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Quarter 2 2017



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2017



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Climate Change and
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Thailand Minister Ormsin Chivapruck at RadioAsia 2017



ABU Administrative Council met in Hoi-An, Vietnam



Bangladesh Minister of Information, Mr Hasanul Haq Inu



Mr Haroon-or-Rashid, DG of Bangladesh TV

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he ABU, faithful to its responsibilities, has left no stone unturned during these last weeks. More precisely, the last quarter has been rich in activities with the participation of a large number of members not only from the Asia-Pacific but from other parts of the world as well.

The most important event was undoubtedly the RadioAsia Conference 2017 held last April in Bangkok, hosted by NBT-Thailand. More than 300 delegates gathered around the theme "Creating Radio with Passion: Looking in the World of Radio." They attempted successfully to bring their input into the different sessions with topics ranging from Digital Radio to New Media. The conference was preceded by two masterclasses on production and marketing. WorldDAB conducted a workshop on digital radio system DAB+ and proudly talked about its progress around the globe.

Another landmark activity of the Union was the 3rd ABU Media Summit on Climate Change and Disaster Risk Reduction held last May in Dhaka. A successful gathering where dignitaries and other speakers including media experts agreed unanimously that no country could address climate change on its own. Global action is essential. Hosted by the country's public broadcasters, Bangladesh TV and Bangladesh Betar, the summit got the full support of several climate change and media experts from both the public and private sectors. It was also an opportunity for the best radio and television documentaries to be recognised at the ABU Awards Gala Ceremony.

More importantly, the ABU's voice has been raised and heard in Cancun at a meeting of the UN Global Platform for Disaster Risk Reduction. The Union has joined other media organisations in signing a declaration pledging to mitigate the impact of such disasters.

This edition also takes you to Hong Kong where our Sports Department held its mid-year Conference. Broadcasters and partners deliberated on the major international sporting events, acquisition of rights as well as production and transmission issues.

Other events include the ABU Central Asia Media Forum and the ABU Intellectual Property and Legal Committee meetings in Uzbekistan. Needless to underline that the Union has already started preparations for the upcoming 54th General Assembly and Associated Meetings scheduled this year in Chengdu, China. Our next edition will include some insights on this most important yearly gathering of the ABU.

Last but not least, the ABU bids farewell to Ms Vijay Sadhu who is retiring shortly from her position as Head of Radio. Her successor, Ms Olya Booyar has already taken office. She is not unknown to our readers and members since she is a former Chief Editor of ABU NEWS.

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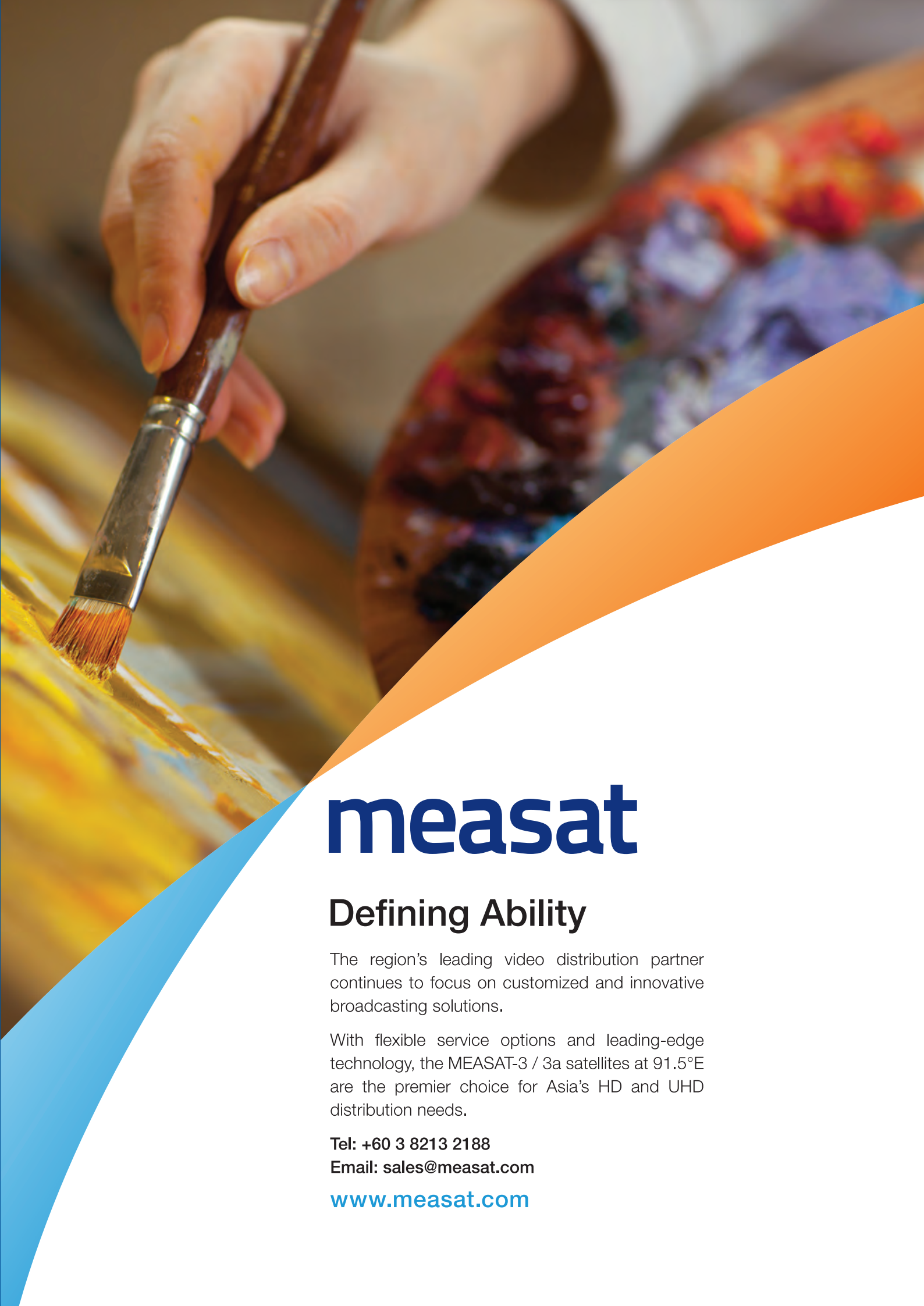
Printed by

Kinta Premier Print
30 Jalan Nadchatiram
Taman Taynton View
Cheras
56000 Kuala Lumpur
Malaysia
(License registration: 048427)

For advertising enquiries, please contact the Editor. Editorial contributions are welcome. *ABU News* is supplied free of charge to ABU members and is available by subscription to others. Subscription is US\$25 per year and the magazine is airmailed internationally.

Published by the
Asia-Pacific Broadcasting Union





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ABU ACM held with high spirit of cooperation and commitment

Vietnam Television (VTV) hosted the 103rd ABU Administrative Council Meeting (ACM) on 19 May 2017 in Hoi-An, Vietnam. Thirty-five delegates representing 14 organisations out of 17 Admin Council members attended the 2017 mid- year Admin Council Meeting.

The ABU President Mr Ko Dae-young, who chaired the Administrative Council opened the meeting by expressing sincere gratitude to the

host. He said that the Admin Council has undertaken its mission to serve member broadcasters with great passion relying on the vast experience and wisdom of the Councillors. He reiterated his commitment as the ABU President to make sure that the Union becomes a great venue not only for members to share and learn but a place that offers assistance and guidance in times of need.

Mr Ko Dae-young thanked the ABU

Vice-President Hikaru Doumoto for his tremendous contribution as an Acting President last year and for his continued support as a Vice- President today. He added that the Union has been very successful in conducting major events and activities, which have gained global recognition. He extended the sincere appreciation of the Admin Council to the Secretary-General for his service

In his remarks Mr Doumoto said that the huge wave of digitalisation has reached the Asia-Pacific region. As a result, broadcasters are facing new opportunities for growth and development as well as challenges. Against this background, additional efforts are required by the ABU to energize its activities that can transform “challenges” into “opportunities” by mobilizing information, experience and wisdom from its members rich in diversity.

Mr Tran Binh Minh, the President of Vietnam Television said that VTV serves over 90 million Vietnamese people with 9 free-to-air channels. He expressed his organisation’s commitment to continue to bring their best programs to TV



awards and to participate in program co-production and program exchange within the ABU's projects.

Dr Javad Mottaghi, the ABU Secretary-General noted that the achievements of the Union were not possible without the leadership and guidance of the Administrative Council. He praised the dedication and commitment of the ABU Secretariat staff and thanked the host VTV for their hospitality and for being such an active member of the Union and the Admin Council.

The Administrative Council approved the minutes of the 102nd meeting of the Administrative Council held in Bali last October.

Dr Mottaghi also presented a comprehensive report on the ABU activities since the last Admin Council Meeting in Bali in October 2016. He pointed out that the Councillors had been regularly briefed via 7 monthly reports, weekly news, twitter, FB as well as the ABU magazine and Technical Review. He added that through all these communication channels the Councillors are well informed about the implementation of the ABU @2020 project – its aims, goals, vision and mission and that the Secretariat is successfully implementing the long-term Action Plan (2016–2020). Dr Mottaghi added that a key focus of the Secretariat's work is to strengthen the quality of the core activities as recommended by the Councillors.

The Secretary-General updated the Councillors on various joint venture projects that the ABU is running in partnership with Sister Unions including the European Broadcasting Union, the Arab States Broadcasting Union, the African Union of Broadcasting and the Asia-Pacific Institute for Broadcasting Development. The SG listed some of the major future activities: The 2017 Global News Forum will be hosted by Mediacorp in Singapore from 25- 26 July 2017, Solomon Islands will host this year's Pacific Media Partnership Conference in August, Fiji will be hosting the 2018 PMPC as well as the ABU Media Summit on Climate Change and Disaster Risk Reduction in February 2018 and the ABU ROBOCON will be hosted in August in Tokyo by NHK. He added that this year, the Media2020 is back to Romania.



It will be held on 11 September and hosted by Radio Romania. The SG reported on the preparations of the 54th ABU GA in Chengdu. He expressed his confidence that everything will be very well organised.

The Secretary-General continued his report by highlighting some of the Union's major activities with short video presentations including some statistics for the quality enhancement of the ABU Digital Broadcasting Symposium (DBS2017) held in Kuala Lumpur in March 2017.

The Admin Council approved the report of the Secretary- General.

The PSG Chairperson Mr Frederico Rosario from TDM, Macau, presented his report of the PSG meeting in April in Bangkok, which was approved by the ABU Admin Council. The Administrative Council also approved the Financial reports including the end of year forecast for 2016/ 2017, the interim budget for 2017/ 2018 and other financial matters.

The Secretary-General finally reported that the hosts for the ABU General Assemblies were almost secured till 2026. This year the General Assembly will be held in Chengdu, China from 30 October to 4 November.

Ms Yan Ni from RTPRC-China briefed on the latest progress and preparation. She said that it would be very well organised because since last year the ABU Secretariat and RTPRC had

maintained close links and coordination with all parties involved. Ms Yan Ni focused on 3 points. She informed that during the General Assembly there will be a special session on deepening media cooperation on the One Belt and One Road initiative. She explained that the Chinese President Xi has reached a consensus with 29 head of states for cooperation and the special session will reflect this in the media area.

The 14th Sichuan TV Festival will open on the same date as the ABU GA. This is the biggest forum of the Chinese Media Industry and the ABU delegates are invited to look at the Festival activities such as exhibitions, screenings and discussions. The Sichuan TV Festival will be held 3 – 6 November in the same venue as the ABU GA.

Excursions will let the delegates enjoy the Giant Panda Breeding Center and the Dujiangyan Irrigation System, which is honored as the 'Treasure of Sichuan'. The Irrigation System was build 2,200 years ago but still plays a crucial role in draining off floodwater, irrigating farms and providing water resources for more than 50 cities in the province.

Ms Yan Ni concluded her presentation in reiterating that the State Administration of Press, Publication, Radio, Film and Television People's Republic of China (SAPPRF) is committed to making the 54th ABU General Assembly a great success and the colleagues are counting the days and looking forward welcoming ABU members in Chengdu.



Mr Abul Maal Abdul Muhith,
Bangladesh Finance Minister



Mr Hasanul Haq Inu, Bangladesh
Information Minister



Mr Martuza Ahmed, Secretary –
Ministry of Information, Bangladesh



Mr Haroon-or-Rashid, DG of Bangladesh TV

3rd ABU Media Summit on Climate Change and Disaster Risk Reduction

The third edition of the ABU ground – breaking initiative to involve media in saving lives could not have been hosted in a more appropriate place. Bangladesh is living with climate change. From 2 million climate change refugees to food and water insecurity, the low laying country is on the frontline of survival.

The ABU initiative was also very timely. The government of Bangladesh is spear-heading a broad, national coalition of media and civil society groups who are constantly moving the benchmarks of media engagement for saving lives and



livelihoods. The deep interest of several top government Ministers in the event, showed the seriousness with which any initiative regarding DRR is taken by the leaders of Bangladesh.

“Loss of life from climate change and disasters has been greatly reduced in Bangladesh through action by both the government and the private sector” – noted the Bangladesh Finance Minister, Mr Abul Maal Abdul Muhith, at the Summit’s Opening Ceremony. He added that the early warning system

had contributed most to saving lives and that Bangladesh now has one of the best climate change mitigation programmes in the world.

Also speaking at the summit, the Information Minister, Mr Hasanul Haq Inu, said that no country could address climate change on its own. Global action was essential.

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The Director-General of Bangladesh Television, Mr S. M. Haroon-or-Rashid, said that Bangladesh is now a world leader in climate change mitigation and disaster risk reduction.

"Broadcasters must educate and empower people to face calamities and save lives" - the ABU Secretary-General, Dr Javad Mottaghi, said. He added that broadcasters and media professionals should continue to learn and to train themselves on climate change issues.

We need the help and cooperation of all organisations involved in the disaster risk reduction process – the government agencies, the science, the youth, women and disability groups, the local communities".

More than 270 delegates took part in the two-day summit, which addressed the theme: "Information for All: Media Saving Lives". The summit held from 10-12 May 2017 was hosted by the country's public broadcasters,

Bangladesh TV and Bangladesh Betar.

The 3rd ABU Media Summit on Climate Change and Disaster Risk Reduction adopted the Dhaka Declaration.

The next summit will take place in Nadi, Fiji, 5 – 7 February 2018. It will be hosted by the Fiji Broadcasting Corporation and Fiji Television. The Deputy – Attorney General of Fiji, Mr Sharvada Sharma, took the Summit flag and promised a great event in Nadi next year.

Disaster training for staff is essential

Broadcasters should train their staff constantly on how to operate during disasters, a top Japanese journalist told the ABU media summit in Dhaka.

Akinori Hashimoto, an Executive Controller at public broadcaster NHK, told the 3rd ABU Media Summit on Climate Change and Disaster Risk Reduction that regular training was essential to ensure effective disaster coverage. Speaking from Tokyo via a live video link, he said it was also important for broadcasters to build close cooperation with disaster organisations in order to provide information to their audiences as quickly as possible.

Broadcasters should use all available platforms, including television, radio

and social media, for their disaster risk reduction coverage, Mr Hashimoto said. "NHK's most important function as a public service broadcaster is to provide information that saves lives." He said NHK had learned lessons from its coverage of the 2011 earthquake and disaster, which claimed 18,000 lives, and had made changes to its disaster coverage.

Announcers now spoke in a more urgent and forceful tone when disaster struck to ensure the message got across to viewers. And graphics now had larger fonts and simpler words. NHK had also launched a disaster mitigation app for smartphones, providing warnings, evacuation notices and other information, to complement its other coverage.



Mr Akinori Hashimoto, Executive Controller at NHK-Japan

Mr Hashimoto said NHK's disaster coverage resources included 15 helicopters at 12 airports and 700 remote-controlled cameras across Japan.



Save The Dates
5 – 7 February 2018
Nadi, Fiji

4th ABU Media Summit on Climate Change and Disaster Risk Reduction

- Join eminent experts and media practitioners dealing with climate change adaptation
- Support broadcasting organisations to save lives and prepare quality programmes on disaster preparedness
- The ABU Awards will recognise the best Radio and Television programmes on climate change adaptation and disaster preparedness

For more information, contact Ms Natalia Ilieva, Head of SG Office at natalia@abu.org.my



3rd ABU Media Summit on
Climate Change and
Disaster Risk Reduction
May 10-12, 2017, Dhaka, Bangladesh
**Information for All:
Media Saving Lives**

DHAKA DECLARATION OF COMMITMENT

3RD ASIA-PACIFIC BROADCASTING UNION MEDIA SUMMIT ON CLIMATE CHANGE AND DISASTER RISK REDUCTION, DHAKA, BANGLADESH 10TH-11TH MAY, 2017

PREAMBLE

Given overwhelming scientific evidence that activities relating to the human presence on planet Earth are causing changes to the atmosphere and environment upon which the global population relies for its very existence and survival, it is vital that the current international conversation on the subject be strengthened and enhanced. The media, especially radio and television, has a vital role in reaching out to citizens and developing a two-way communication process in ensuring a greater understanding of climate change issues.

Similarly, broadcasting has a critical responsibility in informing a broader public of disaster risk reduction issues and is the first media of choice when civil disaster relief agencies, humanitarian support organizations and community service bodies seek to inform the public during times of crisis and emergency.

Climate change affects people of all nations with no differentiation, just as disasters recognize no national borders, nor do they discriminate between rich and poor nations. Broadcasters have a duty to initiate dialogue and to highlight to viewers and listeners the challenges which can affect them and their families, not only in known areas of danger but also where environmental challenges may occur in the future.

COMMITMENT

We, the delegates to the 3rd Asia-Pacific Broadcasting Union Media Summit on Climate Change and Disaster Risk Reduction, thank the Summit hosts, the Government of the People's Republic of Bangladesh and the Asia-Pacific Broadcasting Union, for initiating this important international event.

Recognising the outcomes of previous regional meetings, namely the inaugural media summit in Jakarta, Indonesia (2014), the next in Sendai, Japan (2015) and last year's gathering in Krabi, Thailand (2016) as well as reinforcing the three global commitments (SFDRR, SDG and Paris Agreement) and the last AMCDRR (2016) declarations, we reinforce our commitment to the task of conveying life-saving disaster risk reduction information to the people of our nations, as well as sharing knowledge for action on climate change issues and sustainable developments goals.

Following two days of important discussions and exchanges in the city of Dhaka, Bangladesh we:

- call upon broadcasters throughout the Asia-Pacific region to take note of the outcome of this Summit and others held to date;
- support international moves to further disseminate vital data on the subjects of climate change and disaster risk reduction to the widest possible radio, television and online audiences throughout the world;
- commit ourselves to taking positive and proactive measures in our own organisations in producing creative, quality radio and television programmes to address the ever-evolving issues, thereby seeking to encourage the mitigation of potentially catastrophic implications for societies and lifestyles;
- take cognizance of the human costs of inaction, especially as these relate to the UN's Sustainable Development Goals, community involvement in disaster management and the need to address poverty alleviation;
- adopt a whole of society approach that ensures that governments, civil society, research institutions, international agencies and other parties develop partnerships with broadcasting organisations to ensure that professional, accurate and cogent messages are available for public information, education, action and the broader global conversation.

CONCLUSION

We call upon the hosts of this Summit to place this Dhaka Declaration of Commitment before the UN's Global Platform for Disaster Risk Reduction to be held in Cancun, Mexico (24th-26th May, 2017) and upcoming future dialogue for implementation of Paris Agreement, thus ensuring that the voices of the people of the Asia-Pacific are heard in that critical international forum.

To conclude, we invite all broadcasters, stakeholders and fellow interested parties to gather in the South Pacific nation of Fiji in 2018 for the 4th Asia-Pacific Broadcasting Union Media Summit on Climate Change and Disaster Risk Reduction.

*Agreed by all parties to the 3rd Summit.
Dhaka, Bangladesh.
11th May, 2017*



Winners of the 2nd ABU Awards on Climate Change and DRR

The ABU radio awards for Climate Change and Disaster Risk Reduction were adjudicated this year by the Bangladesh actor Ms Suborna Mustafa, ABU Head of Secretary General Office, Ms Natalia Ilieva and Mr Russell Isaac, Independent Consultant from the UK. There were 27 entries in the 2 radio categories from Bangladesh, India, Fiji, Malaysia, Thailand and the UK.

In the Climate Change category, 2 programmes from Bangladesh Betar - **The Sylvan Voice** produced by Tareq Zahirul Haque and **Taming of a Warm Earth** produced by Mustafizur Rahaman, were commended by the jury as was the entry from Radio Television Malaysia Traxx FM Focus titled **Coral Ecosystem** produced by Norhaslinda Hassin.

The winner this year was a well scripted, well presented programme which looked at the effects of changes on migratory birds and their habitat – **Keep Coming Nanu-Thangu** from All India Radio was produced by Rakesh Dhoundiyal.

In the Radio Disaster Risk Reduction category, Abdullah Shafi from Radio Broadcasting FM was commended for his reporting on Bangladesh's Readiness for Natural Disaster; Radio Nalta were commended for their programme **Safe Life** produced by Selim Sharier as was Radio EC Bikranpur for their docu-drama **Lets beware**, produced by Rashid Harun.

The winner - also from Bangladesh, was **Follow Earthquake Practices and Save Yourself from Community Radio Pollikontho** produced by Akhi Palit.

The ABU TV awards for Climate Change and Disaster Risk Reduction were judged this year by the Bangladesh actor

Ms Suborna Mustafa, ABU's Director of Programming Mr Tatsuhiro Beniko and Mr Anothai Udomsilp, former Director of Thai Public Service Training Academy. There were 34 entries from Bangladesh, China, India, Indonesia, Japan, Fiji, Malaysia, Nepal, the Philippines, Thailand, UK and Vietnam.

Commended programmes in the Climate Change category were, **Raging Earth** from NHK Japan produced by Tomoyuki Shirakawa and Takuomi Matsumoto, **Generating Income with Abolone** from Thai PBS produced by Mr Woottipan Boonward and **Climate of the Coast** from PTV Pakistan produced by Hassan Hayat Khan.

The winner was **Peril of the Cold** from CCTV China produced by Ye Feng.

The 3 programmes commended in the Best TV Feature on Disaster Preparedness and Disaster Risk Reduction were **An Isolated Village** from NHK Japan produced by Yoshio Mukoyama, **Changmai Village Prepared for Flashflood** from Thai PBS produced by Woottipan Boonward and **Hello, We are Listening to You** produced by Bangladesh Red Crescent/ Fiji Red Cross.

The winner was **Moving Mountains: The Awakening**, produced by the Nepal Red Cross/ Fiji Red Cross and Red Crescent.

The Special Award for Best Human Story went to **Song of the Rainy Season** from Indonesia produced by the Indonesian Red Cross.

The Special Award for Best Promising Newcomer was won by **The Catalysts of Change** from India - produced by SEEDS and directed by Ms Chintan Gohil.



Ms Natalia Ilieva, Head of SG Office reiterated ABU's commitment to assist members in disaster preparedness.
Photo: Aqeel Qureshi

ABU and EBU call for a bigger role for the media in DRR

Representatives of the Asia-Pacific Broadcasting Union and the European Broadcasting Union committed in Cancun, Mexico, to better convey disaster risk reduction information to their members' audiences. The Cancun Media Stakeholder Statement, issued at the 2017 Global Platform for Disaster Risk Reduction, 22 – 26 May 2017, in Cancun, Mexico, was reflected in the closing summary of the conference's discussions. This is a sign of changing attitudes and recognition that the huge potential of the media to educate and prepare people for disasters hasn't been tapped into.

In the Cancun Media Stakeholder Statement, supported as well by many other media organisations such as the Jakarta post, the Times of India, Malawi TV, and Nigeria Radio, media representatives agreed to further disseminate vital data on the issues of climate change and disaster risk reduction to the widest possible printed media, radio, television and online audiences throughout the world; committed to take positive and proactive measures in their organisations to produce creative, quality media coverage of mitigation actions ; to take cognizance of the human costs of inaction and to adopt a whole of society approach and work with governments, civil society, research institutions, international agencies and other parties to ensure professional, accurate, timely and cogent messages. The Statement also calls upon governments to play a bigger role in disaster risk reduction

"We continue to be very committed to DRR as media play a crucial part in the implementation of the Sendai Framework in informing, alerting and educating populations. Since

the Third World Conference for Disaster Risk Reduction in 2015, we have worked with many Asian media broadcasting organisations and the issue is now very much on top of their agenda as their audiences are very vulnerable to disasters and in need of more information" - said Natalia Ilieva from ABU. "Media needs to be part of the conversation and play a much bigger role from the beginning of the prevention process if we expect more action at local and national levels" she added.

"The need for more accurate and timely information about all these issues has never been so urgent when there is so much false and inaccurate information circulating on the web. Broadcasters can help a great deal to alert and inform the population and educate them on prevention initiatives that work well and save lives." added Giacomo Mazzone from the EBU, who would also like to see media better integrated in national disaster risk reduction decision making processes.

The Global Platform for Disaster Risk Reduction (GPDRR) is a biennial forum for information exchange, discussion of latest developments, knowledge and partnership-building across sectors, with the goal of improving implementation of disaster risk reduction through better communication and coordination among stakeholders. Its core function is to enable governments, NGOs, scientists, practitioners, and UN organizations to share experience and formulate strategic guidance for the implementation of global disaster risk reduction agreements: the 2005 Hyogo Framework for Action and its post-2015 successor the Sendai Framework. The Cancun GPDRR attracted over 5,000 delegates.



54th ABU

GENERAL ASSEMBLY & ASSOCIATED MEETINGS

Chengdu, Sichuan, China

30 October - 4 November 2017

For more information and registration,
please visit www.abu.org.my/ga2017



RadioAsia 2017

"Creating Radio with Passion :
Looking into the World of Radio"

26 - 28 April 2017 | Bangkok, Thailand.



Hon. Minister Ormsin Chivapruck, Prime Minister's Office

More than 300 delegates from around the world gathered in Thailand for this year's Asia-Pacific region's premier radio content conference, RadioAsia2017.

Hosted by NBT-Thailand, the conference saw three days of intensive discussions on the future of radio. Special focus was on digital radio and how the medium will interact in the future with social media and other new technologies.

The conference was officially opened by the Minister in the Prime Minister's Office of Thailand, Ormsin Chivapruck, with a welcoming address by Dr Javad Mottaghi, Secretary-General of the Asia-Pacific Broadcasting Union.

Dr Mottaghi said that, after more than 100 years, radio faces new challenges, ranging from social media to addressing younger and older audiences while continuing to deliver content with substance, engaging audiences across a range of platforms.

"Many of these opportunities have already been exploited by the radio industry; by adopting multimedia approaches and offering digital radio services," he told the gathering

Creating radio with passion: Looking into the world of Radio

of more than 110 international delegates from 60 organisations and 33 countries, who were also joined by 200 local delegates.

"This transformation has proved to be a powerful combination, weaning back a significant portion of the audiences."

Minister Ormsin Chivapruck said there had been countless occasions in Thailand where radio had proved itself a vital instrument, ranging from early warnings, disaster responses and road safety campaigns to traffic reports.

He said radio played an important role in communicating with the people as the country undergoes reforming processes involving many changes and development plans. The dissemination of information through radios empowered and encouraged public participation in every step taken by the administration to move the nation forward.

He said Thailand was also embracing the adoption of digital technology for economic and social development as the country moved towards a new paradigm of Thailand 4.0.

The conference was preceded by masterclasses on production and marketing, together with a workshop coordinated by WorldDAB on the global progress of moving to the digital radio system DAB+.



Minister Chivapruck visiting Radio Thailand



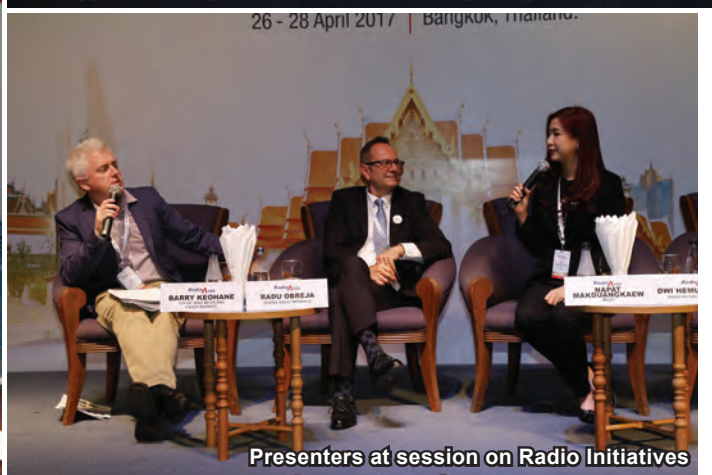
Wilson Ching explained how to promote audience participation in radio



Fayyaz Sheheryar, AIR DG and Ms Wanpen Upton of Thailand



Speakers who talked about Programming with Passion



Presenters at session on Radio Initiatives



Steve Ahern, Dr Les Sabel and Prinn Muensuksaeng praised the success of new technologies in Radio





Masterclass on Putting Passion in Production. Ben Williams and Akim Mogaji focused on output that builds stronger connections.

Masterclasses give great advice at RadioAsia2017

Two masterclasses at the start of RadioAsia2017 were among the highlights of this year's conference in Thailand.

The first masterclass, presented by Beyond Broadcasting emphasised radio's emotional connection with the audience. Ben Williams and Akim Mogaji urged attendees at the conference to take risks with their content. "Think beyond the obvious angles when planning interviews," Ben said.

"For audiences to be passionate about your output you need to have passion in your teams, from top to bottom. This is how you get yourself heard above the noise of the multitude of digital channels, creating a connection on an emotional level and a real passion for your output."

The second masterclass by Steve Ahern and David Sayers from IMBA presented tips and tricks for improving sales and copywriting. They said the most important aspect of selling radio was how quickly and how well one could establish a relationship and clients wanted to speak to anyone who could provide them with answers to their problems.

Clients are usually pressured for time, so presentations need to be well rehearsed and done quickly. In this way, clients would recognise the presenter's efficiency and it would gain credibility.

They stressed that radio was instant, intimate, targeted, low cost, flexible, easy to produce, and easily adapted across numerous media platforms, so clients needed to be excited about the concept of radio and a creative commercial could seal the deal.





Steve Ahern - MD of Ahern Media

New radio helps parents and kids

A new radio station aimed directly at parents and their children drew great interest from industry delegates attending this year's RadioAsia conference in Bangkok. As Steve Ahern reported, the special "In Conversation" session prompted a lot of discussion on day two of the ABU conference.



Left: Evan Kaldor – MD, Kinderling.
Right: Tim Richie – Head of Content, Kinderling



“Kinderling has been successful because it creates a community of interest,” Evan Kaldor told the RadioAsia conference in Bangkok, relating the success story of his kids radio station, which is heard on digital radio in Australia.

Parenting has changed and parents these days are in need of advice and support, which is provided by Kinderling. “New parents are sleep deprived, there are many more single parents. “New parents think they are alone, but we turn it into a shared experience and create a community,” explained Kaldor and colleague Tim Ritchie in the conference session.

Eighty babies are born every day in Australia and half of those are to new parents. “New parents are voracious consumers of parenting content,” said Kaldor. There were no other radio stations serving children in Australia, so

when the opportunity came to begin a kids station on digital radio, Kaldor and his team wanted to take up the opportunity. “Parents are distrustful of smartphones for their children, whereas radio is a trusted medium,” Kaldor added.

Tim Ritchie explained the format: “Young families have a routine, we wanted to create a soundtrack for that routine, becoming part of the daily habit of the family’s average day, eating, sleeping, playing and the other activities of the day.

“If it is a calming down time of day the music is slower tempo. If it is an eating time of the day there are songs about eating.”

The station is also committed to promoting Indigenous dreamtime stories and Australian music.

Has the Kinderling format worked?

Yes. The audience has grown, revenue is increasing and there are many success stories on the station’s social media pages. “We said we wanted to be useful and helpful for families, we know that we are fulfilling that need.”

The peak listening time of day at Kinderling is evenings. Many parents use the station for meal times and for bath and bedtime routines at the end of the day.

In the two years the station has been operating it has increased its rates five times from when it started, so there is “commercial potential” for the format.

The station now employs 15 people in a mixture of full time and freelance roles.

PSG motivates members through new activities

Mr Frederico Rosario of TDM-Macau presided over the PSG meeting



The PSG Meeting discussed various measures to strengthen relationships among ABU members

The ABU Planning and Strategy Group (PSG) met in Bangkok on 29 April 2017 in conjunction with the Radio Asia Conference. It was chaired by Mr Frederico Rosario from TDM, Macau.

The PSG finalised the first list of the ABU Alumni consisting of 146 individual professionals that have been nominated by ABU members. Members of the ABU Alumni have been nominated for to their invaluable contribution to the development of the Union. They will regularly receive an E-version of the ABU Magazine and the ABU Technical review, Friday e-news digest, the ABU Legal Bulletin and the ABU Annual report

The PSG also discussed a proposal suggesting to consider some Additional Full Members to be invited to become Full Members. The PSG required the Secretariat to carefully approach some members with this idea and to report to the future PSG meeting.

The PSG also listed some measures/actions to strengthen the member relationships such as encouraging members to host more events and actively participate in the Union's current activities. It was also agreed to compile a media industry intelligence report as a way to help members learn more about market trends and how to reposition their services. It was also suggested to improve the ABU website, to publish more content on activities on the site, to provide links for webinars, to get most of the information in the form of video

clips, and to have a link for learning which can be something like a forum for exchange of knowledge and experience.

New Project Proposals

Mr Hirosuke Usui from TBS-Japan introduced DigiCon6 Asia, a short movie contest which TBS has been running for 11 years at a regional level. He asked the PSG to make it an ABU event by inviting ABU members to support the contest in terms of producing or co-producing. The PSG welcomed this idea and invited TBS to further discuss the conditions with the ABU Secretariat and the Programme Department.

Ms Dwi Hernuningsih from RRI-Indonesia introduced her idea for a new radio project – development of a cultural exchange programme. She asked the Secretariat to invite members to produce radio programmes related to culture. The PSG group welcomed this new initiative and asked RRI to present it at the next ABU Radio Working Party to cover more detailed clarifications such as duration, language, platform, length.

Mr Hashimoto from NHK-Japan presented the NHK programme Rope Jumping "Kattobi" Championship. NHK would like to make it an Asia – Pacific championship if ABU members are interested to make it a co-production like Robocon. Mr Hashimoto added that first there could be national competitions and then finalists could compete in a live international competition. The PSG welcomed this new initiative and asked NHK to further discuss the project with the Programme department and take it forward.

ABU Programme Bureau met under New Leadership Team

The 5th ABU Programme Bureau (PB) meeting was held on 29 April 2017 in conjunction with the RadioAsia 2017 Conference in Bangkok, Thailand. This was the first PB meeting under the new leadership with the PB/PC chairperson, Mr Young Jun Lorenzo Lee, KBS-Korea, and Vice-chairs, Mr Soleman Yusuf, RRI-Indonesia, and Mr Keizo Izuta, NHK-Japan.

After the brief report of past programme activities and planned activities by Mr Tatsuhiko Beniko, Director of Programming at ABU, many new initiatives and ideas were presented and discussed including DigiCon6, a contest for young digital creators in the Asia-Pacific by TBS-Japan, and ABU Documentary Group initiative by the Programme

Department. Discussions also focused on the inclusion of New Media at ABU Prizes and the .radio (dotRadio) project.

Participating members at the PB meeting were: CCTV-China, EBS-Korea, KBS-Korea, NHK-Japan and RRI-Indonesia, RTM-Malaysia joined the conference via Skype.



CARE7 on Good Track

The 2nd producers' meeting of CARE7 was held in Seoul, South Korea, from 24-25 May, and was hosted by KBS, Korean Broadcasting System.

Following the 1st meeting in Guangzhou, China, last December, 13 participating producers brought with them rough cuts of their projects. Under the theme of 'Women Beyond Barriers', many engaging episodes focusing on various women struggling to overcome

their social, cultural or even physical barriers in our region were screened.

Chaired by Mr Park Chung Yong, Executive Producer for CARE7 from KBS, participating producers screened each rough cut, exchanged their views and discussed further developments. An episode produced by CCTV on a Tibetan blind school teacher was highly appreciated by participants with beautifully filmed images and an engaging story telling technique.

Another story of a single-mother and her children in harsh living conditions in Ulan Bator by MNB-Mongolia, impressed many producers. These documentaries are expected to be completed by September this year and will be distributed among participating members thereafter.

Participating members were: BTV-Bangladesh, CCTV-China, KBS-Korea, MBT-Thailand, MNB-Mongolia, NHK-Japan, RTM-Malaysia, SLRC-Sri Lanka, TVRI-Indonesia and VTV-Vietnam. BBS-Bhutan and PTV-Pakistan joined the meeting via Skype.



EP Y. Takahashi visited participants in their editing studios

Children's Drama Co-Production now in its 14th Series

Producers from ABU member countries met from 5-7 April 2017 in Kuala Lumpur, Malaysia. They shared ideas on their proposals for the 14th Series during the First Producers' Meeting and screened all the dramas of the 13th Series.

RTHK-Hong Kong, BTV-Bangladesh, RTB-Brunei, EBS-Korea, Thai PBS-Thailand, NHK-Japan, RTM-Malaysia, SLRC-Sri Lanka and MNB-Mongolia were the participating producers for the 13th Series. Views were shared on the dramas which will then be distributed to all participating members.

The nine participants were joined by BBS-Bhutan, CCTV-China, TVRI-Indonesia, VTB-Vietnam and PSM-

Maldives for day 2 of the meeting where ideas were discussed for the productions to be included in the 14th Series.

There is also a partnership between the ABU and the EBU. This year, 4 programmes in the 13th Series are expected to be broadcast in Europe. The same exercise will be conducted in Asia where 4 European children's dramas will be aired. The Producers' Choice Award this year was bestowed on EBS-Korea for their drama titled: "Magical Girl Choiri".

In his opening remarks of the 3-day meeting, the Executive Producer for the whole project, Mr Yoichiro Takahashi of NHK-Japan expressed his satisfaction with the increasing number

of participants. He added that "the ABU Children TV Drama Co-Production represents the diversity of our region and this adds to our strength."

In his report, Mr Takahashi talked about his fruitful visit earlier this year to RTB Brunei and BTV Bangladesh to offer production support and assistance. He joined the participating producers in time for their post-production and exchanged views on their first edit.

Mr Beniko Tatsuhiko, ABU Programming Director said that this Co-Production project is a unique and challenging event. Producers should make the stories more engaging and attractive since they will be broadcast in foreign countries in Asia and Europe.

ABU Prizes for TV discussed in Kuala Lumpur

ABU-IPPTAR-RTM discussed various issues about the ABU Prizes for TV from April 26-27 during a workshop at IPPTAR in Kuala Lumpur. Sixteen participants comprising of producers and editors from RTM's various departments took part in the workshop.

Mr Hakim Amir, Assistant Vice-President of the Content Development and Production Unit of ASTRO, Malaysia, who has had the opportunity of serving as ABU Prizes final and pre-selection juror in the past, shared his experience and tips on what captures jurors' attention when selecting outstanding entries. Winning programmes from previous contests were also screened as a showcase.

The workshop also featured a training session with the theme "**Persuasion for Campaign Programs**" which focused on the making of short video clips. It was conducted by Mr Ko Young Joon, ABU Executive Programme Specialist from EBS-Korea. He used various Korean video clips as examples in order to emphasise how to produce quality promo clips.



Hakim Amir of Astro Malaysia shared his experience as ABU Prizes Juror.



Ko Young Joon, ABU Executive Programme Specialist underlined the importance of promo clips



New Media Workshop focused on Evolving Content

The ABU Programme Department organised a New Media workshop and a conference session on new media initiatives at the 3rd ABU Central Asia Media Forum in Tashkent, Uzbekistan held from 13-14 April 2017.

The workshop titled **'Evolving Media Content in a Multi-Platform Universe'** was facilitated by Mr Hamdhoon Rashad, Project Manager New Media at the ABU. The aim of the workshop was to share knowledge and experiences on how broadcasters are

enhancing their content in the multi-platform universe using transmedia tools and concepts to reach wider audiences.

This workshop also explored the realm of transmedia and innovative storytelling with a focus on new ways of telling stories for the internet generation. Success stories of digital innovations adopted by broadcasters from around the world and how some are experimenting with unique ways of telling stories for a new era were also shared with the participants.

As part of the workshop, Mr Ruhi Taş, Technologies Department Manager at TRT-Turkey, made a presentation on Television New Services: Hybrid Broadcast Broadband TV (HbbTV).

At the Forum, the Programme Department also facilitated a conference session on major new media initiatives and activities at the ABU, including the ABU Webinar series which is growing in popularity among ABU members. The session also highlighted the tasks of the ABU New Media Task Group (NMTG) and its meetings.

In addition, participants were also introduced to Generation What? Asia-Pacific (GWAP), the new global transmedia project aimed at youth that the ABU is embarking on with UNESCO and the French producers of the campaign. The project is scheduled to be launched across the Asia-Pacific in 2018.

During the conference session, Ms Keiko Bang, CEO and Founder of Bang Productions, talked about Disruptive Innovation in Media and how traditional media has changed in recent years to the new genres of media trending today around the world and how this has been inspired by the intersection of technology and the arts.

EBU Erfurt Children's Item-Exchange Meeting

The annual EBU Pre-School Item-Exchange meeting was held from 4 - 5 April this year in Erfurt, Germany. Involved in the meeting were 27 participants representing 12 nations: Bulgaria, Croatia, Germany, Hungary, Ireland, Netherlands, Slovenia, Switzerland, United Kingdom, Cuba on behalf of ALA, Kenya on behalf of AUB, and Japan.

Ms Azusa Fuji, Senior Producer from NHK attended the meeting on behalf of ABU Children's TV Item-Exchange which has regular item exchanges with the EBU. The number of items submitted was 125 in total of which 41 were submitted by the ABU, almost one-third of all items. "Since a lot of ABU items have marked very high quality these years, it's obvious that the presence of the ABU in the EBU Item-Exchange seems to be more and more important", said Ms Fuji.

The ABU Children's TV Item-Exchange meeting this year is scheduled to take place in early July in Bangkok, hosted by Thai PBS.



Asiavision now has 34 members



More members are willing to join Asiavision (AVN), the daily news exchange platform of the ABU. After Fiji TV last March, Samoa Broadcasting Corporation (SBC) and Myanmar Radio and Television (MRTV) joined the network in April thus bringing the number of AVN members to 34.

Samoa Broadcasting Corporation was established in 1993 and is a public broadcaster in the South Pacific island

country of Samoa. It is a national, free-to-air TV service. Its first TV transmission began in 1993 and its radio in 1948. The radio department was first set up as a government department and was later merged with the TV service.

Myanmar Radio and Television is the national broadcaster service of Myanmar. Television in Myanmar was first introduced in 1979 as a test trial in Yangon. MRTV was launched on 3 June

1980, and regular television service became operational in 1981. In 2005, MRTV had 195 television relay stations throughout the country.

In October 2013, MRTV started broadcasting on digital terrestrial with DVB-T2 and 14 channels are on MRTV multiplex, such as MRTV, MRTV Entertainment, MRTV-4, Channel7, Readers Channel, Farmer Channel, Hluttaw Channel, MITV and MNTV.

AVN Monthly Award Winners

The latest Asiavision monthly awards winners are ABS-CBN (Philippines) for May, MCOT (Thailand) for April and KBS (Korea) for March.



The Philippines broadcaster ABS-CBN has won the May award for its coverage of the fighting between government troops and the Maute extremists in Marawi City, Mindanao island. Philippines President Rodrigo Duterte had declared Martial Law on the entire Mindanao island on 23 May after government troops clashed with the Maute group in Marawi City.

By the end of the month, the Philippines Armed Forces had assured the public that it had regained full control of the city. The conflict left more than 100 people dead and thousands of families displaced.

MCOT earned the April award for its inspiring human interest story on a man who made his own artificial limbs from recycled materials. Khumpi Nari, 40, of Trang province, had lost both his arms and right leg in an operation to save his life following a high voltage accident two years ago.



Through trial and error, Khumpi created his own artificial limbs from recycled plastic and metal pieces. His strong will to be self-reliant saw him successfully craft his artificial arms that can pick up anything.

The March award went to KBS for its coverage of the political turmoil in South Korea. The political development culminated on 3 March with the Constitutional Court upholding President Park Geun-hye's impeachment.

It was a unanimous decision by the eight judges on the panel. This verdict makes President Park the first South Korean President to be removed from office.





24 journalists from 23 countries showed interest in Mobile Journalism

Smartphone – A Powerful News-Making Tool

Asiavision has successfully conducted its 4th capacity building workshop. The topic was Mobile Journalism- How to create news reports with a smartphone. A total of 24 participants from 23 AVN members took part in the workshop held in KBS Human Resources Development Centre in Suwon, Korea from 15-20 May 2017.

Participating members were: NHK-Japan, TVB-Hong Kong, TDM-Macau, TV5-Mongolia, VTV-Vietnam, CTN-Cambodia, MCOT-Thailand, RTM-Malaysia, CNA-Singapore, ABS CBN-Philippines, EMTV-Papua New Guinea, FBC-Fiji, FijiTV-Fiji, SBC-Samoa, PSM-Maldives, SLRC-Sri Lanka, DD-India, BTV-Bangladesh, NTV-Nepal, RTA-Afghanistan, IRIB-Iran, MTRK-Uzbekistan and TVTM-Turkmenistan.

This workshop aimed at helping AVN members keep pace with the shifting trends in Journalism. The skills acquired during this workshop will contribute to the AVN News exchange by providing ways to shoot news even when there

are no camera crews around, which will come in handy especially in times of breaking news.

Mobile journalism is a cost and time effective method in news reporting. Mr Choi Ki Hong, the trainer of this workshop stated that smartphones are powerful news-making tools that should not be underestimated by journalists.

The workshop started off with lectures on the significance of Mobile Journalism, followed by extensive theory on how to properly capture news on smartphones. For this workshop, there were no restrictions to the type of smartphones. This allowed a wider approach to Mojo, as the participants were able to experiment with different types of smartphones and share the experience with each other. However, one common smartphone editing application was used throughout the workshop, which was Kinemaster. The app Kinemaster was chosen due to its ease of use and comprehensive functions suitable for producing news.

The second day involved a visit to KBS Drama centre where the participants could shoot for sources themselves; a practical training with hands on experience. The participants were encouraged to shoot interviews as well, as a way to practice audio recording.

The third and fourth day continued with how to edit the visuals on Kinemaster, which included important jobs such as inserting subtitles, audio mixing, transitions and keyframes.

KBS-N demonstrated how they make use of mobile journalism by making an impromptu news story during the AVN Mobile Journalism workshop, shot with a smartphone. The impressive demonstration emphasised the timeliness and convenience of Mojo.

Each participant created their own 90-second story with sources they gathered throughout the week. The stories were based on common topics- Hallyu (Korean wave) and Mojo. Their work was celebrated on the last day with a presentation, followed by a visit to the production of Music Bank, a popular KBS music program dedicated to K-pop where the heat of Hallyu was felt first hand.

The next AVN Workshop on Mobile Journalism has been planned for either September or October this year and will again be hosted by KBS in Korea.



Participants learned news skills in reporting and editing



Journalists succeeded in creating news items with their smartphone

often requires a large vehicle for transportation. However, with Mojo, all that is required is your smartphone. The increase in mobility means wider opportunities for news coverage, especially in times of breaking news. Breaking news comes with no warnings. It can happen anytime and anywhere. To be standing around in the scene waiting for a camera crew to arrive would be one of the biggest mistakes a journalist could make. With some basic knowledge on Mojo, an ordinary smartphone could turn into a powerful news tool.

The smartphone in your hand is an 'all-in-one' tool that allows shooting, editing and distributing at once. It may be small in size, but large in terms of capability. The latest smartphones are now equipped with 4K camera quality. Compared to the widely used Electronic News-Gathering (ENG) cameras with HD quality, smartphones are up to 30 times cheaper, and much smaller in size.

Application developers are coming up with new and better camera and editing apps to cater for the increasing appetite for Mojo. The Mojo hardware industry is expanding, coming up with lighter and compact gimbals, microphones, lenses, tripods and many more enhancements. These are

The Rise of Mojo

Mobile journalism, or Mojo for short, allows journalists to shoot, edit and distribute news from portable devices such as smartphones and tablets. Mojo has achieved significant developments over the last few years. Today, with the rapid improvements in technology, and changes in the way people consume news, Mojo should no longer be undermined by news makers.

A traditional news production typically involves a crew of reporters, camera operators, producers and editors. The production equipment

readily available, at much lower costs compared to 'traditional' tools.

Mojo can even be used to broadcast live, using available Social Networking Services, such as Facebook Live or Periscope. The power of Mojo should not be underestimated. During interviews, participants feel more relaxed in front of smartphones, as compared to talking in front of larger cameras which could be intimidating. The result will be much more natural and genuine.

Trends show an increasing number of people consuming news on their mobile devices, compared to television and newspaper. In times of breaking news, stories often appear on social media before any major broadcasters manage to get to the scene. More often than not, we see materials uploaded on social media appearing on television news (after thorough verification processes). Journalists should be kept up to date with the shifting trends in mobile reporting in order to stay relevant.

Broadcasters with a smaller scale of production in Asia may consider taking interest, but all Asiavision member broadcasters will be able to take away something from Mojo. Not only is Mojo more cost-effective, but it also requires less manpower, allowing the broadcasters to do more with less. Leman Bleu Television, a broadcaster in Switzerland who has adopted Mojo for their news reports is a good example. Leman Bleu TV uses Mojo for both their live and recorded news stories.

Mojo is particularly more active in the European region, which is no surprise given the fact that it was created there. Currently, major broadcasters such as BBC and Al Jazeera have taken note of the new trend, providing workshops and trainings for their journalists. Broadcasters in Asia should also be paying attention to Mojo now more than ever.

Mobile Journalism may not be a perfect and complete substitute for the traditional way of reporting as of now. However, it certainly possesses the potential to be one in the future. The key thing here is to keep an open mind and accept the new ways of storytelling, and to move forward.

Participants were excited about Mojo Training



From left to right: Truong Nam (VTV); Oyuntuya (TV 5); Kiyo Nakano (NHK)

Kiyo Nakano from NHK-Japan said that the workshop in Suwon, Korea was very exciting and a good opportunity to think about the mass media's future. She commented "we learned how to create a news video using a smartphone. It was so easy to shoot and edit with a smartphone".

In this digital era, she thinks that it is very important to create better quality news. Kiyo added that she really appreciated the trainer who said that the "key is not just to tell viewers what happened but to take them to the scene and help them experience the event. Mobile journalism helps us a lot in this respect." She added that the workshop also made them understand that some key characteristics of good news packages are "unexpectedness", "surprises", "wow effects", and "touching emotions".

Oyuntuya of TV5-Mongolia said she has learnt a lot with the help of KBS professional trainers and brought home many new ideas for news production for her TV station. In completing the workshop, each participant can shoot, edit, and write on a smartphone. The workshop was an opportunity for the participants to broaden their skills on how to create TV news reports with a smartphone. "I would like to say that our news department is now ready to take off from the workshop as a MOJO department."

Truong Nam from VTV-Vietnam said that the first time he came across mobile was at the Berkeley protests against US President Donald Trump.

He recalled that "some journalists stood out, like independent journalist Tim Pool, who joined the protesters and counterprotesters and livestreamed the whole incident with just his phone. Without much equipment, he was able to deliver breaking news from the scene, straight to his audience, with a level of immersion that's rarely seen. And that's what got me interested in mobile journalism."

He added that during the course, participants who were journalists from many countries around Asia, were taught the basics of filming and making a news report, both from a writer's perspective and a cameraman's. He added: "In addition, we found out how capable a modern smartphone actually is in capturing quality footage, as well as editing on the go, all on your phone."

"A week is a short time, but the things I gained, and I think all of us journalists at the workshop gained, were tremendous. Like a soldier who has a rifle but can always rely on his handgun when an emergency comes. Truong concluded: "For us journalists and reporters, when a big camera is not available, the cellphone is our trusty handgun."



GLOBAL NEWS FORUM

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away from their offices to take part in the Forum. The event started with a one day pre-conference workshop focused on Content Production; Evolving Media Content in a Multi-Platform Universe; Test and Monitoring for Broadcast Professionals; HbbTV technology and Integrated Digital Newsroom System. Day 2 was a full day of conference sessions, addressing various topics on advanced technologies, new media initiatives and security for online content. Participants enjoyed an informative excursion on the last day with a visit to the modern Media Centre of MTRK Uzbekistan and around the beautiful city of Tashkent.

The Forum was attended by sixteen expert speakers and experienced media practitioners from ITU, TRT, MTRK, Whiteways Systems, Test-Tree, Qligent, ABU, Bang, Belteleradiocompany and NHK. Participants had a number of productive discussions with speakers who presented and shared their experiences in a wide range of topics related to content creation, distribution and the role of media in this fast changing social environment.

Advanced Technologies highlighted at ABU CAMF in Tashkent

The third ABU Central Asia Media Forum (CAMF), themed **"Sustained Growth in the Rapidly Changing Broadcast Environment"**, was held in Tashkent, Uzbekistan from 13-15 April 2017. The Forum was organised by the Asia-Pacific Broadcasting Union (ABU) and hosted by the National Television and Radio Corporation of Uzbekistan (MTRK).

This event aimed to introduce advanced technologies and new media and also address some of the main issues in content production that broadcasters face when they want to engage more audiences in the new digital age.

Fifty seven participants from twenty organisations (including fourteen ABU members) in sixteen countries were



Thirteen bureau members and four ABU technical department staff attended the mid-year meeting from 4-5 April 2017 in Colombo. The meeting was hosted by two ABU members in Sri Lanka, MTV and EBC.

During the meeting, technological developments in four areas were discussed extensively. These study working sessions for the ABU technical bureau were chaired by four ABU members selected from the Technical Committee. Discussions also focused on strategic areas for the ABU Technical Department (ABU-TD) to enhance training, workshops, seminars and conferences for the benefit of ABU members in rapidly changing technologies.

It was reiterated that the Technical Review magazine published by ABU-TD is the key medium to disseminate news about technological advancements and other developments to all ABU members.

ABU Technical Bureau meeting discussed latest technological developments



Clockwise from top left: Discussions with the DTTB service provider. RTA Staff during presentations. Visit to the Transmitter Station in Kabul. Nadeem Ahmed from ABU with RTA staff at transmitter station.

ABU Mission to RTA-Afghanistan

At the request of RTA, the national radio and television of Afghanistan, to analyse training requirements and further identify areas how the ABU can assist RTA a representative from ABU Technology, Mr Ahmed Nadeem, visited them in April 2017. During the 5-day visit, meetings and discussions were held with all relevant departments of RTA including the TV Broadcast, Radio Broadcast, News Channel, Art and Literature, Technical, IT, Sports, Policy and Planning and HR departments.

During these discussions colleagues from each department discussed their current working procedures and the difficulties they have in terms of facilities and trained staff. Views on how to address key issues were shared during the discussions. The focus of the discussions was mainly on the need for capacity building in various disciplines from programme concept development, production methodology, technical applications, schedule management and engineering assistance.

News and Digitising of Audio Video archives were identified as high priority areas that needed immediate assistance in

terms of staff training and knowledge exchange. Setting up of a media academy to organise and manage training programmes was another area that was addressed. This was an important step going forward as it will help organise training sessions for staff of the 13 provincial stations managed by RTA around the country in addition to the staff based in Kabul. Two RTA colleagues have already been identified to lead the training centre and will be visiting the ABU secretariat during August on a study tour.

Presentations were made during the afternoon sessions daily on the concept of digitisation of audio video archives, the methodology and how best to approach this critical area. Like many broadcasters RTA also has a large collection of audio video archives in various formats accumulated over the years which has huge heritage value for them and the country. Information was also shared on the available technologies and modern news gathering and automation systems which will be of help during the implementation of the new newsroom building and facilities planned for the near future.

The visit also provided an opportunity to meet the dedicated staff of RTA and share with them information about the ABU and its activities to members and how RTA can also join and benefit from these. RTA also arranged a tour of the existing facilities and a visit to the transmitter station in Kabul. The ABU is currently working on developing specific training activities and consultancy services for RTA with the support from advanced members and experts. A training course focused on news gathering and programme production is currently being explored for this year.

BroadcastAsia 2017 – Growing interest for ABU Activities

The Asia-Pacific Broadcasting Union (ABU) participated in the BroadcastAsia 2017 Exhibition from 23 - 25 May at Suntec, Singapore.

More than 100 people visited our booth. It was an opportunity for them and other visitors to discover our latest services provided to our 275 members from 69 countries from across the Asia-Pacific and other regions of the world.

Video clips of some of our activities were screened such as the Digital Broadcasting Symposium, the ABU TV Song Festival, the ABU International Dance Festival, the ABU PRIZES and the Asiavision services. We also presented some insights of our upcoming events like the Global News Forum in Singapore, the 4th Media Summit on Climate Change and Disaster Risk Reduction in Fiji and the Pacific Media Partnership Conference 2018 in Solomon Islands.

Visitors at our booth showed interest in many of the ABU activities such as RadioAsia, Global News Forum, Digital



ABU Booth showcased numerous activities

Broadcasting Symposium and Robocon. They asked many questions on content sharing on topics like protection of women and children, climate change and sports.

The next edition of BroadcastAsia will be held at Suntec, Singapore during the last week of June 2018.

ABU chaired the Broadcast Technology Track at BCA 2017 in Singapore



Dr Amal Punchihewa, ABU Director of Technology & Innovation talked about the use of IP in Broadcasting

At the BroadcastAsia 2017 Conference (BCA), the ABU chaired the Broadcast Technology track of the conference which endorsed the Inter-operability lab. The objective is to give hands on experience to media professionals by showing how IP is used in broadcasting. The activity was supported by IABM and carried out in conjunction with APB.

From 23-26 May 2017 at Suntec, Singapore, the BCA conference addressed some of the strategic technologies that delegates have been talking about for some time. Among them are HDR, UHD and Integrated Broadcast Broadband (IBB) services. Having released a number of ITU standard documents, the industry is

working on how to make the best use of HDR to enhance user experience

Full HD with HDR could create the "wow" factor. Some of the broadcasters who operate analogue only services offer some content online. The crucial question is how we can monetise investments on new infrastructure to support HDR and user readiness to consume on a correct device. To optimise the return on investments, broadcasters need to offer content on multiple platforms with varying features, resolutions and interactivity to fit the platform. Though only a small percentage, users are accessing content via mobile networks. It was reported in certain markets that unicast could not meet user demand due to lack of capacity which could lead to unacceptable user experiences.

HDR may not be suitable for all programmes. Among some of the challenges in delivering media content will be identifying content that is produced and delivered as HDR, managing signalling and data transmission issues for HDR. It would be useful to have a HDR delivery roadmap for the future.



Technology takes center-stage at the ABU Sports Conference in Hong Kong

The highlight of the 2017 ABU Sports Group Conference and associated meetings in Hong Kong (15-17 May) was technology. Several presentations were featured on sports broadcasting and technology such as the OTT solutions.

Welcoming the delegates, the Acting Chairperson of ABU Sports, Mr John West said, broadcasters must be aware of the role that technology is playing. Our challenge he said, "is how we harness these technologies to bring new and younger audiences to our platforms".

The Executive Director and the General Manager of TVB Hong Kong, Mr SK Cheong in his keynote address spoke about the changing broadcasting landscape. He said, Hong Kong is no exception. He spoke of the partnership between the ABU and TVB, and emphasised the role of the ABU for communication and the exchange of ideas. "There is plenty of room for dialogue, and for exchange and cooperation among broadcasters" he told the delegates.

Mr Cheong also added that there is

no question about what is impacting our lives, it's technology. "We may not know technology and even fear it. But it is the responsibility of broadcasters to think outside of the box, and think imaginatively and bravely about how we can use technology to the extreme to serve our audiences" he said.

The ABU Secretary-General, Dr Javad Mottaghi thanked TVB for hosting the conference, and applauded the long standing partnership between the ABU and TVB. Dr Mottaghi said technology has brought a lot of changes to the Union, to broadcasting, and to the industry itself.

"The ABU as a service oriented, member oriented, and forward looking organisation was able to adapt to the changing environment and technology". The Secretary-General added that the union today has over 270 members in 69 countries reaching 3.5 billion audience members.

The conference saw several presentations on OTT solutions. These included: "A Hong Kong OTT Success Case Study", which delved into lessons learnt while implementing myTV

SUPER, the biggest OTT platform in Hong Kong.

The Senior Vice-President, Head of IMG Media, Asia-Pacific, Mr Chris Guinness, spoke on the changing landscape for media in the Asia-Pacific and its impact on sports rights. Senior Vice President, Global Client Services, Neulion, Mr Charles Mellilo, made an extensive presentation titled «Unlocking OTT and its advantages».

The Director of Sales, Sportradar Mr Roko Coko, spoke about - More Data and OTT's Power to Engage, focusing on the use of sports data and content. The ABU Legal and IP Services Officer, Ms Seemantani Sharma presented a paper titled global perspective on the copyrightability of sports events and its broadcasts.

The member's forum saw Nepal and Papua New Guinea share experiences and the challenges faced in sports broadcasting. While Mediacorp-Singapore presented OKTO Sports services and how to make sports fun through strategies such as creating sports IPs, among others.

There were presentations on up-coming sporting events like, the SEA Games Malaysia, Taipei 2017 Universiade, and the host of the next ABU Sports conference, TVRI-Indonesia.

The Hong Kong conference also saw elections for the sports group committees. The Chairperson of the Sports Group, Mr Jiang Heping of CCTV was unanimously re-elected for another 2 year term.

The next sports group conference and associated meetings will take place during the 2017 ABU General Assembly in Chengdu, China.



Ms Natalia Ilieva underlined the fruitful collaboration between the ABU and AIMAG

ABU at “Aziada - 2017 in the World Press”



Delegates representing various media organisations and individuals made some presentations in Ashgabat on the occasion of the 100 day countdown, leading to the 5th Asian Indoor and Martial Arts Games or AIMAG from 17-27 September 2017.

In his congratulatory message, the President of Turkmenistan, Mr Gurbanguly Berdimuhamedov welcomed the delegates and wished the forum a grand success. The Chairman of the State Sports Committee of Turkmenistan Mr Toyly Komekov said, such a forum will help promote mutual understanding and cooperation.

The ABU was represented by the Head of the Secretary General's office Ms Natalia Ilieva Tzvetkova who said: “preparing for such a complex games is a challenge for any country in terms of infrastructure, logistics and organisation. But Turkmenistan has raised to this challenge”.

Ms Natalia described the ABU's association with Turkmenistan as young but very fruitful. She also informed the delegates that the ABU is grateful to the President of Turkmenistan for accepting to host the ABU's most important event – the ABU General Assembly in 2018.

There were also presentations by the vice presidents of the International Sports Press Association, which has a strong presence at the forum. The Deputy Head of the State Committee for Television, Radio Broadcasting and Cinematography of Turkmenistan, said Ashgabat is ready to welcome the world to the AIMAG 2017.

While in Ashgabat, the delegates visited the Ashgabat Olympics complex located in the heart of the capital city. The complex includes over 30 different sites and the Athletes village. There are 15 competition venues except for the equestrian jumping and futsal which will take place in the Ashgabat olympics complex.



5th AIMAG to be held in Ashgabat in September 2017

An international media forum took place from 9-12 June in Ashgabat, the capital city of Turkmenistan, in Central Asia. Some eighty media personnel, from as many as 37 countries were present at the four-day meeting.

The journalists attended what was dubbed as an “International Media Forum - Asian Games 2017” by the world press. The event was organised as part of several such events which will culminate in the AIMAG 2017 in September. The International Media Forum was to mark the 100 day milestone towards the games.

The organiser of the event - the State Committee of Turkmenistan for Television, Radio Broadcasting and Cinematography said, the Asian Indoor Martial Arts Games, which also include the Turkmen national wrestling Goresh, and Equestrian Jumping will be a sporting spectacle in Central Asia. Therefore, it is imperative to inform the people of Asia and promoting it is of the utmost importance for Turkmenistan, it said.

Media delegates and representatives visited all the sporting hubs and venues in and around the capital city which were being readied for AIMAG 2017. The journalists also visited the olympic village and the Turkmen national carpet museum. The fine Turkmen carpets are renowned all over the world. An exhibition of sports achievements and works of applied and decorative art had been put up for the media delegates to enjoy.

In September 2017, Ashgabat will host the 5th Asian Indoor and Martial Arts Games. The event will bring in some 5,500 athletes from the 62 National Olympic Committees of Asia and Oceania. They will be competing in a total of 21 sports.

The 5th AIMAG is described as a historic moment for Turkmenistan, as Ashgabat 2017 is the first major multi-sport event to be hosted in the country. The event will highlight and showcase Turkmenistan - its traditions and modernity, a brand that represents Turkmenistan's journey from the past to the future through health, inspiration, and friendship along the great Silk Road.

The 1st ABU Intellectual Property & Legal Committee meeting took place from 13-14 April 2017 in Tashkent, Uzbekistan. It was hosted by ABU's Full Member - National TV and Radio Company of Uzbekistan (MTRK). The two day event was held in parallel with the Central Asia Media Forum (CAMF). The IPLC was followed by a half day excursion to Tashkent's major historical landmarks.

Day one of the IPLC was a closed-session meeting for the ABU's Full and Additional Full members, though non-members were permitted as observers upon request. It was attended by 15 delegates from 8 countries.

Nawaz Dookhee, ABU Legal Manager opened the meeting while Mr Ravshan Makhamataliev of MTRK Uzbekistan delivered the welcome remarks. During the course of the day, important matters such as ABU's role in the deliberations of the Broadcasters' Treaty, the revised consolidated text for the 34th SCCR and the road map for the upcoming SCCR were discussed. At the meeting, the participants also reported on the important intellectual property and legal developments that took place in their jurisdictions during the year 2016 - 2017. This was followed by an overview of the projects to be undertaken by ABU's Legal Division during the course of the year.

Elections for the position of the Chairperson were also held. Dr Yan Bo, Deputy Director, Copyright & Legal Affairs Office, CCTV-China was unanimously elected for a two year term as the Chairperson of the 1st IPLC.



MTRK-Uzbekistan hosted the 1st ABU IPLC in Tashkent

Dr Bo had previously served as the Chairperson of the ABU Copyright Committee. During his speech, he stressed the need for increasing cooperation among all ABU members in order to protect the broadcasting industry against signal piracy through the Broadcasters' Treaty. Mr Rafiei from IRIB-Iran was re-elected as the Vice Chair for a period of 2 years.

Day Two of the IPLC was the forum which was an open session attended by 53 delegates from 10 countries. The theme for this year's forum was **"Modern Broadcasting and Legal**

Challenges". The forum was opened jointly with the Central Asia Media Forum. Nawaz Dookhee, ABU Legal Manager delivered the opening note while Mr Khurshid Mirzakhidov, Chairperson of MTRK-Uzbekistan made the welcome remarks.

During the course of the day, presentations on pressing legal topics were made by eminent legal academics, lawyers representing broadcasters and organisations working for the benefit of broadcasters. The presentations were succeeded by an enlivening question and answer session.

Ms Nargiza Numanova of MTRK addressing the delegates





Seemantani Sharma, IP and Legal Officer represented the ABU

ABU attended the 34th WIPO SCCR Meeting

The 34th session of the WIPO SCCR held in Geneva from 1-5 May 2017 in Geneva was opened by Mr Francis Gurry, WIPO Director General who welcomed the participants. Ms Michele Woods, Director of the Copyright Law Division of WIPO acted as Secretary.

The Committee elected Mr Daren Tang Heng Shim, Chief Executive of the Intellectual Property Office of Singapore as the Chair and Mr Karol Koscinski, Director of the Department of Intellectual Property and Media, Ministry of Culture and National Heritage of the Republic of Poland and Mr Abdoul Aziz Dieng as the Vice – Chairs for the period commencing from the opening of SCCR/34 until the opening of SCCR/38.

The first two days of the meeting week deliberated upon the Treaty for the Protection of Broadcasting Organisations while the other days during the week were reserved for limitation and exceptions for libraries and archives and for educational and

research institutions and for persons with other disabilities. The SCCR also deliberated upon copyright issues related to the digital environment. The SCCR was preceded by the Conference on Resale Rights which was held on 28 April 2017 at the WIPO headquarters.

The documents related to the Broadcasters Treaty were SCCR/27/2 REV., SCCR/27/6, SCCR/30/5, SCCR/31/3, SCCR/32/3, SCCR/33/3, SCCR/33/5 and SCCR/34/3 as well as informal charts and non – papers prepared by the outgoing Chair, Mr Martin Moscoso Villacorta of Peru. The SCCR welcomed the revised version of the Revised Consolidated Text on Definitions, Object of Protection, Rights to be Granted and Other Issues (SCCR/34/3). Document SCCR/34/3 was discussed in informal sessions of the Committee where the delegations made comments and proposals. These discussions culminated into a revised document (SCCR/34/4) prepared by the Chairman, with the understanding that SCCR/34/4 was organized into three separate parts

for facilitating deliberations, without having any effect on the arrangement.

The ABU was represented at the WIPO by Dr Yan Bo (Deputy Director, Copyright and Legal Affairs Office CCTV – China and Chairperson of ABU IPLC), Mr Masataka Hirano (NHK - Japan), Mr Bulent Husnu Orhun (TRT – Turkey) and Ms Seemantani Sharma (ABU Legal and Intellectual Property Services Officer). Throughout the meeting week, the ABU reached out to delegations of the Asia – Pacific Group, Group B, the WIPO Secretariat and the newly elected Chair in order to reach a consensus and for ensuring the timely establishment of the Treaty as proposed by the Hon'ble Delegation of Argentina, Colombia and Mexico (SCCR/33/5).

The 34th SCCR made the following recommendation - "The WIPO General Assembly is invited to direct the Committee to continue its work on this agenda item." The next session of the Committee will take place from 13-17 November 2017.



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New Partnership between ABU and Afghan Broadcasters



From left to right: Director General of RTA, Mr Mohammad Zarin Anzor, Dr Javad Mottaghi and Chief of Administration Office of the President, H.E Mr Abdul Salam Rahimi



and new technology was discussed with the Head of Administration Office of the President, His Excellency Abdul Salam Rahimi.

During a conference at National Radio and Television of Afghanistan (RTA), the ABU Secretary-General made a presentation on: Public Service Broadcasting in the Digital Era. This was followed by a fruitful discussion with RTA broadcasters. Other dignitaries who joined the panel discussion were: Mr Hussain Murtazawi, Deputy Spokesperson of the President, Mr Hussain Sangcharaki, Deputy Minister of Information and Culture and Mr Safi, Member of Parliament. They all shared their views on the media in Afghanistan and expressed their wishes to strengthen partnership with ABU and its membership.



ABU Secretary-General with senior staff at RTA in Kabul

Dr Mottaghi had also opportunity to visit almost all departments in RTA and met with Mr Mohammad Zarin Anzor, Director General and his senior management team and discussed about ways and means to strengthen our partnership. The ABU Secretary-General thanked Mr Anzor for inviting him to visit Kabul and for the opportunity given to him to hold productive talks with the RTA management team. He added that the ABU will try its best to support our members in Afghanistan and will offer them the required service based on our discussions with RTA, ATN and high-ranking officials in Afghanistan.

In a productive meeting with Mr Sharif Hassanyar, Acting Managing Director and his senior team from Ariana Radio and Television Network (ATN) in Kabul both parties explored the possibility of enhancing partnership. The ABU Secretary-General invited Ariana Radio and Television Network (ATN) to join Asiavision – the daily news exchange network of the ABU, where more than 18,000 news stories are exchanged every year.

His Excellency Dr Sarwar Danesh, Vice President of Afghanistan held discussions with the ABU Secretary-General, Dr Javad Mottaghi in March 2017 in Kabul. Discussions centred on the condition of the media sector in Afghanistan and how best the ABU and its members can partner with the Afghan media and particularly Radio and Television of Afghanistan.

The possibility of reinforcement future partnership with broadcasters in Afghanistan on all possible aspects including capacity building, advisory service, content

Closer ties between ABU and TDM-Macau

Mr Manuel Pires, Chairman of the Executive Committee of TDM-Macau visited the ABU HQ last May and had fruitful and productive discussions with the ABU Secretary-General and other staff members.

Mr Pires expressed his satisfaction with the professional discussions held with the ABU team and showed his willingness to enhance and enlarge the TDM/ ABU partnership in the future. Ms Eunice Cheong, Acting Manager of Communications and Multimedia Department of TDM accompanied the Chairman in his visit to the ABU Secretariat.



Community Radio related two Initiatives of Bangladesh NGOs Network for Radio and Communication (BNNRC) has been recognised as Champions in UN World Summit on the Information Society (UN WSIS) Prizes 2017.

Mr Rezaul Karim Chowdhury, Chairperson of Board of Trustees of Bangladesh NGOs Network for Radio and Communication (BNNRC) has received the UN WSIS Prizes 2017 Champion from Mr Houlin Zhao, Secretary-General of UN International Telecommunication Union (ITU) on Tuesday 13 June 2017 in Geneva.

The ITU announced 90 Champions of the prestigious UN WSIS Prizes contest and 18 Winners among them received their prizes in Geneva. The champions projects are: Community Broadcasting Library (CBL) for Access to Information and Knowledge in Bangladesh – the project is supported by Free Press Unlimited and the European Union as well as English Language through Community Radio in Rural Bangladesh, a project supported by the American Centre, Dhaka.

BNNRC-Nepal wins the UN WSIS Prize 2017



Mr Rezaul Chowdhury of BNNRC received the award from Mr Houlin Zhao, ITU Secretary-General

UN WSIS Prizes honour outstanding projects that leverage the power of Information and Communication Technology (ICT) to accelerate socio-economic development.

345 ICT success stories from around the world were nominated for the Online Voting Phase (30 March – 30 April)

following a comprehensive review by the Expert Group of 467 projects submitted by the UN WSIS Stakeholder community. Based on the results of the intensive Online Voting Phase, which saw over 1.1 million votes cast by WSIS stakeholders, a selection of winning projects was made by the Expert Group.

New CEO at Prasar Bharati



Mr Shashi Shekhar Vempati has been appointed as the Chief Executive Officer (CEO) of Prasar Bharati in June 2017 for a period of five years.

He is an alumnus of the renowned Indian Institute of Technology, Bombay,

with experience in multiple leadership roles at Indian software giant 'Infosys Technologies', with repeated awards for Innovation and Intellectual Property creation. He was formerly CEO of Niti Digital, a digital media and digital campaigns startup and has played a pivotal role in the innovative use of digital technologies during the 2014 Indian elections.

Mr Vempati is the author of a policy paper on "India and the Artificial Intelligence Revolution". He is also a regular speaker at conferences related to Technology, Social Media, Digital Campaigning, Digital Ecosystems, RFID and Wireless Sensor based Applications and on the impact of Mobility and Wireless on Modern Enterprises. He is a regular columnist and has authored several articles on transforming Public Broadcasting in India.

Mr Shashi Shekhar Vempati is the first non – IAS (Indian Administrative Services) officer to head this coveted public broadcaster position which runs Doordarshan (DD) and the All India Radio (AIR). He has vouched for to make the Prasar Bharati a modern broadcasting organisation. "India is the biggest democracy and its voice should be heard all over the world through DD and AIR. We will take DD and AIR all over the world through digital technology," he said.

TRT – Turkey Director General Resigns



Mr Şenol Göka, the Director General of Turkish state broadcaster TRT, announced his resignation from the post he held for three years on May 12, 2017.

In his letter of resignation, Göka said he resigned from his post as he "considered it to be necessary." His resignation was reportedly approved by TRT. Erkan Durdu, the most senior Deputy Director General, will deputise in the Director General's role until the completion of the appointment procedure.

Born in 1962, Göka graduated from the radio television department of Marmara University in 1985. He began his career at TRT as the deputy producer and subsequently held the posts of producer, Ankara Radio director, head of the radio department, and head of foreign broadcast department.

He was appointed as the Deputy Director General of TRT in 2014 and subsequently became Director General in October the same year. Mr Şenol Göka also served as ABU Vice President from October 2015 to May 2017.



Noel Curran Appointed EBU Director General

management and finally the post of Director General, which he held from 2010-2016.

The new EBU Director General holds a BA (Hons) Communications, specialised in Broadcasting Policy Studies and an MSc Economics as well as a Master of European Studies.

Noel Curran replaces Ingrid Delténre, who has led the EBU since 2010, and who decided to step down this year

Mr Noel Curran will take up the post of EBU Director General as of 1 September 2017. He is a consummate media professional with over 20 years of experience in public service media, having started off as a journalist and producer at EBU's Irish Member, RTÉ, before moving into



to focus her attention on her Board responsibilities.

ABU announces new Head of Radio



Olya Booyar has joined the ABU as the incoming Head of Radio to help drive the expansion of services to the Union's 272 member organisations across the region.

Having worked for the ABU before, Olya took up her new role in April at the ABU's headquarters in Kuala Lumpur, Malaysia. As incoming Head of Radio, she worked closely with the outgoing head, Vijay Sadhu, to ensure a smooth transition and the maintenance of services to members.

Olya says she is fortunate to be able to overlap with Vijay, who is retiring in June after 12 years with the ABU. "Vijay has vast knowledge and experience in radio, and she is very generously ensuring her legacy is handed on."

Olya sees great opportunities for expanding and intensifying ABU services as members move deeper into the digital multimedia age.

"All of our radio members are either making the transition or are embarking on multimedia developments to provide services to their audiences across multiple platforms. Standalone radio will continue to be important in so many Asia-Pacific nations, but increasingly it will act as the common broadcasting core around which other services are built, whether with text and vision or through mobile devices and social media."

Born in Ukraine and educated in Canada, Olya began her career as an on-air broadcaster-journalist with SBS in Australia and rose rapidly through the organisation, before leaving to become Deputy Director of the country's national Classification Board. As well as working previously for the ABU, she has been a General Manager for the Australian Communications & Media Authority (ACMA) and most recently worked at the Australian Writers' Guild. She is a past-President of the global International Association of Women in Radio and Television (IAWRT).



ABU Bids Farewell to Vijay Sadhu

Ms Vijay Sadhu, Head of Radio Programming at the ABU has retired from her position in June 2017. She joined the ABU in 2005 to take up the position of Senior Executive Programming and she initiated the radio programming activities in the Union, creating several forums and devising a wide range of activities.

As a part of this effort, she organises a number of radio programming conferences, content development workshops, and radio song festivals every year.

Over the years with other colleagues,

Vijay has contributed to the success of the RadioAsia Conference, ABU Radio Working Party, ABU Radio Song Festival, ABU Radio News Exchange, Media 2020 Conference, ABU Music Exchange and ABU "Backpack" Workshops.

Her professional experience spans more than 28 years in the field of television and radio programming and broadcasting, international interaction with professionals and international institutions. She started her media career in 1980 in All India Radio – Doordarshan, the national public broadcaster of India. As a Programme Executive, she was responsible for conceptualising, directing and creating

TV and radio programme content. She also took up senior management responsibilities later, rising to the position of the Deputy Director of the National Station of All India Radio.

"It has been a magnificent media journey for me. Commencing with the media landscape in India, my progression to the world media arena has been one of my career highlights. My professional life has been enriched through my work with thousands of media professionals. My friendships and interactions with them all is what I cherish most," she said on leaving ABU Headquarters in Kuala Lumpur, Malaysia.

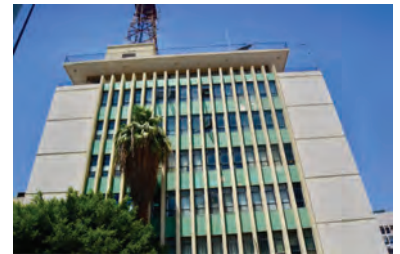
Radio Liban – A new ABU Additional Full Member



Radio Lebanon was one of the first Arab radio stations to exist. Established under the French mandate in 1938, the radio was known back then as “Radio Orient.” It was based at the Grand Serail, the government’s headquarters today. In April of 1946, the French handed Radio Lebanon to the Lebanese State and it was placed under the administration of the Ministry of News and Tourism (Ministry of Tourism today) as the only licensed station.

When the civil war erupted in Lebanon in 1975 and tore through its communities for fifteen years, Radio Lebanon rose to the responsibility of uniting all Lebanese, remaining true to its identity as a radio for all of Lebanon. But the war took its toll on the radio as well.

Today, Lebanon has moved past the aching memories of the war and rebuilt itself as the beacon of culture and art it has always been. Radio Lebanon as well has risen like a phoenix and rejuvenated itself. The computerised digital world is also one that radio is stepping into, with plans to stream online and join social media.



CLICK TV PNG joined ABU as Associate Member

Click Pacific Limited is licensed by NICTA PNG to provide Free and Pay TV along with Internet Services to Papua New Guinea.

The company owns and operates the following platforms: Intelsat 19 Satellite full transponder lease providing 100% coverage of Papua New Guinea, the Pacific Islands and countries such as East Timor and Philippines.



Click TV beams 24 channels on this platform offering several Pay TV channels along with a channel for SDA Church PNG and its own channel, PNG TV which was launched in January 2017. It broadcasts close to 30 channels into most parts of Port Moresby with two sites and a third being developed for Gerehu. Viewers in NCD require a UHF antenna and set top box. This service also provides free channels.

Click TV is a leading Papua New Guinea based production house. It owns studio and production equipment to provide both Live and recorded TV programmes for any client.



Bangladesh Broadcast Systems – New Affiliate Member

BBS – Bangladesh has achieved significant progress since it started operations in 2015. It is the first systems integration company based in Bangladesh with one office in Singapore.

Its mission is to Value Engineering and Branding and always expresses its willingness to undertake complete responsibility for a project from Concept to Commissioning (C2C).

The services of BBS include: Broadcast Systems Integration, Broadcast and Technical Consultancy, 24/7 Managed Service, Big Screen installations, Channel branding studio design and Infrastructure Planning and design.



Global News Forum 2017

As from this year, the Global News Forum (GNF) will become an annual feature and will be held in a different location each year. The GNF 2017 is scheduled to take place from 26-27 July in Singapore, hosted by Mediacorp. ABU partners, leading news executives from various ABU member countries and other media experts will deliberate on The Future of Television News which is the main theme of the 2-day forum. Other topics to be discussed in the 5 sessions of the forum are:

- Responding to the disruption in the media landscape
- Winning new audiences
- Transforming Television Newsrooms
- Media Ethics & Media Freedom
- Creating content for Millennials

GLOBAL
NEWS
FORUM

The GNF 2017 will be preceded by one day discussions among Asiavision members in the News Group Meeting.

PMPC 2017 in Solomon Islands

The **PACIFIC MEDIA PARTNERSHIP CONFERENCE (PMPC) 2017** will be held in Solomon Islands from 15-17 August and will focus on how broadcasters continue to offer broadcast services by augmenting public free-to-air broadcasting. The conference with the theme **"Islanders are on Screen"** will be hosted by the Solomon Islands Broadcasting Corporation (SIBC) in the beautiful capital city of Honiara.

The aim of the sessions is to ensure the desired policies in programming and business models for both public and private broadcasters. Other topics will include social responsibilities of media, environmental issues, responsibilities and technical quality of public service media services across evolving distribution platforms such as broadband to ubiquitous devices.

During the workshops, participants will also discuss strategies to protect Public Service Media (PSM) delivery as free-to-air broadcasting.



ABU Robocon 2017 Tokyo

NHK-Japan is going to host the 16th ABU Robocon 2017 in Tokyo on 27 August 2017. The contest will see the participation of 20 teams from 19 countries and a region including the first-timers, Cambodia and Philippines. National selection to choose one representing university is being held in many countries. Among them China, India, Thailand and Vietnam are prominent in the number of participating teams, each exceeding 100 teams.

Under the theme of 'The Landing Disc', two teams will fly 50 discs using their hand-made robot. They compete scores by the number of discs that successfully land on 7 spots in the middle of the game field.

NHK plans to broadcast a number of programmes to promote the upcoming ABU Robocon Tokyo and the contest will be a live webcast in English and Japanese.



East meets West meets You!



All roads lead to Romania this September and you are invited to join leading broadcasters and media practitioners from across the Asia-Pacific, Europe and around the world for two of our industry's major annual events.

In an exciting double-header, the annual **Media2020 Dialogue** and the **Public Broadcasting International Conference** are taking place in Sinaia, a beautiful city to discover in late summer.

The 2017 round of the Media2020 series is being jointly organised by the Asia-Pacific Union and Radio Romania on 11 September, followed by the PBI's annual conference from 12-13 September.

At Media 2020, the heads of the ABU, European Broadcasting Union and other representative bodies together with industry leaders and media experts will be asking – and trying to answer – the crucial question: “How can Asia-Europe cooperation help meet new media challenges?”

Registration is now open for the Media2020 conference. Now in its third year, it always provides a productive meeting place for radio, TV and other media broadcasters on the 21st Century information highway between Europe and the Asia-Pacific.

It will be a chance to learn, share, network and so benefit from each other's experience. Workshops and

debates will stretch across a range of issues at the heart of present day broadcasting, some technical, some commercial, some cultural or political and all to do with quality in radio, television and new media.

The sessions include:

- Trends in Media Development: Where exactly are we heading?
- Diversity and tolerance – media actors or observers?
- Who do we trust: the challenges facing news media.
- Is digital convergence finally here?
- Social media – disruptive or constructive?
- The Digital Silk Road: Media merchants in a borderless world.
- The Digital Silk Road in practice - Generation What.

For more information on Media 2020 please contact: **Dr Dan Santa, at Radio Romania: dan.santa@radioromania.ro** and **Olya Booyar, at ABU: olya@abu.org.my**

PBI 2017 to be held in parallel with Media 2020 in Romania

The Public Broadcasters International (PBI) was established in 1991 by the Japanese national broadcaster, TV Ontario – Canada as well as other major public broadcasters from around the world. ABU members KBS, NHK, RTM and TDM are among its members and its Secretary-General is Mr Toshiyuki Sato, Special Controller, NHK International Inc.

The main objective of the association is to exchange views and experiences accumulated through the experiences of public service broadcasters. It is a friendly union of public broadcasters and aims to give opportunities to top executives and professionals to meet once a year face to face. The merit of the periodical gathering is not only in exchanging practical knowledge of broadcasters but also connecting Presidents, CEOs and professionals of different fields in person. Each year about 150 members of 30 to 50 major public broadcasters attend the annual conference. Networking top managements and connecting professionals of world broadcasters are the greatest opportunities that PBI can offer.

Topics to be discussed will include:

- 1) Redefining the Public Media value in 21st Century
- 2) Populism and PMS at the time of fake news
- 3) Financial system changes and the defend of PMS
- 4) Radio in the new media age, and
- 5) PMS for defending the cultural values and diversity.



This year, the PBI will meet in Sinaia, Romania from September 12 - 13 and will be hosted by Radio Romania just before the Media 2020 – a joint initiative by the ABU and Radio Romania.

ABU Calendar of Events

JULY

1	WBU Conference	Dublin, Ireland
3-7	ABU Children Item Exchange Meeting	Bangkok, Thailand
6-8	International Summit of Disaster Literacy	Manila, Philippines
10-14	ABU-ASBU-AIBD Digital Radio Workshop	Kuala Lumpur, Malaysia
18-20	ABU Children TV Drama Meeting	Hanoi, Vietnam
26-27	ABU News Group Meeting & Global News Forum	Singapore

AUGUST

1-3	ABU DOC	Kuala Lumpur, Malaysia
15-17	Pacific Media Partnership Conference	Solomon Islands
27	ABU ROBOCON	Tokyo, Japan

SEPTEMBER

11	Media 2020 Conference	Sinaia, Romania
12-13	Public Broadcasters International (PBI)	Sinaia, Romania
26-28	ABU-AIBD Regional OTT Workshop	Kuala Lumpur, Malaysia
27-29	ABU Prizes Final Judging	Kuala Lumpur, Malaysia

OCTOBER

30	54th ABU General Assembly and Associated Meetings • Sports Broadcast Rights & Sports Finance Committee Meeting • Sports Group Conference • Radio Working Party • Programme Committee • Technical Bureau Meeting • Planning & Strategy Group meeting	Sichuan, Chengdu, China
31	54th ABU General Assembly and Associated Meetings • Sports Group Meeting • Programme Committee • Technical Committee • Women With the Wave Forum	Sichuan, Chengdu, China

NOVEMBER

1	54th ABU General Assembly and Associated Meetings • Administrative Council Meeting • Quality Management Workshop • Technical Committee • ABU TV Song Festival	Sichuan, Chengdu, China
2	54th ABU General Assembly and Associated Meetings • President's Press Conference	Sichuan, Chengdu, China
3	54th ABU General Assembly and Associated Meetings • ABU General Assembly – Day 1 • Presentation of ABU Prizes	Sichuan, Chengdu, China
4	54th ABU General Assembly and Associated Meetings • ABU General Assembly – Day 2	Sichuan, Chengdu, China

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