

News of ABU activities and the broadcasting industry in the Asia-Pacific

ABU news

Quarter 2 2018



BROADENING HORIZONS AND STRENGTHENING PARTNERSHIPS

PP 4408/05/2013 (032456)
MCI(P) 002/04/2017
ISSN 0127-4902





**10-12 JULY 2018
REGISTER
NOW!**

**Kazmedia
Center**
Astana, Kazakhstan



RadioAsia 2018

Radio - Unity and Diversity

Workshops:

- Radio for Kids
- Monetising Radio
- Building your station from the ground up
- Creative Storytelling - captivating your your audience On-Air and On-line

Highlights:

Content & Innovation Showcases
Audience Engagement Showcases
50 Shades of Great Masterclass
360 Degree Radio

MEDIA 2020

Looking Beyond the Horizon

Highlights:

- AI, AR, VR, 8K - what's next and how do we prepare?
- Beyond the Hype of Big Data - why broadcasters need to pay attention now
- If content is King, Audience is King Kong
- Establishing Trust: Life after Fake News
- Content that Captured our Hearts and Minds: Showcases of Unity and Diversity

RadioAsia
2018

MEDIA
2020

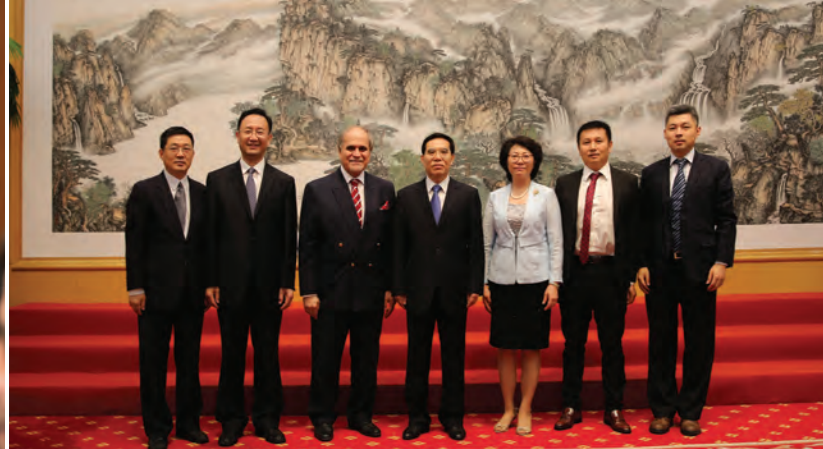
kazmedia

**RADIO
SONG
FESTIVAL**
Astana
Kazakhstan 2018

www.radioasia.org/registernow/



Ahmed Nadeem, Director ABU Technology, Dr Javad Mottaghi, and Technical Committee Chairman Mr Masakazu Iwaki at the mid-year ABU Technical Bureau



Nie Chenxi, Minister of The State Administration of Radio and Television of the People's Republic of China (SART), Mr Fan Weiping, Vice Minister for SART, Madam Ma Li, Director-General SART, Mr Yan Chengsheng, Deputy Director-General SART and Javad Mottaghi, Secretary General of ABU

CONTENTS

ADMIN COUNCIL

- 06 105th Administrative Council Meeting in Uzbekistan

TECHNOLOGY

- 08 ABU Technical Bureau Meeting
- 10 ABU Training of Afghan Trainers



SPORTS

- 12 ABU Sports Group Conference in Jakarta

LEGAL

- 13 36th SCCR in Geneva

ASIAVISION

- 14 AVN Witnesses New Seaport Opening in Turkmenbashi
- 15 AVN Awards
- 16 ABU Disaster and Crisis Reporting Course in Colombo
- 18 ABU Disaster Reporting Course in Dhaka

PROGRAMMING

- 20 ABU E-Workshop a Success
- 23 ABU and World VR Forum in Switzerland
- 24 ABU Children's Drama
- 25 NHK's 'Nani-Gene'
- 26 Golden Ribbon Workshop in Beijing
- 27 CARE8 Intensive Production Course
- 28 EBU Erfurt Children Item Exchange Meeting
- 28 Robocon 2018 in Ninh Binh
- 29 ABU Strengthens Partnership with Radio Romania

ABU MATTERS

- 30 Asia Media Summit – New Delhi
- 31 ABU Makes its Presence at Arab Radio and TV Festival
- 32 ABU Secretary General visits Beijing
- 34 ABU Interviews: Ryoichi Ueda, President of NHK and VP ABU
- 36 Interview with Mr Alisher Khadjaev, Chairman MTRK, Uzbekistan
- 37 ABU Attends Broadcast Asia 2018 in Singapore
- 38 ABU Comings and Goings
- 38 Youngsam Kim, New ED International Relations at KBS
- 39 ABU Secretary-General meets with CEO, Albanian Radio and TV
- 39 ABU Member in Papua New Guinea builds Kirabati's First Digital Platform

NEW MEMBERS

- 40 ABU New Members
- 41 Upcoming Events
- 41 Calendar of Events

VOLUME 37 / QUARTER 2, 2018

Publisher

Dr Javad Mottaghi
javad@abu.org.my

Editor in Chief

Larson Moth
larson@abu.org.my

Media Communications Designer

Nadzim Zainal
nadzim@abu.org.my

Contributors

Javad Mottaghi
Cai Yanjiang
Natalia Ilieva
Ahmed Nadeem
Olya Booyar
Hanizah Hamzah
Tan Hock Guan
Kesang
Nguyen Thanh Nam
Seemantani Sharma
Hamdhoon Rashad
Russell Isaac

Address

Asia-Pacific Broadcasting Union
2nd Floor, IPPTAR Building,
Angkasapuri,
50614 Kuala Lumpur, Malaysia

Tel: +60 3 2282 3592

Fax: +60 3 2282 5292

Website: www.abu.org.my

Printed by

Kinta Premier Print
30 Jalan Nadchatiram
Taman Taynton View
Cheras
56000 Kuala Lumpur
Malaysia
(License registration: 048427)

*For advertising enquiries,
please contact the Editor. Editorial
contributions are welcome. Abu
News is supplied free of charge to
ABU members and is available by
subscription to others. Subscription
is US\$25 per year and the magazine
is airmailed internationally.*

Published by the
Asia-Pacific Broadcasting Union



Greetings from the ABU!

ABU welcomes you to our Q2 2018 edition of the ABU News! The second quarter of 2018 was an interesting one for the ABU as the Commonwealth Games in Australia occurred alongside the other events and workshops that ABU participates in and manages.

The **15th Asia Media Summit (AMS) 2018** arranged by the Asian Institute of Broadcast Development-AIBD, and jointly hosted by the Ministry of Information and Broadcasting, Indian Institute of Mass Communication (IIMC), and Broadcast Engineering Consultants India Limited (BECIL) was held from 10-12 May in New Delhi. Changing media business models was a topic of a session, with a panel of speakers discussing how business models are changing and how broadcasters can respond.

The first producers' meeting for the **ABU Children's Drama Co-production** took place from April 4 -6 in Kuala Lumpur, Malaysia. With broadcasters from 12 organizations taking part, the meeting started with screening of films newly completed for the 14th series.

In addition, KBS Korea, in cooperation with ABU, organized the **CARE8 Intensive Production Course** in Seoul from 25-27 April. The aim of which was to share production experience with ABU member producers and promote quality production for the CARE8 project. Producers from SLRC-Sri Lanka, TVRI-Indonesia, and PSM-Maldives joined the course.

ABU also conducted a Train the Trainer one-week workshop that sought to explore key issues that potential trainers need to understand on teaching and learning techniques was conducted with Afghan students/media professionals in Kuala Lumpur on 16 - 20 April.

The training focused on how to create a learner- centred and successful learning environment in order to achieve effective training outcomes in their organisations.

ABU attended and exhibited at **Broadcast Asia**, held at the iconic Marina Bay Sands and at Suntec Singapore. The three-day event encompassed the whole ecosystem of info-communications, broadcasting and emerging technologies.

BroadcastAsia highlighted the evolving broadcast and production industries with the emergence of technologies such as OTT platforms, Live Production, UHD content, and the latest cinematography and film production equipment, including 4K and 8K cameras from exhibitors such as Arri, Canon, Panasonic, RED and Sony.

ABU took the opportunity to meet with members, engage with potential new members and to learn from the wide array of workshops and conference issues.

The next quarter of 2018 will also be eventful with the **ABU Radio Song Festival 2018** to be held on July 11 in Astana, Kazakhstan, as part of RadioAsia which is taking place between July 10 and July 12 at the Kazmedia Center. The East West Media Dialogue under the umbrella of Media 2020 will also be held in Astana after Radio Asia Conference in partnership with Radio Romania and Kazmedia. Also, the highly anticipated and sure-to-be engaging and informative **ABU 55th General Assembly** in Turkmenistan will occur for 10 days starting on September 30th. Please view our website to learn more about this major event.

In this edition, we showcase and introduce our latest members, interview our member's leaders, as well as inform you about events, training and other items that we feel you, our members, will enjoy. We hope you enjoy the latest issue.

-- The Editor



55th ABU General Assembly & Associated Meetings

*Thriving in the New Media
Era: Broadcasting for Diverse
Audiences*

30 September – 5 October 2018
Ashgabat, Turkmenistan

To register and for more details, please visit
http://www.abu.org.my/Event-_-GA2018Ashgabat.aspx



Deputy PM Akmalov speaking at the event



Mr Alisher Khadjev, Chairman MTRK

105th ADMINISTRATIVE COUNCIL MEETING, Tashkent – Uzbekistan – SUCCESSFUL AND PRODUCTIVE



From right: Deputy PM Akmalov, Ms Supriya Sahu (ABU Acting President and Director General DDI), Dr Javad Mottaghi (ABU SG), and Mr Alisher Khadjev (Chairman MTRK)

ABU member MTRK hosted the 105th Admin Council from 4-5 May 2018 in Tashkent. Fourteen member organisations attended the meeting in Tashkent.

Dr Javad Mottaghi-ABU, Mrs Supriya Sahu, ABU Acting President and Director-General, DDI, India attended the meeting. Mr. Ryoichi Ueda, ABU Vice President and President NHK, Japan and Mr Alisher Khadjaev, Chairman, MTRK were also present at this meeting.

Mr Kahramon Valievich Akmalov, Honorable Deputy Prime Minister of Uzbekistan delivered a keynote address at the Opening Ceremony of the Admin Council and Mr Alisher Khadjaev, Chairman, National Television and Radio Company of Uzbekistan (MTRK) delivered welcome remarks as the host for the meeting.

ABU expressed its appreciation to Mr Alisher Khadjaev, Chairman, MTRK and his hardworking able colleagues for being a wonderful host. The 105th Admin Council was a resounding success due to active participation of all Councilors and excellent arrangements and warm hospitality of Chairman and his team at National Television and Radio Company of Uzbekistan (MTRK).





A FASCINATING EXCURSION TO SAMARKANT

The excursion to some of the most important historic sites in Uzbekistan was unforgettable experience. It started from the train station in the capital, Tashkent. The new fast and very comfortable train took the ABU Councilors to the city of Samarkand in less than three hours. Councilors were met by a colorful ensemble of musicians and dancers and the traditional Uzbek hospitality followed us throughout our visit. The ancient city of Samarkand was an important stop on the Silk Road, the trade route connecting China to Europe in the Middle Ages.

Led by an enthusiastic guide, ABU members saw and took photos of dazzling mosques and religious schools, carved minarets, mausoleums and the observatory of the legendary astronomer and scientist Ulugh Beg. The beauty and marvel of Samarkand are really addictive. And they were complemented by friendly locals, natural and tasty food and the above-mentioned singers and dancers.

The perfect organisation of the trip and the welcoming hosts left us with no other choice but to plan more events visit to the beautiful country of Uzbekistan. I would like to thank Mrs Nargiza Numanova, Head of International Relations Department of MTRK and all members of the National Television and Radio Company of Uzbekistan for their outstanding achievement in hosting the 105th Admin Council Meeting in Uzbekistan.





Members the Technical Bureau Meeting

ABU Technical Bureau addresses key issues of interest to members



ABU Secretary General Dr Javad Mottaghi



Technical Committee Chairman Mr Masakazu Iwaki

The ABU Technical Bureau, at its mid-year meeting, addressed key challenges faced by members with the fast-evolving technologies within the industry. Members raised their concern on the speed of adoption of digital technologies among some and the digital divide that it has created within the region. The members agreed to increase the number of technical advisory and consultancy missions to address these issues. The Bureau also decided to create two new study projects to look into the areas of Cyber Security for Media and the use of Big Data in Broadcasting. The new study groups will study the development in these areas to provide relevant information and guidance to members.

The mid-year meeting of the ABU Technical Bureau, chaired by the Technical Committee Chairman, Mr Masakazu Iwaki of NHK-Japan, was held on the 1-2 May in Kuala Lumpur. The meeting was attended by 18 delegates representing members of the Bureau. The meeting reviewed its tasks and activities carried out by ABU Technology, since its annual meeting in Chengdu last year, and discussed on areas where more work still needs to be done in terms of training and improvement of services to members. The meeting was also addressed by the ABU Secretary-General, Dr Javad Mottaghi, who thanked the members of the Bureau for their efforts in continuously improving the services offered to the membership on technical matters.

Reports were presented on the progress and updates within the study projects under production, transmission technologies, frequency spectrum and capacity building areas. These reports provided insight into the developments



taking place within the industry on the 20 study projects currently active within the Topic Areas, Forums and Groups.

Among other important discussions, the Bureau deliberated on ways to improve the Digital Broadcasting Symposium event, Technical Review magazine, Technical Advisory Services, and Webinar and online services to members. They also agree to carry out a survey within the membership to further understand the priority areas from members for training and consultancy services. The results of the survey will be used to streamline the training activities and online services for the next three years.

The meeting also took a review of the preparations for the annual Technical Committee meeting which will be held in Ashgabat, Turkmenistan in October this year as part of the ABU General Assembly and Associated meetings.

In closing the Chairman thanked the members of the Bureau for their participation and contributions in the deliberations.

The ABU Technical Bureau is an 18 member board elected by the Technical Committee. The Bureau meets twice every year to ensure the continuity and to monitor the technical activities and services offered to members.





Mrs Manil Cooray, Consultant-Trainer

ABU Conducts Training of Trainers workshop for Afghan media personnel

ABU conducted a Train the Trainer one-week workshop that sought to explore key issues that potential trainers need to understand on teaching and learning techniques was conducted with Afghan students/media professionals in Kuala Lumpur on 16 - 20 April.

The training focused on how to create a learner- centred and successful learning environment in order to achieve effective training outcomes in their organisations.

The media professionals will be able to return to their workplaces and train their colleagues back at their respective workplaces, disseminating and passing along the valuable learning they took in.



H.E. Atiqullah Atifmal, Ambassador of the Islamic Republic of Afghanistan to Malaysia

Afghan participants on the training course



Mrs Manil Cooray, Consultant-Trainer



ANNOUNCING THE NEXT ABU DIGITAL BROADCASTING SYMPOSIUM 4-7 MARCH 2019 KUALA LUMPUR

A stylized globe graphic in shades of green and blue, showing the continents of Asia and Australia. It is positioned behind the text 'ABU DIGITAL BROADCASTING SYMPOSIUM 2019' and has a green circular line passing through it.

**ABU
DIGITAL
BROADCASTING
SYMPOSIUM 2019**

Be a sponsor for DBS 2019. For more information, contact dbs@abu.org.my



ABU takes its Sports Group Conference to Jakarta as Indonesia prepare to host the 18th Asian Games in August



Mr Helmy Yahya, CEO of TVRI speaking to the attendees

Mr Yahya told the audience that TVRI is hosting the ABU Sport Group Conferences meeting, attended by 120 members of ABU coming from all public broadcasters in Asia-Pacific. He thanked Mr Javad for this opportunity to organize this event.

He informed the audience that TVRI is also to broadcast events of the Asian Games live for 12 hours starting from August 18th, 2018.

TVRI went on air on August 24, 1962 for Asian Games opening ceremony. The very first President of Indonesia, Soekarno, established TVRI to support the Asian Games in 1962.

He said TVRI is more than ready for this opportunity. TVRI has 378 transmitters, 65 out of those are the digital broadcast through terrestrial system. The signal will cover 60 million households, 170 million audiences scattered around area of 2 million square km.

He expressed his appreciation and gratitude to all.

Sports Broadcasters from across Asia and the Pacific gathered in the Indonesian capital Jakarta (May 7-9, 2018) for the 62nd ABU Sports Group Conference and Associated meetings. The event comes as Indonesia prepares for the 18th Asian Games, Jakarta Palembang 2018 to be held from August 18 - September 2, 2018.

According to ABU Sports, the conference is not only timely but appropriate and relevant in terms of the venue, Jakarta. The LPP Televisi Republik Indonesia, TVRI is the host of the conference. The Indonesian Minister of Youth and Sports Affairs

is scheduled to deliver the keynote address at the opening of the conference.

The ABU Sports group conference deliberates on issues ranging from sports right acquisition of premium sporting events including the olympics. High on the agenda this time is the up-coming 2018 Asian Games. The conference will see a comprehensive presentation on the games by the local organising committee INASGOC.

The conference will also see presentation by member broadcasters, who share their experiences, challenges and concerns while negotiating for

rights, production and transmission.

The ABU Sports will also share with delegates, its activities and the initiatives like the ABU sports and entertainment network, the production and transmission services and trainings among others.

More than 50 broadcasters and partners from across Asia attended the two day conference. The host TVRI is also organising an excursion to the Asian Games venues.

The 61st Sports Group Conference and Associated meetings took place in Chengdu, China in October 2017.



Ms. Seemantani Sharma pictured with colleagues at the conference in Geneva

director's rights at the international level were also discussed.

The 36th SCCR was opened by Mr. Francis Gurry, the WIPO Director General. Mr. Daren Tang Heng Shim acted as Chair and Mr. Karol Kościński and Mr. Abdoul Aziz Dieng served as Vice-Chairs. Ms. Michele Woods of WIPO acted as Secretary.

The documents related to the Broadcasters Treaty were SCCR/27/2 REV., SCCR/35/12. The Revised Consolidated Text on Text on Definitions, Object of Protection, Rights to be Granted and Other Issues (SCCR/35/12) was discussed in informal sessions of the Committee where the delegations made comments and proposals. These discussions culminated into a revised document (not yet available on WIPO's website) prepared by the Chair to reflect his understanding of the state of discussions.

The ABU delegation was comprised of Dr. Yan Bo (Deputy Director, Copyright and Legal Affairs Office CCTV-China and Chairperson of ABU IPLC), Masataka Hirano (NHK - Japan), Ms. Seulki Lee (KBS - Korea), Mr. Suranga Jaylath (Majaraja TV - Sri Lanka) and Ms. Seemantani Sharma (ABU Legal and Intellectual Property Services Officer). Throughout the meeting week, the ABU reached out to delegations of the Asia-Pacific Group, Group B, the WIPO Secretariat and the Chair in order to reach a consensus and for ensuring the timely establishment of the Treaty as initially proposed by the Hon'ble Delegation of Argentina, Colombia and Mexico (SCCR/33/5). Ms. Seemantani Sharma also made an intervention on behalf of ABU urging WIPO member states to endorse Argentina's proposal on deferred transmission (SCCR/36/5).

The 36th SCCR was a positive development as as a draft recommendation to instruct the WIPO General Assembly to convene a Diplomatic Conference to finalise the Broadcasters Treaty based on the progress made at the last few committees was made. The Broadcasters Treaty has been maintained on the agenda of the 37th SCCR which will take place from November 26th, 2018 till November 30th, 2018 at the WIPO headquarters in Geneva.

Positive Developments on the Broadcasters Treaty at the 36th SCCR

The Thirty-Sixth Session of the Standing Committee on Copyright and Related Rights (SCCR) took place from May 28th, 2018 till June 1st, 2018 at the World Intellectual Property Organization's (WIPO) headquarters in Geneva, Switzerland. The first two days of the week discussed the proposed treaty for the protection of rights of broadcasting organizations while the other days of the week discussed the treaty on limitations and exceptions for libraries and archives and limitations and exceptions for educational and research institutions and for persons with other disabilities. Other matters such as copyright related to the digital environment, a proposal to strengthen the protection of rights of theatre

AVN witnesses the Opening Ceremony of the International Seaport in Turkmenbashi



Mr Gurbanguly Berdimuhamedov, President of Turkmenistan



The Opening ceremony of 'Great Silk Road'-International Seaport Turkmenbashi was held in Turkmenbashi City, Turkmenistan on 2nd May 2018 at 9am .

The Turkmenbashi International Seaport is the main passenger harbour and cargo port in Turkmenbashi .It is located in the eastern part of the Caspian Sea-regular lines serve routes to Baku (Azerbaijan), Aktau (Kazakhstan) and Astrakhan (Russia).

The seaport also holds a Guinness World Record as the largest harbor below sea level. The inauguration ceremony was attended by the President of Turkmenistan Mr. Gurbanguly Berdimuhamedov. Delegates from all over Asia Pacific (heads of International organizations/heads of diplomatic missions/representatives from foreign and local media)also attended and witnessed the inauguration ceremony. This is including crews from Doordarshan-India(DDI),TRT-Turkey and MTRK-Uzbekistan.

AVN Monthly Award Winners



The Asiavision monthly award winners are RTM-Malaysia for May, KBS-Korea for April and EMTV-PNG for March.

RTM earned the award for its coverage of the 14th general election in Malaysia which resulted in a surprising outcome.

The May 9 polling day results saw the Pakatan Harapan coalition being given the peoples' mandate to lead the country, thus replacing the long-governing Barisan Nasional coalition.

RTM were quick to provide visuals from the campaigning period to polling day and post-election developments.

The post-election development visuals included the release of opposition leader Anwar Ibrahim after a royal pardon and former Prime Minister Najib Razak presenting himself for questioning at the Malaysian Anti-Corruption Commission headquarters.

The April award went to KBS for its coverage of the third inter-Korean summit, the first in 11 years.

The summit on April 27, on the South Korean side of the Joint Security Area, was between South Korean president Moon Jae-in and North Korean leader Kim Jong-un.

The summit was focused on the North Korean nuclear



weapons program and the denuclearization of the Korean peninsula.

Apart from the summit, KBS also provided visuals on the preparations as well as post-summit follow-ups.

EMTV won the March award for its coverage of the aftermath of the 7.5 magnitude earthquake that hit in the highlands region of Papua New Guinea.

EMTV was quick to share the visuals of the aftermath by putting them on Google drive which allowed the AVN Centre to upload them for members to access.

Massive aftershocks continued to shake PNG's remote highlands after the February 26 quake. More than 60 people were killed in the quake and its aftershocks.



ABU Disaster and Crisis Reporting Course held in Colombo, Sri Lanka from April 18-21, 2018

Contributed by Russell Isaac



This three day course was pre-empted by a meeting with members of SLRC Training Department to establish the course requirements, parameters and facilities for the practical elements.

The 16 participants represented a cross-section of SLRC departments that included reporters, producers, assistant producers and cameramen from news, factual programming and education.

Day 1 established the definition that could be applied to a “disaster” within the Sri Lankan context – floods, coastline storms and cyclones were identified as the most common threats. Video examples were demonstrated and analysed showing how International broadcasters reported disasters highlighting how media outlets become frontline stakeholders during emergency situations. The requirement for broadcasters to become proactive in the process of Disaster Risk Reduction and the implementation of Emergency Warning procedures was emphasised and accepted.

In the discussion and explanation of Standard Operational Procedures (SOP’s), it was generally agreed that

the majority of staff within SLRC were not aware of the internal procedures required should a disaster situation occur within the station / headquarters itself. It is advised therefore that SLRC review their procedures and ensure that the staff are aware of actions that need to be put in place – the SOP’s need to be available to all to ensure that the station can communicate with a wider public should the need arise.

A session was conducted looking at specific effects of Climate Change and how the station could implement programmes and content that would educate and enlighten different sections of their audience and in particular, a younger element. The Education department intended to produce a series of programmes targeting a younger audience, concentrating on a “Safety First” content.

The final session of the day concentrated on the guidelines suggested for adoption by newsrooms at base and by reporters on location in an emergency situation. A disciplined and sensitive approach to extremely difficult scenarios were explored and discussed, with the participants

agreeing that a high degree of ethical reporting was expected whenever a disaster was being treated by the channel.

The morning of Day 2 saw representatives of the International Federation of the Red Cross and the National Disaster Management Committee offer presentations that explained their current projects and responsibilities. A heated discussion with the participants established the need for far greater levels of communication between SLRC and the organisations concerned. Weaknesses were recognised in the relationships and a future plan towards greater cooperation was agreed upon. The often discussed “disparity” between the expectations of different stakeholders during times of disaster was underlined with a view to establishing a more coherent and constant line of communication. Both organisations were positive and enthusiastic to adopt a higher level of co-operation with SLRC.

Other weaknesses identified were a lack of knowledge regarding safety and first aid procedures. The Red Cross specialise in practical and knowledge



Russell Issac with participants in Colombo



based courses and the suggestion is that SLRC commit a certain number of their staff to attend these valuable, instructional courses that will benefit the staff and the organisation when called upon to react to emergency situations.

The participants were then split into groups to produce news/feature items preparing their audience for an imminent coastal storm. The representatives from DMC and IFRC participated as guests to be interviewed for the practical exercise. The 5 groups (sharing camera resources) were then taken to the Meteorological Offices where they were allowed to record and interview members of staff. It should be noted here that there already exists a high level of co-operation between the met office and SLRC. A senior Director of the Met Office had previously attended an ABU "Media and Disaster" briefing in Nanjing and had actively implemented co-operative strategies with media outlets in Colombo. The level of cooperation on this particular exercise was therefore exemplary.

The groups were then encouraged to visit coastal locations so that

images relevant to the feature could be recorded. Not all of the groups took advantage of this advice and consequently, some of the edited features did not exhibit the optimum amount of elements required.

During the early morning session of Day 3, the groups completed their assignments by editing and dubbing their material. 3 of the 5 groups were ready to show their items within the set deadline, one group was slightly behind schedule and one group were considerably late in delivery. Emphasis- during analysis – was put on the importance of delivering a message effectively and quickly during times of emergency.

The items themselves, upon critical review, exhibited an understanding of the critical nature of disaster reports but in general, they had a number of editorial and post-production flaws. These faults included a tendency to edit interviews without appropriate (or any) overlay material thus producing a visually unacceptable series of interviews with a high level of "jump-cuts". There was also a tendency to lose the "story-telling" aspect of broadcasting.

The suggestion therefore is that SLRC would benefit greatly from a basic production course in television journalism and post-production methods. The increase in quality of their packages would invariably lead to a higher level of appreciation from the audience and messages (particularly relating to disaster mitigation procedures) would be more easily and readily absorbed. The level of responsibility and enthusiasm from the participants is not in question, but their inherent ability to transfer those qualities into effective broadcast content is an issue that needs addressing.

The final session of the course looked at various examples of Disaster Reporting from various locations across Asia and beyond. It was recognised that the responsibilities of national broadcasters were different to those of the larger international networks but that in itself lead to a logical conclusion that SLRC could fulfil a more significant role in Disaster reporting and become more effective in pre-disaster preparedness issues, particularly at the local and regional level. The work carried out by NHK was examined and the suggestion was that the template offered was one to aspire to – not necessarily in terms of technical and resource ability but certainly in attitude and awareness.

It was suggested that given the climatic nature surrounding Sri Lanka, that more environmental packages of quality could be offered to the Asia-vision platform and likewise, material from other countries could be utilised within the broadcast output of SLRC.

If an Environmental Unit was to be established or responsibility given to an individual to co-opt other staff members into a "disaster awareness" group, there were certain participants who could fulfil those duties given the right support. One person to be identified as extremely capable within this field would be Nishadi Ruwanmalie who is currently a news Anchor and Producer. If SLRC were looking for an individual who could take a leading role in Environmental and Disaster preparation issues – this lady would be able to undertake the responsibility.

“DISASTER REPORTING IN A CHANGING ENVIRONMENT”

training held for BTV DHAKA, Bangladesh, April 23-26, 2018

Contributed by Russell Isaac



Bangladesh TV provided 17 participants for a three day course held at BTV HQ in Dhaka. The Director General and his senior management team prefaced the course with an inaugural address emphasising the requirement of the organisation to serve its viewers to the best of its ability during emergency situations. The ever-changing climate, the over-populated regions within the country and the geographical topography of Bangladesh would inevitably lead to more dangerous situations for its population. The directive for this course therefore was to stimulate the participants to partake in a more proactive role in addressing the audience, engaging in a more professional approach to

disaster reporting and assisting in the communications element of mitigating the effects of disasters.

The participants represented a cross section of departments at BTV – producers, assistant producers, reporters and cameramen from the newsroom, general programming department and documentary makers.

Day 1 was an introduction to the nature of different disasters and how different societies and regions have been able to react or even prevent disaster scenarios from becoming worse. A brief history of Asian and World disasters was considered and the cost in human and economic terms given a perspective. A template



was suggested regarding the role and actions that a newsroom should undertake prior to a disaster and during its development. The question of suitable and accessible guidelines for the station was raised and there was very little awareness of Standard Operational Procedures that should be active during a disaster. It is strongly suggested that BTV make their staff aware of their own specific SOP's relevant to their own buildings and facilities which should be separate from any Government guidelines that need to be followed during an emergency or disaster.

None of the participants had any actual experience of Disaster Reporting and therefore viewing international examples of network coverage (BBC / CNN / Al Jazeera etc) was illuminating to the extent that the elements of high quality reporting were apparent. Aspiring to higher professional standards was an aim of the group as a whole.

A session was also dedicated to the importance of understanding the issues that surround natural disasters. Participants were encouraged to gain knowledge and understanding of phenomena such as cyclones and sea surges so that authoritative reports could be produced. The requirement to gain more specialised knowledge would be a great advantage in attempting to establish a unit that

deals with environmental issues across a broad range of programming inside and outside the newsroom.

The second day saw representatives from the Bangladesh Red Cross and Red Crescent offer a presentation highlighting their structure and relationship with the media. A question and answer session concentrated on the need to establish more concrete lines of communication between BTV and other stakeholders. Again, a lack of knowledge regarding First Aid techniques and general Safety Procedures within the staff was apparent (a common weakness within media organisations throughout the region) with the representatives showing a keen willingness to assist in future courses. It is highly recommended that BTV support this enhancement to staff safety and well-being.

The participants were divided into 3 groups with camera resources to produce practical features. The scenario would involve producing a news/feature item warning the audience of an impending storm that would lead to localised flooding – a frequent occurrence in the region. The representatives of Red Cross / Crescent took part in the exercise as interviewees.

The groups then chose a location to visit where they could assemble the other elements of their reports – a

location with water, people who would be affected by floods and potential small businesses that would suffer. Each group had been alerted to react accordingly to the environment and to utilise all available elements at the location to enhance their reports.

The third day of the course began with each group finishing the editing of their practical task. Each group submitted their items within the deadline. The critical analysis session under these circumstances is a tool to offer constructive criticism of fellow professionals so even though each of the items had elements of merit, the purpose is to raise standards and therefore technical and editorial frailties are underlined.

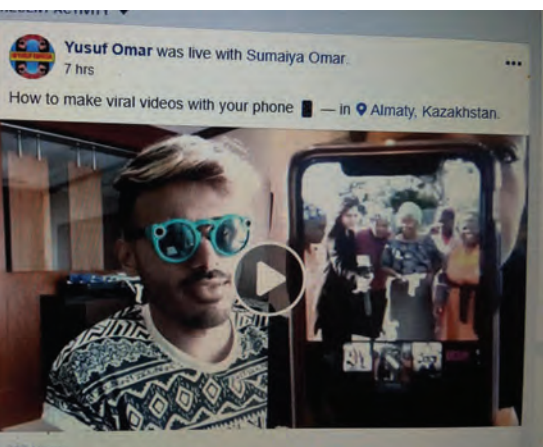
Whilst all the groups exhibited an ability to gather material from location and utilise archive material there were weaknesses in the editorial compilation, story-telling structure and post-production techniques.

One of the aims of ABU and Asiavision is to enhance the quality of packages offered to its members and therefore a minimum standard for production should be set for contributions leading to wider distribution. The awareness of the participants for improvements and the enthusiasm to embrace advice is highly commendable and BTV management are aware and keen to develop the staff skill-set even further.



Yusuf Omar engaging participants in modern technologies through a VR demo on Facebook Spaces during the online workshop.

ABU eWorkshop Connects Online Content Creators across Continents

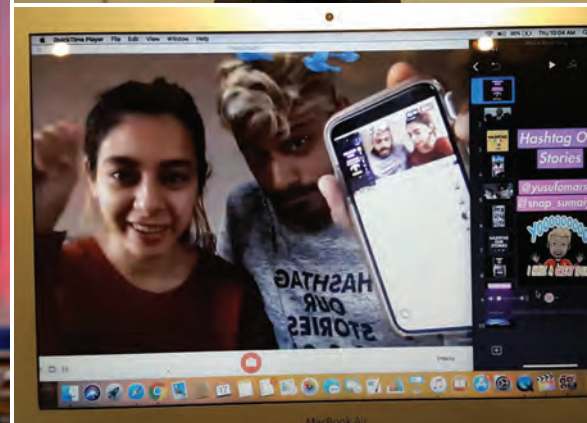


ABU Programme Department organised a 3-weeks online workshop on Digital and Social Media Storytelling from 17 May – 2 June 2018. During the eWorkshop facilitated by mobile storytelling experts Yusuf and Sumaiya Omar, participants learned how to create social stories that can travel further and faster to attract new audiences and how to find and create viral videos with mobile phones and for mobile devices. In order to expand the creativity of the training and the learning experience of participants, the online sessions of the workshop

were hosted via Facebook Live through the Facebook Group created for the workshop by the trainers.

From Samoa to Turkey, the online workshop attracted 170 participants from 40 organisations in 30 countries. In addition, for the first time, the online workshop saw participation from a large number of participants from some African countries, thanks to ABU's collaboration with African Union of Broadcasting (AUB).

Divided over 3 weeks and delivered



through 3 online sessions via Facebook Live, the eWorkshop covered 3 key modules and participants were assigned assessments to work offline each week. Their works were published on the Facebook Group created for the eWorkshop.

During the eWorkshop, participants learned how to create social stories using social discovery techniques and familiarised themselves with new content creation and storytelling techniques and formats such as Facebook Live. They also discovered how to find and create viral videos with their mobile phones and mobile devices in addition to gaining valuable tips on telling stories on Facebook Live

and good practices in story planning for digital audiences.

The major highlight of the workshop was an exciting VR demo on Facebook Spaces by the trainers to engage participants with more modern technologies.

"This workshop went above and beyond my expectations. I discovered an incredibly astonishing new side in journalism and media," Mirna Nokhoudian, a participant from Lebanon said.

"The sessions were very informative. We learned a lot of tips that are easy to remember and implement and we

learned about great apps for content creation," said Jerome Castelain, a participant from Mauritius.

This marks the second online training programme ABU has conducted since the launch of its pilot online course in July 2017 which attracted about 100 participants. As the demand for online learning grows, ABU plans to further expand its online capacity building activities to better cater to the training needs of its members.

[Continue to page 22 >>](#)

>> From page 21



Shiam Persand • 02:01
Hi am from MBC Mauritius Broadcasting Corporation, sorry to say that I missed the first session, due to a sudden illness. Am bk now n I would like to view a recording of the first session, please can you see More

Ma Shu • 02:04
no line

Ma Shu • 02:05



A participant from NBT-Thailand attending the online workshop.

PARTICIPANT TESTIMONIES

It was such an amazing workshop. I really enjoyed all the sessions. – Humaira Siddiqi, RTA-Afghanistan

It was a great and instructive workshop. – Abdullah Lamino, FRCN-Nigeria

It was very constructive. I've never gone live and this workshop encouraged me to do so. – Zeinab Lotfalikhani, IRIBU-Iran

I have learnt much from you. It is a wonderful workshop. It was very interesting. It is very useful to me. – Sawsan Zaki, NMA-Egypt

I was happy to be part of MOJO ABU workshop. I learnt a lot and these tips and tools will help me in my work. – Rajmeela Parveena Seetamonee, Radio Plus-Mauritius



Mobile storytelling experts and co-founders of Hashtag Our Stories Sumaiya and Yusuf Omar facilitated the 3-weeks online course.

Amazing trainers and great workshop. – Navapun Chaiwan Uthaiyos, NBT-Thailand

We got a lot of experience and knowledge from this workshop. – May Thaw La Wunn, MRTV-Myanmar

It is an interesting workshop. I learned a lot of new tools and techniques. I hope to participate in the coming workshops. Thank you for your effort. I really enjoyed the sessions. – Ghada Adel Mohamed Abdou, NMA-Egypt

It was great. You made a good effort. The tips are concise and useful and you were organised. I will be following you in any other workshops. – Reem Mamdouh, NMA-Egypt

That was a really good experiment for me with many useful information. – Cigdem Aydin Akti, TRT World-Turkey

Thanks to Sumaiya and Yusuf I gained so much on the workshop, great Job ABU. Looking forward to more workshops. – Tyna Uwandulu-Oyinsan, FRCN-Nigeria

It was really an amazing workshop and the best part it is Online. The new beginning of tomorrow... Especially for news people and journalists. and I am amazed with both trainers, Yusuf and Sumaiya. Congratulations to ABU for selecting the right trainers... As you said, this is the beginning, not the ending. I'm glad I'm in the workshop, so I will share the knowledge and experience with my colleagues. – Sabrina On, RTM-Malaysia

I really enjoyed the workshop. Great effort. All tips are to the point and the ideas are well organized. – Dalia Farouk Kassem, NMA-Egypt

It was a very interesting workshop. I enjoyed it. Thanks ABU. Thanks Yusuf & Sumaiya. – Javed Suffee, Radio Plus-Mauritius

Great workshop I've learnt quite a lot. Well done! – Shaaji Nelly, NTA-Nigeria

Fantastic workshop. Yusuf was very engaging. Well done. – Saadatu Albashir, FRCN-Nigeria

It was really good experience for me and very interesting workshop! Great job Yusuf Omar & Sumaiya Omar. Thanks ABU! – Noey Haniza Ghazali, RTM-Malaysia

The workshop was very educative and I look forward to more of such to understand more about Mobile Journalism. – Afolasade Ajayi Osiogwe-braimah, FRCN-Nigeria

It was really helpful workshop. Thanks to ABU and the trainers. – Shalahuddin Ahmed, Radio Today-Bangladesh

The step by step method of the training was fantastic. – Adeniyi Bakare, FRCN-Nigeria

I really enjoyed these 3 informative and interesting sessions on social media. I wish to join other future workshops. – Rasha Hamed, NMA-Egypt

Three sessions and I gained a lot. That's commendable. I'm looking forward to more of this. – Folasade Orimolade, FRCN-Nigeria

I'm an editor. It was great to be part of the workshop. I even learn a bit of journalism with Yusuf Omar and Sumaiya Omar. Thanks ABU for this wonderful opportunity. – Jinnah Ketwaroo, MBC-Mauritius

Very informative and easy tips to get started with social media stories. Just need a few practices but Yusuf Omar and Sumaiya Omar make it so easy for us! They are doing an amazing and very inspiring job, thumbs up. I am already using the apps they referred. Thanks to ABU for the efforts in allowing us to grow. – Fateema Capery, Radio Plus-Mauritius



World VR Forum team at ABU DBS 2018. ABU and WVRF recently strengthened its partnership through signing a MoU.



ABU Strengthens Partnership with World VR Forum at WVRF18 in Crans-Montana

This June ABU travelled to the picturesque Crans-Montana, Switzerland to participate in World VR Forum's Annual Summit as a partner of the world's leading VR establishment based in Geneva.

The theme of WRF18 is 'Being Together'. At a time when we rely more on technology than on each other, this world-class Summit convened industry experts in XR ecosystem to reimagine a future without the social anarchy over 3 days of stimulating discussions and debates from 7-9 June 2018.

In addition to the conference sessions, masterclasses for professionals were organized by the WVRF on specific topics of importance for the Virtual and Augmented Reality market: VR Web, Space Computing, writing VR scenarios, post-production of 360 ° videos, spatialized sound, Stitching and more.

A unique VR Festival which brings a state-of-the-art curatorship was a major highlight of the event. Each VR experience had its own custom-designed space and installations are produced in collaboration with WVRF and the Artists

to bring an unparalleled experience of Virtual Reality augmented with actual reality. The Festival's core mission was to establish VR as a true form of art and to raise public awareness and media recognition. The Festival also comprised of a VR Cinema and Game Zone with a play area dedicated entirely to entertainment for the general public.

The Market for professional meetings was another essential component of the Summit and reinforces the position of the World VR Forum Annual Summit as a major global event. Launched during the 2017 edition, it has been a great successful meeting point for professionals in the industry. A space of 1,200 square meters was entirely dedicated to the Virtual, Augmented and Mixed Reality sectors. This provided an excellent opportunity to learn about the XR ecosystem as well as meet investors, venture capitalists, government officials and potential customers, and network with start-up entrepreneurs.

The WVRF Annual Summit's Conferences are the culmination of a year-round work, bringing together

all the expertise of the team and its advisors to provide participants with an editorial of the highest quality.

In an effort to further strengthen its existing partnership, ABU and World VR Forum signed a Memorandum of Understanding (MoU) during the Annual Summit. The purpose of the partnership agreement is to collaborate across a number of areas related to advancing Augmented Reality (AR) and Virtual Reality (VR) as an innovative media format that offers new opportunities for content creation, storytelling and viewer engagement among ABU member broadcasters.

As part of the MoU, ABU and WVRF will jointly facilitate partnership building and exchange of ideas through mutual collaboration, consultancy services and expertise on AR/VR concepts and content creation and capacity building through targeted and specific trainings and workshops on AR and VR content creation.

A series of workshops on immersive VR content creation are in the pipeline as part of the agreement.



Children's Drama Co-production Ever Dynamic and Challenging



The idea behind the ABU Children's Drama Co-production series is 'Make one episode and take all others'. It is now in its 14th run and producers from ABU member countries meet twice a year to discuss their programmes.

Each participating member produces at their own cost, a 15-minute drama episode targeted at 7-9 year-olds and based on the common theme - "**Mental Growth of Children in Different Situations**". Some episodes are exchanged between the ABU and the European Broadcasting Union (EBU).

The second Producers' Meeting was held in July 2017 in Hanoi, Vietnam, and was hosted by VTV. The Executive Producer for the project, Mr Yoichiro Takahashi of NHK-Japan expressed his satisfaction for the increasing number of participants. He added that "This Co-Production represents the diversity of our region and this adds to our strength."

Producers were also reminded that this project is a unique and challenging event and they should make the stories more engaging and attractive since they will be broadcast in foreign countries in Asia and Europe.





NHK was the first one among participating ABU members to launch Generation What? in Asia-Pacific

NHK Unveils Generation What? Japan “Nani-Gene”

The ground-breaking global transmedia campaign which captured views of a million millennials in Europe has now reached Asia-Pacific, thanks to ABU’s partnership with French producers Yami 2 and Upian and UNESCO.

Generation What? Japan “Nani-Gene” produced by NHK-Japan was launched on 6 April 2018, the first among participating ABU members, ushering the global campaign to the Asia-Pacific region and paving way for other ABU broadcasters who are gearing up for a year-end launch. Generation What? will go live later this year in Thailand, Indonesia, Cambodia, Vietnam, Mongolia, Afghanistan, Bhutan, Nepal, Bangladesh and New Zealand.

As part of Generation What? campaign, 18-34 year olds are being asked to take a survey of about 160 questions written with the help of sociologists, adapted to each country’s cultural and political context. This survey covers all relevant fields: millennials’ relationship to their family, society, work, adulthood, love, the future, national and cultural identity, and more.

More than 284,000 respondents have taken the online survey in Japan since its launch in early April.

Thanks to a database updated in real time, the users can instantly compare their answers to those of the youth from their country/region/world on interactive maps. They can also watch video compilations of millennials taking the survey, showing different opinions they can relate to.

In each country, Generation What? is supported by a local broadcaster. They all cast and interview young people

from their country, to make videos for their local website. They also promote the project on their channel for six months, through tailor-made shows, debates, and events.

The campaign reaches its fullest potential through a communications strategy involving the media, influencers, the civil society and youth associations that promote the campaign. The campaign ends with the publication of a report on the youth of each country and of the entire region, generating wide-ranging debate.





Golden Ribbon Workshop held in Beijing

The 1st Golden Ribbon Short Documentary Co-Production Workshop was held in Beijing from 19-20 April, co-hosted by China International Television Corporation (CITVC) and ABU. 21 organisations present at the workshop including BTV-Bangladesh, BBS-Bhutan, ASTRO-Malaysia, MNB-Mongolia, SLRC-Sri Lanka, ThaiPBS-Thailand, TRT-Turkey, VTV-Vietnam. Khabar Agency-Kazakhstan and TVRI-Indonesia joined the meeting via Skype.

The purpose of the Golden Ribbon Short Documentary Co-Production is to promote co-production and communications among Asia-Pacific countries and people. Through both traditional transmission platforms like TV and new platforms like social networks, the short docs are expected to reach the most of audiences in the region. The themes for 2018 are "Homeland Flavor", "Craftsman Asia-Pacific", and "Urban Vibrant".

During the workshop, Mr Zhao Qi, EP of the Co-Production briefed the project and showed some examples of 5-minute documentaries. All the broadcasters pitched their proposals and had a face to face meeting with EP's team. Productions are scheduled to be finished by the end of August 2018.

KBS Korea organized the CARE8 Intensive Production Course in Seoul from 25-27 April. The aim was to share production experience with ABU member producers and promote quality production for the CARE8 project. Producers from SLRC-Sri Lanka, TVRI-Indonesia, and PSM-Maldives joined the course. On the second day, they joined Human Documentary Filming workshop given by the KBS Visual Production Department, and also received a lecture on T-UHD technology for enhanced understanding of future broadcast. The participants reviewed the course as a good opportunity to get input on CARE 8 documentary making. The CARE8 2nd Producers' Meeting will take place in Kuala Lumpur, Malaysia from 30 July to 1 August.



CARE8 Intensive Production Course

Some remarks from participants:

Ms Reesha Shareef - PSM, Maldives

I would like to thank you and ABU for the opportunity to travel to South Korea for the KBS workshop. The opportunity was immensely helpful to guide the storyline of my documentary. On the first day, Iman, Chandhana and I discussed the status of our documentaries with Mr. Park. Each of us gave a two-hour presentation on our stories with a brainstorming session to give ideas on further strengthening the storyline or in Chandana's case, the edited rough-cut.

We discussed potential conflicts within the documentaries and I found that there were a few challenges for me to highlight in Maldives due to the political sensitivity in the country's current situation with upcoming elections this year. All in all, I had a great time in South Korea and I'm really looking forward to moving forward with my documentary shooting.

Mr Iman Setya - TVRI, Indonesia

Thank you for the opportunity to let me participate in the ABU CARE 8 Production Course. It was such a wonderful course. I learned many things and on my CARE 8 documentary making course. Mr. Park was very helpful in advising on how to manage the strong points of my documentary. Then the human documentary presented by KBS Visual Production Department was very good. For me, it became the benchmark on how I should create my documentaries in the future.

I hope short course like this will be held on every CARE Project, so that every CARE producer can have the same idea and the same in-depth understanding on what kind of documentaries they should make for this co-production.

Mr Senevirathne Chandana of SLRC - Sri Lanka

Thanks for the kind corporation and assistance. The one day work shop held by KBS was very interesting and helpful for my documentary program productions. Some camera work tips are very important. I highly appreciate that one day training program conducted by KBS.

Once again, I thank KBS and ABU for this great opportunity.



EBU Erfurt Children Item Exchange Meeting

The annual EBU Pre-School Item-Exchange meeting was held from 23 – 24 May in Erfurt, Germany. Twenty organisations representing a dozen nations attended the meeting; Cuba, Czech Republic, Estonia, Germany, Hungary, Ireland, Netherlands, Slovenia, Sweden, Switzerland, U.K., and Japan.

Ms Mai Sasayama, Senior Producer from NHK attended the meeting on behalf of ABU Children TV Item Exchange which has regular item exchanges with EBU. The number of the items submitted was 104 in total, which includes 41 items submitted by ABU. "It was a good opportunity to introduce Asian children to programmes. We screened lots of high quality programmes. The reality of the programme is very important to attract audience." Ms Mai Sasayama said.

ABU Children TV Item Exchange meeting this year takes place as part of ABU Kids in Kuala Lumpur from 25-26 July.

Robocon 2018 to be held in August in Ninh Binh - Vietnam



ABU ASIA-PACIFIC ROBOT CONTEST
ROBOCON
2018

This year's ABU Robocon will be held in August 2018, in Ninh Binh - Vietnam. The contest theme is "NÉM CỜN : The Festival Wishing Happiness and Prosperity".

The concept of the ABU Robocon 2018's Theme & Rules is based on an interesting folk game called "Shuttlecock Throwing". The heart and soul of this game is the Shuttlecock. The shuttlecock is an object made of cotton balls or filled with rice husks, symbolizing prosperity and happiness.

Please stay tuned to the ABU website in the coming months for details on this exciting event.

ABU and Radio Romania supporting radio drama



The Asia-Pacific Broadcasting Union was again proud to support the annual Grand Prix Nova international radio drama festival, which this year included a new category catering to 21st Century mobile audience habits.

The new Binaural Category has been included to encourage productions that use the full range of audio techniques to create a 3D acoustic experience for the listener, as if the listener was in the room with the performers of the drama. Binaural sound is best experienced while listening through headphones, not via speakers.

The winners of the new category at the 6th Grand Prix Nova festival held in Bucharest, Romania, were: 'Martha' by Nadia Molinari of the BBC, UK; 'The First Time I Went Crowdzy' by Jeanne Debarsy and Maël G. Lagadec of Babelfish ASBL, Belgium; and 'Santé' by Ana-Teodora Popa of Romania.

Speaking on the 90th anniversary of the founding of Romanian public radio, President Director General Georgica Severin said the Grand Prix

Nova Festival was the most recent testimony of Radio Romania's "interest for newness, innovation and creativity in the sonorous expression".

"Launched only six years ago, Grand Prix Nova has become a true landmark at an international level," he said. "It is the competition which rewards innovation in one of the most complex fields of radio – radio drama. For six days in a row, among auditions and debates, we witness a unique creative fervour."

The ABU Head of Radio Ms Olya Booyar was a member of the international Jury along with judges from Finland, Austria, Serbia and Romania.

She said it was a delight to listen to all the shortlisted entries and a privilege to select the prizewinners in the three categories of Feature Length Drama, Short Form Drama and Binaural Drama.

"It has been especially gratifying to witness yet again that radio drama is alive and thriving," she said. "The ABU and its members - especially the Grand Prix Nova hosts Radio Romania

– are 100 per cent behind all the talented writers, actors, producers and technicians around the world who are creating such wonderful audio drama for radio and new media."

Including the new 'Binaural Productions' category, which had nine shortlisted entries, the shortlist contained 57 productions from 23 countries and four continents, including the Asia-Pacific.

The awards ceremony took place from 4-9 June 2018 in the Elisabeta Palace in Bucharest, under the patronage of Her Majesty Margareta, Custodian of the Romanian Crown.

The winners of the other two categories were: Feature Length Drama - 'The Day It Rained 449 Franz Klammers' by Reto Ott of SRF Switzerland; 'Almanak' by Wederik De Backer, Belgium; and 'Blatný's Head or God the linguist teaches us to breathe' by Christine Nagel of RBB, Germany. Short Form Drama - 'The Water' by Rikke Houd, Denmark; 'Sleep no more' by Bernard Clarke of RTE, Ireland; and 'The Birdhouse' by Wolfram Höll of SRF.



Asia Media Summit 10 & 11 May 2018, New Delhi, India

ABU Secretary-General Dr Javad Mottaghi attended the event in New Delhi along with the Indian Minister Smt Smriti Zubin Irani, Minister of Information and Broadcasting and Minister of Textiles, who opened the conference.

As India is poised to maximise the opportunities its vibrant media industry offers, including the presence of almost a billion internet users by 2021, Minister Smt Smriti Zubin Irani said this is the time “to put laws, ethics, and rules into place which can balance out the industry”, and prevent one

dominant player from ruling the media field.

She was joined by Mr Hasanul Haq Inu, Bangladeshi Minister of Information, Dr Khieu Kaanharith, Cambodian Information Minister, and Mr Sam Seog Ko, Standing Commissioner of the Korea Communications Commission and Dr Abbas Naseri, President AIBD General Conference.

Dr Abbas Naseri Taheri, President of AIBD General Conference & Advisor to the President, IRIB, Iran, delivered a message as the President of AIBD

General Conference. Mr Taheri spoke of the perils in the fast-changing media landscape, among them, the undermining of the traditional and indigenous culture, particularly the family as a foundation of society, and how to protect cultural borders and deep-rooted culture through good storytelling.

Col. Rajyavardhan Singh Rathore, Minister of State of Information & Broadcasting and Minister of Youth Affairs and Sports closed the conference saying we are also a home to very rich culture, heritage and history. It is very difficult to stop the flow of information today so, for any Government, and for any person, the best way to tell his story in the best possible manner. For what you learn the western countries have shaped the stories of Asia I think, now is time for Asia to shape its own stories, real stories.

Dr Mottaghi had the opportunity to meet with Mrs Supriya Sahu, ABU Acting President and Mr Fayyaz Shehriyar, Director-General All India Radio and discussed matters of mutual interest.

ABU Makes its Presence at Arab Radio and TV Festival

The Arab States Broadcasting Union (ASBU) organized the 19th edition of the Arab Radio and Television Festival from April 26 to 29, 2018 in the City of Culture in Tunis. The Festival was organized in cooperation with the Tunisian Radio and Tunisian Television Establishments and in partnership with the Arab Satellite Communications Organization (Arabsat).

The main aim of the annual festival was to achieve several objectives, including contributing to the development of the Arab radio and TV production and enhancing its quality to meet the aspirations of member organisations. The Festival also aimed to identify and encourage innovative and meaningful trends in radio and television production in order to develop Arab media landscape.

The Festival welcomed participation of representatives of ASBU member organisations, as well as representatives of private Arab production companies, news agencies, and foreign Arab-speaking radio and TV stations. Representatives of private radio and television networks, international radio and television unions also attended the Festival.

ABU participated in the 19th edition of the Arab Radio and Television Festival with the aim to promote major ABU events and activities to Arab broadcasters to further strengthen the existing partnership with ASBU and to identify and plan future collaborations with ASBU. This year, ABU participated as an exhibitor at the ASBU Convention marking it the first time ABU's representation in the Festival. More than 80 exhibitors, majority of them from the Arab world, showcased their products and services at the Convention. On average, about



Mr Abdulrahim Suleiman, ASBU Director General

30 visitors per day stopped by ABU booth and inquired about the various activities conducted by the Union.

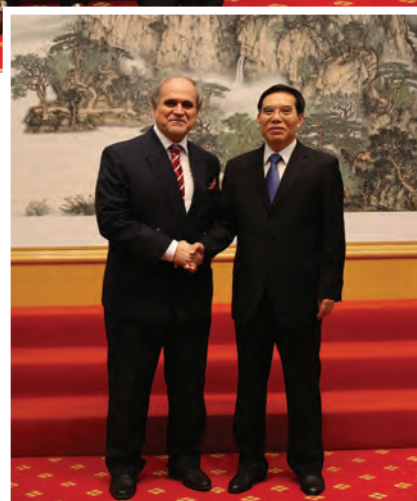
ABU's participation in the Arab Radio and TV Festival helped to further strengthen the existing partnership with ASBU and facilitated networking opportunities with key partners such as potential members. In addition, ABU's participation in ASBU Festival presented the opportunity to plan for future collaborations with ASBU in several areas.





Nie Chenxi, Minister of The State Administration of Radio and Television of the People's Republic of China (SART), Mr Fan Weiping, Vice Minister for SART, Madam Ma Li, Director-General SART, Mr Yan Chengsheng, Deputy Director-General SART and Javad Mottaghi, Secretary-General of ABU

ABU Secretary-General, Dr Javad Mottaghi visits Beijing to reinforce ties



Minister Nie Chenxi and Dr Javad Mottaghi

Mr Nie Chenxi, Honourable Minister of "The State Administration of Radio and Television of the People's Republic of China (SART)" received the ABU Secretary-General, Dr Javad Mottaghi who was in Beijing for a series of meeting on 20th June 2018. Mr Nie Chenxi expressed his satisfaction on China/ ABU partnership in recent years. He advised that SART will support the forthcoming ABU TV Song Contest in Qingdao and will also ask CCTV China, to support this project.

Nie Chenxi expressed his pleasure on the success of the 2017 ABU General Assembly and Associated Meeting held in Chengdu, Sichuan and referred to this event as a historical assembly.

Nie Chenxi also expressed his happiness on ABU's partnership with China on the "Belt and Road Initiatives" and informed that his ministry will support the ABU in taking this project forward. Minister Nie Chenxi advised the new role that his Ministry "The State Administration of Radio and Television of the People's Republic of China (SART)" will play in media industry in China and emphasized that SART will continue working with ABU in the years to come.

He expressed his satisfaction on the work that ABU Secretariat has done in promoting the ABU's partnership with ABU members over the recent years and reconfirmed his continued support towards the ABU Secretariat. The State Administration of Radio and Television of the People's

Republic of China (SART), is a ministry-level executive branch under the State Council of the People's Republic of China. Its main duty is the administration and supervision of radio and television in China, and promotion of the industrial development. It was formerly known as the State Administration of Radio, Film, and Television (SARFT). In 2013, the General Administration of Press and Publication was merged with SARFT to form SAPPRFT. In 2018, the new organization State Administration of Radio and Television (SART) has been reestablished.

Mr Fan Weiping, the newly appointed Vice Minister for the State Administration of Radio and Television of the People's Republic of China (SART) also joined this meeting and said he will support the ABU/ SART future initiatives.

Madam Ma Li, Director-General and Mr Yan Chengsheng, Deputy Director-General, SART among other SART officials, also attended the meeting. Mr Cai Yanjiang, Director, ABU Sports Department accompanied the ABU Secretary – General in meeting with Minister Nie Chenxi.

The ABU Secretary-General, Dr Javad Mottaghi thanked Minister Nie Chenxi for his time and meaningful support and presented a brief report on ABU activities and its progress in recent years. Dr Mottaghi added that the ABU is pleased to work closely with China and is happy to further strengthen mutual partnership. He also thanked hard working colleagues in SART for their invaluable partnership with ABU.



Dr Mottaghi met Mr. Sun Yusheng, Vice President of CCTV-China and Executive Vice President of CGTN-China who was elected as Vice President of the ABU at the last ABU General Assembly in Chengdu in October 2017. Dr Mottaghi presented a brief report about the ABU initiatives and activities in serving members. Dr Mottaghi in particular referred to ABU new media initiatives and the actions that will be delivered in the next 3 years as recommended by the ABU Planning and Strategy Group and endorsed by the ABU Administrative Council at its last meeting in May 2018 in Tashkent.

The ABU Vice President, Mr Sun Yusheng, explained the new structure of China Media Group (CMG) that is now in place by merging CCTV, China Central TV, China National Radio (CNR) and China Radio International (CRI). Mr Sun Yusheng expressed his happiness of the progress of the ABU and



advised that his organization "CMG" will play a more active role in future ABU initiatives.

Mr. Sun Yusheng confirmed his participation at the forthcoming ABU General Assembly in Ashgabat and advised that he will work closely with ABU in expanding its service to members. He also endorsed the recent ABU initiative in launching the ABU TV Song Contest and advised that his organization and CCTV will fully support this initiative.

Jiang Heping - Chairperson of the ABU Sports Group and Controller of China Global Television Network CGTN, Dr Yan Bo, Chairman of the ABU IPLC (Copyright Committee) and Ms. Wang Lu, Director, English Service, China Radio International and a member of the ABU PSG, were among other senior CCTV and CMG colleagues who joined this meeting.

Mr Cai Yanjiang, Director, ABU Sports Department accompanied the ABU Secretary – General attended the meeting with ABU Vice President, Sun Yusheng.



ABU TV SONG CONTEST

ABU Secretariat visit Qingdao, China

Dr Javad Mottaghi, the ABU Secretary-General, Mr Koichi Okumura, Director of Programming, and Mr Cai Yanjiang, Director of ABU Sports visited Qingdao, China late June to discuss the possibility of organising the ABU Song Contest. Qingdao Municipal Bureau of Culture, Radio, Television, Press and Publication and ABU agreed that ABU Song Contest has huge potential and continue further discussion on how we can move the project forward.

The ABU Secretariat had productive and important meetings with Mr Wang Jiaxian, Member of the Standing Committee of the CPC Qingdao Committee and Vice Mayor of Qingdao Municipal Government. The ABU Secretariat also met Mr Li Ming, Deputy Director General of the Publicity Department of the CPC Qingdao Municipal Committee and Director General of Qingdao Municipal Bureau of Culture, Radio, Television, Press and Publication who presented a comprehensive action plan in hosting the ABU TV Song Contest.



Dr Mottaghi also visited Channel 6, China National Television and met its president, Mr Cao Yin. Mr Cao Yin who was actively involved with ABU activities in the past two decades is now President of Channel 6, which is the main national movie channel in China.

Interview with Mr Ryoichi Ueda

President, NHK, & Vice President, ABU

ABU News had the distinct pleasure and honor to interview NHK President Ryoichi Ueda. ABU News asked some candid questions and we now present them here for our readers. Enjoy!



Q1) President Ueda, you announced at last year's ABU General Assembly that NHK was in the process of formulating its Corporate Plan. What's the status?

NHK's new Corporate Plan was unveiled in January of this year and we began to put it into action in April. As I mentioned during the General Assembly in Chengdu last year, NHK is pursuing 6 core Public Values. They are: Provide Accurate, Fair, Impartial Information; Promote Safety and Security; Create High-quality Cultural Experiences; Contribute to Local Communities; Strengthen Japan's Global Connections; and Contribute to Education and Public Welfare. These values comprise NHK's unchanging and fundamental mission. To fulfill this mission, our latest Corporate Plan focuses on objectives that we will address over the next 3 years until 2020.

Q2) Can you tell us more about the new Corporate Plan and its objectives?

NHK's new Corporate Plan defines our role as a core component of social infrastructure that responds to the needs of our viewers anytime and anywhere in this age of digital convergence. On a practical level, the plan sets out 5 major objectives that can be translated into action steps. Those are: Continue to Evolve as a Public Service Media Provider, Contribute to Local Communities, Look to the Future, Promote the Understanding of Our Viewers, and Strive to Promote Creativity, Efficiency, and Trust.

Between now and 2020, many important milestones will put NHK to the test, including the launch of 4K and 8K Super Hi-Vision broadcasting services this December. Our ability to meet our Corporate Plan objectives will play a key role in determining NHK's future success and position in the media landscape. I look forward to bringing the plan to life so that we can dream big and create new public service media befitting the new era.

Q3) You've spoken of NHK "evolving as a Public Service Media Provider." What does that mean and how will you accomplish it?

As broadcasting and communication continue to converge and the internet



expands, the broadcasting industry is facing unprecedented transformation. Younger people everywhere are shifting away from television. And Japan is no exception. We can no longer simply deliver information to this audience through television and radio. Broadcasting will remain our core operation. But in order for NHK to fulfill its role, we must also use the internet to deliver accurate information and programs anytime, anywhere. That is why we must evolve as public service media and expand to embrace a wide range of platforms while continuing to adhere to our core values.

One of our efforts in this direction involves providing simultaneous broadcasting on television and online on a regular basis. It's a common practice elsewhere in the world, but Japan's broadcast law currently prevents NHK from offering similar services. We will do our utmost to develop an environment that will allow us to meet that global standard. And, of course, content matters as well, so we will continue to explore what kind of content can be offered on each platform.

Q4) Why is "contribute to local communities" one of your major objectives?

I was born and raised in Shimabara in Nagasaki prefecture, not one of

Japan's major cities. So, I am mindful of the need to provide broadcasting and services through NHK's regional stations which are more in tune with regional needs. In Japan, many communities are facing serious problems including declining birthrate, aging population and accelerating depopulation. People rely on NHK to explore such issues together with residents, and produce programs that address solutions. We are also expected to share the attractions and values of local communities with the rest of Japan and the world through broadcasting and the internet.

NHK has the ability to disseminate information across a wide spectrum, reaching audiences internationally as well as at the local level. Through our 54 domestic stations, we've built close ties with communities throughout Japan. I believe our commitment obligates us to make full use of all our capabilities to help ensure that all Japan's communities have a more vibrant future.

Q5) You've also mentioned the need to "Look to the Future." Were you thinking of the 2020 Tokyo Olympic and Paralympic Games?

The Olympic Games have always provided NHK with a good opportunity to develop numerous technological innovations and services. In 1964, the

last time the Olympic Games were held in Tokyo, we made our first foray into color broadcasting and satellite relay. I regard the 2020 Tokyo Olympic and Paralympic Games as yet another great opportunity to offer the highest standards of broadcasting and services, this time using ICT technologies.

In December of this year, we will launch 4K and 8K Super Hi-Vision services. With the ultra-high-definition picture and 3D sound, these services will make viewers feel like they are part of the action. We also hope to offer new viewing experiences by developing new technology that analyzes the games using big data and artificial intelligence.

Q6) Do you feel that other ABU members are also in need to evolve in this direction?

Yes, I do think it's an issue that every broadcaster is facing, whether public or private, large or small. NHK has just begun its evolution from "Public Broadcaster" to "Public Service Media". As with any major transition, it involves a process of trial and error. It is my hope that we'll gain wisdom from our fellow ABU members who are facing same issues. We are also eager to share our experience, both successes and failures, so that we can contribute to the development of broadcasting culture in Asia.

Interview with Mr Alisher Khadjaev, Chairman MTRK, Uzbekistan



ABU had the pleasure to ask Mr Khadjaev to enlighten us and our members about his organization in this interview.

What is your vision, goals and objectives for MTRK within next 3 years?

I would like to take this opportunity to present my gratitude for the chance to share information on activity and plans of the National Television and Radio Company (MTRK) of Uzbekistan.

The MTRK has a quite high goals and objectives for over the next three years. Currently, the information flow is increased every day and the efficient measures are taken keeping up to date, creative media projects are developed, technical innovations are introduced, innovative ideas are considered for respecting interests of the people living not only in the country but also abroad.

MTRK includes centrally-administered 13 TV and 4 radio channels, more than 13 regional TV and radio channels, or rather in 11 provinces of the country, in Tashkent and in the Republic of Karakalpakstan. Daily capacity of terrestrial television-broadcast is 501 hours and radio-broadcast is 211 hours.

Now we are working on launching a number of new TV-channels, one of which is designated as a territorial TV and radio channel in Tashkent province and it will be specified to cover the life of this region.

One of the priority tasks of MTRK is to stay ahead of time, in terms of introducing new modern technologies and applying innovations in the field of TV and radio broadcasting in the

framework of cooperation with foreign partners. It is necessary to note about signed memorandums of cooperation between MTRK and foreign TV and radio institutions, which in turn give an additional impetus to the development of television and radio broadcasting in the country.

How do you see the MTRK development and what specific actions of the MTRK will be carried out within the next 3 years?

First, launching new TV-channels, which in turn enable to create supplemental coverage and enlarge TV-viewers and radio listeners audience not only in the country, but also abroad. Currently, MTRK central TV and radio channels programs (12 TV and 4 radio channels) are distributed openly by terrestrial networks in digital TV package all around the territory of the Republic of Uzbekistan,

Secondly, cooperation on the basis of bilateral agreements, adopted intergovernmental road maps and within the framework of memorandums, which implies the constant exchange of information, video clips, documentary and feature films, as well as television dramas with foreign TV and radio broadcasters and partners, is an important factor for the further development of the MTRK.

Thirdly, the center for personnel training on the basis of the MTRK has been established in order to improve the effectiveness of television and radio

journalism in a timely and prompt response to ongoing socio-political and socio-economic processes both in the country and abroad.

Fourth, this year we are going to complete the technological re-equipment of regional structures and from 2019 to implement the full transition of television to the high-definition format.

Further development of the technical base of the MTRK provide using the most up-to-date information and media technologies in accordance with world standards and requirements.

What are strong aspects of the MTRK?

I consider that our people's trust is the strongest aspect of the MTRK. The following also distinguishes MTRK as a broadcaster if choice:

- organization of round-the-clock information broadcasting in all territory of the country on topical issues of domestic and foreign policy on the basis of a new news journalism format;
- timely and reliable coverage of events, going in the country and abroad, their unprejudiced and objective assessment in order to meet the needs of the population for high-quality information product and preventing the spread of unreliable, politically engaged and other destructive information, and ideology from outside;
- providing high professional and



artistic level of TV programs by introduction of media technologies, modern standards and creative approaches in news coverage;

- timely and adequate response of television to current trends, phenomena and events, taking into view an objective and principle position on the policy of the Republic of Uzbekistan;
- assistance in establishing an open and direct dialogue between responsible executives in charge of public authorities and organizations with the population, as well as wide involvement of commentators, expert and academic communities' representatives to discuss and settle the pressing problems of citizens and topical issues in local areas;

What are the key events in the field of broadcasting in Uzbekistan?

In recent years, the broadcasting industry in the world are actively developed, direct broadcasting TV and radio channels are opened, number of IPTV and mobile broadcasts are enlarged, new media forms as OTT and etc. In the era of digitalization and the transition of broadcasting to new formats, it is important to keep up with modern requirements.

Is the MTRK a member of organizations, promoting the media market development in the country?

The MTRK is a member of the National Media Council of Uzbekistan (NMCU), which is a non-profit non-governmental organization and holds there reliable position as a participant, partner and innovator and since establishment of the Council in 2017.

The goals of the National Media Council of Uzbekistan are the development of the country's media market, design of measures to ensure healthy competition in the field of TV and radio broadcasting and most significant -

introduction of the telemetry system into the Republic of Uzbekistan. Currently, 28 entities are members of NMCU, where MTRK with its five TV and radio channels and two TV channels are public institutions, and remaining participants are non-governmental.

MTRK has successfully hosted a number of major events of ABU, including the session of the ABU Administrative Council, held in May this year. What are your plans for more effective participation of ABU in Your future projects and Your participation in ABU projects?

Regarding major events, MTRK we will continue our active participation in future under the country's government support and along with this organize such events on initiative of the MTRK. ABU is a key platform for consolidating the broadcasters of the region. We intended to start design a number of projects, and we have relevant plans that promote more effective participation of the National Television and Radio Company of Uzbekistan in activities of the Union, including within the Administrative Council.

ABU Attends Broadcast Asia in Singapore June 26-28

Singapore's Communications Minister S Iswaran opened the above event. ABU was in attendance and took the opportunity to showcase its members activities and meet new and current members participating at the event.

Mr Iswaran stated: "ASEAN's digital economy has the potential to contribute \$1 trillion our regional GDP by 2025. Our population and our people are adapting and learning fast.

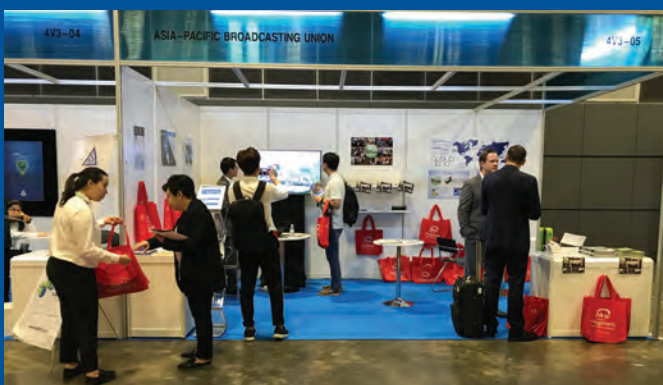
"Singapore is at the heart of all this growth and development... we are well positioned to benefit from the opportunities," he said.



Broadcast Asia has now combined with two other technology shows under the one brand, ConnecTech Asia. This year 67% of exhibitors are from Asia... "a reflection of the region's rapid digitization," according to the organizers.

BroadcastAsia highlighted the evolving broadcast and production industries with the emergence of technologies such as OTT platforms, Live Production, UHD content, and the latest cinematography and film production equipment, including 4K and 8K cameras from exhibitors such as Arri, Canon, Panasonic, RED and Sony.

ABU staff met with members and professionals representing organisations from around the world over the 3 day event.



Comings and Goings



Wendy Everett is new Director of News

Wendy joined the ABU after a 30-year career with the Australian Broadcasting Corporation (ABC) as a multi-media journalist with roles in television news, radio news and current affairs and online news and features. She was founding Executive Producer of the ABC's satellite television news service to Asia, South Asia and the Pacific on the ABC Asia Pacific and Australia Network platforms.

She worked for three years in media development in Honiara with Solomon Islands Broadcasting Corporation (SIBC), all other media and civil society as part of the Regional Assistance Mission to the Solomon Islands (RAMSI). Her latest role with the ABC focused on radio current affairs, covering news and issues in the Pacific. Wendy holds a Masters in Leadership and Management (MLM) degree with distinction from Curtin University in Western Australia.



Ahmed Nadeem is new Director of Technology and Innovation

Mr Nadeem is an experienced electronic and ICT engineer with over 20 years of experience in the field of Broadcasting and Telecommunications. He has been working with ABU Technology Department since 2008. Previously worked as a Project Engineer at LSV Enterprises of Singapore (2007-2008) and before that with Television Maldives (1996-2007).



Muhammad Farouk Md Alias leaves ABU

Mr Farouk spent 4 years with ABU as Finance Officer, whose principle activities included general bookkeeping, administrative tasks and others. Mr Farouk has moved to a global organization as a

Finance Executive and the ABU wishes him all the best in his future endeavours

Youngsam Kim - new Executive Director, International Relations, KBS Korea



Youngsam Kim

Youngsam Kim joined KBS in 1995 and has directed TV programs and has served as a president of KBS labor union 2003-2004 he was Head of New Media Strategy 2007-2008 and Fellow of IRE (Investigative Reporter & Editor) 2013-2014, International Fellow of Missouri Journalism School USA Head of Marketing.

ABU would like to express its sincere appreciation to Hong, Seung Joo (Sophia Hong), former Director, International Relations Department, KBS, for making the working relationship between the two organisations strong. The ABU wishes her all the best in her future endeavours.



Sophia Hong



ABU Secretary-General meets with Chief Executive Officer, Albanian Radio and TV

In a meeting with Mr Thoma Gellci, CEO of Albanian Radio and TV, ABU Secretary-General Javad Mottaghi discussed possible future partnerships between ABU and Albanian Radio and TV and drafted future actions

to commence at a later date. The two discussed mutual beneficial arrangements along with Albanian Radio and Television Director of International Relations, Mr Kleart Duraj, the Directors of Copyright, Technology and Sports, along with the Editor-in-Chief.



new opportunities for us", said Mr. Kwong

"We are very happy with Click's record in Papua New Guinea and the region and see them as a natural partner for us now and into the future", he added

Click Pacific will install and commission a UHF DVBT2 transmission system with conditional access and multiple channels allowing viewers in Tarawa to access entertainment, news and sports with multiple payment options. Click currently manages a similar system in PNG and also operates a digital satellite system that has a Pacific-wide footprint with regional TV clients including stations in Samoa, Tonga, Cook Islands, Niue, Timor Leste and Fiji.

"We're extremely happy to be taking PNG based technology and know-how across the Pacific and what better place than Kiribati. There is definitely a need for better technology and we're more than happy to oblige" said Click Pacific's Richard Broadbridge

"Our package also includes the training of local staff including areas such as management, engineering, sales and support and production. It will give Kiribati viewers better access to the outside world and an opportunity for the introduction of local content in areas such as education, health and regional affairs" Broadbridge added.

Wave TV's launch is scheduled for July this year.

Papua New Guinea company to build Kiribati's first digital TV platform

PNG's digital terrestrial and satellite operator Click Pacific has been contracted to design, install and commission Kiribati's first digital terrestrial platform advancing the Pacific nation into digital TV.

Wave TV, a multi-channel free and pay platform, will also host the country's only local channel and will feature local as well as regional TV programs.

Click Pacific has already started the ground work for the new operation, which will start with a roll out of 1,000 homes on the main island and eventually spread to other communities.

"This project has been a long time coming. Our people do not have TV so advancing directly into Digital TV brings development to Kiribati and creates

A stylized world map in light blue is overlaid on a dark blue background. The map shows the continents, with a focus on the Asia-Pacific region. The background also features subtle concentric circles and a grid of fine lines.

**You are one of
thousands of
people across the
globe reading
this magazine
right now.**

**Broadcasters and industry-related
entities from across the Asia-Pacific
region and indeed the world, read
us four times a year.**



***Serving the broadcasting industry
in the Asia-Pacific region since 1964***

***If you wish to advertise your organisation,
product and/or services to our global audience,
we would be happy to hear from you!
Contact: larson@abu.org.my***

ABU welcomes new organisations in Q2 2018 into the growing ranks of its membership



Mongol Radio FM 102.2

Is Mongolia's first online radio station through mglradio.com website, 2 radio channels - MGLRADIO FM-102.1, MGLRADIO NEWS FM 88.3.

Mongol Radio prepares and broadcasts radio and TV contents, runs online radio and radio contents, arranges live broadcasting through TV and radio of conferences, seminars, concerts and upload these on the requests of its customers.

It is the first online radio in Mongolia and the only radio that broadcasts live streams through its Facebook page.



Sichuan Radio and Television

Is a major television network in China. The television network is owned by the Sichuan provincial government. The network is based in Chengdu in Sichuan.

SRT was launched 1 May 1960 as a local television network in Sichuan on 1 August 2003 SRT begin broadcasting nationally.



山东卫视

Shandong Radio And Television Network Co., Ltd.

Shandong Radio And Television Network Co., Ltd. provides television and radio broadcasting services. The company is based in Jinan, China.



Radio and Television Station of Shanghai (RTS)

Radio and Television Station of Shanghai (RTS), a Shanghai-based government institutions, and its wholly owned subsidiary, is one of China's largest media and cultural conglomerates, with the most complete portfolio of media and related businesses.



News In The Digital Age

GLOBAL NEWS FORUM

24-25 JULY 2018
Ho Chi Minh City, Vietnam



RadioAsia Conference 2018, Media2020 Conference and ABU Radio Song Festival

10 -12 July

RadioAsia Conference

Radio – Unity and Diversity is the title of this year's RadioAsia Conference in Astana, Kazakhstan.



The conference will address in very practical ways one of the greatest challenges facing Radio broadcasters in the Second Digital Age (New Media and evolution of Web 3.0) Broadcasters around the world are venturing deeper and deeper into areas where new technologies, platforms and production methods become increasingly flexible and volatile, where convergence one minute becomes divergence the next.

RadioAsia 2018 will bring together experts and practitioners from across the region and around the world to help us chart paths through this increasingly complex landscape. The conference typically attracts more than 300 radio, technology and new media industry professionals to share our challenges, seek solutions and witness what actually works in everyday broadcasting.

This year's conference will address the key issues of Radio – Unity and Diversity from a number of perspectives to engage everyone involved in radio production and dissemination. Whether you are leading an organisation or working directly in areas such as news and content production, engineering, online technologies, new media, audience relations, media regulation or government, the conference will have sessions that speak directly to your needs.

RadioAsia 2018 is fortunate to have KAZMEDIA as its host. For the first time, this key Radio event will be held in Central Asia, where Europe meets the Asia-Pacific and where ancient trade routes meet 21st Century communications technology.

Media2020

The Kazmedia Center in Astana, Kazakhstan, will also host the 4th edition of the Media2020 series of Asia-Europe dialogues. Launched in 2015, Media2020 aims to prepare broadcasters across all platforms for the challenges they will need to confront by 2020 and beyond.



Entitled "Looking beyond the horizon", this year's conference will examine today's broadcasting from three perspectives: Are digital media developing in the way predicted earlier in the Second Digital Age? What has proved successful and what is failing? What is coming over the horizon to hit us as we get closer to 2020?

Co-partnered by the Asia-Pacific Broadcasting Union and Radio Romania, the Media2020 series brings together industry experts from Europe and the Asia-Pacific able to present well-researched and thought-out analysis together with actual, real-time practical examples.

Our presenters and panellists will be some of the leading experts in their fields representing some of the world's major media and communications organisations.

ABU Radio Song Festival 2018

The ABU Radio Song Festival 2018 aims to showcase and recognize the diverse, undiscovered musical talents of nations within Asia and the Pacific regions. By doing so, the Festival is purposed to foster understanding, awareness and appreciation of the cultural diversity that exists across the region. With this in mind, the ABU Radio Song Festival will focus on discovering, encouraging, introducing and promoting new song compositions by unknown artists among ABU member countries. To provide an international gateway for the winning composers and artists to have their music heard through a pan-Asia/Pacific Song Festival. Another objective is to promote greater collaboration and team work among broadcasters in the ABU.



The ABU Radio Song Festival will showcase some of the best of the best unsigned local talent to an International audience by reflecting contemporary Asian and Pacific society as well as celebrating music and artistic diversity across borders.

Global News Forum 2018 in Vietnam

23 - 25 July

This will be the fourth Global News Forum in which News directors, producers reporters and decision-makers in Asia-Pacific will get together with news leaders from across the globe to grapple with mutual challenges with the advent of the digital wave hosted by VTV-Vietnam. We believe that decision makers in Newsrooms including Heads of News will benefit from this major news dialogue. We are expecting over 150 international news leaders, decision-makers and senior journalists to get together in Ho Chi Minh City, Vietnam to discuss about "News In The Digital Age".



The Global News Forum is open to ABU members, partners and all other news state holders. This is a unique opportunity for participants to explore the minds of newsroom decision-makers as it gathers mainly news leaders and executives as well as broadcast news professionals. The Forum also allows participants to deliberate, exchange ideas and address new challenges in the media industry.

The News Group Meeting will also be held alongside with the GNF. For more info please contact shabana@asiavision.org or visit www.abu.org.my

17th ABU Robocon

26 August

This year's ABU Robocon will be held in August 2018, in Ninh Binh - Vietnam. The contest theme is "NÉM CỜN : The Festival Wishing Happiness and Prosperity".



The concept of the ABU Robocon 2018's Theme & Rules is based on an interesting folk game called "Shuttlecock Throwing". The heart and soul of this game is the Shuttlecock. The shuttlecock is an object made of cotton balls or filled with rice husks, symbolizing prosperity and happiness.

Please stay tuned to the ABU website in the coming months for details on this exciting event.

ABU Calendar of Events

JULY

July - August	ABU Technology Webinar	Online
10 - 12	RadioAsia 2018, ABU Radio Song Festival, Media 2020	Astana
16 - 18	Metrics-based Corporate Innovation Management Workshop	Kuala Lumpur
23 - 26	ABU Kids / TV Children Item Exchange and Meeting	Kuala Lumpur
23 - 27	4th ABU-WorldDAB-AIBD-ASBU Digital Radio Workshop	Kuala Lumpur
23 - 25	ABU News Group Meeting & ABU Global News Forum	Ho Chi Minh City
30 - 31	CARE8 2nd Producers' Meeting	Kuala Lumpur

AUGUST

July - August	ABU Technology Webinar	Online
1 - 3	ABU Doc (ABU Documentary Exchange and Meeting) & ABU Documentary Group Meeting	Kuala Lumpur
	ABU Prizes 2018 Final Judging	Kuala Lumpur
26	17th ABU Robocon	Ninh Binh

SEPTEMBER

	Generation What? Asia-Pacific starts	Online
13 - 18	International Broadcasting Convention 2018	Amsterdam
29 Sept - 5 Oct	55th ABU General Assembly and Associated Meetings	Ashgabat

Worry-Free Transmission

Because
Radio
Matters

"Field data from 1,300+ installs show GV transmitters to be among Nautel's most reliable."

Mike Woods
Nautel Head of Engineering

HD Radio®
Digital AM & FM
OPTIMIZED

**Award-winning control
saves time, trips and money**

"The GV Series is certainly among the best FM transmitters sold."

Mike Kernen
Director of Engineering,
Beasley Media Group Detroit



This GV60 transmitter broadcasts HD Radio at MOR 101.9 For Life! Manila, an ABS-CBN station in the Philippines.

Because Radio Matters

www.nautel.com/GV

nautel