

News of ABU activities and the broadcasting industry in the Asia-Pacific

ABU news

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Cyber Security – A Concern for All Broadcasters

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content

DBS 2017

Programming

Technology

Sports

Asiavision

ABU Matters
New Members

06 Digital Broadcasting Symposium 2017

12 Broadcasters prone to Cyber Attack

13 New Media Masterclass

14 ABU Dance Festival

16 Programme Webinar Series Launch

16 Innovations in Content Creation

17 Steering Committee for Generation What?

18 Tom McGann Memorial Summit

18 ABU-ASBU Technology Workshop in Tunis

19 Opportunities in Hybrid Technologies

20 ABU Supports IRIB Technology Conference

20 ABU Elected WBU TC Vice Chair

22 Sports & Entertainment Network

22 Sports Conference in Hong Kong

23 AVN Coordinators met in Maldives

23 Fiji TV Joins Asiavision

24 AVN Monthly Award Winners

24 Media Tour in the Philippines

25 Training for BBS-Bhutan Journalists

26 New Term for Mr Doumoto as NHK VP

26 New President for NHK-Japan

27 Preparations for GA 2017 underway in Chengdu

28 World Radio Day Launch in Asia

30 Radio Romania DG visits ABU

30 Radio Romania aired Music for Life

31 HUM TV-Pakistan to collaborate more with ABU

31 TBS-Japan strengthens ties with ABU

32 New Partnership between ABU and AUB

32 ABU Elected Vice Chair of dotRadio

33 Gender and Diversity Workshops

34 New CEO at EM TV – PNG

34 New Chairman at MTRK-Uzbekistan

35 EBU Director General Leaves

35 New Head at MNB-Mongolia

36 New Headquarters for EBS-Korea

36 New Head at IRIB University

37 A Broadcasting Theme Park at MBC-Korea

38 Children Summit 2017 in Manchester

39 Public Broadcasters in US face Grant Cut

39 New staff at ABU Programming

40 Two new members join ABU

41 ABU Upcoming Events

43 ABU Calendar of Events

Cyber Attacks and Cyber Security

It is known in the media industry that broadcast operations are not immune to cyber security threats. The evolving challenge of cyber attacks is becoming a major concern for all broadcasters around the world. Quite recently, some famous organisations have seen their operations hacked.

Today, we are facing an environment of enhanced formats. Platforms are constantly evolving where Over-The-Top (OTT) allows video consumption on any device, but all of this is happening in a connected world that presents mounting security challenges. Broadcasters will surely do their best to prevent their business interests from being compromised.

These troubling issues were raised at the 13th edition of the ABU Digital Broadcasting Symposium (DBS) from 6-9 March 2017 in Kuala Lumpur. Right at the opening of the symposium, the Malaysian Deputy Minister of Multimedia & Communications and the ABU Secretary-General drew the attention of all those present to the potential dangers ahead. Later Dr Peter Siebert, DVB Director and Mr Aale Raza, Managing Director of Whiteways Systems Ltd gave more technical details on cyber attacks and cyber security in their presentations. In this edition, Mr Raza gives us some more insights on these threats to any broadcaster.

The DBS 2017, like in previous years, has once again been highly successful with over one thousand participants attending the 4-day technological event. One of the innovations brought this year was the inclusion of a Masterclass on New Media on the first day.

New Media is gaining more momentum among ABU broadcasting members. We noted a highly positive response in our various activities which have taken place since last December. The 1st Steering Group Meeting of Generation What? was held in Bangkok last February and one month later members of the group met in Kuala Lumpur. The ABU has also launched a series of monthly webinars relevant to the fast-changing broadcasting industry. This is to facilitate online sessions on various topics and provide a forum to discuss issues concerning broadcasters and share knowledge and best practices on changing media trends. Other New Media activities are scheduled for the coming weeks in both the Philippines and Uzbekistan.

We also report in this edition on the ABU's participation in the World Radio Day launch in Shanghai as well as on the on-going activities of the Union. Last but not least, ABU NEWS invites you to some enchanting moments at the first edition of the International Dance Festival which was held last January in Hyderabad, India.

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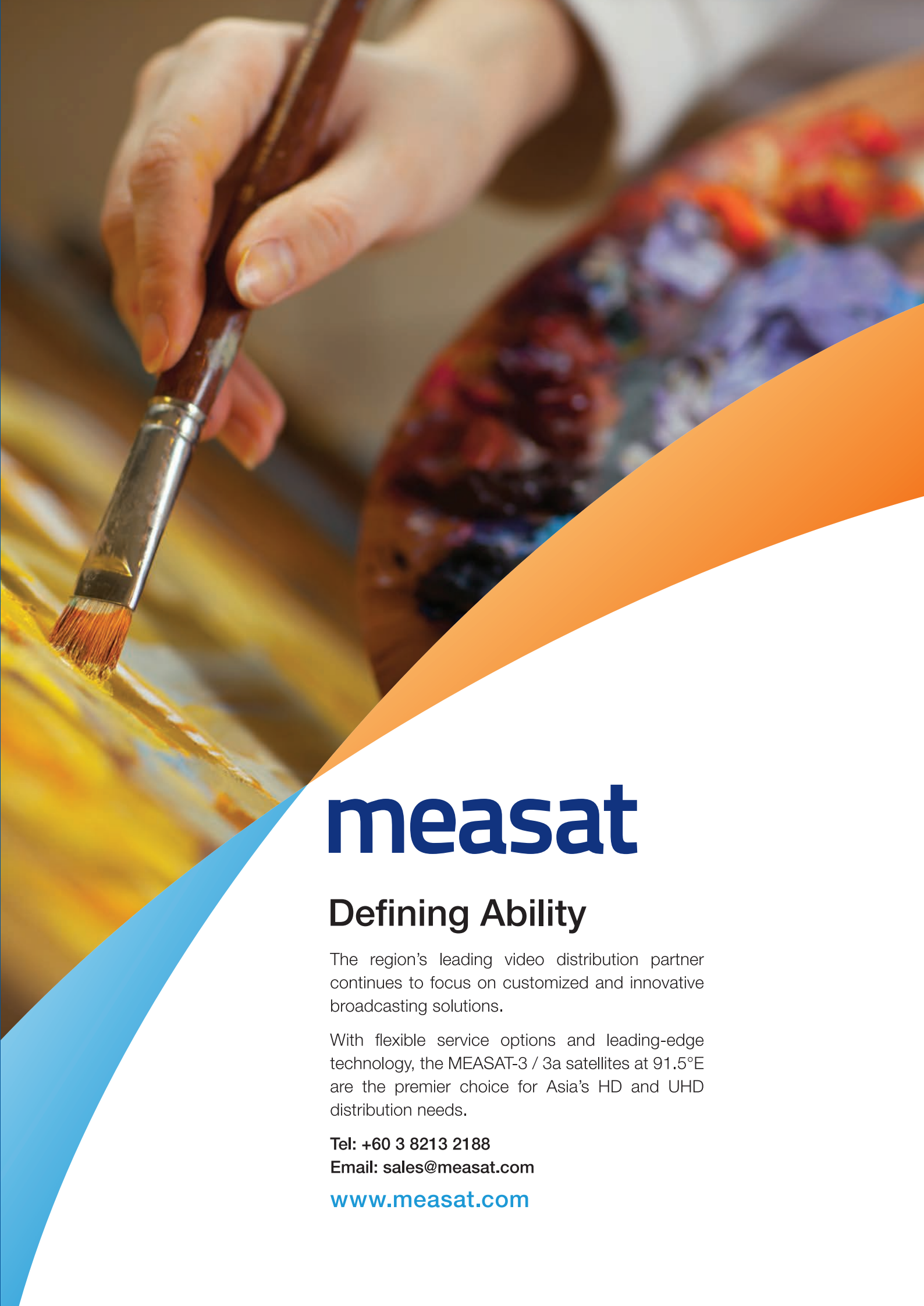
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ABU Digital Broadcasting Symposium 2017

1148 Participants • 58 Countries • 72 Speakers
12 Sessions • 63 Booths • 47 Exhibitors



Malaysian Deputy Minister of Communications and Multimedia, YB Dato' Jailani Johari officially inaugurated the DBS Exhibition

The 2017 ABU Digital Broadcasting Symposium was held this year from 6-9 March at the Royale Chulan Hotel in Kuala Lumpur. More than 1000 participants from nearly 60 countries gathered for the event. The 4-day symposium with the theme, **"Digitise, Digitalise and Dominate"** focused largely on the latest developments in broadcast technologies.

More than 70 speakers including accomplished broadcasters, consultants, engineers, content and new media professionals as well as broadcast regulators talked on a wide array of highly relevant topics concerning the media industry.

In conjunction with the symposium, 63 exhibitors showcased their latest products and services in 47 booths. This year, the Best Booth Award was bestowed on Sony Corporation.

Experience the latest technologies from around the world and a Media City at RTM-Malaysia

The 13th edition of the ABU Digital Broadcasting Symposium (DBS) was officially opened by the Malaysian Deputy Minister of Communications and Multimedia, YB Dato' Jailani Johari.

The Deputy Minister said that *"Over the years this symposium has grown to be a well-recognised event within the region and the media industry. It provides broadcasters and other media stakeholders with a valuable opportunity to know and experience the cutting-edge technologies and related service*



Malaysian Deputy Minister of Communications and Multimedia, YB Dato' Jailani Johari opened the 13th edition of DBS 2017

developments from around the world. It gives a platform for media professionals to network with eminent experts and like-minded colleagues."

He added that today the digital revolution has allowed alternate delivery mediums and easy integration with social media platforms. The Deputy Minister warned that these advantages should be exercised with caution and the highest degree of integrity to safeguard the public interest and the well-being of society. He stated that networks are prone to cyber-attacks.

He also talked about RTM's current developments in the establishment of MediaCity, a future broadcasting complex which will be advanced in technology and integrated in its system. Concerning Malaysia's digitisation programme, HBB TV is the preferred choice and the Deputy Minister said that by the time of the next DBS in 2018, Malaysia's digital broadcasting will have materialised and other broadcasting and media groups will benefit from the government's master plan in the field of broadcasting and information.

YB Dato' Jailani Johari, accompanied by the ABU Secretary-General, Dr Javad Mottaghi and the Deputy Director General of RTM-Malaysia, Mr Magli Elias also inaugurated the exhibition held in conjunction with the DBS.

Broadcasters should be cautious about Cyber Attacks

Earlier in his opening speech, the ABU Secretary-General, Dr Javad Mottaghi stated that there are currently many new issues and challenges facing broadcasters.



Mr Nadeem Ahmed – ABU Head of Studio Technology and Training

He underlined that "The connected digital networks that we use for easy contribution and content delivery are open for cyber attacks. Broadcasters need to gear up and be extremely cautious in this area. Without the necessary security systems in place your networks and valuable content may be compromised."

Dr Mottaghi added that the DBS is an appropriate forum where broadcast professionals can share expertise and experiences. *"The media industry is evolving and continues to develop and find better and more cost-effective ways of creating compelling content and delivering them to wider audiences."* He added.

The ABU Secretary-General thanked the WorldDAB who has been the principal sponsor of the DBS for the last four years. The Union also puts on record the support of RTM-Malaysia and the Malaysian Ministry of Communications and Multimedia as well as the other major sponsors – DELL EMC, Rohde & Schwarz, Dolby, Aspera and MCMC.

The industry keynote address was delivered by Ms Joan Warner, Vice President and Asia-Pacific Chair of WorldDAB and CEO of Commercial Radio Australia. She enumerated various reasons why DAB+ is the best digital broadcast platform to use as part of a hybrid approach together with IP. She pointed out that AM and FM spectrum is increasingly compromised by multipath and man-made interference. FM spectrum is eroded and AM and FM only allow one frequency and one content offering.

Ms Warner believes that DAB+ is much more efficient where more content could be aired using less spectrum, long-term DAB+ will be cheaper than analogue, transmission costs are shared and the infrastructure costs could be reduced.



ABU Secretary-General, Dr Javad Mottaghi warned broadcasters about Cyberattack

WorldDAB - A Stronger Presence in the Asia-Pacific region

Talking about the DAB+ expansion in the Asia-Pacific and other regions across the globe, Ms Bernie O'Neill, Project Director of WorldDAB said that 2017 is a landmark year for the organisation.

She informed the symposium that 39 countries currently have DAB services on air, reaching more than 400 million people. The number of receivers sold to date is about 55 million. In the Asia-Pacific, Australia is leading digital radio services with 3.6 million DAB+ listeners. Trials have reached a satisfactory level in countries like Hong Kong, Indonesia, Thailand, Philippines, Vietnam and Myanmar.

In Europe, Switzerland and Italy will soon follow Norway in the switching off of their FM networks. Progress is also noted in France, Germany, the UK and Denmark. DAB+ is also on track in the Middle East - Tunisia and Algeria as well as in South Africa.



Participants attending the WorldDAB Workshop



Digitalisation of Radio is across Asia-Pacific discussed during the session on Innovating the Audio Experience



Radio Going Digital throughout Indonesia

Radio Republik Indonesia (RRI) has today 92 stations spread across the huge archipelago consisting of 17,000 islands. Managing radio infrastructure and services to reach more than 250 million people is not an easy task.

Digitalisation of radio services started in Indonesia three years ago. Both WorldDAB and Digital Radio Mondiale (DRM) are contributing enormously to this giant task. There are presently 205 radio channels broadcasting an average of 20 hours every day.

Mr Andi Permadi, Head of New Media at RRI shared the experiences of Indonesian public radio in this digital era. The theme of his presentation was: **'Innovative use of Digital and New Media Platforms'**. He explained the success of Radio Apps RRI created such as RRIPlay for the general audience, Be Young for the younger generation and Apps360 to encourage citizen journalism.

RRI is convinced that once radio digitalisation is completed, RRI will be in better position to offer the best services to its audience.



Mr Andi Permadi talked about New Media at RRI-Indonesia

DTT Network needs good planning

In his introduction on **"From Network Planning to the Living Room - How to set up a DTT network"**, Dr Peter Siebert, Executive Director, DVB Project Office underlined that good planning is imperative before setting up a DTT network.

Milos Pavlovic (LS Telecom), Nils Ahrens (Rohde & Schwarz), Colin Prior (Enensys Technologies), Rinaldo Mazzone (Syas s.r), Simon Tsang (Test-Tree) and Muzaffar Fakruddin (SONY) were the other six speakers in this session. They spoke about the functioning of transmitters, Single Frequency and Multiple Frequency Network coverage, Encoding and Multiplexing as well as other issues related to DVB T2 gateways.

They are all on the same wave length as Dr Siebert all supporting the idea that good DTT network planning leads to time and money savings, ensures optimum use of the infrastructure and could produce positive results.



Participants at the DVB workshop took stock of the latest technologies



Broadcast professionals shared their experiences on the setting-up of a DTT network

Cutting Edge 8K Camera Technologies

NHK-Japan is getting ready to broadcast the 2020 Tokyo Olympics in 8K. This super-high resolution is four times as sharp as 4K (currently the standard bearer for high-res broadcasting), and 16 times as sharp as 1080p.

The 8K test broadcasting started in 2016 while the regulation broadcasting will kick off next year. The new technology is known for having more pixels with High Resolution, faster pixels with a higher frame rate and better pixels with wide colour gamut and high dynamic range.

Mr Tomoki Matsubara, Researcher at NHK Science and Technology Research Laboratories speaking at the ABU Digital Broadcasting Symposium 2017 in Kuala Lumpur said that everything is now in place to develop and finalise the broadcast technology capable of handling 8K video. A final touch is presently being made to the 8K cameras.

The 8K resolution display, or Super Hi-Vision (SHV), is a next-generation technology that is expected to succeed 4K. The combination of the Ultra High Definition picture with a three-dimensional, 22.2 multichannel sound system, creates an immersive reality transferring audiences on location.



Mr Tomoki Matsubara from NHK-Japan talked about the 8K Revolution

Session on Advances in Technology: Dr Pieter Siebert (DVB), Mr Lindsay Cornell (BBC & WorldDAB), Mr Masakazu Iwaki (NHK), Ms Ruxandra Obreja (DRM) and Mr Tomoki Matsubara (NHK)



Dr Peter Siebert spoke on behalf of the European Broadcasting Union



Broadcast operations are not immune to Cybersecurity threats

Cyber attacks are becoming a very serious concern for broadcasters since major American and European television networks were hacked quite recently.

Talking on cyber security within the broadcast infrastructure, Mr Aale Raza, Director of Whiteways Systems Pte Ltd said to a large extent a cyber attack can be prevented. He proposed that a workflow should be set up and the network architecture should be isolated from the main office systems, storage should be checked for viruses and passwords should be changed periodically. Mr Raza added that the data center should be out of bounds for all employees except the most trusted ones and that control rooms should have thumb print or iris scan security.

Dr Peter Siebert, Director of DVB Office, replacing Mr Simon Fell of the EBU/WBU reminded broadcasters that transmission and content can be manipulated and hacked anytime. He enumerated the European Broadcasting Union Recommendations focussing on DDos Mitigation, Connected TVs Security, Media Systems Vendors Security and Security Governance as well as Malware and Ransomware Mitigation.

High demand for Sign Language Programs in Japan

NHK is constantly developing its sign language CG animation system on the internet, PCs and smart phones. There are currently 300,000 hearing impaired people in Japan and 60 000 people speak Japanese Sign Language (JSL) as their first language.

Due to the increase in demand for sign language programs in Japan, NHK is presently expanding its sign language broadcasting services. Mr Tsubasa Uchida, Researcher at NHK Science and Technology Research Laboratories said lots of innovations are being



Mr Simon Fell, EBU Director of Technology spoke about the cyber attacks recommendations in force in Europe

Mr Tsubasa Uchida from NHK-Japan



Rohde & Schwarz Workshop on IP Ready Broadcast Chain



Speakers discussed about new opportunities for broadcasters in the media business

brought to the CG animation system. He pointed out that it is not easy to find more sign language interpreters and that it is imperative for NHK to use automation to reduce production costs and the workload of interpreters.

Mr Uchida explained how CG animation is delivered. Over the Internet, news about weather forecasts is broadcast through an automatic generation system using formatted information and pre-fixed templates of sign language. On IBB (Integrated Broadcast Broadband System), emergency information is broadcast through a prototype system using Hybridcast and displayed on second screen devices. Announcements on emergency information could also be made when interpreters are absent through an Emergency Alarm System.

The Sign Language weather forecast website was opened to the public in February 2017.

Opportunities in the Changing Media Business

A whole session was dedicated to challenges and profitability in the media business. How to monetise on multiple delivery platforms, forge real partnerships to deliver operational efficiency and the changing trends of the broadcast industry were the main themes discussed.

Mr Jon Flay, Managing Director of Megahertz Ltd said whatever the format is - IP, UHD, HDR or HFR, new systems and operations are required. He added that new consumption models such as OTT, Mobile and VOD cause new customer behaviour. He also pointed out that a right balance between Operational expenditure and capital expenditure models allows a media company to focus on its essential business, that is, producing and delivering better content to bigger audiences.

Mr Steve Ahern, Managing Director of AMT-Australia focused his presentation on some factors that could lead to success in the evolving media business. He said that changing consumption patterns are forcing broadcasters to evolve and become faster, cheaper and more social. He thinks that supporting pioneer teams and managing risks are highly important. He also mentioned the setting of clear goals and always looking for new trends.

The next ABU Digital Broadcasting Symposium will be held from 5-8 March 2018 in Kuala Lumpur, Malaysia.

ABU NEWS invites you for a small tour at DBS 2017 through these pictures at www.abu.org.my/dbsymposium/photos



Cyber attacks in the Broadcasting Sector

ABU NEWS has sought the views of Mr Aale Raza, Managing Director of Whiteways Systems Pte Ltd, Singapore on Cyber Attacks and Cyber Security. He has collaborated with various broadcasting organisations on these burning issues across the Asia-Pacific region.

1. Do you think cyber attacks and cyber security are becoming an increasingly important concern for broadcasters?

Yes, cyber attacks are becoming more frequent and a bigger concern. The attackers are becoming more sophisticated. They are also finding new ways to profit by attacking broadcasters in particular – due to the importance of Television as a mass medium. Quite often, Television stations get advance information about some important events. Sometimes this information (including key financial information) could be very profitable for the hacker.

2. Are all broadcasting organisations prone to cyber attacks?

Broadly, yes. Many organisations have been penetrated / infected and they do not even know about it. News departments are more prone to cyber attacks as they are always in the limelight, have all the latest information and attract more enemies.

3. What are the most frequent attacks in broadcasting? Those against IT segments or the Broadcasting infrastructure?

This varies from region to region and the type of attack. Some attacks are malicious in nature with a clear purpose. They plan in advance and know exactly what to do. Some attacks are by accident – for example, an employee downloaded a Trojan horse by visiting an infected website. Some attacks are just for fun.

Mostly, the attacks penetrate through the IT infrastructure. However, if there is a sophisticated hacker (or group of

hackers), then it could be against the infrastructure as well. Sometimes, one country's hackers attack a broadcaster from an opposing country. They have a different level of sophistication. In such cases, the broadcaster should seek the help of its own country's counter – cyber attack department.

4. How does an attack happen?

The hacker usually enters via the switch or via one of the systems that has been infected by a Trojan horse malware. Once in the network, the hacker can snoop around without any one detecting anything. He can gather information about the various people in the network, he can see the files and even make copies. He can then decide how he wants to bring the system down (either en masse or one particular system).

Sometimes, this attacker could be a disgruntled staff (or former staff). Sometimes, the system is attacked by BOTS. In such a case, please bring in the experts. The new favourite is the DDoS (distributed denial of service) attack. This is an attempt to make an online service unavailable by overwhelming it with traffic from numerous sources.

Cyber ransom ware – this is an attack where a group of hackers capture your network and do not allow access into your own network until you pay them a ransom (usually in bitcoins).

5. What can be done to prevent the attack?

Conventional wisdom is that you can prevent some attacks for some time, but cannot prevent all attacks, all the time.

You can circle the entire network with a firewall, or anti-virus, anti-malware and so on.

You can isolate the broadcast system into a separate network all on its own. You can disable the pendrive, DVD drive and USB drives (to prevent people from infecting the systems and to prevent them from making unauthorised copies). You can separate critical systems like the video servers, automation systems, newsroom systems, editing systems further by making them inaccessible to most of the staff. You can enclose them inside a separate physical enclosure with protection.

Lastly, you can use additional security like an intrusion detection system and an intrusion prevention system. In spite of all this, please sweep all the systems for malware, bots, Trojan horses etc. Please change passwords frequently and keep the network, firmware, OS, application software updated.

6. In what ways can a Broadcasting Union like the ABU help its members in mitigating cyber attacks?

Educating the members about the network design (to prevent virus attacks) is the first step. Publishing guidelines will help. Keeping the members updated about the latest viruses helps as well. Sharing experiences with each other will also help.

Some of the member countries have a strong defence force against cyber attacks. The ABU can invite them to give a talk.



Inspiring broadcasters to create innovative and engaging content



Ms Madiana Asseraf of the EBU moderated the session

ABU New Media Masterclass Attracts a Large Crowd

As part of the ABU Digital Broadcasting Symposium DBS 2017, the ABU Programme Department organised a New Media Masterclass on the theme of “Transmedia Storytelling and Audience Engagement”. The Masterclass took place on 6 March 2017 at the DBS conference venue, The Royale Chulan Hotel in Kuala Lumpur.

The Masterclass attracted a crowd of more than 130 participants among the delegates who attended the ABU DBS 2017 from the Asia-Pacific and beyond. The objective was to inspire broadcasters to create innovative and engaging content in order to attract new age audiences. Major topics covered ranged from new media content, innovative storytelling and audience engagement.

Divided into 3 modules, the Masterclass explored ways to expand existing media content for multi-platform presentations and how to use transmedia tools and concepts to enhance content. The Masterclass also looked in detail into the realm of transmedia storytelling and the importance of investing in a transmedia strategy to place the users at the centre of the story.

In addition, participants were also engaged in a discussion on what is meant by ‘innovative storytelling’ and why innovation is important in our era. Discussions also focused on how to implement story-driven innovation within organisations with emerging examples on New Formats, Gaming,

Augmented Reality and Virtual Reality.

The Masterclass concluded with a group exercise on discussing key learnings and major take-aways to help participants identify concrete applications to their daily work.

The New Media session was facilitated by Ms Madiana Asseraf, Senior Media

Development Manager at the EBU. She was supported by 4 guest speakers; Mr Steve Ahern, Managing Director of Ahern Media and Training, Ms Ayako Takada, Program Director at NHK Japan, Ms Keiko Bang CEO and Founder of Bang Productions - Singapore and Ms Marini Ramlan, GM Innovation & Distribution at Primeworks Studios & Distribution in Malaysia.



Mr Steve Ahern led the masterclass on New Media



Ms Marini Ramlan from Malaysia



Ms Ayako Takada from Japan



Ms Keiko Bang from Singapore

ABU Dance Festival to promote Cultural Diversity in Asia-Pacific

The first edition of the ABU International Dance Festival (AIDF) was successfully held in Hyderabad, India, hosted by Prasar Bharati / Doordarshan (DD) on January 15.

More than 2000 audience members at Shilpakala Vedika Concert Hall were enchanted by various dance performances by young artists in both traditional and contemporary categories. The purpose of the AIDF is to showcase the cultural diversity of the region and to promote mutual understanding and friendship through dance.

There were fifteen dance performances from 10 countries, including three teams from India. The two and half hour show was broadcast live on DD and was also live-streamed. Participating organisations were: ASTRO-Malaysia, CTC-The Philippines, DD-India, FBC-Fiji, ICTIMAI-Azerbaijan, MTRK-Uzbekistan, PSM-Maldives, RRI-Indonesia, RTA-Afghanistan and TVRI-Indonesia.

Contemporary dance by DD-India



Traditional dance by DD-India



Ms Supriya Sahu- Director General of Doordarshan & ABU Vice-President, Mr Venkaiah Naidu- Union Minister of Information and Broadcasting, Urban Development & Housing and Urban Poverty Alleviation, Mr Bandaru Dattatreya-Union Minister of State (Independent Charge), Labour and Employment, Dr A. Surya Prakash-Chairman of Prasar Bharati, Mr Suresh Chandra Panda-CEO of Prasar Bharati and Dr Javad Mottaghi, ABU Secretary-General marked their presence at the 1st ABU International Dance Festival in Hyderabad, India.



Host City - Hyderabad



RTA - Afghanistan



RRI - Indonesia



MTRK-Uzbekistan



RRI - Indonesia



CTC - Philippines



PSM - Maldives



TVRI - Indonesia



ASTRO - Malaysia



FBC - Fiji



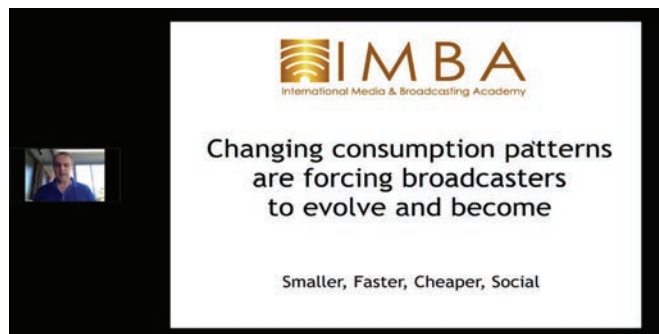
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ABU Programme Department Launches Webinar Series

As part of introducing new activities for ABU Members, the ABU Programme Department has launched a series of monthly webinars on a variety of topics relevant to the fast-changing broadcasting industry. The objective of the webinars is to facilitate online sessions on various topics and provide a forum to discuss issues concerning broadcasters and share knowledge and best practices on changing media trends.

Since the webinar series was launched on 15 December 2016, three sessions have been conducted over the past 3 months. More than 40 participants have taken part in the webinars and its popularity is growing with each session.

The webinar series kicked-off with the topic: '360 Degree Content' to help participants understand more about revolutionary multi-platform content creation and distribution. The second session focused on 'Social Media



Ethics for Broadcasters'. The topic of the most recent was 'Engaging Audiences in the Digital Media Landscape'.

More information on past and upcoming webinars is posted periodically on the ABU website: <http://www.abu.org.my/Programme-@-webinars.aspx>



New Innovation in Content Creation

Exploring and mastering the essential tools, enhancing the engagement of the audience, and using digital platforms and social media to make compelling content in various genres - this was the objective of the two-day workshop from 30-31 January 2017 at the Sri Lanka Rupavahini Corporation (SLRC) in Colombo.

The ABU hired the services of Mr Abdul Amir Hakeem, Assistant Vice President, Content Development of Astro-Malaysia to run the in-house workshop for 17 SLRC producers.

During a group break-out session, the attendees were divided into 3 groups and were asked to develop new content ideas for the station that has all the

right formulas to engage the audience. They also presented their show ideas complete with suggestions on 360 degree applications.

The session became interactive when a number of participants shared their thoughts and perspectives, from the Sri Lankan-centric viewpoints, and in particular on the usual processes and practices of a government-owned TV station. Limitations and challenges were also shared and discussed.

The trainer shared his vast experience in entertainment-reality shows and in various genres so that the attendees could benefit by understanding the insights in engaging the public and how to entice them to stick to the channel, i.e characterisation, story plots, story lines, emotional triggers, understand thoroughly and involve the viewers via social media activities.

There is great potential for Rupavahini to focus more on this genre and consider the production of their documentaries for international audiences, i.e market the documentaries internationally as their own IPs. The trainer also expressed that in the future there could be joint-ventures in producing TV programmes between Malaysia and Sri Lanka.



Generation What? - A platform to reconnect with the younger generation through social networks

First Steering Group Meeting of Generation What? Asia-Pacific

The 1st Steering Group Meeting of Generation What? Asia-Pacific (GWAP) concluded successfully in Bangkok, Thailand. Hosted by UNESCO Bangkok, the two-day meeting ran from 16-17 February 2017 at UNESCO Offices in Bangkok, Thailand. Sixteen participants from 10 ABU member organisations took part in the meeting. The participating organisations were NHK-Japan, VTV-Vietnam, RRI-Indonesia, BB-Bangladesh, TVK-Cambodia, ACORAB-Nepal, Thai PBS-Thailand, MCOT-Thailand, CTC-Philippines, and Mongolia.

The aim of the meeting was to provide detailed information on the scope of the project and discuss the next steps in launching this ground-breaking global campaign in the Asia-Pacific region.

The ABU is partnering with the United Nations Educational, Scientific and Cultural Organisation (UNESCO), Upian and Yami 2, the founders of Generation What? Europe, to launch this youth-oriented, global trans-media project in the Asia-Pacific.

Together with its partners, the ABU first introduced Generation What? Asia-Pacific to its members at the ABU General Assembly in Bali, Indonesia in October 2016 and later at the Asian Side of Doc in Bangkok, Thailand in November 2016.

It is estimated that more than 60 per cent of the world's youth live in the Asia-Pacific and it is highly anticipated that this campaign will create an astounding impact given that

it offers a unique platform for young people to speak their minds and allow broadcasters to connect with a generation that has abandoned them for social networks.

Generation What? helps broadcasters to re-connect with young people, develop their online presence and programming, and their capacity to launch trans-media or new media campaigns. Simultaneously, it will bring young people from around the world together in a way never before seen, encouraging intercultural and interfaith dialogue for peace and collecting much-needed attitudinal data that the United Nations will utilise in order to create a better world for them.

The Generation What? campaign consists of two main components: the website which hosts the online questionnaire and online data and TV documentaries based on the central themes of the questionnaire. In addition to these, Generation What? is to be turned into a true broadcasting event on both TV and Radio including TV and Radio shows, short segments within TV and Radio programs, debates and advertising campaigns on TV and Radio.

Following the success of Generation What? Europe, Generation What? Asia-Pacific will be the biggest trans-media, transnational campaign in history launching in countries across the Asia-Pacific at the beginning of 2018, commencing simultaneously with Generation What? Arabic in the Middle East.

The Tom McGann Memorial Summit is a new initiative from the IABM Educational Foundation, the charitable body supported by the IABM, the trade organisation for technology suppliers in the broadcast industry.

Tom McGann spent his career in the broadcasting industry. He was one of the founders of the IABM, driving forward the interests of technologists in the broadcasting industry. He played a pivotal role in the movement to transform IBC into the truly international annual convention we know today.

The aim of the Tom McGann Memorial Summit is to bring together all sides of the industry in order to analyse the requirements for engineering and technical talent in the future, and to determine how that talent can best be attracted, developed and retained. The goal is to have the event take place in different parts of the world, stimulating the debate and promoting the industry as a challenging and satisfying field of work.

The first Tom McGann Memorial Summit took place in Geneva in late November 2014 in association with



Tom McGann Memorial Summit 2017 - Engineering the Future

the European Broadcasting Union (EBU). Its aim was to convene all sectors of the broadcasting industry to tackle technical skills shortages and to determine the future needs for engineering staff resources.

The second summit addressing skill shortages in broadcast and media technology was held in Kuala Lumpur on 4 and 5 of March 2017. Summit delegates came from across the technology supply chain and from Asia-Pacific countries. They included broadcasters, their product and service suppliers, and representatives from

training academies, relevant academic institutions and students interested in broadcast and media technology. This delegate mix enabled the summit to consider issues from secondary education through recruitment, retention and continuing professional development. Inevitably, these issues were also shaped to take account of the changing technology, new business models and economic realities.

The outcome is an industry wide call to action supported by an initial framework of related commitments to up-skill technical staff.

ABU-ASBU Partnership in Technology and Innovation

A training programme was held jointly by the ABU and the ASBU (Arab States Broadcasting Union) in Tunis from 14-18 March 2017. The theme of the training this year was on compression and evolving technologies for digital media.

Twelve participants from Sudan, Algeria, Oman and Tunis attended the five day training course that addressed a number of issues for broadcast and IT engineers in the media sector. Topics included the latest compression technologies for audio and video, integrated broadcast broadband technologies and services based on media engines such as HbbTV, the increasing use of IP in broadcast operations in production, as well as evolving work-flows based on IP and cyber security.

Dr Ridha, a former Director General of Tunis Radio and Television is working with Dr Adnan to operationalise the ASBU's new academy in due course. The discussions the ABU had with Dr Ridha, Dr Adnan, Mr Suleiman-Director General of the ASBU and Mr Bassil Zoubi-Technical Director of the ASBU consolidated the joint training workshops conducted in Kuala Lumpur and Tunis between the two institutions.

All the participants and other stakeholders were pleased with the outcome of the training course.

Participants mentioned in their feedback that they are looking forward to applying what they learned in the course at their work places. Once the academy of the ASBU is operational, some hands on sessions will also be incorporated into the training courses having access to a fully fledged studio, a control room, a multimedia centre and a computer network.

The participants were eager to explore the new studio as well as the state of the art energy saving LED lighting fixtures of the ASBU academy.





BES - India explores New Opportunities in Hybrid Technologies

The annual Expo and Conference of the BES (Broadcast Engineering Society) took place in New Delhi, India from 2-4 February 2017. The primary aim of the society is to promote broadcast engineering technology in India and to educate broadcasting engineers on the latest developments in the field of broadcasting.

The conference and the exhibition were inaugurated by Hon. Indian Minister of State for Information and Broadcasting, Sri Rajyavardhan Singh Rathore in the presence of many media professionals like Dr Subhash Chandra, founder and Chief of Zee TV, RS Sharma, Chairman of TRAI and Rajiv Singh, Board Member of Prasar Bharati. The ABU was represented by Dr Amal Punchihewa, Director Technology & Innovation. Delegates came from many Indian and international broadcasting organisations and equipment manufacturing companies.

The conference gave an insight into vital issues related to digital technology and focused on various media platforms. Visitors and exhibitors interacted on opportunities to uncover innovative broadcast solutions for business needs, while evaluating

how technology is transforming and enhancing the broadcast industry.

Dr Amal Punchihewa delivered the keynote address at the conference. He elaborated on the statistics of the viewership in the current scenario of multiple delivery of broadcasting content, especially over broadband. He also gave a summary of various technologies available for broadcasters other than over the air broadcasting and summed up that media broadcasting will continue to use IP in delivery, contributions and production environments.

The 300 exhibitors displaying their latest products included Sony, Hitachi, Panasonic, Nautel, RFS, and Worldcast. India's public service broadcaster, Prasar Bharati, had on display aspects of its latest state-of-the-art DTT technology, wherein a consumer can view more than 10 TV channels on a mobile phone and TV set without any cable, DTH, or Internet connection.

A three-day conference on the theme, Hybrid Technologies in Broadcasting – New Opportunities held concurrently with the exhibition, saw speakers presenting papers on new technologies. Topics discussed included



Indian Minister Sri R.S. Rathore lit the traditional lamp at BES EXPO 2017

OTT technology, digital terrestrial TV transmission, Digital India, and Digital Radio Broadcasting. Business leaders gave insight into ongoing market trends, future growth expectations, and plans for vendors.

Experts also highlighted that conventional broadcasting is facing a lot of challenges from the Internet-enabled broadcast technologies like OTT, IBB, and hybrid TV. Terrestrial television broadcasters are exploring horizons like DVB-T2 Lite, which may provide an efficient new platform for broadcasting to a mobile device.

The Indian Minister, Sri. R. S. Rathore presented the prestigious awards to outstanding broadcasting engineers.



ABU supports IRIB Media Technology Conference in Tehran

The 13th Media Technology Conference (IICC) with the theme Media Convergence & Hybrid Media (policies and practices) was organised by the Department of Development and Media Technology of IRIB from 17-18 January 2017 in Tehran.

The event was held at the IRIB

International Conference Centre for IRIB engineers as well as for Iranian companies.

The ABU and its members contributed to the conference through presentations in special sessions on various topics including video encoding, QoE and compression artefacts. More than

2500 IRIB engineers and technicians from all regional stations attended the conference. Over 75 booths in three pavilions (namely new media, new technology and self-sufficiency) provided an opportunity for participants from both the industry and IRIB to showcase their latest audio-visual products.

New Chairman to Lead the WBU Technical Committee

Simon Fell, Director of the EBU Technology and Innovation Department, has been elected to Chair the World Broadcasting Unions (WBU) Technical Committee (TC). The ABU was re-elected as one of the Vice-Chairs of the WBU-TC for an additional two year term (2017/18). Dr Amal Punchihewa, ABU Technology Director will represent the Union at the Technical Committee. The second Vice-Chair is John Lee, Chairman of the NABA Technical Committee.

The WBU brings together the eight broadcasting unions in matters of common interest. The WBU-TC has worked together and shared knowledge of broadcast technology and prepared common recommendations on such matters as



Left: Mr Simon Fell, EBU Director of Technology and Innovation & WBU TC Chair. **Mid:** Dr Amal Punchihewa of the ABU elected WBU TC Vice Chair. **Right:** Mr John Lee – Chairman of NABA TC

broadcast spectrum and programme production for many decades now.

Simon Fell explained: "The world's broadcasters face many common challenges, which include protecting broadcasters and their customers from

IT security threats, understanding the impact of 5G on broadcasting, investigating whether there can be common file formats for programmes, and much more. I am looking forward to working with my colleagues across the world to the benefit of us all."

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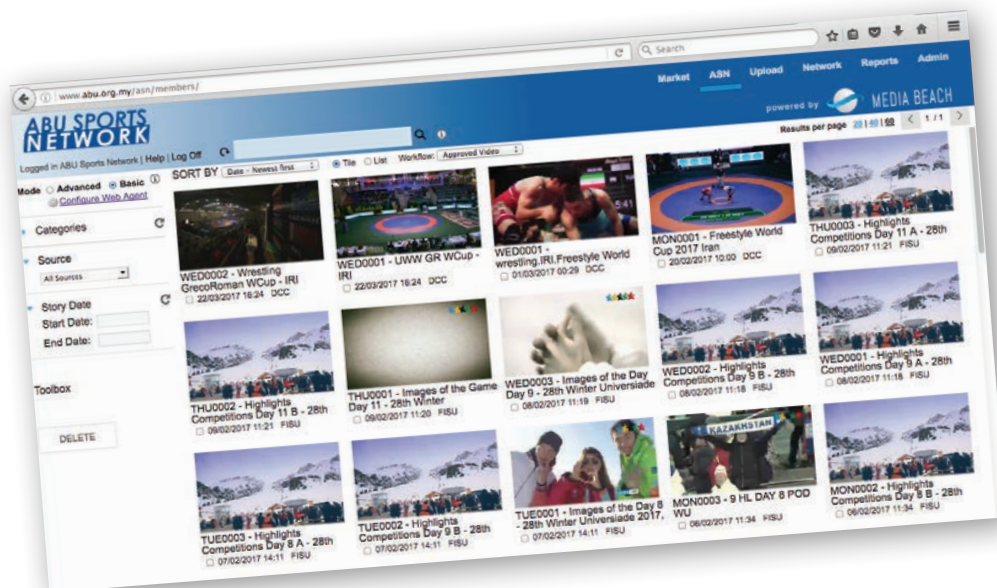
ABU Sports & Entertainment Network attracts increasing number of Subscribers

The latest among several initiatives by ABU Sports is the ABU Sports & Entertainment Network, (ASN). The network was launched during the ABU Sports Group Conference in Bali, Indonesia in October 2017.

As of today, the network has 14 members, comprising of broadcasters from Afghanistan, Sri Lanka, Uzbekistan, Kyrgyzstan, Mongolia, Malaysia, Thailand, India, Indonesia, Fiji, and Papua New Guinea. It also has subscribers like the FISU.

In the past six months, the ASN has secured and distributed right-free content. This includes the 28th Winter Universiade 2017 in Almaty, as well as the Olympic Wrestling, Shooting, and Archery events among others. The content is uploaded by the subscribers.

The Network started off by sharing and exchanging sports news, and highlights to which the members have the right to share, and distribute. Eventually, the network hopes to



live stream sports and other news and entertainment related content. It is also part of the ABU Sports digital media strategy, with members exploiting the Internet and new media platforms.

The Network also plans to incorporate file transfer facilities to be used during major sporting events. The Director of ABU Sports says, the success of the Network will, to a large extent, depend on the contribution of the members.



60th ABU Sports Group Conference & Associated Meetings



Sports Broadcasters to meet in Hong Kong

The ABU Sports Group Conference and related meetings will take place in Hong Kong this year from May 15-17. The event will be hosted by TVB Hong Kong.

High on the agenda of the three-day conference will be the challenges faced by broadcasters in securing broadcast rights to production. Presentations and discussions will also focus on the exploitation of the Internet and New Media. Members

will share experiences on the broadcasting of multi-sporting events to market situations in their respective countries at the member's forum.

According to ABU Sports, the Hong Kong conference will deliberate extensively on up-coming events, like the Jakarta Palembang Asian Games, Pyeongchang Winter Olympics and Tokyo 2020 among others.



Asiavision geared towards a more productive network

Asiavision (AVN), the news exchange network of the ABU gathered its coordinators from 14-16 March in Male, Maldives. The 2017 Coordinators Meeting was hosted by Public Service Media (PSM) and was attended by 34 delegates from 32 AVN members. The EBU and the ASBU also participated.

In her opening remarks, the Deputy Managing Director of PSM, Ms Aminath Shayan Shaheed said that PSM aims to collaborate more with its global partners and undoubtedly Asiavision is enriching news content on a daily basis.

Mr Chae Il, ABU News Director believed that the meeting is becoming more and more important for all members since the AVN is creating a productive network for news exchange. He welcomed on board Fiji TV which has become the 32nd member of AVN.

Participants also attended a workshop on audience analysis, interactive content and modern script writing conducted by Mr Ahmed Afruh Rasheed, an editor at Perspective Pvt Ltd, the publisher of Hotelier Maldives. He is a trained instructor and leads various workshops in the Asia-Pacific region.



Fiji TV Joins Asiavision

FIJITV

Fiji Television Ltd (FTV) has officially joined Asiavision on 1 March 2017. To date, Asiavision (AVN) has 32 members – the highest number so far since AVN was formed in 1984. The membership agreement was signed recently. FIJI TV is a premier television service provider in the South Pacific and is a full member of the ABU.

Fiji TV was founded on 15 June 1994 as the first permanent commercial television broadcasting network in the country. It is listed as a public company on the South Pacific Stock Exchange.

AVN Monthly Award Winners

The latest Asiavision monthly award winners were RTM (Malaysia) for February 2017, IRIB (Iran) for January 2017 and MetroTV (Indonesia) for December 2016.



RTM won the February award for its coverage of the assassination of Kim Jong-nam, the estranged half-brother of North Korea's leader Kim Jong-un. Kim Jong-nam was reportedly killed with a toxic chemical by two female assassins at the KLIA2 airport on 13 February.

A number of arrests were made, including two female suspects. RTM

has been providing timely coverage of the still developing incident, including the charging of the two female suspects in court and the souring of ties between Malaysia and North Korea.



The January award went to IRIB for its coverage of the fire and collapse of the first high rise building in the Iranian capital Tehran. The 17-storey Plasco Trade Center building collapsed on 19 January after it caught fire. A number of firefighters were inside the building trying to rescue those trapped in the fire when the building collapsed.

Iranian authorities said the bodies of two firefighters and four civilians were recovered from the rubble.



MetroTV earned the December award for its coverage of a strong and shallow earthquake that struck the Indonesian island of Sumatra. The 6.5 magnitude quake occurred at a depth of 13 km in the early morning of 7 December.

The epicentre was in the region of Pidie Jaya, about 160 km from the provincial capital Banda Aceh. The quake claimed more than 100 lives and left at least 1000 people injured.

ABS – CBN Media Study tour in Philippines



The ABU facilitated a study tour for two Sri Lankan TV journalists in December 2016 at the ABS-CBN media network in Manila. Being a key member of Asiavision, the network reaches its audience on various platforms like Terrestrial TV, OTT, IPTV and mobile phones.

Our two colleagues Suranga and Deayalage understood that the target is to telecast news, current affairs and observation news to the people quickly and accurately. They came to know that ABS-CBN media network is very popular among the people in Philippines and their main channels

are: ABS –CBN FREE TV CHANAL, ANC CABLE TV CHANAL, TELE RADIO CHANAL, FREE RADIO BROADCASTING CHANAL, WEB TV and SOCIAL MEDIA NETWORKS.

As with all other competitive channels, the objective of ABS-CBN is to be the number one channel in Philippines. Their Tele radio channel has the ability to offer news for the people quickly and accurately. It broadcasts for social websites and also for mobile telephones connecting with free TV telecasting and ANC cable TV telecasting.



ABU supported TV Journalism Training in Bhutan

A serene and picturesque country in the eastern Himalayas, Bhutan only started Television broadcasting in 1999. However, within this span of less than two decades, Bhutan Broadcasting Service, BBS Television has strived to fulfill its responsibility of being the lone TV broadcaster in the country. Constant upgrading and upskilling of its human resources and technology has helped BBS to emerge as a modern TV broadcaster.

As a part of this mandate, a weeklong in-country Training Workshop on Television Journalism was organised from 19 December 2016 in Thimphu, Bhutan, for BBS journalists. It was supported by the Asia Pacific Broadcasting Union (ABU) and hosted by BBS. Fourteen young and energetic participants drawn from reporters, producers and video editors of BBS TV honed their skills in this workshop. All the participants belonged to the

modern generation, which emerged after the country opened up to the rest of the world in 1999. They were familiar with modern communication technology and proficient in English.

The principal facilitator was Snehasis Sur, a reputed media trainer and senior journalist of India's public service television broadcaster, Doordashan, who was nominated by the ABU. The trainer's personal as well as journalistic experience in Bhutan helped in creating a very congenial atmosphere during the entire training period.

Apart from in depth discussions on various topics related to Television News like news reporting, scripting, editing, packaging, presentations and anchoring, there was ample scope for interaction. The visual aspects including camera angles and the importance of sound were also explained in the training. Mr Tshering Wangchuk, Managing Director, Bhutan

Broadcasting Service described the training as very comprehensive and said that it would help the young workforce face challenges in the future. He also thanked the ABU for supporting this training programme.

One of the major aspects of the training was adequate hands on practice for the participants to improve their skills. The practical exercises included Piece to Camera, Walk Through, Hot Switching, among others. The technique of single camera operation for recording outdoor interviews to look like double camera production was also imparted. The participants expressed their satisfaction at being exposed to new techniques of TV News and committed to incorporating them in their work. They also prepared telecast worthy real life news stories as part of their final exercise. The main focus of the training was to improve the quality of work as well as ensuring its reflection on the screen.



NHK-Japan has a new President



Mr Ryoichi Ueda took his position as the new President of NHK (Japan Broadcasting Corporation) on Wednesday 25 January 2017. He took over from Mr Katsuto Momii, who completed his three-year term the previous day.

"As president, I will devote constant attention to the fair and efficient management of public broadcasting; am firmly resolved to protecting autonomy and independence and furnishing public broadcasts which all of our viewers and listeners will trust", he told a press conference at NHK's headquarters.

Mr Ueda also emphasised one of NHK's missions to endeavour to provide the highest standards of services toward

the upcoming Olympics in Japan. He said *"Further, in this globalised world, the public broadcaster also has the great mission of displaying Japan's presence in the world. NHK has declared in its corporate plan that it will provide broadcasts and services of the very highest quality in 2020, the year of the Tokyo Olympic and Paralympic Games."*

Mr Ryoichi Ueda, 67, was previously a member of the NHK Audit Committee as well as Board of Governors, after he resigned from Mitsubishi Corporation, a major trading company in Japan. He joined Mitsubishi Corporation in 1973. After serving in the corporation for the Americas as Executive Vice President, he became the Senior Executive Vice President of Mitsubishi Corporation.

Mr Hikaru Doumoto Reappointed as Executive Vice President of NHK-Japan

Mr Hikaru Doumoto was reappointed for his second term of three years as the Executive Vice President of NHK following a reshuffle at the top management level. His reappointment was approved by the board of governors on 31 January, and his second term started on 12 February this year. He currently serves as the Vice President of the Asia-Pacific Broadcasting Union (ABU).

Mr Doumoto joined NHK, Japan Broadcasting Corporation as a journalist in 1974. His career spans over more than 40 years. He has served in various capacities such as Senior Reporter, Senior manager and Head of News Department. He was appointed as Executive Vice President and Managing Director



of Kinki Branch Office, NHK Planet, Inc. and two years later became the Executive Vice President of NHK.

Mr Doumoto also served the ABU as Acting President from November 2015 to October 2016. The ABU secretariat in Kuala Lumpur congratulates Mr Doumoto on his reappointment as Executive Vice President of NHK for a second term and wishes him more success in his professional life.

Preparations underway for 2017 ABU General Assembly in Chengdu, China

The 54th ABU General Assembly and Associated Meetings will take place from 30 October to 4 November 2017 in Chengdu, Sichuan Province and will be hosted by the State Administration of Press, Publication, Radio, Film and Television of the People's Republic of China (SAPPRFT).

The ABU Secretary-General visited Chengdu last February and met with the representatives of SAPPRFT and Sichuan Radio and Television to start the preparations of the General Assembly, the most important gathering of the ABU every year. Dr Javad Mottaghi had fruitful meetings with Mr Yan Chengsheng and Mr Ren Ganglin of the SAPPRFT and Mr Chen Hua, President of Sichuan Radio and Television. With the support of Mr Zou Jixiang, Director of SAPPRFT, Dr Mottaghi is confident that the 54th ABU General Assembly and Associated Meetings will be a resounding success.

All the meetings will be held at the Chengdu Century City New International Convention and Exhibition Center which is attached to the main hotel InterContinental Century City. The meetings will be in the Crystal Hall which has the capacity of 2,000 people and will be divided to accommodate the Associated Meetings.

InterContinental Century City will be the main hotel for the GA delegates and Holiday Inn is the second choice for delegates. Both hotels are well connected to the GA venue on the 5th floor of the Convention Center and are both only two minutes walking distance away. The ABU Exhibition Booths will be installed in front of the Crystal Hall of the Convention Center.

The ABU TV Song Festival scheduled on 1 November will be held at S1 Studio of Sichuan Radio and Television which is two minutes walking distance from both hotels and the Convention



Center. Some 15 ABU members will perform including two performances from China. SAPPRFT in collaboration with Sichuan Radio and Television will consider broadcasting the ABU TV Song Festival live or recorded.

The excursion will include a visit at the Chengdu Research Base of Giant Pandas and Dujiangyan Irrigation System.

There will be only one Opening Ceremony which will include that of the 2017 ABU General Assembly and of the 2017 Sichuan TV Festival – SCTVF in the Crystal Hall of the Convention Center. The Sichuan TV Festival is one of the biggest markets in China for TV,

film, entertainment, documentary and information programs, and the main channel for the export and import of TV and film programmes in Asia.

Some 800 delegates including 450 from the ABU and 350 from China are expected to attend the ABU General Assembly. The ABU Prizes Gala Night will take place at the same venue on 3 November.

A delegation comprising of representatives from SAPPRFT and Sichuan Radio and Television will be visiting the ABU Secretariat in July/August 2017 for a final review of all events.



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World Radio Day 2017 celebration launched in Shanghai

During the celebrations of the World Radio Day on Monday 13 February this year, the main focus was on a series of activities held in Shanghai, China where broadcasters from around the world were represented. This historical radio event was hosted by Shanghai Media Group (SMG), a major player in the Chinese media scene.

World Radio Day itself has been defined by UNESCO as an occasion to focus on the contribution of radio to societies around the world, and the vital role the medium plays in uniting and informing communities.

Many dignitaries intervened at the opening ceremony to kick off the activities. Among them the Vice Minister of SAPPRFT- State Administration of Press, Publication, Radio, Film and Television of the People's Republic of China, Mr Tong Gang and Ms Wang Jianjun, President of SMG. Shanghai Media Group (SMG)

is one of China's largest media and cultural conglomerates, with the most complete portfolio of media and related businesses. SMG has 15 cable and satellite TV networks, 13 radio frequencies, 15 subscription-based digital pay TV channels, 8 newspapers and magazines and transmits signals via airwaves, cables, satellite and IPTV.

The ABU was represented at this world event by the Secretary-General, Dr Javad Mottaghi who commented on today's radio status: "It is no longer free - to - air alone but it is challenged to provide services on the Internet, broadband and increasingly on mobile technology. Social network platforms openly provide radio programming such as news, music and other genres. The rapid growth of Internet radio stations from all over the world provide radio content for specific areas, specific languages and with a modern global style". Dr Mottaghi added that the ABU fully supports UNESCO and all other organisations for establishing this



Mr Tong Gang, Vice Minister of SAPPRFT



Ms Wang Jianjun, President of SMG-China

important celebration of the power of radio to link people and change lives.

The one-day activities included a conference around the theme: 'Radio and You' and the launch of the EBU Pioneer Programme of the dotRadio domain. The delegates were enchanted at the final gala celebration of the day with a concert performed by the Shanghai Philharmonic Orchestra, combining traditional Chinese folk instruments within the symphonic texture.

World Radio Day celebrated by ABU Members



On 13 February 2017, World Radio Day was celebrated all over the globe. With the theme “Radio is You”, this year UNESCO focused on encouraging radio stations around the world to have the tools to be the best radio stations they can be. ABU radio members celebrated this dynamic and vibrant medium in order to shine the spotlight on their station on the global stage.

iM4U fm – Malaysia aired live from a Hot Air Balloon

Malaysian youth station iM4U fm celebrated World Radio Day by broadcasting its morning show, BANGKIT Squad, live from a hot air balloon. Show hosts Jiggy, Amrita Dhillon and Tyler Lim presented their segments 500 metres above the ground travelling in the balloon from Putrajaya to Cyberjaya.

It took the iM4U team 50 minutes to inflate the hot air balloon and it travelled approximately 3km, for around 60 minutes. In line with World Radio Day 2017’s official theme, “Radio is YOU”, iM4U fm aims to engage, empower

and inspire their listeners to achieve anything they set their minds on.

A colourful rally marked the event in Bangladesh

Public, private and community radio stations teamed up to celebrate the 6th World Radio Day in Bangladesh. The joint celebrations were led by the public broadcaster, Bangladesh Betar.

The programme consisted of a colourful rally, some discussion sessions and cultural shows. The Honourable Minister of Information, Mr Hasanul Haq Inu, was the Chief Guest at the opening ceremony of the activities in Betar Bhaban, Agargaon, Dhaka, Bangladesh.

Seventeen community radio stations, 12 medium wave stations, 35 FM stations of Bangladesh Betar and 16 private FM stations observed the 6th World Radio day 2017 on 13 February 2016 in different parts of Bangladesh.

UNESCO joined Radio Uzbekistan in the celebrations

UNESCO, jointly with the National

Television and Radio Company of Uzbekistan organised an ‘Open Doors’ event for professionals and students from the journalism faculties to mark the sixth World Radio Day (WRD).

SLRC – Sri Lanka encouraged debates among students

Sri Lanka Development Journalist Forum (SDJF) in collaboration with other media organisations invited webcasting media and university students to participate in a one-hour radio broadcast. The programme was produced by Sri Lanka Broadcasting Corporation (SLBC) and the discussions were focused on World Radio Day. Media students from the University of Jaffna discussed ‘The role of Radio in Promoting Diversity’ via a skype conference call.

Two workshops in Vietnam

The Voice of Vietnam Radio (VOV) and UNESCO’s Hanoi Office jointly hosted a ceremony to mark the event in Hanoi, highlighting the role of audiences. VOV also reported on two radio workshops with the themes “Radio is YOU” and “Media promotes Gender Equality”. The 250 guests included speakers, leaders from provincial radio and television stations, lecturers, journalists, reporters and students from various academies of journalism as well as domestic and international organisations.

Gender Equality discussed in Istanbul, Turkey

Since the proclamation of World Radio Day during the 36th General Conference of UNESCO, TRT-Turkey has participated through a variety of activities to mark the event.

This year, the Turkish National Commission for UNESCO in collaboration with the Turkish Radio and Television Corporation organised a special radio program for the occasion. The students of Ankara University, Kadir Has University, Uşak University and TOBB University participated in the program by preparing dedicated video clips celebrating World Radio Day.

Several students also had the opportunity to voice their perspectives on radio. A variety of topics such as the strength of radio, opportunity to express oneself, impact of radio on everyday life and gender equality were discussed during the programme.



The President & DG of Radio Romania discussed with some of ABU senior officials

The Head of Radio Romania visits the ABU

Mr Ovidiu Miculescu, President Director General of Radio Romania visited the ABU headquarters in Kuala Lumpur, Malaysia on 10 February 2017. It was an opportunity for both organisations to present an overview of their activities and at the same time to explore new areas of cooperation.

Mr Miculescu promised his support and his organisation's participation in various ABU activities such as: RadioAsia 2017, ABU 3rd Media Summit on Climate Change and Disaster Risk

Reduction in Bangladesh and the ABU Song Contest.

He added that the digitalisation of Radio Romania is underway and that public radio still holds a strong position in the Romanian broadcasting landscape.

The ABU Secretary-General raised other issues with Mr Miculescu related to Technology, Content and Sports. Dr Javad Mottaghi expressed his thanks to Radio Romania for its continued support to the ABU activities.

Music for Life! at Radio Romania

The week before Christmas, Radio Romania launched the humanitarian action *Music for Life!* - as a *Serious Request* project, asking all its listeners to be in solidarity with the public radio station and also join their colleagues from the local radio station, Radio Resita.

From 19-24 December 2016, Radio Resita aired its programmes 24 hours a day from a glass house situated in the centre of the city, while three DJs and their guests managed to create a unique atmosphere for a small city like Resita.

Listeners from Romania and other counties as well, mobilised and donated as much as they could towards the project: to open the first clinic for oncologic recovery in Romania. "It was a life lesson for all of us and we witnessed an unbelievable display of humanity. From little children to the elderly, they all took part, some of them giving their last penny. They all wanted to be part of *Music for Life*, the name of our campaign", the organisers said.

All kinds of people - artists, sportsmen, singers and local bands joined the campaign. *Music for Life!* touched the hearts of simple citizens, who donated for those in need. Almost 45 thousands euros were collected.



Closer Ties between HUM TV – Pakistan and the ABU



Mr Akhtar Viqar Azim from HUM TV with Dr Javad Mottaghi, ABU Secretary-General



For many years HUM TV of Pakistan has been collaborating with the ABU on different activities such as the General Assembly meetings, Digital Broadcasting Symposium, RadioAsia and Radio and TV Song Festivals.

Mr Akhtar Viqar Azim, Senior Vice President- HUM Network Limited, Pakistan visited the ABU Secretariat on Thursday 9 March 2017 and exchanged views with the ABU Secretary- General on ABU activities and future initiatives. They both explored new avenues for cooperation between the two organisations. Mr Akhtar participated in this year's Digital Broadcasting Symposium from 6- 9 March. HUM TV is also a member of the ABU Administrative Council.

TBS-Japan strengthens ties with the ABU



Mr Hirosuke Usui and Mr Akira Nagao from TBS-Japan met Dr Javad Mottaghi and Mr Beniko Tatsuihiro at ABU HQ in Kuala Lumpur

Mr Hirosuke Usui, Director, President's Office, International Affairs of the Tokyo Broadcasting System Television (TBS) accompanied by his Vice President, Mr Akira Nagao met with the ABU Secretary-General and other senior management officials at the Secretariat in Kuala Lumpur on 20 March 2017.

The objective of the meeting was to brief the TBS team on various current and new activities of the ABU. The meeting was highly interactive.

TBS Holdings is a Full Member of the ABU and runs nine TV stations and 8 radio stations. It operates round the clock to deliver a diverse array of programmes across Japan.

A Partnership Action Plan between ABU and AUB

The Asia-Pacific Broadcasting Union (ABU) and the African Union of Broadcasting (AUB) have expressed their intentions for closer collaboration in various sectors.

Dr Javad Mottaghi and his AUB counterpart, Mr Gregoire Ndjaka met in Dakar, Senegal last February and raised the possibility of establishing an ABU/AUB Task Group which will be comprised of two senior officers from each organisation. Their mission is to draft a long term partnership between the two unions.

Possible areas of partnership will include among others gender empowerment, climate change and disaster risk reduction, radio and TV co-productions, music exchange and sports content sharing.

The ABU Secretary-General attended the 10th AUB General Assembly in



Mr Gregoire Ndjaka – Secretary-General of the African Union of Broadcasting

Dakar, Senegal from 23 - 25 February 2017. He spoke at the opening ceremony and was one of the panelists at the Professional Discussion session on the theme "The Future of Public

Service Media in the Digital Era". Dr Mottaghi also participated at a WIPO session on "Developing the Audiovisual Industry in the Digital Age: Opportunities and Legal Challenges for Broadcasters".

ABU elected Vice Chair of World dotRadio Advisory Board in Paris

The Asia-Pacific Broadcasting Union (ABU) has been elected as the Vice Chair of the World dotRadio Advisory Board. Mr Nawaz Dookhee, the Legal Manager will represent the Union at this very

important committee which has the responsibility of advising on the policy matters of dotRadio for the future.

The European Broadcasting Union (EBU) took the initiative to launch dotRadio

during the opening day of the Salon de la Radio in Paris last February. The new Top Level Domain name is reserved for the worldwide community of radio broadcasters, radio amateurs, equipment manufacturers, presenters and djs - a broad umbrella bringing together the whole sector globally.

EBU Head of Radio Graham Dixon and Alain Artero, Project Manager of dotRadio, explained the timeline for the roll out, and underlined the fact that all the world radio unions are supporting the process: WBU members (such as ABU, ASBU, AUB, CBU, NABA, OTI, AIB), AMARC (for community radio), AER (for commercial radio), and IARU (for radio amateurs).

They also presented the "pioneer programme" for which innovative ideas are being sought; this small group of domain names will become available before the official wider launch in the summer. dotRadio can now bring together the worldwide community, uniting those genuinely active in the field for the benefit of the entire industry.



Gender and Diversity Workshops



Left: Ms Shanti Bhagirathan – Group Director of MBC MTV. Right: Participants showed their commitment to gender issues

In March 2017, the ABU organised two workshops - Broadcasting for All: Focus on Gender and Diversity in the Media in Sri Lanka and Tunisia. They are part of the long-running ABU campaign to mainstream gender and diversity in members' policy and content with the support of UNESCO.

The workshop in Colombo was hosted by the very active ABU member MBC MTV Media Network and involved nearly 40 senior managers not only from the Maharaja Media Group but also from other media organisations in Sri Lanka.

Ms Shanti Bhagirathan, Group Director, Capital Maharaja Organisation MBC Networks and Chairperson of ABU Radio Working Party shared her views with ABU NEWS:

1. Why MBC MTV & Capital Maharaja Organisation are interested in diversity in its workforce?

In all its divisions, including its media arm, the Capital Maharaja Organisation has attracted people from different walks of life and diversified ethnic, religious and social backgrounds. The group has a rich tradition in providing equal opportunities to all members of staff. It is the culture of the organisation and the vision of the Group to nurture a talent pool from different backgrounds and diversified group representation within the organisation which has been our strength over the last 8 decades or more. This has not only helped the organisation in understanding the people of the

country better, to serve the different community and markets but also influenced businesses in targeting the different potential consumers. With this in the background, the Group and its associated companies have also played a larger role in the progress of the country and its people with better understanding of their culture, tradition and lifestyle.

2: Were there any practical results from the workshop?

This workshop was seen as a good opportunity to recognise the need of the organisation to propose a plan to the shareholders and the board of the Maharaja Group to review a formally developed structured HR policy document for implementation towards the future. This would bring in efficiency, additionally to the recruitment and work practices on gender and diversity already in place.

Also, the program helped the participants to better understanding the usefulness of a diversified group of people coming together at work place complementing the business environment and the decisions made. In media this helps to know your audience, the viewers and listeners, better, which would result in high quality development for specific Radio and TV audiences and in today's environment to reach youth on new media platforms. Such knowledge is very useful to the Maharaja Media Group and its teams which attract much more diversified group of people than other sectors of our business.



Mr Abdelrahim Suleiman, DG of ASBU opened the workshop in Tunis

The regional workshop in Tunis from 16-17 March 2017 was hosted by the Arab States Broadcasting Union (ASBU). It attracted more than twenty participants from the Tunisian public service broadcasters, Tunis Radio and Tunis Television, several commercial stations as well as ASBU officers and representatives of the African Union of Broadcasting (AUB) and the Moroccan Audio-Visual Authority- HACA.

The Director General of ASBU, Mr Abdelrahim Suleiman, opened the workshop with the words: "We, the broadcasters, should work out a new strategy to achieve balance between women and men, which is one of the 17 Sustainable Development Goals adopted by the United Nations."

The workshop developed a Diversity Action Plan template, to be used for training of broadcasters in the member countries of ASBU and AUB.

Matthew Park succeeds to Bhanu Sud as EMTV CEO

Mr Matthew Park is the new Chief Executive Officer of EMTV and EMTEK Multimedia. He took up office on 17 February 2017 following the resignation of Mr Bhanu Sud.

EMTV is Papua New Guinea's premier television station, and has been the country's window to the world for over two decades. Owned by Telikom PNG through subsidiary Media Niugini Limited (MNL), the channel is one of the most respected and trusted sources for news and information in the country today.

Mr Sud's decision comes after positioning MNL for digitalisation, and having built the broadcaster's international image, as one of the most prolific in the Pacific Region.

Mr Matthew Park holds a solid broadcasting and media background.

He was the former Chief Operations Officer at HiTRON (leading provider of premium TV, Internet and Data Solutions in PNG) and previously worked as the Regional Head of Content and Programming for the Digicel Group. He was part of the initial senior executive team commissioned to set up and launch the TV station/platform and had specific responsibilities over business, compliance and regulatory matters.

Mr Matthew Park holds a Bachelor of Business Administration, Bachelor of Laws (LLB), a Graduate Diploma in Legal Practice, a Diploma in Project Management and a Master's Degree in Law (LLM) from the Australian National University.

The ABU Secretary-General, Dr Javad Mottaghi expressed his gratitude to Mr Sud for having successfully hosted the 2016 ABU Pacific Media Partnership



Left: Mr Matthew Park is the new EM TV CEO. Right: Mr Bhanu Sud left the organisation after 6 years

Conference in Port Moresby. He also took this opportunity to welcome the new EMTV CEO, Mr Matthew Park to the ABU family and wished him the best in his new position.

MTRK-Uzbekistan has a new Chairman

Mr Mirzakhidov Khurshid Mirsabirovich was appointed as the Chairman of the National TV and Radio Company of Uzbekistan (MTRK) in February 2017.

He graduated from Tashkent Electrotechnical Institute of Communications in 1995 with a degree in radio engineering, radio broadcasting and television. In 2004, he graduated from Higher School of Business under the Academy of State and Social Construction under the President. From 2006-2009, he served as Chairman of the Board of UzPromMashImpeks.

From March 2009 to November 2010, Mr Mirzakhidov served as First Deputy Chairman of the National TV and Radio Company of Uzbekistan and from November 2010 to February 2012 as

First Deputy Director General of Uzbek Information and Communication Agency.

He was also Director General of Uzbek Information and Communication Agency and Chairman of the Committee for Communications, Information and Telecommunication Technologies.

From February 2015 to February 2017, Mr Mirzakhidov was Minister for Development of Information Technologies and Communications of Uzbekistan.

Dr Javad Mottaghi welcomes Mr Mirzakhidov to the ABU family and expressed his deep thanks to the former Chairman, Mr Alisher Khadjaev for his long and fruitful collaboration with the Union during his term from 2005 to 2017.

Ingrid Deltenre to step down as EBU Director General



Ms Ingrid Deltenre has resigned as Director General of the European Broadcasting Union (EBU) and will step down in the summer. For the last eight years, she has led the EBU through a period of unprecedented change and transformation in the media landscape.

She said: "It has been a privilege to lead the EBU over the last eight years. With Public Service Media across Europe under increasing pressure from political and economic forces, I believe the role of the EBU and its work in upholding the values of public service media has never been more critical".

She will be leaving to focus her attention on her Board responsibilities at Banque Cantonale Vaudoise, Givaudan and Deutsche Post/DHL. EBU President Jean-Paul Phillipot has expressed his sincere gratitude and appreciation to Ms Ingrid Deltenre for her excellent work and numerous achievements during her tenure.

The EBU Secretary-General also expressed his thanks to Ms Deltenre and underlined her dedication, energy, persistence and hardworking style as well as her productive partnership with the EBU.



New Head at MNB - Mongolia

Ms Ninjamts Luvsandash was appointed General Director of Mongolian National Public Radio and Television (MNB) in February 2017.

She is a well-known lawyer and philosopher in Mongolia and her career in the media sector spans over 20 years. She was formerly Editor in chief at Toli Newspaper, Chief of Administration Department of Mongolian National Public Radio and Television, the Press agent of the Prime Minister, Chief of Media Center at Cabinet Secretariat of Government of Mongolia, Executive Director Mongolian Newspaper Association and Executive Director of Ugluunii sonin .

In 2012, Ms Luvsandash received the Steel Pen Award from the Mongolian Press Association, was elected in 2014 as Best Journalist in Mongolia and won the Altan gadas medal in 2016. She holds a Master's degree in Law from the Mongolian National University.

The new headquarters of EBS - Korea Educational Broadcasting System will be located in Ilsan as of September 2017. The public broadcasting educational channel met with various constraints since its activities were dispersed in eight different locations mainly in Gangnam area, in addition to its existing headquarters of Dogok-dong, Gangnam-gu.

The new complex will consist of 25 floors above ground and 4 floors below ground covering a total area of 71,757 square metres. It will be equipped with a state-of-the-art broadcasting studio and will have new equipment of the latest technology.

EBS operates eight channels. Multi-way broadcasting via TV, radio, IPTV, satellite TV and mobile empowers the benefit of education to anyone, anytime, and anywhere. EBS has a long history of creating nationally and globally recognised educational programmes for all ages.

The new headquarters project in Ilsan has been a priority of the EBS President & CEO, Mr Woo Jong Bum who took office at the end of 2015. He was formerly General Director of Daejeon TBS from 2010 to 2014 and President of Jeju MBC from 2003 to 2010. Mr Woo was also Managing Director of Radio MBC from 2003 to 2005.

EBS Korea moves to new Headquarters



Appointment at IRIB University

Dr Shahab Esfandiary has been appointed at the Head of IRIB University by IRIB President Dr Ali Asgari.

Dr Esfandiary is Assistant Professor in the Faculty of Film and Theatre at Tehran University of Art. He has taught courses like "Globalisation" at the University of Nottingham. He has also contributed various articles which have been published by famous publications such as Routledge & IB Tauris.

Dr Esfandiary also has a good record of producing TV documentaries for different external TV channels. He holds a B.A and M.A in Cinema from Tehran University of Art and a PhD in Critical Theory and Film Studies from the University of Nottingham.

3rd ABU Media Summit on Climate Change and Disaster Risk Reduction

May 10-12, 2017, Dhaka, Bangladesh

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MBC-Korea broadcasting theme park provides real content experience

A new type of theme park equipped with high-tech broadcast facilities is becoming a hot spot in Korea for visitors from home and abroad. Last year, ABU member MBC celebrated its first year anniversary of the opening of the theme park, MBC WORLD.

Within the headquarters of Munhwa Broadcasting Corporation in Seoul, Korea's very first broadcasting theme park was unveiled on 5 September 2015. With the aim to converge broadcast content and advanced technology, MBC WORLD is providing visitors with a whole new way of experiencing MBC's content.

MBC WORLD consists of three zones – M, B, and C. A roughly 90-minute tour around all the zones will help visitors learn about MBC's 56-year history as a broadcasting company and how it continues to create and produce quality content.

One of the most popular sections in M Zone is the stimulating experience of virtual reality, VR Experience. By sitting on a specialised chair with a 360-degree VR device on, you will be introduced to a sensational world of 3D and 4D virtual reality. In Hologram Theater, K-pop singers will sing and dance to their hit songs on stage as if they are right in front of you and in the News Experience section, you

can be part of news broadcasting by becoming an anchor or a weather caster.

If you are a fan of the drama and entertainment shows of MBC, B zone's Premium Content Hall is the section you do not want to miss. Scenes from the popular shows are displayed in their own unique way, and standing among the main characters you can be the hero or part of the show. On Star Park and Star Avenue outside the MBC building, you can find life-sized panels of celebrities and handprints of famous Korean stars. Here you will also be greeted by Sangam Culture Plaza where the cultural event DMC Festival is held in autumn and an ice skating rink is built and run every winter.

MBC's other rising tourist attraction for lovers of Korean content is the Dae Jang Geum Park. The park's name comes from MBC's historical drama "Dae Jang Geum", or "Jewel in the Palace" in English as the drama gave prominent stance to MBC internationally while being exported to over 90 countries. Dae Jang Geum Park is one of the largest open sets in Korea where historical and modern dramas, movies, and commercials are filmed. Visitors can explore traditional Korean architecture styles and living spaces built within the park. Another goal of MBC is to make the film set into the biggest Korean Wave theme park.



A Global Summit for Children this December in Manchester-UK

Alice Webb, Director of BBC Children



Ms Alice Webb – Chair of the Children's Global Media Summit 2017

Everywhere you look in the United Kingdom, it feels as though we are going through unprecedented change – whether via surprising election results, economic uncertainty or rising concerns over fake news. Our society as a whole feels like it is shifting, and I believe the rise of digital platforms have been a key part of this shift.

The landscape of children's media follows this trend in many ways. Digital innovation has made choice and opportunity greater than ever. But it has also brought some big challenges which as a sector we are having to recognise and react to. Essentially, the digital world was not designed with children in mind.

As Director of BBC Children's in the UK, this is something which we are living with every day, and although we recognise the global landscape has many variations, it seems reasonable to assume that this trend will continue to span across the world. I'd love to know if you agree.

These wide-ranging changes are one of the main reasons why I wanted to become Chair of the Children's Global Media Summit 2017, taking place this December 5 – 7 in Manchester, UK – and to build on the work of the previous events held every three years under the then-banner of the World Summit of Media for Children.

The abundance of media which children can access in our part of the world can be unsettling, but need not be wholly negative either. The ocean of choice can mean increased access to high-quality children's content for one thing. However, there is no denying the pace and scale of change. In the past,



Ms Patricia Edgar presides over the World Summit on Media for Children Foundation

kids' media consumption was relatively easy to regulate. It was often a treat in leisure time, or a specific educational moment. Now media is an intrinsic part of young people's lives.

It is embedded in who they are: always on, always there and always evolving. Children are now able to publish media not just consume it. As all content-makers know, with publishing comes enormous responsibilities - many of which are just not understood or recognised by young audiences.

Against this background, what role can and should media play in children's lives? I don't pretend to have the answer for this, but the Summit gives

us a fantastic opportunity to come together to consider it. Where there are challenges, I believe solutions can only come from a mix of inspired content-makers, thoughtful platform providers and enlightened government regulators.

These are exactly the three sectors we are aiming to have represented at the Summit, via a wide range of speakers and attendees from around the world. And of course we would love you to join us, so we can hear your point of view, your hopes and your fears as we seek to create a global alliance of like-minded practitioners who can help to shape the best possible digital world for children.



American Public Broadcasting under serious Threat

US President Donald Trump has stated in Congress that he would eliminate federal support for America's public broadcasters. The Corporation for Public Broadcasting (CPB) has reacted as it fears the collapse of the public media system itself. The corporation has received the federal allocation since 1967 and currently delivers it to 1,500 public broadcasters.

Patricia Harrison, President and CEO of the CPB said that "There is no viable substitute for federal funding that ensures Americans have universal access to public media's educational and informational programming and services. The elimination of federal funding to CPB would initially devastate and ultimately destroy

public media's role in early childhood education, public safety, connecting citizens to our history, and promoting civil discussions - for Americans in both rural and urban communities."

Ms Harrison added that "Public media is one of America's best investments. At approximately \$1.35 per citizen per year, it pays huge dividends to every American. From expanding opportunity, beginning with proven children's educational content to providing essential news and information as well as ensuring public safety and homeland security through emergency alerts, this vital investment strengthens our communities. It is especially critical for those living in small towns and in rural and underserved areas."



Ms Patricia Harrison, President & CEO of CPB-USA

ABU bids farewell to Jeong and welcomes Go PD



JeongYun Hwan was seconded from EBS-Korea

Jeong Yun Hwan left the ABU in January 2016 after having served for two years as Executive Project Manager: Entertainment and Innovation.

He joined the ABU Programming Department in January 2015 and his main contributions included the organisation of workshops especially on entertainment/music and studio-based programmes. He also contributed to the organisation of the ABU Radio Song Festival and TV Song Festival.

Jeong is succeeded by his EBS-Korea colleague Ko Young-Joon, better known as Go PD who joined the ABU on 23 January as Executive Programme Specialist. He worked at the Educational Broadcasting System in South Korea for more than 15 years. Go PD was a News Reporter and Producer and has produced lots of programmes covering various sectors such as Science, Environment, Family and Gender Equality.

He holds a BA in Arts & History and MA in Journalism from Yonsei University, Korea as well as an MSc in Engineering from KAIST, Korea.

The ABU Secretariat expresses its gratitude to Jeong and wishes Go PD good luck with his new responsibilities.



Ko Young-Joon is the new Executive Programme Specialist

RATEM and Videoship join the ABU as Affiliate Members



Radyo Televizyon Yayıncıları Meslek Birliği

RATEM based in Istanbul, Turkey is a professional union of broadcasting organisations.

Founded in 2001, it is the largest professional semi-public, non-profit organisation in the broadcasting industry, which represents 796 radio and television companies including the public broadcaster TRT (Turkish Radio and Television Corporation). It aims to protect the intellectual property rights of its members, arising under the Law of Intellectual Property Right; as well as finding solutions to the problems of the industry and developing activities in order to ensure continuous development.

It also operates the MEYESER - Vocational Assessment Center (www.meyeser.org) which provides certification for a number of broadcasting occupations that is accredited both nationally and internationally.

Another service for the broadcasting industry is the RATEM Academy, which was founded in 2014, in cooperation with the BBC Academy. It aims to meet qualified employee needs and to fill the scientific resource gap for the radio and television broadcasting industry in Turkey and offers a research center for broadcasting, e-library, face to face and remote education systems.

Another RATEM activity includes the organisation of IFTV (Istanbul International Film-TV Forum & Fair). The objective of this event is to discover the ever growing Turkish Media Market, exploit new opportunities in the EMEA region and to build global partnerships.



VideoShip Enterprises Ltd is a Canadian company with affiliated offices in Ottawa (Canada), Atlanta (USA), Pensacola (USA), and Dublin (Republic of Ireland). The company was established in 2000 and has drawn on the rich experience of its core engineering and design team to deploy innovative, mission critical solutions for high profile clients in the cable and broadcast industries.

VideoShip has a commitment to excellence in providing robust turnkey solutions that include:

- Video aggregation, workflow and distribution
- System integration – video encoding and transcoding technologies
- Optimal use of existing network infrastructure – terrestrial/satellite hybrids
- Customized and branded user interfaces

Since 2005, VideoShip has been working with Cox Media to develop software tools for the cable advertising industry. This suite of integrated modules gradually expanded to become what is now known as the Media Management System (MMS). VideoShip also developed Cox Media's highly successful SpotXpress system – the first public website of its kind that allows advertisers to submit spots over the Internet. It also provides similar services to Comcast Corporation.

Creating Radio with Passion

The ABU RadioAsia conference will be held this year from 26-28 April in Bangkok and will be hosted by the National Broadcasting Services of Thailand (NBT). The theme is '**Creating Radio with Passion: Looking into the World of Radio**'.

Topics will include:

- Putting Passion in Production
- Success in Radio Sales and Copywriting
- Radio Health Check
- Creating the Future
- Radio Streaming and Podcasting
- Festivals in Europe and Asia



The two-day conference will gather radio professionals from the Asia-Pacific as well as Europe. The principal sponsor is Commercial Radio Australia and Digital Audio Broadcasting while Asia Radio Today is the supporting sponsor and Online Media Partner.

Media 2020 - The Asia-Pacific and Europe Information Highway

Asia and Europe are working together to create a future for broadcasting and media in our rapidly evolving world. The ABU invites you to be a part of this process by attending the **Media 2020** conference this September in Romania, at the crossroads of our two regions.



The Asia-Pacific Broadcasting Union is proudly partnering with Radio Romania to present this full-day special media dialogue to answer the crucial question: "How can Asia-Europe cooperation help meet new media challenges?"

The conference in Bucharest on 11 September will be the third in a series of Asia-Pacific and Europe Dialogues and will lead into the 2017 meeting of **Public Broadcasters International (PBI)**, from 12-13 September, also taking place in the Romanian capital. ABU member Radio Romania, demonstrating commendable foresight into regional and global media developments, is very generously hosting these two unique media events.

The **Media 2020** conferences provide a meeting place for radio, TV and other media broadcasters on the 21st Century information highway between Europe and the Asia-Pacific.

The sessions include:

- Trends in Media Development: Where exactly are we heading?
- Diversity and tolerance – media actors or observers?
- Who do we trust? Challenges facing news media
- Is digital convergence finally here?
- Social media – disruptive or constructive?
- The Digital Silk Road: Media merchants in the borderless world.

The ABU and Radio Romania are looking forward to your senior strategy, content, technology and online executives taking part in this key media discourse in Bucharest on 11 September. Save this date in your calendars and look out for our upcoming announcement of the program, registration and logistic details.

For further information on **Media 2020** please do not hesitate to contact Dr Dan Santa of Radio Romania at dan.santa@radioromania.ro

ABU Media Summit on Climate Change and Disaster Risk Reduction to be held in Dhaka

The 3rd ABU Media Summit on Climate Change and Disaster Risk Reduction will be held from 10 – 12 May 2017 in Dhaka, Bangladesh and will be hosted by Bangladesh Television and Bangladesh Betar.

Under the theme: **Information for All: Media Saving Lives**, over 200 representatives from media, academia, international organisations, as well as government and non-governmental organisations will discuss strategies for Climate Change and Disaster Preparedness through the media.



3rd ABU Media Summit on Climate Change and Disaster Risk Reduction
May 10-12, 2017, Dhaka, Bangladesh

On 11 May 2017 the ABU Awards Gala Ceremony will honour the best Radio and Television programmes on climate change adaptation and disaster preparedness. The Awards honour innovative and creative programmes, which inform and educate audiences on the best practices of climate change adaptation and disaster preparedness. The competition, which was launched last year, is run annually in conjunction with the ABU's Media Summit on Climate Change and DRR.

More information can be found at http://www.abu.org.my/Event_-_ccdr2017.aspx. Those interested can also contact Ms Natalia Ilieva, Head of SG Office at natalia@abu.org.my

ABU CAMF 2017 to focus on Technology and Content



The third ABU Central Asia Media Forum (CAMF) will take place from 13 - 15 April 2017 in Tashkent, Uzbekistan. This year, the event will be hosted by the National Television and Radio Company of Uzbekistan (MTRK).

The Forum aims to bring together media organisations from Central Asia to network and initiate mutual cooperation and collaboration in the media and broadcast space. The forum will serve as a platform to share knowledge and future strategies, as well as to discuss solutions and rapid developments taking place within the media industry. The Forum is attended by expert speakers and experienced media practitioners who will present and share their experiences on a wide range of topics related to content creation, distribution and the role of the media in this fast changing social environment.

The 2-day event includes a pre-conference workshop day followed by a full day of conference sessions aimed at discussing both technology and content production related topics. Topics will include:

- Evolving media content in a multi-platform universe
- New media initiatives
- Advanced digital broadcast technologies
- Integrated digital newsroom systems
- Online content and security issues
- Digital switchover

More detailed information and online registration at www.abu.org.my/camf

MTRK-Uzbekistan is hosting IP and Legal Committee

The ABU Intellectual Property and Legal Committee (IPLC) will be holding its annual meeting and forum this year from 13-14 April in the city of Tashkent, Uzbekistan. The host for this intellectual showcase of the ABU is The National Television and Radio Company of Uzbekistan (MTRK).

This year's event is historic as it is the first time the IPLC is holding this meeting under its new branded name. The name was changed from the ABU Copyright Committee last year in Kuala Lumpur, Malaysia.

The theme for this year is **"Modern Broadcasting and Legal Challenges"** which will address the issues of modern techniques of broadcasting and the legal challenges that broadcasters face with the new technology. In addition, it will also cover a catch-up session on regulatory practices. Eminent speakers from the US, Australia, India, China, Iran and Uzbekistan will share their experiences on the Forum day (14 April). Invitations have been open since November 2016. The ABU expects more participants than previous years due to the wider mandate of this committee and also its importance for the concerned divisions, such as: the Copyright, Legal and Intellectual and Compliance divisions.



ABU Calendar of Events

APRIL

15	ABU Technical Bureau Mid-Year Meeting	Kuala Lumpur, Malaysia
5-7	ABU Children Drama Co-Production Meeting	Kuala, Lumpur, Malaysia
13-15	ABU Central Asia Media Forum & Intellectual Property and Legal Committee Meeting	Tashkent, Uzbekistan
25-28	RadioAsia Conference	Bangkok, Thailand
29	Planning & Strategy Group Meeting	Bangkok, Thailand
29	Programme Bureau Meeting	Bangkok, Thailand

MAY

11-12	3rd ABU Media Summit on Climate Change and DRR	Dhaka, Bangladesh
15-17	ABU Sports Group Conference	Hong Kong, China
15-20	Asiavision Training Workshop	Suwon, South Korea
19-20	ABU Administrative Council Meeting	Hoi An, Vietnam
23-25	BroadcastAsia 2017	Singapore
24-25	CARE7 Co-Production Meeting	Seoul, South Korea

JUNE

6-9	WBU Technical Committee Meeting	Germany
29-30	EBU General Assembly	Dublin, Ireland

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