the real world, becoming a frightening reality for many journalists.

Ms Ressa, a well-known and award-winning former CNN journalist, outlined her personal experience with state-connected online intimidation and harassment as a result of her investigative journalism efforts in the Philippines for her online news portal Rappler.

The sixth session - **Stories of Members Successes and Challenges** – featured presentations by **Fatih Er**, Director of TRT World & Director of News and Program, TRT, Turkey and **Yansoon Kim**, Deputy Director, Digital Newsroom, KBS, Korea.

Mr Er gave a comprehensive profile of TRT and the media landscape of Turkey while Ms Kim spoke about the success of KBS's use of digital media, social media and the way Koreans access news on digital platforms. She told how younger people in Korea consume news and use of social media to share it along with the trial and error process KBS faces when publishing news on social media.

Session seven - **Is Your Newsroom Ready for Climate Change?** – was moderated by **Haroon-or-Rashid**, Director General, BTV, Bangladesh, with panelists **Genichi Inabe**, Deputy Director, NHK, Japan, **David Jordan**, Director, Editorial Policy and Standards, BBC and **Iliesa Tora**, Chairman, Pacific Environment Journalists Network.

Dr Alexandra Borchardt, Director of Strategic Development, Reuters Institute for the Study of Journalism, presented **The Reuters Institute Digital News Report for 2018**. The latest figures from the Institute gave insights into news consumption, audience behaviour and trust in the media worldwide. The research showed that a growing number of people access news through social media on their smartphones.

Dr Borchardt said this meant it was harder for publishers to establish relationships to their brand, more difficult to tell trustworthy from untrustworthy and it was resulting in a higher level of competition for attention – all of which was shaping news gathering and dissemination.

The panel for the second session - **Fake News: Threat or Opportunity?** – included **Iain Martin**, Asia Editor, Storyful, Hong Kong, **Ahmed Assar**, Asia Editor, Reuters, Singapore, **Dr Alexandra Borchardt**, Reuters Institute, and **Justyna Kurczabinska**, Head of Eurovision News Exchange and News Strategy, European Broadcasting Union Media. Ms Kurczabinska said the EBU was countering Fake News by raising awareness and by holding workshops.

The third session - **Media Ethics in Digital World** – saw Moderator **Abdul Muis Shefii**, Deputy Director General, Radio Televisyen Malaysia and panellists **Dr Chandra Muzaffar**,

President, International Movement for a Just World, and **Chris Elliot**, Director, Ethical Journalism Network, discuss the ways in which ethics play a role in news reporting and the impact of ethics on reporting. Dr Muzaffar said a new moral reorientation was required and change was needed in schools and in society to foster socially-responsible reporting.

Session Four - **Building Trust and Credibility: Focusing on Young Generations** – was moderated by **Indra Singh**, Manager News and Sports, Fiji Broadcasting Corporation, with panelists **Putra Nababan**, Founder, idtalent, Pipope Panichpakdi, Deputy Director General, Thai PBS and **Regina 'Ging' Reyes**, Senior Vice President, ABS-CBN, Philippines.

Ms Reyes spoke about how news is being consumed by more people in the Philippines because it is cheap and accessible on mobile technology. She also said that most of the journalists working for her network were overwhelmed by the plethora of platforms that they need to service for every story.

Mr Panichpakdi discussed the story of the year – the Thai Soccer Team Cave Rescue – and the requirement for reporters now to be skilled in Mojo journalism – capturing vision on their mobile phone and using Facebook Live for reporting. He used the Rescue story to illustrate how using social media

Continue to next page.



Ms Wendy Everett, Director, ABU News

Continued from previous page.

Mr Haroon set the tone of the session by illustrating the news impact of climate change with reports of a large iceberg threatening the coast of Greenland and scorching heat in Japan claiming lives. Mr Tora highlighted the rising sea levels that Pacific Island nations are facing as a result of global warming, reinforcing the view that climate change is a primary focus of journalists in his part of the world.

After the final panel session, Fatih Er from TRT gave a presentation on the venue for the next Global News Forum in Turkey in July, 2019.

ABU Secretary General, Dr Javad Mottaghi, provided an inspirational and informative closing, consolidating the key points and synthesizing the messages of many of the speakers. He thanked VTV for their invaluable assistance in hosting the event and providing a superior experience for all. He also invited all delegates to the next GNF in Istanbul.

On Day Two of the Forum, **Chris Elliott**, Director, Ethical Journalism Network, held a MasterClass on **Media Ethics and Media Freedom**. Mr Elliot provided an inside look at the independent decisions he had to make as The Guardian's Readers Editor or internal ombudsman. To tackle the issue

of Media Freedom, Mr Elliott discussed the laws regarding ethics in reporting in the UK, exemplified by a recent legal decision awarding damages to a well-known British celebrity over news coverage of a police raid on his home.

The first Global News Forum was held in Seoul in 2013, hosted by KBS Korea. It was followed by the 2015 Forum in Sendai, Japan, hosted by NHK. In 2017, MediaCorp was the host at the GNF in Singapore.

The day before the GNF, the ABU's News Group held its annual meeting in HCMC on July 23. In his opening remarks, Dr Mottaghi told Members that the Asiavision news exchange platform was continually growing and welcoming new members, as well as forging strong partnerships with the EBU and Arab States Broadcasting Union (ASBU).

The News Group meeting included a presentation by newly-appointed Director News, Wendy Everett, who detailed that by focussing on news output, the ABU's News Department planned to help all Members develop the skills of their journalists and the leadership in their newsroom.

Ms Everett said recent changes to the AVN Advisories had made them more accessible and useful to producers looking for good stories and vision from the Region. She also detailed plans to develop, coach and mentor AVN journalists and newsrooms.

Presenting the AVN statistics for the year, Senior Editor Tan Hock Guan said a total of 18,418 news items were uploaded by members in 2017-18 with the contributions of the top 10 AVN members accounting for 59 per cent of the total.

The News Group chairman, Abdul Muis Shefi from RTM, announced his resignation after one year due to his increasing workload. AVN members voted Indra Singh, Manager, News and Sports at Fiji Broadcasting Corporation, as Chairman for a three-year term.

AVN Awards - Thai Cave Rescue Grabs World Attention



It was the story that gripped the world and the coverage provided by MCOT during the entire episode earned the Thai broadcaster the Asiavision award for July. The search for the 12 young Thai footballers and their coach began on June 23 when the group went missing in the Tham Luang cave in Chiang Rai, Thailand's northern-most province.

The group of 13 had hiked into the cave after football practice but they then became trapped by rising floodwaters at the cave entrance. They were eventually found by two British divers on July 2 and they were brought out safely in stages between July 8 and 10.

The rescue operation had earlier claimed the life of a Thai volunteer diver.

The June award went to TVRI for its coverage of the capsizing of a ferry in Lake Toba on the Indonesian island of Sumatra. The KM Sinar Bangun, a 17-metre-long wooden boat, capsized in bad weather on June 19.

The Indonesian authorities said there were 21 survivors, three dead and 164 others reported missing. Many passengers were believed to have been trapped inside the overloaded ferry and efforts to recover their remains have been hampered by the depth of the lake and the difficult diving conditions.





From left: Mr Nguyen Tien Long, Director of VOV World - VOV5, Mr Le Van Phuc, Chief of VOV Office, Mrs Nguyen Thu Ha, Deputy Director of International Cooperation Dept., Dr Javad Mottaghi, ABU SG, Prof Nguyen The Ky, VOV President, Mr Vu Hai, VOV Vice President, and Mrs Nguyen Thuy Hoa, Director of International Cooperation Dept.

VOV to host 57th ABU General Assembly in 2020

The Voice of Vietnam Radio (VOV)'s President Nguyen The Ky and Secretary General of the Asia-Pacific Broadcasting Union (ABU) Javad Mottaghi, have discussed preparations for the 57th ABU General Assembly and related meetings to take place in Hanoi in 2020.

At a meeting in VOV's head office in Hanoi on Friday, July 27 2018, Mr. Ky praised the Secretary General's contributions to broadcasting development and the support ABU has given to Vietnam since the country joined the organization in 1964. He said: "VOV has received much assistance from the ABU for years. The Union has provided information which helps direct VOV's development, trained personnel, and linked VOV with other members of the Union. The ABU also forges links with broadcasting associations of other regions all over the world. We thank ABU for selecting VOV as the host of the ABU General Assembly in 2020."

Dr Mottaghi expressed his appreciation to VOV in hosting the historic event in two years' time and pledged his support for this effort.



Mr Tran Binh Minh, President, Vietnam Television confirming VTV's support to VOV and the ABU by hosting the 2020 ABU TV Song Festival.



From left: Mr. Le Quang Huy, Officer of International Cooperation Dept, Mrs. Nguyen Thu Ha, Deputy Director of International Cooperation Dept, Dr Javad Mottaghi, ABU SG, Mrs. Nguyen Thuy Hoa, Director of International Cooperation Dept, Mrs. Vu Ngoc Anh, Head of Division, Ms. Tran Thi Thanh Hai, Officer of International Cooperation Dept, Ms. Phan Quynh Hoa, Officer of International Cooperation Dept, and Ms. Nguyen Thi Thu, Officer of International Cooperation Dept

Shanthi Bhagirathan, Recognized as One of Asia's Top 25 Women Leaders

Shanthi Bhagirathan – Group Director of The Radio / TV Media, MBC Networks/ MTV Channels, a subsidiary of The Capital Maharaja Organisation Limited (TCMOL) - Sri Lanka, was among Asia's Top 25 Women Leaders recognized recently in Singapore by an International professional body with International Juries.

Shanthi Bhagirathan received her Bachelor's Degree from India and completed her Master's in Business Management (MBA) from London and awarded a Scholarship to South Florida on Merit Award, where she also followed the Masters program in International Marketing. She has also received a first-class award from NUS Singapore for a program in Financial Management for Corporate Finance. She has had a successful media career in electronic media broadcasting in both television and radio for over 18 years.



Shanthi is a skilled marketer, business and finance professional and an experienced media person. She also served as CEO for Pepsi Co. International in Sri Lanka.

Speaking to the Media about her recent recognition, Shanthi expressed her gratitude to the Maharaja Organisation Chairman Mr Raja Mahendran for the encouragement and guidance he had given her during her career. She stated that the recognition of being one of Asia's Top 25 Women Leaders encourages her to strive to bring more for the industry, her Company and the Country while raising the bar for what women can achieve in a highly demanding career.

Shanthi Bhagirathan is an active member at ABU (Asia-Pacific Broadcasting Union) and holds a position as the Chairperson for Radio Working Party at ABU.

ABU LEADS MEDIA AT THE AMCDRR IN MONGOLIA



The ABU raised the profile of media as a partner in climate change adaptation and disaster preparedness at the Asian Ministerial Conference on Disaster Risk Reduction (AMCDRR) held in Ulaanbaatar 3 – 6 July 2018.

The Conference measured the progress of the implementation of the global Sendai Framework on DRR by Asia-Pacific governments. The Sendai Framework aims to build globally resilient communities to protect lives and livelihoods by 2030.

About 3500 representatives of governments, UN agencies, civil society organizations, media, private sector, children, disabled people, scholars and

researchers supported the Ulaanbaatar Declaration for greater accountability on disaster losses in Asia – Pacific.

The ABU was represented by the Head of the SG's Office Ms Natalia Ilieva, Ms Darin Klong – Ugkara, News Editor and TV anchor of Thai PBS weekly programme "Fight Disaster", and the TV5 Mongolia news team, who covered the conference for the ABU daily news exchange Asia Vision. ABU led the drafting of the Media Stakeholder Action Statement, which was delivered by the Head of SG Office at the closing plenary session of the AMCDRR.

Ms Ilieva and Ms Darin Klong – Ugkara were also judges for the Video Competition on DRR run for a second time in connection with the AMCDRR. Ms Ilieva noted: "This year's entries reflect a steady improvement in the quality and the range of entries that we receive. We want to ensure that the stories of communities adapting to climate change and building their own resilience to disasters, reach much wider audiences".

The crew of the Mongolian Member of Asia Vision, TV5, provided daily coverage of the conference and



conducted two exclusive interviews for the Asia Vision 34-member network. The first one was with Madam Mami Mizutori, UN Assistant Secretary-General, Special Representative for Disaster Risk Reduction. The second one was with the Australian Senator, the Hon Concetta Fierravanti-Wells, Minister for International Development and the Pacific. Australia will host the next AMCDRR in Sydney in 2020.

Prior to the Ministerial Conference, Mongolian journalists gained technical knowledge and learned practical skills about integrating disaster preparedness and mitigation into their reports during the 4th advanced media training organized by Mongolia's National Emergency Management Agency (NEMA), Asian Disaster Preparedness Centre (ADPC), UNISDR and the Thai Public Broadcasting Service (Thai PBS).

The first media training was held in April 2017 to prepare the Mongolian journalists to cover the AMCDRR in general and disaster preparedness and mitigation in particular. An advanced training took place in April 2018 with the last one finishing just before the Ulaanbaatar AMCDRR.

MAJOR ACHIEVEMENTS OF THE MEDIA IN THE IMPLEMENTATION OF SENDAI FRAMEWORK

The media is more switched on and ready to report on Climate Change and Disaster Preparedness than Delhi. Most importantly we can see a change in media attitude from reactive to proactive. Most media organisations in Asia-Pacific region recognise their duty to serve wide audiences (including most vulnerable groups such as women, children, persons with disabilities and elderly) before, during and after disasters. More importantly, they understand the need to be pro-active and prepare people for action in the times between disasters when disaster fatigue takes over the media and national agendas.

Increasing number of media outlets are introducing special programmes and editorial columns on climate change and DRR issues. Several media outlets are mainstreaming disaster preparedness not only in news and current affairs but in

other formats such as entertainment.

Since 2014 the Asia – Pacific Broadcasting Union Media Summit on Climate Change and Disaster Risk Reduction has been a well-established annual forum. This unique platform had brought together so far over 1,250 representatives of media, government, academia, NGOs and community organisations for partnering on joint projects. The ABU Awards on Climate Change and DRR are motivating producers to cover climate change adaptation and disaster preparedness.

Capacity – building for hundreds of journalists across the region with the support of national disaster management agencies and international organisations such as ADPC, UNISDR and UNESCO.

MEDIA STAKEHOLDER GROUP ACTION STATEMENT

Comes out of Asian Ministerial Conference on Disaster Risk Reduction held in Ulaanbaatar, Mongolia, 3 – 6 July 2018



PREAMBLE

The Media Stakeholder Group welcomes UNISDR in linking DRR efforts with climate change adaptation and the Sustainable Development Goals. That will speed up the implementation of the Sendai Framework by aligning all stakeholders' efforts and synergizing resources. Media, with its unparalleled reach and power to change minds and behavioural patterns, can further accelerate the implementation by bringing DRR stories to wide audiences.

In order to fulfil this potential, media has to be accepted by governments and international agencies as a partner rather than just a messenger and become involved in the national platforms of DRR. Secondly, a wide capacity building for journalists is needed, so the media professionals acquire the skills and knowledge to cover the complex issues of climate change adaptation and disaster risk management.

MEDIA ACTION PLAN

1. The Asia-Pacific Broadcasting Union to develop and implement, with donor funding from the UN, multilateral, bilateral, and national government sources, a disaster – specific, region-wide training programme to enable media organisations to gain greater knowledge of climate change, disaster risk reduction and other relevant issues.
2. ABU, with the help of UNISDR and other partners, to certify media organisations for being ready for the D Day. Certification should cover such elements as Emergency Broadcast Plan, Training for emergency situations, Safety of staff, SOP for communications with emergency warning issuing agencies.
3. ABU to develop region wide repository of Climate Change and DRR related audio and video programmes produced by UN agencies and NGOs to be distributed to its over 100 broadcast members across the Asia – Pacific region.
4. Initiating national agreements between media organisations for cooperation during disasters. In Thailand, such talks are underway. If they succeed, during disasters Thai media outlets will not compete but will share resources and information to ultimately save lives.

COMMITMENTS TO IMPLEMENT THE ACTION PLAN 2018 – 2020

1. Create UNISDR Media Advisory Group to advise and support governments and international organisations how to integrate media in national platforms and make DRR efforts known to the general public.

2. Continue to lobby governments to engage media in the development and implementation of national DRR policies and programmes, so the media, especially broadcast media, are more comprehensively prepared to inform about risk prevention and DRR.
3. Ensure that the radio and TV organisations' physical infrastructure and networks are fully integrated in the early warning disaster communication systems and plans at national and community levels.
4. Develop special communication formats and channels to serve the most vulnerable citizens in our societies, especially women, children, people with disabilities, the elderly, farmers, fishers and others in rural areas to support Early Warnings. Provide to these groups news, information, and programming tailored to their distinct media consumption needs before during and after disasters.
5. Break the "silos", in which stakeholders involved in DRR currently work to facilitate broad partnership in risk prevention and building resilient communities. Encourage a 'whole of society' approach that ensures that governments, civil society groups, research institutions, international agencies and other parties develop partnerships with media organisations to ensure that professional, accurate and cogent messages on a range of issues are available in a timely manner for public information, education, action and the broader global conversation.
6. Enhance journalists capacity to produce quality programmes on climate change, DRR and sustainable development concepts as part of the same solution for economic growth and social cohesion.

Natalia Ilieva, Head of SG's Office





Gender Equality in Asia-Pacific: ABU WITH YOU Radio Campaign

HOW IT CAME ABOUT!



By Jean Hur / Director,
International Relations, Media &
Public Relations Dept. MBC



In charge of International Relations at MBC, I consider my role as a bridge between MBC's production sectors and international broadcasters. I work closely with the television department, but the radio department was almost never engaged in international co-productions. Thus, I wondered if it is possible to develop an international project for MBC radio. The first theme which naturally came to my mind was K-Pop. With BTS immensely popular worldwide, I was certain that K-Pop would be a matter of common interest for radio stations in Korea and abroad.

With this idea, I talked to a radio producer, and in less than five minutes, I realized how ignorant I was about radio. The producer told me that the reason radio cannot be international is due to the fact that there is no video but only audio. This means that subtitling is not possible, it is unable to overcome the language barrier, which is an essential part when it comes to international co-production. I talked to another radio producer and his comment was more or less the same. "Why K-Pop? It's already all over YouTube. Radio cannot go international; end of the story".

Somehow, at this point, I did not give up, and consulted yet with another radio producer. But this time, I omitted K-Pop and asked in a different angle. I said, "I know that radio has limitations for international co-productions, but I think if we come up with an issue of global interest, like 'Environment' or 'METOO', there would be the possibility that MBC radio can cooperate with international stations. What do you think?" (Around springtime 2018 in Korea, METOO was occupying the headlines of every Korean newspaper). Then the



Mr Cho Jung-Sun, Deputy Managing Director of MBC's Radio Dept

producer answered, "METOO is a good idea. Maybe DJ Bae Chul-Soo (a famous MBC radio DJ) can say, MBC supports METOO and DJs from international stations can say the same in their own language". We can cooperate with ABU on this, I thought, and shared with Dr. Mottaghi and Mr. Okumura this rough idea of radio co-production. To my delight, they were in favour of the idea even more than I imagined they would.

Eventually, with guidance from MBC's Deputy Managing Director of Radio Department, Mr. Cho Jung-Sun, the idea broadened from METOO to 'Gender Inequality', and developed to collecting 5 stories of 1 minute length each of 'Gender Inequality' from different Asia-Pacific stations. Without his endeavor and willpower for programming, the Campaign would not have been realized. MBC Radio produced a Korean version sample audio file and English scripts in order to provide better understanding of the concept and formality of the project to members who were considering their participation. However, we made it a rule not to designate a specific theme to any participating members, since we

wanted different stories and diverse cases from each country.

Finally, the participating members were decided - 11 stations from 10 different countries.

Country	Station
Afghanistan	RTA
Fiji	FBC
Indonesia	MNC Radio Networks
Japan	TBS
Japan	MBS
Korea	MBC
Macao	TDM
Myanmar	MRTV
New Zealand	Pacific Media Network
Sri Lanka	Maharaja
Vietnam	VOV

(In alphabetical order of country name)

Reading the scripts from different countries, we could see that the situation and intensity of gender inequality in each and every country varies to a large extent. For example, stories from Afghanistan were topics about forced marriages of very young girls aged as young as 5 years old, but scripts from other countries were more

about gender discrimination such as pay gap and other gender biases at workplaces and at homes. Some places were going through severe abuse of human rights, whereas other places were experiencing a comparatively familiar level of gender discrimination. Nevertheless, there was the core spirit of togetherness that ran through all participants. Although we were only contacting each other by emails, we could feel that people involved in the project had the energetic will to let the stories be heard, let Asia-Pacific be more aware of the gender inequality which is still deeply rooted in the governmental systems, schools, homes and more or less everywhere.

MBC is programming the WITHYOU Campaign at 11:56am starting from 1st September 2018, for one month. The other stations throughout Asia-Pacific will program the Campaign more or less simultaneously. Radio is powerful as it is softly influential and penetrates into all corners of Asia-Pacific, including regional and rural areas, regardless of internet access. Following this campaign, I believe that the participating stations will devise more in-depth stories, conversations and actions on gender equality.

Furthermore, I would like to express my gratitude to Mr. Okumura and Ms. Natalia Ilieva of ABU. They stood by the project from the very beginning when everything was uncertain. They eagerly helped promote the Campaign to all members of ABU online and offline, and actively took part in developing and shaping the project. Later on, Mr. Okumura prepared a contract for the participating members to sign, in order to prevent any possible future disputes. Even during the summer holiday season, the ABU team collected audio files and scripts to deliver them to participating members. Last but not least, Ms. Chrissie Tucker, was the lamp which enlightened the project as she provided us with necessary advices, helped write essential frameworks and articles. She even voluntarily edited the English versions of the remitted scripts. I sincerely hope that everyone's efforts will help steer our way to a gender equal society, bringing more happiness to girls, women and families living in the Asia-Pacific region.

Women With the Wave Forum

In conjunction with the 55th ABU General Assembly and Associated Meetings, ABU is pleased to present the Asia-Pacific Broadcasting Union Broadcasting For All: Diversity and Inclusion in the Media High Level Forum Series on 2 October 2018, in Ashgabat, Turkmenistan.

This will be the seventh annual Forum, and in 2018 we have the Women With the Wave Forum (WWW) for half a day in the morning, followed by a Masterclass in the afternoon.

Both forums bring together key speakers from across the regions and demonstrate the commitment and progress of diversity and inclusion in content, services and with workplace culture and participation in the media. The aims are to:

- showcase content and services that communicate and reflect all groups of society and tell the stories of a diverse range of people
- demonstrate policies and best practice within the media workplace environment, with an emphasis on gender and diversity and a broader and more inclusive workforce
- provide discussion and networking opportunities that bring together people, ideas and contacts that promote gender and diversity.

Women With the Wave topics and sessions in 2018, cover the global trends of progress of gender and diversity in society and media with key representatives from international and regional organisations. A session is dedicated to the #MeToo and #TimesUp campaigns, outlining the background, issues and outcomes of the gender discrimination and harassment in the media and other industries, that has been brought to the world's attention.

Delegates will hear and view a showcase of stories and content from broadcasters that promote and reflect the gender and diversity of their communities, including the first-time WITH YOU Campaign, devised by MBC Korea and developed as a joint MBC/ABU project. This campaign has



Chrissie Tucker, Media Diversity Specialist

brought together nine ABU broadcasters from eight countries to share stories of gender inequality for broadcast across the region.

Participants will take note of the recent initiatives that strive to make a difference to increasing awareness and representation of a diverse workforce and inclusive work environment. This includes a focus on the work of SBS Australia with an insight to their recent Inclusion Strategy and related communication both within their organisation and externally.

The ABU is launching its new Gender and Diversity Champions in the Media Strategy in Ashgabat and a panel of Champions from Asia-Pacific will outline their insight, support and actions related to this new role.

The Masterclass Session will be conducted by Chrissie Tucker, Media Diversity Specialist (formerly long-term Manager Diversity, ABC Australia), who will guide participants through the three-hour session with a range of topics, discussion and interaction - that will support media organisations to develop their own gender and diversity plans and tailor strategies and activities to embrace diversity and inclusion in their content, services and workplace.

Talks, panels and work groups will include case studies, planning and communication, looking at the business case for diversity, an inclusive thinking mini-workshop, ideas for resources for content makers, a mentoring framework, workplace behaviour policies, and strategies to make a difference in recruitment, development, support and retention for media employees.

Participants will have the opportunity to meet with the new Gender and Diversity Champions in the afternoon networking break!

*Chrissie Tucker
Media Diversity Specialist
14 August 2018*

ABU interviews Mr Mr Nouzab Fareed, Executive Director, Fiji TV



What is your vision, goals and objectives for FTV in the next 3 years?

We wish FTV to be the most preferred television station in Fiji for news as well as content. We wish to achieve this vision with strategies such as increased investments in equipment and latest technologies. In addition to investment in creative people who would develop content for the local market with the right flavor.

All these to achieve with profits for shareholders.

How do you see FTV evolving in the three years and what specific actions will FTV take in the next 3 years?

We see that FTV would become an instant provider of news with more and more watch FTV app than the television itself.

We have to focus with this trend and develop right content that is smart phone friendly.

What do you feel are the strengths of FTV?

Goodwill as well as quality content are the competitive advantage for FTV. To date, we developed more than 35% of our content locally.

What role does FTV have to play in DRR and CC in the Pacific?

FTV played a major role in the 2017 Cyclone Winston Disaster as well as flash floods in 2010, 2012, 2014 and, 2018. FTV is responsible in creating awareness of CC in the recent past. Will continue to assist communities in these areas.

How do you see FTV and ABU cooperating in future?

Since 2014, FTV has been contributing a lot to ABU. FTV has attended all GA as well as most of the training. Following becoming a member of AVN, FTV has used AVN as a source for alternative content. ABU has assisted FTV with election training in the recent times.

ABU interviews: Mr Manuel PIRES, Chairman of Executive Committee TDM – Teledifusao de Macau, S. A.

How does TDM function in a multi-cultural environment like Macau, with its influences of Chinese and Western history and cultures, combining nowadays with the different communities living there?

Macau, located in the southern part of China, has a rich and unique culture which results from the blend of Chinese and Portuguese for over 450 years. If you visit Macau, you will find World Heritage historical buildings, including Chinese temples and Catholic churches, which testify to the peaceful coexistence of both cultures over the centuries. After the return to the Motherland on the 20th of December 1999, the Macau people's lifestyle has remained unchanged. Its people are friendly and open-minded.

TDM, as a public broadcaster, serves the audiences with six TV channels and two radio channels, providing a wide range of news and informative programs as well as entertainment. TDM broadcasts mainly in Chinese and Portuguese, the two official languages. However, we also developed the production of news and programs in English, Bahasa, and Tagalog in order to serve a growing number of migrant workers who are unable to communicate in the official languages.

Although with local programming and production dedicated to the people of Macau and its communities, different sources provide content tied to the history of the region – the CCTV China Central Television and the RTP Radio and Television of Portugal, both National Broadcasters.

How does TDM “measure” its own contribution/participation in ABU?

In fact the measurement should be made by the members of ABU.



TDM became a member of ABU in 1983, elected as a member of the Administrative Council in 2004, TDM had hosted in Macau the Administrative Council Meeting in 2008 and the General Assembly & Associated Meetings in 2014, moreover, the upcoming 107th Administrative Council Meeting will once again take place in Macau in April 2019, we will get everything ready for welcoming all concillors and colleagues of ABU Secretariat.

Besides, TDM is committed and engaged to the union in every aspect, inclusive of Planning & Strategy, Technology, Sport, News, Program, Multimedia as well as Song Festivals and ABU Prizes, and we will be happy to do more in the future if we could.

What challenges as a broadcaster, does TDM face with regards to technological innovation?

Many ABU members are also facing challenges of technological innovation,

especially when it is changing so rapidly.

No matter how things change, what we consider most should always be our audience (or potential audience), for this we invest on new equipment and techniques, we encourage our staff to learn new ideas and good practices, on the other hand we deliver our service not only on traditional TV and radio but also through webpage and mobile app webcast as well as social media platforms so that audiences could access TDM anytime and anywhere.

By embracing new technology, TDM try to keep updated with the updated technology system concepts. Audio and video signals over IP will be adopted in the new systems to be implemented. Next generation of TV Broadcasting trends is 4K, 8K... it means that the next step technological innovation for TDM is the transition to IP-based broadcast infrastructure. The benefits of switching from baseband



infrastructure to IP-based infrastructure are the scale and flexibility. With IP-based, the connection between baseband equipment will be simplified to a great content and much easier to manage so that the flexibility and stability of the system will be enhanced. But, the main difficulty for TDM to encounter is the limitation of space, probably we need some more expansion of space for installing new equipment and system because the baseband system cannot be all waived within a short time. Of course, the profit return on investment costs of new technologies is a key issue of challenge. And how to provide professional trainings on Innovation and Technology for our staff is crucial.

Macau is located in the “Pacific Typhoon Belt”, how does TDM handle public broadcast services for emergency and disaster situations?

As a public broadcaster, TDM always works closely with the government and society in order to build an even safer Macau; no matter how technology changes, we will stick to the basic functions of media, including “Educate, Inform & Get People Ready”, we make educational contents for people towards disaster situations, inform and get people ready as early as possible before disaster happens, for this we will combine traditional TV & radio and new media platforms to deliver useful and instant information to our audiences.

How do you see TDM evolving in the three years and what specific actions will TDM take in the next 3 years?

TDM will put every effort to the development of Macau and to serve the community of Macau, particularly in the aspects of the “Cooperation Platform Between China and



Portuguese Speaking Countries”, the “Belt and Road Initiative Development Strategy”, and the “Guangdong-Hong Kong-Macau Greater Bay Area Plan”, in order to provide necessary information to the people of Macau for getting ready for the opportunities and challenges that have never encountered before, we will work even closer with the media partners in Mainland China, Asia-Pacific Region and Portuguese Speaking Countries, and for sure the collaborations between ABU and TDM will be crucial.

What do you feel are the strengths of TDM?

Despite the challenges that will be encountered, the economy and society of Macau is believed that relatively stable, it means that we may concentrate all of our efforts to the improvement of TDM, including management function, policy and strategy making, technology, merge of traditional TV & radio and multimedia platforms, and most of all, the people working in TDM, we will pay attention

on the next level of TDM in order meet the requirement and expectation of our audiences.

The implementation of an Information Technology based system for the complete management of the workflows from finance, administrative, broadcasting, marketing, information, programming and copyrights is targeted as priority, in TDM.

Furthermore, I will say the strengths also include good abilities of TV and radio signal coverage and reception due to a small geographical environment of Macau; Full support from the government; TDM is a free-to-air Terrestrial TV station in Macau, which brings great competitive advantage; As a program exchange platform between China and Portuguese language countries, it is easy to create some programs with different ‘cultural color’; and high-quality signal content is increasing, which indirectly increases market demand and increases revenue.

INTERVIEW WITH İBRAHİM EREN - CHAIRMAN AND DIRECTOR GENERAL OF TRT



What is your vision, goals and objectives for TRT in the next 2-3 years?

Turkey, and the world at the same time, has been going through a period of change in the last 10-15 years. This change has paved the way for a dramatic transformation in every sector, including media.

We have accelerated our own transformation as well, since I was appointed as the Deputy Director General of TRT. TRT has gone through a change of shell, in every meaning of the word and this wind of change continues without posing.

We, as Turkey's only public service media, have declared that "we are in the game on every platform of the race in the media sector", thanks to that serious change of shell. Abiding by our broadcasting principles, we have clearly shown that a competition with private media channels is possible.

We continue this competition not only in Turkey but also at the global scale. As you know, our international news channel broadcasting in English is on air. What is more, we do it with our own style, not with the old school language of broadcasting.

We have undertaken a role of being the voice of Turkey to convey the information about the critical developments in our country, in our

region and the international arena. And we fulfill this role successfully. While carrying out this role, we are focusing on "the human and the conscience" with our moral standing by "the righteousness, the reality and the justice", the most important perspective that comes by our native and national values. This attitude distinguishes us from the others.

And today, we are a well-known brand, not only Turkey but the world follows and refers to. Of course, this is not enough for us. Not enough for Turkey's objectives. We continue to work for the future, without pausing.

Recently, with the will of our nation, under the leadership of the first President of the Presidential Government System H.E. Recep Tayyip ERDOĞAN, we have stepped a historical period for Turkey.

And of course the new government system has entailed a big step for TRT, which is one of the most important brands of our country. Thanks to that step, an important process has begun for our Corporation, which will add value to its broadcasting business for many years ahead and represent our country on the international arena in a much more successful way.

Together, we are going to witness a new period for our Corporation with lesser bureaucracy, faster decision-making

and implementing mechanisms, more efficient use of sources, more productivity, focusing on success and human.

The new adjustments made things easier to set the bar higher. We have hit the button to be one of the three most famous and successful public sector media of the world.

How do you see TRT evolving over that timeframe and what specific actions will TRT take?

To be able to reach that target, we will change our working process and create an organizational structure in accordance with today's actual conditions.

We are transforming into an understanding of team-work which can answer the needs of an evolving and growing Turkey, with the vision of international broadcasting, able to adapt innovation, becomes part of the solution, not the problem.

In other words, one of our most important objectives is to carry TRT – the qualified working force of the whole broadcasting sector since the birth of private channels- to a point beyond Turkey, where the specialists of international media sector are breeding.

Thus, we know, our investment for the human resources will uplift the quality of our productions.



We are collecting the feedback coming from our audience on a global scale and extending those research fields while strengthening its sustainability. For the mid-term, many new projects are on the way, for the next season and the following seasons. This means for the next 3-4 years, we will have a very intense agenda. However, it does not mean that our perspective is limited to 3-4 years.

As a Corporation, we have the aim of manifesting a strategy which includes whole content of the next 10-15 years and which is in accordance with our national interests. There will be contents that our audience will really enjoy. For the next year, we are working on many projects focusing on different periods of our history.

That is to say, we will continue our work projecting future, being inspired by the history.

TRT 2 channel, well-known by its culture and arts content, will be on air again with the same channel name, Inshallah, within this year. TRT 2 will be broadcasting with the culture and arts theme, including festivals, movies, culture and arts programmes. What is more, for that channel, we are planning really good content targeting the youth. We are planning to broadcast many contents which may not find place in the prime time channels but young audience gets interested.

Besides, we have many plans for the documentary channel. New documentaries are on their way. Their narration and content will be unique.

Saying "This is a TRT Documentary", will connote a level, a trademark that everyone else wants to reach on the international arena.

Naturally, the cornerstone of all the projects I've mentioned is the authentic content production. We have really ambitious creative teams for content production and they are working non-stop.

Our investment in the production area is also very important. In fact these are the projects that we are planning to launch gradually but I can share the good news that we are about to finalize our huge projects like TRT International Film Studios and TRT Integrated Facilities.

We've already asserted our claim to make a revolution on a global scale, we really work hard for it, we do make vast amount of investment in it.

What do you feel are the strengths of TRT?

We may accept the year of 1927, when the first radio broadcasting in Turkey was realized, as the year of birth for TRT. It means, TRT is a deep-rooted public service media for nearly a century. And deep rooted corporations like TRT have their unique character.

The masters who have improved the media sector of Turkey were coming from TRT school.

And now, we have a self-challenge for adding a new style and diversity to the broadcasting. This notion of diversity has been nourished by our values of native and national civilization.

As I mentioned before, our broadcasting perspective focusing on human and conscience is a fresh air for the world.

Very similar to Turkish Republic herself, our roots are reaching out to history just like the roots of a giant sycamore... and this is our most important powerful side. Our structure that is self-renewing and easily adapting to new circumstances, just like that giant sycamore's greening branches, makes us extra powerful.

Besides, today's globalization carries a risk of erasing diversities and different colours of life, uniforming the cultures. During this process of globalization, we can clearly see the importance of protecting the individual and collective memory, keeping it alive.

The way of protecting our personality, our existence against that kind of a risk is keeping our memories alive. And here is the point again where TRT has a strong legacy, as the witness and the recorder of Turkey's memory.

So, today, I actually define TRT as a family, together with the staff and the audience...

Family is very important in our culture. If you are a family, you can be shaken by the hard times but you cannot be destroyed. Your family's set of values protects you and makes you ready for tomorrow with the consciousness of the past. You walk to the future with unity and peace.

This is how we are as TRT.

Data explains it well... Now we reach our viewers and listeners in 41 languages and dialects through 17 different satellites. TRT reaches all over Turkey and the world with her 14 television and 17 radio channels.

Continue to next page

Continued from previous page

What role does TRT have situated in the crossroads between Asia and Europe and what role does it have to play in bridging the cultural differences between Asia and Europe?

Broadcasting in accordance with the promotion of our country and culture in every area, strengthening our ties with the peoples sharing the same geography with us are the main and significant duties of us.

I want to strongly underline that being a bridge at the intersection point of Asia and Europe does not mean being a cultural assimilation bridge of Europe to Asia. We simultaneously follow, evaluate and be a reference for the hot agenda in our region and in the world, with a perspective taking its core and side from our native and national values.

This is the core of our broadcasting and we reflect this understanding not only through our thematic channels but also the international organizations we host.

Let me remind you, we organised TRT World Forum in 2017. İstanbul, on the crossroads of the civilizations, was the host city of this organization.

TRT World Forum has become the meeting platform for the opinion leaders, intellectuals and the policy-makers... We will continue to bring them together every year. This Forum is on the same parallel with the role Turkey has undertaken. Our main objective is to create an international platform to discuss and analyze the global issues in depth. This platform aims to create an atmosphere of diversity for the global and local discussions and to find solutions for the existing problems. By this way, TRT World will continue to be the voice of the unspoken issues on the international arena and draw attention to the responsibility of the media, every year.

And this perfectly fits your question... We position ourselves not only as an intersection of Asia and Europe but we believe that we have a world-wide role on the international arena. Our concerns, our objectives... they are on a global scale.

In other words, by introducing a TRT

World Forum tradition, we underline our responsibility and the claim on the international arena.

The West is where the sun sets. We look from the point where the sun rises, contrary to the style of broadcasting ossified and imposed for many years, we develop a new perspective of broadcasting with its humanitarian focal point. We do hope that we can transfer our conscience and style from our bridge to the other side.

How do you see TRT and ABU cooperating in future and in what areas this partnership could be strengthened?

As is known, ABU is the largest broadcasting union in the world with 272 members from 76 countries. It has made great progress since its establishment reaching almost 3 billion people spread in a multicultural geography. Our Corporation has been a steady member of ABU's high-level governing body – Administrative Council- for the past six terms. (2001, 2004, 2007, 2010, 2013 and 2016).

What reflects the importance that TRT attaches to improve the relations with ABU and maintain the durability of cooperation is the hosting of some major ABU activities by TRT almost every single year in the past decade.

To set an example for this, the 95th ABU Admin Council meeting was held in İstanbul between 17-18 May 2013. In 2014, again in İstanbul, we successfully hosted ABU News Group Meeting from 18th to 20th of August. One year later, in 2015, Our Corporation hosted one of the major and most comprehensive activities of ABU, the 52nd ABU General Assembly and Associated Meetings, in İstanbul. As part of this General Assembly, the historical TRT İstanbul Radio Building was the home to 100th meeting of the ABU Admin Council.

In the years to come as well, TRT will be the host for two major ABU activities. The preparations for ABU Global News Forum which brings together top-level managers, experts and journalists in media field and AVN News Group Meeting to be held between 29 – 31 July 2019, have already begun. We have finalized talks with ABU on hosting the ABU Mid-year Admin Council Meeting in our country in the year 2020.



To meet the rapidly growing needs of current media environment and to offer high-quality, creative and educative content to the audience by producing new projects, we will take steps for stronger and more productive collaboration with ABU which addresses to a vast geography.

As in the past, we will continue to support Asia-Pacific Broadcasting Union with our qualified staff. We intend to produce and distribute new co-production content created as a result of cooperation with other broadcasters under the ABU umbrella or with ABU itself.

How about exporting TV content to other countries? TRT's successful TV series "Resurrection: Ertuğrul" is very famous all around the world. What is the secret of that success?

We export our content. We are in close touch with 40 different countries on that issue. We particularly license our TV series.

Our TV series, praise be to Allah, are watched in many countries.

With our productions realized by experienced professionals, we raised the bar high. And we continue to raise it higher.

"Televisioner watches whatever you put on the screen" is an archaic



understanding. The productions of this kind of understanding are also temporary.

Particularly about the TV series and movies, we pay attention to feature TV programmes and productions that may leave a mark on the collective memory. This is our concern.

There is an intense interest for our TV series "Resurrection: Ertugrul" (Diriliş Ertuğrul) and "The Last Emperor" (Payitaht Abdülhamid) in the country and abroad. What is more, our productions from the previous years like "Filinta" and "Yunus Emre" still find viewers abroad. All these TV series are native, historical, heroic, epic productions.

"Resurrection: Ertugrul" is particularly very successful at home and abroad. It is a historical heroism story. We can explain this success with a well-founded analysis of your target public. We are heroes as a nation. This is one of our characteristics. The latest instance of it was the resistance against the treacherous July 15 coup attempt two years ago. Whole world witnessed. When the issue is our national and moral values, nothing may stop us.

That night, ordinary citizens stood in front of military tanks. This feeling of heroism inside our nation has not changed for centuries. So, naturally, they want to see epic stories on TV. Or once they catch that feeling of heroism in a film or TV series they continue to watch.

Of course, a high quality production, a well-based script, right casting... these are very important. These are the musts of a production for me.

But, the success for a TV production comes when the high-quality original content matches with the characteristics and the choices of your viewers. Maybe, this entails knowing the collective psychology well... or, being a good observer, researcher.

All these factors I've mentioned, brought international success and demand together. The success of our historical TV series means carrying our culture to different parts of the world. Thanks to that, our ties with other nations are getting stronger. As a matter of fact, with our productions we export all over the world, we represent Turkey, herself. Frankly, better we represent ourselves more popular we get in other countries. When you watch films by award-winning Turkish directors, you find out that their themes are authentic, coming from our own culture. This is very important. Success comes when you become your true self. There is an intense interest for Turkey. Our new projects will meet with our audience in Turkey and in the world with the right timing, Inshallah.

Other than TV series, do you have other productions which are popular abroad? What are your recent projects on that field? Do you have a producing plan for the future?

As a public service media TRT's ideal of producing native, national and

authentic content supporting our vision of civilization actually carries us to a universal level.

When we can reflect our core in the right and qualified way, we can reach a response on a universal level, we've realized that.

In fact, our values are the values that humanity aspires.

This is much more important and a number one priority for TRT Çocuk (TRT Kids Channel). TRT Çocuk has roots coming from our country but it has a universal message.

Reaching out our own children and children of the world in that way, is one of our primary goals and we see that we are able to reach that goal.

Right now, 80 percent of this channel's content is native, however all the programmes with that content are open to international license and very popular all around the world.

This alone, reveals both our products and our messages are universal.

For us, the well-being of children is above everything.

Here, I want to share an important information about TRT Çocuk. There are no commercials during this channel's broadcasting. Because, for us, kids can never be a tool of making profit. Children mean a better future for us. In addition, kids channel has also been excluded from the rating measurement. Before that, every day, nearly 25 shows of TRT Çocuk were among the 100 programmes on the rating list.

TRT Çocuk has always got the top ratings among the national and international kids channels. Furthermore, youtube content by TRT Çocuk has been watched more than 500 million times in the last two years. TRT Çocuk, the first kids channel producing mobile game apps, has a total of 29 game apps which have been downloaded 32 million times. The success of TRT Çocuk gives me hope. I believe that, we will be able to license TRT Çocuk as a channel in the other countries soon... and our arrangements are already moving in that direction.

IFTV INTERNATIONAL ISTANBUL FILM TV FORUM & EXHIBITION

As a result of globalisation, the broadcasting industry now reaches across borders using the the latest technology and tools, influencing decision-makers around the world. As the primary source of disseminating information on policy and action, the media has amassed great power and become integral to social communication. Technological advancements have increased accessibility and conventional channels have been enhanced with the presence of new media.

With these changes, the Turkish media industry has kept up with the pace of this global advancement. Exporting its TV series, shows and original formats to approximately 80 countries, Turkey is now collecting annual revenues of \$250 million. Furthermore, with over 600 TV and 1,000 radio channels, Turkey has proven that it has an unusually large and rich capacity for broadcasting.

At this crucial time for Turkey, and in order to provide a necessity that originated from the country's advancement in this regard, RATEM (Professional Association of Radio Television Broadcasters), the largest non-governmental organisation in the Turkish media industry, has established a partnership with CEO Event, the leading event organiser in Turkey to organise IFTV as an international event.

In 2017, IFTV was successfully organised hosting 3000 visitors with 250 international guests across 50 countries as well as 35 sessions with 100 speakers from the industry like as Stan Baaijens, Matt Green, Martin Cuff, Gunnar Garfors, Jacqueline Bierhorst, Marcello Lombardo, Jhonny Maroun, Paolo Latini, Jade Diep, Raquel Casino Ortiz and many others. Also there was workshops for professionals like as Golden Box Acting and Filmmaking Intensive with Michelle Danner.

2018 THEME: WORLD WIDE MEDIA Digital Transformation and Future of Media

As developments and changes in the content and broadcasting industries have removed borders, Turkey is building a new communication bridge with IFTV in order to create new alternative cooperation platform for TV industry.

In 2018, much as in 2017, there will be an exhibition hosting technology firms from the broadcasting industry, TV channels, new technology and media firms, film production suppliers, film and series production companies, film and series export companies and presentations of film locations.



Moreover, all services and products that take content from production to consumption will be displayed at the Exhibition which will provide access and the opportunity to review images, audio, light equipment and accessories, animation, data storage, IPTV, mobile TV, VR and other advanced and relevant technologies.

Aiming to improve and provide a roadmap based on global trends and advancements expected from the industry and for the communication and business cooperation channels in the broadcasting industry, IFTV aims to discuss the international agenda of broadcasting and contents and to generate ideas for our common future, at the forum section. The schedule of the forum which will be based on the main theme determined according to the advancements of the year will include national and international visionaries and keynote speakers.

IFTV is inviting national and international professionals, public representatives and non-governmental organisations on 15-17 November 2018 at Lutfi Kirdar Congress Centre to shape the future of our industry. For details please visit: www.iftv.org

ABU Welcomes new staff members



Ruchi Malhotra - Assistant SG's Office

Ruchi holds Bachelors in Science from University of Delhi, India and a Post Graduate Diploma in Business Administration with specialization in HR. She has an experience of around 8 years in various roles in major gamut of HR / Administrative functions.

Ruchi is an Indian national and joined the ABU in July 2018.



Vu Ngoc Anh - Personal Assistant to SG

Anh has worked in VOV for 34 years. She holds Bachelors degrees in Broadcasting, English Language and Politics. She had been working in VOV International Department and organized VOV's participation in many ABU projects.

Anh is Vietnamese and joined ABU in August 2018.

FAREWELL TO GARETH PRICE

"Public service broadcasting is therefore an essential agent in the development of democracy. The audience requires to be informed of the opinions of all parties and not only those in power," Gareth Price.



Gareth Price, a former Controller of BBC Wales and Director Thomson Foundation, passed away in Cardiff at the age of 78. ABU is joining tributes to a global champion of public service broadcasting and humanitarian with the power to change organisations and peoples' lives.

During his 26 years with the BBC as Director Programmes and Controller BBC Wales, the BBC launched Radio Cymru and Radio Wales, as vital platforms in the revival of the Welsh language. Gareth also presided over some of the most enduring Welsh productions, including the hugely popular *Pobol y Cwm* (People of the Valley), a Welsh-language TV soap opera and the longest-running television soap opera produced by the BBC.

As a Director of the Thomson Foundation (1990 – 2005), Gareth led the transition to public service

broadcasting in numerous former countries in Eastern Europe and the former Soviet Republics. He also vigorously promoted public service broadcasting values in Asia and across the Pacific.

"We lost a trusted friend and a professional broadcaster.

Gareth had a clear understanding of media industry in our region and helped media development with dedication, passion and love. I wish strength to his family and his wife Mari, to cope with this loss. He was a good man, who will be missed" - said the ABU Secretary – General Javad Mottaghi.

At the Commonwealth Broadcasting Conference in New Delhi in 2006

he received the Elizabeth R Lifetime Achievement Award for his work in promoting public broadcasting.

"We lost a trusted friend and a professional broadcaster. Gareth had a clear understanding of media industry in our region and helped media development with dedication, passion and love."

ABU Secretary-General Javad Mottaghi.

Gareth leaves a legacy of hundreds of journalists and broadcasters who benefited from his training and mentoring.

His "hands on" work for Thomson Foundation empowered thousands and gave them the confidence and hope to pursue their career paths. Gareth was a true gentleman, who impressed not only with his vast practical knowledge of broadcast management, but with his humanity and generosity of spirit. He will be greatly missed by all in Asia – Pacific who were lucky to know this giant of a man.

SAVE THE DATES



5th ABU Media Summit on Climate Change and Disaster Risk Reduction

25-26 April 2019 | Kathmandu, Nepal

New Additional Full Member

Star Television

Star Television/United Broadcasting Corporation LLC/ was first founded in 2010 and shifted to full HD format in 2014. Star TV is one of the 16 television stations (out of more than 60 local channels) that have the official right to broadcast throughout Mongolian territory.



Our target demographic is 13-40 year olds. 70% of our viewers are 18-35 year-olds, so our programs are oriented towards younger audiences.

Star TV ranks #8 out of more than 60 channels available in Mongolia in terms of viewers, according to research by local cable provider, Skymedia.

Star TV has a total of 48 full and 8 part time employees. We broadcast 19 hours of programming each day and 570-588 hours per month.

New Affiliate Members

EEVA PRODUCTIONS

EEVA PRODUCTIONS is a production studio for creative auditory-image design and story branding that helps elevate your brand activation strategies.

It is both a production house that produces micro-films, programs and written content; as well as a provider unique media and communications training.

EEVA serves as a media platform, an education centre and a cultural network all-in-one and is a studio led by a fearless visionary and dreamer who is full of personality.



New Media Networks

New Media Networks is an international company producing high impact initiatives to support and strengthen the media sector. We bring together multi-disciplinary teams of associates to provide strategic expertise, experience and contacts to develop productions, media strategies, training and research.

We work with international agencies, broadcasters, media practitioners and academic institutions across countries in Asia, Africa and Europe.

We have a proven track record of innovation with international recognition e.g;

- Children on air for the first time on BBC World Service and UNICEF
- Introduction of live audiences' interaction with decision makers for radio broadcast across Bangladesh
- Bespoke live/as-live events designed for broadcast with the engagement of audiences for the Commonwealth Broadcasting Association
- Designed a unique practice based module for the University of East Anglia's Master's programme in Media and International Development
- Designed an EU interactive training course for broadcasters in Fiji, Jamaica and Rwanda to build skills to produce multi-platform drama
- Commissioned first whole country audience insight study in Myanmar
- Introduced the use of Bollywood stars and merged Routine Immunization and Polio campaigns for the Global Polio Eradication Initiative in India
- ABU- delivery of storytelling workshops and masterclasses at events in Indonesia, Thailand and Sri Lanka using 'Fast Fiction' - a process to produce creative, responsive radio/online drama to reflect fast moving and changing situations



Xtra Insights

Xtra Insights is a company based in Australia with almost 15 years media focused Music, Content and Audience research, providing services in numerous international markets. Their services extends to cover leading radio networks/ stations in countries who have the top rating stations i.e. SCA Australia, MediaWorks New Zealand, Europa Spain, SPH Radio Singapore and Mahaka Media Indonesia. In 2015, Xtra Insights was awarded the exclusive contract from Commercial Radio Australia to provide official Radio Audience Measurement results for all of Australia's regional radio markets. In 2017, they again won the exclusive contract to continue providing Radio Audience Measurement. Xtra Insights has now one of the largest dedicated online radio communities in the world with 700,000 listeners hosted in numerous radio station branded platforms on their web application, Airtime Surveys.



WSL

WSL is a Sports Management System provider for Multi-Sports Meets and was recently the Official ICT Provider for the Kuala Lumpur 2017 and some other previous SEA Games and previous 10 editions of the Malaysian National Games (SUKMA) and is currently working closely with ABU Sports Group to potentially provide the Host Broadcast Support Services and Management in the Asian Para Games 2018, Jakarta.



WSL's role in the broadcasting involves providing some of the required services in such Sports environment namely:

- to provide data-driven real-time tv graphics eg. CG templates etc.
- to integrate with sports-specific timing & scoring results systems such as the running clock, game clock/time, photo-finish images etc.
- to provide augmented reality technology and graphics platforms
- to integrate with live-streaming capabilities to 2nd screen applications or other platforms
- to provide media support services and platforms such as media information systems and commentary information systems etc.
- and many others.

ABU Calendar of Events

SEPTEMBER

	Generation What? Asia-Pacific starts	Online
13 – 18	International Broadcasting Convention 2018	Amsterdam
29 – 5	55th ABU General Assembly and Associated Meetings	Ashgabat

OCTOBER

29 – 5	55th ABU General Assembly and Associated Meetings	Ashgabat
6 – 18	Buenos Aires 2018 Summer Youth Olympic	Buenos Aires
23 – 25	6th Regional Workshop on OTT and IBB Technologies and Services for Media (ABU-AIBD)	Kuala Lumpur

NOVEMBER

15 – 16	1st ABU-AIBD-DRM Digital Radio Workshop	Kuala Lumpur
20 – 21	15th Iran Media Technology Conference, IRIB Annual Technical Assembly	Tehran

DECEMBER

3 – 7	5th Training Course on Engineering Fundamentals for Broadcasters (ABU-AIBD)	Kuala Lumpur
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Mike Woods
Nautel Head of Engineering

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Mike Kernen
Director of Engineering,
Beasley Media Group Detroit



This GV60 transmitter broadcasts HD Radio at MOR 101.9 For Life! Manila, an ABS-CBN station in the Philippines.

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