

ABU news

Quarter 3 2016



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Diversity and Inclusion

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starts with content

GA 2016

Programming

Technology

Legal

Asiavision

Sports

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New Members

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As with previous years, this edition of ABU News focuses on the ABU General Assembly and Associated Meetings. Our host this year is Radio Republik Indonesia (RRI) and this most important gathering of the ABU will run from 18-26 October on the wonderful island of Bali.

The main theme is "**Media for the Future – Content and Services for Diversity and Inclusion**" and this issue contains the GA agenda as well as background information on the workshops, seminars, meetings and formal sessions for the week long events.

In this edition, the Acting President of the ABU, Mr Hikaru Doumoto, the Union's Secretary-General, Dr Javad Mottaghi as well as the RRI President and Director, Mr Mohammad Rohanudin have kindly accepted to share their views and thoughts on the coming General Assembly.

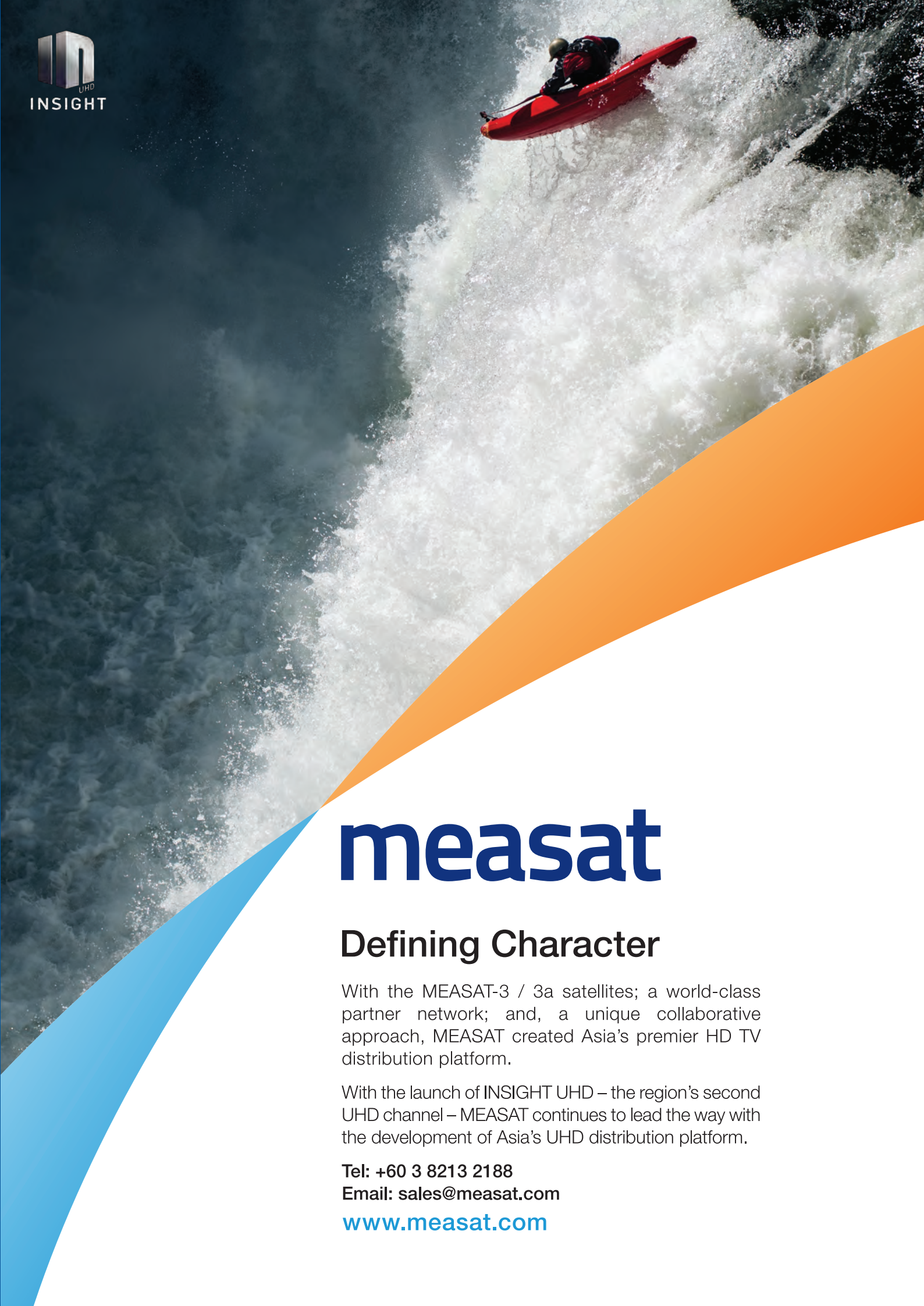
We also preview two flagship forums which will take place on the last day of the General Assembly. The Super Panel session will include discussions by top experts who will focus on **Climate Change** and **Gender Equality** in the media. In the Professional Discussion session, speakers will centre their discussions and analysis on "**Content for the Future**".

Apart from the 2016 ABU General Assembly, we bring you several reports on the activities of the Union and those of its members. Worth mentioning is the successful ABU Robocon Contest hosted by MCOT in Bangkok which saw the victory for the first time of a Malaysian university. Other laudable events include the Pacific Media Partnership Conference with more than 100 attendees in Papua New Guinea and the first ABU Radio Drama workshop held recently in Colombo, Sri Lanka.

Shortly after the Istanbul GA, the final edition of ABU News for this year will be distributed and will be packed with reports and analysis of all the workshops, meetings and formal proceedings that took place. The ABU is expecting more than 600 delegates, speakers, guests and exhibitors in Bali. ABU News would like to take this opportunity to wish all delegates highly enriching and fruitful deliberations at the General Assembly and Associated Meetings.

Enjoy your reading. See you in Bali.

from the editor



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Acting President's Welcome

Dear ABU Members,

It gives me immense pleasure to welcome you all to the ABU 53rd General Assembly and Associated meetings to be held in Bali, Indonesia from 18 to 26 October 2016. The theme of this most important gathering of the Union is **"Media for the Future - Content and Services for Diversity and Inclusion"**.

We believe that apart from touching the core of our mission to empower members to serve a collective 3.5 billion audience, this theme reflects our commitment to place media at the heart of national development in the Asia-Pacific region and to get prepared to face new challenges in the future.

We are at the threshold of dramatic changes not only in media but also in the global economy. Asia is on the brink of becoming the world's economic powerhouse and the global new media hub with the highest penetration of Internet and smart phones in the world. At the same time it is home to some of the least developed countries in the world. We have to bridge this inequality and diversity. That is how we serve our members.

At the ABU we do not rest on our laurels. We always aim for more and better services to our members and the need for continuous improvement in all the fields we work in. We broadcasters should be highly vigilant about the news and



content, which we broadcast on our radio and TV channels. It is our duty to demonstrate high moral standards for broadcast content in the interest of our audience with a view to win the trust of audiences. Public trust is the most important asset for any broadcaster.

As the ABU Acting President, it is indeed an honour for me to fully support the Union and together to fulfil our responsibilities in such a diverse region. I thank all members for their trust and partnership.

Thank you for your never ending interest and support in taking our Union to the future. With every General Assembly we write a new chapter in the history of the ABU.

*Mr Hikaru Doumoto
Acting President, Asia-Pacific Broadcasting Union*

Secretary-General's Welcome



Dear members of the ABU Family,

Welcome to Bali and to the 53rd ABU General Assembly and Associated Meetings.

Predicting the future is a difficult task but that is the challenge we in the ABU are setting ourselves in this year's GA. Of course, you can only look forward as far as you can look to the past.

ABU's members have a long and respectable past in all aspects of what is now called the traditional media when they established firm roots in the primacy of impartial news and quality programming.

Over the years, broadcasters were supported by important technical developments initiated in the region which allowed companies to become more efficient in the making of programmes.

In recent years, the advance of technology has revolutionised the media industry out of all recognition. Digitalisation and the internet have brought new challenges for the provision of programme content and new possibilities for advertising income. That is why new ideas keep coming so fast that it requires an occasional event to stop and consider where we stand in the grand order of things. This year's GA's programme theme does just that.

"Media for the future – content and services for diversity and inclusion" covers the need to look in several directions in the future.

How to service our vast audience on a variety of different platforms but at the same time the need to take into account the growing demand for specific coverage for ethnic minorities and the vulnerable while not forgetting that the consumer revolution itself is changing the pattern of programming as well.

This General Assembly is part of an ongoing process which we know has to be revisited every so often for the consideration of such things as the march of modern technology. It is part of a process of life-long learning and knowledge refreshment lest we lose touch with the new reality facing today's media.

In this task, we are joined by distinguished industry professionals from the ABU's sister unions across the globe. They will deliberate, in the World Broadcasting Unions' Conference, the challenges and opportunities open to all broadcasters today.

It is a necessary debate to which you are all invited thanks to the generosity of our highly active and excellent hosts – Radio Republik Indonesia.

*Javad Mottaghi, Ph.D., BEng.
ABU Secretary-General*

A Message from the Host



Dear colleagues and friends,

I am pleased to welcome you all to the tropical paradise islands of Indonesia "Bali"; a country of smiling people and full of hospitality, liveliness and a cultural heritage spanning over thousands of years.

This year Radio Republik Indonesia (RRI) has the honour of hosting the 53rd General Assembly and Associated Meetings of the Asia Pacific Broadcasting Union (ABU), which will be held from 18 - 25 October 2016 as well as the World Broadcasting Unions (WBU) Conference on 26 October.

The ABU has always played a significant role in promoting cooperation and exchange as well as in facilitating the development of radio and television in the Asia-Pacific region. At the same time, RRI has also been developing rapidly in many fields including expanding our stations to more than 80 across all provinces in our country. RRI has invested heavily in technological development and this has enabled us to not only cover the close distances of our provinces, but also to reach far distances to other geographical regions such as the Middle East and Europe.

As a Full Member of the ABU, Radio Republik Indonesia aspires to increase cooperation with others members of the union in order to share ideas and experiences. This 53rd ABU General Assembly will be an excellent forum for broadcasters in the Asia-Pacific to discuss strategies, improve and promote services as well as serve as an opportunity for further cooperation and enhanced interactions among members.

In addition, through our one day excursion, delegates may enjoy various cultural and recreational programmes and I am confident that all attendees will cherish the experiences they will definitely have while in Bali.

We look forward to meeting you in Bali Indonesia and wish a great success for the 53rd ABU General Assembly 2016.

*Mr Mohammad Rohanudin
President & Director of RRI-Indonesia*

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As an ABU affiliate member since 1994, AsiaSat looks forward to continuing our ongoing partnership with the ABU and its members in the years ahead.

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Schedule of Meetings



Tuesday 18 October		
14:30 – 16:00	Sports Broadcast Rights Committee Meeting	Manado
16:30 – 17:30	Sports Finance Committee Meeting	Manado
Wednesday 19 October		
09:00 – 17:30	Sports Group Meeting	Nusantara 1
14:00 – 18:00	Programme Bureau Meeting	Manado
14:00 – 18:00	Planning & Strategy Group Meeting	Medan Room
Thursday 20 October		
09:00 – 12:30	Sports Group Meeting	Nusantara 1
09:00 – 12:30	Radio Working Party	Nusantara 3
14:00 – 17:30	Programme Committee	Nusantara 3
16:00 – 18:00	Technical Bureau Meeting	Nusantara 1
Friday 21 October		
09:00 – 17:30	Technical Committee	Nusantara 1
09:00 – 17:30	Programme Committee	Nusantara 3
17:00 – 18:00	Meeting of the Presidency	Bandung
Saturday 22 October		
09:00 – 17:30	Technical Committee	Nusantara 1
09:00 – 17:30	Women With The Wave Forum Series	Nusantara 3
09:00 – 17:30	Quality Management Workshop	Nusantara 2
09:30 – 17:30	Administrative Council (Council Members only)	Medan Room
20:00 – 21:30	ABU TV SONG FESTIVAL (Buses leave hotels at 18:20)	Nusa Dua Hall 5 Bali Nusa Dua Convention Centre
Sunday 23 October		
09:00 – 16:00	EXCURSION	
17:30 – 18:30	President's News Conference	Medan
19:00	Welcome Dinner hosted by RRI	Westin Hotel
Monday 24 October		
09:00 – 16:30	Official Opening of 53rd General Assembly (Live Transmission) & 1st Plenary Session	Nusantara Hall 1,2,3
19:00 – 21:00	Presentation of ABU Prizes (Buses leave hotels at 18:30)	Bali Nusa Dua Convention Centre
Tuesday 25 October		
09:00 – 10:30	General Assembly: Super Panel Session <i>Forum 1: Media Meets Climate Change and Disasters Challenges</i>	Nusantara Hall 1, 2, 3
11:00 – 12:30	<i>Forum 2: Broadcasting For All: Diversity in the Media</i>	Nusantara Hall 1, 2, 3
14:00 – 15:30	GA 2nd Plenary Session - Professional Discussion <i>Content for the Future</i>	Nusantara Hall 1, 2, 3
16:00 – 17:30	GA 3rd Plenary Session - Restricted Working Session (Full and Additional Full Members only)	Nusantara Hall 1, 2, 3
19:00 – 21:00	NHK RECEPTION (Buses leave hotels at 18:20)	Grand Nikko, Bali
Wednesday 26 October		
09:00 – 17:30	WBU CONFERENCE <i>Beyond Public Service: Public Service Media in the Digital Age</i>	Nusantara Hall 1,2,3

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TURKEY'S WORLD TRADEMARK



TRT in ABU management

During the 52nd General Assembly held in Istanbul, TRT Director General Şenol Göka has been elected as the Vice President of the ABU, Asia's largest broadcast network.

Global Media, Global Music...
The fourth episode of ABU TV Song Festival was held in Istanbul.

TRT has become a member of the Steering Committee and elected as the Vice President at COPEAM in 2016.

TRT has also been elected as a member of the Administrative Board of CMCA for 2015-2018 period.



A musical of civilizations from TRT
embracing the globe

Definition is all that matters: 4K

One of the leading channels in HD broadcasting, TRT has become the first broadcasting corporation adopting the 4K UHD technology in all Europe.

Broadcasting to Universe

Enlarging its broadcast range in the past year, TRT reaches to Turkey and the world with 11 different satellites.

TRT shares experience with the World

Media members from many countries extending from Asia to Africa; Middle East to the Balkans participate in International Media Training Programme (UMEP).

The Magic of Voice: Radio

TRT has enriched its radio broadcasts thanks to its newly launched Kent Radios in three provinces. International Radio Days activity, as well, brings together several radio broadcasters and audience from different countries.

TRT Documentary Days

Held by TRT to contribute to the development of documentary genre, TRT International Documentary Awards received record-high applications this year.



Sports Group Meetings

18 – 20 October

Tuesday – 18 October

Venue: Manado

15:00 – 16:00 **Sports Broadcast Rights Committee Meeting**

16:00 – 16:30 **Coffee Break**

16:30 – 17:30 **Sports Finance Committee Meeting**

Wednesday – 19 October

Venue: Nusantara 1

09:00 – 09:05 **Chairman's Opening Remarks- Mr Jiang Heping**, Controller CCTV Sports - China

09:05 – 09:10 **Welcome Remarks by Head of News Center, RRI – Mr Agung Susatyo**

09:10 – 09:20 **Keynote Address by Ministry of Youth & Sports, Indonesia**

09:20 – 09:30 **Opening Remarks by ABU Secretary-General, Dr Javad Mottaghi**

09:30 – 09:50 **Group Photo**

09:50 – 10:00 **ABU Sports Report for the past year – Mr Cai Yanjiang**, Director ABU Sports

10:00 – 10:50 **Members Forum**

- Sports and Broadcasting in Mongolia – **Ms Oyundari Tsagaan**, Director General, MNB-Mongolia
- Rio 2016, Experiences and Perspectives – **Ms Lorraine Yuen**, Production Liaison Executive, TVB-Hong Kong
- Rio 2016 and Sports Broadcasting – **Mr Ahmad Zakaria**, International Relations, TVRI-Indonesia

10:50 – 11:20 **Coffee Break**

11:20 – 12:30 **Industry Presentation Followed by Q & A**

- UNESCO and Sports – **Ms Caroline Baxter Tresise**, Development Consultant and Project Manager, IFMA UNESCO Project
- World Tae-Kwondo Federation – **Ms Kyunghye Park**, TV Director – WTF
- NeuLion OTT Service and the Digital Platform Solutions – **Mr Chris Wagner**, EVP & Co-Founder of NeuLion

12:30 – 14:00 **Lunch**

14:00 – 15:00 **ABU Sports: Time for Action – The Launch of ABU Digital Content Sharing Network**

15:00 – 15:30 **Bidding Farewell to some of the Senior ABU Sports Members**

15:30 – 16:00 **Coffee Break**

16:00 – 17:00 **Presentations: Up-Coming Events**

- One Championship: The Ultimate Fighting Sports – **Mr Kevin Sim**, Director of Media Rights
- 2018 Jakarta Asian Games – **Mr Galot Dewabrata**, Deputy IV Sports Achievements Field, Indonesia

Thursday – 20 October

Venue: Nusantara 1

09:00 – 09:05 **Chairman's Opening Remarks**

09:05 – 09:10 **Report by Chairperson – Broadcast Rights Committee**

09:10 – 09:15 **Report by Chairperson - Finance Committee**

09:15 – 09:30 **Report by ABU Sports Director – Past Year Activities**

09:30 – 10:30 **Election to the Finance Committee**

10:30 – 11:00 **Coffee Break**

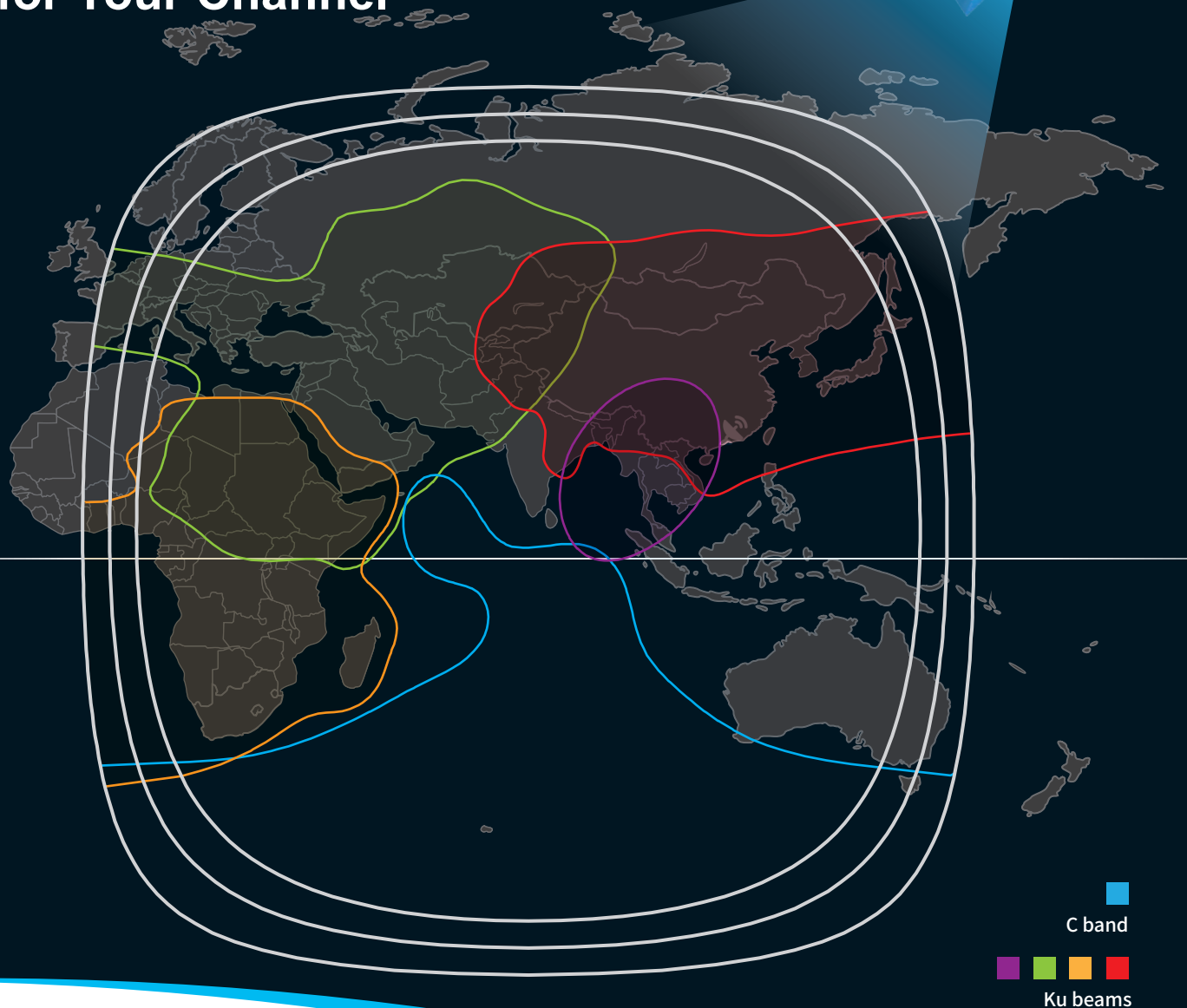
11:00 – 11:30 **Election to the Finance Committee**

11:45 – 12:00 **Individual Meetings**

12:00 – 14:00 **Lunch Break - Ends**

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48th Standing Programme Committee Meeting

20 – 21 October

Thursday – 20 October

Venue: Nusantara 3

14:00 – 14:20	1. Welcome and Opening Remarks Welcome Remarks • Mr Mistam, Head of Supervisory Board, RRI-Indonesia • Dr Javad Mottaghi, Secretary-General, ABU Opening Remarks • Mr Jaeheon Song, Chairperson, ABU Standing Programme Committee • Mr Hideki Tazuke, Vice-Chairperson, ABU Standing Programme Committee
14:20 – 15:10	2. Report of Programme Activities (Nov 2015 - Oct 2016) 2.1. Overview, Mr Tatsuhiro Beniko, Director, ABU Programming 2.2. Radio Activities, Mrs Vijay Sadhu, Head of Radio 2.3. TV Activities, Mrs Hanizah Hamzah, Head of TV 2.4. New Media Initiatives, Mr Rashad Hamdhoon, Project Manager, New Media 2.5 Legal & Copyright Initiatives, Mr Yan Bo, Chairperson of ABU Copyright Committee & Mr Nawaz Dookhee, Manager – Legal & IP Services, ABU
15:10 – 15:20	3. Report of the Programme Bureau (PB) Vice-chairperson of the Programme Committee (PC) reports on the 3rd and 4th PB meetings. Mr Hideki Tazuke, Vice-Chairperson of the PB & PC
15:20 – 15:30	4. Report from Partner Organisations ABU partner organisations will present their report on their activities. 4.1 Asia-Pacific Institute for Broadcasting Development (AIBD) – Mr Chang Jin, Director-AIBD 4.2 Institute of Broadcasting and Information Tun Abdul Razak (IPPTAR) – Dr Nawiyah Rita Che'Lah, Director
15:30 – 16:00	COFFEE BREAK
16:00 – 17:30	5. Expert Dialogue Panel 1: “Being better on Air” Moderator: Mr Indushekhar Sinha, Head of Business Development, Asia & the Pacific, BBC, World Service Panellists: • Mr Martin Corben, Radio Broadcast and Media Trainer, Australia • Dr Phil. Hermin Indah Wahyuni, Academician and practitioner, Indonesia • Ms Helen Kellie, Chief Content Officer, SBS, Australia • Ms Shanthy Bhaghirathan, Group Director, MBC, Sri Lanka • Ms Kartini Binti Kamalul Ariffin, Director, iM4U Radio, Malaysia

Friday – 21 October
Venue: Nusantara 3

09:00 – 09:15	6. Report of the Chairperson, Radio Working Party (RWP) <i>Ms Shanthy Bhagirathan, Chairperson, Radio Working Party</i>
09:15 – 10:00	7. Members' Forum: Successful Activities & Future Perspectives 7.1. ABU Awards on Climate Change and Disaster Risk Reduction <i>Ms Natalia Ilieva, Executive Secretary to SG, ABU</i> <i>tbc, BTV, Bangladesh</i> 7.2. Radio Drama Workshop & ABU Drama Festival 2017 <i>Ms Shanthy Bhagirathan, Group Director, MBC Networks (Pvt) Ltd., Sri Lanka</i> <i>Ms Rita Asmara, RRI, Indonesia</i> 7.3. Women With the Wave <i>Ms Chrissie Tucker, Manger Diversity, ABC, Australia</i> 7.4. Rio 2016 Paralympic Games <i>Dan Buckingham, General Manager, The Attitude Group, New Zealand</i> 7.5. Generation What? Asia-Pacific <i>Mr Adam Sharpe, Consultant, Social and Human Sciences, UNESCO Bangkok</i> 7.6. ABU Asia-Pacific Song Contest <i>tbc, SAPPRFT & Hunan Younger Culture Media, China</i>
10:00 – 10:30	8. Special Session 1: "Know Our Host – Radio and TV Content in Indonesia" Moderator: TBC Speakers: <i>Mr Richard Poik, Director of Business Development Service, RRI</i> <i>Mr Markus R.A. Prasetyo, Director of Program and News, TVRI</i> <i>tbc, Metro TV</i>
10:30 – 11:00	COFFEE BREAK
11:00 – 11:45	9. Special Session 2: "Voices of Members" Moderator: <i>Mr Tatsuhiro Beniko, Director, ABU Programming</i>
11:45 – 12:45	10. Legal and Copyright Session Moderator: <i>Mr Nawaz Dookhee, Manager-Regulatory, Legal & IP Services, ABU</i> Speakers: (copyright infringement) <i>Mr Gavin Wu, FirstBrave, China</i> (programme exchange) <i>Mr Alexandre Pletzer, Belgium</i>
12:45 – 14:00	LUNCH BREAK
14:00 – 15:30	11. Expert Dialogue Panel 2: "Reducing Disparities via the ABU Network" Moderator/ Panellists: <i>Mr Riyaz Sayed-Khaiyum, CEO, FBC, Fiji</i> <i>Mr Anothai Udomsilp, Director Academic Institute of Public Media, Thai PBS, Thailand</i> Panellists: <i>Ms Selena Ho, Business Development Director, Promaxasia Pte. Ltd.</i> <i>Mr Parni Hadi, Founding Chairman of Dompert Dhuafa (DD), Indonesia</i> <i>Ms Joan Mower, Director of Training and Development, Broadcasting Board of Governors (BBG), USA</i> <i>Ms Keiko H Bang, CEO, Bang Singapore</i>
15:30 – 16:00	COFFEE BREAK
16:00 – 17:00	12. Invitation to Future Events/Activities 12.1. RadioAsia2017 & Radio Song Festival in Bangkok , <i>tbc, NBT, Thailand</i> 12.2. ABU Storytelling Festival 2017 , <i>Martin Corbin, Media Trainer, Australia</i> 12.3. ABU ROBOCON 2017 in Tokyo , <i>Mr Keizo Izuta, Head of Science Programme, NHK, Japan</i> 12.4. CARE7(Change Asia Rescue the Earth) , <i>Ms. Irene Jungeun Kim, Deputy Director of International Relations, KBS, Korea</i> 12.5. Media 2020 and PBI in Bucharest , (video presentation by Radio Romania) 12.6. WSMC 2017 , <i>Mr Per Lundgren, Senior Advisor, Nordic Council of Ministers, Denmark</i> 12.7. Eurovision Song Contest in Asia , <i>Ms Helen Kellie, Chief Content Officer, SBS, Australia</i> 12.8. "Make a Difference" Project , <i>Ms Janice Toh, Manager, Community Affairs, ASTRO, Malaysia</i> 12.9. Grant Program of the Japan Foundation for TV Channels , <i>Mr Atsushi Kanai, Managing Director of Film and Broadcast Media Dept, Japan Foundation</i>
17:00 – 17:45	13. Selection/Election (Election of the Chairperson and Vice-Chairpersons) (Election/Selection of the PB members) 14. Any Other Matters 15. Closing • <i>Mr Jaeheon Song, Chairperson, ABU Standing Programme Committee</i>

ABU Technical Bureau & Committee Meetings

20 – 22 October

Thursday 20 October – Technical Bureau Meeting Venue: Nusantara 1

16:00 – 17:30 **Technical Bureau Meeting**
(Restricted to Members of the ABU Technical Bureau)

Friday 21 October – Technical Committee Meetings Venue: Nusantara 1

09:00 – 10:30	OPENING SESSION • ABU Engineering Awards • Confirm Agenda and TC-2015 • Director's Report
10:30 – 11:00	Coffee Break
11:00 – 12:30	• Bureau Proposals • WRC-19 & WRC-23 Preparations • Technological Inspirations
12:30 – 14:00	Lunch Break
14:00 – 15:30	Strategic Issues 1. HDR, WCG, UHD TV and HFR 2. Spectrum for Future Broadcasting 3. IBB – Integrated Broadcast Broadband 4. Digital Radio – WorldDAB & DRM 5. ABU Digital Strategy 6. Devices for Evolving Media 7. Human Capacity Building
15:30 – 16:00	Coffee Break
16:00 – 17:30	Members' Present 1. New services 2. New Features 3. New Installations & ASO 4. New Trails – IP for Live Production
	Networking with ABU TLOs

Saturday 22 October – Technical Committee Meetings Venue: Nusantara 1

9:00 – 10:30	• Keynote Presentation UHD TV-2 and 2020 Olympic Media Chain • Technology Debate Embracing IP for Media Production
10:30 – 11:00	Coffee Break
11:00 – 11:40	• Summary From Topic Area Chairmen: - Production - Transmission - Capacity Building - Spectrum • New in study groups 1. Closed Captioning NGB 2. HDR Standardisation 3. Preparation for WRC-19 and WRC-23 4. Delivery to disadvantaged people
11:40 – 12:30	Election of Technical Committee Office Bearers
12:30 – 14:00	Lunch Break
14:00 – 15:00	Host RRI Indonesia Presents - DAB+ - EWS Studies - DRM - DTT on DVB
15:00 – 15:30	News Recommendations & Decisions of the Technical Committee
15:30 – 16:00	Coffee Break
16:00 – 17:30	• Useful to Know 1. New Members 2. Sister Unions & International Organisations (WBU-TC & NABA, AIBD, ASBU, WorldDAB, DRM, DVB, etc) 3. Updates from Status Reports • Any Other Matters - ABU Digital Broadcasting Symposium 2017 - ABU Media Summit on Climate Change & DRR - Pacific Media Partnership Conference 2017 • Summary & Closing

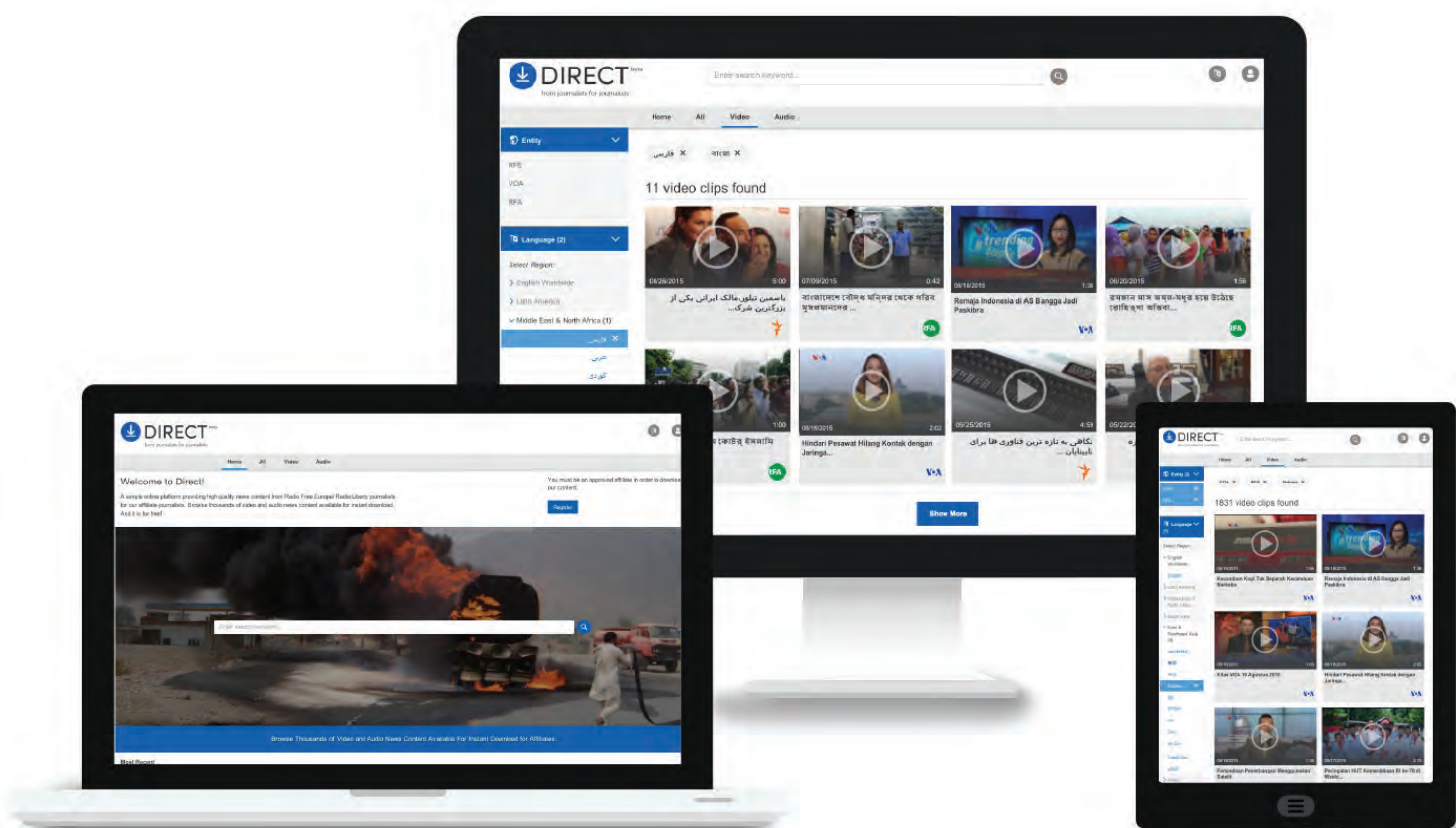


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ABU Radio Working Party

Thursday 20 October: 9:00 – 12.30 (Tea break – 10:30)
Venue: Nusantara 3

Welcome Address: Tatsuhiko Beniko, Director Programming, ABU

Opening Address: Soleman Yusuf, Programme and Production Director, RRI

- Confirmation of new Chairperson of Radio Working Party
- Confirmation of new Vice-Chairpersons of Radio Working Party
- Opening Remarks: Chair, RWP

Approval of the agenda

Radio Activities Undertaken: Vijay Sadhu, *Head of Radio Programming*

ABU Prizes – Radio; In-Country Workshops; RadioAsia 2016 Conference, Beijing; ABU Radio Song Festival 2016 – Beijing; International Workshop on Radio Drama; Progress of ABU Music Exchange (AMX)

• **Upcoming Events:** ABU Drama Festival, Jakarta; On-line Festival for Radio Story-Telling; ABU Workshops Children Programming Formats; In-Country Workshops on Content Creation; ABU Radio Song Festival 2017, Bangkok; RadioAsia 2017 Conference, Bangkok

Major activities of Radio broadcaster members:

- **Eddy Sukmana**, RRI World Service- Indonesia
- **Koichi Okumura**, NHK-Japan
- **Shanti Bhaghirathan**, MBC-Sri Lanka
- **Ruxandra Obreja**, DRM
- **Shammi Lochan**, FBC-Fiji
- **George Ross**, Trans World Radio
- **Paul Bushwell**, RNZ

Case for Community Radio: How Mainline Radio can Assist its Development?

Moderator: **Indushekar Sinha**, BBC

- Panellists:
- **Dr Phil Hermin Indah Wahyuni**, Gajah Mada University, Indonesia
 - **Elizabeth Mendoza**, Director, CTC-Philippines
 - **Dr Rogelio Matalang**, DWDA-Philippines
 - **Kartini B.K. Ariffin**, Director, iM4U Radio-Malaysia
 - **Erol Jonathan**, CEO Swara Surabaya Radio- Indonesia
 - **Abdul Rahman Panjshiri**, RTA-Afghanistan

Story Telling on Radio: Idea Sharing Session

Moderator: **Martin Corben**, Radio Broadcast & Media Trainer

Strategy for Development of ABU Radio Activities

- Participants:
- RWP Chairperson
 - RWP Vice-Chairpersons

Any other Matters

12:30 – Lunch Break

Quality Management: A Cornerstone of Media for the Future?

Media for the future must take up the four key challenges of multiplatform presence, multi-generation reach, editorial independence and serving the public interest. Quality management provides key tools to leverage these challenges by clarifying the company's organisation, ensuring efficient resource management and delivering the right product to the right audience. The certification of a media company provides public recognition to its professionalism, thereby showing evidence of good corporate governance, at an international level. Implementing a quality management system also brings benefits to the company's image and to its economic performance. This workshop will highlight the various benefits of quality management and also the procedure for being an ISAS certified organisation.

Saturday 22 October

Venue: Nusantara 2

08:30 – 09:00 **Registration**

09:00 – 09:15 Welcome Remarks: Mr Nurhanudinm, HRD Director, RRI

09:15 – 10:30 **Introduction and Background**

- Worldwide press freedom landscape
- Trust in media (Edelman barometer)
- Digital Revolution & Copyright Management (IPseite)
- Benefits of quality & CSR management for media companies
- How ISAS MEDIA 9001 helps to implement new legal TV requirements.
- How to build trust in the media and audience loyalty

10:30 – 11:00 **Coffee Break**

11:00 – 12:30 **Lessons learnt :**

- Testimonials from :
- Thai PBS : Anothai Udomsilp
 - Maharadja Group : Nedra Weerasinghe
 - Swiss subsidised radio stations

12:30 – 14:00 **Lunch Break**

14:00 – 16:00 **Workshop**

What are the key features of the media for the future in your country?
 What are the key success factors to build the media for the future in your organisation?

16:00 – 16:30 **Coffee Break**

16:30 – 17:30 **Conclusion**



To get the freshest industry information and to meet your partners, not to miss 2017 SCTVF!

FEATURES:

- World Media Development Forum
- International Film, TV and New Media Market
- Multicultural Media Events
- International Gold Panda Documentary Festival
- International Radio, TV & Network Equipment Exhibition

2017(54th) Asia-Pacific Broadcasting Union General Assembly & Associated Meetings will be organized by Sichuan TV Festival from Oct 23 to 28; More than 500 ABU members will gather in Chengdu for the event.

CONTACT:



四川电视节
Sichuan TV Festival

Sichuan TV Festival Office
Tel: 86 28 85982041
Email: International@sctvf.com
Web: www.sctvf.com



Women With The Wave: Broadcasting for All, Diversity & Inclusion in the Media Forum

High Level Forum Series Number Five brings together key speakers, and features content and services, that demonstrate the progress of diversity and inclusion in employment and coverage in the media. Diversity covers a broad range of areas including gender, disability, generational, cultural and linguistic and religion.



Broadcasting Board of Governors



Saturday 22 October

Venue: Nusantara 3

09:00 – 09:30	Opening Ceremony Host welcoming remarks: Dwi Hernuningsih , Member of Supervisory Board of RRI ABU welcoming remarks: Javad Mottaghi , Secretary-General Keynote Speaker: Yohana Yambise , Minister of Women's Empowerment and Children, Indonesia
09:30 – 10:10	Session 1: Global Leadership of Media and Diversity Interview panel with key representatives of international organisations, on the gender and diversity landscape across societies and the importance of the influence of media to make a difference through inclusion and content.
10:10 – 10:40	Session 2: Organisational Leadership: the commitment to broadcasting and communication for all Top level heads of media outline their organisation's gender and diversity strategic direction and content outreach.
10:40 – 11:00	Morning Networking Break
11:00 – 12:00	Session 3: Showcase of Gender and Diversity Content, Part 1 Broadcasters outline projects and content that showcase the breadth of diversity in their output.
12:00 – 12:45	Session 4: Mini workshop on bias and inclusion Interactive session on stereotypes and breaking down barriers of bias and exclusion.
12:45 – 13:45	Lunch Break
13:45 – 14:15	Session 5: Case Study of Equity and Diversity Plan Development in the Media The ABC Manager Diversity, Chrissie Tucker, provides an overview of the Corporation's Equity and Diversity Plan 2016–18 framework and implementation strategies.
14:15 – 15:15	Session 6: Showcase of Gender and Diversity Content Part 2 Broadcasters outline projects and content that showcase the breadth of diversity in their output.
15:15 – 15:45	Afternoon Networking Break
15:45 – 16:15	Session 7: Emergency Warning Broadcasting for All Showcasing policies, technologies and practices for reaching all society groups before, during and after disasters and educating audiences about disaster risk reduction.
16:15 – 17:00	Session 8: The Indonesian Experience with Diversity Discussion with media representatives about the role, representation and stories about women and diversity groups in Indonesia. The panel discuss the complexities and challenges of the vibrant multi-cultural Indonesia.
17:00 – 17:30	Conference exercise with delegates regarding diversity projects and take-up of ideas
17:30 – 17:45	Summary on the way forward and Wrap Up

Excursion

23 October

Hatchling Releases Program

Sea turtles hatch throughout the year but mostly in summer. Hatchlings use a carbuncle (temporary egg tooth) to help break open the shell. After hatching, the young turtles may take three to seven days to dig their way to the surface. Hatchlings usually wait until night to emerge from the nest. Emerging at night reduces exposure to daytime predators. They leave the nest and head to the water in groups. Studies have shown that some nests will produce hatchlings on more than one night.

Delegates will witness newly hatched sea turtles scramble to the sea at Westin Beach.

Taman Ayun Temple

Taman Ayun literally translates as 'beautiful garden' and is generally regarded as one of the most attractive temples in Bali. The Taman Ayun temple is situated in a beautiful park with trees and ponds, and is near the village of Mengwi in the south of Bali. Pura Taman Ayun was built in 1634 by the Raja of Mengwi, I Gusti Agung Putu. It is a so called Pura Kawiten or family temple; a special temple where the deified ancestors of the Raja Dynasty of Mengwi and important gods of other temples are honoured.

Tanah Lot

Delegates will observe one of the important directional temples in Bali. The temple is located on a rock just offshore. It is said to be the work of revered 15th century Hindu priest Nirartha and forms an important element of Balinese spiritualism and mythology.

There will also be side events such as tree planting for green radio as well as the 'Radio Market'.





**53RD ABU
GENERAL ASSEMBLY
& ASSOCIATED MEETINGS
BALI, INDONESIA 2016**



Monday 24 October 2016

Venue: Nusantara Hall (1, 2, 3)

07:45 – 08:45 **Registration at Conference Venue**

08:45 – 09:00 **Delegates to be seated**

09:00 – 09:45 **Opening Ceremony**

09:45 – 10.15 **Coffee Break**

Plenary Session 1

10:15 – 12:15	1. President's Opening Remarks	
	2. Confirmation of Agenda	GA 53/2
	3. Communications	
	4. Welcome to Observers	
	5. Working Procedures for the 53rd General Assembly	GA 53/5
	6. Confirmation of Minutes from the Plenary sessions of the 52nd General Assembly held in Istanbul	GAM 158 GAM 159 GAM 160
	7. Secretary-General's Report	
	7.1 SG's Annual Report and Presentation	GA 53/7.1
	7.2 Highlights of Major ABU Activities	GA 53/7.2
12:15 – 13:45	Lunch Break	
13:45 – 15:00	8. Members' Forum	GA 53/8
	8.1 Programme Committee	GA 53/8.1
	8.2 Technical Committee	GA 53/8.2
	8.3 Sports Group	GA 53/8.3
	8.4 News Group	GA 53/8.4
	8.5 Copyright Committee	GA 53/8.5
	9. Chairperson's Report – Planning & Strategy Group	GA 53/9
15:00 – 15:30	Coffee Break	
15:30 – 16:30	10. Financial Matters	
	10.1 Financial Report For 2015/2016	GA 53/10.1
	10.2 Auditors' Report For 2015/2016	GA 53/10.2
	10.3 2016/2017 Budget	GA 53/10.3
	10.4 Appointment of Auditors for 2016/2017	GA 53/10.4
	10.5 Other Financial Matters	GA 53/10.5
	11. Members' Stories: Innovation and Creativity In Action	GA 53/11
	12. Future ABU Meetings	GA 53/12
	13. Other Business	



53rd ASIA PACIFIC BROADCASTING UNION

GENERAL ASSEMBLY

BALI, INDONESIA 2016

Tuesday 25 October 2016

09:00 – 10:30	14. Super Panel Session: Forum 1 • Media Meets Climate Change and Disasters Challenges • How Green is the Asian Media? • Is the Media Ready For Climate Apocalypse?	GA53/14
10:30 – 11:00	Coffee Break	
11:00 – 12:30	Super Panel Session: Forum 2 • Broadcasting For All: Diversity and Inclusion in the Media • The Gender Gap – Media Words or Deeds? • Gender Quality – Media Myth or Reality?	
12:30 – 14:00	Lunch Break	

PLENARY SESSION 2

14:00 – 15:30	15. Professional Discussion: Content for the Future	GA53/15
15:30 – 16:00	Coffee Break	

PLENARY SESSION 3

16:00 – 17:30	RESTRICTED SESSION <i>(Open to Full and Additional Full Members only)</i>	
	16. Recommendations of the Administrative Council	GA53/16
	17. Membership Matters	GA53/17
	18. Elections to the Administrative Council	GA53/18
	19. Elections of the President/Vice President	GA53/19

2016 ABU Prizes

This year's ABU PRIZES has attracted 271 entries for 13 categories both in radio and TV. There have been 181 entries received for TV and 90 for radio. A panel of independent judges, nominated among ABU members, has selected the finalists in the seven TV and six radio categories.

There is also a Special Jury Prize in each medium from all the entries received, to recognise the work of producers whose entries are creative and innovative despite having limited resources. The winners will be announced on 24 October at the ABU Prizes Award Ceremony in Bali, Indonesia, during the 53rd ABU General Assembly.

Radio Special Jury Prize Finalists

CATEGORY	ORGANISATION	TITLE
DRAMA	Bangladesh NGOs Network for Radio and Communication (BNNRC Radio Chillmari 99.20fm) Bangladesh	The Destroyed Dream
DOCUMENTARY	Mongolian National Public Radio and Television (MNB) Mongolia	I'm a Citizen of Mongolia
NEWS REPORTING	Mongolian National Public Radio and Television (MNB) Mongolia	We have no right to bet on our children's future
COMMUNITY SERVICE ANNOUNCEMENT	Bangladesh Betar(BB) Bangladesh	Sharing and Caring: In Path of Happiness
	Solomon Islands Broadcasting Corporation (SIBC) Solomon Islands	Community Message_Give Blood, Save Life
INTERACTIVE PROGRAMMES	Bangladesh Betar (BB) Bangladesh	A Journey To The Wrong Destination(Shawpnovonger Jatra)
INNOVATIVE PROGRAMMES	iM4U Radio Sdn. Bhd. (iM4U) Malaysia	Diystyle 2.0

TV Special Jury Prize Finalists

CATEGORY	ORGANISATION	TITLE
CHILDREN	Vietnam Television (VTV) Vietnam	Way to School
ENTERTAINMENT	Fiji Television Limited (Fiji TV) Fiji	Taste of Paradise(Season 4)-Survival Instincts(Episode 4)
NEWS REPORTING	Vietnam Television (VTV) Vietnam	Runaway Brides
SPORTS	Pakistan Television Corporation Limited (PTV) Pakistan	The Dark Climb

2016 TV Finalists

DRAMA	ZDF German Television (ZDF) Germany	The German Teacher
	ARD Suedwestrundfunk (SWR) Germany	Rebecca
	Tokyo Broadcasting System (TBS) Japan	Downtown Rocket
	Soroush Multimedia Corporation (SMC) Islamic Republic of Iran	Kimia (Episode 73)
DOCUMENTARY	Korean Broadcasting System (KBS) Republic of Korea	Next Human
	ARD KIKI Germany	Scavenger Hunt from Gospel to Hip Hop
	Hungarian Public Service Media (MTVA) Hungary	Babel-The World with Hesna:Testing Heroes
	The Japan Commercial Broadcasters Association (JBA) Kansai Telecasting Corporation Japan	Seeking Utamaro - The Printer from Kyoto and Ukiyo-E in Paris
	Korea Educational Broadcasting System (EBS) Republic of Korea	Green Animal
	Vietnam Television (VTV) Vietnam	I am Beautiful! You Too
ENTERTAINMENT	Seoul Broadcasting System (SBS) Republic of Korea	Same Bed, Different Dreams-Jack of All Trades, Park Su-ah, Haenyeo of Udo Island
	Munhwa Broadcasting Corporation (MBC) Republic of Korea	The King of Mask Singer
	Japan Broadcasting Corporation (NHK) Japan	Rules of R: Korean high school girls
	China Central Television (CCTV) China	Impossible Challenge
	Sri Lanka Rupavahini Corporation (SLRC) Sri Lanka	Meritorious Action
CHILDREN	ARD Suedwestrundfunk (SWR) Germany	Lotumi and the Red Dance
	Islamic Republic of Iran Broadcasting (IRIB) Islamic Republic of Iran	My Decision
	Vietnam Television (VTV) Vietnam	Way to School
	Radio Television Hong Kong (RTHK) Hong Kong	HKSAR said, if necessary, will leave UN Convention Against Torture and its implications
NEWS REPORTING	The Japan Commercial Broadcasters Association (JBA) Kansai Telecasting Corporation Japan	"I am Able"-The Long Jump Amputee and Her Message
	Vietnam Television (VTV) Vietnam	Runaway Brides
	RT Channel Russia	Will he ever get across the channel?
	Attitude Pictures Ltd. New Zealand	The Long Black Line
SPORTS	Astro Productions Sdn Bhd Malaysia	Vallavar Season 2
	The Japan Commercial Broadcasters Association (JBA) Fuji Television Networks, Inc Japan	Endeavor to becoming a champion-Father, Son and Boxing
	Japan Broadcasting Corporation (NHK) Japan	Spirits of the Athletes Tadahiro Nomura: The Last Shoulder Throw
	Korean Broadcasting System (KBS) Republic of Korea	Mom and Clarinet
ABU PERSPECTIVE AWARD (THEME: COME BACK)	New Delhi Television Ltd. (NDTV) India	Operation Everest-Summiteers to Saviours
	Soroush Multimedia Corporation (SMC) Islamic Republic of Iran	Alarm
	Islamic Republic of Iran Broadcasting (IRIB) Islamic Republic of Iran	Bridge

2016 Radio Finalists

DRAMA	China Radio International (CRI) China	The Missing
	Radio New Zealand (RNZ) New Zealand	Close to You
	Islamic Republic of Iran Broadcasting (IRIB) Iran	Vibration
	Japan Broadcasting Corporation (NHK) Japan	The "Real" Ai
DOCUMENTARY	Munhwa Broadcasting Corporation (MBC) Republic of Korea	The Truth-The 70th Anniversary of National Liberation Day Special Documentary
	Radio Television Hong Kong (RTHK) Hong Kong	An Age of Our Own:War Times-70th Anniversary Commemoration of the End of WWII
	Japan Broadcasting Corporation (NHK) Japan	The Bells of Nagasaki Ring On
	Islamic Republic of Iran Broadcasting (IRIB) Iran	Valmer
NEWS REPORTING	LLP Radio Republik Indonesia (RRI) Indonesia	Logging of Mangrove Wood
	Bangladesh NGOs Network for Radio and Communication (BNNRC Radio Chillmari 99.20fm) Bangladesh	Working people's children mental development
	Islamic Republic of Iran Broadcasting (IRIB) Iran	Revival through Donation
	China National Radio (CNR) China	36 Days
COMMUNITY SERVICE ANNOUNCEMENT	Soroush Multimedia Corporation (SMC) Iran	Book Reading Campaign
	All India Radio (AIR) India	Diary of a tiger
	Radio Television Hong Kong (RTHK) Hong Kong	Can You See What they Can See?
	Bangladesh NGOs Network for Radio and Communication (BNNRC Borendro Radio 99.2 fm) Bangladesh	The Bondage
	China National Radio (CNR) China	If water gets dirty, how can we wash it?
INTERACTIVE PROGRAMME	Korean Broadcasting System (KBS) Republic of Korea	2016 The Republic of Korea's 1st Class "We Need to Talk"
	China Radio International (CRI) China	My Encounter With Radio
	LLP Radio Republik Indonesia (RRI) Indonesia	Pro 2 Morning Sound on the Weekend "World Book Day"
	Islamic Republic of Iran Broadcasting (IRIB) Iran	Iranian Online
INNOVATIVE PROGRAMME	Busan English Broadcasting Foundation (BeFM) Republic of Korea	The BeFM's 6th Anniversary Special Documentary" The Grammys, turn to game music"
	Radio Television Hong Kong (RTHK) Hong Kong	Audio Arts-The Way of the Dragon
	China National Radio (CNR) China	Chinese Voice-Chinese New Year
	iM4U Radio Sdn. Bhd. (iM4U) Malaysia	Diystyle 2.0

Super Panel Session

The Super Panel session will take place in two forums focusing on the respective themes. The first forum with the theme "Media Meets Climate Change and Disasters Challenges", will focus on the role of broadcasters to inform and educate their audiences about climate change, the effects on all aspects of human life, ways to mitigate the negative effects and how to adapt for a safe and prosperous future.

The second forum themed "Broadcasting for all: Diversity and Inclusion in the Media", will discuss the mandate of public service broadcasters which is to serve the whole of society, reflecting diversity in the workforce of broadcasting organisations and throughout their programmes. Diversity covers a broad range of areas including gender, disability, culture, language, religion and sexual orientation. The discussions will feature content and services, and demonstrate the progress of diversity and inclusion in employment and coverage in the media.

Tuesday 25 October: 9:00 – 12:30

Venue: Nusantara 1, 2, 3

9:00 am -
10:30am
Forum 1

Media Meets Climate Change and Disasters Challenges

Moderator: **Mr Satinder Bindra**, Asian Development Bank, Philippines

Panellists:

- **Mr Rudiantara**, Honourable Minister, Communication and Information Technology - Indonesia
- **Mr Ko Dae-young**, President and Chief Executive Officer, KBS-Korea
- **Mr Nouzab Fareed**, Executive Director, Fiji TV-Fiji
- **Mr Hiroshi Araki**, Managing Director, News and International Affairs, NHK-Japan
- **Mr Min Bahadur Shahi**, Executive Director, KIRDARC-Karnali Integrated Rural Development and Research Centre, Community Radio Karnali and Naya Karnali - Nepal

11:00am -
12:30pm
Forum 2

Broadcasting For All: Diversity and Inclusion in the Media

Moderator: **Mr Anothai Udomsilp**, Director, ThaiPBS Academic Institute of Public Media, Thailand

Panellists:

- **Dr H Abdul Kharis Almasyhari**, Head of Commission 1, House of Representatives, Indonesia
- **Ms Natasha Eves**, External Affairs Manager, SBS-Australia
- **Mrs Robyn Scott-Vincent**, Chief Executive Officer, Attitude Pictures Limited-New Zealand
- **Ms Supriya Sahu**, Director General Doordarshan- India
- **Mediacorp**-Singapore

Professional Discussion Session

Quality Content for the Future

With the proliferation of delivery platforms brought by the Internet and digitalization, the demand for more high quality content has never been greater. Technology allows broadcasters to launch multiple new specialised channels and services to reach different audience segments on multiple devices. This means that broadcasters need to have significantly more programmes in order to fill these channels.

This year, the Professional Discussion session will focus on cost effective and innovative strategies to meet the huge demand for high quality content. Issues such as international licensing deals and global/local syndication will be covered. Special attention will be paid to the potential cooperation between ABU members given the challenges of steeply rising costs for premium content in the form of co-productions and content exchanges. The format of the Professional Discussion session will be like a TV show with short clips for illustration and interactive discussions with the members from the floor. The theme will be continued during the World Broadcasting Unions Conference on 26 October 2016 which will explore the issue on a global scale.

Tuesday 25 October: 14:00 – 15:30

Venue: Nusantara 1, 2, 3

Moderator: **Mr Russell Isaac**, Managing Director, Sports Media Services, UK

Panellists:

- **Ms Niken Widiastuti**, Director General, Information and Public Communication, MCIT-Indonesia
- **Mr Ovidiu Miculescu**, President Director General, ROR-Romania
- **Ms Oyundari Tsagaan**, General Director, MNB-Mongolia
- **Mr Mohamed Asif**, Chief Operating Officer, VMedia-Maldives

WBU Conference

26 October 2016

Beyond Public Service: Public
Service Media In The Digital Age

World
Broadcasting
Unions



CONFERENCE PROGRAMME		Venue: Nusantara 1,2,3
08:00 - 09:00	Registration	
09:00 - 09:30	Opening Session • Welcome Remarks by WBU - Mr Michael McEwen, Director General North American Broadcasters Association (NABA) and Head of WBU Secretariat in Toronto – Canada • Welcome Remarks by ABU President • Keynote address by Guest of Honor from Indonesia	
09:30 - 10:30	Session 1: Public Service Media in the Digital Era: Responsible Practices Moderator: Jean Philip De Tender , Director Media, European Broadcasting Union Panelists: • Patrick H. Leusch – MD GMF and CEO DW Media Services GmbH • Young Jun Lee – Executive Director Programming & Marketing - KBS Korea • Maher Abderrahmane – Manager Spectrum/Afro-med news, ASBU • Ester Enkin – Ombudsman for English Services, CBC Canada	
10:30 - 11:00	Coffee break	
11:00 - 12:00	Session 2: Breaking the Circle of Violence: Media for Peace and Tolerance Moderator: Brandon Oelofse – Senior Trainer, RNW Media, Netherlands Panelists: • Prof Dr Chandra Muzaffar – President of JUST, Malaysia • Narayan Rao – CEO, NDTV-India • Natasha Eves – External Affairs Manager SBS-Australia • Gregoire Ndjaka – Director General, African Union of Broadcasting (AUB)	
12:00 - 13:00	Session 3: Re-Strategising Broadcasting Unions for Better Sports Coverage Moderator: Jiang Heping – Chairman of ABU Sports Group Panelists: • Abdelrahim Suleiman – Director General, ASBU-Tunis • Stephen Kuerten – Director EBU Eurovision Services & Sports, EBU • George Lomotey – Channel Manager, GTV Sports, Ghana Broadcasting Corporation & AUB Director of Sports • John West – EVP, Sports, TVNZ New Zealand	
13:00-14:30	Lunch break	
14:30-15:30	Session 4: Low-Cost Technologies for Radio & TV Broadcasting Services Moderator: Bassil Zoubi – Director ASBU Technical Department - Tunis Panelists: • Robert H Plummer – VC Technical Committee, NABA • Simon Fell – Director Technology & Innovation, EBU • Dr Riyadh Najm – Consultant, ASBU • Riyaz Sayed-Khaiyum – Chief Executive Officer, FBC-Fiji	
15:30-16:00	Coffee break	
16:00-17:00	Session 5: Saving Lives: Media on the frontline of Climate Change and Disaster Prevention Moderator: Michael McEwen – Director General, North American Broadcasters Association (NABA) Panelists: • Akinori Hashimoto – Executive Controller, ABU / International Relations, General Broadcasting Administration, NHK-Japan • Russell Isaac – Media Consultant, England • Patrick H. Leusch – MD GMF, CEO DW Media Services • Esther Enkin – Ombudsman for English Services, CBC-Canada	
17:00-17:30	Wrap up Session: The Way Ahead - Union leaders spell commitments for serving audiences in the digital age Moderator: Dr Javad Mottaghi , Secretary-General, Asia-Pacific Broadcasting Union (ABU) Panelists: • Abdelrahim Suleiman – Director General, ASBU • Michael McEwen – Director General, NABA • Gregoire Ndjaka – Director General, AUB • Jean Philip De Tender – Director Media, EBU	

2016 ABU TV Song Festival

Fourteen artists from fourteen countries will perform at the 5th ABU TV Song Festival in Bali, Indonesia

This festival is a celebration of popular music featuring high-profile musical talent from around the Asia-Pacific, brought together by member broadcasters to perform at a Gala Night on 22 October as part of the 53rd ABU General Assembly in Bali, Indonesia. The show will be recorded and made available to ABU members for broadcast.

For further detail about the profile of the artists/singers and their performing songs, please go to: [@-ABU_TV_Song_Festival_2016.aspx](http://www.abu.org.my/ABU_TV_Song_Festival)



First victory for a Malaysian team in ABU Robocon



The Winning Team of Universiti Teknologi Malaysia

The 15th ABU Asia-Pacific Robot Contest (ABU Robocon) was held in Bangkok, Thailand on 21 August with 17 university teams from 16 countries and regions vying for the title of handmade robot champion.

The ABU Robocon is an annual contest that brings together robots designed and built by selected teams of university students in the Asia-Pacific region. It started in 2002, and is also an international program co-production in which participating TV stations air highlights of the contest from the images provided by the host broadcaster.

Under this year's theme "Clean Energy Recharging the World", each team used two robots, Eco and Hybrid, to navigate the winding course. Eco robot, without any driving force, was required to run three zones with winding rivers and hills with the help of Hybrid robot using wind, magnetic, or gravity force. After surviving the course, Hybrid robot had to climb up the wind turbine pole and attach the propeller. Participating teams were expected to challenge by creating unique robots.

Malaysia's Universiti Teknologi Malaysia and China's Northeastern University advanced to the final. The Malaysian team won a close match delivering a solid performance. This is the first victory for a Malaysian team in the ABU Robocon. Meanwhile, Tokyo University represented Japan in Robocon for the fifth time. They put up a brave fight, however, they were narrowly beaten in the semi-final round by Northeastern University, China. The contest was broadcast on NHK GTV (terrestrial channel) on 22 September.

Participating organisations were: CCTV-China, ERTU-Egypt, Fiji TV-Fiji, DD-India, ITN-Sri Lanka, NHK-Japan, KA-Kazakhstan, KBS-Korea, MNB-Mongolia, Modernine TV/MCOT- Thailand, NTV-Nepal, PTV-Pakistan, RTHK-Hong Kong, RTM-Malaysia, TVRI-Indonesia and VTV-Vietnam.

The next ABU ROBOCON 2017 will be back to Tokyo, Japan, hosted by NHK. The theme of the contest is "The Landing Discs", which was officially announced at the end of the Bangkok contest.





Where is the audience? The quest for the media footprint

By Thomas Grond

The Annual ABU Children's TV Programme Item Exchange meeting was hosted by Thai-PBS in Bangkok from 18-22 July 2016. More than 40 producers including nearly 20 local delegates from Thailand attended the meeting. Dr Chun Hyunsook from EBS-Korea chaired the meeting and Ms Sakura Ono from NHK-Japan was the vice-chair. Participants screened more than 110 short clips submitted by the ABU participants and by the EBU, European Broadcasting Union during the first three days. Participating organisations were: BTV-Bangladesh, CCTV-China, EBS-Korea, LNTV-Laos, NBT- Thailand, NHK-Japan, RTM-Malaysia, SLRC-Sri Lanka, Thai PBS and VTV-Vietnam. Thomas Grond who conducted the workshop expressed his thoughts on issues related to content for children.

Media consumption today is mobile, global and yet sometimes still very traditional. These facts prove that we have to deliver content on many different platforms and in many different ways. If a concept works very well on traditional platforms - linear television or radio - it might not be suited at all for mobile usage. If a traditional timeslot worked perfectly well in the past, today's habits, the daily schedule of commuting, eating, working and going to school might not permit the consumption of our shows in real time. Our media products – and here I am talking not only about TV and radio but also about online videos, podcasts and blogs - have to be offered in new and different ways.

I had the great pleasure of leading a workshop dealing with this challenge. A group of media professionals from nine different countries first had to analyse their own personal media footprint - the way they use media in their private life. The key questions in this exercise were: **What Content? What Device? When used? And Where used?**

This first analysis showed us where and on what means of communication a media company could «reach» us best. In further steps, the participants defined a target audience to address, to develop a media footprint for and eventually to create a new product

for. I was truly impressed by the way people worked together, no matter what language they spoke or what organisation they came from.

Finally, the participants created three pilot products for a young audience. We ended up with an interactive website, an outdoor event and an app for smartphones and tablets. Something which is not part of the core competence of classical media companies, or so it seems. But all three proposals were designed to successfully reach the audience, taking into account our audiences life reality, routine, possibilities and needs.

The litmus test was the presentation of the concepts in front of a group of young students. I am sure that all three products can be proposed successfully to the market. This was clearly visible as well by the reactions of the school kids.

The task given to the participants at the workshop was a very difficult one. They had to start from scratch and had to create a valid concept within two days. Nevertheless, thanks to the competence, flexibility, open-mindedness and creativity of all participants we succeeded in creating three possible products for a young audience, an audience with an incredibly wide choice of media products available and an audience we fear to lose more and more.



Mr Thomas Grond is the Head of Young Audiences at the European Broadcasting Union (EBU). He has expertise in matters related to TV, radio and online programming for young audiences and specialises in the development of programmes such as quiz shows, entertainment shows, news, educational programmes as well as planning and organisation of IT-needs for editorial offices and studio environments. He is also experienced in leading cross cultural/ cross competence teams.



Participating producers in one of the interactive sessions

The second Producers' Meeting of the 13th ABU Children's Drama Co-production was held from 23-25 July 2016 in Bangkok, and was hosted by Thai PBS. Participating producers met to give an update on their synopsis or script which they had been working on since the Melaka meeting last April.

The stories vary from friendships, relationships with elders, future dreams and so on which reflect the environment surrounding children in each country. Mr Yoichiro Takahashi, the Executive Producer for this series from NHK, Japan, said: "Many of our participants of this drama co-production have made significant progress in storytelling as well as the techniques of drama making," adding that he hoped many newcomers would be on board for the next series which will start early next year.

Participants were from: BTV-Bangladesh, NHK-Japan, RTB-Brunei, RTM-Malaysia, SLRC-Sri Lanka, Thai-PBS and TVRI-Indonesia. EBS-Korea and RTHK-Hong Kong joined via Skype.

ABU Children's Drama Co-production promotes friendship among producers and viewers





Visual Storytelling Workshop in Bangkok

The ABU and Thai PBS teamed up in Bangkok in running a “Visual Storytelling Workshop” from 26-27 July. Nearly 30 young participants who are currently working in the television industry and most of whom with no previous drama production experience took part in this workshop which was conducted by Yoichiro Takahashi from NHK-Japan.

On the first day, after a guidance session, participants were divided into two groups to solidify their ideas for their short drama. The theme was “Reunion” in which the emotional trajectory of two characters, who hadn’t met in a while, was portrayed up to the point of their reunion.

A whole afternoon was spent on filming. With the spacious ThaiPBS premises and blessed with the location and environment, the work progressed smoothly. Each group was further divided into two on the following day for editing.

After the first edit was completed, visuals were shown on a projector and participants commented critically on each other’s work. More adjustments were made based on opinions offered, and two films were completed by the evening. While they were filmed in a short amount of time, each film ended up as a unique piece of work, both filled with various ideas from participants, and cheers of admiration were voiced during their screening.

Mr Takahashi said that it seemed that drama production work was a very fresh experience for the participants. He added that after the workshop, the participants understood the importance of “a rapid and slow rhythm that is unique to dramatic expression and methods for visual structure.” Mr Takahashi hopes that this workshop experience will result in expanding participants’ ideas in their future programme production.



ABU DOC for a cross-national production

Steven Seidenberg
LIC China



ABU DOC attracted this year 35 participants from 13 countries

This year's ABU Doc, the Documentary Screening and Exchange Meeting, was held in Colombo, Sri Lanka, 1-3 August 2016 and was hosted by SLRC-Sri Lanka.

The SLRC Chairman Mr Ravi Jayawardena and the Director of ABU Programming, Mr Tatsuhiko Beniko welcomed the delegates after the traditional Sri Lankan lamp lighting ceremony. It was a valuable and inspiring experience for documentary filmmakers seeking to shed light on television viewers around the world.

Approximately thirty-five participants from thirteen countries attended the event. These included a broadcaster with both the biggest audience footprint in the world (China) and two with the smallest (Maldives and Palestine). Significantly, audience reach had no demonstrable bearing on the quality and diversity of the programs presented for exchange.

The geographic spread of participating countries ranged from Palestine in the west to Japan and Malaysia in the east. Program subjects were equally varied and included programs about the environment (Maldives, Vietnam), art and culture (Bhutan, Bangladesh, China, Indonesia and Thailand), politics (Palestine and Hong Kong), investigative journalism (Singapore), religion (Malaysia) and human interest stories (Japan). Discussions over the three-day event were never less than lively and many program exchanges were concluded.

Logistical issues meant that one team, from Indonesia, were not able to attend the event in person. Skype video conferencing provided a viable alternative with an excellent interchange between the participants in Colombo and the filmmakers in Indonesia.

The first two days of the Screening and Exchange Meeting were spent viewing the films brought for exchange and in robust analytical discussion thereof. Programs viewed and discussed on the first screening session included BBS (Bhutan) Soil: The Foundation of Art and Culture, BTV (Bangladesh) The Survival of Clay Craft, and CCTV (China) The 100 Year Anniversary of the National Museum of China. The afternoon session screened Mediacorp's (Singapore) Undercover Asia: Maids Enslaved and Metro TV's (Indonesia) Strumming Sasandu in Nusa Lontar.

The morning session of Day 2 included programs from NHK (Japan) Five Years, Five Stories, PBC (Palestine) Signs and Phoenix TV (Hong Kong) A Day in the Life of Ban Ki Moon. The final screening session included PSM (Maldives) My Environment, My Concerns, RTM

(Malaysia) The Light of Islam and VOV (Vietnam) Coping with Climate Change in the Mekong Delta.

Day 3 was spent in a Capacity Building workshop. Lectures and PowerPoints on storytelling in the morning were followed by a hands-on workshop in the afternoon in which the theory presented in the morning was put into practice. In the afternoon workshop, the participants were divided into three teams and tasked with creating a pitch for a compelling new documentary. After two and a half days of hard work it was, perhaps, surprising that the task was embraced with such unexpected gusto. The program ideas created and pitched were excellent and would make viable programs of which any broadcaster could be proud. Hopefully the cooperation in the group work has laid a foundation for future networking and cross-national production.





ABU revives radio drama art form

It was a learning experience for many; all broadcasters from the region coming together to celebrate radio drama.

The Asia-Pacific Broadcasting Union's (ABU) Radio Drama Workshop was organised in Colombo by the ABU in partnership with MBC Networks. Radio professionals from nine countries participated in this first-ever event of its kind which spanned over 4 days. This radio content creation event received excellent reviews from the participants and other professionals.

With the theme "Radio Drama for Digital Age", this innovative regional workshop was attended by over 50 participants and was conducted from 26-29 July 2016. Workshop participants also included students and professors of media departments of Colombo and Kelaniya Universities in Sri Lanka.

From a broadcaster's perspective it was one of the most successful and interactive workshops with international participants and two eminent, award winning facilitators from Romania and ex-BBC. Ms Shanthi Baghirathan, Group Director at MBC Networks said: "for a country where radio

dramas are still an important part of the radio content production for broadcasting practiced by all leading radio stations, this workshop in Colombo was most appropriate and useful".

This workshop examined the structure, soundscapes, and storytelling styles of drama from around the world, extracting models and ideas that colleagues at the workshop could take away and use in their stations. Some highly successful models from Europe explained how short dramas using minimum dialogues and sound effects attract younger audiences on new platforms.

Creating Soundscapes was a highlight of the workshop. Among many innovative features in the program were the hands-on training dramas produced by participants using smart applications. Their work was presented at the end of the workshop and deemed to be "ready to go on air". The two trainers were overwhelmed by the quality of the talent pool in Asia.

This workshop is a precursor to the inaugural ABU Radio Drama Festival set to take place in 2017.



PMPC 2016: Digitalisation underway in the Pacific region

The Pacific Media Partnership Conference (PMPC) hosted by EMTV was successfully held this year in Papua New Guinea from 24-26 August. The three day event got the support of various organisations such as ITU, the Australian Government, Pacific Islands Forum Fisheries Agency, NBC, NICTA, SPREP, FM100, PACMAS, Radio Frequency Systems, Rohde & Schwarz S, UNESCO and NHK – Japan.

Capacity Building for Digital Broadcasting was the main theme of the conference where a line-up of 20 accomplished speakers discussed challenges and issues faced by broadcast media, especially various factors that affect the digitalisation process. The ABU has 25 members in the Pacific region itself who are spread over 10 countries. One hundred and twenty six (126) delegates from 19 countries attended the event.

At the Opening Ceremony, Mr William Duma, Hon. Minister for State Enterprises and Mr Douglas Tomuriesa, Hon. Minister for Forestry welcomed

all delegates and expressed their satisfaction that PNG is holding such an important conference. Minister Duma stated that he is very committed and is looking forward to the long term goals of digitalisation. Representing the Prime Minister of PNG, Minister Tomuriesa said that the country is undergoing a transformation in a single generation from a traditional commodity economy to a modern economy.

Dr Javad Mottaghi, ABU Secretary General underlined that members should be committed and need to think globally and act locally.

For his part, the CEO of EMTV Mr Bhanu Sud gave a brief outlook of his organisation, its commitments and plans for the digital delivery of media in PNG.

A panel comprising a wide range of experts discussed a number of issues which Pacific members and other media are presently facing. The session, moderated by Dr Javad Mottaghi, included other panellists such as Mr

Masakazu Iwaki of NHK Japan, Mr Andrew King of ITU, Mr Scott Waide, Bureau Chief of EMTV, Mr Robert Luke Iroga, Deputy Chairman of the Board of Solomon Islands Broadcasting Corporation, Mr Kila of the National Information and Communications Technology Authority-NICTA and Mr Mosses, President of Pacific Islanders News Association-PINA.

They discussed Inclusive Broadcasting - broadcasting to everyone in our society with the options to cater for the visually and audibly handicapped, the role of broadcasting in carrying news promptly and accurately, the role of broadcasters in the preservation of national heritage and communication related to disasters.

Solomon Island Broadcasting Corporation (SIBC) will host the PMPC 2017 in Honiara from 15 - 17 August with the theme "**Television: Islanders on Screen!**". SIBC has been a full member since 2009 and has been active in all six PMPC conferences held from 2010 in the Pacific region.



Emerging Technologies connected to OTT and IBB

The ABU teamed up with AIBD and ITU to conduct the 4th Regional workshop on “**Over-The-Top (OTT) and Integrated Broadcast Broadband (IBB) technologies and services for media**” in Kuala Lumpur from 27-30 September 2016.

The ABU continues to lead the way in helping its members make use of emerging delivery technologies. The workshop was attended by 60 participants from 20 countries who shared their experiences during 19 sessions over three days which covered a variety of technologies, infrastructure and services connected with IBB and OTT. Panel discussions and questions helped participants to clarify their various issues. Twenty-one speakers representing ABU members both from broadcasting and solution providers, industry and regulators shared their knowledge and experiences in the three-day event which also included a field visit to ABU member MediaPrima.

The workshop provided an introduction to key IBB technologies – HbbTV and Hybridcast, and services such as catch-up, on-demand and live streaming that could be offered through the Internet. Discussions also focused on the challenges faced by broadcasters in planning and implementing IBB services. It also addressed how evolving terrestrial broadcasting and future broadcasting aim to serve audiences.

This was the fourth workshop in the series on IBB and OTT Technologies and Services conducted successfully since 2013.



HOW HUMORISTIC IS YOUR JUDGE? THE PARODY EXCEPTION**

The Berne Convention (BC) as last amended by the Paris Act of 1979 counts limitations and exceptions to copyright among its provisions under Articles 2bis, 10 and 10bis. Quotations, illustrations for teaching and news/current event reproduction are the exceptions, the first two of which are only available if they are used fairly and the third if not expressly reserved. They allow for someone to use a copyrighted work without the owner's consent. Save for the limitations and exceptions, anyone who uses all or a substantial part of the work necessitates the author's consent.

States have added few more exceptions and one such exception which the author advocates is significant for today's media players is the "parody exception". The latter exception is not a Berne exception per se but flows from a central principle of the Convention under Article 9(2) in that signatories may at their discretion introduce exceptions to the right of reproduction where such reproduction "does not conflict with a normal exploitation of the work and does not unreasonably prejudice the legitimate interests of the author". With the blessing of legality in Europe and the intensification of the digital ageⁱ, parodied TV programmes are distributed, communicated and broadcast. And there is a significant risk if the parody exception is not present in a jurisdiction it may breach the copyright law in that particular jurisdiction. An original work is protected under the national treatment principle under Article 3 BC, however an exception is not. An exception under Article 9(2) BC, applies only to a specific jurisdiction only.ⁱⁱ The formulation of Article 5(2) BC supports this proposition.

The UK brought in new exceptions (parody, caricature and pastiche and quotations) in its laws on the 1st October 2014 implementing the EU Copyright Directive 2001 in an information society. Prior to 2014, there were only three non-commercial



Original Work

Parody work

exceptions viz. research and private study, criticism and review; and news reporting. The backgrounds for the introduction of parody are the recommendations made to different British Governments in 2006 and 2011 by A. Gowers and Professor Hargreaves respectively. It was felt that its introduction will bring cultural and economic benefits to the UK, it will encourage literacy in multimedia expression in ways that are increasingly essential to the skills based economy and it will create value and reduce transactions costs across Europe. Some parodists have argued that the parody exception will create an explosion of creativity because of the ability to share it over the internet. Many comedy writers felt that the time has come to give them legal protection for their work as they were in legal limbos which sometimes proved problematic to acquire the proper rights. Also as suggested in Laddie, Prescott and Vitoriaⁱⁱⁱ "it would be a pompous copyright law indeed which permitted parody but solemnly insisted on express identification of the intended target."^{iv}

Parody is a form of satire which is itself a particular genre of literature and performing arts in which establishments and individuals may be ridiculed. Satire englobe many different

types and forms such as parody, exaggeration, sarcasm, analogy, irony, burlesque, pastiche or spoof. Satire can be considered as the umbrella holding the other types and forms of humoristic genres. The difference between a satire and a parody is that a satire uses the original work to comment, whereas the parodist creates a work based on the original work. A parody is a transformative work which furthers the creation of copyright in science and arts as held by the US Supreme Court in *Campbell vs. Acuff-Rose Music*^v. This difference is fundamental.

On the 3rd September 2014, the European Court of Justice (ECJ) handed down a judgment in the case of *Deckmyn vs. Vandersteen*^{vi}, a Belgium case, in which it clarified two main issues. First the scope of harmonization of the parody exception in Europe and secondly, what gauges to take when applying this exception. Suffice is to say here the court found on the first limb, that the parody exception is largely harmonized across Europe.

The case concerned the publication of a calendar using as cover a popular Belgian comic magazine. The late rightsholder's heirs averred that the use infringed their copyright title and the first instance court acceded to this

submission. Mr Deckmyn appealed claiming on the parody exception, while the Respondent cross-appealed questioning the (non-) existence of elements of the exception. The modified drawing had some xenophobic connotation, by depicting the mayor of the town as lavishly distributing public money on targeted immigrants.

On the second limb the court held that there are two (conjunctly) essential characteristics of parody, firstly to evoke an existing work while being noticeably different from it, and secondly, to constitute an expression of humour or mockery. The Court considered that it was not necessary that the parody exception should display an original character of its own^{vii}. Fundamentally, the copied work therefore does not fall under Article 2 BC as an adaptation work.

The court further held that there should be a balancing exercise between the freedom of speech and the right of protection. It is an objective test. The substantiality of the copied portions is another element which the court considered. How much is substantial will depend on the facts of the case and will be a matter for the trial judge. Thirdly, the commercial and economic harms that the parodied work infringes on the original work are yet other determining factors. Lastly, and I believe the crucial factor is the substance of the parody. It is a factual analysis of the case which the trial judge has to make. How funny the work is depends ultimately on how understandingly humoristic is the judge!

Inherently the tests aforementioned are litigious in nature, and ambiguous and a legal minefield for small-time parodists. For instance the court held the work should be noticeably different – how much is noticeable? For artists, litigation or a declarative judgment as is the situation in a fair dealing case, means money and finance, and in that sense the best advice for them is to ask for permission from the rightsholder. This is without denying the existence of practical difficulties in obtaining the permission which may sometime be composite works. It also defeats the purpose of the parodist if it were to seek permission to mock the targeted work in the first place or in many

instances the author is not the one who is the rightsholder anymore, but some long term licensee.

At this juncture it is vital to state that the UK legislation brings a noteworthy element in that any contracts which prevents or restricts the making of parodies are unenforceable in law. A right-holder cannot contract out of the parody exception. So there are some hopes for the artists in this regards. Another legal conundrum worth exploring is the right of reproduction under Article 9(2) BC. It is limitative and does not speak of right to communicate. By stating a parody work not being a derivative work, is there a right to communicate?

In countries like India there are no exceptions of parody as such and at best a parody can fall into the category of criticism and review under Section 52(1) of the Indian Copyright Act. There is no clear cut demarcation that parody can be considered as criticism and review, a legal vacuum subsists similar to pre-2014 UK^{viii}. If the work is new and it does not make use of a substantial part of the original work it can be protected as a new derivative work a suggestion endorsed by the Indian Supreme Court's pronouncement in *RG Anand vs. M/s Deluxe Films*^{ix} in 1978. A contradistinction from the jurisprudence of the European court, which suggests that a parody needs not have an element of originality (see *supra*). The Indian and U.S reasoning protect the parodied work outside its country of origin as an

adaptation work under Article 2(3) BC.

The author of the original work also has a moral right (right of integrity) under Article 6bis BC. Any derogatory treatment, similar in the Belgium case *supra*, the court has the power to prevent a parody work which *inter alia* modifies, mutilates or distorts the work in a manner prejudicial to the author's honour, reputation and credibility. What is derogatory and what are the criteria that the courts will apply is not clear from the ECJ judgment. Is the derogation subjective to the rightsholder or an objective test of the common man? This is also a question that ultimately the trial court will have to decide. How funny is the parody work will depend ultimately how humoristic is the judge. A parody can also breach the criminal law on defamation if it is considered libellous. However the courts have tended to side with parodist on this score and are more willing to see the rights to speech as an overriding principle when applying the beyond reasonable doubt standard in criminal defamation. Again this will depend on ultimately how humoristic is the judge.

The parodist might have won the fight in Europe, but the war is yet over. The sword of the Damocles on the parodied work being in breach of the original work in non-existent parody exception jurisdiction is nonetheless apparent and omnipresent. It is suggested that those who acquire such programmes thread with caution.

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ⁱ Copyright and the Economic Effects of Parody: An Empirical Study of Music Videos on the YouTube Platform and an Assessment of the Regulatory Options (Kris Erickson, Martin Kretschmer and Dinusha Mendis, IPOUK) 2013

ⁱⁱ Article 5(2): "...the extent of protection, as well as the means of redress afforded to the author to protect his rights, shall be governed exclusively by the laws of the country where protection is claimed."

ⁱⁱⁱ The Modern Law of Copyright and Designs Volume 1

^{iv} However it should be noted that the parody work can also target third parties not necessarily the original work.

^v *Campbell v. Acuff-Rose Music, Inc.*, 510 U.S. 569 (1994) (Parody exists under the Fair Use exception and not as specific category)

^{vi} *Deckmyn and another v. Vandersteen and others* (C-201/13)

^{vii} See contra. *Glyn v Weston Feature Film* in 1916 (UK), it was held that a burlesque parody – an art form "as old as Aristophanes" – could escape copyright infringement if sufficiently original.

^{viii} The UK seems to have abandoned/narrowed the parody exception since 1965 which was under the criticism exception. (vide note 1 above)

^{ix} 1978 AIR 1613, 1979 SCR (1) 218

Asiavision Non-Linear Editing Workshop in Vietnam



Asiavision (AVN) successfully conducted two intensive training workshops on Non-Linear Editing (NLE) in July 2016 in Vietnam.

Both workshops were organised as a proactive attempt to increase the quality and the quantity of AVN news exchanges using Non-Linear Editing through hands-on training. AVN is the daily TV news exchange program run by the News Department of the Asia-Pacific Broadcasting Union (ABU).

The workshops started off with basic project setting, importing source and cut editing, then moved onto more complex topics including audio mixing, key frames and time effects.

Since the complete transition from satellite to internet-based file transfer protocol (ftp), AVN has increased its budget for training and is planning to organise similar workshops in other member countries. Nearly 40 journalists and editors benefitted from the two workshops in Vietnam which were conducted by Mr Choi Ki Hong in collaboration with Mr Yoon Chun Suk, both from South Korea.

Both workshops, from 4-9 July in Ho Chi Minh City and 11-16 July in Hanoi, were hosted by VTV of Vietnam. The workshop in Ho Chi Minh City saw with the participation of 20 VTV staff members from various regions such as Da Nang, Phu Yen and Can Tho.

The training in Hanoi was attended by 18 news and production staff members from 16 countries: BTV-Bangladesh, RTB-Brunei, FBC-Fiji, TVB- Hong Kong, DDI-India, IRIB-Iran, TDM-Macau, RTM-Malaysia, PSM-Maldives, MRTV-Myanmar, NTV-Nepal, ABS CBN-Philippines, SLRC-Sri Lanka, MCOT-Thailand, MTRK- Uzbekistan and VTV-Vietnam.

According to the trainer, Mr Choi, music videos provide an opportunity not only for participants to apply what they have learned but also to demonstrate their creativity and production skills. Therefore, once they have mastered music videos, they will be able to do news productions more easily. Both workshops were successful with the participants showcasing their video production at the end of the course.

Tumul Kacker from DDI-India said "I got to learn so many new techniques, knowledge and it was very informative for me. Moreover, I met so many wonderful people, trainers and colleagues"

For Mario Fernando De Matos Fidalgo Morais of TDM- Macau: "It was really nice, I learnt a lot. The people, the teachers were great." Asked if he would like AVN to repeat the workshop again, he replied: "I think it will be great to improve our techniques and to also give others the chance to learn".

The results of the feedback survey suggest that the participants were highly satisfied with the workshops, and would recommend them to those who have not attended yet. Asiavision has received numerous requests for in-country training from members which will be fulfilled in the near future.

AVN members are demanding more training on digital reporting and editing



Michelle Ong - An editing journey from Manila to Hanoi

“Non - Linear Editing” sounds technical, but maybe they meant story editing, which is among the things I do for the ABS-CBN News Channel in Manila. Besides, Vietnam sounds like an exciting destination and I could definitely use a short break from the daily grind! So without asking any more questions, I arranged to fly out from Hong Kong, where I was running a few personal errands, and after an uneventful flight, I soon found myself in Hanoi.

Vietnam is hot, literally. It is a vibrant country quite reminiscent of Manila with small alleys, life-risking crossings, and sidewalk eateries. Motorcycles zipped by fearlessly, a constant buzzing in your ear; the pulse of the city. I could go on and on about how much I enjoyed the city in my free time, but enough of that --- let’s get to work – or in this case, class.

There were 20 of us in the class. The representatives had flown in from countries like Fiji, Bangladesh, Sri Lanka, Brunei and Maldives. As it turned out, about a third of the group was into editing work, the rest –myself included, were news producers or doing something else for their shows. My seatmate-- Sumith, is a news producer from Sri Lanka who’s been in the industry for over two decades. We would eventually take turns leading one another in the editing exercises, and later became friends.

As soon as introductions were made, I had two striking realisations. The first being that we had Korean TV production experts leading the sessions which was understandable (I am a big fan of Korean Television series, so believe me—I know!). The second being that this was a VIDEO editing class and my video editing skills were limited to “cutting out” unwanted parts of interviews that are too long to air, or

Michelle Ong works with passion as a Producer at ABS-CBN in Manila



giving the editing team notes on how I want my news reports to be edited. I wondered if I was even supposed to be there.

Allow me to introduce the team that led us: Mr Chae Il, News Director of the Asia Pacific Broadcasting Union, Prof. Choi – a hotshot editor from South Korea, Prof. Yoon – he may look like China’s Xi Jinping but he is a true blue Korean media professor, and Joanne – the pretty South Korean lady who has excellent translating skills with an English accent to boot.

By any measure, it was a pretty slow start to the 5-day workshop. They segmented the lesson plan into different topics – cutting videos, Picture-in-Picture effects, Audio control, Video effects, etc. I could tell you the lessons excited me every single time, but you probably wouldn’t buy it. To be frank, by mid-week, I was already excited to graduate from the course.

I guess my advice to future participants would be to be patient and open. Things may not make sense from the get-go, but they eventually will. By

Friday, you can sense the bitter- sweet tone of everyone. People were just glad that the lessons were done, but also sad that it was over too soon. We presented our masterpieces --- music videos we put together from scratch, using the effects we learned. In return, they presented us with certificates and tokens to remember Vietnam by.

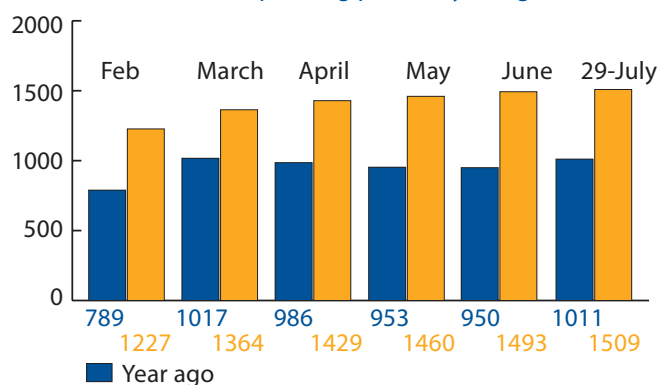
More than the technical know-how, I guess what I’ll be bringing back to Manila is this: editors are powerful. In one of the capsule/ theory sessions conducted by Prof. Yoon, he talked about how Steve Jobs wasn’t an inventor, he was an editor. Many of us don’t really get to create or invent new things. Just as we do in life, we re-invent, re-organise simple building blocks into new magnificent creations. How we do that jumble--- is what makes us good storytellers. I wanted to write an ode to our often-taken-for-granted editors back home. While I doubt I’ll be taking on an editing career in the future, it doesn’t hurt to know the basics. Who knows, one day I might end up doing a one-man team coverage of a breaking story, then I’ll have Vietnam to look back to.



Asiavision - Record number of news items exchanged

Asiavision (AVN) wants to enlarge its network and offer more and better services to its members. AVN which is the daily news exchange network has currently 30 members from 30 countries across the Asia-Pacific region.

Number of news items exchanged in last six months and corresponding period a year ago



AVN News Exchange

The annual Asiavision Coordinators Meeting gathered more than 30 senior journalists from 29-30 September in Langkawi. The meeting highlighted the importance of the role that each AVN member should play in the daily exchange of news items. ABU Director of News, Mr Chae Il in his welcoming address, announced that new members are interested to join AVN soon. He added that this is an important platform to work together to share information and ideas in order to uplift the quantity and quality of the news items.

"Our biggest aim is to exchange news quickly and efficiently and for this, we terminated our satellite services last year. We moved on to internet based -ftp. As a result, more news items are being exchanged. Proudly this July, we have set a new record where the news exchange exceeded 1500 for the first time in 32 years. Our new aim is to break 2000 monthly news exchange items," he concluded.

Few issues and topics were discussed in the meeting including the members sharing session by MCOT-Thailand on AVN workflow, NHK-Japan on Challenges for quality, NTV-Nepal; Exchanging from the Epicentre and TDM on Public Service in Diversity.





Participating members got ABU's support in the coverage of some events in Rio Games

ABU helped bring the 2016 Rio Olympic Games to eight member countries



A human celebration as spectacular as it was, the 2016 Rio Olympic Games were filled with memories, glory, pain and ecstasy. Television media again played the major role in the delivery of it to global audiences, but digital platforms and social media played an increasingly important part. The ABU, through a sublicense deal with the International Olympic Committee (IOC) as well as the delegated rights distributor in our region, Dentsu, successfully delivered the games to eight licensed countries: Iran, Mongolia, Cambodia, Papua New Guinea, Laos, Afghanistan, East Timor and Brunei.

Subject to the limitations set by Dentsu, who had support from the IOC in an all-around partnership, the ABU couldn't match the productions made for member broadcasters as achieved before. The major role for the ABU staff in Rio De Janeiro was to coordinate with the Dentsu Sports Asia team on the world feeds provision and transmission to broadcasters.

Importantly, the ABU's value and contributions were evident in some

other ways. To take an example, the ABU helped the IOC's rights holder in South Asia, Star India to connect with ABU members in certain countries in the last few days before the opening ceremony to ensure delivery to them. The ABU had no obligations to do so but did it with the belief that all people, no matter which territories they reside in, should be able to access the Olympic Games. With such a long history as an Olympics distributor, the ABU fulfilled its obligation to members and complied with the Olympic Charter to the best of its ability. A high appreciation for the ABU's assistance was expressed by the IOC delegates in a meeting with the ABU SG and Director of Sport during the event.

In Rio, before the opening ceremony, some final discussions and negotiations were still undergoing with a view to taking the Olympics to some territories. Entrusted by DPRK's national broadcaster, KRT, the ABU made a big effort to deliver it again for the some 25 million audience there. Furthermore, in a last minute discussion with IOC colleagues, thanks to their understanding and cooperation, the

ABU got the technical fee for KRT waived, which was a major problem for them.

Inside the International Broadcasting Center, ABU Sport ran an office next to ABU members' production modules. Besides for the coordination work on the delivery, the ABU met with member delegates and discussed their future plans and strategies. Obviously, they have been suffering a much bigger financial burden than before owing to the ever-increasing licensee fees and costs for technical access. It will be the challenge of how to work with the rights owners in the next editions of the Olympics and thereafter develop the capacity of members in many aspects. Some discussions will be continued in the ABU meetings.

ABU Sport staff also scouted the venues of various sports and conducted surveys on the production of Olympic teams. Some surveys were summarised as uploaded articles and photos to the websites and official ABU social tools. Such experience gathered shall improve the future provision of media services to members.

PBI 2016 focused on the Young Generation

The 25th PBI (Public Broadcasters International) Conference was held in Montreal, Canada from September 14 to 16. The host this year was CBC/Radio-Canada and the assembly attracted 216 participants from 60 organisations of 52 countries and regions. From Asia-Pacific, NHK-Japan, KBS-Korea, ABC-Australia, TDM-Macau, Thai PBS-Thailand, RTHK-Hong Kong, IRIB-Iran, PTS-Taiwan and RNZ-New Zealand participated in the two day discussions. The theme this year was focused on the young generation, from the teens to the middle of the thirties (the millennials; the targets eroding rapidly because of the penetration of the new media).

Mr Hideki Tazuke, Vice Chairman of ABU Programme Committee and Controller, Program Department of NHK, explained the successful trial of the Robocon that attracted the scientific mind and inventiveness of young students all over Asia.

YouTube, Vice and Wattpad Studios were invited at one of the sessions. Asked by a CBC moderator, who defined the symbol of the public broadcasting was "trust", the new media guests answered "authenticity" unanimously to characterise their business.

PBI is an association of leaders and professionals of public broadcasters. Its current Secretary-General is Mr Toshiyuki Sato from NHK-Japan. The host next year is Radio Romania and the conference is scheduled on September 12 and 13 in Bucharest. The third Media 2020 will be held on September 11 back to back with the PBI. For those who are interested in participating can get two birds with one stone.



From left to right: Mr Ovidiu Miculescu, President Radio Romania, Mr Jean-Paul Philippot, EBU President, Mr Katsuto Momii, NHK President, Dr Javad Mottaghi, ABU Secretary-General and Mr Toshiyuki Sato, PBI Secretary-General

ABU Calendar of Events

October

18-26	ABU General Assembly & Associated Meetings	Bali, Indonesia
22	ABU TV Song Festival	Bali, Indonesia
24	ABU Prizes 2016	Bali, Indonesia
24-25	ABU General Assembly 2016	Bali, Indonesia
26	World Broadcasting Unions Conference	Bali, Indonesia
31- 4 Nov	TAS Mission to MBC Mauritius	Mauritius

November

2-5	ABU led Media Stakeholder Group meeting in the framework of the Asian Ministerial Conference on Disaster Risk Reduction	New Delhi, India
4-7	Central Asia Media Forum	Ashgabat, Turkmenistan
7-11	ABU Workshop on Engineering Fundamentals	Kuala Lumpur, Malaysia
21- 23	ABU-AIBD Regional Workshop on New Media for Broadcasters	Kuala Lumpur, Malaysia
21- 25	ABU-ASBU-AIBD Digital Radio Workshop	Kuala Lumpur, Malaysia
28-29	ABU-AIBD In-Country Workshop on Infotainment Programmes	Hanoi, Vietnam

Asian TV – Additional Full Member

Asian TV joined the ABU in September 2016 as an Additional Full Member. This satellite television channel based in Bangladesh, started broadcasting on 18 January 2013. It is an entertainment and news based television channel with the motive of taking Bangladesh's electronic media industry to a new dimension.

It is a Bangla language automated TV channel with hi-tech cameras and the most sophisticated equipment to provide the best possible viewing pleasure to its audience. Asian TV's best programmes focus on music, social issues and politics. It is presently broadcasting in Asia, Europe and North America with a big fan base.



Broadcasting Association of Nepal (BAN) – Associate Member

Since September 2016, the ABU has had a new Associate Member. Founded in 2003, the Broadcasting Association of Nepal is an umbrella organisation of all the privately owned FM stations in Nepal. The BAN has been advocating for the welfare of its members since the time of its establishment. Witnessing several ups and downs in the country, the BAN has always stood in the front to support democratic movements and social transformation in the country.

Besides political movements, it has been working to create social harmony and sustainable peace in the country by broadcasting various kinds of programmes in various local languages through its members.



Korea Force Network Television Service (KFTS) - Associate Member

KFTS is a Free-to-Air TV broadcasting organisation which focuses on defence security in South Korea. It is mainly a military channel operating under the Korean Ministry of Defence.

It started its operations in 2005 and has more than 7,000 subscribers and 20,000 viewers today. The major military content of the channel is as follows: Defence News, Zoomsin, dmz, Advanced a Powerful Force 24 and Mother goes into the army.

KFTS employs about 100 people mostly on a freelance basis. The Chief Executive Officer is Mr Iseop Kwon.





Left to Right: Mr Katsuto Momii, President of NHK-Japan, ABU SG, Mr Hiroshi Araki and Mr Toru Tateya, both senior officers at NHK



The ABU Acting President with the ABU Secretary-General

Strengthening ties with NHK and TBS, Japan



Dr Mottaghi thanked all senior officers of NHK for their everlasting and fruitful cooperation with the ABU

The ABU's leading members in Japan are committed to further strengthening their partnerships with the ABU. During his visit to Tokyo last July, Dr Javad Mottaghi, the ABU Secretary-General held talks with the top management team at NHK. He met the President of NHK, Mr Katsuto Momii and the Executive Vice President and ABU Acting President, Mr Hikaru Doumoto with whom he discussed important matters related to the Union.

Dr Mottaghi visited the NHK state-of-the-art studio and equipment especially conceived for the 8K Super Hi-Vision transmission. NHK was ready for the UHD-2 coverage of selected events at the 2016 Rio Olympics. In 2020, the Tokyo Olympics will be covered and transmitted in Japan using UHD-2 8K Super Hi-Vision technology. It has four fold image resolutions compared to HD in both vertical and horizontal dimensions with wide colour gamut and high dynamic range. It is also capable of supporting immersive sound with 22.2 sound channels.

The ABU Secretary-General also had fruitful discussions at NHK with Mr Hiroshi Araki, Senior Director, Mr Toru Tateya, Managing Director, NHK World Department, Mr Akinori Hashimoto, Executive Controller, General Broadcasting Administration, Mr Hideki Tazuke, Controller, Program Production Department and Vice Chairperson of the ABU Programme Committee, Mr Jun Takao, Head of International News Division, News Department, Mr Masakazu Iwaki, Head of Human Interface Research Division, Science & Technology Research Laboratories and Chairperson of the ABU Technical

Committee, Ms Noriko Kudo, Director, Media Strategy & Cooperation, News Department, Mr Yoshihito Kuroiwa, Deputy Chief of ABU Robocon Secretariat, and colleagues from Technical Department, News Department, Asiavision team, ABU ROBOCON Secretariat, International Relations, and Mr Toshiyuki Sato, Secretary-General of PBI.

On behalf of the ABU, the Secretary-General recognised the invaluable contribution made by Toshiyuki Sato for his years of service to the ABU and his contribution in serving the Union's members. Dr Mottaghi also appreciated the excellent work and contribution made by Yukiko Unno to the ABU and its members over the past 5 years. He welcomed Koichi Okumura to the ABU family as the new ABU Liaison Officer.

The ABU Secretary-General also met Mr Hirosuke Usui, President's Office, International Affairs, Tokyo Broadcasting System Holdings, and his senior colleague Nagao-san from TBS and discussed ways and means to strengthen the partnership with TBS.

During his meeting with Mr Jun Ogawa who has left TBS, he expressed his thanks and appreciation for his precious collaboration over the past years. Recently retired from TBS, Mr Ogawa is now Investigator, Broadcasting Ethics and Program Improvement Organisation in Tokyo.

Dr Mottaghi also held talks with Mr Shinya Kimura, Dr Miko Kimura, Mr Takafumi Aoki and Kaji-san from JBA and Mr Sakomizu-san from JAMCO.



KBS President, Mr Ko Dae-young with the ABU Secretary-General



Meeting with the President and CEO of MBC-Korea, Mr Ahn Kwang-Han

Leading ABU members in Korea reiterate support for ABU Secretariat



The President of EBS-Korea, Mr Woo Jong Bum discussed educational content with the ABU

During his visit to Seoul, the ABU Secretary-General had talks with the top management teams at KBS, MBC and EBS. Dr Javad Mottaghi met with Mr Ko Dae Young, President and CEO of KBS and his senior team and discussed ways and means to further strengthen the KBS/ ABU partnership for the years to come.

The ABU Secretary-General also met Mr Ahn Kwang-Han, President and CEO of MBC-Korea and his senior colleagues to further enhance the ABU/ MBC partnership. In a meeting with Mr Woo Jong Bum, President of EBS-Korea, Mr Mottaghi thanked EBS for its continued support in seconding its professionals to the ABU Secretariat and offering educational content to some ABU members.

Dr Mottaghi also visited Daejeon city and met with Ms Lee Jin Sook, President and CEO, Daejeon MBC and their senior colleagues. Dr Mottaghi expressed his thanks to Ms Sophia Hong, Executive Director, International Relations Department of KBS for arranging productive meetings in Seoul.



Meeting session at KBS in Seoul with Mr Ahn Kwang-Han, President (middle).



ABU SG with the President & Director General of Radio Romania

RadiRo opened with a premiere: the first concert performed by a Chinese symphony orchestra in Romania!

The Shenzhen Symphony Orchestra from China, under the baton of conductor Lin Daye, opened the third edition of the International Festival of Radio Orchestras – RadiRo, at the Romanian Radio Hall in Bucharest on 23 September 2016. The opening concert marked a double premiere: it was the first time that a Chinese symphony orchestra performed in Romania and it was the first participation of an Asian orchestra at the RadiRo festival! The highlights of the evening were: pianist Zhang Zuo, one of the most internationally acclaimed young Chinese pianists, and Romanian violinist Gabriel Croitoru, who played the famous Guarneri del Gesù violin, which previously belonged to George Enescu.

"For nine days, the Romanian Radio Hall will become a space of a musical

journey around the world! In Bucharest, RadiRo will see the performances of prestigious symphony orchestras from China, Norway, Germany, Austria, the UK and Romania. We are a powerful voice among our international partners. Radio Romania is a leader in terms of audience at a national level and, I dare to say, one of the most important cultural players in the country, due to the cultural and educational projects we undertake beyond microphone. In addition to this, music is the miracle which makes it possible to overcome all frontiers!" stated Ovidiu Miculescu, President Director General Radio Romania, in his speech at the opening of the festival.

Dr Javad Mottaghi, ABU Secretary-General attended the opening concert of the festival and declared for Radio Romania: *"The added value of the RadiRo Festival consists in the fact that it takes*

place at an international level. We will broadcast the RadiRo concerts in all countries of the Asia – Pacific; these concerts represent an opportunity for us to learn more. When we speak of the audience in Asia – Pacific regions, we have in mind a public of around 3.5 billion people. This is a window, a platform for Romania and for European music. Gathering together the music from various countries at this festival means to bring unity in diversity".

About the Shenzhen Symphony Orchestra's experience of performing the Romanian Rhapsody No. 1 by George Enescu, conductor Lin Daye stated: *"I love this work and I think that any musician, from any orchestra, loves this composition. Enescu is the greatest Romanian composer and is very popular in China. Romanian Rhapsody No. 1 is a very melodic composition, and Enescu's vision is enchanting. For us, the musicians, this is a very interesting challenge. Thank you for the invitation to perform the opening concert of the festival".*

The opening concert of the RadiRo Festival has been broadcast live by Romanian Television and on the two cultural channels of the Romanian Radio national broadcaster: Radio Romania Music and Radio Romania Culture. The concert was broadcast live through satellite by Radio Romania's partners from the European Broadcasting Union (EBU) and from the Asia-Pacific Broadcasting Union (ABU).

Children's Global Media Summit 2017 – A Global Gathering



Children's Global Media Summit

We all know we are working through a time of unprecedented change, with the children's media sector in particular experiencing a revolution in the relationship between broadcaster and audience.

Although one of the defining characteristics of the media industry has been its ability to evolve, for the first time it is our audience which is setting the direction of travel.

With this in mind, the team at BBC Children's have started to do things differently over the past year. Our role as a producer of world class content, crucial resources and laughter has never been more important, but now we are focused on the role of digital-first content, and also the need to be in an open and constant conversation with our audience in order to remain as relevant as possible.

However, I am clear that in this new world, as a sector there is still a lot more we could be doing, which is why I was so happy to accept the role of Chair for the Children's Global Media Summit 2017 in Manchester.

The Summit in December 2017 is an opportunity for the whole of the media sector which has a relationship with young audiences to start a conversation defined by impacts and opportunities rather than genres and platforms. It will bring together the best thinking from content producers, policy makers and platform providers, to start a global conversation about the role of the media for young audiences across the globe.

Crucially, this is not a BBC event – it is much bigger than that. This is a global gathering, led by the World Summit on Media for Children Foundation who since 1995 has been helping to facilitate joined-up conversations across our sector.

At the first Foundation event over 20 years ago, a TV charter was created to provide a framework for how broadcasters should manage their relationship with young audiences. In 2017, we want to update this work with an emphasis on digital, and of course build on what was achieved at the last Summit in Kuala Lumpur three years ago.

To make sure we continue to serve our audiences in a way that is as relevant and meaningful as possible, we need a grown up conversation about what it means to operate in children's media in the coming decade. I hope the Children's Global Media Summit can be the start of that conversation, and if you want to be there so your voice is heard, please do get involved. You can find updates at www.cgms17.com

Alice Webb
Director BBC Children's

Hassan Hayat Khan of PTV-Pakistan won the Annual Green Media Award 2016



“Living With Change”, which was part of the ABU/ UNESCO co-production on Climate Change in the Himalayas, is the winner of this prestigious award. The results of the 13th Annual Environment Excellence Awards (AEEA 2016) were announced by the National Forum for Environment & Health (NFEH) in Karachi on 19 September.

NFEH Chairman and President Dr Kaiser Waheed and Mr Naeem Qureshi respectively said the award has been instituted to recognise and promote the organisations which make an outstanding contribution to the sustainable development and economic growth of Pakistan. They pointed out that these companies are working tremendously in the interest of the country without harming the environment and natural resources.

This year, more than 140 entries were received and in the Media Category Pakistan Television (PTV) Documentary “Living With Change” produced by Hassan Hayat Khan won the first prize out of 26 entries.

A New Head at RRI – Indonesia

Mr Mohammad Rohanudin was appointed on 20 July 2016 as President Director of Radio Republik Indonesia (RRI) for the period 2016-2020.

Prior to his appointment, he was Director of Technology and New Media of RRI. From 2012 to 2013, he served as Station Manager of RRI Surabaya and from 2009 to 2012 as Station Manager of RRI Sumenep.

His career in broadcasting spans over 30 years. Since 1985, he has occupied various positions at RRI Surabaya. In addition, he designed the Mobile Application “RRI Play” which won the ABU Award for Green Broadcast Engineering in October 2015.



A New Director General at MBC-Mauritius

Mr Amoordalingum Pather was appointed Director General of the Mauritius Broadcasting Corporation (MBC) in May 2016.

Mr Pather is a seasoned professional in the fields of broadcasting and ICT with over 50 years' experience in Mauritius, Africa and the UK. A pioneer of FM Radio and Digital Terrestrial Television in Mauritius, he was the lead person in major broadcasting projects that transformed the Mauritian broadcasting landscape between 1987 and 2007.

From 2002 to 2007, he was the first CEO of Multicarrier Mauritius Ltd (MCML), the national terrestrial transmission company. Prior to joining MCML, Mr Pather occupied various key senior management positions at the MBC, including those of Chief Engineer, Managing Director (Transmission/Production Facilities & Quality), Director of Engineering and Acting Director General (from September 2000 to December 2000).



Farewell to Mr Stembo of SLRC-Sri Lanka

Mr Nimala Mahendra Stembo retired last September as Deputy Director of International Relations Department of Sri Lanka Rupavahini Corporation. He left the organisation after having served in several positions for 34 years.

Mr Stembo has always been a close collaborator and supporter of the ABU. We wish him a peaceful retirement with lots of success in whatever he undertakes in the future.





ABU Secretary-General and Mr Akhtar Viqar Azim, Senior Vice-President, HUM TV paid a visit to Mr Agha Nasir at his residence in Islamabad in January 2016

Tribute to Agha Nasir - a broadcasting pioneer in Pakistan

Agha Nasir, former Managing Director of Pakistan Television-PTV and Director General Radio Pakistan passed away on 12 July 2016 in Islamabad at the age of 79.

He was a true celebrity in the Pakistani TV industry. He started off as a broadcaster for Pakistan Radio in 1955, and by the time television came to Pakistan in 1964, he was already known as a radio writer, broadcaster and producer. Agha Nasir was part of a team that launched PTV. He also produced drama serials, such as *Girah* and *Pani Peh Naam*. One of his directions, *Taleem-e-Balighan*, is considered to be one of the best stage dramas ever to have been aired on PTV.

Moreover, he authored six books. His latest book, *This is PTV: Another Day, Another World*, traces the history of Pakistan's first television channel. He also served as the Director General of the Pakistan National Council of the Arts and as the Managing Director of the National Film Development Corporation (Nafdec).

Agha Nasir was a living encyclopaedia on the broadcasting history of this country where his career spanned over more than half a century. In recognition of his services to the broadcast industry, he was awarded the Pride of Performance Award in 1994 and Sitara-e-Imtiaz in 2012.

During his career in PBC, PTV and GEO TV in recent years, he actively participated in the ABU meetings.

The ABU has lost a professional broadcaster who dedicated his entire life to promote media in Pakistan. As an old friend of the ABU, Agha Nasir contributed to the union and was a well-known personality throughout the region. **"The ABU Family lost a friend and professional colleague"** said the ABU Secretary – General, who had recently visited Agha Nasir in his home town - Islamabad in January 2016.

Two new staff members at the ABU



Nitesh Chand – Finance & Administration Officer

Nitesh Chand is a Fijian national and joined the ABU in September 2016. He is a Chartered Accountant by profession and a member of the CPA of Australia. Nitesh also holds a Master of Business Administration and a Bachelor of Arts Degree majoring in Accounting, Banking and Finance from the University of South Pacific. He worked for FIJI

TELEVISION LTD (FTV) as Finance Manager for the last three years. Prior to that, he was with Fijian Holdings Limited pursuing various roles in the Finance Department. Nitesh speaks English and Hindi.



Zhanara Shalbayeva is the new Personal Assistant to the Secretary-General

Zhanara is a Kazakh national and started her career in 2008 as Administrative Assistant at Lancaster Group Kazakhstan, JSC. Two years later, she joined the broadcasting sector as International Relations Manager at "Khabar Agency" JSC- the national television station. She served in the same position from 2012 to

2016 at "Kazmedia" – National Media Center. Zhanara graduated in English Language from Kokshetau State University and also in Finance from Bolashak Karagandy University. She is fluent in English and Russian.

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