

News of ABU activities and the broadcasting industry in the Asia-Pacific

ABU news

Quarter 4 2015

SERVING AUDIENCES



EMPOWERING ASIA-PACIFIC

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A graphic element consisting of three overlapping diamond shapes in yellow, dark blue, and teal, located in the bottom right corner of the page.

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Tree Planting to mark the
ABU Green Movement



Opening Ceremony of 2015 ABU
General Assembly Ceremony

starts

GA 2016

ABU Governance

Technical

Programme

Asiavision

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elcome to the last edition of the ABU News for this year, a period when a new chapter of the Union's history was opened with programmes and projects looking beyond the digital wave and charting the course of the organisation's long term action plan from 2016 to 2020.

In this edition we bring you the latest developments from the 52nd ABU General Assembly and its Associated Meetings, hosted spectacularly by Turkish Radio and TV (TRT) in the breath-taking city of Istanbul. Over 600 delegates from more than 60 countries were overwhelmed by the hospitality and warmth of the hosts and the splendour of one of the world's most historic cities. We express here our heartfelt gratitude to all colleagues from TRT, who made our stay in Istanbul a truly unforgettable experience.

The discussions under the main theme "Serving Audiences - Empowering The Asia-Pacific" focused on the role of broadcasters in educating and empowering mass audiences. The ABU has a potential to serve 3.5 billion people through its growing network. The collective duty of its members is to work together in order to further this objective. The launch of the ABU Music Exchange at the General Assembly is just an indication of the ambitious new projects to which the ABU is committed.

In Istanbul, the ABU Administrative Council held its 100th meeting. This landmark event was reinforced by the enlargement of the Admin Council to reflect the growing membership and strengthened governance of the Union.

The latest major development for the Union is the change of ABU President. In November Mr Cho Dae-hyun has completed his term as President and CEO of KBS Korea and can no longer serve as the ABU President. We thank Mr Cho Dae-hyun for his leadership and his immense contribution to the world standing of the Union. His commitment to the broadcast development put its mark on the strategy of the Union. We are fortunate that ABU Vice-President Mr Hikaru Doumoto, Executive Vice-President of NHK, stepped in as ABU Acting President from 24 November 2015 till the 2016 General Assembly elect a new President.

This issue also contains regular ABU News features on ongoing projects and important developments in the life of the Union and its members. We also catch up with ABU events over the past three months and some of the main activities scheduled for the year ahead.

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from the editor



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Members of the Administrative Council in front of TRT İstanbul Radyosu building where the historic 100th AC Meeting took place

The 52nd GA elects 4 additional Councillors and a new Vice-President



Administrative Council at its 100th meeting

ABU Administrative Council reinforced

The 52nd GA put into action the decision of the landmark GA in Macau to enlarge the Administrative Council. Three new seats were added to the existing 14 seats. From 1 January 2016, the ABU board will consist of 17 Councillors. The founding member, NHK, and the host country member, RTM, have permanent seats, the rest of the AC members are elected from the Full and Additional Full Members categories. As at January 2016, the AC members are:

- RTA- Afghanistan
- BTV-Bangladesh

- RTPRC- China
- ERTU-Egypt
- NHK-Japan
- DD-India
- IRIB-Iran
- KBS-Korea
- RTM- Malaysia
- SLRC- Sri Lanka
- TRT-Turkey
- VTV-Vietnam
- MRTK-Uzbekistan
- RTHK-Hong Kong
- HUM TV-Pakistan
- TDM-Macau
- Kazmedia- Kazakhstan

Mr Şenol Göka, TRT Director General, is a new ABU Vice-President

Mr Şenol Göka, Director General of Turkish Radio and Television Corporation – TRT was unanimously elected as a new ABU Vice-President at the 2015 ABU General Assembly in Istanbul, Turkey. TRT is a Full Member of the Union. Mr Göka's position as the ABU Vice-President is with immediate effect and will continue to serve in this position for three years as from 1st January 2016.

Mr Şenol Göka joins the two current Vice-Presidents of the ABU who were elected at the 2014 ABU General Assembly in Macau – Mr Hikaru Doumoto, Executive Vice-President of NHK, Japan, and Mr Jawhar Sircar, Chief Executive Officer of Prasar Bharati, India.

Mr Şenol Göka
elected new ABU
Vice President



The historic 100th Administrative Council of the ABU was held in Istanbul in conjunction with the 52nd ABU General Assembly. It started with a small 'happy birthday ceremony'. The councilors planted a tree in the garden of the Turkish Radio to commemorate this landmark meeting. It was held in a real working studio, the oldest in Turkey, located in the Istanbul building of the national radio.

In his welcoming remarks, the Director General of TRT, Mr Şenol GÖKA stressed out the importance of creating co-productions between Asian countries, which share common historic and cultural values. "I believe that more stories can be told when we share the enthusiasm of all present at this historic meeting."

The ABU President, Mr Cho Dae-hyun, expressed his confidence that with such a devoted board and committed Secretariat the heart of the ABU will continue to beat strongly.

The meeting recommended the strategy of the Union which was adopted during the first day of the GA.

The Administrative Council is the executive board of the Union. It consists of 17 members from the Full and Additional Full members and meets twice a year to map the direction of the Union.



ABU Administrative Council Meeting turned 100 in Istanbul



ABU to further cultivate innovation in broadcasting



During the traditional press conference on the eve of the General Assembly in Istanbul, the President of the ABU, Mr Cho Dae-hyun, said that technology was taking our audiences to a new digital frontier. Therefore, the Union looks forward to further cultivate innovation in broadcasting and creating more opportunities for collaboration between members.

The ABU President thanked TRT, Turkish Radio and Television Corporation, for the good organisation of the meetings and their warm hospitality. He said that all foreign delegates love Turkey and the historic city of Istanbul. "We have also been impressed and learned a lot from TRT's broadcasting infrastructure. The ABU is proud to have TRT as a trusted and valuable member", he added.

Mr Cho Dae-Hyun informed the local Turkish journalists that the main responsibility of the ABU is to promote the development of broadcasting and to organize cooperative activities among its members in the Asia-Pacific region. He noted that the Union was growing steadily and that the Union's achievements were remarkable due to the very good collaboration between the Secretariat and the Administrative Council.

The ABU Secretary-General, Dr Javad Mottaghi joined the President focusing on the support given by the Union to members with less resources. He pointed out that capacity building, Disaster Risk Reduction and training of engineers are the main sectors where cooperation among members is on-going.



ABU opens a new chapter

Over 600 delegates from more than 60 countries attended the General Assembly and its Associated Meetings.

In his remarks during the Opening Ceremony, the Director General of TRT, Mr Şenol Göka said that he was very proud of the remarkable achievements of the ABU and pointed out the importance of collaboration between members.

The ABU President, Mr Cho Dae-hyun noted that ABU's activities are meant for the future generations in the Asia-Pacific region. He underlined that the Union is coming with new and innovative projects to enable members to face the digital challenges.



Mr Cho Dae-hyun,
ABU President



Mr Şenol Göka, Director
General of TRT-Turkey



Dr Javad Mottaghi,
ABU Secretary-General

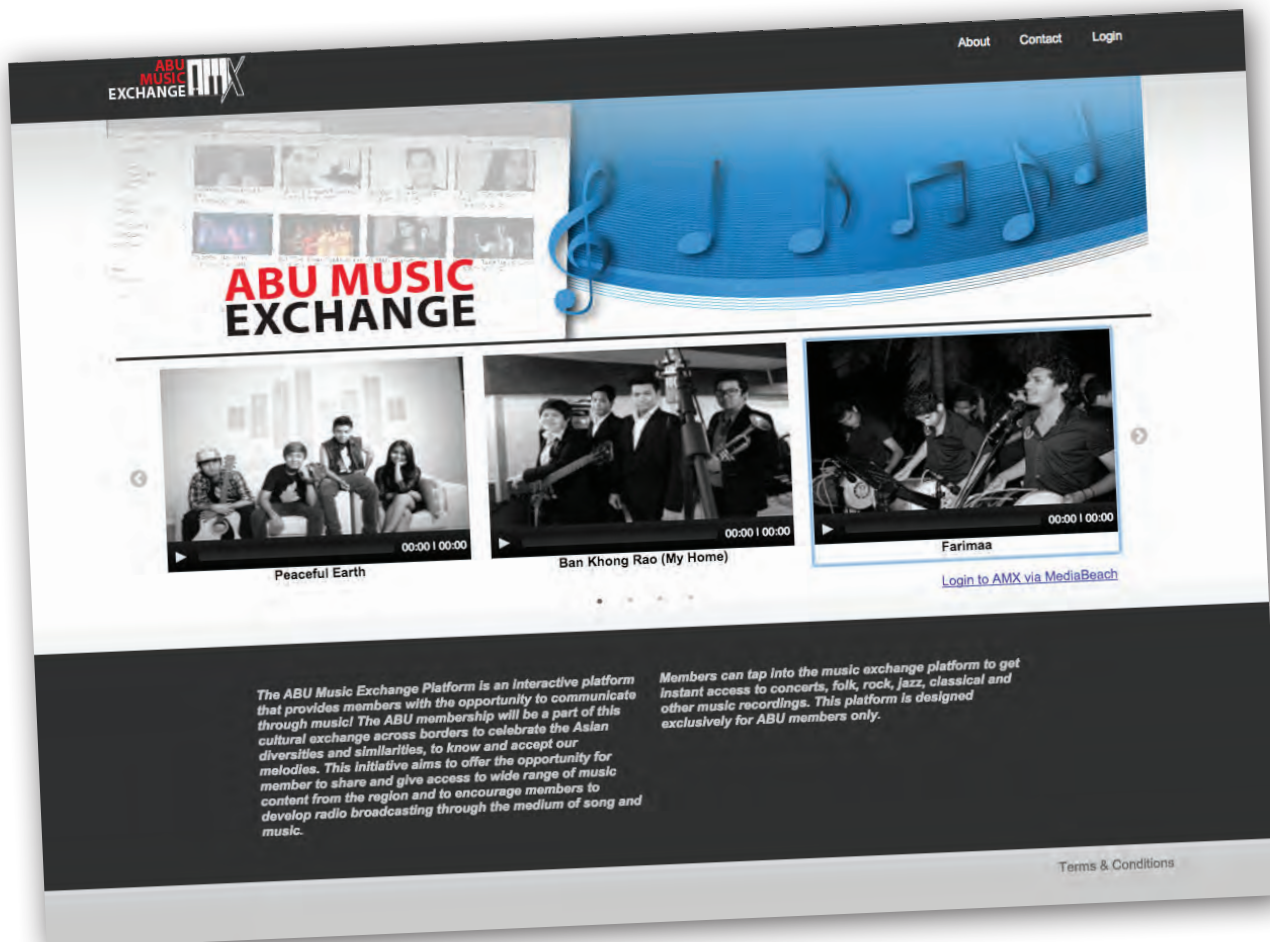


The ABU Secretary-General Dr Javad Mottaghi stressed the importance of serving broad audiences. "Without audiences we cease to have a reason to exist. Audiences are our lifeblood. It is our function to serve them on all platforms". He added that the GA is a platform to exchange views and focus on commonalities and what unites broadcasters.

In a dazzling display, the TRT Orchestra and Ensemble performed a kaleidoscope of folk songs and dances, leading the audience through the rich cultural heritage of Turkey spanning more than 12 centuries of history.



ABU Music Exchange Launch



Mr Cho-Dae Hyun preparing to launch ABU AMX

Very soon ABU members and non-members will have access to a rich pool of music copyright free. The ABU Music Exchange (AMX), which was launched in Istanbul by the President, Mr Cho Dae-Hyun, is a digital platform to enable participating organisation to exchange music files – from opera to folk music. AMX will be fully operational in February 2016.

In his opening remarks on the first day of the GA, the ABU President said that the Union's membership is constantly increasing and we are here to establish events for the future generations. He added that members were sharing resources, knowledge and technology and the Union was coming with new and innovative projects to face the digital age. Mr Cho Dae-hyun concluded that the Asia-Pacific Union gives a voice to the whole Asia-Pacific region.

The ABU Music Exchange project is part of the ABU long-term Action Plan (2016-2020). Other new projects in the pipeline are the ABU's Digital Strategy which aims to help reduce the digital divide among members and ABU Dance Festival.

Super Panel: Serving Audiences - Empowering Societies



Mr Jun Ogawa, TBS-Japan, Mr Jawhar Sircar, CEO Prasar Bharati-India, Ms Rosarita Niken, Director RRI-Indonesia, Mr Xia Jixuan, Vice President CRI-China and Mr Song Jaeheon, ED Content Business Dept, KBS-Korea



Ms Nedra Weerasinghe, Group Director MBC-Sri Lanka, Dr Abbas Taheri, IRIB-Iran, Dr Ibrahim Eren, DDG-TRT, Mr Narayan Rao, NDTV-India and Mr T. Sakamoto, Sr Director, NHK-Japan

All panellists in this session gave examples from their own countries on how broadcasting serves and empowers people in society. Discussions were presented in two Forums addressing two key areas for broadcasters: "Building Public Trust" and "Empowering Societies".

In the first forum, chaired by Mr Jun Ogawa from TBS-Japan, the panellists were unanimous that broadcasters should always think of the audience as their priority. Mr Jawhar Sircar, CEO of Prasar Bharati and ABU Vice - President, informed that radio and television are used for disease alert in India. People in remote villages are also being advised about employment opportunities and banking facilities.

Ms Rosarita Niken Widiastuti, Director of Radio Republic Indonesia believes that the more independent and impartial a broadcaster is, the better will be its credibility among the audience.

Mr. Xia Jixuan, Vice - President of China Radio International, RTPRC-China, said that in spite of global journalism created by the internet and social media, traditional media should be maintained in order to reach everybody and to satisfy people's needs of reliable and objective information that the social media cannot provide.

Mr Song Jaeheon, Executive Director, Content Business Dept., KBS, stated that every broadcaster should have a sense of community. He gave the example of a concert recently held in Seoul with the theme 'I am Korea'. The KBS had supported the idea to unite all Koreans into one community.

In the second forum, moderated by Ms Nedra Weerasinghe, Group Director, MBC-Sri Lanka, the panellists expressed their views on why the society should be empowered.

Dr Abbas Naseri Taheri from IRIB, Iran, said that fast technological

changes should be explained to the audience and broadcasters must have strategic planning for society management.

Dr Ibrahim Eren, Deputy Director-General, TRT, Turkey, spoke about the importance of media in the life of less abled people. He explained the initiative undertaken by TRT to make its programmes accessible to persons with disabilities.

Vulnerable groups were also one of the points raised by Mr Narayan Rao, Executive Vice-Chairperson of NDTV, India. He said that broadcasters have a responsibility towards children and women and should encourage interaction with young people.

Mr Tadanobu Sakamoto, Senior Director, NHK, Japan, underlined that in his country the media has been successful in early warning communications before disasters. He added that broadcasters should empower people to be able to save their own lives.



Mr T. Sato-NHK, Dr R. Najm-ASBU, Ms R. Obreja-DRM, Mr T.Yucel-TRT and Dr A. Punchihewa-ABU

The Fight for Spectrum: Securing the Future of Broadcasting

Spectrum is a driving force for the whole broadcasting industry. Panellists at the Professional Discussion noted that it is important to understand that spectrum is a limited resource and terrestrial broadcasting by far uses it in the most efficient way. Digital migration as well as new and advance services like 4K and 8K require additional spectrum for their delivery.

The Professional Discussion was a high-level forum where members shared ideas and experiences on the theme: "The Spectrum Battles: Reclaiming and Retaining the Broadcasters' Spectrum".

The panellists discussed the work and objectives of the ITU's World Radio-communication Conference (WRC), which regulates the spectrum. This is a meeting of ITU member states to finalise any changes to the current radio frequency allocation for applications already defined by the ITU through its Radio Regulations among others. The previous two meetings were held in 2012 and at the end of November 2015. The member states of ITU, currently 193, discussed and finalised these changes for the current cycle till 2019. The danger is that sometimes through different strategies and lobbying some changes are brought about to attain some commercial benefit or other benefits to the commercial organisations.

Dr Riyadh, from the Arab State Broadcasting Union (ASBU), said that broadcasters from the Arab region have come through the Arab Spectrum Management Group (ASMG) to a decision that there should be no change to the UHF frequency band below the 700Mhz range. This is consistent with the other broadcasting worldview and that of the World Broadcasting Union's position. But as



Dr Amal Punchihewa, Director ABU Technology & Innovation highlighted this may not reflect the final decision of the WRC-15 as it is not the broadcasters who have the say at the conference, it is the different member states of the ITU who make the final decision through their votes.

Ms Ruxandra, Chairperson of the Digital Radio Mondiale, provided an European perspective on the spectrum issue. She stated that this is a very important and crucial issue for broadcasters. European broadcasters in great majority are going for with a 'no change' strategy. The good question to ask here is why are broadcasters fighting over this spectrum. She pointed out that terrestrial broadcasting is the most cost effective, most rewarding and is the most efficient way of using this limited resource.

Mr Yucel from TRT provided an update on the scenario within Turkey on the frequency spectrum area. He gave a brief overview of the Turkish broadcast delivery and media landscape, how the move to digital was progressing and the plans for analogue switch-off in Turkey. He stated that the frequency allocation will be revised if necessary after the WRC-15 conference looking at its outcome and based on that the

final move to go fully digital would be decided. The current analogue services in terms of number of services will remain the same and most probably more services will be added on the digital platform.

The session heard cases from ABU members who have already completed the analogue switch-off like NHK, Japan, and SBS, Korea. The session also heard comments from other members about the situation in other countries in the Asia-Pacific region where most of the countries are just beginning their journey on the move towards digital. This process itself requires more spectrum as the broadcasters will have to run both the existing analogue services while starting and continuing the digital services for some time.

In a final analysis, Mr. Sato and all panellists agreed that the new generation wants to consume the content on the go, on mobile devices and wherever they are. This opportunity is currently provided through the broadband networks but we all know that it is not very efficient in doing so due to technical limitations. However, we need to look at the new developments such as Integrated Broadcast Broadband systems, which use the broadband networks to

complement the broadcast networks. This could be the future model for effective use of both the platforms while enhancing the viewer experience.

The panellists also urged the broadcasters to convince their regulators and administrations to maintain their efforts to have their voices heard at the WRC meetings and conferences.



Speaking at the opening session of the Programme Committee, the ABU Secretary-General, Dr Javad Mottaghi, announced that there will be more investment in ABU programme activities.

In 2015 the ABU Programming activity portfolio stands at an impressive 40 activities. Dr Mottaghi expressed his thanks to members for their support in this great achievement.

"The Programme Department is now prepared for the ABU long-term Action Plan (2016-2020) and members should guide and advise the department on the new initiatives, since ABU is a member-oriented organisation." Dr Mottaghi added.

The Chairperson of the Programme Committee, Mr Jaeheon Song, KBS, underlined that the ABU remains a good forum to face challenges. The ABU Programming Director, Mr Beniko Tatsuihiro, made an overview of all radio and television activities run during the year 2015 and informed the delegates about some new projects to be implemented next year.

Copyright was one of the main issues discussed at the meeting. Mr Yan Bo, Chairperson of the ABU Copyright Committee said that programming is a product and need to be regulated and protected.

The first day of the Programming Committee ended with an interactive session – "Enhancing Music Programmes With Social Media". The workshop was conducted by Mr Ben Williams, Director of Beyond Broadcasting, UK, and facilitated by Mr Steve Ahern, Managing Director of Ahern Media, Australia.

New Programmes

ABU Music Exchange (AMX), ABU Dance Festival, ABU Content Market, Annual ABU Radio Drama Workshop and Festival and ABU Cup TV Song Contest are new initiatives, which the Union will implement in 2016 and 2017. The

More Investment in Programme Activities



Mr Hideki Tazuke - PC Vice Chairperson, Mr Jaeheon Song - PC Chairperson, Dr Javad Mottaghi - ABU SG and Mr Beniko Tatsuihiro - ABU Programming Director

ABU Music Exchange was launched during the General Assembly by the ABU President and the platform will be operational in February 2016.

The first edition of the ABU Dance Festival will be held in November 2016 in New Delhi, India. Mrs. Aparna Vaish, from DD-India made a detailed presentation on the modalities of the festival.

New programmes from Asia and Europe such as "Global Anti-Bullying" from NHK and "Under the Same Sky", a documentary co-production by Wildside Production of Italy were announced at the last day of the ABU Programme Committee meeting.

Panellists from Japan, Korea, Turkey and Italy shared their experiences at the Expert Dialogue Panel on the theme "Content Convergence: The Art of Digital Storytelling". The Voice of America producer Ms Beth Mendelson, introduced the ABU – VOA co-production "A Single Step", celebrating women leaders from across the world.

The Programme Committee Meeting concluded with the re-election of Ms Deborah Steele of ABC Australia as Vice-Chairperson of the ABU Programme Committee for the next two years.





Getting in Tune With Young Audiences

Radio remains an important medium but it faces new challenges. The ABU Radio Working Party discussed the key role of radio as a communication channel for the global village, the importance of content strategies, audience research and the benefits of digital radio.

The meeting started with a presentation by Mr Morat Orem, Director of Radio Ankara, TRT, Turkey. He said that nowadays radio is becoming a major source of information and broadcasters can use it as a tool to meet the growing expectations of their listeners and prepare them for the future.

Ms Vijay Sadhu, ABU Head of Radio, briefed about the radio activities undertaken during the year 2015 and introduced some projects to be implemented next year. ABU has conducted several workshops related to radio drama, co-production and children programming as workshops on creative radio formats and

empowering women through radio. Mrs Sadhu pointed out that the RadioAsia Conference, held in Yangon, Myanmar, was very interactive and performers staged 13 songs in the Radio Song Festival. She announced that the 2016 RadioAsia Conference and Radio Song Festival will be hosted by China National Radio in Beijing and the second edition of the Media2020 Conference, a collaboration with Radio Romania, will be held just after the two events.

Another focus of the discussion during the Radio Working Party was the digital radio roll-out in many member countries. Mr Alexander Zink from Fraunhofer IIS, Germany, said that digital radio is an opportunity to reposition radio in society. It allows broadcasters to get closer to the young audience and has a unique set of benefits to reach people. He also pointed out the importance of radio for Emergency Warnings in case of disasters.

During the second part of the meeting various speakers expressed their views on different aspects of radio broadcasting on multiple platforms. The speakers were Ms Zakiah Halim, MediaCorp, Singapore; Ms Shanti Bhagirathan, Maharaja Media Group, Sri Lanka; Mr Kabul Budiono, RRI, Indonesia; Mr Ben Williams, UK Independent Consultant; Mr Steven Ahern, Australian Independent Consultant; Mr Cem Temel, TRT, Turkey; Mr Kartini Ariffin and Mr Au Lai Ngar.

The Radio Working Party put the below recommendations to the Programme Committee, which were approved by the GA:

- Setting up of an annual ABU Radio Drama Workshop and Festival starting from 2016;
- Promoting partnership between broadcasters ; and
- Organising more in-country workshops for capacity building especially in areas of content creation for digital radio.



4th ABU TV Song Festival draws crowds in Istanbul

Twelve selected acts performed at the 4th ABU TV Song Festival Gala Night at the Istanbul Congress Centre. They included popular artists and musical groups in their respective countries. The 2-hour show was broadcast live by TRT.

The Dazzling Mozhdan, representing Ariana TV, Afghanistan created lots of emotions with 'Your Pride My Poison'. Vivian Koo who represented TVB Hong Kong sang 'Accept the Part'. The group Scandal, representing NHK, Japan, mesmerised the public with an amazing choreography of their song 'Sisters', while Dinmukhammed Kudaibergen from KMO-Kazakhstan sang the emotional ballad, 'Daididau'.

Ernie Zakri representing RTM-Malaysia was faithful to the Malaysian culture with her 'Dialah di Hati'. So was Unoosha from PSM-Maldives with 'The Maldives Song'. Ma Man Lei Kyla from TDM-Macau performed 'Back to Back'. Murat Dalkılıç representing TRT-Turkey sang 'Katilimiz Olursun'.

The piece chosen by Dinh Manh Ninh from VTV-Vietnam was 'In the music tonight'. The culmination was the appearance of the boy band CNBLUE representing KBS – Korea who performed 'Cinderella' to a wild ovations.

Sanjivani Bhelande from DDI brought with her the colours of India with 'Radiant Ruby' and last but not least 'No return' from Zahra Damariva of TVRI – Indonesia created lots of excitement among the audience.







TC Chairman Mr Masakazu Iwaki of NHK-Japan



Dr Zeki Çiftçi, Deputy Director General of TRT-Turkey

ABU Technology focused on Emergency Warning Broadcasting

Considering the unpreparedness of many ABU members in case of emergencies and the importance of digital radio before, during and after disasters, the Technical Committee adopted two recommendations on new updates to EWS2.0 implementation and character set for digital radio applications.

Recommendation 1

The different Radio and TV system proponents and the industry players in the Asia-Pacific must come together to study and propose a more advanced second generation of emergency warning broadcasting system (EWBS 2.0).

The new EWBS 2.0 specifications will present a combined effort by the industry providing a more harmonized approach in terms of features, functionality and implementation. This proposal is presented to the World Broadcasting Union and their members will play a leading role in promoting this initiative to the necessary system proponents, industry players and the ITU.



Mr Lasantha Samaranayake and Mr Hamid Nayeri-TC Vice Chairmen



Ms Kiyem Erdal, TRT-Turkey & TC Hon. Vice-Chairperson

The ABU and other unions will continue to educate and inform the broadcasters, other stakeholders and government agencies of the importance of having EWBS implemented within their broadcasting networks in their countries.

Recommendation 2

Due to the growing interest of broadcasters in the region in digital radio, the huge diversity in languages and characters used in different countries in the region, the ABU Technical Committee recommended to the digital radio proponents and the industry to consider these requirements and develop the necessary elements to incorporate these complex scripts as a character set in future developments. The ABU will analyse similar requirements from its members and refer them to appropriate organisations and expert groups for further action.

The two recommendations were approved by the GA.

At the opening session of the Technical Committee, the ABU Secretary-General, Dr Javad Mottaghi announced that the 'ABU Digital Strategy' will help the Union to address the move

towards digitalization and issues concerning digital divide among members. He also highlighted some of the major activities carried out by the ABU Technology department in the past year and mentioned the initiatives taken to engage the members in the Pacific and Central Asia, which are now reaping rewards.

Dr Zeki Çiftçi, the Deputy-Director General of TRT, Turkey, outlined the changing media landscape and how TRT is trying to keep up with the rest of the world progressing forward.

On the second and final day of the ABU Technical Committee, the keynote presentation was made by Dr Egon Verharen, Chairman of EBU Technical Committee. This was followed by the Technology Debate on "Future Media Delivery will be only on IP". The panel included technical heads from member organisations and industry experts who presented their views on the new media delivery platforms of the future. Is it going to be only IP or would the traditional broadcasting models still play significant role?

Earlier, during the morning session, presentations from the Topic Area Chairpersons provided updates on the

ongoing study projects and key areas of development taking place within the study groups. Also related to this area were the presentations on 'New in Study Groups' which focused on selected topics such as spectrum, API, HDR, new features of EWS, character set for digital radio and updates from digital radio.

The other highlight of the day was the session presented by TRT as host organisation. The session, moderated by Ms Hanife Sayillir, Chief Engineer of Information Technologies Department at TRT, looked at some of the advanced technology implementations taking place within TRT.

The meeting concluded with the appointment of Mr Sunarya Ruslan of RRI-Indonesia as the new honorary Vice-Chairman.

With its forums and interactive sessions the Technical Committee meeting provided a strong networking atmosphere for the members to discuss specific issues and developments within the industry. Over 150 delegates, representing broadcasters, media experts and professionals from Asia-Pacific and around the world attended the meeting.

2015 ABU Engineering Awards – Winners Announced in Istanbul



Mr Doo-hyung Kang, KBS-Korea and Mr Masakazu Iwaki, NHK-Japan & ABU TC Chairman

The winners of the 2015 ABU Engineering Awards were announced during the Technical Committee meeting.

The ABU Broadcast Engineering Excellence Award was bestowed on Mr Seok Doo Kim, Executive Managing Director-Technology-Korean Broadcasting System. He won the award for strengthening the terrestrial broadcasting platform and for his contribution to next generation broadcasting development.

The ABU Engineering Industry Excellence Award went to Mr Zou Feng, President of the Academy of Broadcasting Science-People's Republic of China. He led the research and rollout of the China Digital Radio (CDR) system since 2007.

The winner of The ABU Developing Broadcasters' Excellence Award is Ms Lim Soh Kwang, Superintendent Engineer and Head of Technical services of Radio Television Brunei. She is recognised for her outstanding role in setting up a digital archiving media asset management system.



Mr Zou Feng, SAPPRT-China and
Dr Javad Mottaghi, ABU SG



Ms Lim Soh Kwang, RT-Brunei
and Dr Zeki Çiftçi, DDG-TRT

The ABU Green Broadcast Engineering Award was bestowed on Radio Republik Indonesia for having used simple, low-cost technology in launching RRIPlay, and ICT product application.

The First commended Article Prize is awarded to Korean Broadcasting System for the article titled 'Real-time 3D Sign Language Avatar Animation from DTV Closed Captions', authored by Juhyun Oh, Byungsun Kim, Kisung Yang and Sungchoon Park.

The Second Commended Article Prize went to Korean Broadcasting Service for the article titled "Terrestrial 4K UHD Live Broadcasting of Sports Events", authored by Injoon Cho, Byungsun Kim, Sangjin Hahm, Sanghun Kin and Sungho Jeon.



Mr M. Rohanudin, RRI-
Indonesia and Mr Doo-hyung
Kang, KBS-Korea & KOBA



Ms Kiyimet Erdal, TRT-Turkey & TC Honorary Vice
Chair and Mr B. Chandran, DD-India



Mr Dae Hoon Choi, KBS-Korea and Mr M.
Nayeri, IRIB-Iran & ABU TC Vice Chairman



ABU New Initiatives for Sports Development

In order to serve members better, the ABU Sports is introducing soon two new projects – a Production and Transmission Service and a Digital Sport Content Sharing Platform.

The members of the Sports Group welcomed the new initiatives. Leading members of the Union such as the CCTV China, KBS Korea and NHK Japan expressed their willingness to support the initiatives, looking at the long term benefit for the Union.

The ABU Sports has started to implement the initiatives. ABU had put bids to be the host broadcaster of several sporting events taking place in Asia. It is also working to create a digital platform offering to members, sports content for free or for discounted fees. The ABU Sports department is collaborating with international and national federations and partners towards the implementation of these new projects.

Another strong message coming from the Sports Group meeting in Istanbul was the importance of strengthening and consolidating the listed events and the national pools. The participant in the meeting recognized that the support of the national governments with relevant laws and policies towards these initiatives was the key for their success.

The Chairperson of the ABU Sports Group, Mr Jiang Heping, RTPPRC, China, pointed out that the broadcasters are still trying to finalise the agreements for 2016 Rio Olympics, which is less than a year away. He noted that all unions have the same problem.

The ABU Secretary General, Dr Javad Mottaghi, said that the sports rights market is a pressing issue facing the broadcasting industry today and the Asian broadcasters will have to face the challenges and enjoy the opportunities.

Integral part of the discussions

was the ever increasing rights fee, and the need for a new ABU Sports approach. The Directors of the broadcasting unions-the European Broadcasting Union (EBU), the Arab States Broadcasting Union (ASBU), the African Union of Broadcasting (AUB) and the ABU shared trends and developments in the sports industry in their respective regions.

The Sports Director Mr Cai Yanjiang said that it is time for the unions to collaborate and work together towards a common strategy through sharing information and cooperation.





Mr Joao Francisco Pinto of TDM-Macau, News Group Chair and Mr Chae Il, ABU News Director

Asiavision improves quality and speed

The Chairperson of the ABU News Group, Mr Joao Francisco Pinto, reported to the ABU GA that during the last months there had been significant progress in both the quality and quantity of the news items exchanged.

He added that Asiavision (AVN) was also proud to announce that its membership had reached 30 this year. The Philippines' largest integrated media and entertainment company ABS-CBN officially joined on 1 October 2015. ABS-CBN is principally involved in television and radio broadcasting, as well as the production of television programmes for domestic and international audiences and other related businesses.

Three other members, namely, EMTV of Papua New Guinea, TVTM of Turkmenistan and MTRK of Uzbekistan had also joined Asiavision this year.

Mr Joao Francisco Pinto of TDM-Macau, and Mr Chae Il, ABU News Director, emphasized that the AVN news exchange programme has always

strived to improve the quality and quantity of the news items exchanged. Progress has been made with AVN members becoming more active and contributing better quality items (news-wise and technically) and up-to-date material.

The AVN news exchange delivery system is also now faster than before with members uploading their news items to the AVN Brightcove video cloud server as soon as they become available.

These improvements have come after the ending of the AVN satellite feed on 30 June 2015. From 1 July 2015 onwards, the AVN news exchange is conducted solely via the internet platform.

The cost-effective internet platform has also led to an increase in the number of active participants in the AVN news exchange. AVN also has news exchange arrangements with sister unions, the European Broadcasting Union (EBU) and the Arab States Broadcasting Union (ASBU).



Women With the Wave: Diversity and inclusion in the media

Are women still with the wave or are they just waving from the dangerous waters of broadcasting waiting for recognition? Are equality, inclusiveness and the lack of discrimination a reality or just wishful thinking? These were some of the questions that preoccupied the participants in the 4th edition of the Women With the Wave forum in Istanbul.

It is obvious that things are moving in the right direction. It is also obvious that efforts need to be doubled to popularise good practices, to encourage positive measures and to act decisively. The ABU has a major role to play in that respect.

In her video-address to the Forum, Irina Bokova, UNESCO Director-General, pointed out that media has to provide equal participation for men, women, young people and people with disabilities. The speakers stressed the necessity to break the cycle of ignorance. This mind-set, she added, was in line with the 2030 Agenda for Sustainable Development as set up by the United Nations.

Ms Daniela Bas, Director of the Division for Social Policy and Development at the United Nations Department for Economic and Social Affairs (UNDESA), said that the role of media is becoming more important in today's world of turmoil, terror and disasters. Media and broadcasters should work in a global context and no one should be left behind. In her words, media should be interested in minority groups because they are a substantial and integral part of human society. The role of broadcasting is to promote sustainable and equitable development in which nobody is left behind.

Miss Nastasia Campanella, who is blind from a very young age, shared her compelling story of how she became newsreader in one of the biggest Australian radio stations.

Mr Turan Ali, Director of Radio Netherlands Training Center, spoke of the need to change perceptions and attitudes through media. He said that positive examples can turn the wave of misunderstanding and prejudice.

Ms Chrissie Tucker, Manager Diversity ABC and Mr Joao Francisco Pinto, Chairperson of ABU News Group and Controller Portuguese News, TDM, Macau, wrapped up the day saying that a lot more has to be done to achieve the goals of equal representation of women and people with disabilities in media.



Ms Chrissie Tucker, Manager Diversity ABC-Australia



Ms Daniela Bas, Director DSPM-United Nations

Promoting Best Practices in Media Companies

The ISAS BCP9001 universal media quality management standard was the main theme discussed at the workshop organized in Istanbul jointly by the ABU, Challenge Optimum SA and the Media & Society Foundation with the support of Thai PBS. Over 30 professionals participated in the workshop, which highlighted the importance of quality management to media decision-makers in the Asia-Pacific region.

While press freedom is still at stake in many countries, media companies also have to take up three other main challenges: invert the decline of public trust in their content, retain their audience with respect to new competitors resulting from the de-regulation of national markets and take the best advantage of the digital revolution, so as to broadcast their content on any platform, while launching new services and being more attractive.

Quality management best practices appear as a key lever to take on these challenges. As Mr Guillaume Chenevière



stated: "The main asset of public service media is the public trust in its added value to society."

It has been observed in several countries that these practices often match the legal requirements of new laws on radio & TV in the transition from state owned corporations to public service broadcasting as in Romania, Mexico and Thailand. Thai PBS, the first and unique public broadcaster in Thailand, has recently implemented the requirements of ISAS BCP9001, so as to build professionalism, reliability and justified worthiness of the fee paid by the citizens.

To sum up the output of this workshop, as the famous journalist Edward R. Murrow used to say: "We cannot make good news out of bad practice." ISAS BCP9001 provides a key lever to standardize best practices across the whole company.

Protecting Broadcaster's Signal on New Media Platforms



The hope of the broadcasting industry lies in the Broadcaster's Treaty. The ABU Copyright Committee Chairperson, Mr Yan Bo said that it is the only copyright treaty, which may protect the broadcaster's signal on new media platforms.

The Broadcaster's Treaty can provide a stable international legal framework for broadcasters and grant exclusive rights to broadcasters in an effective manner. It can also provide anti-piracy function and protection against signal 'theft' and protect the vast investments in broadcasting.

Mr Bo appealed to the broadcasters as well as the governments in Asia-Pacific area, to support the Treaty, and create a level playing field for both traditional and new broadcasting media.

Mr Bo informed the General Assembly that the Broadcaster's Treaty was the main theme of discussion during the ABU Copyright Committee and Forum in March 2015 in New Delhi, India. The two meetings were hosted by the ABU member Doordarshan.

In his report to the GA, he also informed that ABU copyright committee members are working on new projects that included publishing a copyright handbook for the ABU members. Recommendations by members included more workshops and assistance on creating awareness on music rights, and understanding how copyright works in the new media environment.

ABU PRIZES 2015: Recognising Quality and Innovation

The ABU Prizes Award ceremony took place at the Conrad Bosphorus Hotel in Istanbul. There were 246 entries - 154 for television and 92 for radio in 13 categories. The awards recognize radio and television stations, personalities and programs that exemplify innovation and excellence in broadcasting and commitment to community.

ABU Prizes aim at rewarding those individuals and organisations who combine talent, hard work and skill to ensure that their listeners and viewers are compelled. The objective is to motivate radio and television professionals and their organisations to constantly raise the bar in terms of their performance; with a firm focus on keeping their audience engaged and happy.

ABU is happy to recognise and honour the outstanding radio and television talents, from in-front-of-the-mic presenters to behind-the-scenes producers. Here are the 2015 ABU PRIZES winners.

TV WINNERS

CATEGORY	ORGANIZATION	ENTRY TITLE
1. Drama	Islamic Republic of Iran Broadcasting (IRIB) Islamic Republic of Iran	Three Fish
2. Documentary	The Japan Commercial Broadcasters Association TV-U Fukushima, INC Japan	Just an Ordinary Family: 22 years of the lives of a couple with disabilities
3. Entertainment	Munhwa Broadcasting Corporation (MBC) Republic of Korea	My Little Television
4. Children	Korea Educational Broadcasting System (EBS) Republic of Korea	Peet – The Forest Detective
5. News Reporting	Soroush Multimedia Corporation (SMC) Islamic Republic of Iran	Saving Leopard
6. Sports	RTPRC China Central Television (CCTV) China	I am LI NA
7. ABU Perspective Award	Korea Educational Broadcasting System (EBS) Republic of Korea	FAMILY SHOCK: episode3, Going to Maseok
8. Special Jury Prize	Mongolian National Public Radio and Television (MNB) Mongolia	I'm Mongolian

TV COMMENDED ENTRIES

CATEGORY	ORGANIZATION	ENTRY TITLE
Documentary	Islamic Republic of Iran Broadcasting (IRIB) Islamic Republic of Iran	Alamto, a Reptile Wonderland
Entertainment	RTPRC China Central Television (CCTV) China	DingGeLongDongQiang
Children	Hungarian Public Service Media (Media Service Support and Asset Management Fund) Hungary	House of Noises
Sports	Japan Broadcasting Corporation (NHK) Japan	Nobody is Unbeatable: Kei Nishikori's Path to Progress
Special Jury Prize	Sri Lanka Ruphawahini Corporation (SLRC) Sri Lanka	Schooling Along Wild Track



Mr Abdollah Khosronejad, IRIB-Iran



Ms Shingemi Fukaya, JCB-Japan



Mr Park Jin-Kyung, MBC-Korea



Mr Si Jin Lim, EBS-Korea



Dr Abbas Naseri Taheri, IRIB-Iran



Mr Jiang Heping, CCTV-China



Ms Fun Mi Park, Mr Hoön Seok Kim & Mr Kwang Ho Kim, EBS-Korea



Ms Oyundari Tsagaan, MNB-Mongolia

RADIO WINNERS

CATEGORY	ORGANIZATION	ENTRY TITLE
Drama	Japan Broadcasting Corporation (NHK) Japan	Blue Skies and a Shooting Star
Documentary	British Broadcasting Corporation (BBC) United Kingdom	The Ghostly Voices of WW1
News Reporting	Radio Television Hong Kong (RTHK) Hong Kong	Set Free My Childhood
Community Service Announcement	All India Radio (AIR) India	Stand beside them
Interactive Programme	RTPRC China Radio International (CRI) China	Teresa Teng And I
On-Air Personality	Radio Television Malaysia (RTM) TraxxFM Malaysia	Face to Face: Beauty - How Far Will You Go To Look Good
Special Jury Prize	BNNRC Community Radio Pollikontho, fm 99.2 Bangladesh	Tobuo Shopno (Ray of Hope)

RADIO COMMENDED ENTRIES

CATEGORY	ORGANIZATION	ENTRY TITLE
Drama	Radio New Zealand (RNZ) New Zealand	Te Awarua
Documentary	Korean Broadcasting System (KBS) Republic of Korea	KBS Global Korean Network Reunification Special – The Way from Romania to North Korea: Episode 1 – Georgeta Mircioiu's dictionary
News Reporting	RTPRC China National Radio (CNR) China	The Retrial of the Huugjilt Case
Community Service Announcement	Radio Television Hong Kong (RTHK) Hong Kong	Colourful Neighbours
On -Air Personality	Islamic Republic of Iran Broadcasting (IRIB) Islamic Republic of Iran	Ab o Tab
Special Jury Prize	The Voice of Vietnam (VOV) Vietnam	Ha Noi International Choir



AWARD SPONSORS



www.abu.org.my/abuprizes



Mr Priyath Liyanage, BBC-UK



Mr M. Mehedi Hasan, BNNRC-Bangladesh



Mr Yoshinori Nemoto, NHK-Japan



Ms Chu Sik Kwan & Ms Wong Hoi Yee, RTHK- Hong Kong



Ms Aparna Vaish, AIR-India



Mr Xia Jixuan, RTPRC/CRI- China

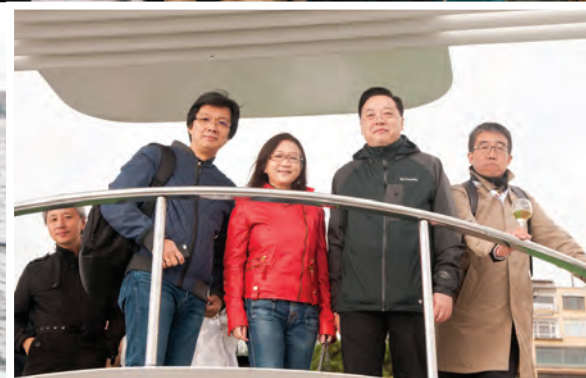


Ms Philomena Ghanapragasam, RTM-Malaysia



General Assembly - Excursion





A satellite with large solar panel arrays is shown in space, with the Earth's horizon visible in the background. The satellite has a central body covered in gold-colored insulation and several large, circular antennas.

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ABU President, Mr. Cho Dae-hyun completes his term at KBS Korea, Vice-President Mr. Hikaru Doumoto becomes an Acting President



Mr Hikaru Doumoto & Mr Cho Dae-hyun at ABU GA in Istanbul

In a letter sent to the ABU Secretariat, the current ABU President, Mr Cho Dae-hyun, informed that his term as President and CEO of the Korean Broadcasting System had come to an end on 23 November 2015. Mr Ko Dae-young has succeeded him as the new President and CEO of KBS, Korea.

Mr Cho Dae-hyun thanked all members for electing him as ABU President at the 2014 ABU General Assembly in Macau and for giving him the opportunity to serve the Union and chair the

Administrative Council in Xian, China, and the recently concluded ABU General Assembly in Istanbul. He added that it was a great experience working with all members to bring together industry professionals to share their ideas, skills and technology.

Mr Cho Dae-hyun also expressed his thanks to members for their understating of the importance that the ABU holds for strengthening the perspective of our Union. Mr Cho Dae-hyun assured that KBS will always be as devoted and committed to the Union as it has been.

The ABU Secretary-General, Dr Javad Mottaghi, on behalf of ABU and all members, expressed his sincere thanks and appreciation to Mr Cho Dae-hyun for his leadership, dedication and support of the ABU during his term as ABU President and wished him success and good wishes in his future professional career and personal life in the years ahead.

The current ABU Vice President, Mr Hikaru Doumoto, who is also Executive Vice-President of Nippon Hoso Kyokai (NHK) has assumed the role of ABU Acting President since 24th November 2015 until the forthcoming ABU General Assembly in Jakarta in October 2016 where members will have the opportunity to elect a new ABU President.

Dr Javad Mottaghi said that "the ABU Secretariat is committed to ensuring that the Union continues to function effectively and efficiently in the interests of its members and continues to deliver the high level of service members have come to expect."

Mr Hikaru Doumoto: An accomplished broadcast professional

Mr Hikaru Doumoto who took the role of the acting President on 24 November 2015, is one of the most distinguished figures in broadcast journalism in Japan.

His career spans over 40 years at the Nippon Hoso Kyokai (NHK), the public broadcaster of Japan. Just after graduating with Bachelor of Law from Waseda University, Tokyo, Mr Doumoto joined NHK as a Reporter.

Throughout the years, his journalistic skills have been easily

recognised. In May 2000, he was appointed Head of Political News Division, Reporting Center, News Department. Five years later, he became Head of the News Department. His commitment and competence led him to a higher position in 2012 when he was appointed Executive Vice President & Managing Director of Kinki Branch Office, NHK PLANNET, INC.

In February 2014, Mr Hikaru Doumoto joined the highest hierarchical team in public broadcasting in Japan as Executive Vice-President of NHK.



Mr Hikaru Doumoto speaking at the NHK Reception in Istanbul

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ABU Raised the Importance of Hybrid Radio at the WorldDAB General Assembly



Ms Joan Warner, CEO Commercial Radio-Australia, Dr Amal Puchihiwewa- ABU Director of Technology & Innovation, Mr David Layer-Senior Director, Advanced Engineering, NABA and Mr Graham Dixon-Head of Radio, EBU

ABU emphasised the need for hybrid radio, where broadcasting radio over-the-air (OTA) is complemented by the over-the-broadband (OTB) delivery of additional audio and multimedia content on-demand. Dr Amal Puchihiwewa, ABU Technology and Innovation Director, said that Hybrid service could also offer catch-up services and additional information for radio programmes on-air. Almost all the speakers agreed on the vision of ABU for digital radio, especially public radio broadcasters.

The General Assembly of WorldDAB, the global industry forum for digital radio promoting DAB, DAB+ the digital radio broadcasting standards of choice in Europe, Asia-Pacific and beyond was held in London (3rd and 4th

November). ABU made its contribution during the opening session to an international audience of over 200 radio experts. The theme of the GA was "A vision for the future of radio". During the two days, two Ministers from UK and Germany emphasised their commitment to digital radio and the importance of working together to accelerate the growth of DAB in Europe.

Both, Ms Joan Warner, CEO of Commercial Radio Australia (CRA) and Colonel Dr Natee Sukonrat, Vice Chairperson of the National Broadcasting and Telecommunications Commission (NBTC) of Thailand and Chairman of the National Broadcasting Commission, made presentations providing an update of DAB+ deployments and plans in their

respective countries. Ms Joan Warner, who is also the WorldDAB Asia-Pacific Chair, presented an update from WorldDAB perspective.

For the third time, WorldDAB will be the principal sponsor for ABU Digital Broadcasting Symposium DBS-2016 to be held in Kuala Lumpur from 29th February to 3rd March 2016. ABU will also organise a workshop in Bangkok on DAB+ with NBTC and WorldDAB during 2016.

The General Assembly of WorldDAB was also an opportunity for delegates to network and arrange meetings as well as explore the exhibition area where organisations across the broadcasting industry showcased their products and services.

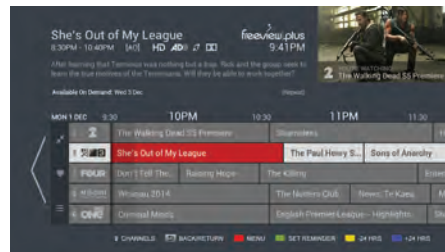
ABU, in collaboration with the Asia-Pacific Institute for Broadcasting Development (AIBD), conducted in Kuala Lumpur a workshop from 29 September to 1 October 2015 on Over-The-Top (OTT) and Integrated Broadcast Broadband (IBB) technologies and services.

63 participants from 26 organisations in 15 countries attended the workshop, which addressed hybrid technologies that are of significant interest to all broadcasters and discussed the challenges they face in planning and implementing IBB services. The Speakers were from Fraunhofer IIS, NHK, Media Prima, Sony, Dolby, Thinking Tub, EMC² Isilon, TRT and Digital LabTV.

The workshop provided an introduction to three key IBB technologies - HbbTV, Hybridcast and OHTV, together with services such as catch-up, on-demand and live streaming, offered through the Internet.

Over three days, participants not only explored the technology but also looked at other value-added services and business opportunities that can be introduced to attain a competitive edge in the market place. Case studies from Asia - Pacific were presented, together with some reference to European implementations.

ABU-AIBD Workshop on Hybrid Broadcasting



The 2015 ABU TECHNOLOGY WEBINAR FESTIVAL attracted 800 participants

Eight hundred participants-sessions from 84 organisations in 36 countries attended the **ABU WEBINAR FESTIVAL** this year. The festival which is in its fifth consecutive year has now become a regular annual online event. From 17th Aug to 21st September 2015, ABU offered a total of 48 online webinar sessions covering a wide range of broadcast technology topics from experts around the world.

The topics and presentations for the webinar series have been taken from the ABU's Digital Broadcasting Symposium held early this year. These webinars aim to impart knowledge and provide information on new technologies and developments in the

industry. It also provides an opportunity for colleagues who did not have the chance to attend the symposium to experience these selected topics online.

This year the webinar sessions covered five main themes, namely:

- Spectrum Issues in Broadcasting
- Workflow and Media Management: IP production, Archiving, Delivery
- Media Evolution: Integrated Broadcast-Broadband, Over-The-Top, UHDTV-1 (4K), Cloud
- Digital Radio Technologies, Implementations and Updates: Hybrid Radio, DRM, DAB+
- Digital Television: HbbTV, Next Generation TV





Broadcasters applaud WRC-15 decision securing future for free-to-air broadcasting

The Asia-Pacific Broadcasting Union (ABU) welcomes the landmark decision by the ITU's World Radiocommunication Conference (WRC-15) on the use of the UHF band.

Representatives of over 150 governments took the decision that UHF spectrum will remain broadly allocated to terrestrial TV services in ITU "Region 3"* well into the future. Delegates reached this conclusion after deliberations over whether the lower UHF frequency band (470-698 MHz) should be retained mainly for broadcasting or also identify IMT.

The government representatives reached a consensus that this spectrum, currently mainly used by broadcast services such as digital terrestrial TV [DTT] and radio microphones, is too important to be identified to IMT. They agreed that there would be no regional wide IMT identification in the 470-698 MHz band (excluding a few southern island countries). This added security will enable many countries in ITU Region 3 to continue with their digital switchover programmes without the risk of an impending change in use of the spectrum.

In discussions lasting four weeks, delegates stressed the importance



for social cohesion of terrestrial television. There has been considerable investment in DTT platforms in a number of countries, and further investments are planned. Other countries are still rolling out DTT networks with significant investments

committed in the near future. The ABU appreciates the strong support to broadcasting shown by the national administrations and highlights the fact that yesterday's decision will provide regulatory certainty, and act as an incentive for further investment in DTT.

ABU 2016 DBS to focus on new technologies



Ahmed Nadeem,
ABU Head of Studio
Technology & Training



The 2016 Digital Broadcasting Symposium (DBS) will be held from 29 February to 3 March at Istana Hotel in Kuala Lumpur with the theme "Innovating Digital Connections". The ABU's Head of Studio Technology and Training, Mr Ahmed Nadeem, tells us more.

1. Up to now what has DBS brought to the participants and ABU members?

2016 will be the 12th year we have been organising the ABU DBS. It started in 2005 with the aim to bring broadcasters and solution providers together to create a platform where they could exchange views, discuss problems, find solutions and share experiences both among fellow broadcasters as well as well-known industry experts and solution providers. We have been growing over the years with increasing participation from members and the industry. Our exhibition has grown from less than ten to more than 50 booths now and participants from a few hundred to over 1000 in the past few years. The workshops and sessions reflect the current media issues and provide our members with an ideal opportunity to learn and share. I think this shows that our members and our partners

appreciate the benefits and the value they get from the event, so they come back to join us year after year.

2. What is the importance of the 2016 theme: Innovating Digital Connections?

Every year we come up with a theme that is most relevant to the current market and developments taking place within the media industry. 2016 is not an exception. It is a no brainer that everyone can see how the connected environment and the integration of information communication technologies within the media industry are revolutionising how content is delivered and consumed by the audience. I think the broadcasters find themselves on the crossroads whether to embrace this evolving media landscape or keep away from it and continue their traditional way of business. With the theme "Innovating Digital Connections", the DBS will try to show the broadcasters and media professionals how this integration of media and communication technologies are helping to bring further innovation, improve efficiency, increase reach, create new revenue streams and drive development of more creative content which will bring more choice for the audience and

benefit the industry as a whole. The maturing delivery platforms like OTT, effective interaction and improved second screen experience through IBB and workflow efficiency through cloud based systems are few of the many topics the DBS will explore, benefiting from the knowledge and experience of key industry experts and advanced broadcasters from the region and around the world.

3. In what ways has the symposium contributed to the technological development in member countries?

The symposium facilitates gathering of information and learning through multiple methods. For instance the three-day conference sessions will introduce the delegates to new and advanced technologies, how the industry is developing and what new technologies they can anticipate in the near future. It also shares experiences of how these new technologies are helping others and how they are being used within different organisations. The delegates also get the chance to learn and understand more about the application and implementation of these technologies through focused workshop sessions. The industry exhibition provides the opportunity for them to see and work with new equipment and explore the new features it provides. They also get the chance to discuss with the manufacturers and solution providers about the new equipment and to understand how it would fit with their existing systems. On top of this, the event provides an opportunity to network, share and learn from like-minded professionals and experts from around the world. Whether it is new technologies or enhancing and improving the application of older technology, the DBS will definitely provide the necessary information and guidance to reach members' solution.

For more details, please visit www.abu.org.my/dbssymposium



Information (IPPTAR), attracted 33 engineers and technical staff from 16 organisations, representing 12 countries.

The 5-day workshop focused on some of the fundamentals of audio and video systems. It also looked at the historical developments, how early engineers devised techniques and applications that have helped to shape the media industry we have today. The topics covered in the workshop included basic analogue audio video systems, their building blocks, the need for going digital and how it is achieved, introduction to digital audio video technologies, its implementation and deployment as well as a look at new media platforms and advanced next generation technologies.

There is pressing need for this type of training for young engineers and ABU Technology jointly with AIBD, has plans to further enhance and continue this series of workshops to help members in their capacity building for young and upcoming broadcast engineers. The planning process for the next edition in Nov 2016 has already been initiated.

ABU and AIBD committed to train young engineers

The second Regional Workshop on Engineering Fundamentals for Broadcasters was held in Kuala Lumpur from 30 Nov to 4 Dec 2015. The workshop is an outcome of requests from members and deliberations within the ABU Technical Committee and the Technical Bureau on the need for basic engineering training for young engineers. This is the second edition of a series that began in 2014 and will be continued every year since there is huge demand for capacity

building and training of new engineers within the ABU and AIBD membership.

This year the workshop was jointly organised by ABU and the Asia-Pacific Institute for Broadcasting Development (AIBD) to impart basic engineering and technical concepts to upcoming and young engineers, who have recently started their careers in broadcasting. The workshop, which was held within the training campus of Tun Abdul Razak Institute of Broadcasting and

Workshop on Online Training methods and applications of the ABU Radio-in-a-Box

The ABU Technology organised a two-day training workshop in Kuala Lumpur (26 – 27 November 2015) for one of its newest members, the Course-line Training Center (CTC) of the Philippines. The workshop was organised in cooperation with CTC and with the support of Department of Education in Region 2 of the Philippines.

Over 50 high-school teachers from the Cagayan province attended the workshop with the theme “Skills for the Future: I Lead.” This was designed as a practical hands-on workshop with participants being trained in using the ABU’s Radio-In-A-Box (RiB) utility for developing educational programmes. The training looked at how to use the RiB to record audio content, how to edit features and broadcast them using the RiB’s built-in production and delivery system via FM. The RiB is a portable FM Radio station, with production and transmission features, designed and developed by the ABU for use in disaster mitigation efforts and community radio applications.

The two-day workshop also looked at how to set up online classrooms over the internet for delivery of training material and getting feedback from students. This included hands-on sessions on how to set up and run online webinars using free and low-cost tools available in the market. Online delivery of



training content and courses is now becoming very common in the region. This method allows many people to enjoy the benefits of learning in their own free time.

Courseline Training Center (CTC) works closely with the Department of Education and other government agencies in the Philippines by providing services in organising conferences, symposiums, forums, seminars, workshops, galleries and study tours, related to communication and broadcasting.



ABU-BBS Workshop on Music Programme Making

The ABU in collaboration with BBS, the Bhutan public broadcaster conducted a workshop on Music Programme Making from 14 to 18 September 2015 in Thimphu.

Hosted by BBS-Bhutan, the workshop focused on different topics relating to the production of Music Programmes. On the first two and half days, two trainers from Korea, Mr Won Suk Choi from EBS, and Mr Jeong Yun Hwan from ABU, made lectures and they shared their experience on how to make music/entertainment programme with low budget, taking many programmes from Korea as an example.

The remaining days were focused on studio-based workshops where

about ten trainees, most of whom were young producers/lighting and studio staffs from entertainment unit and commercial unit at BBS, had many input on how to implement music programme and other studio production, how to develop stage setting and so forth.

Tshering Chhoden, a producer from BBS said, "Thanks to the trainers from ABU and EBS, Korea, we were able to understand the actual workflow producers need to follow when making studio shows. We also learnt how we can make use of simple local products to improvise the studio set. It was quite an eye-opening experience for us. We are hoping to have more such training sessions in the near future."

The 5th ABU Digista teens: Happiness in 2D/3D Animations

The 5th ABU Digista teens and International Image Festival were held in Brunei on 21 November 2015 and hosted by Radio Television Brunei (RTB).

ABU Digista teens is a unique educational co-production showcasing digital artworks by young artists in the Asia-Pacific region. More than 20 young digital creators from eight countries took part in this year's festival with their artworks in 2D/3D animations



Participants at Digista Teens in Brunei

or stop-motions. The theme for this 5th edition was "Happiness".

Each participant made one and a half minute video based on the theme. All pieces were screened during the International Image Festival. Participating organisations were: BBS-Bhutan, NBT-Thailand, NHK-Japan, MNB-Mongolia, RTB-Brunei, RTM-Malaysia, TVK-Cambodia and VTV-Vietnam.

Raising the Quality of FBC TV Programmes

ABU in close collaboration with AIBD and TPBS-Thailand conducted a in-house workshop on programme production for FBC, Fiji. The Workshop was held 17 - 22 November 2015 in Suva, Fiji.

The trainers, Mr Jeong Yun Hwan from ABU, Mr Ravi Shankar from AIBD and Mr Horea Salajan from TPBS, shared their experiences and skills with FBC staff in Studio Programming, Documentary and News departments. They made lectures on the first three days focusing on programme-making with limited resources and low budget. The last three days of the workshop were devoted to practical activities. The participating producers and journalists went on a field trip for outside shooting.



The trainees also included studio staff, video editors and cameramen. The trainers assisted them all in the development of stage setting, camera positioning, formatting, scripting, selections of items and so forth.

Mr Andhy Blake, a producer from FBC, said that the training was inspirational and eye opening for the participants, had got to understand the actual work a producer needs to do. Mr. Blake expressed confidence that with the input of the foreign trainers, the FBC can improve its existing and future programs especially the studio based programs.



Mr Mohammed Faiyaz Khan, Supervisor TV Operations at FBC stressed out that the workshop conducted by the ABU and AIBD was very helpful and informative. He added: "We will ensure that whatever we have learnt in this workshop is put in to the daily operations of FBCTV in producing good programmes for our viewers here in Fiji and also for the international audience."

LOVE binds producers for the sixth season of ABU CARE project



after working together over the past few days, I am very optimistic that each of the participating producers will be successful in creating documentaries that realize this vision," said Mr Jaeoh Yi, Executive Producer for CARE 6 and Deputy Director of Documentary and Factual department at KBS.

During the 3-day meeting, preliminary story ideas were presented one by one and then followed by discussions. Now in its sixth series, 14 broadcasters from 14 different countries are participating in CARE 6: BTV-Bangladesh, CCTV-China, DD-India, FBC-Fiji, IRIB-Iran, KBS-Korea, NHK-Japan, NTV-Nepal, PBC-Palestine, RTM-Malaysia, SLRC-Sri Lanka, TVRI-Indonesia, TRT-Turkey, and VTV-Vietnam.

The second producers' meeting is expected to take place in March 2016 in China. The participants will meet to screen rough cuts of their films and plan for their completion.



The first producers' meeting of the ABU documentary co-production project CARE 6 was hosted by VTV in Ho Chi Minh City, Vietnam, from November 30th to December 2nd. 16 producers from 12 ABU members joined the meeting to discuss their film ideas for the CARE

6 project under the theme; "Do We Believe in Love?" with special focus on the role of capitalist values, which has affected traditional conceptions and expressions of love.

"This theme is not an easy concept to realize visually through film. However,

GZDOC hosted the second Producers' Meeting of ABU Big Cities Project back to back with their documentary festival on 7-8 December in Guangzhou, China. Producers from participating countries brought their rough cuts for discussion before finalising their respective pieces.

Lead by two Executive Producers for this project, Ms Asako Kume from NHK-Japan, and Mr Markus Nickel from RAI-Italy, producers proposed their story ideas and discussed how to enhance them. Participating organisations from ABU were: BTV-Bangladesh, CCTV-China, NHK-Japan, RTB-Brunei, RTHK-Hong Kong, RTM-Malaysia, SLRC-Sri Lanka, Thai PBS-Thailand, TV3-Malaysia and VTV-Vietnam.

This meeting followed the 1st Producers Meeting of BIG CITIES co-production project which was successfully held from 18 to 19 June 2015, in Kuala Lumpur.

Guangzhou Documentary Festival supports ABU Big Cities Project

BIG CITIES project is an international documentary co-production project between EBU, European Broadcasting Union, TAL, Television America Latino,

and ABU. Its aim is to address the issues/problems faced by big cities around the globe and to show unique solutions implemented in each cities.



Asiavision Award Winners

IRIB-Iran, TRT-Turkey and NHK-Japan are the Asiavision (AVN) monthly award winners for November, October and September respectively.

IRIB earned the award in November for its coverage of the twin bombings in the southern suburb of the Lebanese capital Beirut. The 12 November terror attacks claimed at least 43 lives and injured 239 others.



The terrorist group ISIL (Daesh) claimed responsibility for the twin bombings. The two explosions occurred within five minutes and 20 meters from each other.

The October award went to TRT for its coverage of the two deadly bomb blasts at a peace rally in Ankara on 10 October. The two bomb attacks killed at least 95 people and injured 246 more. The blasts took place near the city's central train station.

Several Turkish NGOs had organised the rally with the main train station designated as the meeting place for the "peace march."

NHK-Japan won the September award for its up-to-date coverage of the aftermath of the tropical storm Etou.



Etou made landfall in the Tokai region on 9 September, bringing heavy rain over wide areas of Japan. Weather officials put eastern and north-eastern Japan on the highest level of alert for flooding and landslides amid record-breaking rainfall.

In parts of Tochigi Prefecture, over 500 millimetres of rain fell in 24 hours, about double the amount that typically falls in the region for the whole of September.



News Training Workshop on Non-Linear Editing



Mr Choi Ki Hong at a recent Training Workshop in Seoul



Mr Choi Ki Hong – Non-Linear Editing Trainer

Asiavision will be hosting early next year its first capacity building workshop on Non-linear Editing (NLE). From 15-26 February 2016, journalists coming from various Asiavision member countries will attend a five-day intensive workshop in Kuala Lumpur which will provide a complete introduction to digital editing using Edius 6. The first session will run from 15-19 February followed by a second one from 22-26 February on the same topic for a new batch of journalists.

In digital video editing, non-linear editing is a method that allows access to any frame in a digital video clip

regardless of sequence in the clip. The freedom to access any frame, and use a cut-and-paste method, similar to the ease of cutting and pasting text in a word processor, and allows to easily include fades, transitions, and other effects that cannot be achieved with linear editing.

ABU News Director, Mr Chae Il says that this training workshop is suitable for beginners with no prior editing skills and will be beneficial especially to TV news reporters, producers, cameramen and editors. "It will be a fantastic opportunity to pick up skills to edit with Edius and learn a new method for tackling different projects", he added.

The workshop will be conducted by Mr Choi Ki Hong from South Korea. At the Korean Broadcasting System (KBS), he was the first to initiate HD news and developed his own methods to create news on laptops. Today, Mr Choi is a highly respected trainer in the digital editing field with 12 published materials on different editing software such as Final Cut Pro, Avid and Edius.

Mr Tai Keen-man shares his memories with the ABU



Mr Tai Keen-man speaking at 1995 ABU GA in Tehran-Iran

Mr Tai Keen-man, a former close collaborator of the ABU is retiring from Radio Television Hong Kong- RTHK after 33 years of service. He chaired the Planning and Strategy Group in 2007 and was a member of the ABU Prizes Working Committee from 2007 to 2009. Mr Tai has shared with us some of his memories while he was closely connected with the Union.

His first encounter with the ABU was his participation at the 1995 General Assembly in Teheran, Iran. His mission was to study the logistic and secretarial support for the GA, since Radio Television Hong Kong (RTHK) was the host of the GA in 1996. He felt honoured to be the officer responsible for the secretarial support for the

meetings, which allowed him to interact with the Secretariat led by Mr Hugh Leonard. They were a very effective team serving the ABU members. "Other than Mr. Hugh, Ms. Doreen Liew was a "Super" Lady of the ABU at that time. No matter what problems we had, she always gave us her ingenious support". Mr Tai added.

After the Millennium, Mr Tai had more involvement in the ABU, mainly in the programming matters. In particular, RTHK had lots of collaboration with the Programming Department and launched a couple of co-production programmes. He expressed his heartfelt thanks to Mr Haruo Sakitsu and Mr Tatsuya Nakamura of the Programming Department for their seamless support. In 2007, Mr Tai was appointed as the

Chairman of the ABU Planning and Strategy Group and he had to visit Kuala Lumpur at least twice per year. During those days, he worked closely with the Secretariat led by Mr David Astley. The ABU introduced at that time the performance measurement indicators and the five-year Strategic Plan.

Over the past few years, Mr Tai maintained a close working relationship with the Secretariat led by Dr Javad Mottaghi. He noticed that during the last five years, the ABU activities have expanded and have more synergy with international organizations.

In short, his days in the ABU are all happy memories and he hopes that the Union will continue to flourish under the new leadership.

Mr Tai Keen-man was until recently the Deputy Director of Broadcasting (Programmes) in Radio Television Hong Kong (RTHK). He graduated from the Faculty of Science, University of Hong Kong (HKU) and commenced his career in broadcasting media in the early eighties. Throughout the past 33 years, he worked as a presenter, a producer, an executive producer, the Head of various units and divisions of RTHK.

Mr Tai also participates widely in voluntary service, especially in social service and educational sectors. He is now a member of the HKU Convocation Standing Committee, a member of the HKU Court, the Vice-chairman of the Executive Committee of the Neighbourhood Advice-Action Council and the Chairman of the Advisory Committee of Wofoo Leaders' Network.

ABU-AIBD Joint Action Plan

ABU Secretary-General, Dr Javad Mottaghi, and AIBD Director, Mr Chang Jin, held a second consultation meeting in September to review the joint Action Plan of the two organisations. They agreed to jointly implement several projects from 2016 onwards.

The joint regional Workshop on IBB and OTT Technologies and Services for Media which took place from 29 September to 1 October 2015 in Kuala Lumpur will be organised again in 2016.

ABU and AIBD also jointly conducted in Kuala Lumpur, Malaysia, a Workshop on Engineering Fundamentals for Broadcasters (30 November to 4 December 2015).

The ABU committed to support the 12th Asia Media Summit, including the pre-summit workshop with ITU. The ASM will be held in Seoul, Korea 23-26 May 2016.



The two organisations will collaborate also in documentary production in Sri Lanka, hosted by SLRC; Regional Sports Production Workshop in Kuala Lumpur and Regional News Workshop in Fiji.

New Head at Korean Broadcasting System



Mr Ko Dae-young – Head of KBS for the next three years

Mr Ko Dae-young, a career broadcast journalist, took office and began his term on November 24, 2015 as the 22nd President and CEO of Korean Broadcasting System (KBS). He succeeds Mr Cho Dae-hyun who has completed his term on 23rd November 2015.

Mr Ko has more than 30 years of experience in public broadcasting. He joined KBS as a TV reporter in 1985 and has since held key positions, including foreign correspondent to Moscow, Russia. He was Executive Director of News Department and Executive Managing Director of News & Sports

Division. In 2013 he became General Auditor for KBS Media and one year later he was appointed President of KBS Business.

He also held an Adjunct Professorship at Sookmyung Women's University. As a reporter and journalist, he earned the 7th Korean Journalistic Verity Award (2011) for his outstanding contribution in the field. Born in 1955, Mr Ko studied English Linguistics at Hankuk University of Foreign Studies in Seoul.

Mr Ko Dae-young will serve as President and CEO of KBS for three years until November 2018.

ABU celebrated the International Day for Disaster Risk Reduction

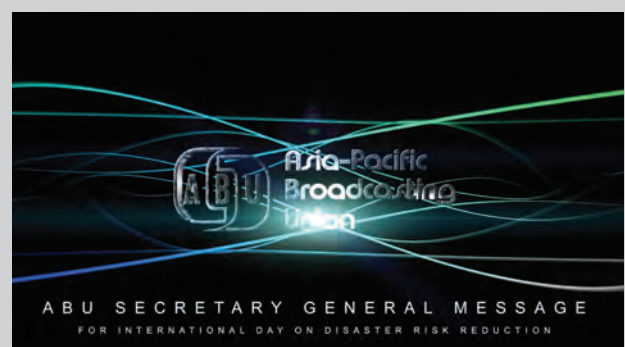


In a video message, the ABU Secretary-General Dr Javad Mottaghi recalled that the Union is one of the world's leading advocates in the use of media to improve the lives of tens of millions of people. "For over a decade we have been actively involved in helping members to educate and prepare their audiences for the expected increase of disasters to hit our region due to climate change." He added.

The video is posted on ABU's website at www.abu.org.my

Since 1990, the 13 of October has been designated by the United Nations as the International Day for Disaster Risk Reduction. The objective of the observance is to raise awareness of how stakeholders are taking action to reduce the risk of disasters.

This year the theme was Knowledge for Life and the focus was on the traditional, indigenous and local knowledge, which complements modern science and reinforces the resilience of individuals within their communities.



ABU Staff of the Year

The ABU Secretary-General expressed his thanks to all staff for their dedication and commitment at work during the past year. Dr Javad Mottaghi said that 2015 has been also a very busy year and the ABU team has spared no efforts

in providing the best services to the Union's members.

He announced that after consultation with the Directors, the Secretariat has decided to select two winners for the Staff-of-the-Year for 2015.



Siva Kumar, the IT Manager is recognised for his constant support to all the departments on a 24/7 basis.

He will share the shield with Premila Manvi, Manager-Regulatory, Legal & IP Services who is leaving ABU early next year after nearly four years of service. Premila joined ABU in June 2012 as Legal Officer. Her contribution in her field has been significant.



New Members

AFFILIATE MEMBER

MYTV BROADCASTING SDN BHD, MALAYSIA

MYTV Broadcasting Sdn Bhd is a private limited company incorporated in Kuala Lumpur, Malaysia on 7 April 2010. It is a common integrated infrastructure provider of digital terrestrial television service in Malaysia and is responsible for setting up end-to-end infrastructure to facilitate the migration of television broadcasting service from the current analogue to the digital terrestrial network.

The initiative is under the purview of the Ministry of Communications and Multimedia, while the Malaysian Communications and Multimedia Commission is the regulating body supervising the project.

Under this national project, the DTT infrastructure and network facilities that MYTV will be responsible to develop include a digital multimedia hub and a network of high, medium and low-powered digital TV transmitters that are capable of carrying up to 39 standard-definition or 13 high-definition digital TV channels initially. At the end of the migration exercise, it is expected that 75% Portable Indoor ("PI") and 25% Fixed Rooftop ("FRT") coverage would be available in Malaysia.

Mr Nik Abdul Aziz Nik Yaacob is the Group CEO of MYTV.

FASAHA CONSULTANTS / INVESTMENTS LIMITED, NIGERIA

Fasaha Consultants / Investments Limited is a private limited liability company incorporated in Abuja, Nigeria on 27 August 1998. They provide consultancy and logistics services and their services include:

- Management consultancy in the areas of print, electronic and social media;

- General management training;
- Capacity building for media practitioners particularly producers, presenters, editors, script writers, reporters, studio engineers, transmitter engineers/technologists, etc.;
- General logistics support for the media industry such as spare-parts, equipment, etc.;
- Financial, auditing, taxation advisory services; advertising and public relations services, etc.

The Founder and Director of Fasaha Consultants / Investments Limited is Mr Abubakar B. Jijiwa.

COURSELINE TRAINING CENTER, THE PHILIPPINES

Courseline Training Center(CTC) works closely with the Department of Education and other government agencies by providing the services in organising conferences, symposiums, forums, seminars, workshops, galleries and study tours related to communication and broadcasting.

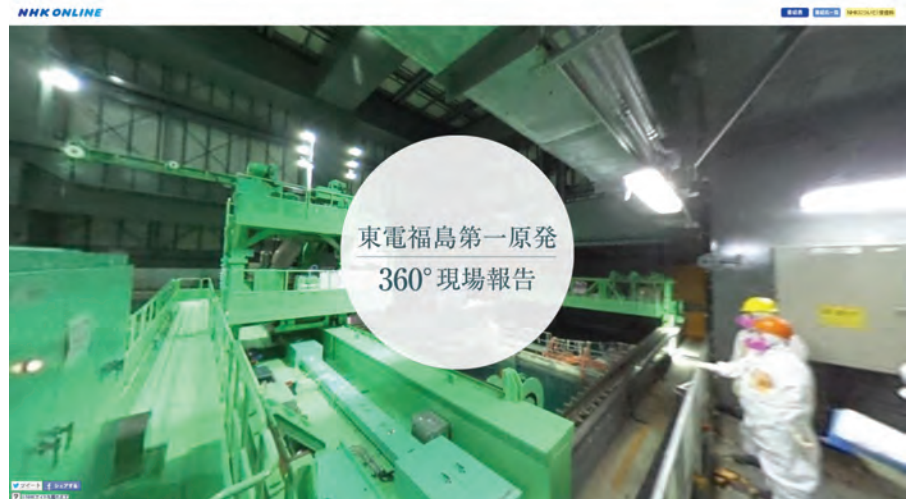
CTC's mission is to provide and offer to School Managers and teachers:

1. Training that will equip the School Managers in the formulation of strategies and techniques that will make the teaching-learning scenarios friendly and updated;
2. Scholarships through continuing education in the field of journalism and mass media;
3. Courses in layout and other matters related to printing;
4. Training in other subject matters;
5. Services through the Adopt-the-School Program;
6. Sponsorship through study tours

The Director of Courseline Training Centre is Mrs Elizabeth S. Mendoza.

News reporting in the new era with the use of Virtual Reality (VR) technology

This is an exclusive story by Yoshinori Adachi from ABU member, NHK-Japan. He led a team of technicians and journalists who developed a system causing a paradigm shift in the ways news is disseminated online. NHK-Japan goes 360 degrees in this new venture. Adachi made a presentation of this new technology at the ABU Programme Committee Meeting in Istanbul last October.



This photo was taken by a NHK reporter at the nuclear plant, using a commercially available 360-degree camera.

My team has been developing new ways to convey information online. One of our recent achievements is the application of VR technology to news reporting. VR is the technology that provides the users with an environment that simulates physical presence in different places, and has been developed in such fields of entertainment as game, movie and music. It used to require large-sized equipment. But recently, a smartphone coupled with a pair of cardboard glasses, which are priced about five dollars, have enabled anyone to enjoy VR videos and images.

Efforts to use VR technology in news reporting have already been underway around the world. ABC television in the United States has begun reporting news with the use of VR technology. The New York Times has said it would distribute one million VR viewers to subscribers.

When viewers drag on the screen with a mouse, they can see the background image move 360 degrees. When viewed on a smartphone, the background image moves according to the angle the smartphone is held. This allows viewers to feel as if they are actually inside a building at the nuclear plant.



We have also released a website on a North Korean military parade and another showing the damage caused by heavy rain.

Why we made the VR website?

We created the website to draw attention of young Internet users. Decommissioning of the damaged nuclear power plant is said to take 40 years from now. But viewers' interest in news related to the nuclear plant is waning. As a new way to draw the interest of many people, we have come up with an idea to use VR technology. VR is capable of conveying more information than television. On TV, producers unilaterally convey information. But on this website, viewers can look for information on the screen by themselves. After the release of this website, many comments

were posted on Twitter, describing it as a "totally new way of display" or "interesting as to make you look until the end."

Use of VR Technology

VR technology can be used for a wide range of themes, including disasters, incidents, accidents and social issues. Recently, there is an increasing number of 360-degree photos and images taken by members of the public. The key point, therefore, is to show the photos and images taken at places where only journalists are allowed in or those only journalists would be able to take, and explain how viewers should look at them. We hope to further improve the quality of our images and develop easy-to-understand user interface so that we can apply VR technology more aggressively to our news reporting.

Manchester and BBC Children's to host the World Summit on Media for Children in 2017

The World Summit on Media for Children Foundation (WSMCF) has chosen Manchester and BBC Children's as hosts for the 8th World Summit in 2017. The summit will welcome over 1,500 delegates from around the globe to Manchester in December 2017.



MediaCityUK – from left to right- Keelin Fagan (Conference Partners), Andrew Stokes (Marketing Manchester), Alice Webb (BBC Children's), Anthony Cassidy (Marketing Manchester), Gráinne Ní Ghiollagáin (Conference Partners)

World Summits on Media for Children are held every three years and provide a forum for producers, broadcasters, educators, regulators and other professionals committed to the improvement of quality media for children. The Summit has travelled around the world since they first started in 1995 in Melbourne, Australia. Since then, it has been to London, Thessaloniki, Rio de Janeiro, Johannesburg, Karlstad, and Kuala Lumpur.

With BBC Children's as the lead content partner, Marketing Manchester and Conference Partners created the successful bid to host the 8th World Summit on Media for Children in 2017.

The World Summit on Media for Children Foundation (WSMCF) is a global movement committed to developing and improving the quality of media for children. The WSMCF President, Dr Patricia Edgar when announcing the successful bid stated: "The members of the Foundation were unanimous in their agreement that Team Manchester's bid was exceptional and one with which WSMCF will be proud to be associated. We are pleased to be working with one of the world's preeminent producers

of media for children in the BBC and to see the emphasis on digital media, the inclusion of a creative children's program and the ambition to leave a genuine legacy following the Summit."

The vision for the 8th WSMC is to bridge the differences across the enormously diverse media world and find synergies with the exploration of a single unifying theme 'The Universal needs of Children'.

Manchester is uniquely placed to facilitate the creation of something exciting as it brings together BBC Children's, BBC research and development and a number of BBC software developers. The City of Manchester ambition is to become a world leader in the digital industries. Combined with a wealth of digital agencies based here, and the partnerships which could be converged around a global summit, the event could provides a critical mass for innovation. Alice Webb, Director of BBC Children's, stated: "The BBC is delighted to be the lead content provider for the Summit. The BBC has been producing media for children for over 90 years and we are constantly inspired to strive harder and challenge ourselves to break new boundaries to inform, entertain, educate

and inspire the youngest members of society.

Marketing Manchester, the agency charged with promoting Manchester on an international stage, was a leading partner in winning the WSMC 2017 bid. Nick Brooks-Sykes, Director of Tourism at Marketing Manchester, commented: "We're very proud to be hosting the 2017 World Summit on Media for Children in Manchester. The Summit is the largest children's media conference in the world and we're looking forward to providing the platform for global experts to discuss current issues within children's media".

Another key partner in the bid to host WSMC is Conference Partners, a global Professional Conference Organiser based in Manchester who brings over 18 years' experience in managing more than 1,000 international conferences. Managing Director of Conference Partners, Nicola McGrane, remarked: "Managing the 8th World Summit on Media for Children will allow us to build upon the already strong relationships we have in Manchester. It paves the way for many more partnership opportunities to showcase the wonderful city of Manchester to a global audience."

RRI signs cooperation agreement with DRM



Ms Ruxandra Obreja-DRM and Ms Rosarita Niken-RRI signing the Agreement

RRI and the DRM Consortium signed a cooperation agreement that will see Indonesia test DRM transmissions across its vast archipelago.

The cooperation agreement was signed in Istanbul during the General Assembly of the Asia-Pacific Broadcasting Union (ABU) by the President of RRI, Ms Rosarita Niken Widiastuti and the DRM Consortium Chair, Ms Ruxandra Obreja

Mr Sunarya Ruslan, Head of Supervisory Board of Radio Republik Indonesia, said: "This is the first step for RRI to implement digital radio to serve the people of Indonesia."

Ms Obreja is delighted to have the Consortium working so closely with RRI: "The DRM trial and workshop earlier in the year opened up possibilities and interest in a key Asian market like Indonesia, whose needs can be excellently met by DRM".

Radio Republik Indonesia has been considering digital radio options for some time, and this latest announcement indicates that the country may add Digital Radio Mondiale transmission systems onto one or more of the national broadcaster's existing transmission installations.

AsiaSat: Expanding Services

AsiaSat and Rohde & Schwarz have partnered to advance next-generation Ultra-HD (UHD) TV technologies by implementing the first free to air (FTA) UHD channel on AsiaSat 4. The R&S AVHE100 encoding solution and R&S CLIPSTER mastering station are key components of the UHD broadcast platform that was launched an UHD channel at 122°E on AsiaSat 4 in October 2015.

Rohde & Schwarz is providing a comprehensive broadcast solution that includes the R&S CLIPSTER mastering station for editing, handling and playing out UHD data in real time. In addition, the R&S AVHE100 headend will be used for live encoding using an HEVC encoder with 10 bit colour depth. Rohde & Schwarz technology not only gives AsiaSat the best UHD TV picture quality, it also provides a future-proof solution.

Asia's leading satellite operator, AsiaSat – Asia Satellite Telecommunications Co.Ltd has reached an agreement

ASIASAT

Reaching Further, Bringing You Closer

with in-flight entertainment and connectivity service provider Aircom Pacific for using AsiaSat's transponder capacity and uplinking services.

Under the agreement, Aircom Pacific will use Ka-band and Ku-band capacity on AsiaSat 7 and AsiaSat 8 to deliver its inflight entertainment and connectivity services for airlines flying routes over Asia. These services include Wifi broadband Internet, streaming TV and videos, streaming gaming, cellular connectivity and real-time Duty Free shopping and travel services, enabling passengers to enjoy more comprehensive entertainment options during their flight while staying connected to their work and social networks at all times.

To enhance service offerings to the VSAT and media sectors, ST Teleport, a full-service satellite and fibre communications solutions provider based in Singapore, has expanded its capacity commitment and strategic partnership with AsiaSat. Recently, the two organisations have further strengthened their collaboration to offer enhanced land/sea/air based VSAT services.

AsiaSat has also announced its agreement with TV5 MONDE, the world's leading French-language network. The long-term service agreement allows the broadcast of both TV5 MONDE Asie HD and TV5MONDEDeStyleHD across the Asia-Pacific via AsiaSat 5.



Winners of The Japan Prizes 2015

'Our Colonial Hangover' won the Japan Prize 2015



'Our Colonial Hangover' - Grand Prix Winner

The Grand Prix JAPAN PRIZE, an international contest for educational media, this year went to 'Our Colonial Hangover' produced by De Familie Film & TV of Netherlands. The winner is proclaimed as the Best Work in the Lifelong Learning Category: The Governor of Tokyo Prize. It is a 56'35" long TV programme.

The Awards Ceremony was held at NHK Broadcasting Center, Tokyo, in October. The winners in the other categories are as follows:

Pre-school Category: The Minister of Internal Affairs and Communications Prize went to Japan Broadcasting Corporation (NHK), NHK Educational Corporation for '**Design Ah!-Episode #85**'.

Public Television Service Foundation (PTS) of Taiwan won in the Primary Category: The Minister of Education, Culture, Sports, Science and Technology Prize with '**Teacher X - Hello! Mr Mayor**'.

The Youth Category: The Minister of

Foreign Affairs Prize was won by the Swedish Educational Broadcasting Company with 'The Dictator'. The same company won also The Minister of Economy, Trade and Industry Prize with the title '**The Power Factor**'.

The Japan Foundation President's Prize went to '**Stories That Matter Ltd.**, Tripod Media of China for '**Nowhere To Call Home: A Tibetan in Beijing**'.

The UNICEF Prize was won by IKON from Netherlands with '**How Ky turned into Niels**'.

Fettle Animation, BBC Learning, Holocaust Survivors Friendship Association of United Kingdom won the Special Jury Prize with '**Children of the Holocaust**'.

The TV Proposal Division aims to encourage program producers with limited means of production and opportunity with a cash prize of U.S. \$10,000. The best proposal was awarded The Hoso Bunka Foundation Prize, which went to '**Donkeybook Teaching English**' by Animatropo of Colombia.

The National Federation of UNESCO Associations in Japan Prize comprising of a trophy, a certificate, and U.S. \$3,000 prize money, were awarded to an outstanding proposal for a TV program. The winner this year is Bangladesh Entering Organization: Aguan Society (ASO) for '**Nature: My Teacher**'.

Commemorating the 50th anniversary of the JAPAN PRIZE, the President of NHK Prize was presented to three experts who have made outstanding achievements in educational media and contributed to the development of the JAPAN PRIZE.

The prize recipients were Dr. Milton Chen, Senior Fellow & Executive Director Emeritus, The George Lucas Educational Foundation (USA), Mr. George Auckland, Former Head of Innovation, BBC Learning (UK), and Ms Moneeza Hashmi, President, the Public Media Alliance (Pakistan).

This year, the contest received 339 entries from 55 countries and regions. A jury of twelve distinguished professionals, selected the winning documentaries.

ABU Member AttitudeLive of New Zealand won 2015 World Summit Award Contest

AttitudeLive.com, an innovative New Zealand web platform, which focuses on sharing real stories and information about living with disability and chronic health, has won a hotly contested World Summit Award (WSA).

Launched in September 2013, AttitudeLive.com is known to be an accessible web design, including closed captioning for mobile, tablet and desktop devices, audio descriptions for most of the latest documentaries and a dyslexic-friendly font option.

AttitudeLive.com beat competition from entries from 86 countries to win the "inclusion and empowerment" category in the United Nations-based awards. More importantly, "AttitudeLive" was selected by the WSA Grand Jury as "best and most innovative Digital Innovation with high impact on society 2015".

Robyn Scott-Vincent, Attitude's Founder and CEO, says the award highlights the value that AttitudeLive.com

is delivering and is an acknowledgement from an international coalition of technology experts that indicates the capacity for growth in this sector.

The World Summit Award is a global initiative within the framework of, and in cooperation with, the United Nations World Summit on the Information Society (WSIS). It operates in collaboration with UNESCO, UNIDO and UN GAID. WSA is the only ICT event worldwide, that reaches the mobile community in over 178 countries.



Ms Robyn Scott-Vincent, Attitude CEO

DW new English Channel focuses on Asia

For DW, a public broadcaster in Germany and ABU member, Asia is one of the most important target regions. The new DW English-language television channel provides viewers across Asia with a comprehensive package of news and analysis with increased coverage of all the stories that are shaping the world.

DW News is an integral component of DW's new flagship channel. It is a network of reporters across Asia, who will contribute local insights to regional issues covered by DW News. The DW News is produced in DW's newsroom in Berlin and delivered to audiences in prime time in Asia.

The new DW channel will be more modern and interactive, with an increased focus on social media. DW's team of trusted journalists will be reporting from a remodeled news studio, with a sleek, modern design and

state-of-the-art technology allowing for new ways of presenting news with graphics and virtual elements.

The new DW App

The new DW app offers users a unique experience, while providing access to all of the online content from Germany's international broadcaster. The app creates a platform for interaction with users worldwide. It has more interactive features and user-generated content (UGC) functionality. The DW App is available for free in app stores for iOS (dw.com/app/ios) and Android devices (dw.com/app/android).

The logical, modern layout of the app makes access and usage as intuitive as possible. The app is optimized for usage on smartphones and tablets and provides access to streaming media, including DW's four linear television channels, online articles and the entire DW Media Center.



The offline mode lets users access content without an Internet connection and the text mode is optimized for low bandwidths. "The app is fundamental to DW's new strategy" – said DW Director General Peter Limbourg.

MEASAT joins the First UHD Fashion Channel venture

MEASAT Satellite Systems ("MEASAT") and New York-based Fashion One Television LLC., the leading fashion, entertainment and lifestyle television network, have taken the next big step in broadcasting with the launch of the first English language Ultra HD channel in the world, Fashion One 4K, on the MEASAT-3a satellite.

Fashion One 4K was launched on September 1, 2015. Distributed free-to-air through the MEASAT-3a satellite at the 91.5 degrees East video hotslot, the channel can reach over 130 million viewers across Asia Pacific, Middle East, Australia and East Africa.

Fashion One has been upgrading its production format from HD to Ultra HD since 2014 and now owns an extensive

library of Ultra HD content with 100% content rights. With four times the clarity of HD broadcasting and the highest picture and sound quality that has ever been seen on television, there is no better way to experience this world of fashion. Viewers will experience Ultra HD's superior resolution and the sharpest details, the smoothest lines and the richest colour palette to ever be broadcast on television.

MEASAT has also been selected to carry 'Simply Money', a new High Definition pay-TV channel in Southeast Asia, producing locally relevant high-quality personal finance-lifestyle content. The HD channel is being carried on the MEASAT-3 satellite, the premier satellite for HD channel distribution across the wider Asia Pacific region. MEASAT-3



is co-located with MEASAT-3a and MEASAT-3b at 91.5°E, creating Asia's most vibrant and robust video hotslot.

Earlier in 2015, MEASAT announced its agreement with iSAT Africa Ltd. Under the terms of their agreement, iSAT will use the capacity on AFRICASAT-1a for its new managed services platform launched in March 2015. The platform utilizes the latest DVB-S2x technology which, when combined with AFRICASAT-1a's powerful beams, delivers higher spectral efficiency. This enables iSAT to offer more cost-effective and competitive managed services to its customers.

Major ABS projects in 2015

This year ABS, one of the fastest growing global satellite operators in the world, has selected Boeing Satellite International, Inc (Boeing) to manufacture the ABS-8 satellite. ABS-8 will replace ABS-7 at 116.1 degree East orbital location, and will also deliver significant expansion capacity for Asia, Russia and the Middle East. The satellite is expected to launch in 2017.

ABS-8 will be the third innovative all-electric propulsion 702SP satellite ordered from Boeing that minimizes the spacecraft's mass and maximizes available payload. ABS-8 will incorporate traditional wide beam coverage beams in C and Ku bands, a high-power ultra-throughput multi-spot Ku-band and a steerable high-power Ka-band beam payload configuration to deliver both performance and flexibility. This

satellite will expand broadcast, data and enterprise services to multiple markets: the Middle East, Russia, Southeast Asia, South Asia and the South Pacific region.

Early this year ABS has also entered into an agreement with FSM Telecommunications Corporation (FSMTC). They signed a multi-year, multi-transponder deal on ABS-6, C-band. The capacity agreement will provide internet connectivity to support FSMTC's growing business.

The Federated States of Micronesia (FSM) is an independent sovereign island nation consisting of four states: Yap, Chuuk, Pohnpei and Kosrae in the West Pacific Ocean. FSMTC is a public corporation established by the FSM to provide all telecommunications services. The much needed internet connectivity will support commercial,



government entities as well as serving educational institutions and communities bringing economic and social benefits.

FSM is subjected to climate changes and disasters such as typhoons and reliability of service is extremely vital. The ABS' C-band service is an advantage over other solutions with minimal inference from severe weather conditions. This service will offer crucial communications to ensure that the necessary infrastructure is readily available.

11th Meena Media Award 2015

Community Radio stations honoured in Bangladesh



The winning programmes reflected important issues like child education, present situation of female child and the children from horizon community, child marriage/early marriage, evolution of children organizations, child marriage, suicide of children, negligence of girl child in the community, child labour, drug addiction and its effects on family and society.

Bangladesh NGOs Network for Radio and Communication (BNNRC) actively works to improve recognition of the community electronic media sector - Community Radio, Community TV, Community Film for their work and involvement with the communities.

UNICEF honoured 45 media masterminds for their outstanding contribution to promote child rights in the media. Four community radio stations in Bangladesh received 13 awards in radio category for their contribution in innovation in media and protection of child rights in the year 2015. The winning stations are Community Radio Pollikontha

99.2, Community Radio Chilmari 99.2, Community Radio Jhenuk 99.2 and Community Borendra Radio 99.2 FM.

Meena, is an animated cartoon character who symbolizes change and advocates the cause of children across South Asia. This competition is organised every year by UNICEF Bangladesh

A library is being set up at every community radio station in Bangladesh. It includes a set of books published by BNNRC on topics such as - Right to Information, How to ensure participation and sustainability of a radio station, Effective program-making, Financial Management and Capacity strengthening of Radio Practitioners.

Reel Time: Bamboo won the 2015 Asia-Pacific Child Rights Award

'Reel Time: Bamboo', a documentary produced and broadcast by GMA Network-Philippines, won the 2015 Asia-Pacific Child Rights Award for Television. The programme follows the lives of three boys who earn a living by cutting down bamboo poles on the mountainside and carrying them back home.

Almost every day, RJ and his friends Daniel and MJ brave the dangerous mountains of Rizal province to cut down bamboo. Although the bamboo poles are nearly four times their height, the boys manage to cut them down and carry them back home on their backs, where they are sold for \$0.20 USD per piece. This small amount helps them put food on the table for their families and go to school.



'Reel Time: Bamboo' was praised by the jurors for telling the story of the three boys in their own words without narration.

The Child Rights Award for Television was established by the ABU, CASBAA and UNICEF in 2001. It recognizes the efforts of broadcasters and producers

in pursuing high quality children's television and better coverage of children's issues, and is given each year to the best programme on children's rights produced in the Asia-Pacific region. This year's award was presented during the CASBAA Convention in Hong Kong, on 28 October 2015.

A Glance at some of the main ABU 2016 events

On-going and some new initiatives will add value to the services ABU provides to members. All the new projects were mentioned, discussed and approved at the General Assembly in Istanbul.

ABU Music Exchange (AMX)

This exciting new project is opened to ABU Radio members to share music content. Each participating organization will contribute to the pool copyright free concerts or musical pieces. In exchange they will be able to broadcast as many items as they wish. The ABU Music Exchange was launched during the ABU GA in Istanbul.

Launched by the ABU President in Istanbul, the ABU Music Exchange will be operational in February 2016.

ABU Copyright Meeting and Forum

The 22nd ABU Copyright Committee Meeting and Forum hosted this year by Radio Television Malaysia (RTM) will be held from 14-15 March 2015 in Kuala Lumpur, Malaysia. Like each year, members will discuss, share, and analyse matters on copyright, intellectual property rights, broadcasting rights, piracy, and various other related issues and case studies from the Asia-Pacific region and beyond. Experts will advise members on the changing trends in the broadcasting industry and on how we can protect our assets.

For registration details, kindly email at yan@abu.org.my

ABU RadioAsia 2016 Conference-Radio Song Festival-Media 2020

RadioAsia is the only international radio programming conference of its kind in the Asia-Pacific. The theme for the 2016 conference to be held on 25 April in Beijing will be "Let's Talk Radio". The conference will address radio creativity with a new perspective, and how these will add to the development of the radio industry in the years to come.

The 4th ABU Radio Song Festival will take also place in Beijing on 26 April,

the second day of the conference. This is a highly rated event which brings together radio unsigned singers/performers from many countries. The selected singers will perform at a gala performance event.

The Media2020 Conference will also take place in Beijing on April 27, in conjunction with RadioAsia 2016. The theme of the second edition of this conference is "Taking the Media Forward". The Media2020 Conference is the confluence of broadcasters from Europe and Asia, a platform to network, keep in touch and benefit from each other's experience.

The three events will take place in Beijing, China, hosted by China National Radio (CNR). The Conference programme and other information can be found at www.radioasia.org

ABU Sports Group Conference

The 58th Sports Group Conference and Associated Meetings is scheduled in May 2016 in Colombo, hosted by ABU member, SLRC-Sri Lanka.

ABU Media Summit on Climate Change and Disaster Risk Reduction

The next ABU Summit on Climate Change and Disaster Risk Reduction will be held in Phuket, Thailand, 12-14 May 2016.

More than 200 participants, coming from various ABU broadcasting members as well as international organisations are expected to be present at the summit. They will discuss how to put media in the frontline for climate change adaptation and disaster risk reduction. In parallel to the summit, an exhibition will be held where broadcasting and international organisations will showcase their achievements and projects on various issues related to climate change. On 14 May, during an excursion, participants will have the opportunity to visit various places in Phuket which were severely affected by the 2004 tsunami.

Deadline for registration is 1 March 2016. Other details will be posted soon on both ABU and Thai PBS websites.

ABU News Group Meeting

ABC Australia will host the 2016 News Group Meeting from 1-2 June in Sydney,

The News Group is the decision-making body of Asiavision (AVN) and meets once a year. Heads of News Sections and other senior news staff of member countries discuss various issues concerning news development in the region and around the world. Another priority for the meeting is to have an overview of the Asiavision operations. Asiavision (AVN) is the core activity of the ABU News department. It manages the free exchange of news among members on a daily basis. More than 10,000 news stories are being exchanged by the 30 AVN members a year mainly by file transfer.

ABU General Assembly and Associated Meetings

The 53rd ABU General Assembly and Associated Meetings will be held from 18-25 October 2016 in Jakarta, Indonesia. Exceptionally next year, a World Broadcasting Union Conference is also scheduled in conjunction with the General Assembly on the 26 October.

ABU Dance Festival

This new ABU activity is rather a showcase and not a competition. The objective is to create a bridge between young people from different parts of the Asia-Pacific region, through dance as an international language. They will be amateur dancers between the age group of 18 to 25.

The festival will include all genres of dancing which will be grouped into folk, classical, street and creative dances.

The first edition of the ABU Dancing Festival will be held in New Delhi in November, hosted by Doordarshan-India.

ABU Calendar of Events

JANUARY

January	ABU Music Exchange Workshop	Kuala Lumpur
25-29	A 16 Global Coordination Conference	Istanbul, Turkey

FEBRUARY

4-6	BES Conference	New Delhi, India
12-21	Winter Youth Games	Norway
15-26	News Training Workshop	Kuala Lumpur
29- 3 Mar	ABU Digital Broadcasting Symposium	Kuala Lumpur
February	ABU Prizes Reform Working Party Meeting	Kuala Lumpur

MARCH

14-15	ABU Copyright Meeting and Forum	Kuala Lumpur
March	ABU Prizes – Call for Entries	Kuala Lumpur
24-26	China Content Broadcasting Network	Beijing

APRIL

25	RadioAsia Conference 2015	Beijing
26	Radio Song Festival	Beijing
27	Media 2020	Beijing

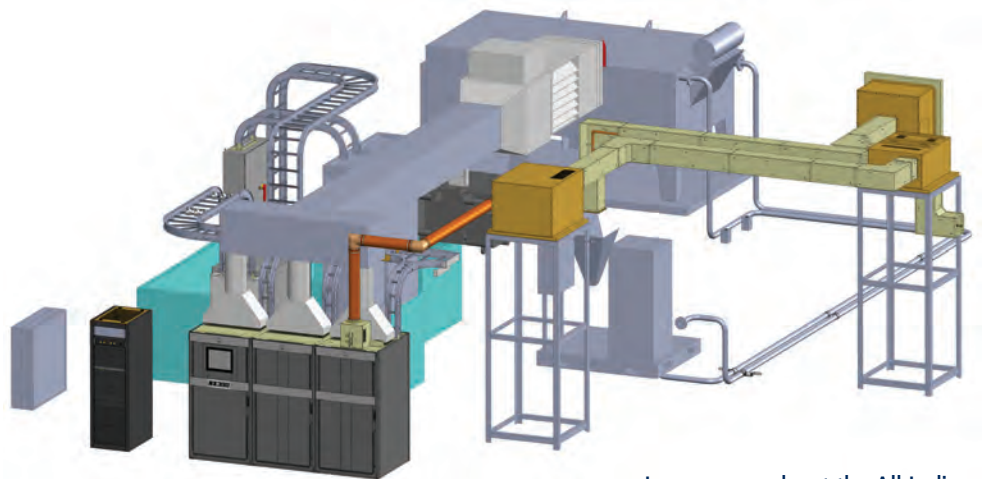


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