

ABU news

Quarter 4 2017



54th ABU GENERAL ASSEMBLY

3 – 4 November 2017
Shanghai, China



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The TVSF flag was passed on to Mr Annasahet Kakayev, of TVTM-Turkmenistan who will host the festival in 2018 in Ashgabat.



The Vice Premier of the People's Republic of China met with ABU top management in Chengdu

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Broadcasting Along the Silk Road

The Belt and Road Initiative conceived by the Government of the People's Republic of China was present in many debates during the 54th ABU General Assembly in Chengdu from 30 October to 4 November 2017. The initiative strongly supported by the Chinese President, Xi Jinping, aims at facilitating trade and fostering socio-economic development in Asia, East Africa, as well as Eastern and Western Europe.

Broadcasting is undoubtedly part and parcel of this ambitious project. In conjunction with the ABU General Assembly, the hosts- the State Administration of Press, Publication, Radio, Film and Television (SAPPRFT) and Sichuan Radio and Television organised a half-day Forum on **Deepening Media Cooperation under the Belt and Road Initiative**. All the speakers were unanimous that such a project would benefit the broadcasting sector. The idea of a Silk and Road Media Community was even mentioned. Sichuan Radio and TV recently sealed an agreement with Poland for media cooperation. The ABU is a supporting partner of the initiative and has signed a Memorandum of Understanding with China International Television Corporation (CITVC). New models of cooperation with a new mind set are imperative in the promotion of friendship and mutual understanding at this particular period full of uncertainties and opportunities.

Media in Times of Uncertainty was the main theme of the ABU General Assembly and its Associated Meetings. More than 700 delegates from nearly 60 countries attended the various meetings and it was an extensive networking opportunity for them all.

The biggest television networks in the Asia-Pacific region such as NHK-Japan, Doordarshan-India, CCTV-China, CGTN-China as well as the European Broadcasting Union and the African Union of Broadcasting (AUB) laid down their vision and Action Plan for the future. Accomplished broadcasters from other organisations delivered high level speeches and made relevant presentations during the Super Panel and Professional Discussions sessions. Discussions focused on three main themes: **Content and Services for Diverse Audiences and Nation Development: Go Local, Social Media vs Traditional Media and Winning Strategies: Change Management and Leadership for the Future**.

This edition allows you to take off to Chengdu, in the Sichuan Province, China. We bring you an overview of interesting debates during the different meetings. We should put on record the exceptional organisation of the ABU TV Song Festival by Sichuan Television in one of their state-of-the-art studios. The festival was enriched this year with the participation for the first time in ABU history of an artist from Africa. This explains the close working relationship between the ABU and the AUB. The Gala Night for the 2017 ABU Prizes at the International Conference Centre of the Century City Continental Hotel was also amazing. You will also get a glimpse of the cute pandas at their breeding centre in Chengdu.

Enjoy your reading



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The 54th ABU General Assembly was hosted by the State Administration of Press, Publication, Radio, Film and Television of China

The ABU contributes to a better world



Ms Liu Yandong, Vice Premier of the People's Republic of China

Ms Liu Yandong, Vice Premier of the People's Republic of China believes that the role of media is to improve the well-being of mankind and to encourage a harmonious co-existence among various civilisations.

In her opening speech of the ABU 54th General Assembly in Chengdu, Ms Yandong expressed her gratitude to the ABU which she said is the most influential broadcasting organisation in the Asia-Pacific region. She added that the ABU contributes to the progress of Asia and a better world.

Nearly 700 delegates from 59 countries representing 163 organisations participated in the ABU meetings in Chengdu. Directors of ABU Programming, Sports, Technical and News departments presented their report of all their activities run during the last 12 months. Some members also presented the latest developments achieved recently by their respective organisations.

Mr Nie Chenxi, Vice Minister of the Publicity Department of the Communist Party of China, Minister of State Administration of Press, Publication, Radio, Film and Television (SAPPRFT) and President of China Central Television, recalled that the 19th Congress of the Chinese Communist Party concluded successfully recently where a new historic direction for China's development has been pointed out. He added that "Our development undoubtedly includes the broadcasting sector and under the leadership of the President Xi Jinping we are committed to more innovative projects and high quality content in documentaries, films and TV programs. In China, we have



Mr Nie Chenxi – SAPPRFT Minister of China



Mr Yin Li – Governor of Sichuan Provincial People's Government

invested a lot in transmission and today there is 98.7% coverage throughout the country”.

Mr Yin Li, Governor of Sichuan Provincial People's Government said that “We will include information and technology to elevate the capacity of our radio and television services and we will also foster new models to upgrade broadcasting. The ABU is very important in these challenges.”

The ABU President, Mr Ko Dae-young in his speech underlined the uncertainties faced by media: “We have seen remarkable advancements in information and communication technologies in recent years. Dominantly driven by the so-called digital and mobile revolution, the ever-evolving technology has made many things that seemed impossible for mankind now possible. The huge change however, has brought an unprecedented level of uncertainty to the media industry.”

The ABU Secretary-General, Dr Javad Mottaghi commented on the various challenges faced by broadcasters and believed that many difficulties could be overcome: “Co-operation and solidarity are our strengths. We are here to think globally and act locally as citizens of the world. We are here to emphasise the power of logic and the necessity of dialogue as strong steps towards enhancing, expanding and strengthening our regional and international partnerships. There is no doubt that such a productive dialogue can only serve to benefit our audiences and societies. Everybody who joins this dialogue is a winner.”



Mr Ko Dae-young : ABU President and CEO of KBS-Korea

ABU President calls for Quality in times of Uncertainty

The 54th General Assembly of the ABU was held from 3-4 November in Chengdu. The ABU President, Mr Ko Dae-young welcomed all delegates and expressed his commitment to the Union. He promised all his support for the smooth running of the ABU and said the priority is to satisfy members' needs.

Commenting on the theme of the meeting – **Media in Times of Uncertainty**, Mr Ko believed that broadcasters should at times change their policies and strategies to be able to cope and adapt with new challenges. He added that member broadcasters today have to compete with social media and quality control is a must in all our services to our audiences.





Nearly 700 delegates attended the ABU General Assembly & Associated Meetings



ABU Membership keeps on Growing

The ABU is a wealthy organisation. Its membership is constantly growing. The number of members has increased from 179 in 2010 to 275 in 2017. The Asiavision members have also increased by 79% during the same period. On the financial side, the ABU is ending year after year with a surplus and this allows the Union to invest more in activities for the benefit of members.

The ABU Secretary-General, Dr Javad Mottaghi while presenting his report at the General Assembly said that the Union is becoming stronger and larger with to date 275 members in 72 countries. It is noticed that there is an increase particularly in the number of Full and Additional Members. Together with that, over 200 well-known broadcasters have joined the ABU Alumni which was launched last year in Bali.

Through a video presentation, Dr Mottaghi explained to delegates

how successful have been the main events organised during the past year. Digital Broadcasting Symposium in Kuala Lumpur, RadioAsia in Bangkok, Media Summit on Climate Change and Disaster Risk Reduction, Media 2020 in Bucharest and Robocon in Tokyo have all attracted a reasonable participation on behalf of members.

Dr Mottaghi also thanked Ms Supriya Sahu, ABU Vice President and Director General of Doordarshan for having hosted the first edition of the ABU International Dance Festival in Hyderabad in January 2017. Ms Sahu announced earlier that Doordarshan will again be the host for the second edition of the festival in 2019.

The ABU Secretary-General also praised all efforts by Mr Georgica Severin following the success of the 3rd edition of Media 2020 in Sinaia, Bucharest in September 2017. This conference, he added, focused on the media cooperation between Asia and Europe.

Dr Mottaghi presented the ABU Annual Report 2016-2017





54th ABU
GENERAL ASSEMBLY
& ASSOCIATED MEETINGS

Administrative Council

1 November 2017, Chengdu, China



Chengdu Admin Council Meeting accelerates cooperation between ABU members

The 104th Admin Council Meeting, held on 1 November 2017 in Chengdu, China, marked a significant step towards greater cohesion and cooperation between members. The meeting was attended by all Admin Council members, which demonstrated the importance members place on the work of the Union.

In his opening remarks the ABU President Mr Ko Dae-young emphasised the meaningfulness of having the most important ABU meetings in Chengdu, the starting point of the oldest trade route in human history, the Tea Horse Road and an axis of the modern, global 'Belt and Road' initiative network. Setting the tone for the meeting, Mr Ko noted that as media organisations today, living in times of unprecedented changes, ABU members are equally desperate as the ancient merchants to find a way to survive. He urged the councilors to come forward with advice and share freely their thoughts about the future of the Union.

From the host side, the Vice – Governor of the People's Government of Sichuan Province Mr. Yang Xingping said: "The ABU is the biggest non-governmental, not for profit professional association of broadcasters in the world. Ever since its establishment the ABU has been

committed to encouraging and facilitating cooperation and communications among radio and TV broadcasters in different countries, supporting the development of broadcasting development in Asia and in the wider Asia – Pacific region by supporting various, relevant measures thus making great contribution to international friendship and closeness."

The meeting approved the Report of the Secretary - General Dr Javad Mottaghi for the Union's activities since the GA in Bali in 2018 and the ABU financial report including the next year's budget. The Councilors unanimously commended the hard work of the ABU Secretariat.

The ABU President Mr Ko Dae-Young and Vice-President Ms Supriya Sahu expressed on behalf of the Union their deepest gratitude to hosts - the State Administration of Press, Publication, Radio, Film and Television, the People's Government of Sichuan Province, and Sichuan Radio and Television for their thorough preparation and heart-warming hospitality.

The next, mid-year ACM will be 4 and 5 May 2018 in Tashkent, Uzbekistan.

Two ABU Vice Presidents Elected in Chengdu

Mr Ryoichi Ueda: "I will devote myself to the development of the Union."

Mr Ryoichi Ueda, President of NHK-Japan was elected Vice President of the ABU at the 54th General Assembly in Chengdu. His 3-year term started on 1 January 2018.

He said that with the drastic transformation of the media sector and with the spread of the Internet, broadcasters should adapt to new trends in order to face new challenges on different platforms. Mr Ueda underlined also that NHK is proud to contribute to all ABU activities which were created more than half century ago and that it is ready to host the ABU General Assembly in 2019.

Mr Ryoichi Ueda, President of NHK-Japan believes that the ABU is ready to face new challenges



For Mr Sun Yusheng of CCTV and CGTN-China, with mobile and social media we must think differently

Mr Sun Yusheng: "I am fully conscious of the important role of the ABU in the region."

Mr Sun Yusheng, Vice President of CCTV-China and Executive Vice President of CGTN-China was also elected as ABU Vice President for a term of three years and with immediate effect.

He stated that broadcasting is related to human development and he is happy to note that the ABU has largely contributed to the development of different media organisations across the Asia-Pacific region. Mr Yusheng added that New Media has changed the way broadcasters conceive content through mobile and social media.





ABU Councillors from HUM TV-Pakistan, RTPRC-China and VTV-Vietnam

Khabar Agency- Kazakhstan and MTV-Sri Lanka join the ABU Administrative Council



Yerlan Igissinov and Dinara Abakayeva represented Khabar Agency in the Chengdu meetings



Shanti Bhagirathan and Nedra Weerasinghe of MTV- Sri Lanka

Five seats of the Administrative Council were also up for election at the General Assembly in Chengdu. ABU members RTPRC-China, HUM TV-Pakistan and VTV-Vietnam were re-elected for the next three-year term. Khabar Agency- Kazakhstan and MTV-Sri Lanka were elected as new members to the Administrative Council for three years as from 1 January 2018.

The Administrative Council is ABU's "Board of Directors". It consists of 17 of its Full and Additional Full members, who are elected by the members at the annual General Assembly for a three-year term. The council meets twice-yearly to decide on policy matters, review the Union's finances and consider current issues facing the Union.

With effect from 1 January 2018, the Administrative Councillors are:

- National Radio and Television of Afghanistan (RTA)
- Media Niugini Limited, Papua New Guinea (MNL)
- Radio and Television of the People's Republic of China (RTPRC)
- Radio Republik Indonesia (RRI)
- Radio Television Hong Kong (RTHK)
- Islamic Republic of Iran Broadcasting (IRIB)
- Doordarshan/ Prasar Bharati, India (DD)
- Nippon Hoso Kyokai, Japan (NHK)
- Khabar Agency, Kazakhstan
- Korean Broadcasting System (KBS)
- Radio Television Malaysia (RTM)
- Teledifusao de Macau (TDM)
- HUM Network Limited, Pakistan (HUM TV)
- MTV Channel (Pvt) Limited – Sri Lanka
- Turkish Radio and Television Corporation (TRT)
- National Television and Radio Company of Uzbekistan (MTRK)
- Vietnam Television (VTV)



A Radical Change and an Uncertain Future

Mr Ko Dae-young, President of the Asia-Pacific Broadcasting Union (ABU) believes that member broadcasters of the ABU will be able to cope with all the new challenges while serving their audiences.

He was speaking during a press conference in Chengdu, China in conjunction with the 54th ABU General Assembly. Commenting on the theme of the assembly this year – **“Media in Times of Uncertainty”**, Mr Ko who is also the President and CEO of Korean Broadcasting System (KBS) said that the media is facing radical changes and an uncertain future.

The ABU President explained to journalists the role of the Union which comprises of more than 270 members in 72 countries across the Asia-Pacific region and serves 3.5 billion viewers. He briefly mentioned some of the ABU's major events such as the Digital Broadcasting Symposium, Robocon Contest, TV Song Festival, Asiavision, Pacific Media Partnership Conference and the Media Summit on Climate Change and Disaster Risk Reduction. He added that all these activities strengthen the purpose and philosophy of the ABU.

Mr Ko Dae-young concluded in underlining that the ABU will apply all its efforts and wisdom to enhance its achievements and vision.

Super Panel Session focused on Content, Social Media and Winning Strategies

The ABU General Assembly also provides members a platform to discuss prominent issues facing broadcasters. This year the theme of Super Panel Forum 1 was **“Content and Services for Diverse Audiences and National Development: Go Local”**

Ms Shanthi Bhagirathan, Group Director, MTV- Sri Lanka moderated the forum and the panelists were Mr Shashi Shekhar Vempati, Chief Executive Officer, Prasar Bharati,



Mr Shashi Shekhar Vempati – CEO of Prasar Bharati, India



Ms Shanthi Bhagirathan of MTV- Sri Lanka



54th ABU GENERAL ASSEMBLY

3 – 4 November 2017
Chengdu, Sichuan, China



54th ABU

India; Mr Grégoire Ndjaka, Director-General, African Union of Broadcasting; Dr Sudarat Chantrawatanakul, Deputy Director-General, Thai PBS, Thailand; Ms Mei Yan, Deputy Director, CGTN Digital, China and Mr Haroon-Or-Rashid Director-General, BTV, Bangladesh.

Mr Vempati talked about the importance of both traditional TV and social media while addressing the audiences. He added that broadcasters should make use of new technology and all platforms to cater for the unheard audience.

Africa with its 2.5 billion people represents a fabulous market. Mr Ndjaka said much progress has been achieved at socio-economic level. In the broadcasting sector, Digitalisation remains the main challenge and Africa still needs assistance in technology and content, he added.

In Thailand, viewers are migrating more and more from television to new media. FaceBook has nearly 4 million fans and Twitter has 2.4 million followers. How to solve this? Dr Sudarat says Thai PBS is going to multiple platforms with mass-customised products. Accessibility to disabled persons is being expanded and focus is more on data and research.

Ms Mei thinks that there is no global audience but a collection of local audiences and this is what CGTN calls Glocalisation. After the US, London and Asia, she says that CGTN is now targeting Africa.

In Bangladesh, dramas are becoming more and more popular and this forces the audience to watch their favorite series on mobile phones anytime and anywhere. Mr Haroon says that quality should be upgraded at both technological and content levels and that his organisation is looking for new partnerships.

Mr Gregoire Ndjaka, Director General, AUB-Africa



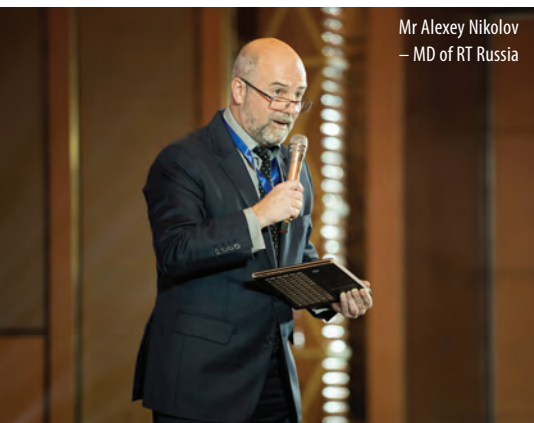
Mr Haroon-Or-Rashid, Director General BTV-Bangladesh



Dr Sudarat Chantrawatanakul, DDG Thai PBS, Thailand



Ms Mei Yan, Deputy Director – CGTN Digital, China



Mr Alexey Nikolov
– MD of RT Russia



Mr Toshiyuki Sato – PBI Secretary General



Dr Chandra Muzaffar – JUST President, Malaysia



Speakers at Super Panel Session - Forum 2



Mr Joao Pinto of TDM-Macau moderated the session

Forum 2: “Social Media vs Traditional Media: Reporting in the Age of Uncertainty”

The second forum of the Super Panel session was moderated by Mr João Francisco Pinto, Portuguese News and Program Controller, TDM-Macau. The panelists were: Dr Chandra Muzaffar, President, The International Movement for a Just World, Malaysia; Mr Aidan White, Director of the Ethical Journalism network; Mr Alexey Nikolov, Managing Editor, RT Russia, Chairman

- Executive Committee, Association for International Broadcasting and Mr Toshiyuki Sato, Secretary-General, PBI, Public Broadcasters International.

Dr Muzaffar said that there is no dichotomy between traditional and new media. He believes that honesty, integrity and objectivity are important values that shape the way in which we communicate. He also warned that fake news could lead to a loss of human lives.

The eighties saw the emergence of commercial broadcasters and the nineties witnessed the invasion of telecom giants in cable broadcasting. Mr Sato said today in our era, new media is taking the lead. He believes

that so long as a broadcaster is objective, neutral, fair and non-partisan, it will be a winner whatever the platform chosen may be.

Social media needs constant monitoring. Mr Nikolov said all aspects of a news story should be carefully verified – date, time, location and this would prevent us from being trapped by fake news.

Through a video presentation, Mr Aidan White explained the importance of humanitarian respect and ethical transparency in news stories. He said that Google and Facebook are the greatest news sources but they don't take responsibility for their content.

Professional Discussion Session



Ms Supriya Sahu, Director General of Doordarshan-India



Mr Ryoichi Ueda, President NHK-Japan



Mr Francis Herman, CEO VBTC-Vanuatu



Mr Jean Paul Philippot – EBU President



Mr Matthew Park – CEO MNL/EMTV

“Winning Strategies: Change Management and Leadership for the Future”

was the theme of the Professional Discussion session this year. The session was moderated by Mr Francis Herman, CEO, Vanuatu Broadcasting Corporation, VBTC - Vanuatu and the panelists were: Mr Ryoichi Ueda, President, NHK-Japan; Ms Supriya Sahu, Director-General, Doordarshan – India; Mr Jean-Paul Philippot, President-European Broadcasting Union (EBU) and Mr Matthew Park, Chief Executive Officer, Media Niugini Limited (MNL/EMTV) – Papua New Guinea.

In the age of digitalisation, what are the changes and what are the values? This question was asked by Mr Ueda. He said that NHK is better known today as a Public Service Media (PSM) instead of a public broadcaster. We must know how to broadcast using the Internet and there are still legal limitations in

order to broadcast simultaneously using traditional TV and new media. The NHK Chairman believes that today we are faced with a vast ocean of transformation filled with opportunities and we should explore other shores.

India is the third largest TV market in the world and has 175 million TV households. Public Service Broadcasting is struggling to survive in a landscape where private broadcasters are investing hugely in content and upgrading their technological services. Ms Supriya Sahu said that Doordarshan does not give up. “We stay focused on our value based content. We don’t compete with private channels but provide compelling content.” DD-India also looks at innovative sources of revenue and uses to the maximum the DD FreeDish and digitising analogue terrestrial transmission.

The European Broadcasting Union

(EBU), following a report submitted by university professors, embarked three years ago on a new management culture to help its members. VISION 2020 established the fact that public broadcasters should better understand their audience, increase engagement and diversity, set priorities in the portfolio, be the most relevant and trusted source of information, be more relevant to younger audiences, accelerate innovation and development and transform organisational culture and leadership styles.

The smart phone is the Game Changer in Papua New Guinea. Mr Matthew Park explained that 90% of internet usage in the country is conducted through smart phones but landscape limitations and multi-functionality constitute the main obstacles. He noted the constant development in technology in his country for the benefit of the broadcasting sector.



Mr Yang Xingping, Vice Governor of the People's Government of Sichuan



Mr Tang Shiding, Vice President CITVC-China



Mr Ly Vann Hong, Ministry of Information – Cambodia

Mr Wang Fubao, President SBC-China



ABU fully supports the Belt and Road Initiative

The ABU network of more than 270 members in 72 countries across the Asia-Pacific region and beyond coincides with the scope of the Belt and Road Initiative. This ambitious project can also boost exchange in broadcasting and culture.

In his keynote speech at the opening ceremony of the forum with the theme **"Deepening Media Cooperation under the Belt and Road Initiative"** the ABU President Mr Ko Dae-young said that the Belt and Road Initiative will become a channel for content containing diverse Asian values that will travel to Europe and other continents

and that ABU member broadcasters can play a key role in the distribution.

The forum was organised in conjunction with the 54th ABU General Assembly in Chengdu. Mr Yang Xingping, Vice Governor of the People's Government of Sichuan Province talked about the Belt and Road Initiative as a platform to promote socio-economic and cultural development.

Other speakers included Mr Jiang Heping, Controller, CGTN-China, Mr Ly Vann Hong, Under Secretary of State, Ministry of Information, Cambodia; Mr Tang Shiding, Vice President, CITVC-



ABU President, Mr Ko Dae-young emphasised on content with Asian values



Ms Liu Meng of Sichuan Radio & Television-China

China; Mr Wang Fubao, President-Shaanxi Broadcasting Corporation and Ms Liu Meng, Deputy Editor in Chief, Sichuan Radio and Television.

They all spoke about the Belt and Road Initiative as a route to promote friendship and mutual understanding among the public and private sectors. This will also facilitate the creation of new models of cooperation such as the Silk and Road Media Community. China is thus opening its arms to the rest of the world.

Mr Heping of CGTN said that "Missed out of China is Missed out of the future."



Mr Jiang Heping, CGTN-China & ABU Sports Group Chair

The ABU will take the Silk Road



A Memorandum of Understanding (MOU) was also signed between the ABU and China International Television Corporation (CITVC) for increased and better media relations and cooperation in the region.

The relevant documents were signed by the ABU Secretary-General, Dr Javad Mottaghi and Mr Tang Shiding, Vice President-CITVC.

During the Forum on Deepening Media Cooperation under the Belt and Road Initiative, many speakers pointed out that it is also an opportunity for broadcasting organisations along the route to expand their cooperation. Many of these organisations in Asia and in Europe are members of the ABU.



Mr Tang Shiding, Vice President CITVC-China and Dr Javad Mottaghi, ABU Secretary-General

Programme Committee Meeting

30 – 31 October 2017, Chengdu, China



The ABU is successfully implementing its Long-Term Action Plan



Mr Shi Min of CNR-China



Tatsuhiko Beniko commenting on the 2017 programming activities

The ABU Programming Department (PD) is currently busy running its core activities, encouraging new partnerships and developing new initiatives. Speaking at the opening ceremony of the Programme Committee in Chengdu, Dr Javad Mottaghi, ABU Secretary-General added that these achievements are in line with the Union's Long-Term Action Plan 2016-2020 and congratulated the Programming Director, Mr Tatsuhiko Beniko whose term is coming to an end shortly.

Earlier, Mr Shi Min, Deputy Editor in Chief of China National Radio in his welcome remarks talked about the importance of the complementarity between traditional and new media.

Mr Beniko gave an overview of all programming events held during the last 12 months. He elaborated on all the radio, television and new media activities. The ABU Programme Department (PD) initiated new big events like the **ABU International Dance Festival**, and new services like the monthly Webinar Series on New Media. PD is now working on totally new transmedia projects like **Generation What? Asia-Pacific**.

The **ABU SONIC**, the **1st ABU Radio Drama Festival** will be launched soon. dotradio projects are on track. At the same time, many existing activities or projects are being implemented such

as co-productions, conferences big and small and workshops.

The **ABU Social Media Guideline** is also an important project and was released recently. Based on a survey conducted by the ABU, this guideline covers every aspect of the rules and ethics of social media and the internet when our member broadcasters are dealing with them.

The ABU is also working on the global trans-media co-production project, **Generation What? Asia-Pacific** project. It is comprised of an on-line questionnaire for young generation/ audiences that was initiated in Europe. Following their success and with cooperation from the EBU, it is now being brought to the Asia-Pacific region.

The Programme Committee concluded with the election of Mr Chang-rok Han, Executive Director of Programming & Marketing at KBS-Korea, as the new Chairperson. The term of office is two years. He will also be the chair for Programme Bureau.



Mr Chang-rok Han – New PC Chair



New Radio Activities for 2018

New activities and initiatives were announced during the Radio Working Party (RWP) in Chengdu. They include dotRadio Top Level Domain for ABU members, the ABU Sonic International Radio Drama Festival, ABU-Rai Digital Days as well as 2018 World Radio Day with the theme Sport and Radio.

The previous year was also rich in achievements: RadioAsia 2017 was successfully held in Bangkok, there were more than 100 entries in the ABU Prizes and membership is constantly increasing on the ABU Music Exchange platform. RadioAsia 2018, the Radio Song Festival and Media 2020 will be held for the first time in Central Asia, hosted by Kazmedia in Astana.

At the RWP meeting, Mr Ren Qian, Deputy Editor-in-Chief of China Radio International spoke about China's plan to actively promote international cooperation under the Belt and Road initiative.

RRI's Head in Banjarmasin Sutrisno Santoso demonstrated their unique whole community initiative, led by radio and aimed at addressing young people and their social problems.

The Keynote presentation from Dr Siobhan McHugh of the University of Wollongong was about the Podcast Revolution. She took us through a mini-Masterclass on this new form

of multiplatform content production, which combines the newest technologies with the oldest human instinct – storytelling.

Our Experts Showcase focused on The Business of Radio. Mr Paul Amos, of Xtra Insights spoke about the Do's and Don'ts of Programming Digital Radio, and offered a timely reminder about our primary function - we can have the world's most elaborate and sophisticated methods of distributing content, yet if that content fails to engage – entertain, and inform the audience, the device or distribution will mean nothing.

Ryan Rathbone, National Content Director at New Zealand's The Edge Radio Network showed us the steps to getting content right and that is, offering what no one else can – your on air personalities – their content, opinions and connection with the audience is a radio station's most valuable asset.

Kartini Arrifin, Director of Radio for one of Malaysia's youngest radio services talked about getting social with our audiences and demonstrated how Malaysia's iM4U used social media together with online platforms to extend their audience reach.

Suggestions from members for future activities included content exchange, co-productions, workshops on multi-platform storytelling and monetising radio.



The Sichuan TV Studio dazzled with the ABU TV Song Festival

Fourteen artists from 14 countries performed at the 6th ABU TV Song Festival in Chengdu, China. The one thousand audience comprising mainly of delegates from the ABU member countries were impressed by the show staged with a lot of professionalism by Sichuan Radio & Television (SCTV).

The festival which is a celebration of popular music featuring high-profile musical talent from around the Asia-Pacific was broadcast live on one of SCTV channels. The full programme will be made available to members for rights free broadcast.

This year the festival was enriched by the participation of one artist from the African Union of Broadcasting (AUB). On the last day of the General Assembly, the TVSF flag was passed on by SCTV to Mr Annasahet Kakayev, Deputy Chairman of TVTM-Turkmenistan who will host the festival in 2018 in Ashgabat.







Quality journalism: A Central Issue

With over 70 participants from all over the Asia-Pacific region, the workshop on Quality Management and Quality Journalism organised by the ABU in Chengdu showed how relevant this subject is for today's concerns of media executives.

Fake news, post-truth and propaganda are flourishing all over the world. Social networks give an increasing audience to information sources of dubious origins, while web competition imposes growing financial pressures on newsrooms which strive to deliver quality information. The access of the general public to fact-checked independent news is at stake. A public opinion under the influence of biased information is a real danger. In such a context, the added value of quality journalism becomes essential. Reflecting on the expectations of the participants regarding ways to keep their staff motivated, facilitating how to turn a state-owned broadcast corporation into a public service broadcasting while a recent update of the media quality management standard ISAS MEDIA 9001 provides media companies with the tools necessary to emphasise their quality by clarifying their organisation, ensuring the efficient management of the newsroom and other media resources and making sure to deliver the right product to the right audience.



Mr Anothai Udomsilp – Independent Consultant

In the meantime, new digital asset management and certification technologies make it feasible to filter efficiently the huge input of heterogeneous data entering the newsroom. Thai PBS representatives, Mr Anothai Udomsilp, former Director of Thai PBS Academic Institute of Public Media and Mr Tanadate Tanboriphan, Media Research Officer, have shown how the description of processes allowed to bit by bit implement a “Media you can trust”, overcoming the challenge of creating in 2008 the first public service TV with half of the staff coming from a former state-owned company. Such a project nevertheless requires strong determination at high levels, continuous updating of the



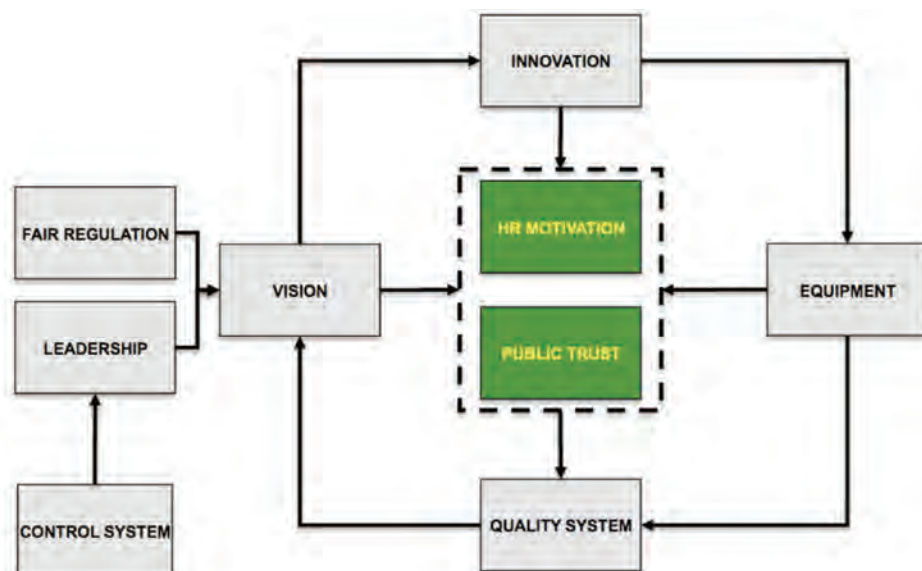
Mr T. Tanboriphan – Thai PBS

organisation, clear understanding and involvement of every staff member, risk analysis as well as taking time to solve cross functional issues. Corporate performance is also evaluated both internally and externally. The benefits are countless: quality can be controlled objectively, the structure becomes clear to everyone, problems are reported systematically and solved definitely, required changes are better understood and their implementation better planned.

Quality in news and programs therefore results from improved HR management and program implementation eventually gets in line with the corporate policy. All this work is confirmed by an external

audit conducted annually by a duly accredited certification body along with ISAS MEDIA 9001 requirements. If quality management systems bring a significant added value to public trust, the profusion of news coming from unverified or even dubious sources require automatic detection, qualification and, if need be, certification of digital content. New artificial intelligence based tools allowing access to and manage of the value of content are a must to real-time counteract possible fake news while increasing their level of trustworthiness. These tools allow to automatically check the level of conformance with both technical, legal and editorial requirements, such as balance between man and women airtime, sex and/or violence free contents, fair representation of the different regions in the broadcast area, geolocation, date stamping, etc. Digital content can be described by specific metadata in centralized Digital Assets Management (DAM) tools able to create, manage, distribute, retrieve and archive the assets while allowing for search ability and digital asset compliance automation.

Finally, as shown in the diagram above, the participants in the afternoon workshop agreed on the fact that staff motivation and public trust result primarily from a credible leadership combined with a fair regulation environment so as to build a clear vision and foster innovation. This can be achieved through an efficient



Mr David Balme – Optimum SA explained about Leadership and Innovation

quality system as well as state of the art infrastructure and equipment. All aspects of the media corporation

must be under the supervision of a dedicated control system, both internal and external.

Legal and Copyright Activities

Ms Seema Sharma from ABU and Dr Yan Bo, ABU IPLC Chair



Dr Yan Bo, ABU Intellectual Property and Legal Committee (IPLC) chairperson and Ms Seemantani Sharma, ABU Legal and IP Services Officer made a report on the legal and copyright activities undertaken by the ABU's legal division since the 53rd ABU General Assembly held in Bali, Indonesia.

They reported on the progress of the Broadcasters Treaty made at the 33rd and 34th Standing Committee on Copyright and Related Rights (SCCR). Further, they also reported that the 1st ABU IPLC took place in Tashkent, Uzbekistan from 13 to 14 April, 2018.

Many legal projects such as the yearbook on copyright, media and broadcast law, the handbook project by Professor Murray Green have been planned out for the year 2018. They also urged ABU members to contribute to the legal activities by sending news for E - Bulletin and to contribute to the Asia-Pacific Journal of Media, Copyright & Broadcast Law.



2017 ABU PRIZES – For Being Outstanding

Winners were announced in Chengdu. This year ABU PRIZES attracted more than 260 entries for radio and TV categories. Here is the list of the winners in the seven TV and seven Radio categories.

2017 RADIO WINNERS

CATEGORY	ORGANISATION	ENTRY TITLE
Drama	Romanian Radio Broadcasting Corporation ROR - Romania	Explosive
Documentary	Japan Broadcasting Corporation NHK - Japan	Dogs and Cats: The Hidden Victims of War
News Reporting	Bangladesh NGOs Network for Radio and Communication Radio Sarabela - Bangladesh	Investigation Report on child rape and consequences
Community Service Announcement (CSA)	iM4U Radio iM4U fm - Malaysia	Anti-Bully Campaign
Interactive Programme	China Radio International CRI - China	2020: China, US & Me
Innovative Programme	China National Radio CNR - China	Marquis of Haihun
ABU Perspective Awards	China National Radio CNR- China	Rooted
Special Jury Prize	The Voice of Vietnam VOV - Vietnam	If there is only one day to live



1. Mr Georgică Severin of Radio Romania received the Radio Drama Prize. 2. The Radio Documentary Award went to Mr Keichi Imamura of NHK-Japan. 3. The Radio Reporting Prize was won by Ms Santa Rani and Mr Rajab Ali of BNNRC-Nepal. 4. Ms Kartini Ariffin and Mr Marwan Zaharuddin (Right) of iM4U-Malaysia won the Radio Community Service Announcement Prize. 5. Ms Zhou Heyang of CRI-China won the Interactive Programme Prize. 6. CNR-China was recognised for the Radio Innovative Programme. 7. The ABU Perspective Award was bestowed on CNR-China. 8. The Radio Special Jury Prize went to VTV-Vietnam. 9. (L-R) BBS-Bhutan, KBS-Korea, AIR-India and IRIB-Iran were recognised for their commendable entries

2017 RADIO COMMENDED ENTRIES

CATEGORY	ORGANISATION	ENTRY TITLE
Drama	Islamic Republic of Iran Broadcasting IRIB - Iran	The Last Photo
Documentary	All India Radio AIR - India	The Phoenix of Bhopal Disaster
News Reporting	Islamic Republic of Iran Broadcasting IRIB - Iran	Zero Point
Community Service Announcement (CSA)	All India Radio AIR - India	If there is will...there is a way
Interactive Programme	Korean Broadcasting System KBS - South Korea	KBS World Radio Special:The 3rd Korean Language Video Contest <Speak Korean,Dream High>
Special Jury Prize	Bhutan Broadcasting Service Corporation BBS - Bhutan	Importance of Breastfeeding and its practice in Bhutan

The TV Documentary Prize was offered to Mr Baek Woojung of KBS-Korea



Mr Han Jung-hwan and Mr Ahn Jae-hyun of SBS-Korea received the TV Drama Prize



Ms Goh Djong Hoa of Mediacorp-Singapore was recognised for the best TV Entertainment programme



Dagmar Skopalik received the best TV Children Award for KiKA- Germany



Alekseeva Maria of RT-Russia was recognised for the best TV Reporting



Mr Kenichi Ishida of NHK-Japan received the TV Sports Prize



2017 TV WINNERS

CATEGORY	ORGANISATION	ENTRY TITLE
Drama	Seoul Broadcasting System SBS - South Korea	Dr Romantic
Documentary	Korean Broadcasting System KBS - South Korea	KBS Special 3 - Part Documentary "A Cruel Gift"
Entertainment	Mediacorp TV Singapore Pte Ltd Singapore	Eat List Star
Children	KiKA - Der Kinderkanal von ARD und ZDF Germany	Super Wings, Episode "Runaway Rex"
News Reporting	RT Channel RT - Russia	Libya Heat
Sports	Japan Broadcasting Corporation NHK - Japan	MIRACLE BODY: Russia's Golden Mermaids
ABU Perspective Award	Munhwa Broadcasting Corporation MBC - South Korea	Human Documentary Love "My Name is Shin Song-hyuk"
Special Jury Prize	Attitude Pictures New Zealand	Tetraplegia: Tragedy to Triumph



(L to R) JSC-Kazakhstan, IRIB-Iran, Thai PBS, EBS-Korea, NHK-Japan and RT Channel-Russia were recognised for their TV Commended Programme. Absent: MBC-Korea and Mediacorp-Singapore

2017 TV COMMENDED ENTRIES

CATEGORY	ORGANISATION	ENTRY TITLE
Drama	Munhwa Broadcasting Corporation MBC - South Korea	The Rebel
Documentary	RT Channel RT - Russia	The Golden Gamble
	Korean Educational Broadcasting System EBS - South Korea	Qin Shi Huang, the King of Eternal Empire
Children	Thai Public Broadcasting Service Thai PBS - Thailand	House Of Little Scientists_Spider
Sports	Islamic Republic of Iran Broadcasting Iran	The Yellow Day
ABU Perspective Award	Japan Broadcasting Corporation NHK - Japan	Expressions From the Obscure
	Mediacorp TV Singapore Pte Ltd Singapore	On The Red Dot - In My Parents' Shoes (Ep 2)
Special Jury Prize	JSC "Khabar Agency" Kazakhstan	An Unexpected Family



2017

AWARD SPONSORS



The Japan Commercial Broadcasters Association



www.abu.org.my/abuprizes

BROADCASTING FOR ALL: DIVERSITY AND INCLUSION IN THE MEDIA

6th Women With The Wave High Level Forum Series

1 November 2017, Chengdu, China



Women With the Wave – Promoting Gender and Diversity in the Media



Ms Supriya Sahu, DG of DD-India delivered the keynote address

More than 70 delegates and 27 moderators from across the world attended the ABU 6th Women With the Wave Forum in Chengdu. The objectives of the WWW Forums are to showcase content and services that communicate and reflect all groups in society and tell the stories of a diverse range of people, demonstrate policies and best practice, within the media workplace environment, with an emphasis on gender and diversity and a broader and more inclusive workforce as well as to provide discussion and networking opportunities that bring together people, ideas and contacts that promote gender and diversity in the media across regions.

Focus was on case studies, information and insights from Africa, Australia, Bangladesh, China, Europe, Fiji, India, Indonesia, Japan, New Zealand, Singapore, Sri Lanka, Thailand and USA.

The seven sessions focused on:

- Report of the ongoing work of UNESCO, UN Women, GAMAG, the Africa Union of Broadcasting and the ABU in regard to gender and diversity in the media.

- Perspectives and information about gender and diversity representation and content in the Chinese media.
- Showcase of content that reflects diversity and raises issues that affect diverse groups.
- Outline of the 2017 ABU and UNESCO Gender and Diversity workshops delivered during the year, with a detailed walk-through of the objectives and content and the background and response to the workshop content by the participating organisations.
- Focus on disability discussion with an emphasis on representation, portrayal, stereotypes, language and accessible media.
- The issues for journalists and support staff working in difficult locations and circumstances, particularly for women, and the types of support available.
- Examples of covering stories in the community, both about and by, local people, including empowering and training them.

The keynote address was delivered by Supriya Sahu, Director-General Doordarshan, India, and ABU Vice

President. She covered a broad range of issues about the role of women, including the lack of equal opportunities and discrimination in the workplace and the home; the need to break down stereotypes and to recognise that women are not just fit for 'softer' roles but need to be empowered to work across all employment and societal roles.

To work towards addressing these issues Ms Sahu commented that the ABU has a role to play to promote gender equality across the media in the region and recommended a collaborative framework to raise awareness, share practices and devise activities such as internships, traineeships and awards for skills development for women and to recognise content that highlights the achievements of women and raises awareness of issues and programs that benefit women and communities.

The ABU representative, Chrissie Tucker, reported on the gender and diversity work of the ABU under three areas – Women With the Wave Forums, the Gender and Diversity workshops and resources including guidelines, workshop templates and the

newly created GAMAG resource website. Contributions for the website were sought from the Forum attendees to showcase and share best practice, policies, plans and activities in the gender and diversity space.



and Evelyne Faye, Head of Marketing and Communications, AUB – who were involved with the arrangements/ participation of the workshops in Sri Lanka and Tunisia contributed to the session. Their input focused on the:

Session 4 highlighted the work of ABU in the gender and diversity area in 2017, managed by Natalia Ilivea and Chrissie Tucker. The Report refers to the outline of the framework of the Gender and Diversity Planning in the Media Workshops held in regional areas in 2017, as part of a joint project of the ABU and UNESCO. The Sri Lanka two-day workshop was held in Colombo and was hosted by the Capital Maharaja Organization. The Tunisia workshop was held in Tunis and was hosted by the Arab States Broadcasting Union.

The demonstration included all the aspects of the training/ consultation, including practical tools and know-how to assist organisations to tailor their own gender and diversity plans and implementation strategies.

Following the demonstration, panellists Nedra Weerasinghe, Group Director, MTV Channel – Sri Lanka, Shanthi Bhagirathan, Group Director, Capital Maharaja Organization – Sri Lanka

- decisions of the organisations to host a workshop to consider a gender and diversity plan
- shift in acceptance over the two days of training to understand the principles and benefits of diversity in the broadcasting workplace and in content and services
- acknowledgement of the practical, tailored strategies that were outcomes of the workshops, that provided detailed Gender and Diversity Plans along with tools and resources for use in their organisations
- motivation to move forward to put into place potential plans, along with progress already in place in their organisations.

The 6th WWW Forum was supported by the Broadcasting Board of Governors, France Medias Monde and UNI Apro. Next Women With the Wave Forum will be held on 2nd October 2018 in Ashgabat, Turkmenistan, in conjunction with the 55th ABU General Assembly and Associated Meetings.

Reactions of Moderators and Participants



Nedra Weerasinghe - Group Director Media Business. The Capital Maharaja Organization, Sri Lanka:

"As broadcasters, our Role is to stay connected and relevant to our audiences... there is great opportunity in this. This is what will ensure that we are able to change mindset and attitudes. The benefits of boosting women's participation in the workforce are not just about supporting human rights, it's also about smart economics. We as women need to rewrite the written and unwritten rules that have been developed over time and are considered valid to ensure diversity and inclusion for all. The WWW forum at the 54th ABU GA highlights the importance of this and ensures working together we can make a difference."

Thialy Evelyne FAYE, Head Marketing & Communication- African Union of Broadcasting – Senegal:

"AUB has participated for the first time in the Women With the Wave high - level Forum. It was the occasion to share with colleagues from Asia and the rest of the world the African experience. This great initiative must be developed and extended to the African region and beyond to enable spread the importance gender empowerment and diversity concept in the media.

For AUB gender equality in the media is essential for the social development of media organizations. Women leaders are increasingly numerous and their percentage of representability in decision-making positions is constantly increasing. AUB's objective is now to develop strategies and policies toward achieving gender balance and diversity in the media, with a focus on women portrayal and stereotypes in media contents."



Simona Martorelli - Deputy Director, International Relations and European Affairs, RAI-Italy:

"It has definitely been a very fruitful and enriching experience. The Forum WWW has not only a high cultural value but it is a catalyst of positive energies with the aim of sharing a strategic vision on gender equality and diversity policies that connects Asia to the rest of the world. In particular it gave the opportunity to confront experiences from European broadcasters and in particular from RAI, the Italian public service broadcaster, for an inclusive showcase of experiences, establishing networking opportunities to share ideas, common values, projects and promote gender and diversity best practices. A successful, vibrant Forum, looking forward to it next year!"

Barbara Brady – BBG USA:

"The BBG is pleased with the progress of the discussion of women's issues in the media over the six years of the Women's forum. The conference showed that it is essential that these concerns continue to get full discussion and commensurate action by even more ABU delegates and contacts in the coming years."



Tanadate Tanboriphan -Academic Institute of Public Media - Thai PBS:

"Thank you ABU for inviting me to be part of Woman With the Wave Forum. It was a great honor to share experiences on the forum in order to develop own works in the future. Woman and Diversity issues are very significant issue in the world and media can be a powerful sector to make better change. Moreover, woman issues also important to have men as a part of development content."

BROADCASTING FOR ALL: DIVERSITY AND INCLUSION IN THE MEDIA

6th Women With The Wave High Level Forum Series

1 November 2017, Chengdu, China



Broadcasting Board of Governors



2017 WWW Forum's Recommendations

The Forum recommends the ABU members to move forward with their Gender and Diversity objectives and implementation, along with the range of principles, instruments and resources provided by UNESCO. In particular, the Beijing Platform for Action, the Gender-Sensitive Indicators for Media and the Global Media Monitoring series:

1. Adapt UNESCO'S Gender- Sensitive Indicators for Media and assess the gender sensitivity in newsrooms and in the programme content produced, and analyse internal policies and practices with a view to taking the necessary actions for change.
2. Submit Gender and Diversity contributions of policies, plans, initiatives, activities and content to the Global Alliance on Media and Gender website, to build a substantial body of work, case studies and resources.
3. Develop a Gender and Diversity Plan with appropriate strategic planning including start-up steps, setting targets and objectives, communication and monitoring. Consider strategies under the four headings of Leadership, Representation, Positive Work Environment and Content and Services. As well as gender, consider strategies that include the broader diversity groups: disability, cultural, ethnic/racial and religious, generational, geographical, sexual orientation and identity, as well as promoting a positive work environment and the needs of staff in regard to work and life balance including career responsibilities.
4. Enhance presentation, content and portrayal for and of women, people with disabilities and those in minority groups. Broaden the programming to tell the stories and issues of all members of countries and communities.
5. Extend the reach of content making and access to remote areas to engage, empower and enrich community storytelling and awareness of support and resources for those in need and to develop media skills and communication within these groups.
6. Review and increase the tools and technology to provide more accessible platforms and content for audiences and users with disabilities.
7. Review or implement risk and safety policies and training for program makers in the field and the workplace, including: preparation and information kits for correspondents, intercultural training, counselling, peer support and discrimination and harassment policies. Ensure that support identifies and addresses the issues for women.

The Asia-Pacific Broadcasting Union will devise mechanisms to promote these actions and continue to drive Gender and Diversity activities across media organisations.

Technical Committee Meeting

31 October – 1 November 2017, Chengdu, China



Ms Sun Suchuan, SAPPRT-China

Technical Committee Meeting focused more on Strategic Issues

More than 1500 participants from ABU member countries attended the events organised by the Technology Department during the past year. Dr Amal Punchihewa expressed his satisfaction of the fact that 344 people benefited from the Online Webinar Events, 170 fellowships were provided and nearly 130 resource persons addressed ABU events in 2017.

He hoped to adopt a new and more effective schedule for the coming year, hence focusing more on strategic issues and new developments for the benefit of members.

In her Welcome Address at the opening of the Technical Committee (TC) meeting in Chengdu, Ms Sun Suchuan, Deputy Director General of Science and Technology Department at SAPPRT-China, said that China attaches great importance to broadcast development. She added that "Digitalisation, High Definition, Transmission Development and Converged Media services to meet

the needs of the audiences are top priorities for all broadcasters in the region."

Most importantly, the TC adopted a recommendation based on its deliberations this year. The recommendation was on Closed Caption and Subtitle Requirements. The committee considers that there is growing interest within closed captions/subtitles services on digital television; there are many languages and kinds of characters used in the ABU region; closed captions/subtitles services may be required for audio-visual content delivered over broadband and that compatibility between closed captions/subtitles systems and various internet based services enables flexible service offerings by broadcasters.

The TC is also satisfied with the fruitful cooperation with other international organisations such as the World Broadcasting Union on Spectrum and



Dr Amal Punchihewa talking on future trends in broadcast technology

Cyber Security issues. Collaboration with the Arab States Broadcasting has also been highlighted.

While the TC is following and eagerly looking at future trends in broadcast technology, some of the main focus areas include; Next generation services such as UHD systems, New Enhancements in Delivery, Focus on Field Production; requirements in Early Warning Systems, content creation and delivery as well as IBB and OTT services.

ABU Engineering Awards 2017 – Winners announced in Chengdu

Winners of the Engineering Awards were announced during the Technical Committee meeting.

ABU Engineering Industry Excellence Award 2017

Dr Ahmad Zaki Mohd Salleh, Director of Technical Operations, TV Networks, Media Prima Berhad, Malaysia won for his outstanding contribution to broadcast media. The Award was presented to him by Dr Javad Mottaghi, ABU Secretary-General.

ABU Green Broadcast Engineering Award 2017

Two winners this year: China Central Television (CCTV) won for converged production cloud platform & Mediacorp-Singapore won for the environment friendly new broadcast centre. The Awards were received by Mr Cui Jianwei, Deputy Director, Technical Production Center, CCTV and Mr Peh Beng Yeow, Vice President (Transmission), Mediacorp and were presented by Mr Hamid Dehghan Nayeri, Director, International Technical Affairs, IRIB-Iran and Panel Chairman, ABU Industry & Green Awards.

ABU Broadcast Engineering Excellence Award 2017 was bestowed on Mr Soonki KIM, Executive Managing Director, Production Technology, Korean Broadcasting System for his outstanding contributions to implementation of ATSC 3.0 based Digital Terrestrial Transmission.

Mr Doo-Hyung KANG, ABU Technical Liaison Officer, Technology Management at Korean Broadcasting System received the Award from Mr Masakazu Iwaki, Chairman, ABU Technical Committee and Head of Human Interface Research Division, Science and Technology Research Laboratories, Nippon Hoso Kyokai (NHK-Japan) and Panel Chairman, ABU Broadcast Excellence and Developing Broadcasters' Awards

The **ABU Developing Broadcasters' Excellence Award 2017** went to Mr Permadi Kencono Wulan, Head of New Media,



Dr Ahmad Zaki Mohd Salleh receiving his award from Dr Javad Mottaghi



Mr Hamid Dehghan Nayeri of IRIB-Iran presented the Award to Mr Peh Beng of Mediacorp



The Award is shared with Mr Cui Jianwei of CCTV-China



Mr Doo-Hyung KANG of KBS-Korea received the Award from Mr Masakazu Iwaki of NHK-Japan



Ms Sun Suchuan of SAPPRFT-China presented the Award to Mr Rahadian Gingging of RRI-Indonesia



Radio Republik Indonesia for his contribution to new services of RRI. Mr Rahadian Gingging, Director of Technology and New Media, RRI-Indonesia received the prize presented by Ms Sun Suchuan, Deputy Director General, Science and Technology Department, SAPPRFT/RTPRC-China

ABU Technical Review Prize 2017

The **Best Article Award** was bestowed on a team of writers for the article – Impact of Interference on Broadcasting Satellite Services in Terms of Increase Rate of Outage Time Caused by Rain Attenuation, authored by Dr Kazuyoshi Shogen, B-SAT-Japan, Mr Masashi Kamei, Japan Telecommunications Engineering and Consulting Service-Japan, Mr Susumu Nakazawa and Mr Shoji Tanaka, NHK-STRL-Japan. The Prize was presented by Mr Sheng Zhifan, CTO, Academy of Broadcasting Science of SAPPRFT/RTPRC-China to Dr Kazuyoshi Shogen, VP (International Affairs), Corporate Planning Division, B-SAT, Japan.

The **First Commended Article Prize** was awarded to Mr M S Duhan of Doordarshan-India for his article titled “Structural Mechanics of TV Towers: Strengthening for Hauling up of Additional DTT Antennas”. Mr Sheng Zhifan, CTO, Academy of Broadcasting Science of SAPPRFT/RTPRC-China presented the prize to Ms Supriya Sahu, Director General, Doordarshan and ABU Vice President.

The **Second Commended Article Prize** went to Dr Li Leilei, Professor, Academy of Broadcasting Planning, RTPRC-China for his article: “WRC-19 Agenda Items Concerning Broadcasting Service and ABU Spectrum Issues.” The prize was presented by Mr Sheng Zhifan, CTO, Academy of Broadcasting Science of SAPPRFT/RTPRC-China.

Media Solutions for a Sustainable Future



Media Faces Climate Change: Building Resilient Communities
4th ABU Media Summit on Climate Change & Disaster Risk Reduction

Pacific Voices, Pacific Stories: Engaging Audiences in making Content
9th ABU Pacific Media Partnership Conference

SAVE THE DATES
Sheraton Fiji Resort, Nadi, Fiji | 5-7 February 2018



Mr Joao Pinto, former News Group Chair and Mr Chae Il, ABU News Director presenting their report for Year 2017

Constant increase in news items exchanged on Asiavision

Asiavision (AVN) exchanged nearly 19 000 news items from September 2016 to September 2017. This tallies around 1600 items per month which represents a 42% increase since January 2015.

Presenting the achievements of Asiavision during the past 12 months, Joao Francisco Pinto of TDM-Macau and former Chairperson of the ABU News Group and Chae Il, ABU News Director,

said that CNN has agreed to renew its contract with the ABU on a bi-annual basis. The European Broadcasting Union (EBU) has also increased the number of news items exchanged with Asiavision from 150 to 180 items. The number of items exchanged with another Asiavision partner, the Arabs States Broadcasting Union (ASBU) currently stands at 150 items monthly.

Since the beginning of 2017, three new members have joined Asiavision .They are Fiji TV-Fiji, SBCL-Samoa and MRTV-Myanmar. Now with 34 members, the AVN is in a better position to increase both the quantity and quality of the news items.

Training of journalists is another priority of Asiavision. Chae Il pointed out that during the past year more than 100 journalists from AVN member countries have attended various training programmes. The most famous workshops were on Mojo-Mobile Journalism which were held in Malaysia and South Korea.



Integration, Cooperation and Communication – Key to Sustainability of Sports

Due to rising rights fees and the market situation, the Sports Fund has been facing challenges related to its sustainability. The Chengdu conference resolved to form a working group led by TV New Zealand to find alternate methods to fund the ABU Sports activities. The conference noted the support provided by Turkmenistan to enable members to attend and cover the AIMAG Games last September in Ashgabat.

The Sports conference called for more integration, cooperation and communication as all members are faced with challenges reflected by the 54th ABU General Assembly's theme "Media in Times of Uncertainty".

At the ABU Sports Group two-day conference in Chengdu, discussions ranged from increasing the cost of rights fees to delivery, and the challenges and opportunities presented by new media and the mobile. These were reflected in the Member's Forum presentations by VTV- Vietnam, MNB- Mongolia, DD-India, TVTM-Turkmenistan, TRT-Turkey among others. The conference also saw presentations from important players in the sports industry - Alisports, Siam Inter, Shankai Sports, CCTV among others.

The group is aware of the solutions and alternatives. The Chengdu conference reiterated and called for urgent action by members on the following.

1. Participate & share info with members and within the union
2. Revitalise National Pool through government support
3. When necessary "Unify" and Say No" to the mindless increase in right fee
4. Where possible foster partnership with pay & commercial TV
5. Cultivate and help grow the Market.

The conference called on the chief executives of member organisations to act now, otherwise they might have to let go of some of the multi sporting events next year and beyond.



ABU Sports Director, Cai Yanjiang mentioned about news challenges ahead



Delegates were briefed on ABU Sports Network Platform

The ABU is speaking on members' behalf for the IOC and the OCA events for 2018 and beyond. The conference urged for the support and commitment of members in order for ABU Sports to speed up the negotiations.

The conference also highlighted activities the ABU Sports have taken up to address these challenges. This includes the ABU Sports Network platform to share content. All these issues were raised at the Director's Forum session by Jiang Heping, Controller at CGTN-China and Chairperson of ABU Sports Group and Cai Yanjiang, ABU Sports Director.

The next ABU Sports Conference will be held in Jakarta, Indonesia in May 2018.

Excursion in Sichuan

Delegates took one day off for a historical and memorable excursion in Sichuan. An amazing day at the Chengdu Research Base of Giant Panda Breeding and a visit to the Irrigation System in Dujiangyan City – a world heritage site.

For more photos, visit ABU Flickr page at www.abu.org.my/ga2017-photos







Generation What? Asia-Pacific Adopts Draft Questionnaire

The Asia-Pacific edition of the global transmedia project Generation What? made significant progress and adopted the draft questionnaire at its 2nd Steering Group meeting which took place from 5 - 6 October 2017 in Kuala Lumpur, Malaysia. The 2nd meeting in Kuala Lumpur was a significant chapter as the meeting focused on one of the most important aspects of the campaign: the questionnaire.

With the goal to have an agreed set of questions that is unique to the Asia-Pacific region, participating broadcasters worked on finalising the Generation What? Asia-Pacific questionnaire in consultation with GWAP consortium that is comprised of the ABU, Yami 2, Upian and UNESCO Bangkok. During the two-day meeting, participants were also briefed on the production phase of the campaign including training, filming and editing of the video modules. The next step for the broadcasters is to work with sociologists and localise the

questionnaire for each participating country.

A total of 14 participants from 9 ABU member organisations joined the meeting in Kuala Lumpur. Participating broadcasters were NHK-Japan, TVK-Cambodia, TVNZ-New Zealand, BBS-Bhutan, ACORAB-Nepal, RRI-Indonesia, Thai PBS-Thailand, BB-Bangladesh and Mongolia.

The 1st edition of the Generation What? Asia-Pacific Steering Group meeting took place earlier this year in Bangkok, Thailand from 16-17 February 2017, hosted by UNESCO Bangkok.

As the global trans-media project gains momentum among broadcasters in the Asia-Pacific region, the ABU expects more member organisations to join this ground-breaking campaign that is redefining the portrait of a new generation.

Generation What? Asia-Pacific is scheduled to be launched in 2018.

BBS-Bhutan is very much interested to be part of Generation What? Asia-Pacific project because it empowers our youth constituents which is about 60 to 70 per cent of our population. It empowers them to raise their voice on a bigger platform so we can understand what they want. It is a huge opportunity for them as well as us to understand each other.

Pema Namgay, BBS-Bhutan

Mongolia is interested in participating in Generation What? project because in this digital age all broadcasters, not only in Mongolia, are struggling about the future. We don't know about our future or what the future generation wants. So this big, worldwide survey would lead us and would give us the opportunity to learn about our future generation and that hopefully will help us make good strategies about our future.

Oyundari Tsagaan, Mongolia

TVNZ is really interested in being part of Generation What? because it is a huge global project and we are part of the world so we want to be part of the conversation and secondly I think young people are moving away from television and so a project like this that crosses platforms is really a wonderful way to bring younger people back into television.

Amie Mills, TVNZ-New Zealand

RRI is taking part in Generation What? project because Indonesia is a nation diverse in culture and languages. The younger generation certainly has different views of life. Therefore it is important that we take part in this global survey.

Agus Sukoyo, RRI-Indonesia



TV Promo Production Workshop in Fiji

The ABU in collaboration with the Asia-Pacific Institute for Broadcast Development (AIBD) conducted a workshop for 15 producers and editors of the Fijian Broadcasting Corporation and Fiji TV.

The workshop with the theme “TV Promo Production” held in Suva, Fiji from 25-28 September 2017 focused on the techniques of production and on interviews. Participants were given the opportunity to demonstrate their interviewing skills in different programmes proposed by Ko Young Joon, Programme Specialist at the ABU who led the workshop.

Different topics were discussed during the 4-day workshop such as neuro-marketing skills, storytelling tricks, non-verbal communication details and methods of public campaign production. Dozens of examples and cases were explored during the workshop so that the participants could better understand the concept of ‘persuasion communication theory’.

At the end of the workshop the Fijian participants created some television promo video clips that Ko Young Joon found suitable to be aired.





L-R Wenny Zulianti, RRI, Mistam, S.Sos, M. Si, Chairman of RRI Supervisory Board, Tatsuhiko Beniko, Director ABU Programming, Soleman Yusuf, MM, Director of Program & Production, RRI

ABU SONIC festival boosts radio drama

Radio drama in the Asia-Pacific was given a boost by the inaugural ABU SONIC Festival in Indonesia.

Hosted in Yogyakarta by Radio Republik Indonesia (RRI), the festival brought together some 40 ABU members and guests from throughout the region for three days of masterclasses and workshops as well as the highlight of the radio drama contest.

In his opening remarks, RRI Supervisory Board Chairman Mr Mistam welcomed everyone to Yogyakarta, "famous as a city of Arts and Culture". He spoke in praise of difference that can "create beautiful harmony, especially in drama as the festival celebrates work which links the two worlds of live theatre and radio drama.

"Admitted or not, the difference that has already coloured our activity is what actually unites us," he said. "Let's see the orchestra's music performance as an example. The harmony they create is not from uniformity but it's the result of the different musical instruments, different voices, different

parts, different action and different sounds. They are able to arrange all differences to become a wonderful harmonization for life."

He said this difference had become one of RRI's missions and he believed that the presence of radio drama practitioners from different parts of the world in Yogyakarta would help build a better world.

The festival attracted almost 50 entries for the inaugural five categories: Long Form Drama, Mini Drama, Radio-Based Multimedia Drama, Radio Drama Youth Award and Docudrama. A panel of radio professionals from Australia, Indonesia, Japan, Malaysia, Romania and the United Kingdom judged the shortlisted entries for each category, together with their producers and others involved. Those producers of shortlisted entries who attended the festival had the chance to present the projects to juries.

Director of ABU Programming Mr Tatsuhiko Beniko laid a high value on the lively discussions and a question-

and-answer session before the final scores were awarded.

"The feedback was appreciated by all participants," he said. And he praised the time and effort RRI put into organising. "Without our RRI colleagues' strenuous effort, this festival, ABU SONIC, would never been possible," he told the gathering.

The contest was followed by masterclass on youth radio drama making, workshops on multiplatform storytelling and a study tour of a radio drama studio of RRI Yogyakarta.

ABU Head of Radio Ms Olya Booyar said: "The inaugural ABU SONIC proved a great success. The Festival showcased the Asia-Pacific's rich story-telling tradition through radio drama in its many forms and ensured this important craft grows from strength to strength."

The winning programs will be made available to members through the ABU content exchange platform. Member organisations taking part were BB-Bangladesh, iM4U FM-Malaysia, NHK-Japan, RRI-Indonesia, ROR-Romania and RTHK-Hong Kong.

Mr Tatsuhiko Beniko stressed the importance of festivals such as ABU SONIC in supporting the promoting the art of radio drama among ABU members and their listeners.

"As everyone agrees, our region, Asia-Pacific is a source of many beautiful and engaging stories, old and new," he said. Radio has played an important role in sharing these stories by various radio dramas. One of our aims of this festival is to share the expertise and experience of creating engaging radio dramas as well as finding out engaging stories, exciting radio dramas."

He thanked all the participants and the judges who gave their time and expertise so willingly.

The judges said of the Grand Prize Winner, 'Twenty Years' from RTHK: "Although all of the shortlisted productions were widely debated and valued by the participants and jurors, the jury unanimously appreciated the original way of creating a landmark in Hong Kong's recent history by showing the everyday life of a family of the city, turning around the key character who was born in the moment of the Handover.

"The use of historic audio records, the choice of music, the truthful dialogue, as well as the impressionist manner of depicting details of daily lights and shadows are merging into a panorama of today's Hong Kong."



Winners and commended entries for the Inaugural 2017 ABU SONIC Radio Drama Festival were:

Grand Prize & Long Form Drama Winner: Radio Television Hong Kong - "Twenty Years".

Long Form Drama Commended: RRI Surakarta - "Kidung Barangan" (Song of the Street Musician).

Mini-Drama Winner: RRI Semarang - "Tangan Kedua" (Second Hand).

Mini-Drama Commended: Radio Romania - "The Death of Ticu, an Outlaw of the Skirts".

Radio Drama Youth Winner: iM4U Malaysia - "Kelam" (Unlighted).

Radio Drama Youth Commended: RRI Yogyakarta - "Radioku" (My Radio).

Radio Docudrama Winner: RRI Purwokerto, "Tukang Somay naik Haji" (Somay vendor leaving for Haj).

Radio-Based Multimedia Drama Commended: RTHK - "The Dream I'm After", Ho Yuen-Kei.

Walking through a landscape of sound



Producers attending a masterclass workshop at the inaugural **ABU SONIC** Radio Drama Festival in Indonesia were given a fascinating guided tour of how new technologies can provide soundscapes for audio artists and journalists.

Award-winning radio journalist Hamish Sewell introduced geo locative apps to participants at the Yogyakarta festival and spoke about the exciting opportunities they present for radio producers and broadcasters today.

He is the founder of Australian-based **Soundtrails**, one of a growing number of geo locative audio apps available today.

Supported by slides and audio, Hamish spoke about how **Soundtrails** works, how once it is downloaded onto a smartphone, users can see themselves on a map as a pulsing dot amidst a range of sound stories. As they walk, stories seamlessly fade up and down around them.

Hamish discussed a number of example audio pieces from **Soundtrails** in Australia: how these apps work, the functions now on offer and how readily available and cost-effective they are to use for people in 'place-making' industries, such as the media, tourism and marketing.

Together Hamish and the group

talked about where geo locative audio apps would be appropriate: whether for cultural tourism, education or in conjunction with memorial events. They discussed possible sites in Yogyakarta that might work, important considerations – such as is it quiet or noisy, safe or dangerous and how long would it take to walk - and how such things as narration, original music, oral history, archival footage or radio drama would heighten the user experience.

With the ABU team bringing a wealth of technical and cultural experience, many could see how geo locative sound apps like **Soundtrails** presented new and exciting opportunities to engage a broader audience.

ABU Head of Radio Olya Booyar said the workshop had opened many people's eyes and ears to the possibilities that new technologies brought to the production of audio-visual storytelling.

"We'd like to think the ABU can introduce these innovations to all our members," she said. "They are opening up whole new dimensions of storytelling in radio and new media."

Soundtrails can be sampled online at <http://soundtrails.com.au>.



Imagination is key when resources are scarce



Imagination is a key ingredient to making great radio with limited resources, program makers at the ABU SONIC Radio Drama Festival were told.

Presenting a workshop on 'My Fast Fiction: Telling stories' at the festival in Yogyakarta, Indonesia, New Media Networks's Akim Mogaji said that, when resources were limited by budget, timeframe, equipment or emergency, using all resources to hand the key ingredients were imagination and tight teamwork.

Masterclass participants at the event co-hosted by Radio Republik Indonesia (RRI) used a circle of chairs as creative space for four hours of work – first planning then presenting an overnight assignment.

The workshop started with an introduction to location recording for radio drama. They explored plausibility and potential benefits, including acoustics, achieving more truth from the performer in real spaces, the power of real sounds and how this can help the narrative, painting an audio picture of the real bedroom, cafe, bus station or village.

Akim shared an example of the recent BBC Ethiopian radio drama, Golaafala.

They then moved to storytelling, which Akim began by telling his story as a child, to illustrate some of the universal key ingredients and structures of storytelling: ethos, idea, humour, pathos, character, credibility, perspective, incident, development, resolution, cliffhanger and others.

"The wonderful participants all pitched in to a lively but all too brief discussion about how and why we tell stories and different approaches," he said. "These included cultural, genre, platforms, radio drama for the digital age and audio drama."

Participants then split into mixed groups and individuals to take on an overnight assignment to create rough ideas for a story - humorous, tragic, factual or fiction - agree what additional platforms they could make it work for, how to organise and how to pitch the project.

The following morning, all dressed in their blue ABU SONIC t-shirts, they had great fun sharing some superb ideas, with brilliant individual performances that really were ready for recording or broadcast.

"These were innovative transmedia ideas, crazy and entertaining stories," Akim said. "It was excellent and moving that everyone had taken the task so seriously. I was blown away."

"Thanks to our excellent hosts RRI and ABU for everything. I will remember our week in Yogyakarta most fondly," he added.





Expert shows how to make compelling radio drama

Compelling radio drama must first and foremost have a captivating storyline and actors the listeners can enjoy.

That was the advice of one of the Asia-Pacific's most experienced radio drama directors at a workshop in Indonesia as part of the ABU SONIC Radio Drama Festival.

Hiroki Yoshida, Principal Program Director in the Drama Program Division of NHK Japan, told the masterclass workshop hosted by Radio Republik Indonesia (RRI) in Yogyakarta: "The quality of a drama is determined first by its story and then the skills of the actors. The role of the director is to figure out how to communicate all that to the listeners in a straightforward and exciting way."

He explained how his division produced radio dramas in three broadcast slots: FM Theater for 50 minutes every Saturday evening; New Sunday Masterpiece Drama for half an hour every Sunday evening; and 10-episode radio dramas Young Adventure for 15 minutes on Monday through Friday evenings.

He also explained how, as a public service broadcaster, NHK's priority was to have a social message and to convey that message in a simple, compelling way. "If we gave too much attention to techniques and technologies, we'd be missing the point," he said. He gave as an example a Young Adventure drama "Run Through the Wind", about horse racing.

"As a public broadcaster, NHK places importance on the perspectives of socially vulnerable people, women and minorities," he said. "Thus, our story is not only an adventure story; it also focuses on the position of women, giving a voice to people without a voice. It also deals with local issues. I hope to discuss these topics with young people."

He told participants the most effective way to promote radio dramas to younger generations came down to how well they could create a sense of drama. First of all, young people are bored by monotonous reading. For this reason, I personally don't like to overuse monologues," he explained.

"However, monologues are often necessary when switching scenes. In such cases, I try to avoid using too much descriptive monologue, or we create monologues that the actor can add their heart to." He also likes to use the 'sheets of sounds' technique – superimposing sounds to create a more dynamic feel.

"When I use monologues I superimpose other sounds, such as the main character's breathing, other lines and running commentary. Thus, the listener better understands the scene [although] making the background noise louder than necessary must be avoided at all cost."





ABU and AIBD Experts discussed Science Journalism



Articles and video reporting on any subject related to science must be written and produced in a simple manner so that readers and viewers can easily understand them. Science journalism involves at the same time the journalist, the scientist and the public. Science journalists have the responsibility to render very detailed, specific, and often jargon-laden information produced by scientists into a form that non-scientists can understand. Very often some journalists come under criticism for misleading reporting of scientific stories. Bias and inaccuracies should be avoided at all costs.

It is with this spirit that the ABU in collaboration with the Asia-Pacific Institute for Broadcasting Development (AIBD) organised a workshop on Science Journalism in Kuala Lumpur from 16-17 October 2017 for some 15 Malaysian journalists. They were mainly from RTM, iM4U and IPPTAR.

Three experts conducted the workshop which was supported by the Malaysian



Ministry of Health. They were Dr Jeon from Dankook University of South Korea, Mr Nakai, Senior Producer of NHK-Japan and Dr Husnina Ibrahim, public health specialist in risk communication in Malaysia.

Participants got a wider view on scientific development and science

reporting in South Korea, Japan and Malaysia. The nuclear explosion in Fukushima, Artificial Intelligence, scientific scandals, research and ethics were among the topics discussed during the 2-day workshop. The participants also shared views and experiences on the production of different kinds of science programmes.



Ms Seemantani Sharma intervened on behalf of the ABU



ABU delegation present at the WIPO meeting in Geneva

Positive Developments on the Broadcasters Treaty at the 35th SCCR

The thirty-fifth Session of the Standing Committee on Copyright and Related Rights (SCCR) took place from 13-17 November 2017 at the World Intellectual Property Organisation's (WIPO) headquarters in Geneva, Switzerland.

Discussions focused on the proposed treaty for the protection of rights of broadcasting organisations and on limitations and exceptions for libraries and archives as well as on limitations and exceptions for educational and research institutions and for persons with other disabilities. Other matters such as copyrights related to the digital environment, a proposal to strengthen the protection of rights of theatre director's rights at the international level were also discussed.

The 35th SCCR was opened by Mr Francis Gurry, the WIPO Director General. Mr Daren Tang Heng Shim acted as Chair and Mr Karol Kościński and Mr Abdoul Aziz Dieng served as Vice-Chairs. Ms Michele Woods of WIPO acted as Secretary.

The documents related to the Broadcasters Treaty were SCCR/27/2 REV., SCCR/34/4. The Revised Consolidated Text on Text on Definitions, Object of Protection, Rights to be Granted and Other Issues (SCCR/34/4) was discussed in informal sessions of the Committee where the delegations made comments and proposals. These discussions culminated into a revised document (SCCR/35/11) prepared by the Chair to reflect his understanding of the state of discussions. This

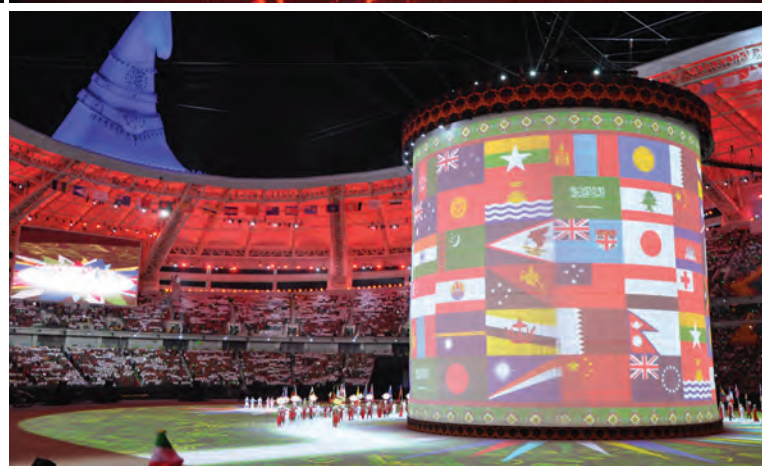
document is organized in two separate parts in order to facilitate better understanding. Argentina, Brazil and Chile also tabled a joint proposal on limitations and exceptions (document SCCR/35/10).

The ABU delegation was comprised of Dr Yan Bo (Deputy Director, Copyright and Legal Affairs Office CCTV-China and Chairperson of ABU IPLC), Masataka Hirano (NHK - Japan), Junko Morinaga (NHK - Japan), Mr Bulent Husnu Orhun (TRT - Turkey), Mr Dongchul Ha (KBS - Korea), Mr Kang (KBS - Korea) and Ms. Seemantani Sharma (ABU Legal and Intellectual Property Services Officer). Throughout the meeting week, the ABU reached out to delegations of the Asia-Pacific Group, Group B, the WIPO Secretariat and the newly elected Chair in order to reach a consensus and for ensuring the timely establishment of the Treaty as initially proposed by the Hon'ble Delegation of Argentina, Colombia and Mexico (SCCR/33/5). Ms Sharma also made an intervention on behalf of the ABU urging WIPO member states to urgently adopt the Broadcasters Treaty. The entire text of her intervention can be found on ABU's website.

The 35th SCCR was a positive development as many delegations such as Japan, Russia and Chile supported the timely establishment of the Broadcasters Treaty. The Broadcasters Treaty has been maintained on the agenda of the thirty-sixth session of the SCCR. The next SCCR will take place from May 28 - June 1, 2018.



ABU/TVTM bring AIMAG 2017 to Members



The ABU was very active during the 5th Asian Indoor & Martial Arts Games (AIMAG) held from 17-27 September 2017 in Ashgabat. More than 4000 athletes coming from 64 countries participated in the 21 sporting events at the newly built Ashgabat Olympic Stadium which is now one of the best sporting complexes in the world.

On behalf of TVTM, the host broadcaster, the ABU organised various ENG coverage teams from 35 member countries. The ABU Sport Department in collaboration with the OCA and the LOC succeeded in having the games

broadcast in many member countries such as Mongolia, Myanmar, Papua New Guinea, Brunei, Fiji, Macau, South Korea, Iran, Cambodia India, Bhutan, Bangladesh, Kazakhstan, Maldives, Sri Lanka and Uzbekistan.

On 27 September, it was a high-level and colourful Closing Ceremony that could rival any major Games, with 4,506 participants, 1,622 volunteers and 521 professional performers. According to the Turkmenistan authorities, AIMAG 2017 has inspired a nation whose dreams have come true and the country can expect the impact to be felt for generations to come.



The ABU Sports Department ran a successful seminar on Sports Marketing in Kuala Lumpur

Sports Marketing Crucial for All Players



28 delegates attended the seminar

The ABU jointly with HBS Sports Academy of France organised a seminar on Sports Marketing from 13-14 October 2017 in Kuala Lumpur, Malaysia. The seminar was conducted by two experts – Tim Scott, Executive Producer Digital HBS and Torrey Jay Dorsey, Associate Director and Head of Summer Sports at Infront Sports & Media (Pan-Asia).

Twenty-eight participants from ABU member countries attended the seminar. Participating organisations were: SLRC- Sri Lanka, VTV-Vietnam, MPB-Malaysia, Ariana TV-Afghanistan, FBC-Fiji, RTM-Malaysia, ASTRO-Malaysia, TVRI-Indonesia, TDM-Macau, Mediacorp-Singapore, TV Pool-Thailand and Sportbank-China.

The primary objectives of the seminar were to introduce the basic components of the entire sports marketing value chain and to provide an understanding of how the sports marketing industry operates with a primary focus on sponsorship and media sectors.

Sport is currently a USD 100 Billion industry compared to 78 Billion in 2003 and 102 Billion in 2007. Growth will continue in the sports marketing



Mr Tim Scott and Mr Torrey Jay Dorsey from HBS France



industry and it is known among all sports media players that media rights are acquired at exorbitant costs.

Tim Scott and Torrey Jay Dorsey explained the importance of sports marketing at various levels. Funds are raised in order to run sport and stage its national and international events. Sponsorship, sales of media rights, tickets for attendance and licensing are the four main sources of income. But what is more complex today is the issue of Media Rights. Sports sell media rights to broadcasters and new media companies allowing them to televise or stream their events. Tim and Torrey pointed out that the value of media rights has soared along with

the development of competition in the sports market. Today sports rights are no longer acquired by traditional clients from the television sector. New clients have joined the market and come from telcos, social platforms and e-commerce.

The participants shared their views on the ways their organisations tend to maximise revenue - Advertising, subscription to their channels and subscribers to the OTT (Over-The-Top) media. The two-day seminar also allowed participants to get involved in discussions related to digital strategies and the inclusion of social media in their marketing and broadcasting strategies.



Mobile Journalism attracts more and more Journalists

Following the success of Asiavision's Mobile Journalism (Mojo) workshop back in May, AVN conducted yet another fruitful Mojo workshop in Suwon, South Korea from 20-25 September 2017. The topic remained the same as before, which was "How to create news reports with a smartphone".

A total of 24 participants from 24 AVN members took part in the workshop. They were: NHK-Japan, TVB-Hong Kong, TDM-Macau, TV5-Mongolia, VTV-Vietnam, CTN-Cambodia, PNN-Cambodia, MCOT-Thailand, RTM-Malaysia, ABS-CBN-Philippines, EMTV-Papua New Guinea, FBC-Fiji, FijiTV-Fiji, SBC-Samoa, PSM-Maldives, SLRC-Sri Lanka, DD-India, BTV-Bangladesh, NTV-Nepal, RTA-Afghanistan, IRIB-Iran, MRTV- Myanmar, MTRK-Uzbekistan and TVTM-Turkmenistan.

The aim of the workshop was to train news makers among AVN members to utilise mobile journalism in order to contribute to the AVN News exchange, especially in times of breaking news where Mojo proves to be very convenient.

The first day of workshop began with introductory lectures on Mobile Journalism, including why it makes it so important for journalists to keep up

with the trend. This was followed by extensive theory on how to properly capture news and edit the footage on a smartphone.

Following the lectures on the first day, participants were able to apply what they have learned on the second day, during their trip to Sung Ae Hospital where they had the opportunity to film each other and interview doctors who highlighted the importance of regular health check-ups. The participants were also able to experience the power of Korean medical hands on, by taking part in a health check-up themselves. After the visit to the hospital, the participants used the sources gathered in the morning to practice editing and producing news with assistance from the expert trainer, Mr Choi Ki Hong.

On the third day, participants were divided into three groups, each covering different parts of Seoul. The topic was left up to the participants themselves. In the end, the most commonly covered topics were the K-wave (Tourism, cosmetics, shopping, etc) and the power of the Korean medical industry.

The third and fourth day continued with how to edit the visuals on Kinemaster, which included important jobs such as inserting subtitles, audio mixing,

"Mobile journalism makes us multi-tasking"

Back in Hong Kong after the workshop, I told what I learned to my colleagues. Although we are still using traditional way of reporting, we realise the importance and the power of a mobile phone. When there is some breaking news, such as a fire, if the journalist arrived at the scene earlier than cameramen, using a phone to get some footage first, and interviewing some eyewitnesses, he will make a better and more comprehensive reporting.

Also, mobile journalism skills make me come up with more story ideas. For example, in Hong Kong, it is not allowed to do some filming or interviews in all parks managed by the government, unless you apply in advance and it takes a long time. However, no one will stop you from using a mobile phone to shoot.

John Xian – TVB Hong Kong

transitions and key frames. Mr Shin Bong Seung, currently a cameraman at the Korean Broadcasting System (KBS) kindly joined the group to assist in helping the participants with any problems they faced while producing their news reports.

Each participant created their own 90-second story with sources they gathered throughout the week. Their work was celebrated on the last day with a presentation, followed by a trip to Kyungbok Palace where the participants were able to experience traditional Korean culture.

AVN Monthly Award Winners

The Asiavision monthly award winners are IRIB-Iran for November, VTV-Vietnam for October and RTM-Malaysia for September.



IRIB won the award for its coverage of the massive earthquake that struck Iran's Kermanshah Province on the night of 12

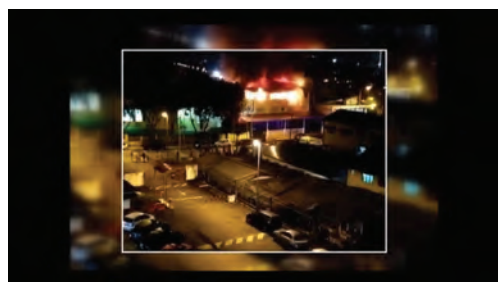
November. The magnitude 7.3 quake left at least 432 people dead and more than 9,400 others injured.

The epicentre of the earthquake was in Azgaleh, a city near the Iraqi border. The earthquake was so massive that many western, southern and central provinces of Iran as well as neighbouring countries also felt the tremors.

The October award went to VTV for its coverage of the floods and landslides in the northern and central parts of Vietnam.



The floods and landslides that hit the country early in the month resulted in the heavy loss of life and property. The death toll from the flooding and landslides stood at 72, according to the country's disaster prevention agency.



RTM earned the September award for its coverage of a religious school fire tragedy in the Malaysian capital Kuala Lumpur. The

blaze on 14 September claimed 23 lives, mostly children.

The victims of the pre-dawn fire included 21 students and two staff members. The fire was believed to have started in front of the door to the students' hostel on the top floor of the three-storey building.



Asiavision to invest more in training

Asiavision has provided 5 capacity building workshops during the past 3 years, reaching almost 110 participants from all across the Asia-Pacific region. The workshops covered Non-Linear Editing (NLE) and Mobile Journalism (Mojo), which are both useful and provide practical skills for news makers.

The journalism field is changing rapidly, especially with the way people consume news. Journalists should be kept up to date in order to stay relevant. Education and training is the most effective way to achieve this.

Providing trainings will also improve Asiavision's News Exchange in various ways. First and foremost, the quality of news uploaded will improve, which will increase the demand for the news exchange. In times of breaking news, the members will be able to contribute much faster by applying Mojo, which will allow journalists to shoot, edit and transmit on their mobile device on the go.

Referring back to some of the feedback from participants, many of them have not had the opportunity to take part in trainings and workshops in their career. It was also frequently mentioned that Asiavision's workshops provided excellent opportunities to exchange ideas and share knowledge with other journalists from all over the Asia-Pacific.

Emerging Delivery Technologies discussed in Kuala Lumpur

The ABU leads the way to help members using OTT and IBB technologies



The ABU in collaboration with the Asia-Pacific Institute for Broadcasting Development (AIBD) conducted the 5th Regional Workshop on Over-The-Top (OTT) and Integrated Broadcast Broadband (IBB) technologies and services from 26-28 September 2017 in Kuala Lumpur, Malaysia.

This three-day workshop introduced IP technologies and addressed some of the main issues that broadcasters are facing when they want to introduce OTT and IBB production and delivery services within their portfolio. This year the workshop focused mainly on technological aspects. It not only explored the technology but also looked at other value added services and business opportunities that they can introduce to attain a competitive edge in the market place. A regulatory session with the legal department of the ABU addressed regulatory issues in OTT services. Case studies from the Asia-Pacific region were presented with some reference to European implementations too. A number of ABU members shared their experiences in relation to IBB, OTT and use of evolving distribution of technologies. EBU made contribution from Geneva on Multi-CDN pilot project EBU-flow.



Mr Masaru Takechi – NHK, Japan, speaking at the workshop.

The ABU continues to lead the way in helping its members to make use of emerging delivery technologies. Over 60 participants (51 ABU members from

39 organisations) from 18 countries shared their experiences during 19 sessions over three days covering a variety of technologies, infrastructures and services connected with IBB and OTT. Panel discussions and questions helped participants to clarify their various issues. Nineteen speakers representing ABU members both from broadcasting and solution providers, industry and regulators shared their knowledge and experiences in the three-day event.

This was the fifth workshop in the series on IBB and OTT Technologies and Services conducted successfully since 2013.



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Mongolian National Broadcaster MNB celebrated its 50th anniversary this year. As the national public service broadcaster, MNB has been educating, informing and entertaining the public in Mongolia for the past 5 decades. To mark this historical event, MNB aired a 2-hour live television show on 27 September 2017 highlighting the history of the establishment of the MNB and its development and progress over the past 50 years.

This fascinating show was also an opportunity to thank and appreciate the contributions of several distinguished broadcasters, radio and tv producers, presenters, directors, engineers and artists who have contributed to the growth of MNB.

Broadcasters from the previous generations in Mongolia together with the young talented MNB anchors, presenters, commentators and directors, participated in a colourful entertaining TV show demonstrating the success of the main national public broadcaster of Mongolia in servicing the public since its inception 50 years ago.

On this occasion, MNB also hosted an international forum with the theme "Development Trends of Public Service Broadcaster" on 27 September. The forum received encouraging and supporting messages from the President, Speaker of the Parliament and Prime Minister of Mongolia.

Mrs Ninjiamts Luvsandash, Director – General, Mr Enkhmandakh Baldan, Chairman of the National Council of MNB and Dr Javad Mottaghi, Secretary – General of the ABU addressed the opening ceremony of the forum. Some 15 distinguished speakers from Asia and Europe joined the forum and anniversary celebration including NHK-Japan, CCTV- China, TRT- Turkey, BBC-UK, DW- Germany, Ukraine and Russia.

MNB Mongolia Celebrated its Golden Jubilee



Georgică Severin is the new President—Director General of Radio Romania



On September 27, 2017, Georgică Severin was appointed by the Romanian Parliament as President Director General of Radio Romania, the Romanian Radio Public Broadcaster.

Since April 2017, Georgică Severin has been the Interim President Director General of Radio Romania. He has previously served as a Senator in the Romanian Parliament from 2008 to 2016. During his mandate he has held the position of President of Culture and Media Committee (from 2012 to 2016) and he has been a member of the Special Committee for the Evaluation of Democracy and Rule of Law (from 2015 to 2016). He has equally been a member of the Culture, Arts and Mass Information Means (from 2008 to 2012), of the Foreign Policy Committee (from 2008 to 2012) and of the Legal Matters, Appointments, Discipline, Immunities and Validations Committee (in 2012).

Georgică Severin graduated from the Faculty of History and Philosophy, University of Bucharest, in 1984. He earned two postgraduate specialisations: in Security and Good Governance from the National Defence College, in 2014, and in Foreign Affairs and Diplomacy from the Romanian Diplomatic Institute, in 2016.



Iranian Documentary Awarded in Jackson Hole Wild Life Film Festival

Iranian documentary "Ranger and Leopard" directed and produced by Fathollah Amiri won the "Best People and Nature Film" award at the 2017 Jackson Hole Wildlife Film Festival in the United States.

A product of Jame-Jam TV network of Islamic Republic of Iran Broadcasting, this documentary was produced in the ABU TV Documentary Co-production (Care6).

This 52-minute documentary portrays the career life of an Iranian ranger who tries to track down a leopard in his protected area in spite of the fact that no leopard has been seen in this area for a very long time.

Jackson Hole Wild Life festival and Conservation Summit, as the most prestigious event in the field of wild life, is held biennially in the Grand Teton national park in the American state of Wyoming.

Alongside other winners of this festival, "Ranger and Leopard" is going to be a part of Jackson Hole Wild Life on tour which has been launched in support of the festival's mission of sharing impacting films with a broader audience and connecting more people to the natural world through media.



ABU bids farewell to Tatsuhiko Beniko

Mr Tatsuhiko Beniko is completing his term as Director, ABU Programming in January 2018. He will return to Japan to continue serving the public broadcaster NHK, Japan Broadcasting Corporation.

The ABU Secretary-General Dr Javad Mottaghi has expressed his sincere thanks and appreciation to Mr Beniko for his outstanding achievements over the past 4 years. He said that Mr Beniko succeeded in bringing about so many positive changes to the ABU programming and has made the ABU proud of serving its members.

His initiatives during his duties at the Programme Department included; ABU Programme Bureau (PB), ABU International Dance Festival (AIDF), ABU Music Exchange (AMX) platform along with co-productions like Big Cities and trans-media projects like "Generation What? Asia-Pacific" (GWAP). He also started the new media unit at the Programme Department which organises monthly Webinar seminars on new media among other activities.

Dr Javad Mottaghi pointed out "I highly appreciate his dedication, humbleness, professionalism, contributions and the sense of teamwork in serving the ABU membership. When he returns to NHK, he will continue helping the ABU in all aspects including hosting the 2019 ABU General Assembly and Associated Meetings in Tokyo."

Koichi OKUMURA from NHK is the new Director of ABU Programming

Mr Koichi OKUMURA, Senior Manager, Global Strategy Division at NHK WORLD Department has been appointed Director of the ABU Programming and will start his term in January 2018.

Mr OKUMURA who has vast experience in production started his career as a producer in NHK-Japan in 1991 after graduating from the Faculty of Law at Tokyo University. Since then, he has been primarily producing science programs at NHK, introducing cutting edge technology across the world. In addition of his experience in Television, Mr Okumura also worked for a number of radio programmes, including interviews with people who revitalised their local communities. He also worked on a project to make the programme websites more convenient and user-friendly.

Since last year, Mr Okumura has been serving as ABU liaison officer at NHK. He contributed to the success of ABU Robocon 2017 held in Tokyo.



The ABU President and the two Vice Presidents have accepted the request of the ABU Secretary-General to appoint Mr OKUMURA as the incoming Director of ABU Programming.

Dr Javad Mottaghi expressed his sincere thanks and appreciation to Mr Tatsuhiko Beniko for his outstanding achievement as ABU Director of Programming over the past 4 years. Mr Beniko succeeded in bringing about so many positive changes to the ABU programming and the ABU puts on record his dedication, humbleness, professionalism, contributions and the sense of teamwork in serving the ABU membership. When he returns to NHK, he will continue helping the ABU in all aspects including hosting the 2019 ABU General Assembly and Associated Meetings in Tokyo.



ABU Employee of the Year to 3 Colleagues

Three colleagues of the ABU Secretariat share this year's award for the Employee of the Year. They are: Shabana Jan - Asiavision Assistant, Seemantani Sharma - Legal and IP Services Officer and Tatsuhiko Beniko - Programming Director.

In a brief speech during the end-of-the-year lunch in Bangsar, Malaysia on 23 November 2017, the ABU Secretary-General said that all employees work so hard and they all deserve to be rewarded. He added that it was not an easy task to designate the winners.

However, he congratulated the three employees for their dedication and commitment in their role to fulfil their responsibilities at the Union.



ABU bids farewell to Chae Il



After a three-year contract, Chae Il is leaving the ABU at the end of 2017 to resume his responsibilities at KBS-Korea.

He joined the ABU as Director, ABU News on 1 January 2015 and expressed his satisfaction for having successfully fulfilled his mission for the advancement of Asiavision – the News Department of the ABU.

The ABU Secretary-General, Dr Javad Mottaghi supported Mr Chae Il in the termination of Asiavision satellite services in 2015 and news items were exchanged since then only on an internet based platform - ftp. As a result, more news items are being exchanged and have reached nearly 18,000 items this year compared to 9,000 in 2015. Apart from being cost-effective, the daily news exchange network has seen an improvement in both the quality and quantity of the news materials.

Dr Mottaghi also noted that the number of Asiavision members has increased. He thanked Mr Chae Il for his commitment and dedication during his tenure of office over the last three years.

Child Rights Award 2017



Desperate for Love, produced and broadcast by Yomiuri Telecasting Corporation and NIPPON TV Affiliate Stations won the Child Rights Award 2017 which is organised every year by CASBAA in collaboration with UNICEF and the ABU.

The film is about a family tragedy. As is the case with most common family problems, the victims are always the children. Communication breakdowns, a lack of discipline, parenting concerns and a lack of respect very often lead to all kinds of problems and affect the family environment.

Desperate For Love goes beyond that and invites the viewer to understand the possible causes of family problems. Terue, her mother Toyoko and her daughter Migusa represent three distinct generations who have all experienced difficult times in their lives. After some research, Terue finally understands why she was badly treated by her own mother and learns that Toyoko herself was a victim of family problems and thus lost all sense of love and affection.

Toyoko's three unsuccessful marriages could also explain her abusive character. Finally, Terue makes the right decision at the right time to go to her homeland. This move helped in reuniting the whole family.

Desperate For Love is a highly thought-provoking production and the ABU is delighted to be a part of the whole contest, said the ABU Secretary-General, Dr Javad Mottaghi.

ABU pays tribute to Narayan Rao, NDTV Group CEO

The ABU is deeply saddened by the demise of Mr. K. V. L. Narayan Rao, group CEO and Executive Vice - Chairperson of NDTV. He passed away on 20 November 2017 at the age of 63 after a brave battle with cancer for two and a half years.

As a Group Chief Executive Officer, Mr Rao had played an important role, along with NDTV founders Prannoy and Radhika Roy, in creation, transition and growth of NDTV from a production house to a broadcaster.

Mr Rao had started his career as a journalist with the Indian Express, before joining the Indian Revenue Service where he held several important appointments during his tenure from 1979-1994.

He had held positions as President of the News Broadcasters Association, member of the Indian Broadcasting Federation and Vice President of the Commonwealth Broadcasting Association.

The NDTV joined the ABU as a Full Additional Member in 2015 and during the same year Mr Narayan Rao made a high-level presentation during the General Assembly in Istanbul, Turkey. Many ABU members saw in him a great media professional and fully dedicated to the NDTV network.

The ABU Secretary-General said that "Words fall short of expressing our sorrow for the loss of a friend and a colleague. We will always remember Mr Narayan Rao as a wonderful human being and for his warmth, integrity and his sense of commitment. Dr Javad Mottaghi hopes that Mr Rao's family, colleagues and friends are surrounded by love during this difficult time."



Mr Narayan Rao had joined NDTV as General Manager in January 1995. In October 2016 he was reappointed for a second tenure as Group CEO of NDTV in addition to his responsibilities as Executive Vice Chairperson

JSC – Kazakhstan joined ABU as Additional Full Member

Republic TV and Radio Corporation - JSC is a national broadcaster of the Republic of Kazakhstan. It operates 2 republican and 14 regional TV channels as well as 4 radio stations and 36 websites.

The broadcast coverage it maintains is 100% of the territory of the Republic of Kazakhstan as well as border areas of the Russian Federation, Kyrgyzstan, Uzbekistan, Turkmenistan, China and Mongolia.

Reach Beyond Australia is a new Associate Member

Reach Beyond Australia (RBA) operates as a World Office within the global structure of Reach Beyond committed to reaching previously unreachable groups with the gospel. It operates an International Broadcast Facility consisting of the studio and administration centre at Kilsyth, Melbourne and transmission site at Kununurra, Western Australia.

RBA is an evangelical, non-denominational, multicultural, faith mission primarily involved in radio broadcasting both in its own right and with ministry partners. It has been granted four international broadcast licences by the Australian Broadcasting Authority. These permit transmissions to the geographical regions of South Asia, South East Asia, East Asia and South Pacific.



Albanian Radio and Television – New Associate Member

Albanian Radio and Television (Radio Televizioni Shqiptar – RTSH) is the public broadcaster of Albania, founded in 1938 in Tirana.

RTSH runs two analogue and digital television stations RTSH 1 HD and RTSH 2 HD, five digital thematic television stations known as RTSH, and three radio stations using the name Radio Tirana. In addition, four regional radio and TV stations serve in Gjirokastrë, Korçë, Kukës, and Shkodër.



The international radio service broadcasts radio programmes in Albanian and seven other languages via medium wave (AM) and short wave (SW). The international television service via satellite RTSH 3 HD (former TVSH Sat) was launched in 1993 and is aimed at Albanian-speaking communities in Kosovo, Serbia, Macedonia, Montenegro, and northern Greece, plus the Albanian diaspora in the rest of Europe. Since 1999, RTSH has been a member of the European Broadcasting Union.

UA|TV of Ukraine joined the ABU as Associate Member

UA|TV Channel as a part of The International Broadcasting Multimedia Platform of Ukraine, is addressed to worldwide foreign audiences, who are interested in obtaining objective, comprehensive and up-to-date information originating in Ukraine and about Ukraine. UA|TV started broadcasting on October 1, 2015. At the moment, the channel is re-transmitted from 3 satellites: Hot Bird 13 (Europe), Galaxy 19 (North America), and Azerspace 1 (Asia). It is also launched in cable networks in Europe, North America and the Middle East.

Viewers can watch daily newscasts in English, Russian, Arabic, Crimean-Tatar and Ukrainian languages, along with programs on current developments in Ukraine – in the East and Crimea, on the progress of economic reforms, on achievements in sciences and culture, about famous Ukrainians and courageous contemporaries, about history, about wonderful nature and touristic routes.



2018 Digital Broadcasting Symposium

The 2018 edition of the ABU's annual Digital Broadcasting Symposium (DBS) will take place from 5 to 8 March 2018 at The Royale Chulan Hotel in Kuala Lumpur.

The symposium will focus on the theme **"Enhancing Multiplatform Content"**. The use of multiple devices to consume media is the norm in today's world. Broadcasters and content developers need to understand and take advantage of this by creating content suitable for consumption on these platforms and devices. The symposium aims to address the technologies and techniques essential to develop appropriate, engaging and compelling content required to target the changing behaviour and demand of audiences.

The 4-day composite event with its international conference, industry exhibition and focused workshops and masterclasses will showcase and present advanced technologies, content strategies, and effective business ideas and solutions to address current and future challenges within the industry. With the industry's leading solution providers and experts, the symposium will provide a platform to share expertise, learn from experiences and network with like-minded colleagues, discuss advancing technologies and today's content approach.

For more information about the DBS, how to join and partner or to register online please visit www.abu.org.my/dbsymposium



2018 Media Summit on Climate Change & Disaster Risk Reduction and PMPC in Fiji



Living With Climate Change: Media Solutions for Sustainable Future will be the theme of the 4th ABU Media Summit on Climate Change and Disaster Risk Reduction to be held in Nadi, Fiji from 5-6 February 2018.

Delegates will share views and experiences on Climate Change Threats to Pacific Nations, Weather Reporting and Partnerships through Media during the 2-day summit. The Gala Award Ceremony for ABU Documentary Contest on Climate Change and DRR will also take place on 6 February.

The 2018 Pacific Media Partnership Conference will be held back to back with the Media Summit on 7 February. Diversity and Inclusion in the Pacific media and Media and ICTs for Development will be the main themes of the Conference.

IPLC Meeting in Tehran

The 2nd ABU Intellectual Property & Legal Committee (IPLC) will take place from 1-2 March 2018 in Tehran, Iran. It is being hosted by ABU's Full Member - IRIB. The first day of the forum will be a closed session meant for ABU's members only while the second day will be an open session which will deliberate upon contemporary legal issues related to broadcasting in the Asia-Pacific region. The theme and agenda for the forum will be finalised by early next year.



ABU-RAI Days: Innovation Meets Culture; Digital Media and Cultural Heritage

20-21 March 2018, Rome, Italy

The two-day forum, "Innovation Meets Culture - Digital Media and Cultural Heritage" marks a new partnership in digital content creation between the ABU and its Associate Member, the Italian Public Service Broadcaster RAI.

As well as being a chance to see and discuss the very latest global developments in digitisation and market convergence, the event will also showcase best practices and digital tools developed by broadcasters to revitalise their cultural identities and heritage.

Being the European Year of Cultural Heritage in 2018, a very special highlight of this unique get together will be a look at how Rome is using digital media to bring this ancient civilisation's history to life. Participants will get a rare opportunity to visit some of the city's great wonders in the hands of expert guides.

Global News Forum 2018 in Vietnam



The 4th edition of the Global News Forum (GNF) will be held in Ho Chi Minh City and will be hosted by VTV-Vietnam from 23-25 July 2018.

The GNF is an opportunity for participants to explore the minds of newsroom decision-makers as it gathers mainly news leaders and executives as well as broadcast news professionals. The Forum also allows participants to deliberate, exchange ideas and address new challenges in the media industry.

The News Group Meeting will also be held alongside with the GNF.

ABU Calendar of Events

JANUARY

9-11	CARE 8 – 1st Producers' Meeting	Hanoi, Vietnam
22-26	A18 Global HFCC Conference	Kuala Lumpur, Malaysia
	ABU Prizes Reform Working Party Meeting	Kuala Lumpur, Malaysia
	3rd Steering Committee of Generation What?	Bangkok, Thailand

FEBRUARY

5-7	4th ABU Media Summit on Climate Change and DRR	Nadi, Fiji
5-7	Pacific Media Partnership Conference	Nadi, Fiji
26-27	ABU Intellectual Property and Legal Committee Meeting	Tehran, Iran
26-28	ABU-BES Expo & Conference 2017	New Delhi, India
	ABU Prizes 2018 Call for Entry	

MARCH

5	ABU Programme Bureau Meeting	Kuala Lumpur, Malaysia
5-8	Digital Broadcasting Symposium	Kuala Lumpur, Malaysia
12-17	ABU-ASBU DTV Training Workshop	Tunis, Tunisia
20-21	ABU-RAI Masterclass Series	Rome, Italy

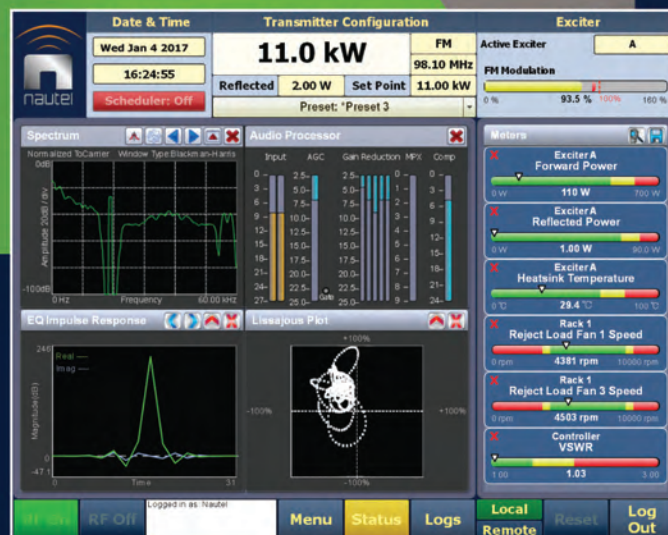


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